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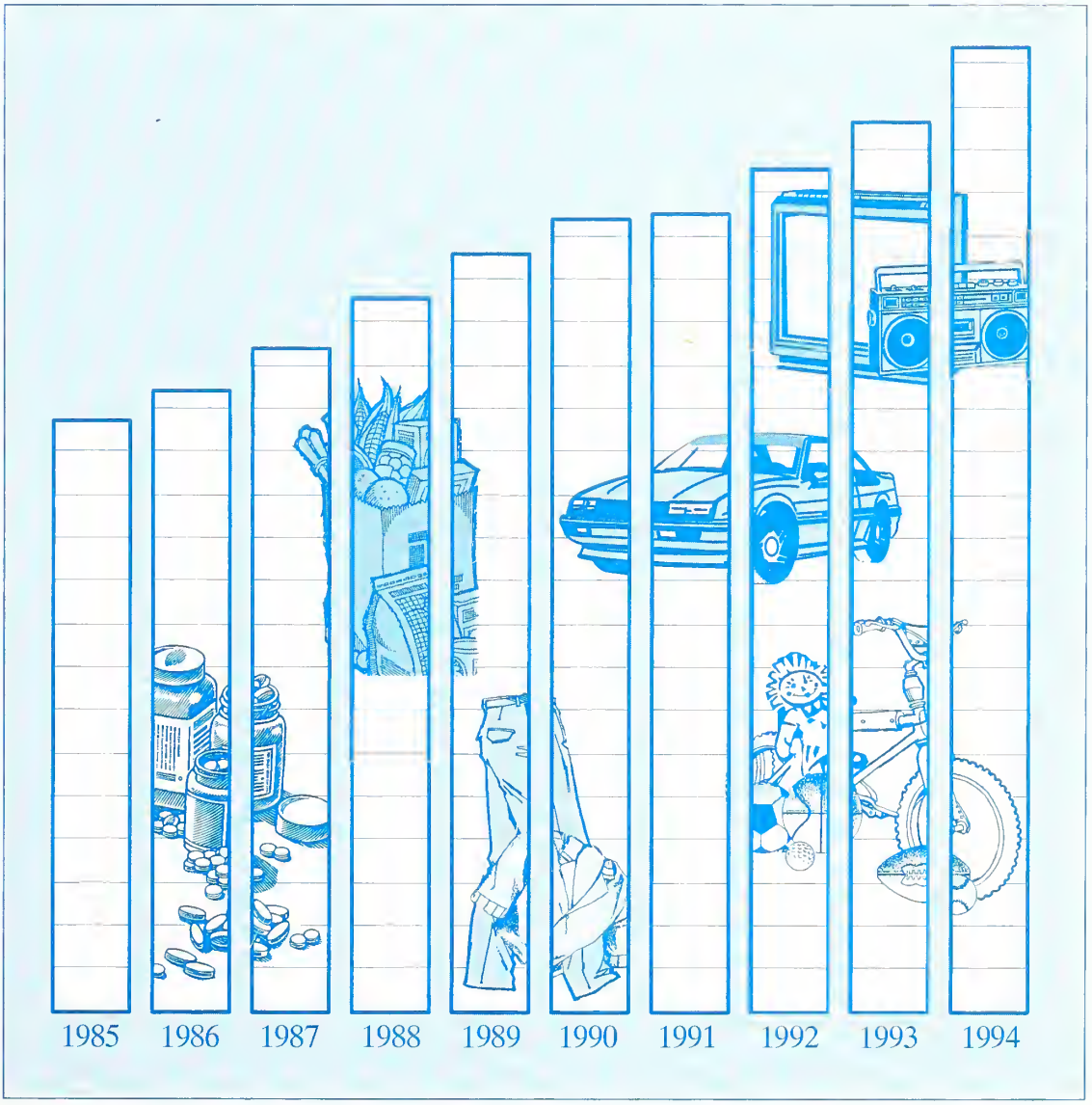
BR/94-RV
Current Business Reports

Combined Annual and Revised Monthly Retail Trade

January 1985 Through December 1994



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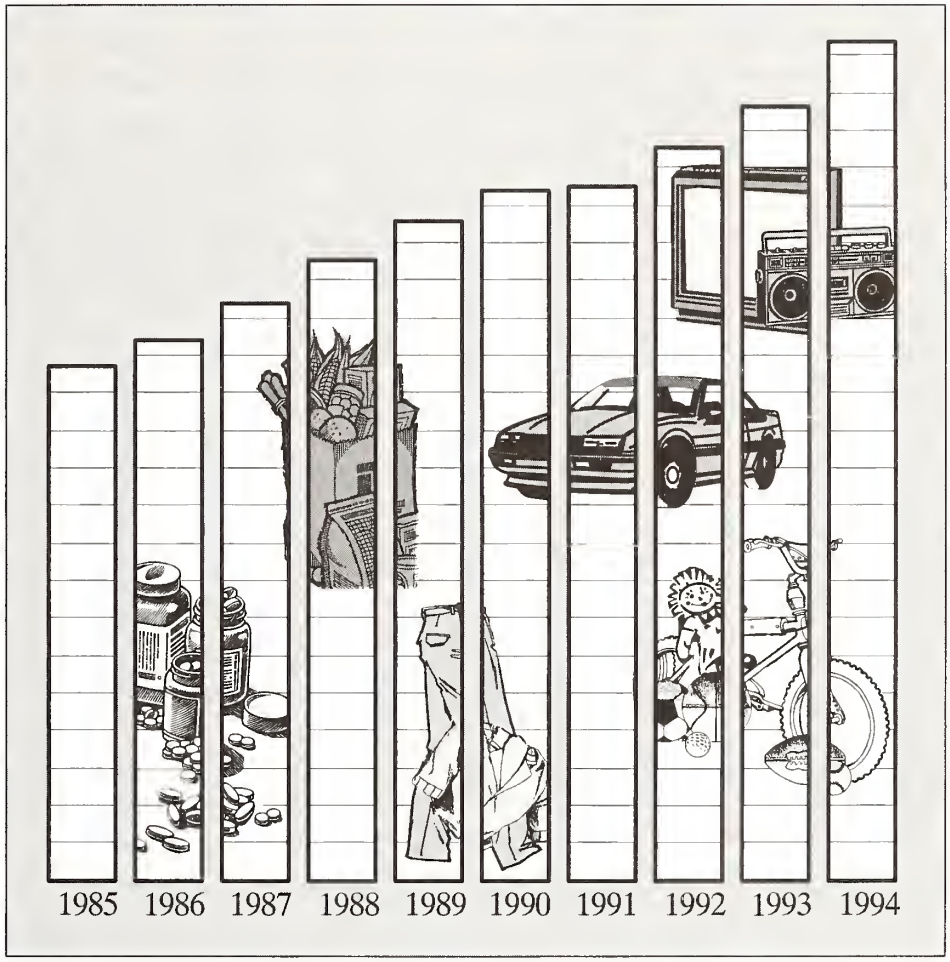

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Combined Annual and Revised Monthly Retail Trade 1985 through 1994

This publication contains the following retail trade estimates:

- Annual and monthly sales by retail stores—
  at the National level.
  for selected geographic levels.
  by Group II stores.
- End-of-year and end-of-month inventory values.
- Inventories/sales ratios.
- Annual purchases and gross margin levels.
- Gross margin, as a percent of sales.
- Accounts receivables owed to retail stores.
- Per capita sales.

REVISIONS

Statistics in this publication reflect a benchmarking process that revised the previously published monthly estimates of sales for 1987 through 1994 and the end-of-month inventories and annual purchases of merchandise by retail stores for 1988 through 1994. The revised unadjusted estimates reflect the results derived from the 1987 and 1992 Censuses of Retail Trade, the 1993 Annual Retail Trade Survey, and subsequent new estimates developed for the years 1988 through 1991.

Benchmarking retail sales. The benchmarking process this year consisted of three steps. (1) We adjusted the previously published 1988 through 1992 annual estimates to be comparable with the 1993 Annual Retail Trade Survey estimates; (2) we benchmarked these adjusted annual estimates to the census of retail trade estimates; and (3) we benchmarked the monthly estimates to the revised annual sales estimates.

1. The 1993 annual estimates of sales were derived from the 1993 Annual Retail Trade Survey. See "Sample Design" in appendix A. To make the annual estimates for 1988 through 1992 comparable with the 1993 estimates, we removed the area sample sales from the total estimates and added employer birth and nonemployer sales for those years.
2. We next benchmarked the 1988 through 1992 annual estimates by making the 1992 annual estimate equal to the 1992 Census of Retail Trade and linking the series to the 1987 Census of Retail Trade level.[1] The census estimates include data for births and nonemployer retailers obtained from administrative records. The benchmarking of the annual estimates minimized revisions to the year-to-year trends previously published.
3. We revised the monthly sales estimates for January 1987 through December 1994 in a manner which—
   (a) linked the revised estimates to the previously published December 1986 estimates.
   (b) equated the sum of the 12 monthly estimates to the revised annual estimates described in (2) above.
   (c) minimized differences between the month-to-month percentage changes of the originally tabulated estimates and the revised estimates.

Benchmarking end-of-month inventories. As with the sales estimates, we benchmarked the inventories estimates in a three step process. (1) We adjusted the previously published 1988 through 1992 end-of-year inventories estimates to be comparable with the 1993 Annual Retail Trade estimates; (2) we benchmarked these adjusted annual estimates to be compatible with the 1992 inventories derived from the census of retail trade sales levels;[2] and (3) we benchmarked the monthly estimates to the revised end-of-year inventories estimates.

Benchmarking purchases. We benchmarked the estimates of annual purchases of merchandise by retail stores in a manner similar to steps (1) and (2) above.

Carry-forward factors. The 1994 monthly sales and inventories estimates were revised to be compatible with the 1993 estimates. We multiplied the originally tabulated 1994 monthly estimates by the ratios of the December 1993 (revised)-to-December 1993 (originally tabulated) estimates. These ratios are referred to as "carry-forward" factors. We

[1]The 1987 and 1992 sales were adjusted to include an estimate for nonemployer direct sellers (SIC 5963). These estimates were obtained from the 1987 and 1992 Annual Retail Trade Surveys.

[2]The inventory and purchases estimates for the census years 1987 and 1992 were computed by multiplying the inventories (or purchases) ratio obtained from the annual survey by the census sales for these years. The procedure was implemented because neither inventory nor purchases data were collected in the census.

will use these same "carry-forward" factors to modify the estimates of sales and inventories each month in 1995. These 1995 estimates should, therefore, be compatible with the revised 1987 through 1994 estimates.

We benchmarked specific detailed kind-of-business estimates for sales, inventories, and purchases and added appropriate estimates to derive the summary totals. This process assured additivity.

For certain SIC's, we applied corrections to the originally tabulated sales or end-of-month inventories estimates before the benchmarking operation began. These corrections could have changed some of the previously published month-to-month percentage changes.

The following table shows a comparison of the previously published sales and inventories estimates to the revised estimates for 1994:

1994 Retail Sales and Inventories Comparison of the Previously Published Estimates to the Revised Estimates

[Data in millions of dollars]

Kind of business	Previously published	Revised	Percent difference
SALES			
Total retail stores	2,241,183	2,236,969	-0.2
Durable goods	888,158	880,426	-0.9
Building materials	129,527	122,533	-5.4
Automotive group	522,798	526,319	0.7
Furniture group	129,325	119,626	-7.5
Nondurable goods	1,353,025	1,356,540	0.3
General merchandise	285,221	282,541	-0.9
Food group	405,563	397,800	-1.9
Gasoline stations	137,276	142,193	3.6
Apparel group	107,746	109,603	1.7
Eating and drinking	224,662	228,351	1.6
Drug stores	82,975	81,538	-1.7
INVENTORIES[3]			
Total retail stores	290,104	286,153	-1.4
Durable goods	152,621	150,594	-1.3
Building materials	22,286	20,048	-10.1
Automotive group	79,188	80,813	2.1
Furniture group	25,667	23,362	-9.0
Nondurable goods	137,483	135,559	-1.4
General merchandise	52,533	51,925	-1.2
Food group	28,249	27,338	-3.2
Apparel group	21,617	21,528	-0.4

[3]End of December. Not adjusted for seasonal variations.

Causes For Revision

There are several reasons for revisions. The main contributors to the revision from the previously published estimates are:

Changes in classification. Since we benchmarked the sales and inventory estimates to the census of retail trade levels, changes in census classification between the 1987 census and the 1992 census also affected the levels of the monthly and annual estimates. We benchmarked the previously published estimates to the 1987 census; the revised estimates, however, were benchmarked to the 1992 census levels.

Some establishments were classified differently in the two censuses. For example, based on merchandise line sales reported to the census, several establishments classified as retail building materials stores and as retail rug/carpet stores in 1987 were reclassified into a construction SIC in 1992. Some previously classified retail computer stores were changed to a wholesale SIC in 1992.

There were also some shifting of SIC's within retail. For example, based on the merchandise lines reported in the two censuses, some convenience food stores that also sold gasoline in 1987 sold enough gasoline in 1992 to be reclassified as gasoline stations.

Timing. The respondents have more time to prepare their annual reports than they do for their monthly reports. The annual responses are requested at a time when many companies have had a chance to compile audited book figures for their own purposes. The timing of the annual survey is such that we are also able to obtain independent verification of the reported data from such sources as a company's annual report to its stockholders. On the other hand, respondents to the monthly survey have just a few weeks to provide reports of their sales and end-of-month inventories. Sometimes these reports are based on incomplete or unaudited records and include estimates by the respondents to represent their understanding of their business.

Sampling. The annual samples are larger than the samples used to develop the estimates for any given month. As described in more detail in appendix A of this report, the samples used to produce the sales estimates each month consist of certainty companies, noncertainty employer identification numbers (EIN's), and (prior to August 1993) area sample stores.

- The companies selected as certainty are those companies that had large sales in relation to other companies in their retail trade group. The monthly and annual samples are the same for certainty companies.
- The initial selection of the noncertainty EIN's was based on stratified random sampling, using annual sales as the measure of size, for those EIN's not belonging to a certainty company. The noncertainty EIN'S selected in the monthly sample were divided into 3 groups, with one group reporting on a rotating basis each month. The annual sample consists of 2 of the 3 groups of EIN's.
- The sample used for the end-of-month inventories estimates is a subsample of the monthly sales sample. The monthly inventories sample is about 1/3 the size of the monthly sales sample. This, combined with the differences between the annual and monthly surveys mentioned above, often results in greater revision for the inventories estimates than for the sales estimates.

Response. The annual estimates are based on more reported data than are the monthly estimates. The response to the annual retail trade survey is required by law. This requirement results in a response rate above 90 percent. The response to our monthly survey is not mandatory. The response rates for the monthly surveys are usually around 80 percent for sales and 70 percent for inventories. The sales and inventories for the nonreported retailers are accounted for by an imputation process. This process assumes that the missing businesses have trends similar to the businesses in their industry, that did report.

Adjustment factors

In addition to the benchmarking operations, we developed new factors to adjust the 1987 through 1994 monthly sales estimates for seasonal variations as well as trading day and holiday differences. We used the unadjusted sales estimates for the months of January 1967 through January or February 1995 as input. We also developed new factors to adjust the 1988 through 1994 inventories estimates, using the months of December 1980 through January 1995 as input.

The seasonal adjustment program which developed the factors in this publication was the X-11 ARIMA version, developed by Statistics Canada. We developed the adjustment factors for the sales of department stores (SIC 5311), variety stores (SIC 5331), and miscellaneous general merchandise stores (SIC 5399) by the version using forecasting. We used the version without forecasting to calculate all other factors.

Revision Of Group II Sales

We revised the Group II (see "Definition of Terms" below) estimates of sales in proportion to the revision occurring at the all-store level. Ratios of difference were derived for each month being revised at each kind-of-business level of sales.

- We derived ratios of difference at the all-store, United States level by dividing the revised estimates of sales by the previously published monthly estimates. Separate ratios were developed for each month and each kind-of-business group.
- We multiplied the previously published group II sales estimates by the ratios of difference to derive revised group II estimates for the respective kinds of business.

Revision of Geographic Area Sales Estimates

We revised each geographic area level of sales in proportion to the revision at the United States level. We multiplied the United States ratio of difference (see section above) by the previously published sales estimates for each published geographic area.

DEFINITION OF TERMS

Retail Trade

Retail trade, as defined in major groups 52 through 59 of the Standard Industrial Classification Manual: 1987, includes establishments that are engaged in the sale of merchandise for personal or household consumption and in the rendering of services that are incidental to the sale of the merchandise. Additional characteristics of retail establishments are:

- They usually operate at fixed places of business.
- They are engaged in activities to attract the general public to buy.
- They buy or receive and sell merchandise.
- They may process their products, but such processing is incidental or subordinate to selling.
- They are considered as retail in the trade.

Not all of these characteristics need be present; trade practice can modify some issues. See appendix B for the definitions of the retail SIC's.

Sales

Sales include merchandise sold (for cash or credit at retail or wholesale) by establishments primarily engaged in retail trade. Services that are incidental to the sale of merchandise and excise taxes that are paid by the manufacturer or wholesaler and passed along to the retailer are also included. Sales are net after deductions for refunds and allowances for merchandise returned by customers. Sales exclude sales taxes collected directly from customers and paid directly to a local, state, or federal tax agency.

The estimates of sales measure the operations receipts rendered by stores that primarily sell at retail. The sales estimates represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include sales at retail by manufacturers, wholesalers, service establishments, and others whose primary activity is other than retail trade. Since the retail establishment is the basic unit of measure, the published estimates of sales by type of retail store are not intended to measure the total sales for a given commodity or merchandise line.

Inventories

Merchandise inventories are the value of stocks of goods held for sale through retail stores. The inventories estimates represent the value, at cost, of the merchandise available for sale as of the last day of the report period. Methods of valuation may vary according to the accounting practices of each firm. The estimates provided in this report

are valued on a non-LIFO (last in, first out) basis. Note - LIFO is a method of valuing inventory where the latest items of merchandise added to the inventory are the first ones taken out. Non-LIFO would mean that another method, such as FIFO (first in, first out), was used to establish the value of the inventory available for sale. Merchandise inventories are shown for stores and warehouses servicing retail establishments. Included are only those warehouses that maintained supplies of merchandise primarily intended for distribution to retail stores within the organization.

Most businesses reported the value of their inventories as of the close of the calendar year. Some businesses, using a fiscal year rather than a calendar year for accounting purposes, valued their inventory as of some date other than the last day of the calendar year. About 26 percent of the retail inventories total reported to the annual retail trade survey were on an end-of-fiscal year other than December 31. In the annual survey, inventories reported for a date in a month other than December were adjusted to a December 31 equivalent, based on ratios developed from the monthly retail inventory survey.

Inventories/Sales Ratios

The inventories/sales ratios show the relationship of the end-of-month values of inventory to the monthly sales. These ratios can be looked at as indications of the number of months of inventory that are on hand in relation to the sales for a month. For example, a ratio of 2.5 would indicate that the retail stores have enough merchandise on hand to cover two and a half months of sales.

Purchases

Purchases represent the total cost of merchandise that was purchased for resale during the year, whether or not payment for the merchandise was made during the year.

Purchases data include cash and credit purchases made at central offices and company warehouses. The purchases, however, exclude deliveries from central offices or warehouses to retail stores owned by other companies. We asked those companies engaged in both manufacturing and retailing to include purchases at the cost value of intercompany transfers from their plant or warehouses to their retail stores. Also, we asked these companies to include the cost of outside purchases.

Cost of Goods Available for Sale and Cost of Goods Sold

To calculate the cost of goods available for sale, we added the purchases made during the year to the preceding year's end-of-year inventories. To calculate the cost of goods sold, we deducted the end of the current year's value of inventories from the cost of goods available for sale.

Gross Margin

The measure of gross margin represents total sales less cost of goods sold.

Accounts Receivable Balances

Retail accounts receivables are amounts owed to retail stores by their customers for purchases made on credit. The data in this report refer to receivables outstanding as of December 31, including receivables against which the firm has borrowed. However, credit paper discounted or sold to others and amounts actually charged off as bad debts are excluded. Also excluded are amounts charged on credit cards issued by oil companies, banks, and other organizations that issue credit cards.

Charge accounts are credit accounts for which full payment is scheduled to be made at the end of the customary billing period. Installment accounts are classified as open-end or closed-end.

- Open-end installment accounts are primarily revolving or optional accounts. A deferred payment privilege is extended through a line of credit, and the customer has the option of paying the balance in full or paying in two or more installments. The payments are subject to a minimum required payment with a finance charge usually assessed.
- Closed-end installment accounts are those generally requiring a new contract to cover each extension of credit. A precomputed finance charge is assessed at the time credit is extended. Specified fixed schedules of installment payments are established with the number, the amount of payments, and the due dates specified in the contract.

GAF

GAF represents sales at stores that sell merchandise normally sold in department stores. GAF includes the following kinds of retail businesses:

- General merchandise group stores (SIC 53).
- Apparel and accessory stores (SIC 56).
- Furniture, home furnishings, and equipment stores (SIC 57).
- Miscellaneous shopping goods stores (SIC 594).

Group II

Group II consists of companies that operated 11 or more retail establishments as of the latest sample revision and had annual sales large enough to qualify for certainty selection.

Price Changes

The estimates presented in this report have not been adjusted for price changes.

Detailed Tables

Table 1. **Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1985 to December 1994**

[Data in millions of dollars]

SIC code	Kind of business	1994												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Unadjusted													
	Retail sales, total	**154,603**	**155,807**	**184,213**	**181,772**	**187,150**	**190,124**	**185,811**	**193,782**	**185,931**	**189,706**	**194,741**	**233,326**	**2,236,966**
	Total (excl. automotive group)	119,430	117,940	136,878	135,558	141,353	142,046	141,321	146,871	140,699	144,630	152,147	191,774	1,710,647
	Durable goods, total	**57,597**	**60,161**	**73,996**	**73,910**	**75,771**	**78,446**	**73,712**	**78,171**	**75,227**	**74,797**	**74,231**	**84,407**	**880,426**
52	**Building materials group stores**	**7,192**	**7,070**	**9,543**	**10,842**	**12,022**	**11,701**	**10,868**	**11,466**	**11,124**	**10,839**	**10,188**	**9,678**	**122,533**
521,3,5	Building materials, supply stores, hardware	6,500	6,421	8,362	9,228	10,002	10,070	9,553	10,075	9,657	9,627	8,986	8,469	106,950
521,3	Building materials, supply stores	5,516	5,529	7,279	7,960	8,667	8,762	8,303	8,853	8,494	8,406	7,804	7,211	92,784
525	Hardware stores	984	892	1,083	1,268	1,335	1,308	1,250	1,222	1,163	1,221	1,182	1,258	14,166
55 ex 554	**Automotive dealers**	**35,173**	**37,867**	**47,335**	**46,214**	**45,797**	**48,078**	**44,490**	**46,911**	**45,232**	**45,076**	**42,594**	**41,552**	**526,319**
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	32,913	35,581	44,553	43,441	43,025	45,128	41,623	43,939	42,392	42,245	39,786	38,881	493,507
551,2	Motor vehicle dealers	31,882	34,205	42,180	40,764	40,308	42,082	38,991	41,479	40,123	39,654	37,637	36,795	466,100
551	Motor vehicle dealers, (new & used)	29,671	31,774	39,528	38,011	37,711	39,365	36,274	38,426	37,295	36,580	35,112	34,352	434,099
553	Auto & home supply stores	2,260	2,286	2,782	2,773	2,772	2,950	2,867	2,972	2,840	2,831	2,808	2,671	32,812
57	**Furniture group stores**	**8,179**	**8,067**	**9,229**	**8,878**	**9,145**	**9,573**	**9,547**	**10,121**	**9,897**	**10,217**	**11,578**	**15,195**	**119,626**
571	Furniture & home furn. stores	4,014	4,124	4,789	4,705	4,875	4,966	4,999	5,313	5,120	5,249	5,730	6,338	60,222
5712	Furniture stores	2,538	2,565	2,918	2,826	2,849	2,890	2,940	3,074	3,050	3,053	3,316	3,607	35,626
5713	Floor covering stores	729	765	924	957	1,029	1,077	1,039	1,099	1,010	1,058	1,051	1,031	11,769
5722,31, 34	Household appliance, radio, TV and computer stores	3,468	3,245	3,665	3,414	3,519	3,814	3,746	3,987	3,933	4,142	4,889	7,090	48,912
5722	Household appliance stores	661	618	726	712	744	879	837	816	754	783	925	1,047	9,502
5731,34	Radio, television and computer stores	2,807	2,627	2,939	2,702	2,775	2,935	2,909	3,171	3,179	3,359	3,964	6,043	39,410
5941	Sporting goods stores and bicycle shops	1,189	1,216	1,517	1,581	1,581	1,711	1,618	1,775	1,504	1,357	1,509	2,680	19,238
5942	Book stores	1,034	616	613	586	654	690	641	1,091	957	676	708	1,289	9,555
5944	Jewelry stores	858	1,128	999	1,103	1,287	1,180	1,149	1,238	1,166	1,239	1,620	3,934	16,901
	Nondurable goods, total	**97,006**	**95,646**	**110,217**	**107,862**	**111,379**	**111,678**	**112,099**	**115,611**	**110,704**	**114,909**	**120,510**	**148,919**	**1,356,540**
53	**General merchandise group stores**	**16,935**	**17,540**	**21,493**	**21,186**	**22,200**	**22,373**	**21,542**	**23,224**	**21,793**	**23,770**	**28,413**	**42,072**	**282,541**
531	Dept. stores (excl. leased depts.)	12,723	13,253	16,525	16,246	16,966	17,111	16,526	18,007	16,799	18,379	22,255	33,299	218,089
531	Dept. stores (incl. leased depts.)[1]	12,977	13,525	16,849	16,578	17,284	17,420	16,812	18,324	17,114	18,688	22,631	33,793	221,995
531 pt.	Conventional department stores (including leased depts.)[1]	2,725	3,230	4,147	3,899	4,044	3,952	3,702	4,411	4,244	4,458	5,719	9,147	53,678
531 pt.	Discount department stores (including leased depts.)[1]	7,769	7,884	9,557	9,687	10,263	10,403	10,115	10,506	9,841	10,831	12,745	18,419	128,020
531 pt.	National chain department stores (including leased depts.)[1]	2,483	2,411	3,145	2,992	2,977	3,065	2,995	3,407	3,029	3,399	4,167	6,227	40,297
533	Variety stores	471	529	643	637	646	641	581	615	606	638	713	1,171	7,891
539	Miscellaneous general merchandise stores	3,741	3,758	4,325	4,303	4,588	4,621	4,435	4,602	4,388	4,753	5,445	7,602	56,561
54	**Food group stores**	**31,424**	**29,589**	**33,105**	**32,292**	**33,330**	**33,626**	**34,341**	**33,768**	**33,023**	**33,098**	**33,137**	**37,067**	**397,800**
541	Grocery stores	29,925	28,076	31,384	30,594	31,531	31,877	32,555	31,973	31,255	31,255	31,281	34,624	376,330
542	Meat, fish (seafood) markets	433	405	506	489	526	534	530	550	509	510	541	708	6,241
546	Retail bakeries	452	456	505	510	540	501	524	521	523	571	545	583	6,231
554	**Gasoline service stations**	**10,549**	**10,234**	**11,326**	**11,351**	**11,960**	**12,274**	**12,613**	**13,077**	**12,240**	**12,347**	**12,009**	**12,213**	**142,193**
56	**Apparel & accessory stores**	**6,315**	**6,649**	**8,767**	**8,611**	**8,559**	**8,552**	**8,399**	**9,652**	**8,819**	**9,268**	**10,453**	**15,559**	**109,603**
561	Mens & boys clothing, furnishings	786	734	892	916	944	988	875	924	931	1,038	1,167	1,962	12,157
562,3	Women's clothing specialty stores	2,051	2,252	2,885	2,877	2,879	2,748	2,569	2,897	2,738	2,932	3,231	4,808	34,867
562	Women's ready to wear	1,828	2,016	2,621	2,619	2,616	2,511	2,308	2,610	2,492	2,654	2,892	4,283	31,450
565	Family clothing stores	1,952	2,076	2,806	2,737	2,711	2,799	2,886	3,258	2,940	3,214	3,854	5,821	37,054
566	Shoe stores	1,113	1,154	1,587	1,509	1,515	1,497	1,492	1,825	1,566	1,461	1,552	2,074	18,345
58	**Eating and drinking places**	**16,126**	**16,597**	**18,890**	**18,953**	**19,634**	**19,727**	**20,504**	**20,310**	**19,201**	**19,707**	**18,654**	**20,048**	**228,351**
5812	Eating places	15,160	15,616	17,774	17,829	18,517	18,648	19,409	19,221	18,149	18,638	17,617	18,959	215,537
5812 pt	Restaurants, lunchrooms, cafeterias	8,350	8,673	9,746	9,710	9,986	9,921	10,424	10,429	9,783	10,056	9,584	10,297	116,959
5812 pt	Refreshment places	6,641	6,766	7,822	7,870	8,192	8,341	8,655	8,476	8,098	8,324	7,834	8,394	95,413
5813	Drinking places (alcoholic bev)	966	981	1,116	1,124	1,117	1,079	1,095	1,089	1,052	1,069	1,037	1,089	12,814
591	Drug & proprietary stores	6,484	6,184	6,901	6,596	6,759	6,637	6,538	6,788	6,526	6,727	6,744	8,654	81,538
592	Liquor stores	1,537	1,490	1,694	1,735	1,805	1,829	1,952	1,830	1,797	1,781	1,823	2,550	21,823
596	Nonstore retailers[2]	4,585	4,323	5,318	4,984	4,848	4,727	4,378	5,004	5,253	5,922	6,874	7,636	63,852
5961	Total mail order	3,397	3,010	3,782	3,513	3,372	3,221	3,012	3,469	3,713	4,226	5,241	6,058	46,014
598	Fuel dealers	1,958	1,726	1,429	866	764	702	655	743	827	973	1,096	1,421	13,160
53,56, 57,594	**GAF, total[3]**	**36,423**	**37,307**	**45,024**	**44,241**	**45,834**	**46,554**	**45,420**	**49,718**	**46,674**	**49,381**	**58,032**	**87,695**	**592,303**
594	Miscellaneous shopping goods stores	4,994	5,051	5,535	5,566	5,930	6,056	5,932	6,721	6,165	6,126	7,588	14,869	80,533

See footnotes on next page.

Table 1. **Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1985 to December 1994**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1994												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Adjusted[4]													
	Retail sales, total	**177,953**	**181,236**	**184,587**	**183,349**	**183,041**	**185,123**	**185,125**	**187,861**	**189,307**	**191,492**	**192,120**	**192,392**	
	Total (excl. automotive group)	136,411	138,581	140,755	140,206	140,530	142,025	142,511	143,875	144,740	145,199	145,816	145,978	
	Durable goods, total	**68,969**	**70,167**	**72,364**	**71,883**	**71,493**	**72,453**	**72,058**	**74,113**	**74,973**	**76,865**	**77,098**	**77,047**	
52	**Building materials group stores**	**9,597**	**9,389**	**10,061**	**10,067**	**10,005**	**10,175**	**10,166**	**10,445**	**10,505**	**10,585**	**10,693**	**10,496**	
521,3	Building materials, supply stores	7,173	7,153	7,574	7,646	7,569	7,686	7,702	7,890	7,916	8,036	8,087	8,176	
525	Hardware stores	1,188	1,174	1,161	1,187	1,155	1,184	1,176	1,197	1,181	1,207	1,193	1,143	
55 ex 554	**Automotive dealers**	**41,542**	**42,655**	**43,832**	**43,143**	**42,511**	**43,098**	**42,614**	**43,986**	**44,567**	**46,293**	**46,304**	**46,414**	
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	38,858	39,934	41,025	40,448	39,838	40,401	39,907	41,257	41,807	43,552	43,482	43,637	
553	Auto & home supply stores	2,684	2,721	2,807	2,695	2,673	2,697	2,707	2,729	2,760	2,741	2,822	2,777	
57	**Furniture group stores**	**8,992**	**9,298**	**9,486**	**9,505**	**9,648**	**9,843**	**9,747**	**10,152**	**10,344**	**10,486**	**10,637**	**10,717**	
571	Furniture & home furn. stores	4,525	4,735	4,862	4,871	4,909	4,971	5,019	5,138	5,219	5,233	5,252	5,268	
5722,31, 34	Household appliance, radio, TV and computer stores	3,697	3,778	3,814	3,798	3,884	3,990	3,830	4,102	4,202	4,360	4,465	4,516	
	Nondurable goods, total	**108,984**	**111,069**	**112,223**	**111,466**	**111,548**	**112,670**	**113,067**	**113,748**	**114,334**	**114,627**	**115,022**	**115,345**	
53	**General merchandise group stores**	**22,580**	**23,034**	**23,104**	**23,148**	**23,031**	**23,528**	**23,594**	**23,655**	**23,854**	**23,920**	**23,927**	**23,952**	
531	Dept. stores (excl. leased depts.)	17,334	17,694	17,750	17,736	17,673	18,126	18,241	18,263	18,420	18,490	18,577	18,592	
531	Dept. stores (incl. leased depts.)[1]	17,711	17,940	18,062	18,061	18,053	18,434	18,509	18,623	18,756	18,806	18,914	18,959	See note 5
531 pt.	Conventional department stores (including leased depts.)[1]	4,319	4,407	4,469	4,401	4,358	4,440	4,444	4,469	4,510	4,512	4,539	4,537	
531 pt.	Discount department stores (including leased depts.)[1]	10,129	10,239	10,265	10,383	10,398	10,615	10,715	10,764	10,850	10,885	10,987	11,049	
531 pt.	National chain department stores (including leased depts.)[1]	3,263	3,294	3,328	3,277	3,297	3,379	3,350	3,390	3,396	3,409	3,388	3,373	
533	Variety stores	645	677	673	678	667	667	635	638	659	653	652	650	
539	Miscellaneous general merchandise stores	4,601	4,663	4,681	4,734	4,691	4,735	4,718	4,754	4,775	4,777	4,698	4,710	
54	**Food group stores**	**32,673**	**32,807**	**32,946**	**32,688**	**32,959**	**32,953**	**32,973**	**33,283**	**33,477**	**33,518**	**33,726**	**33,617**	
541	Grocery stores	30,946	31,092	31,228	30,966	31,219	31,221	31,213	31,500	31,635	31,635	31,822	31,707	
554	**Gasoline service stations**	**11,380**	**11,603**	**11,885**	**11,666**	**11,567**	**11,813**	**11,877**	**12,120**	**12,143**	**11,941**	**12,021**	**12,189**	
56	**Apparel & accessory stores**	**8,722**	**9,078**	**9,071**	**8,988**	**8,931**	**9,096**	**9,084**	**9,129**	**9,072**	**9,288**	**9,313**	**9,185**	
561	Mens & boys clothing, furnishings	938	993	988	967	974	1,005	1,022	1,031	1,028	1,042	1,058	1,029	
562,3	Women's clothing specialty stores	2,787	3,027	2,938	2,900	2,853	2,917	2,823	2,894	2,855	2,906	2,898	2,909	
566	Shoe stores	1,478	1,514	1,517	1,509	1,509	1,539	1,574	1,536	1,517	1,541	1,554	1,508	
58	**Eating and drinking places**	**17,586**	**18,544**	**18,928**	**18,840**	**18,879**	**19,005**	**19,325**	**19,142**	**19,336**	**19,435**	**19,492**	**19,655**	
591	Drug & proprietary stores	6,761	6,678	6,759	6,676	6,759	6,752	6,832	6,870	6,869	6,907	6,938	6,803	
592	Liquor stores	1,767	1,774	1,806	1,811	1,823	1,833	1,826	1,810	1,841	1,821	1,825	1,821	
5961	Total mail order	3,572	3,566	3,752	3,886	3,814	3,776	3,732	3,800	3,856	3,902	3,941	4,172	
53,56, 57,594	**GAF, total[3]**	**46,688**	**47,828**	**48,150**	**48,228**	**48,206**	**49,122**	**49,143**	**49,773**	**50,120**	**50,585**	**50,695**	**50,653**	

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass, or from mail order.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).
[4]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[5]For yearly totals, refer to unadjusted section.

Note: U.S. and group totals include kinds of business not shown.

Table 1. **Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1985 to December 1994**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1993												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Unadjusted													
	Retail sales, total	**147,812**	**144,399**	**164,018**	**169,723**	**175,479**	**174,951**	**177,156**	**176,386**	**170,389**	**175,712**	**180,559**	**217,915**	**2,074,499**
	Total (excl. automotive group)	116,711	112,732	125,998	130,007	135,476	133,282	135,619	136,164	131,558	136,869	142,957	180,236	1,617,609
	Durable goods, total	**52,668**	**52,241**	**61,431**	**64,855**	**66,882**	**69,258**	**68,705**	**67,694**	**65,369**	**65,524**	**66,013**	**76,899**	**777,539**
52	**Building materials group stores**	**6,597**	**6,614**	**8,177**	**9,514**	**10,597**	**10,427**	**9,966**	**9,831**	**9,659**	**9,756**	**9,237**	**9,229**	**109,604**
521,3,5	Building materials, supply stores, hardware	5,950	5,991	7,246	8,107	8,899	8,979	8,764	8,656	8,437	8,493	8,253	7,882	95,657
521,3	Building materials, supply stores	5,065	5,179	6,252	7,001	7,597	7,754	7,562	7,536	7,340	7,359	7,130	6,650	82,425
525	Hardware stores	885	812	994	1,106	1,302	1,225	1,202	1,120	1,097	1,134	1,123	1,232	13,232
55 ex 554	**Automotive dealers**	**31,101**	**31,667**	**38,020**	**39,716**	**40,003**	**41,669**	**41,537**	**40,222**	**38,831**	**38,843**	**37,602**	**37,679**	**456,890**
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	28,986	29,519	35,512	37,092	37,363	38,864	38,727	37,443	36,169	36,150	35,018	35,220	426,063
551,2	Motor vehicle dealers	27,844	28,360	33,770	35,085	34,988	36,752	36,491	35,625	34,479	34,682	33,739	33,875	405,690
551	Motor vehicle dealers, (new & used)	25,760	26,082	31,149	32,417	32,583	34,260	33,905	33,254	32,241	32,276	31,438	31,789	377,154
553	Auto & home supply stores	2,115	2,148	2,508	2,624	2,640	2,805	2,810	2,779	2,662	2,693	2,584	2,459	30,827
57	**Furniture group stores**	**7,846**	**7,286**	**8,130**	**7,967**	**8,193**	**8,480**	**8,741**	**8,716**	**8,625**	**8,855**	**9,943**	**12,946**	**105,728**
571	Furniture & home furn. stores	4,133	3,907	4,354	4,370	4,550	4,585	4,745	4,735	4,617	4,781	5,220	5,746	55,743
5712	Furniture stores	2,553	2,442	2,693	2,632	2,760	2,744	2,829	2,773	2,755	2,839	3,075	3,304	33,399
5713	Floor covering stores	796	751	853	905	871	904	920	922	921	938	919	944	10,644
5722,31, 34	Household appliance, radio, TV and computer stores	2,948	2,675	3,031	2,889	2,956	3,157	3,387	3,320	3,335	3,355	3,936	5,741	40,730
5722	Household appliance stores	624	577	648	681	707	783	898	804	734	771	807	957	8,991
5731,34	Radio, television and computer stores	2,324	2,098	2,383	2,208	2,249	2,374	2,489	2,516	2,601	2,584	3,129	4,784	31,739
5941	Sporting goods stores and bicycle shops	1,038	991	1,225	1,382	1,406	1,478	1,481	1,559	1,338	1,224	1,405	2,526	17,053
5942	Book stores	990	565	599	580	609	616	605	978	897	661	684	1,258	9,042
5944	Jewelry stores	804	1,004	904	1,008	1,247	1,271	1,279	1,268	1,187	1,208	1,553	3,809	16,542
	Nondurable goods, total	**95,144**	**92,158**	**102,587**	**104,868**	**108,597**	**105,693**	**108,451**	**108,692**	**105,020**	**110,188**	**114,546**	**141,016**	**1,296,960**
53	**General merchandise group stores**	**16,036**	**16,291**	**18,997**	**20,107**	**21,445**	**20,438**	**20,500**	**21,656**	**20,471**	**22,440**	**26,614**	**39,622**	**264,617**
531	Dept. stores (excl. leased depts.)	11,855	12,019	14,236	15,154	16,118	15,316	15,346	16,516	15,525	17,131	20,427	30,851	200,494
531	Dept. stores (incl. leased depts.)[1]	12,122	12,315	14,569	15,513	16,479	15,656	15,667	16,862	15,869	17,467	20,838	31,416	204,773
531 pt.	Conventional department stores (including leased depts.)[1]	2,726	3,107	3,751	3,858	4,062	3,781	3,615	4,236	4,057	4,302	5,425	8,775	51,695
531 pt.	Discount department stores (including leased depts.)[1]	6,972	6,960	8,011	8,807	9,511	9,070	9,183	9,428	8,928	9,923	11,414	16,607	114,814
531 pt.	National chain department stores (including leased depts.)[1]	2,424	2,248	2,807	2,848	2,906	2,805	2,869	3,198	2,884	3,242	3,999	6,034	38,264
533	Variety stores	572	611	686	780	773	707	736	741	696	712	787	1,243	9,044
539	Miscellaneous general merchandise stores	3,609	3,661	4,075	4,173	4,554	4,415	4,418	4,399	4,250	4,597	5,400	7,528	55,079
54	**Food group stores**	**30,809**	**28,934**	**31,327**	**31,723**	**32,821**	**32,267**	**33,920**	**32,186**	**31,630**	**32,304**	**31,811**	**35,654**	**385,386**
541	Grocery stores	29,430	27,519	29,858	30,096	31,169	30,630	32,241	30,539	30,068	30,620	30,138	33,417	365,725
542	Meat, fish (seafood) markets	448	426	453	500	497	518	537	526	486	483	503	668	6,045
546	Retail bakeries	386	415	438	448	477	461	464	489	479	548	526	569	5,700
554	**Gasoline service stations**	**10,782**	**10,392**	**11,320**	**11,482**	**12,093**	**11,999**	**12,303**	**12,055**	**11,307**	**11,826**	**11,389**	**11,351**	**138,299**
56	**Apparel & accessory stores**	**6,623**	**6,456**	**7,801**	**8,789**	**8,749**	**8,289**	**8,448**	**9,271**	**8,745**	**9,054**	**10,099**	**14,860**	**107,184**
561	Mens & boys clothing, furnishings	697	621	711	804	821	806	741	756	781	879	970	1,704	10,291
562,3	Women's clothing specialty stores	2,423	2,295	2,749	3,105	3,229	2,903	2,928	2,985	2,978	3,094	3,348	4,783	36,820
562	Women's ready to wear	2,152	2,037	2,485	2,813	2,930	2,606	2,596	2,688	2,685	2,779	2,996	4,274	33,041
565	Family clothing stores	1,925	1,973	2,390	2,658	2,622	2,588	2,740	3,016	2,779	3,045	3,657	5,499	34,892
566	Shoe stores	1,138	1,123	1,391	1,611	1,553	1,501	1,478	1,811	1,578	1,445	1,521	2,056	18,206
58	**Eating and drinking places**	**16,042**	**15,444**	**17,217**	**17,635**	**18,489**	**18,395**	**18,943**	**19,199**	**17,976**	**18,627**	**17,376**	**18,320**	**213,663**
5812	Eating places	15,068	14,517	16,193	16,579	17,434	17,379	17,846	18,141	16,992	17,572	16,365	17,290	201,376
5812 pt	Restaurants, lunchrooms, cafeterias	8,287	8,095	8,845	9,069	9,524	9,412	9,689	10,006	9,281	9,652	8,917	9,293	110,070
5812 pt	Refreshment places	6,624	6,269	7,159	7,303	7,621	7,653	7,905	7,869	7,440	7,642	7,206	7,699	88,390
5813	Drinking places (alcoholic bev)	974	927	1,024	1,056	1,055	1,016	1,097	1,058	984	1,055	1,011	1,030	12,287
591	Drug & proprietary stores	6,173	6,205	6,648	6,657	6,593	6,515	6,531	6,405	6,299	6,466	6,519	8,634	79,645
592	Liquor stores	1,603	1,524	1,676	1,716	1,801	1,799	1,959	1,784	1,714	1,763	1,786	2,442	21,567
596	Nonstore retailers[2]	4,257	4,054	4,825	4,475	4,442	4,059	3,999	4,249	4,872	5,378	6,424	6,897	57,931
5961	Total mail order	2,940	2,588	3,136	2,783	2,591	2,497	2,469	2,711	3,113	3,741	4,789	5,403	38,761
598	Fuel dealers	1,666	1,641	1,619	1,010	799	773	734	792	884	1,081	1,279	1,614	13,892
53,56, 57,594	**GAF, total[3]**	**35,380**	**34,635**	**39,854**	**42,234**	**44,033**	**43,006**	**43,502**	**45,858**	**43,606**	**46,044**	**53,791**	**81,704**	**553,647**
594	Miscellaneous shopping goods stores	4,875	4,602	4,926	5,371	5,646	5,799	5,813	6,215	5,765	5,695	7,135	14,276	76,118

See footnotes on next page.

Table 1. **Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1985 to December 1994**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1993												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Adjusted[4]													
	Retail sales, total	**169,355**	**168,128**	**166,587**	**170,111**	**171,207**	**171,566**	**173,087**	**173,781**	**173,943**	**176,846**	**178,164**	**179,834**	
	Total (excl. automotive group)	132,736	132,429	131,299	133,280	133,843	134,211	134,646	134,837	135,691	136,930	137,207	137,980	
	Durable goods, total	**62,873**	**61,032**	**60,469**	**62,663**	**63,592**	**64,076**	**65,170**	**65,924**	**65,300**	**67,352**	**68,520**	**70,026**	
52	**Building materials group stores**	**8,765**	**8,768**	**8,648**	**8,729**	**9,049**	**9,001**	**8,999**	**9,125**	**9,231**	**9,538**	**9,584**	**10,024**	
521,3	Building materials, supply stores	6,604	6,709	6,547	6,605	6,807	6,748	6,758	6,814	6,898	7,069	7,290	7,574	
525	Hardware stores	1,073	1,068	1,071	1,052	1,110	1,107	1,100	1,114	1,121	1,121	1,125	1,152	
55 ex 554	**Automotive dealers**	**36,619**	**35,699**	**35,288**	**36,831**	**37,364**	**37,355**	**38,441**	**38,944**	**38,252**	**39,916**	**40,957**	**41,854**	
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	34,101	33,130	32,760	34,281	34,821	34,793	35,858	36,317	35,670	37,307	38,355	39,308	
553	Auto & home supply stores	2,518	2,569	2,528	2,550	2,543	2,562	2,583	2,627	2,582	2,609	2,602	2,546	
57	**Furniture group stores**	**8,617**	**8,366**	**8,349**	**8,518**	**8,574**	**8,695**	**8,748**	**8,885**	**8,989**	**9,078**	**9,179**	**9,261**	
571	Furniture & home furn. stores	4,633	4,460	4,429	4,519	4,564	4,590	4,666	4,670	4,702	4,771	4,802	4,812	
5722,31, 34	Household appliance, radio, TV and computer stores	3,146	3,114	3,141	3,221	3,231	3,278	3,397	3,484	3,555	3,539	3,614	3,682	
	Nondurable goods, total	**106,482**	**107,096**	**106,118**	**107,448**	**107,615**	**107,490**	**107,917**	**107,857**	**108,643**	**109,494**	**109,644**	**109,808**	
53	**General merchandise group stores**	**21,484**	**21,514**	**21,048**	**21,623**	**21,859**	**21,858**	**22,211**	**22,204**	**22,369**	**22,590**	**22,573**	**22,538**	
531	Dept. stores (excl. leased depts.)	16,218	16,155	15,696	16,277	16,464	16,522	16,790	16,836	17,023	17,217	17,151	17,245	
531	Dept. stores (incl. leased depts.)[1]	16,625	16,421	16,004	16,675	16,880	16,869	17,184	17,160	17,401	17,544	17,506	17,621	See note 5
531 pt.	Conventional department stores (including leased depts.)[1]	4,286	4,268	4,149	4,287	4,312	4,301	4,298	4,301	4,321	4,319	4,347	4,351	
531 pt.	Discount department stores (including leased depts.)[1]	9,150	9,074	8,881	9,251	9,426	9,448	9,666	9,680	9,854	9,963	9,908	9,962	
531 pt.	National chain department stores (including leased depts.)[1]	3,189	3,079	2,974	3,137	3,142	3,120	3,220	3,179	3,226	3,262	3,251	3,308	
533	Variety stores	777	783	773	770	790	770	790	776	756	720	730	677	
539	Miscellaneous general merchandise stores	4,489	4,576	4,579	4,576	4,605	4,566	4,631	4,592	4,590	4,653	4,692	4,616	
54	**Food group stores**	**31,778**	**32,102**	**31,654**	**32,031**	**31,929**	**31,984**	**32,080**	**32,130**	**32,077**	**32,415**	**32,500**	**32,684**	
541	Grocery stores	30,216	30,509	30,160	30,431	30,320	30,357	30,445	30,478	30,433	30,712	30,784	30,942	
554	**Gasoline service stations**	**11,606**	**11,823**	**11,816**	**11,849**	**11,695**	**11,549**	**11,530**	**11,256**	**11,217**	**11,426**	**11,378**	**11,295**	
56	**Apparel & accessory stores**	**9,082**	**8,826**	**8,521**	**8,844**	**8,939**	**8,870**	**8,912**	**8,853**	**9,033**	**9,035**	**9,016**	**9,025**	
561	Mens & boys clothing, furnishings	835	845	819	838	823	827	855	852	862	883	877	915	
562,3	Women's clothing specialty stores	3,279	3,089	2,918	3,083	3,117	3,101	3,118	3,055	3,089	3,076	3,014	2,973	
566	Shoe stores	1,490	1,478	1,458	1,493	1,542	1,547	1,522	1,528	1,550	1,515	1,506	1,546	
58	**Eating and drinking places**	**17,324**	**17,256**	**17,373**	**17,565**	**17,659**	**17,790**	**17,754**	**18,027**	**18,268**	**18,208**	**18,157**	**18,193**	
591	Drug & proprietary stores	6,444	6,694	6,589	6,617	6,606	6,662	6,705	6,590	6,652	6,639	6,672	6,751	
592	Liquor stores	1,813	1,812	1,810	1,806	1,797	1,808	1,797	1,780	1,778	1,784	1,784	1,784	
5961	Total mail order	3,091	3,055	3,068	3,025	2,992	2,914	2,939	3,070	3,233	3,480	3,595	3,648	
53,56, 57,594	**GAF, total[3]**	**45,362**	**44,539**	**43,768**	**45,282**	**45,638**	**45,789**	**46,366**	**46,416**	**46,797**	**47,045**	**47,237**	**47,328**	

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass, or from mail order.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).
[4]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[5]For yearly totals, refer to unadjusted section.

Note: U.S. and group totals include kinds of business not shown.

Table 1. **Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1985 to December 1994**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1992												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Unadjusted													
	Retail sales, total	**141,269**	**142,275**	**153,844**	**158,174**	**164,923**	**163,456**	**164,783**	**165,263**	**159,495**	**168,134**	**166,413**	**203,560**	**1,951,589**
	Total (excl. automotive group)	112,399	111,915	119,713	123,004	129,405	126,003	127,911	130,783	124,522	132,439	135,025	171,535	1,544,654
	Durable goods, total	**48,956**	**50,668**	**56,230**	**58,468**	**60,488**	**62,730**	**61,820**	**59,398**	**59,382**	**60,778**	**56,617**	**68,069**	**703,604**
52	**Building materials group stores**	**6,293**	**6,482**	**7,738**	**8,863**	**9,779**	**9,666**	**9,284**	**8,802**	**8,929**	**9,071**	**7,815**	**8,116**	**100,838**
521,3,5	Building materials, supply stores, hardware	5,703	5,740	6,756	7,504	8,116	8,315	8,187	7,862	7,917	8,026	6,992	6,969	88,087
521,3	Building materials, supply stores	4,848	4,913	5,791	6,424	6,880	7,145	7,043	6,779	6,863	6,919	5,952	5,801	75,358
525	Hardware stores	855	827	965	1,080	1,236	1,170	1,144	1,083	1,054	1,107	1,040	1,168	12,729
55 ex 554	**Automotive dealers**	**28,870**	**30,360**	**34,131**	**35,170**	**35,518**	**37,453**	**36,872**	**34,480**	**34,973**	**35,695**	**31,388**	**32,025**	**406,935**
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	26,762	28,253	31,749	32,665	32,964	34,771	34,178	31,881	32,399	32,987	28,941	29,568	377,118
551,2	Motor vehicle dealers	25,748	27,032	30,223	30,672	31,179	32,907	32,311	30,261	31,088	31,692	27,914	28,285	359,312
551	Motor vehicle dealers, (new & used)	23,867	24,909	27,927	27,952	28,939	30,644	30,012	28,137	29,039	29,507	26,209	26,659	333,801
553	Auto & home supply stores	2,108	2,107	2,382	2,505	2,554	2,682	2,694	2,599	2,574	2,708	2,447	2,457	29,817
57	**Furniture group stores**	**7,263**	**7,168**	**7,549**	**7,377**	**7,567**	**7,805**	**7,995**	**7,944**	**7,784**	**8,154**	**8,697**	**11,644**	**96,947**
571	Furniture & home furn. stores	3,858	3,924	4,135	4,135	4,283	4,362	4,442	4,452	4,292	4,475	4,668	5,322	52,348
5712	Furniture stores	2,378	2,450	2,560	2,504	2,586	2,564	2,614	2,613	2,557	2,639	2,731	3,020	31,216
5713	Floor covering stores	738	738	851	883	847	951	903	898	884	920	892	913	10,418
5722,31, 34	Household appliance, radio, TV and computer stores	2,730	2,583	2,731	2,605	2,679	2,833	2,917	2,829	2,813	2,975	3,279	4,828	35,802
5722	Household appliance stores	621	590	641	649	664	744	759	719	671	718	736	895	8,407
5731,34	Radio, television and computer stores	2,109	1,993	2,090	1,956	2,015	2,089	2,158	2,110	2,142	2,257	2,543	3,933	27,395
5941	Sporting goods stores and bicycle shops	998	1,122	1,234	1,278	1,300	1,335	1,336	1,370	1,198	1,112	1,197	2,137	15,617
5942	Book stores	813	548	541	526	553	587	589	889	854	640	636	1,153	8,329
5944	Jewelry stores	813	1,042	930	985	1,190	1,111	1,051	1,103	1,046	1,135	1,378	3,475	15,259
	Nondurable goods, total	**92,313**	**91,607**	**97,614**	**99,706**	**104,435**	**100,726**	**102,963**	**105,865**	**100,113**	**107,356**	**109,796**	**135,491**	**1,247,985**
53	**General merchandise group stores**	**14,891**	**15,871**	**17,812**	**18,670**	**19,900**	**18,697**	**18,462**	**20,403**	**18,654**	**20,865**	**24,969**	**37,226**	**246,420**
531	Dept. stores (excl. leased depts.)	10,829	11,839	13,567	14,158	15,054	14,070	13,808	15,546	14,035	15,782	19,073	28,662	186,423
531	Dept. stores (incl. leased depts.)[1]	11,087	12,144	13,912	14,520	15,404	14,400	14,123	15,893	14,383	16,159	19,497	29,263	190,785
531 pt.	Conventional department stores (including leased depts.)[1]	2,706	3,250	3,705	3,854	4,056	3,671	3,578	4,226	3,957	4,322	5,353	8,623	51,301
531 pt.	Discount department stores (including leased depts.)[1]	6,154	6,620	7,477	7,925	8,592	8,089	7,958	8,600	7,741	8,874	10,290	15,081	103,401
531 pt.	National chain department stores (including leased depts.)[1]	2,227	2,274	2,730	2,741	2,756	2,640	2,587	3,067	2,685	2,963	3,854	5,559	36,083
533	Variety stores	618	667	683	784	765	705	724	741	679	797	856	1,497	9,516
539	Miscellaneous general merchandise stores	3,444	3,365	3,562	3,728	4,081	3,922	3,930	4,116	3,940	4,286	5,040	7,067	50,481
54	**Food group stores**	**30,336**	**29,204**	**30,360**	**30,828**	**32,247**	**31,325**	**32,906**	**31,980**	**30,701**	**31,982**	**30,912**	**34,318**	**377,099**
541	Grocery stores	28,907	27,767	28,846	29,230	30,619	29,748	31,290	30,426	29,207	30,406	29,413	32,289	358,148
542	Meat, fish (seafood) markets	423	410	445	481	479	515	561	527	497	500	498	636	5,972
546	Retail bakeries	465	471	494	474	522	479	457	461	460	514	446	489	5,732
554	**Gasoline service stations**	**10,508**	**10,071**	**10,725**	**10,885**	**11,836**	**11,874**	**12,225**	**12,218**	**11,569**	**12,002**	**11,418**	**11,619**	**136,950**
56	**Apparel & accessory stores**	**6,068**	**6,441**	**7,505**	**8,370**	**8,343**	**8,048**	**8,024**	**9,348**	**8,475**	**9,065**	**9,738**	**14,787**	**104,212**
561	Mens & boys clothing, furnishings	709	664	736	819	860	855	714	775	761	839	913	1,552	10,197
562,3	Women's clothing specialty stores	2,098	2,215	2,637	2,914	3,043	2,724	2,684	3,005	2,875	3,127	3,361	5,067	35,750
562	Women's ready to wear	1,867	1,986	2,396	2,658	2,746	2,420	2,371	2,658	2,564	2,763	2,959	4,440	31,828
565	Family clothing stores	1,686	1,899	2,185	2,467	2,430	2,528	2,657	3,043	2,676	2,976	3,376	5,299	33,222
566	Shoe stores	1,160	1,221	1,417	1,625	1,519	1,460	1,416	1,796	1,543	1,494	1,481	1,990	18,122
58	**Eating and drinking places**	**15,399**	**15,573**	**16,595**	**16,262**	**17,409**	**16,602**	**17,110**	**17,697**	**16,257**	**17,445**	**16,534**	**17,281**	**200,164**
5812	Eating places	14,412	14,583	15,542	15,232	16,351	15,593	16,063	16,637	15,261	16,365	15,501	16,218	187,758
5812 pt	Restaurants, lunchrooms, cafeterias	8,124	8,222	8,624	8,368	9,031	8,424	8,776	9,109	8,385	9,021	8,634	8,897	103,615
5812 pt	Refreshment places	6,127	6,185	6,700	6,641	7,055	6,899	7,090	7,300	6,629	7,104	6,656	7,071	81,457
5813	Drinking places (alcoholic bev)	987	990	1,053	1,030	1,058	1,009	1,047	1,060	996	1,080	1,033	1,063	12,406
591	Drug & proprietary stores	6,318	6,255	6,401	6,561	6,488	6,347	6,245	6,293	6,090	6,457	6,191	8,142	77,788
592	Liquor stores	1,576	1,590	1,630	1,696	1,831	1,770	1,897	1,840	1,743	1,852	1,802	2,471	21,698
596	Nonstore retailers[2]	4,393	3,899	4,177	4,114	4,104	4,217	4,324	4,276	4,626	5,245	5,629	6,179	55,183
5961	Total mail order	2,749	2,322	2,495	2,521	2,519	2,631	2,694	2,680	2,950	3,466	3,954	4,557	35,538
598	Fuel dealers	1,813	1,494	1,371	1,162	947	789	733	768	921	1,178	1,294	1,732	14,202
53,56, 57,594	**GAF, total[3]**	**32,849**	**34,260**	**37,646**	**39,393**	**41,142**	**39,871**	**39,774**	**43,395**	**40,238**	**43,558**	**49,984**	**77,120**	**519,230**
594	Miscellaneous shopping goods stores	4,627	4,780	4,780	4,976	5,332	5,321	5,293	5,700	5,325	5,474	6,580	13,463	71,651

See footnotes on next page.

Table 1. **Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1985 to December 1994**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1992												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Adjusted[4]													
	Retail sales, total	**158,796**	**159,687**	**158,856**	**158,978**	**160,274**	**160,538**	**161,544**	**162,297**	**163,565**	**166,265**	**166,233**	**167,572**	
	Total (excl. automotive group)	126,216	126,564	126,111	126,275	127,180	126,960	127,661	128,800	129,124	130,657	130,847	131,960	
	Durable goods, total	**56,412**	**57,335**	**56,882**	**56,719**	**57,392**	**57,915**	**58,431**	**58,161**	**59,356**	**60,817**	**60,421**	**61,327**	
52	**Building materials group stores**	**8,125**	**8,422**	**8,330**	**8,238**	**8,333**	**8,237**	**8,373**	**8,310**	**8,496**	**8,591**	**8,442**	**8,741**	
521,3	Building materials, supply stores	6,098	6,203	6,180	6,130	6,204	6,123	6,277	6,248	6,414	6,424	6,339	6,533	
525	Hardware stores	1,041	1,029	1,057	1,033	1,058	1,050	1,076	1,062	1,074	1,063	1,074	1,081	
55 ex 554	**Automotive dealers**	**32,580**	**33,123**	**32,745**	**32,703**	**33,094**	**33,578**	**33,883**	**33,497**	**34,441**	**35,608**	**35,386**	**35,612**	
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	30,137	30,676	30,266	30,273	30,636	31,129	31,414	31,043	31,952	33,053	32,850	33,074	
553	Auto & home supply stores	2,443	2,447	2,479	2,430	2,458	2,449	2,469	2,454	2,489	2,555	2,536	2,538	
57	**Furniture group stores**	**7,840**	**7,883**	**7,877**	**7,830**	**7,872**	**7,977**	**8,034**	**8,058**	**8,090**	**8,205**	**8,227**	**8,421**	
571	Furniture & home furn. stores	4,221	4,275	4,267	4,250	4,287	4,371	4,398	4,391	4,371	4,374	4,404	4,484	
5722,31, 34	Household appliance, radio, TV and computer stores	2,886	2,886	2,893	2,878	2,902	2,918	2,929	2,950	2,983	3,080	3,105	3,127	
	Nondurable goods, total	**102,384**	**102,352**	**101,974**	**102,259**	**102,882**	**102,623**	**103,113**	**104,136**	**104,209**	**105,448**	**105,812**	**106,245**	
53	**General merchandise group stores**	**20,059**	**20,279**	**19,867**	**19,983**	**20,163**	**20,143**	**20,231**	**20,616**	**20,752**	**20,900**	**21,056**	**21,027**	
531	Dept. stores (excl. leased depts.)	14,937	15,375	15,041	15,110	15,268	15,260	15,291	15,562	15,664	15,782	15,921	16,021	
531	Dept. stores (incl. leased depts.)[1]	15,358	15,666	15,421	15,433	15,636	15,607	15,681	15,936	16,017	16,188	16,242	16,382	**See note 5**
531 pt.	Conventional department stores (including leased depts.)[1]	4,222	4,339	4,220	4,194	4,247	4,195	4,244	4,260	4,273	4,309	4,276	4,303	
531 pt.	Discount department stores (including leased depts.)[1]	8,151	8,327	8,253	8,307	8,448	8,479	8,520	8,678	8,727	8,865	8,878	8,987	
531 pt.	National chain department stores (including leased depts.)[1]	2,985	3,000	2,948	2,932	2,941	2,933	2,917	2,998	3,017	3,014	3,088	3,092	
533	Variety stores	812	835	774	772	781	785	764	766	773	789	775	827	
539	Miscellaneous general merchandise stores	4,310	4,069	4,052	4,101	4,114	4,098	4,176	4,288	4,315	4,329	4,360	4,179	
54	**Food group stores**	**31,138**	**31,010**	**30,971**	**31,251**	**31,092**	**31,168**	**31,352**	**31,538**	**31,349**	**31,632**	**31,650**	**31,917**	
541	Grocery stores	29,557	29,445	29,405	29,675	29,527	29,600	29,800	29,976	29,773	30,045	30,105	30,290	
554	**Gasoline service stations**	**11,226**	**11,079**	**11,289**	**11,233**	**11,447**	**11,417**	**11,457**	**11,408**	**11,454**	**11,507**	**11,487**	**11,573**	
56	**Apparel & accessory stores**	**8,262**	**8,351**	**8,371**	**8,348**	**8,460**	**8,612**	**8,690**	**8,783**	**8,792**	**8,846**	**8,895**	**8,973**	
561	Mens & boys clothing, furnishings	864	857	861	851	860	874	849	854	844	830	833	830	
562,3	Women's clothing specialty stores	2,809	2,811	2,873	2,874	2,954	2,923	2,917	2,990	2,998	3,024	3,103	3,151	
566	Shoe stores	1,508	1,532	1,506	1,489	1,498	1,501	1,516	1,519	1,517	1,526	1,499	1,476	
58	**Eating and drinking places**	**16,720**	**16,745**	**16,712**	**16,360**	**16,470**	**16,025**	**16,157**	**16,493**	**16,589**	**16,986**	**17,295**	**17,350**	
591	Drug & proprietary stores	6,467	6,529	6,479	6,535	6,508	6,463	6,392	6,488	6,444	6,522	6,409	6,391	
592	Liquor stores	1,775	1,795	1,787	1,804	1,808	1,775	1,780	1,813	1,816	1,845	1,828	1,816	
5961	Total mail order	2,708	2,691	2,551	2,740	2,912	3,035	3,086	3,070	3,067	3,137	3,075	3,141	
53,56, 57,594	**GAF, total[3]**	**41,902**	**42,321**	**41,909**	**42,001**	**42,348**	**42,625**	**42,862**	**43,413**	**43,538**	**43,960**	**44,231**	**44,600**	

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass, or from mail order.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).
[4]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[5]For yearly totals, refer to unadjusted section.

Note: U.S. and group totals include kinds of business not shown.

Table 1. **Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1985 to December 1994**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1991												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Unadjusted													
	Retail sales, total	**133,940**	**131,203**	**152,214**	**151,138**	**162,806**	**156,907**	**157,578**	**162,703**	**149,213**	**154,903**	**158,565**	**184,767**	**1,855,937**
	Total (excl. automotive group)	108,228	104,072	120,026	118,012	127,872	123,251	123,508	129,760	117,744	123,525	130,114	157,178	1,483,290
	Durable goods, total	**44,580**	**45,911**	**53,496**	**55,690**	**59,323**	**57,052**	**57,556**	**56,953**	**53,685**	**54,368**	**52,167**	**59,193**	**649,974**
52	**Building materials group stores**	**5,657**	**5,685**	**6,816**	**8,426**	**9,113**	**8,579**	**8,662**	**8,418**	**7,859**	**8,145**	**7,226**	**6,910**	**91,496**
521,3,5	Building materials, supply stores, hardware	5,022	4,956	5,948	7,146	7,667	7,537	7,626	7,528	6,988	7,326	6,503	6,097	80,344
521,3	Building materials, supply stores	4,192	4,162	4,997	6,045	6,472	6,424	6,561	6,472	6,022	6,311	5,486	5,052	68,196
525	Hardware stores	830	794	951	1,101	1,195	1,113	1,065	1,056	966	1,015	1,017	1,045	12,148
55 ex 554	**Automotive dealers**	**25,712**	**27,131**	**32,188**	**33,126**	**34,934**	**33,656**	**34,070**	**32,943**	**31,469**	**31,378**	**28,451**	**27,589**	**372,647**
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	23,580	25,118	29,828	30,521	32,212	30,966	31,346	30,272	28,985	28,809	26,076	25,305	343,018
551,2	Motor vehicle dealers	22,545	23,857	28,099	28,683	30,203	29,027	29,675	28,750	27,673	27,369	24,960	24,333	325,174
551	Motor vehicle dealers, (new & used)	21,003	22,024	25,824	26,393	28,042	26,911	27,728	26,800	25,612	25,296	23,003	22,614	301,250
553	Auto & home supply stores	2,132	2,013	2,360	2,605	2,722	2,690	2,724	2,671	2,484	2,569	2,375	2,284	29,629
57	**Furniture group stores**	**6,739**	**6,565**	**7,325**	**7,247**	**7,625**	**7,476**	**7,701**	**7,824**	**7,312**	**7,594**	**8,136**	**10,132**	**91,676**
571	Furniture & home furn. stores	3,660	3,632	4,032	4,060	4,267	4,037	4,145	4,273	3,978	4,206	4,453	4,726	49,469
5712	Furniture stores	2,221	2,283	2,534	2,525	2,615	2,481	2,526	2,549	2,443	2,584	2,687	2,757	30,205
5713	Floor covering stores	760	713	816	845	893	850	895	941	832	856	872	802	10,075
5722,31, 34	Household appliance, radio, TV and computer stores	2,478	2,337	2,630	2,561	2,700	2,751	2,887	2,827	2,623	2,700	2,926	4,149	33,569
5722	Household appliance stores	596	561	643	678	739	712	777	717	612	674	713	840	8,262
5731,34	Radio, television and computer stores	1,882	1,776	1,987	1,883	1,961	2,039	2,110	2,110	2,011	2,026	2,213	3,309	25,307
5941	Sporting goods stores and bicycle shops	945	991	1,151	1,190	1,287	1,332	1,299	1,430	1,236	1,091	1,205	1,908	15,065
5942	Book stores	750	499	520	497	523	529	539	807	778	597	655	1,037	7,731
5944	Jewelry stores	821	998	967	1,012	1,313	1,099	1,021	1,058	963	1,080	1,329	3,071	14,732
	Nondurable goods, total	**89,360**	**85,292**	**98,718**	**95,448**	**103,483**	**99,855**	**100,022**	**105,750**	**95,528**	**100,535**	**106,398**	**125,574**	**1,205,963**
53	**General merchandise group stores**	**13,082**	**13,431**	**17,370**	**16,909**	**18,878**	**17,840**	**17,030**	**19,281**	**16,922**	**18,711**	**23,310**	**33,966**	**226,730**
531	Dept. stores (excl. leased depts.)	9,754	10,241	13,383	13,052	14,229	13,404	12,801	14,855	12,887	14,221	17,915	26,180	172,922
531	Dept. stores (incl. leased depts.)[1]	10,017	10,555	13,780	13,429	14,595	13,726	13,102	15,233	13,206	14,579	18,320	26,755	177,297
531 pt.	Conventional department stores (including leased depts.)[1]	2,591	2,998	3,996	3,765	4,131	3,688	3,550	4,363	3,853	4,188	5,295	8,230	50,648
531 pt.	Discount department stores (including leased depts.)[1]	5,357	5,540	7,080	6,992	7,762	7,382	6,982	7,869	6,802	7,596	9,344	13,417	92,123
531 pt.	National chain department stores (including leased depts.)[1]	2,069	2,017	2,704	2,672	2,702	2,656	2,570	3,001	2,551	2,795	3,681	5,108	34,526
533	Variety stores	493	518	669	613	683	622	631	701	608	681	804	1,318	8,341
539	Miscellaneous general merchandise stores	2,835	2,672	3,318	3,244	3,966	3,814	3,598	3,725	3,427	3,809	4,591	6,468	45,467
54	**Food group stores**	**29,958**	**27,879**	**31,752**	**29,970**	**33,090**	**32,032**	**32,345**	**32,833**	**29,992**	**30,818**	**31,276**	**32,578**	**374,523**
541	Grocery stores	28,458	26,358	30,046	28,332	31,271	30,229	30,576	31,089	28,420	29,228	29,686	30,638	354,331
542	Meat, fish (seafood) markets	462	438	495	457	518	488	498	509	458	449	457	575	5,804
546	Retail bakeries	417	425	457	429	449	452	454	476	464	481	478	521	5,503
554	**Gasoline service stations**	**11,297**	**10,064**	**10,883**	**11,052**	**11,960**	**11,846**	**12,091**	**12,406**	**11,350**	**11,678**	**11,360**	**11,308**	**137,295**
56	**Apparel & accessory stores**	**5,720**	**5,885**	**8,046**	**7,675**	**8,150**	**7,635**	**7,476**	**9,115**	**7,667**	**7,973**	**9,141**	**12,958**	**97,441**
561	Mens & boys clothing, furnishings	688	627	797	836	875	849	707	809	791	851	986	1,619	10,435
562,3	Women's clothing specialty stores	1,950	1,993	2,675	2,658	2,858	2,560	2,584	2,856	2,613	2,773	3,108	4,237	32,865
562	Women's ready to wear	1,748	1,804	2,438	2,401	2,604	2,340	2,371	2,598	2,398	2,536	2,829	3,832	29,899
565	Family clothing stores	1,572	1,740	2,371	2,232	2,444	2,367	2,398	3,022	2,334	2,503	3,042	4,496	30,521
566	Shoe stores	1,115	1,133	1,617	1,460	1,490	1,392	1,338	1,798	1,412	1,367	1,477	1,905	17,504
58	**Eating and drinking places**	**14,419**	**14,262**	**16,033**	**15,954**	**17,057**	**17,243**	**17,227**	**17,896**	**15,869**	**16,369**	**15,844**	**16,251**	**194,424**
5812	Eating places	13,467	13,355	15,015	15,005	16,052	16,210	16,266	16,926	14,924	15,345	14,819	15,217	182,601
5812 pt	Restaurants, lunchrooms, cafeterias	7,571	7,481	8,395	8,414	8,949	9,014	9,078	9,534	8,454	8,701	8,404	8,442	102,437
5812 pt	Refreshment places	5,706	5,666	6,420	6,384	6,831	6,918	6,946	7,125	6,203	6,342	6,178	6,501	77,220
5813	Drinking places (alcoholic bev)	952	907	1,018	949	1,005	1,033	961	970	945	1,024	1,025	1,034	11,823
591	Drug & proprietary stores	5,875	5,770	6,378	6,111	6,351	6,033	6,104	6,269	5,919	6,281	6,264	8,185	75,540
592	Liquor stores	1,742	1,646	1,840	1,760	1,915	1,888	2,000	2,027	1,726	1,775	1,880	2,255	22,454
596	Nonstore retailers[2]	3,940	3,580	3,870	3,880	3,952	3,563	3,898	4,009	4,112	4,562	4,702	4,998	49,066
5961	Total mail order	2,341	2,036	2,240	2,236	2,259	2,069	2,340	2,406	2,536	2,843	3,193	3,461	29,960
598	Fuel dealers	2,315	1,600	1,376	1,021	838	704	791	824	893	1,176	1,381	1,643	14,562
53,56, 57,594	**GAF, total[3]**	**30,111**	**30,484**	**37,747**	**36,567**	**40,074**	**38,144**	**37,323**	**41,877**	**37,104**	**39,616**	**47,086**	**69,306**	**485,439**
594	Miscellaneous shopping goods stores	4,570	4,603	5,006	4,736	5,421	5,193	5,116	5,657	5,203	5,338	6,499	12,250	69,592

See footnotes on next page.

Table 1. **Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1985 to December 1994**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1991												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Adjusted[4]													
	Retail sales, total	**150,560**	**153,062**	**154,612**	**154,351**	**155,701**	**155,683**	**156,018**	**155,299**	**156,069**	**154,487**	**155,041**	**155,207**	
	Total (excl. automotive group)	121,566	122,448	123,553	123,478	124,473	124,296	124,606	124,499	123,993	123,232	123,836	123,539	
	Durable goods, total	**51,276**	**53,684**	**54,387**	**54,138**	**54,519**	**54,643**	**54,611**	**53,960**	**55,300**	**54,300**	**54,265**	**54,753**	
52	**Building materials group stores**	**7,196**	**7,578**	**7,482**	**7,699**	**7,618**	**7,699**	**7,731**	**7,653**	**7,717**	**7,621**	**7,637**	**7,664**	
521,3	Building materials, supply stores	5,182	5,441	5,485	5,676	5,652	5,798	5,776	5,758	5,802	5,774	5,745	5,854	
525	Hardware stores	1,006	1,053	1,026	1,041	1,031	1,006	998	1,011	1,005	994	1,004	983	
55 ex 554	**Automotive dealers**	**28,994**	**30,614**	**31,059**	**30,873**	**31,228**	**31,387**	**31,412**	**30,800**	**32,076**	**31,255**	**31,205**	**31,668**	
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	26,524	28,159	28,598	28,339	28,684	28,859	28,917	28,345	29,607	28,838	28,813	29,254	
553	Auto & home supply stores	2,470	2,455	2,461	2,534	2,544	2,528	2,495	2,455	2,469	2,417	2,392	2,414	
57	**Furniture group stores**	**7,288**	**7,519**	**7,618**	**7,682**	**7,769**	**7,731**	**7,776**	**7,770**	**7,731**	**7,636**	**7,564**	**7,609**	
571	Furniture & home furn. stores	3,978	4,109	4,135	4,160	4,183	4,107	4,133	4,129	4,144	4,107	4,108	4,138	
5722,31, 34	Household appliance, radio, TV and computer stores	2,645	2,737	2,789	2,814	2,848	2,860	2,884	2,879	2,833	2,801	2,729	2,772	
	Nondurable goods, total	**99,284**	**99,378**	**100,225**	**100,213**	**101,182**	**101,040**	**101,407**	**101,339**	**100,769**	**100,187**	**100,776**	**100,454**	
53	**General merchandise group stores**	**17,965**	**18,203**	**18,657**	**18,888**	**19,024**	**18,827**	**19,121**	**19,151**	**19,028**	**19,064**	**19,322**	**19,217**	
531	Dept. stores (excl. leased depts.)	13,738	14,087	14,252	14,454	14,387	14,244	14,514	14,592	14,464	14,511	14,733	14,675	
531	Dept. stores (incl. leased depts.)[1]	14,113	14,413	14,761	14,761	14,782	14,569	14,888	14,988	14,805	14,863	15,045	15,046	See note 5
531 pt.	Conventional department stores (including leased depts.)[1]	4,061	4,199	4,382	4,288	4,290	4,148	4,303	4,303	4,211	4,218	4,189	4,142	
531 pt.	Discount department stores (including leased depts.)[1]	7,229	7,397	7,524	7,575	7,602	7,571	7,681	7,783	7,712	7,767	7,946	8,015	
531 pt.	National chain department stores (including leased depts.)[1]	2,823	2,817	2,855	2,898	2,890	2,850	2,904	2,902	2,882	2,878	2,910	2,889	
533	Variety stores	661	668	689	688	679	683	700	703	696	678	728	742	
539	Miscellaneous general merchandise stores	3,566	3,448	3,716	3,746	3,958	3,900	3,907	3,856	3,868	3,875	3,861	3,800	
54	**Food group stores**	**31,142**	**30,944**	**31,374**	**31,136**	**31,667**	**31,543**	**31,409**	**31,174**	**31,240**	**31,085**	**31,091**	**31,062**	
541	Grocery stores	29,460	29,254	29,690	29,451	29,953	29,724	29,685	29,468	29,573	29,464	29,480	29,460	
554	**Gasoline service stations**	**12,082**	**11,515**	**11,444**	**11,324**	**11,489**	**11,501**	**11,342**	**11,508**	**11,305**	**11,229**	**11,383**	**11,274**	
56	**Apparel & accessory stores**	**7,707**	**8,095**	**8,110**	**8,311**	**8,278**	**8,121**	**8,221**	**8,277**	**8,154**	**7,978**	**8,035**	**8,053**	
561	Mens & boys clothing, furnishings	841	867	866	920	886	852	849	873	890	865	873	865	
562,3	Women's clothing specialty stores	2,573	2,697	2,710	2,775	2,783	2,741	2,812	2,770	2,789	2,746	2,734	2,716	
566	Shoe stores	1,417	1,507	1,486	1,513	1,475	1,437	1,459	1,469	1,436	1,420	1,423	1,449	
58	**Eating and drinking places**	**15,758**	**16,025**	**15,937**	**16,083**	**16,245**	**16,438**	**16,454**	**16,343**	**16,226**	**16,223**	**16,284**	**16,465**	
591	Drug & proprietary stores	6,057	6,231	6,346	6,242	6,245	6,284	6,286	6,320	6,337	6,364	6,392	6,486	
592	Liquor stores	1,964	1,955	1,949	1,901	1,896	1,880	1,908	1,914	1,850	1,822	1,822	1,689	
5961	Total mail order	2,325	2,395	2,375	2,397	2,453	2,526	2,641	2,700	2,684	2,527	2,464	2,494	
53,56, 57,594	**GAF, total[3]**	**38,658**	**39,600**	**40,233**	**40,615**	**40,894**	**40,488**	**40,892**	**41,030**	**40,812**	**40,550**	**40,734**	**40,633**	

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass, or from mail order.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).
[4]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[5]For yearly totals, refer to unadjusted section.

Note: U.S. and group totals include kinds of business not shown.

Table 1. **Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1985 to December 1994**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1990												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Unadjusted													
	Retail sales, total	**135,823**	**130,495**	**152,118**	**148,785**	**158,291**	**157,868**	**153,231**	**161,757**	**149,502**	**154,663**	**159,113**	**182,965**	**1,844,611**
	Total (excl. automotive group)	104,898	101,733	117,547	115,255	122,464	122,297	119,041	126,769	118,109	122,700	129,877	156,316	1,457,006
	Durable goods, total	**50,929**	**48,418**	**56,998**	**55,944**	**60,347**	**59,858**	**57,417**	**59,236**	**53,617**	**55,127**	**53,264**	**57,680**	**668,835**
52	**Building materials group stores**	**6,234**	**6,072**	**7,612**	**8,169**	**9,341**	**9,284**	**8,794**	**8,797**	**7,904**	**8,268**	**7,581**	**6,584**	**94,640**
521,3,5	Building materials, supply stores, hardware	5,606	5,407	6,699	7,090	7,951	7,937	7,706	7,735	6,976	7,273	6,683	5,802	82,865
521,3	Building materials, supply stores	4,744	4,609	5,683	6,003	6,751	6,743	6,596	6,696	5,956	6,209	5,650	4,701	70,341
525	Hardware stores	862	798	1,016	1,087	1,200	1,194	1,110	1,039	1,020	1,064	1,033	1,101	12,524
55 ex 554	**Automotive dealers**	**30,925**	**28,762**	**34,571**	**33,530**	**35,827**	**35,571**	**34,190**	**34,988**	**31,393**	**31,963**	**29,236**	**26,649**	**387,605**
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	28,659	26,613	31,965	30,946	33,070	32,743	31,470	32,195	28,849	29,275	26,716	24,263	356,764
551,2	Motor vehicle dealers	27,597	25,455	30,265	28,883	31,078	30,837	29,661	30,577	27,493	28,026	25,496	23,345	338,713
551	Motor vehicle dealers, (new & used)	25,563	23,535	28,037	26,883	28,974	28,820	27,901	28,685	25,646	26,274	23,803	21,842	315,963
553	Auto & home supply stores	2,266	2,149	2,606	2,584	2,757	2,828	2,720	2,793	2,544	2,688	2,520	2,386	30,841
57	**Furniture group stores**	**7,230**	**6,761**	**7,597**	**7,172**	**7,631**	**7,569**	**7,328**	**7,604**	**7,263**	**7,589**	**8,032**	**9,769**	**91,545**
571	Furniture & home furn. stores	4,085	3,799	4,315	4,092	4,309	4,235	4,068	4,272	4,039	4,270	4,456	4,584	50,524
5712	Furniture stores	2,639	2,468	2,765	2,563	2,641	2,585	2,403	2,563	2,445	2,503	2,595	2,659	30,829
5713	Floor covering stores	820	778	893	878	929	924	923	923	883	983	927	834	10,695
5722,31, 34	Household appliance, radio, TV and computer stores	2,550	2,369	2,649	2,484	2,746	2,747	2,689	2,683	2,587	2,671	2,873	3,987	33,035
5722	Household appliance stores	678	611	697	681	762	778	775	726	666	722	760	911	8,767
5731,34	Radio, television and computer stores	1,872	1,758	1,952	1,803	1,984	1,969	1,914	1,957	1,921	1,949	2,113	3,076	24,268
5941	Sporting goods stores and bicycle shops	1,000	1,052	1,240	1,182	1,298	1,321	1,210	1,340	1,178	1,117	1,192	1,857	14,987
5942	Book stores	692	483	490	485	527	527	529	723	753	599	611	1,015	7,434
5944	Jewelry stores	846	1,025	984	1,004	1,263	1,134	1,075	1,132	996	1,084	1,400	3,238	15,181
	Nondurable goods, total	**84,894**	**82,077**	**95,120**	**92,841**	**97,944**	**98,010**	**95,814**	**102,521**	**95,885**	**99,536**	**105,849**	**125,285**	**1,175,776**
53	**General merchandise group stores**	**12,577**	**13,000**	**16,542**	**16,271**	**17,429**	**17,237**	**15,823**	**17,919**	**16,267**	**17,428**	**22,200**	**32,821**	**215,514**
531	Dept. stores (excl. leased depts.)	9,468	9,859	12,918	12,675	13,309	13,260	12,114	13,935	12,520	13,377	17,023	25,350	165,808
531	Dept. stores (incl. leased depts.)[1]	9,762	10,207	13,320	13,070	13,677	13,625	12,463	14,346	12,894	13,764	17,480	26,021	170,629
531 pt.	Conventional department stores (including leased depts.)[1]	2,686	3,050	4,002	3,856	4,080	3,894	3,501	4,262	3,886	4,106	5,408	8,442	51,173
531 pt.	Discount department stores (including leased depts.)[1]	4,949	5,056	6,505	6,541	6,848	6,917	6,320	7,074	6,371	6,831	8,610	12,286	84,308
531 pt.	National chain department stores (including leased depts.)[1]	2,127	2,101	2,813	2,673	2,749	2,814	2,642	3,010	2,637	2,827	3,462	5,293	35,148
533	Variety stores	509	538	633	684	667	636	622	703	609	680	784	1,241	8,306
539	Miscellaneous general merchandise stores	2,600	2,603	2,991	2,912	3,453	3,341	3,087	3,281	3,138	3,371	4,393	6,230	41,400
54	**Food group stores**	**28,419**	**27,277**	**30,950**	**29,499**	**31,459**	**31,758**	**31,399**	**32,183**	**30,558**	**30,504**	**31,004**	**33,323**	**368,333**
541	Grocery stores	26,914	25,748	29,269	27,802	29,731	30,067	29,682	30,446	28,973	28,898	29,374	31,339	348,243
542	Meat, fish (seafood) markets	489	478	524	507	511	504	512	509	458	458	486	614	6,050
546	Retail bakeries	420	404	447	434	432	427	426	439	419	431	452	498	5,229
554	**Gasoline service stations**	**10,120**	**9,434**	**10,497**	**10,537**	**11,210**	**11,442**	**11,548**	**12,739**	**12,406**	**13,242**	**12,952**	**12,377**	**138,504**
56	**Apparel & accessory stores**	**5,846**	**5,729**	**7,672**	**7,745**	**7,867**	**7,770**	**7,231**	**8,659**	**7,699**	**7,818**	**8,914**	**12,869**	**95,819**
561	Mens & boys clothing, furnishings	728	621	784	820	868	880	722	771	788	856	971	1,641	10,450
562,3	Women's clothing specialty stores	2,086	2,016	2,690	2,734	2,795	2,692	2,533	2,766	2,609	2,692	3,008	4,191	32,812
562	Women's ready to wear	1,815	1,797	2,444	2,486	2,551	2,478	2,324	2,527	2,402	2,441	2,728	3,762	29,755
565	Family clothing stores	1,514	1,598	2,140	2,079	2,201	2,283	2,155	2,696	2,234	2,317	2,872	4,309	28,398
566	Shoe stores	1,150	1,101	1,536	1,586	1,501	1,479	1,368	1,789	1,511	1,413	1,552	2,057	18,043
58	**Eating and drinking places**	**14,012**	**13,811**	**15,889**	**15,730**	**16,479**	**16,922**	**17,020**	**17,440**	**15,879**	**15,971**	**15,335**	**15,661**	**190,149**
5812	Eating places	13,171	12,990	14,942	14,792	15,513	15,918	16,063	16,480	14,917	14,965	14,313	14,615	178,679
5812 pt	Restaurants, lunchrooms, cafeterias	7,354	7,265	8,265	8,289	8,618	8,789	8,941	9,243	8,445	8,475	8,049	8,121	99,854
5812 pt	Refreshment places	5,574	5,522	6,410	6,208	6,569	6,798	6,888	7,003	6,224	6,240	6,055	6,225	75,716
5813	Drinking places (alcoholic bev)	841	821	947	938	966	1,004	957	960	962	1,006	1,022	1,046	11,470
591	Drug & proprietary stores	5,545	5,187	5,592	5,662	5,835	5,729	5,656	5,951	5,617	6,006	6,097	7,681	70,558
592	Liquor stores	1,512	1,459	1,653	1,628	1,755	1,850	1,873	1,906	1,753	1,788	1,891	2,654	21,722
596	Nonstore retailers[2]	3,721	3,441	3,763	3,501	3,691	3,450	3,495	3,615	3,547	4,225	4,640	4,543	45,632
5961	Total mail order	2,264	1,909	2,172	1,973	2,016	1,933	1,904	2,024	2,011	2,465	2,960	2,946	26,577
598	Fuel dealers	2,102	1,598	1,441	1,077	887	763	752	1,032	1,062	1,340	1,602	1,917	15,573
53,56, 57,594	**GAF, total[3]**	**30,329**	**30,128**	**36,745**	**35,929**	**38,232**	**37,785**	**35,364**	**39,645**	**36,329**	**38,049**	**45,458**	**67,604**	**471,597**
594	Miscellaneous shopping goods stores	4,676	4,638	4,934	4,741	5,305	5,209	4,982	5,463	5,100	5,214	6,312	12,145	68,719

See footnotes on next page.

Table 1. **Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1985 to December 1994**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1990												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Adjusted[4]													
	Retail sales, total	**153,715**	**152,635**	**153,047**	**152,482**	**151,735**	**153,397**	**153,926**	**154,807**	**155,424**	**155,215**	**155,788**	**152,955**	
	Total (excl. automotive group)	118,927	120,183	120,713	120,137	119,708	121,420	121,301	122,444	123,250	123,212	123,862	122,197	
	Durable goods, total	**58,436**	**56,679**	**56,399**	**55,953**	**55,400**	**55,470**	**56,013**	**55,749**	**55,518**	**55,287**	**55,127**	**53,403**	
52	**Building materials group stores**	**7,926**	**8,133**	**8,078**	**7,827**	**7,765**	**8,085**	**7,982**	**7,992**	**7,846**	**7,757**	**7,870**	**7,449**	
521,3	Building materials, supply stores	5,923	6,089	6,027	5,891	5,820	5,920	5,889	5,936	5,805	5,707	5,783	5,603	
525	Hardware stores	1,051	1,063	1,067	1,054	1,034	1,059	1,057	1,026	1,037	1,043	1,037	1,010	
55 ex 554	**Automotive dealers**	**34,788**	**32,452**	**32,334**	**32,345**	**32,027**	**31,977**	**32,625**	**32,363**	**32,174**	**32,003**	**31,926**	**30,758**	
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	32,165	29,802	29,680	29,756	29,448	29,392	30,057	29,810	29,650	29,481	29,391	28,246	
553	Auto & home supply stores	2,623	2,650	2,654	2,589	2,579	2,585	2,568	2,553	2,524	2,522	2,535	2,512	
57	**Furniture group stores**	**7,842**	**7,783**	**7,775**	**7,725**	**7,754**	**7,632**	**7,572**	**7,531**	**7,622**	**7,619**	**7,496**	**7,384**	
571	Furniture & home furn. stores	4,450	4,317	4,319	4,267	4,216	4,214	4,164	4,144	4,181	4,182	4,118	4,046	
5722,31, 34	Household appliance, radio, TV and computer stores	2,736	2,794	2,783	2,791	2,881	2,769	2,755	2,727	2,773	2,759	2,703	2,667	
	Nondurable goods, total	**95,279**	**95,956**	**96,648**	**96,529**	**96,335**	**97,927**	**97,913**	**99,058**	**99,906**	**99,928**	**100,661**	**99,552**	
53	**General merchandise group stores**	**17,738**	**17,832**	**17,995**	**17,704**	**17,630**	**18,098**	**18,016**	**18,024**	**18,027**	**18,032**	**18,201**	**18,154**	
531	Dept. stores (excl. leased depts.)	13,643	13,712	13,935	13,673	13,553	13,958	13,876	13,866	13,834	13,805	13,908	13,936	
531	Dept. stores (incl. leased depts.)[1]	14,035	14,127	14,435	14,048	13,965	14,394	14,270	14,281	14,221	14,197	14,333	14,280	**See note 5**
531 pt.	Conventional department stores (including leased depts.)[1]	4,237	4,308	4,472	4,275	4,281	4,346	4,301	4,249	4,201	4,177	4,238	4,200	
531 pt.	Discount department stores (including leased depts.)[1]	6,864	6,851	6,942	6,914	6,747	7,058	7,007	7,095	7,087	7,123	7,241	7,197	
531 pt.	National chain department stores (including leased depts.)[1]	2,934	2,968	3,021	2,859	2,937	2,990	2,962	2,937	2,933	2,897	2,854	2,883	
533	Variety stores	696	695	684	695	682	703	695	697	702	697	698	676	
539	Miscellaneous general merchandise stores	3,399	3,425	3,376	3,336	3,395	3,437	3,445	3,461	3,491	3,530	3,595	3,542	
54	**Food group stores**	**29,808**	**30,304**	**30,424**	**30,509**	**30,439**	**30,798**	**30,761**	**30,866**	**31,256**	**31,045**	**31,271**	**31,068**	
541	Grocery stores	28,123	28,609	28,723	28,810	28,781	29,135	29,071	29,191	29,564	29,398	29,611	29,426	
554	**Gasoline service stations**	**10,766**	**10,794**	**10,912**	**10,852**	**10,800**	**10,991**	**10,915**	**11,828**	**12,381**	**12,708**	**12,952**	**12,402**	
56	**Apparel & accessory stores**	**7,897**	**7,898**	**8,088**	**7,898**	**7,961**	**8,136**	**8,088**	**8,099**	**7,955**	**7,938**	**7,941**	**7,884**	
561	Mens & boys clothing, furnishings	899	866	891	859	880	877	874	860	863	870	860	862	
562,3	Women's clothing specialty stores	2,738	2,728	2,782	2,790	2,735	2,840	2,827	2,752	2,695	2,676	2,693	2,626	
566	Shoe stores	1,484	1,472	1,531	1,475	1,464	1,511	1,512	1,532	1,496	1,500	1,526	1,517	
58	**Eating and drinking places**	**15,449**	**15,588**	**15,732**	**15,873**	**15,800**	**15,994**	**16,133**	**16,059**	**16,023**	**15,955**	**15,891**	**15,724**	
591	Drug & proprietary stores	5,693	5,614	5,603	5,748	5,783	5,846	5,923	5,981	6,053	6,079	6,159	6,077	
592	Liquor stores	1,714	1,735	1,747	1,770	1,746	1,800	1,803	1,843	1,838	1,861	1,878	1,925	
5961	Total mail order	2,242	2,243	2,212	2,190	2,201	2,250	2,219	2,190	2,210	2,170	2,231	2,207	
53,56, 57,594	**GAF, total[3]**	**39,315**	**39,325**	**39,663**	**39,039**	**39,068**	**39,546**	**39,442**	**39,298**	**39,367**	**39,338**	**39,299**	**39,116**	

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass, or from mail order.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).
[4]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[5]For yearly totals, refer to unadjusted section.

Note: U.S. and group totals include kinds of business not shown.

Table 1. **Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1985 to December 1994**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1989												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Unadjusted													
	Retail sales, total	**124,988**	**121,280**	**142,855**	**141,399**	**152,175**	**151,172**	**146,788**	**155,428**	**146,508**	**144,906**	**151,610**	**179,862**	**1,758,971**
	Total (excl. automotive group)	97,336	93,576	108,910	108,207	116,089	115,308	113,050	118,360	112,699	114,409	122,439	152,577	1,372,960
	Durable goods, total	**46,278**	**45,444**	**54,223**	**54,270**	**59,677**	**59,356**	**56,034**	**60,895**	**56,081**	**52,908**	**53,319**	**58,669**	**657,154**
52	**Building materials group stores**	**5,977**	**5,577**	**6,886**	**8,001**	**9,238**	**8,898**	**8,352**	**8,765**	**8,017**	**8,166**	**7,564**	**6,938**	**92,379**
521,3,5	Building materials, supply stores, hardware	5,400	4,932	5,984	6,734	7,662	7,639	7,288	7,615	6,992	7,184	6,682	5,982	80,094
521,3	Building materials, supply stores	4,562	4,165	5,049	5,637	6,450	6,467	6,151	6,508	5,920	6,099	5,624	4,825	67,457
525	Hardware stores	838	767	935	1,097	1,212	1,172	1,137	1,107	1,072	1,085	1,058	1,157	12,637
55 ex 554	**Automotive dealers**	**27,652**	**27,704**	**33,945**	**33,192**	**36,086**	**35,864**	**33,738**	**37,068**	**33,809**	**30,497**	**29,171**	**27,285**	**386,011**
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	25,638	25,809	31,617	30,792	33,501	33,255	31,160	34,346	31,146	27,862	26,574	24,785	356,485
551,2	Motor vehicle dealers	24,737	24,689	30,070	28,889	31,368	31,031	29,322	32,470	29,691	26,536	25,300	23,632	337,735
551	Motor vehicle dealers, (new & used)	22,922	22,786	27,694	26,575	28,714	28,621	27,126	30,013	27,465	24,356	23,459	21,899	311,630
553	Auto & home supply stores	2,014	1,895	2,328	2,400	2,585	2,609	2,578	2,722	2,663	2,635	2,597	2,500	29,526
57	**Furniture group stores**	**6,970**	**6,496**	**7,226**	**7,034**	**7,464**	**7,627**	**7,322**	**7,821**	**7,459**	**7,520**	**8,335**	**10,027**	**91,301**
571	Furniture & home furn. stores	3,962	3,723	4,170	4,121	4,323	4,294	4,140	4,485	4,186	4,288	4,732	4,778	51,202
5712	Furniture stores	2,464	2,320	2,592	2,596	2,693	2,699	2,618	2,777	2,641	2,646	2,897	2,973	31,916
5713	Floor covering stores	817	771	942	882	927	913	849	932	873	927	979	880	10,692
5722,31, 34	Household appliance, radio, TV and computer stores	2,451	2,242	2,503	2,391	2,618	2,788	2,648	2,721	2,623	2,610	2,917	4,154	32,666
5722	Household appliance stores	677	605	708	697	776	819	798	783	734	750	861	1,055	9,263
5731,34	Radio, television and computer stores	1,774	1,637	1,795	1,694	1,842	1,969	1,850	1,938	1,889	1,860	2,056	3,099	23,403
5941	Sporting goods stores and bicycle shops	892	942	1,095	1,099	1,186	1,215	1,125	1,283	1,143	1,030	1,233	1,934	14,177
5942	Book stores	607	410	411	425	457	454	437	631	655	509	591	952	6,539
5944	Jewelry stores	810	954	918	927	1,187	1,032	946	1,038	983	1,001	1,356	3,224	14,376
	Nondurable goods, total	**78,710**	**75,836**	**88,632**	**87,129**	**92,498**	**91,816**	**90,754**	**94,533**	**90,427**	**91,998**	**98,291**	**121,193**	**1,101,817**
53	**General merchandise group stores**	**11,746**	**11,738**	**15,391**	**15,511**	**16,510**	**16,235**	**15,119**	**16,877**	**15,904**	**16,899**	**21,536**	**32,840**	**206,306**
531	Dept. stores (excl. leased depts.)	9,024	9,042	12,078	12,234	12,800	12,643	11,774	13,259	12,444	13,155	16,600	25,471	160,524
531	Dept. stores (incl. leased depts.)[1]	9,304	9,314	12,421	12,577	13,143	12,962	12,079	13,626	12,798	13,522	17,035	26,112	164,893
531 pt.	Conventional department stores (including leased depts.)[1]	2,722	2,980	3,822	3,789	3,996	3,806	3,426	4,179	4,088	4,211	5,473	8,887	51,379
531 pt.	Discount department stores (including leased depts.)[1]	4,406	4,252	5,800	5,961	6,335	6,316	5,952	6,403	6,043	6,360	7,923	11,851	77,602
531 pt.	National chain department stores (including leased depts.)[1]	2,176	2,082	2,799	2,827	2,812	2,840	2,701	3,044	2,667	2,951	3,639	5,374	35,912
533	Variety stores	482	477	631	566	608	589	589	637	580	671	780	1,326	7,936
539	Miscellaneous general merchandise stores	2,240	2,219	2,682	2,711	3,102	3,003	2,756	2,981	2,880	3,073	4,156	6,043	37,846
54	**Food group stores**	**26,614**	**25,547**	**28,785**	**27,712**	**29,563**	**29,688**	**30,077**	**29,937**	**29,221**	**28,566**	**29,124**	**32,211**	**347,045**
541	Grocery stores	25,242	24,129	27,132	26,224	27,924	28,079	28,500	28,330	27,712	27,027	27,534	30,239	328,072
542	Meat, fish (seafood) markets	490	468	563	503	557	531	524	540	529	507	529	658	6,399
546	Retail bakeries	376	379	419	378	407	404	381	394	375	404	404	471	4,792
554	**Gasoline service stations**	**8,840**	**8,505**	**9,590**	**10,195**	**11,058**	**11,044**	**11,147**	**10,967**	**10,268**	**10,572**	**10,221**	**10,475**	**122,882**
56	**Apparel & accessory stores**	**5,695**	**5,325**	**7,321**	**7,121**	**7,426**	**7,221**	**6,902**	**8,198**	**7,637**	**7,651**	**8,818**	**13,026**	**92,341**
561	Mens & boys clothing, furnishings	712	610	762	814	850	853	733	777	805	865	1,010	1,716	10,507
562,3	Women's clothing specialty stores	2,097	1,955	2,596	2,550	2,660	2,450	2,425	2,705	2,648	2,690	3,056	4,399	32,231
562	Women's ready to wear	1,806	1,722	2,366	2,322	2,435	2,245	2,234	2,483	2,397	2,401	2,709	3,861	28,981
565	Family clothing stores	1,409	1,399	1,932	1,863	1,974	2,029	1,953	2,423	2,181	2,255	2,732	4,225	26,375
566	Shoe stores	1,115	992	1,501	1,420	1,474	1,430	1,297	1,671	1,496	1,386	1,509	1,999	17,290
58	**Eating and drinking places**	**13,410**	**12,751**	**14,560**	**14,681**	**15,245**	**15,580**	**15,786**	**16,073**	**15,083**	**15,166**	**14,453**	**15,041**	**177,829**
5812	Eating places	12,594	11,959	13,629	13,809	14,330	14,602	14,877	15,176	14,177	14,282	13,598	14,122	167,155
5812 pt	Restaurants, lunchrooms, cafeterias	7,137	6,836	7,611	7,712	7,976	8,018	8,158	8,323	7,766	7,915	7,556	7,876	92,884
5812 pt	Refreshment places	5,286	4,965	5,812	5,855	6,063	6,296	6,502	6,595	6,150	6,134	5,824	5,984	71,466
5813	Drinking places (alcoholic bev)	816	792	931	872	915	978	909	897	906	884	855	919	10,674
591	Drug & proprietary stores	4,881	4,775	5,232	4,838	5,216	5,106	5,022	5,269	5,151	5,284	5,472	7,097	63,343
592	Liquor stores	1,459	1,367	1,535	1,545	1,687	1,718	1,773	1,723	1,662	1,607	1,679	2,344	20,099
596	Nonstore retailers[2]	3,413	3,125	3,614	3,442	3,576	3,396	3,229	3,575	3,482	3,927	4,425	4,433	43,637
5961	Total mail order	2,096	1,738	2,093	1,936	2,030	1,939	1,877	2,058	2,086	2,390	2,959	3,028	26,230
598	Fuel dealers	1,669	1,584	1,449	1,034	925	738	700	807	884	1,186	1,365	2,366	14,707
53,56, 57,594	**GAF, total[3]**	**28,631**	**27,763**	**34,557**	**34,007**	**36,382**	**36,028**	**33,985**	**38,190**	**36,050**	**36,998**	**45,029**	**68,068**	**455,688**
594	Miscellaneous shopping goods stores	4,220	4,204	4,619	4,341	4,982	4,945	4,642	5,294	5,050	4,928	6,340	12,175	65,740

See footnotes on next page.

Table 1. **Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1985 to December 1994**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1989												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Adjusted[4]													
	Retail sales, total	**143,839**	**141,914**	**142,727**	**145,396**	**146,366**	**146,410**	**147,142**	**149,444**	**149,298**	**147,648**	**148,939**	**149,324**	
	Total (excl. automotive group)	111,802	110,726	111,160	113,113	114,164	114,435	114,657	115,132	115,869	115,995	116,983	117,917	
	Durable goods, total	**54,492**	**53,161**	**53,214**	**54,541**	**54,711**	**54,506**	**55,141**	**57,234**	**56,278**	**54,483**	**55,288**	**54,500**	
52	**Building materials group stores**	**7,821**	**7,520**	**7,315**	**7,689**	**7,706**	**7,642**	**7,746**	**7,840**	**7,737**	**7,755**	**7,905**	**7,844**	
521,3	Building materials, supply stores	5,826	5,546	5,360	5,598	5,618	5,575	5,617	5,654	5,617	5,679	5,780	5,772	
525	Hardware stores	1,037	1,024	1,012	1,035	1,059	1,060	1,066	1,085	1,069	1,075	1,069	1,055	
55 ex 554	**Automotive dealers**	**32,037**	**31,188**	**31,567**	**32,283**	**32,202**	**31,975**	**32,485**	**34,312**	**33,429**	**31,653**	**31,956**	**31,407**	
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	29,639	28,837	29,194	29,866	29,779	29,586	30,048	31,831	30,868	29,114	29,364	28,786	
553	Auto & home supply stores	2,398	2,351	2,373	2,417	2,423	2,389	2,437	2,481	2,561	2,539	2,592	2,621	
57	**Furniture group stores**	**7,708**	**7,534**	**7,450**	**7,550**	**7,597**	**7,692**	**7,552**	**7,693**	**7,677**	**7,685**	**7,754**	**7,604**	
571	Furniture & home furn. stores	4,407	4,260	4,195	4,266	4,251	4,264	4,237	4,329	4,258	4,275	4,361	4,228	
5722,31, 34	Household appliance, radio, TV and computer stores	2,688	2,669	2,666	2,696	2,750	2,830	2,708	2,737	2,744	2,762	2,731	2,762	
	Nondurable goods, total	**89,347**	**88,753**	**89,513**	**90,855**	**91,655**	**91,904**	**92,001**	**92,210**	**93,020**	**93,165**	**93,651**	**94,824**	
53	**General merchandise group stores**	**16,838**	**16,274**	**16,585**	**16,932**	**16,870**	**17,044**	**17,106**	**17,159**	**17,555**	**17,537**	**17,621**	**17,785**	
531	Dept. stores (excl. leased depts.)	13,155	12,682	12,931	13,255	13,142	13,294	13,334	13,379	13,630	13,590	13,595	13,768	
531	Dept. stores (incl. leased depts.)[1]	13,471	13,055	13,388	13,555	13,567	13,675	13,717	13,743	14,014	13,915	13,990	14,079	See note 5
531 pt.	Conventional department stores (including leased depts.)[1]	4,273	4,227	4,195	4,257	4,247	4,229	4,240	4,243	4,377	4,279	4,313	4,333	
531 pt.	Discount department stores (including leased depts.)[1]	6,188	5,849	6,157	6,281	6,335	6,425	6,512	6,501	6,670	6,646	6,697	6,803	
531 pt.	National chain department stores (including leased depts.)[1]	3,010	2,979	3,036	3,017	2,985	3,021	2,965	2,999	2,967	2,990	2,980	2,943	
533	Variety stores	660	617	623	614	638	635	651	649	671	695	701	706	
539	Miscellaneous general merchandise stores	3,023	2,975	3,031	3,063	3,090	3,115	3,121	3,131	3,254	3,252	3,325	3,311	
54	**Food group stores**	**28,181**	**28,382**	**28,328**	**28,510**	**28,873**	**28,909**	**28,994**	**29,132**	**29,332**	**29,344**	**29,471**	**29,832**	
541	Grocery stores	26,627	26,810	26,731	26,952	27,296	27,341	27,430	27,558	27,768	27,748	27,840	28,208	
554	**Gasoline service stations**	**9,455**	**9,709**	**9,969**	**10,424**	**10,622**	**10,609**	**10,526**	**10,240**	**10,146**	**10,264**	**10,303**	**10,496**	
56	**Apparel & accessory stores**	**7,695**	**7,344**	**7,330**	**7,627**	**7,626**	**7,660**	**7,638**	**7,707**	**7,761**	**7,845**	**7,916**	**7,898**	
561	Mens & boys clothing, furnishings	888	857	850	875	866	869	864	870	876	882	895	895	
562,3	Women's clothing specialty stores	2,785	2,635	2,622	2,670	2,644	2,654	2,639	2,689	2,675	2,734	2,726	2,751	
566	Shoe stores	1,429	1,330	1,353	1,459	1,470	1,467	1,446	1,434	1,464	1,464	1,494	1,460	
58	**Eating and drinking places**	**14,752**	**14,457**	**14,633**	**14,608**	**14,744**	**14,740**	**14,823**	**14,882**	**15,083**	**15,091**	**15,134**	**14,981**	
591	Drug & proprietary stores	5,090	5,185	5,119	5,082	5,159	5,178	5,264	5,333	5,434	5,436	5,550	5,579	
592	Liquor stores	1,664	1,629	1,647	1,665	1,697	1,684	1,685	1,684	1,703	1,688	1,687	1,672	
5961	Total mail order	2,186	2,042	2,093	2,175	2,190	2,206	2,237	2,235	2,210	2,169	2,226	2,306	
53,56, 57,594	**GAF, total[3]**	**37,631**	**36,427**	**36,662**	**37,422**	**37,456**	**37,789**	**37,669**	**38,091**	**38,585**	**38,610**	**38,972**	**38,945**	

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass, or from mail order.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).
[4]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[5]For yearly totals, refer to unadjusted section.

Note: U.S. and group totals include kinds of business not shown.

Table 1. **Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1985 to December 1994**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1988												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Unadjusted													
	Retail sales, total	**116,210**	**117,984**	**134,991**	**134,399**	**139,770**	**141,182**	**137,486**	**142,604**	**135,441**	**138,609**	**143,212**	**174,314**	**1,656,202**
	Total (excl. automotive group)	90,055	89,317	101,487	101,892	106,203	106,230	105,418	109,389	105,410	108,687	114,157	145,387	1,283,632
	Durable goods, total	**42,638**	**45,670**	**53,073**	**53,002**	**55,401**	**57,192**	**53,003**	**55,199**	**51,192**	**51,229**	**51,716**	**59,839**	**629,154**
52	**Building materials group stores**	**5,223**	**5,654**	**7,177**	**8,122**	**8,964**	**8,706**	**7,995**	**8,344**	**7,987**	**8,050**	**7,468**	**7,366**	**91,056**
521,3,5	Building materials, supply stores, hardware	4,516	4,846	6,119	6,763	7,412	7,519	7,060	7,308	7,043	7,051	6,637	6,416	78,690
521,3	Building materials, supply stores	3,780	4,134	5,223	5,704	6,325	6,441	6,012	6,301	6,029	6,003	5,616	5,228	66,796
525	Hardware stores	736	712	896	1,059	1,087	1,078	1,048	1,007	1,014	1,048	1,021	1,188	11,894
55 ex 554	**Automotive dealers**	**26,155**	**28,667**	**33,504**	**32,507**	**33,567**	**34,952**	**32,068**	**33,215**	**30,031**	**29,922**	**29,055**	**28,927**	**372,570**
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	24,113	26,638	31,093	30,009	31,033	32,206	29,479	30,502	27,509	27,407	26,648	26,580	343,217
551,2	Motor vehicle dealers	23,328	25,502	29,370	28,138	29,009	30,141	27,634	28,834	26,214	25,950	25,603	25,192	324,915
551	Motor vehicle dealers, (new & used)	21,942	23,950	27,514	26,229	27,169	28,169	25,804	26,916	24,228	24,070	23,863	23,397	303,251
553	Auto & home supply stores	2,042	2,029	2,411	2,498	2,534	2,746	2,589	2,713	2,522	2,515	2,407	2,347	29,353
57	**Furniture group stores**	**6,061**	**5,953**	**6,648**	**6,569**	**6,722**	**7,091**	**6,888**	**7,231**	**6,967**	**7,157**	**7,977**	**10,126**	**85,390**
571	Furniture & home furn. stores	3,367	3,358	3,825	3,790	3,885	4,007	3,879	4,069	3,942	4,118	4,464	4,913	47,617
5712	Furniture stores	2,035	2,068	2,363	2,268	2,302	2,350	2,278	2,315	2,299	2,411	2,602	2,906	28,197
5713	Floor covering stores	777	767	862	898	947	1,001	928	1,015	970	969	991	1,001	11,126
5722,31, 34	Household appliance, radio, TV and computer stores	2,172	2,089	2,301	2,255	2,315	2,525	2,465	2,555	2,436	2,450	2,907	4,138	30,608
5722	Household appliance stores	590	561	629	655	679	787	786	774	685	699	810	1,054	8,709
5731,34	Radio, television and computer stores	1,582	1,528	1,672	1,600	1,636	1,738	1,679	1,781	1,751	1,751	2,097	3,084	21,899
5941	Sporting goods stores and bicycle shops	821	871	938	1,044	1,097	1,155	1,069	1,150	981	915	1,087	1,698	12,826
5942	Book stores	537	402	398	381	413	453	408	555	575	441	510	925	5,998
5944	Jewelry stores	769	921	921	947	1,128	991	939	993	943	986	1,285	3,432	14,255
	Nondurable goods, total	**73,572**	**72,314**	**81,918**	**81,397**	**84,369**	**83,990**	**84,483**	**87,405**	**84,249**	**87,380**	**91,496**	**114,475**	**1,027,048**
53	**General merchandise group stores**	**10,802**	**11,141**	**14,316**	**14,394**	**15,406**	**15,024**	**13,934**	**15,460**	**14,625**	**16,098**	**19,815**	**31,506**	**192,521**
531	Dept. stores (excl. leased depts.)	8,464	8,690	11,308	11,379	12,085	11,828	10,996	12,252	11,625	12,787	15,551	24,558	151,523
531	Dept. stores (incl. leased depts.)[1]	8,781	8,999	11,698	11,767	12,458	12,189	11,340	12,613	12,005	13,162	15,965	25,211	156,188
531 pt.	Conventional department stores (including leased depts.)[1]	2,600	2,857	3,642	3,553	3,764	3,607	3,206	3,870	3,804	4,142	5,166	8,726	48,937
531 pt.	Discount department stores (including leased depts.)[1]	3,988	4,021	5,404	5,508	5,866	5,815	5,410	5,781	5,536	5,975	7,122	11,081	71,507
531 pt.	National chain department stores (including leased depts.)[1]	2,193	2,121	2,652	2,706	2,828	2,767	2,724	2,962	2,665	3,045	3,677	5,404	35,744
533	Variety stores	448	476	593	575	575	561	571	605	543	618	662	1,231	7,458
539	Miscellaneous general merchandise stores	1,890	1,975	2,415	2,440	2,746	2,635	2,367	2,603	2,457	2,693	3,602	5,717	33,540
54	**Food group stores**	**25,283**	**24,327**	**26,552**	**26,331**	**27,167**	**27,395**	**28,446**	**27,918**	**27,318**	**27,361**	**27,192**	**30,203**	**325,493**
541	Grocery stores	23,919	22,916	25,057	24,847	25,595	25,849	26,878	26,378	25,834	25,890	25,683	28,327	307,173
542	Meat, fish (seafood) markets	483	466	504	474	520	509	538	533	531	509	524	655	6,246
546	Retail bakeries	407	398	428	437	437	424	414	403	389	409	404	445	4,995
554	**Gasoline service stations**	**8,408**	**8,119**	**8,830**	**8,957**	**9,415**	**9,484**	**9,689**	**10,006**	**9,359**	**9,532**	**9,179**	**9,363**	**110,341**
56	**Apparel & accessory stores**	**5,151**	**5,018**	**6,751**	**6,569**	**6,647**	**6,441**	**6,341**	**7,345**	**7,022**	**7,324**	**8,120**	**12,578**	**85,307**
561	Mens & boys clothing, furnishings	649	579	699	757	770	785	695	729	745	858	927	1,633	9,826
562,3	Women's clothing specialty stores	1,927	1,904	2,420	2,390	2,428	2,287	2,286	2,493	2,504	2,629	2,928	4,371	30,567
562	Women's ready to wear	1,675	1,688	2,199	2,172	2,208	2,086	2,089	2,266	2,271	2,320	2,564	3,821	27,359
565	Family clothing stores	1,283	1,291	1,772	1,749	1,784	1,756	1,776	2,113	1,924	2,086	2,442	3,926	23,902
566	Shoe stores	962	919	1,376	1,257	1,269	1,203	1,151	1,436	1,335	1,275	1,342	1,919	15,444
58	**Eating and drinking places**	**12,134**	**11,987**	**13,303**	**13,698**	**14,179**	**14,507**	**15,106**	**15,308**	**14,394**	**14,674**	**13,896**	**14,807**	**167,993**
5812	Eating places	11,231	11,120	12,359	12,769	13,285	13,547	14,182	14,407	13,487	13,791	13,010	13,882	157,070
5812 pt	Restaurants, lunchrooms, cafeterias	6,334	6,319	6,849	7,098	7,342	7,493	7,844	8,057	7,560	7,787	7,298	7,698	87,679
5812 pt	Refreshment places	4,709	4,613	5,323	5,473	5,730	5,876	6,179	6,161	5,713	5,751	5,520	5,913	66,961
5813	Drinking places (alcoholic bev)	903	867	944	929	894	960	924	901	907	883	886	925	10,923
591	Drug & proprietary stores	4,440	4,460	4,792	4,660	4,768	4,718	4,583	4,758	4,644	4,740	4,836	6,443	57,842
592	Liquor stores	1,473	1,377	1,494	1,564	1,635	1,667	1,730	1,624	1,552	1,547	1,614	2,361	19,638
596	Nonstore retailers[2]	2,911	3,091	3,440	3,125	3,090	2,962	2,937	3,129	3,342	3,867	4,389	4,193	40,476
5961	Total mail order	1,661	1,691	1,917	1,768	1,710	1,660	1,609	1,780	1,941	2,380	2,931	2,872	23,920
598	Fuel dealers	2,135	1,759	1,476	1,061	906	798	781	832	919	1,139	1,305	1,673	14,784
53,56, 57,594	**GAF, total[3]**	**25,702**	**25,980**	**31,812**	**31,631**	**33,236**	**33,090**	**31,525**	**34,755**	**33,050**	**35,069**	**41,597**	**65,589**	**423,036**
594	Miscellaneous shopping goods stores	3,688	3,868	4,097	4,099	4,461	4,534	4,362	4,719	4,436	4,490	5,685	11,379	59,818

See footnotes on next page.

Table 1. **Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1985 to December 1994**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1988												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Adjusted[4]													
	Retail sales, total	**132,543**	**133,438**	**135,736**	**135,123**	**136,327**	**136,981**	**137,369**	**138,158**	**137,707**	**140,607**	**141,779**	**142,794**	
	Total (excl. automotive group)	102,106	102,451	104,529	104,607	105,403	105,836	106,572	107,346	108,153	109,250	109,913	110,582	
	Durable goods, total	**50,515**	**51,501**	**52,128**	**51,617**	**52,115**	**52,532**	**52,042**	**52,022**	**51,029**	**53,095**	**53,733**	**54,730**	
52	**Building materials group stores**	**7,065**	**7,428**	**7,545**	**7,558**	**7,641**	**7,565**	**7,416**	**7,477**	**7,593**	**7,755**	**7,709**	**8,070**	
521,3	Building materials, supply stores	5,000	5,334	5,463	5,516	5,617	5,611	5,511	5,498	5,614	5,690	5,713	6,016	
525	Hardware stores	893	920	964	977	970	982	986	990	1,033	1,019	1,031	1,043	
55 ex 554	**Automotive dealers**	**30,437**	**30,987**	**31,207**	**30,516**	**30,924**	**31,145**	**30,797**	**30,812**	**29,554**	**31,357**	**31,866**	**32,212**	
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	28,006	28,551	28,737	28,072	28,471	28,628	28,345	28,348	27,129	28,941	29,478	29,832	
553	Auto & home supply stores	2,431	2,436	2,470	2,444	2,453	2,517	2,452	2,464	2,425	2,416	2,388	2,380	
57	**Furniture group stores**	**6,680**	**6,715**	**6,878**	**6,977**	**7,010**	**7,145**	**7,097**	**7,112**	**7,179**	**7,280**	**7,414**	**7,495**	
571	Furniture & home furn. stores	3,745	3,739	3,837	3,875	3,901	3,959	3,966	3,943	4,002	4,089	4,133	4,224	
5722,31, 34	Household appliance, radio, TV and computer stores	2,371	2,415	2,474	2,517	2,514	2,574	2,520	2,550	2,572	2,582	2,687	2,665	
	Nondurable goods, total	**82,028**	**81,937**	**83,608**	**83,506**	**84,212**	**84,449**	**85,327**	**86,136**	**86,678**	**87,512**	**88,046**	**88,064**	
53	**General merchandise group stores**	**15,353**	**15,096**	**15,628**	**15,570**	**15,727**	**15,768**	**15,809**	**15,948**	**16,091**	**16,401**	**16,528**	**16,671**	
531	Dept. stores (excl. leased depts.)	12,143	11,888	12,291	12,235	12,382	12,424	12,453	12,528	12,677	12,942	13,003	13,042	
531	Dept. stores (incl. leased depts.)[1]	12,498	12,297	12,687	12,736	12,855	12,847	12,879	12,924	13,113	13,280	13,323	13,382	See note 5
531 pt.	Conventional department stores (including leased depts.)[1]	3,994	3,935	4,011	3,997	4,009	4,012	3,993	4,002	4,051	4,146	4,146	4,185	
531 pt.	Discount department stores (including leased depts.)[1]	5,524	5,412	5,774	5,798	5,872	5,904	5,919	5,984	6,084	6,116	6,166	6,208	
531 pt.	National chain department stores (including leased depts.)[1]	2,980	2,950	2,902	2,941	2,974	2,931	2,967	2,938	2,978	3,018	3,011	2,989	
533	Variety stores	600	599	611	603	604	602	626	633	609	639	630	639	
539	Miscellaneous general merchandise stores	2,610	2,609	2,726	2,732	2,741	2,742	2,730	2,787	2,805	2,820	2,895	2,990	
54	**Food group stores**	**26,066**	**26,178**	**26,536**	**26,653**	**26,798**	**26,846**	**27,193**	**27,521**	**27,458**	**27,631**	**27,807**	**27,617**	
541	Grocery stores	24,532	24,667	25,057	25,149	25,267	25,317	25,647	26,014	25,938	26,099	26,261	26,084	
554	**Gasoline service stations**	**8,964**	**8,893**	**9,179**	**9,029**	**9,114**	**9,102**	**9,132**	**9,343**	**9,285**	**9,281**	**9,290**	**9,335**	
56	**Apparel & accessory stores**	**6,734**	**6,708**	**6,858**	**6,771**	**6,910**	**6,890**	**7,041**	**7,058**	**7,225**	**7,368**	**7,338**	**7,417**	
561	Mens & boys clothing, furnishings	791	790	799	791	789	804	822	821	830	850	825	833	
562,3	Women's clothing specialty stores	2,471	2,470	2,459	2,436	2,498	2,483	2,512	2,495	2,579	2,588	2,633	2,643	
566	Shoe stores	1,210	1,200	1,255	1,224	1,259	1,251	1,293	1,284	1,308	1,332	1,323	1,363	
58	**Eating and drinking places**	**13,161**	**13,260**	**13,465**	**13,522**	**13,660**	**13,856**	**14,013**	**14,293**	**14,380**	**14,486**	**14,643**	**14,704**	
591	Drug & proprietary stores	4,639	4,656	4,759	4,779	4,792	4,800	4,794	4,806	4,873	4,892	4,930	4,941	
592	Liquor stores	1,633	1,599	1,624	1,645	1,663	1,657	1,627	1,613	1,603	1,600	1,622	1,646	
5961	Total mail order	1,796	1,891	1,923	1,893	1,915	1,891	1,946	1,906	2,022	2,174	2,199	2,134	
53,56, 57,594	**GAF, total**[3]	**33,435**	**33,242**	**34,139**	**34,175**	**34,538**	**34,731**	**34,972**	**35,059**	**35,435**	**36,083**	**36,351**	**36,798**	

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass, or from mail order.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).
[4]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[5]For yearly totals, refer to unadjusted section.

Note: U.S. and group totals include kinds of business not shown.

Table 1. **Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1985 to December 1994**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1987												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Unadjusted													
	Retail sales, total	**106,828**	**106,726**	**121,966**	**127,184**	**131,358**	**131,795**	**131,983**	**134,420**	**127,410**	**131,366**	**129,828**	**160,435**	**1,541,299**
	Total (excl. automotive group)	86,180	82,787	92,795	96,853	101,029	99,164	99,979	101,876	97,307	102,868	104,035	133,530	1,198,403
	Durable goods, total	**36,425**	**39,099**	**46,525**	**48,807**	**49,861**	**52,578**	**51,681**	**52,313**	**49,402**	**48,461**	**46,042**	**54,669**	**575,863**
52	**Building materials group stores**	**5,051**	**4,984**	**6,370**	**7,272**	**7,926**	**7,961**	**7,757**	**7,564**	**7,384**	**7,716**	**6,789**	**6,680**	**83,454**
521,3,5	Building materials, supply stores, hardware	4,523	4,390	5,505	6,115	6,484	6,801	6,797	6,717	6,548	6,763	5,995	5,700	72,338
521,3	Building materials, supply stores	3,739	3,687	4,629	5,126	5,453	5,841	5,839	5,809	5,674	5,783	5,094	4,628	61,302
525	Hardware stores	784	703	876	989	1,031	960	958	908	874	980	901	1,072	11,036
55 ex 554	**Automotive dealers**	**20,648**	**23,939**	**29,171**	**30,331**	**30,329**	**32,631**	**32,004**	**32,544**	**30,103**	**28,498**	**25,793**	**26,905**	**342,896**
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	18,847	22,237	27,147	28,156	28,113	30,271	29,586	30,119	27,724	25,999	23,513	24,562	316,274
551,2	Motor vehicle dealers	17,976	21,052	25,507	26,105	25,883	28,116	27,704	28,559	26,690	24,931	22,610	23,691	298,824
551	Motor vehicle dealers, (new & used)	16,762	19,811	23,980	24,568	24,232	26,353	26,046	26,891	25,070	23,298	21,216	22,302	280,529
553	Auto & home supply stores	1,801	1,702	2,024	2,175	2,216	2,360	2,418	2,425	2,379	2,499	2,280	2,343	26,622
57	**Furniture group stores**	**6,002**	**5,546**	**6,158**	**6,043**	**6,199**	**6,322**	**6,486**	**6,598**	**6,430**	**6,561**	**6,834**	**8,893**	**78,072**
571	Furniture & home furn. stores	3,357	3,205	3,623	3,596	3,707	3,744	3,755	3,806	3,734	3,834	3,877	4,239	44,477
5712	Furniture stores	2,046	1,979	2,272	2,187	2,281	2,249	2,241	2,265	2,215	2,264	2,268	2,473	26,740
5713	Floor covering stores	646	617	732	786	784	843	889	898	907	951	918	961	9,932
5722,31, 34	Household appliance, radio, TV and computer stores	2,185	1,900	2,058	1,975	2,019	2,092	2,240	2,252	2,156	2,188	2,396	3,660	27,121
5722	Household appliance stores	680	606	655	651	676	713	776	745	689	686	768	997	8,642
5731,34	Radio, television and computer stores	1,505	1,294	1,403	1,324	1,343	1,379	1,464	1,507	1,467	1,502	1,628	2,663	18,479
5941	Sporting goods stores and bicycle shops	730	717	769	858	921	1,018	980	1,027	906	847	981	1,502	11,256
5942	Book stores	519	386	360	353	357	378	356	447	527	401	437	817	5,338
5944	Jewelry stores	712	845	799	845	1,045	905	856	910	855	928	1,177	3,048	12,925
	Nondurable goods, total	**70,403**	**67,627**	**75,441**	**78,377**	**81,497**	**79,217**	**80,302**	**82,107**	**78,008**	**82,905**	**83,786**	**105,766**	**965,436**
53	**General merchandise group stores**	**10,168**	**10,651**	**12,935**	**14,141**	**15,140**	**14,032**	**13,293**	**15,029**	**13,724**	**15,346**	**18,238**	**29,273**	**181,970**
531	Dept. stores (excl. leased depts.)	8,067	8,327	10,320	11,164	11,931	11,102	10,565	11,982	10,948	12,221	14,449	22,941	144,017
531	Dept. stores (incl. leased depts.)[1]	8,394	8,636	10,697	11,561	12,316	11,472	10,885	12,332	11,296	12,612	14,861	23,593	148,655
531 pt.	Conventional department stores (including leased depts.)[1]	2,591	2,837	3,418	3,660	3,777	3,488	3,168	3,895	3,690	4,066	4,868	8,303	47,761
531 pt.	Discount department stores (including leased depts.)[1]	3,581	3,613	4,620	5,122	5,446	5,139	4,925	5,312	4,860	5,510	6,273	9,931	64,332
531 pt.	National chain department stores (including leased depts.)[1]	2,222	2,186	2,659	2,779	3,093	2,845	2,792	3,125	2,746	3,036	3,720	5,359	36,562
533	Variety stores	460	476	540	633	592	533	524	570	515	566	598	1,127	7,134
539	Miscellaneous general merchandise stores	1,641	1,848	2,075	2,344	2,617	2,397	2,204	2,477	2,261	2,559	3,191	5,205	30,819
54	**Food group stores**	**25,152**	**23,013**	**24,823**	**25,345**	**26,710**	**26,011**	**27,229**	**26,307**	**25,478**	**26,487**	**25,050**	**27,856**	**309,461**
541	Grocery stores	23,843	21,673	23,389	23,804	25,142	24,441	25,621	24,691	23,934	24,922	23,536	25,983	290,979
542	Meat, fish (seafood) markets	461	442	477	508	501	509	559	562	558	546	511	627	6,261
546	Retail bakeries	385	398	435	437	451	435	434	435	428	453	431	472	5,194
554	**Gasoline service stations**	**7,761**	**7,481**	**8,278**	**8,639**	**8,936**	**9,144**	**9,490**	**9,446**	**8,928**	**9,092**	**8,672**	**8,902**	**104,769**
56	**Apparel & accessory stores**	**4,960**	**4,842**	**6,059**	**6,611**	**6,430**	**6,136**	**5,913**	**6,844**	**6,409**	**6,762**	**7,164**	**11,192**	**79,322**
561	Mens & boys clothing, furnishings	589	517	604	713	731	734	626	686	679	785	840	1,513	9,017
562,3	Women's clothing specialty stores	1,916	1,873	2,258	2,424	2,415	2,206	2,203	2,451	2,377	2,528	2,605	3,952	29,208
562	Women's ready to wear	1,677	1,659	2,037	2,209	2,216	2,001	2,022	2,237	2,165	2,283	2,334	3,526	26,366
565	Family clothing stores	1,144	1,188	1,578	1,735	1,686	1,637	1,631	1,894	1,680	1,823	2,074	3,402	21,472
566	Shoe stores	984	935	1,218	1,346	1,218	1,171	1,048	1,319	1,222	1,188	1,213	1,732	14,594
58	**Eating and drinking places**	**11,475**	**11,060**	**12,295**	**12,678**	**13,358**	**13,293**	**13,709**	**13,824**	**12,747**	**13,282**	**12,514**	**13,226**	**153,461**
5812	Eating places	10,642	10,271	11,421	11,776	12,437	12,384	12,776	12,878	11,833	12,327	11,614	12,268	142,627
5812 pt	Restaurants, lunchrooms, cafeterias	6,332	6,099	6,587	6,758	7,148	7,127	7,187	7,286	6,612	6,802	6,457	6,744	81,139
5812 pt	Refreshment places	4,162	4,032	4,690	4,876	5,122	5,084	5,452	5,448	5,064	5,362	5,011	5,332	59,635
5813	Drinking places (alcoholic bev)	833	789	874	902	921	909	933	946	914	955	900	958	10,834
591	Drug & proprietary stores	4,275	4,027	4,257	4,396	4,454	4,442	4,427	4,423	4,309	4,561	4,467	6,104	54,142
592	Liquor stores	1,486	1,377	1,460	1,528	1,660	1,624	1,732	1,662	1,588	1,682	1,668	2,359	19,826
596	Nonstore retailers[2]	2,489	2,502	2,919	2,904	2,701	2,744	2,832	2,870	2,970	3,451	3,630	3,901	35,913
5961	Total mail order	1,453	1,389	1,692	1,671	1,502	1,553	1,592	1,604	1,676	1,933	2,211	2,489	20,765
598	Fuel dealers	1,774	1,652	1,451	1,101	923	808	793	770	903	1,225	1,374	1,730	14,504
53,56, 57,594	**GAF, total[3]**	**24,431**	**24,415**	**28,615**	**30,486**	**31,816**	**30,594**	**29,678**	**32,712**	**30,641**	**32,866**	**37,382**	**59,506**	**393,142**
594	Miscellaneous shopping goods stores	3,301	3,376	3,463	3,691	4,047	4,104	3,986	4,241	4,078	4,197	5,146	10,148	53,778

See footnotes on next page.

Table 1. **Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1985 to December 1994**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1987												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Adjusted[4]													
	Retail sales, total	**119,328**	**125,274**	**126,124**	**127,157**	**127,134**	**128,891**	**129,741**	**132,164**	**130,422**	**129,977**	**130,469**	**132,097**	
	Total (excl. automotive group)	96,068	98,373	98,103	98,839	99,117	99,767	100,177	100,649	100,603	101,172	101,280	102,332	
	Durable goods, total	**41,944**	**45,960**	**47,018**	**47,292**	**47,086**	**48,220**	**49,016**	**51,068**	**49,428**	**48,535**	**49,108**	**49,807**	
52	**Building materials group stores**	**6,555**	**6,825**	**6,874**	**6,748**	**6,862**	**6,768**	**6,988**	**7,041**	**7,025**	**7,156**	**7,220**	**7,214**	
521,3	Building materials, supply stores	4,806	4,989	4,967	4,915	4,980	4,997	5,167	5,281	5,273	5,286	5,334	5,206	
525	Hardware stores	920	941	967	937	908	866	905	888	897	931	933	952	
55 ex 554	**Automotive dealers**	**23,260**	**26,901**	**28,021**	**28,318**	**28,017**	**29,124**	**29,564**	**31,515**	**29,819**	**28,805**	**29,189**	**29,765**	
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	21,176	24,763	25,879	26,192	25,863	26,955	27,344	29,242	27,531	26,476	26,872	27,413	
553	Auto & home supply stores	2,084	2,138	2,142	2,126	2,154	2,169	2,220	2,273	2,288	2,329	2,317	2,352	
57	**Furniture group stores**	**6,505**	**6,511**	**6,518**	**6,472**	**6,449**	**6,416**	**6,564**	**6,566**	**6,589**	**6,525**	**6,483**	**6,498**	
571	Furniture & home furn. stores	3,669	3,714	3,727	3,711	3,714	3,718	3,766	3,728	3,764	3,722	3,689	3,614	
5722,31, 34	Household appliance, radio, TV and computer stores	2,339	2,292	2,274	2,242	2,207	2,154	2,254	2,284	2,269	2,246	2,248	2,318	
	Nondurable goods, total	**77,384**	**79,314**	**79,106**	**79,865**	**80,048**	**80,671**	**80,725**	**81,096**	**80,994**	**81,442**	**81,361**	**82,290**	
53	**General merchandise group stores**	**14,375**	**14,926**	**14,678**	**14,945**	**15,087**	**15,159**	**15,054**	**15,298**	**15,229**	**15,375**	**15,329**	**15,568**	
531	Dept. stores (excl. leased depts.)	11,475	11,795	11,622	11,801	11,895	11,963	11,938	12,079	12,057	12,172	12,152	12,327	
531	Dept. stores (incl. leased depts.)[1]	11,887	12,181	12,023	12,251	12,472	12,365	12,394	12,516	12,445	12,534	12,411	12,611	See note 5
531 pt.	Conventional department stores (including leased depts.)[1]	3,944	4,018	3,951	3,965	3,959	3,964	3,945	4,024	3,972	3,990	3,939	3,994	
531 pt.	Discount department stores (including leased depts.)[1]	4,912	5,018	5,111	5,275	5,334	5,348	5,377	5,431	5,412	5,532	5,474	5,589	
531 pt.	National chain department stores (including leased depts.)[1]	3,031	3,145	2,961	3,011	3,179	3,053	3,072	3,061	3,061	3,012	2,998	3,028	
533	Variety stores	605	620	603	607	603	602	556	592	597	576	570	589	
539	Miscellaneous general merchandise stores	2,295	2,511	2,453	2,537	2,589	2,594	2,560	2,627	2,575	2,627	2,607	2,652	
54	**Food group stores**	**25,494**	**25,546**	**25,464**	**25,700**	**25,714**	**25,957**	**25,875**	**25,964**	**25,903**	**26,092**	**25,737**	**26,033**	
541	Grocery stores	24,035	24,054	23,989	24,191	24,198	24,392	24,308	24,350	24,298	24,505	24,189	24,489	
554	**Gasoline service stations**	**8,204**	**8,491**	**8,623**	**8,735**	**8,651**	**8,734**	**8,886**	**8,920**	**8,884**	**8,827**	**8,858**	**8,911**	
56	**Apparel & accessory stores**	**6,246**	**6,633**	**6,668**	**6,547**	**6,529**	**6,615**	**6,614**	**6,599**	**6,665**	**6,605**	**6,611**	**6,728**	
561	Mens & boys clothing, furnishings	710	733	731	732	727	756	752	757	765	770	747	788	
562,3	Women's clothing specialty stores	2,363	2,497	2,449	2,434	2,434	2,432	2,429	2,456	2,448	2,421	2,401	2,428	
566	Shoe stores	1,191	1,245	1,249	1,207	1,191	1,211	1,196	1,197	1,209	1,189	1,213	1,261	
58	**Eating and drinking places**	**12,405**	**12,654**	**12,508**	**12,653**	**12,662**	**12,757**	**12,764**	**12,788**	**12,876**	**12,908**	**13,187**	**13,346**	
591	Drug & proprietary stores	4,394	4,391	4,362	4,436	4,485	4,514	4,531	4,555	4,560	4,630	4,605	4,652	
592	Liquor stores	1,613	1,651	1,631	1,636	1,652	1,616	1,637	1,650	1,661	1,680	1,693	1,689	
5961	Total mail order	1,536	1,640	1,748	1,744	1,717	1,765	1,847	1,825	1,755	1,678	1,698	1,826	
53,56, 57,594	**GAF, total**[3]	**31,247**	**32,365**	**32,062**	**32,266**	**32,440**	**32,661**	**32,751**	**32,989**	**33,039**	**33,087**	**33,118**	**33,460**	

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass, or from mail order.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).
[4]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[5]For yearly totals, refer to unadjusted section.

Note: U.S. and group totals include kinds of business not shown.

Table 1. **Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1985 to December 1994**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1986												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Unadjusted													
	Retail sales, total	**106,270**	**100,020**	**114,276**	**115,487**	**125,238**	**120,223**	**120,805**	**124,191**	**124,600**	**123,669**	**121,885**	**152,972**	**1,449,636**
	Total (excl. automotive group)	83,302	77,564	89,067	88,355	95,846	91,598	92,837	95,922	90,605	96,235	98,142	124,025	1,123,498
	Durable goods, total	**37,435**	**35,888**	**40,925**	**43,921**	**47,523**	**46,541**	**46,100**	**46,637**	**52,154**	**46,266**	**42,651**	**54,647**	**540,688**
52	**Building materials group stores**	**4,953**	**4,546**	**5,791**	**6,936**	**7,269**	**7,241**	**7,161**	**6,930**	**6,929**	**7,096**	**6,113**	**6,139**	**77,104**
521,3,5	Building materials, supply stores, hardware	4,456	4,050	5,015	5,909	6,219	6,238	6,346	6,105	5,967	6,182	5,376	5,381	67,244
521,3	Building materials, supply stores	3,725	3,381	4,198	4,983	5,211	5,225	5,379	5,160	5,093	5,267	4,503	4,385	56,510
525	Hardware stores	731	669	817	926	1,008	1,013	967	945	874	915	873	996	10,734
55 ex 554	**Automotive dealers**	**22,968**	**22,456**	**25,209**	**27,132**	**29,392**	**28,625**	**27,968**	**28,269**	**33,995**	**27,434**	**23,743**	**28,947**	**326,138**
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	21,138	20,789	23,287	24,987	27,189	26,444	25,702	26,035	31,818	25,164	21,624	26,906	301,083
551,2	Motor vehicle dealers	20,340	19,752	21,682	23,281	25,433	24,694	24,109	24,575	30,497	23,933	20,576	25,603	284,475
551	Motor vehicle dealers, (new & used)	19,489	18,918	20,687	22,282	24,326	23,486	22,755	23,126	29,056	22,480	19,342	24,451	270,398
553	Auto & home supply stores	1,830	1,667	1,922	2,145	2,203	2,181	2,266	2,234	2,177	2,270	2,119	2,041	25,055
57	**Furniture group stores**	**5,555**	**5,078**	**5,694**	**5,659**	**6,069**	**6,041**	**6,302**	**6,445**	**6,327**	**6,559**	**6,980**	**9,005**	**75,714**
571	Furniture & home furn. stores	3,169	2,949	3,348	3,348	3,591	3,494	3,580	3,755	3,659	3,811	3,923	4,403	43,030
5712	Furniture stores	1,952	1,796	2,031	1,992	2,188	2,133	2,173	2,315	2,247	2,280	2,328	2,577	26,012
5713	Floor covering stores	657	628	716	740	735	714	731	744	742	797	762	778	8,744
5722,31, 34	Household appliance, radio, TV and computer stores	1,977	1,767	1,935	1,900	2,073	2,143	2,299	2,247	2,162	2,274	2,529	3,731	27,037
5722	Household appliance stores	699	595	670	669	753	776	861	803	751	789	798	1,096	9,260
5731,34	Radio, television and computer stores	1,278	1,172	1,265	1,231	1,320	1,367	1,438	1,444	1,411	1,485	1,731	2,635	17,777
5941	Sporting goods stores and bicycle shops	584	570	695	725	795	798	758	858	748	696	772	1,237	9,236
5942	Book stores	462	296	280	273	305	339	321	440	510	387	403	745	4,761
5944	Jewelry stores	680	727	760	764	969	835	773	878	843	935	1,142	2,918	12,224
	Nondurable goods, total	**68,835**	**64,132**	**73,351**	**71,566**	**77,715**	**73,682**	**74,705**	**77,554**	**72,446**	**77,403**	**79,234**	**98,325**	**908,948**
53	**General merchandise group stores**	**9,494**	**9,732**	**12,803**	**12,714**	**14,283**	**12,998**	**12,533**	**14,205**	**12,827**	**14,151**	**17,113**	**26,544**	**169,397**
531	Dept. stores (excl. leased depts.)	7,524	7,621	10,201	10,090	11,369	10,415	9,993	11,441	10,335	11,237	13,539	20,721	134,486
531	Dept. stores (incl. leased depts.)[1]	7,804	7,903	10,577	10,461	11,784	10,796	10,357	11,858	10,712	11,648	14,033	21,476	139,409
531 pt.	Conventional department stores (including leased depts.)[1]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
531 pt.	Discount department stores (including leased depts.)[1]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
531 pt.	National chain department stores (including leased depts.)[1]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
533	Variety stores	516	502	710	626	659	572	522	589	496	576	589	1,090	7,447
539	Miscellaneous general merchandise stores	1,454	1,609	1,892	1,998	2,255	2,011	2,018	2,175	1,996	2,338	2,985	4,733	27,464
54	**Food group stores**	**24,220**	**22,058**	**24,481**	**23,615**	**25,927**	**24,472**	**25,736**	**25,477**	**23,914**	**25,367**	**24,822**	**26,930**	**297,019**
541	Grocery stores	23,063	20,912	23,164	22,343	24,554	23,170	24,421	24,101	22,572	23,959	23,427	25,147	280,833
542	Meat, fish (seafood) markets	411	393	435	463	489	448	453	472	461	482	486	596	5,589
546	Retail bakeries	285	298	354	337	357	341	341	379	400	417	403	455	4,367
554	**Gasoline service stations**	**9,407**	**8,368**	**8,468**	**8,229**	**8,846**	**8,875**	**8,812**	**8,482**	**8,191**	**8,356**	**7,919**	**8,140**	**102,093**
56	**Apparel & accessory stores**	**4,761**	**4,455**	**6,194**	**5,782**	**6,389**	**5,739**	**5,566**	**6,689**	**6,015**	**6,351**	**7,048**	**10,637**	**75,626**
561	Mens & boys clothing, furnishings	551	498	641	670	749	697	598	672	634	703	834	1,399	8,646
562,3	Women's clothing specialty stores	1,832	1,708	2,329	2,175	2,362	2,107	2,158	2,391	2,319	2,480	2,709	4,030	28,600
562	Women's ready to wear	1,578	1,491	2,109	1,984	2,156	1,934	1,995	2,170	2,101	2,233	2,403	3,552	25,706
565	Family clothing stores	1,136	1,068	1,525	1,436	1,577	1,427	1,384	1,776	1,481	1,595	1,871	3,060	19,336
566	Shoe stores	902	857	1,253	1,116	1,216	1,088	1,007	1,341	1,173	1,168	1,221	1,605	13,947
58	**Eating and drinking places**	**10,151**	**9,639**	**11,105**	**11,456**	**12,165**	**12,053**	**12,457**	**12,945**	**11,672**	**12,298**	**11,439**	**12,035**	**139,415**
5812	Eating places	9,295	8,851	10,215	10,505	11,231	11,101	11,502	11,991	10,773	11,374	10,585	11,140	128,563
5812 pt	Restaurants, lunchrooms, cafeterias	5,391	5,219	5,992	6,230	6,583	6,481	6,682	6,950	6,361	6,636	6,143	6,505	75,173
5812 pt	Refreshment places	3,818	3,527	4,106	4,153	4,476	4,460	4,680	4,860	4,254	4,569	4,269	4,463	51,635
5813	Drinking places (alcoholic bev)	856	788	890	951	934	952	955	954	899	924	854	895	10,852
591	Drug & proprietary stores	3,929	3,718	4,109	3,975	4,237	4,110	4,147	4,178	4,009	4,215	4,141	5,778	50,546
592	Liquor stores	1,529	1,395	1,567	1,536	1,682	1,675	1,758	1,708	1,561	1,643	1,635	2,240	19,929
596	Nonstore retailers[2]	2,273	2,192	2,381	2,401	2,304	2,205	2,210	2,339	2,576	3,125	3,074	3,203	30,283
5961	Total mail order	1,317	1,166	1,280	1,340	1,252	1,194	1,163	1,248	1,441	1,842	1,885	2,028	17,156
598	Fuel dealers	2,276	1,722	1,396	1,027	869	718	718	726	867	1,018	1,175	1,558	14,070
53,56, 57,594	**GAF, total[3]**	**22,770**	**22,124**	**27,885**	**27,230**	**30,346**	**28,287**	**27,830**	**31,154**	**28,813**	**30,901**	**35,667**	**55,255**	**368,262**
594	Miscellaneous shopping goods stores	2,960	2,859	3,194	3,075	3,605	3,509	3,429	3,815	3,644	3,840	4,526	9,069	47,525

See footnotes on next page.

Table 1. **Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1985 to December 1994**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1986												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Adjusted[4]													
	Retail sales, total	**118,585**	**117,480**	**116,665**	**117,409**	**119,114**	**119,240**	**119,647**	**120,871**	**127,973**	**122,617**	**122,048**	**127,561**	
	Total (excl. automotive group)	92,839	92,207	92,484	91,991	92,643	92,939	93,533	93,699	94,340	95,031	94,888	95,894	
	Durable goods, total	**42,885**	**42,198**	**41,366**	**42,823**	**43,852**	**43,800**	**44,027**	**45,348**	**52,025**	**46,108**	**45,711**	**50,397**	
52	**Building materials group stores**	**6,432**	**6,232**	**6,336**	**6,506**	**6,206**	**6,341**	**6,378**	**6,459**	**6,574**	**6,569**	**6,504**	**6,630**	
521,3	Building materials, supply stores	4,794	4,600	4,588	4,819	4,616	4,608	4,690	4,717	4,681	4,775	4,750	4,916	
525	Hardware stores	876	892	896	881	873	936	907	922	901	894	883	875	
55 ex 554	**Automotive dealers**	**25,746**	**25,273**	**24,181**	**25,418**	**26,471**	**26,301**	**26,114**	**27,172**	**33,633**	**27,586**	**27,160**	**31,667**	
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	23,618	23,176	22,136	23,331	24,385	24,216	24,043	25,082	31,534	25,470	25,028	29,632	
553	Auto & home supply stores	2,128	2,097	2,045	2,087	2,086	2,085	2,071	2,090	2,099	2,116	2,132	2,035	
57	**Furniture group stores**	**6,005**	**5,957**	**6,019**	**6,073**	**6,224**	**6,254**	**6,410**	**6,417**	**6,465**	**6,498**	**6,587**	**6,570**	
571	Furniture & home furn. stores	3,445	3,421	3,455	3,466	3,545	3,536	3,616	3,649	3,685	3,689	3,711	3,741	
5722,31, 34	Household appliance, radio, TV and computer stores	2,124	2,121	2,124	2,157	2,231	2,268	2,327	2,305	2,266	2,325	2,357	2,323	
	Nondurable goods, total	**75,700**	**75,282**	**75,299**	**74,586**	**75,262**	**75,440**	**75,620**	**75,523**	**75,948**	**76,509**	**76,337**	**77,164**	
53	**General merchandise group stores**	**13,570**	**13,733**	**13,962**	**13,999**	**13,979**	**14,050**	**14,284**	**14,311**	**14,281**	**14,347**	**14,184**	**14,281**	
531	Dept. stores (excl. leased depts.)	10,795	10,856	11,052	11,112	11,113	11,211	11,369	11,430	11,420	11,351	11,245	11,286	
531	Dept. stores (incl. leased depts.)[1]	11,181	11,258	11,459	11,508	11,519	11,621	11,769	11,834	11,836	11,766	11,655	11,723	See note 5
531 pt.	Conventional department stores (including leased depts.)[1]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	
531 pt.	Discount department stores (including leased depts.)[1]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	
531 pt.	National chain department stores (including leased depts.)[1]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	
533	Variety stores	680	664	713	667	657	622	587	594	580	593	570	577	
539	Miscellaneous general merchandise stores	2,095	2,213	2,197	2,220	2,209	2,217	2,328	2,287	2,281	2,403	2,369	2,418	
54	**Food group stores**	**24,650**	**24,511**	**24,636**	**24,398**	**24,543**	**24,600**	**24,749**	**24,506**	**24,859**	**25,117**	**25,213**	**25,370**	
541	Grocery stores	23,367	23,236	23,327	23,105	23,230	23,286	23,437	23,152	23,464	23,698	23,784	23,904	
554	**Gasoline service stations**	**9,933**	**9,542**	**8,886**	**8,270**	**8,514**	**8,509**	**8,228**	**8,002**	**8,134**	**8,152**	**8,147**	**8,148**	
56	**Apparel & accessory stores**	**6,093**	**6,063**	**6,215**	**6,233**	**6,364**	**6,314**	**6,262**	**6,390**	**6,327**	**6,381**	**6,314**	**6,459**	
561	Mens & boys clothing, furnishings	688	709	719	736	734	724	717	730	723	711	719	726	
562,3	Women's clothing specialty stores	2,290	2,256	2,341	2,329	2,336	2,389	2,398	2,398	2,416	2,436	2,397	2,488	
566	Shoe stores	1,112	1,132	1,125	1,145	1,166	1,156	1,146	1,207	1,168	1,195	1,182	1,202	
58	**Eating and drinking places**	**11,034**	**11,092**	**11,251**	**11,445**	**11,520**	**11,534**	**11,686**	**11,833**	**11,802**	**11,963**	**11,941**	**12,256**	
591	Drug & proprietary stores	4,042	4,046	4,126	4,132	4,187	4,237	4,262	4,285	4,269	4,292	4,305	4,357	
592	Liquor stores	1,684	1,671	1,709	1,670	1,662	1,694	1,679	1,658	1,648	1,665	1,620	1,607	
5961	Total mail order	1,372	1,385	1,357	1,380	1,390	1,395	1,398	1,451	1,487	1,541	1,453	1,489	
53,56, 57,594	**GAF, total[3]**	**29,322**	**29,414**	**29,954**	**30,005**	**30,378**	**30,474**	**30,884**	**31,159**	**31,158**	**31,395**	**31,188**	**31,516**	

(NA) Data not available.

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass, or from mail order.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).
[4]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[5]For yearly totals, refer to unadjusted section.

Note: U.S. and group totals include kinds of business not shown.

Table 1. **Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1985 to December 1994**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1985												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Unadjusted													
	Retail sales, total	**98,542**	**95,342**	**109,786**	**112,753**	**119,974**	**114,654**	**115,238**	**120,820**	**113,865**	**116,008**	**118,620**	**139,425**	**1,375,027**
	Total (excl. automotive group)	77,193	73,420	83,916	85,773	91,056	87,783	88,043	93,214	86,239	91,818	96,267	117,106	1,071,828
	Durable goods, total	**34,460**	**34,367**	**40,244**	**42,494**	**45,739**	**43,166**	**43,511**	**44,563**	**43,599**	**41,302**	**39,746**	**44,934**	**498,125**
52	**Building materials group stores**	**4,399**	**4,119**	**5,173**	**6,325**	**6,944**	**6,644**	**6,747**	**6,612**	**6,236**	**6,573**	**5,850**	**5,574**	**71,196**
521,3,5	Building materials, supply stores, hardware	3,827	3,558	4,467	5,276	5,779	5,600	5,738	5,733	5,393	5,842	5,113	4,911	61,237
521,3	Building materials, supply stores	3,095	2,923	3,691	4,365	4,785	4,670	4,835	4,826	4,567	4,886	4,223	3,900	50,766
525	Hardware stores	732	635	776	911	994	930	903	907	826	956	890	1,011	10,471
55 ex 554	**Automotive dealers**	**21,349**	**21,922**	**25,870**	**26,980**	**28,918**	**26,871**	**27,195**	**27,606**	**27,626**	**24,190**	**22,353**	**22,319**	**303,199**
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	19,641	20,355	23,920	24,820	26,684	24,649	24,901	25,339	25,510	21,894	20,091	20,191	277,995
551,2	Motor vehicle dealers	18,901	19,308	22,471	23,038	24,858	22,965	23,517	24,088	24,361	20,974	19,263	19,397	263,141
551	Motor vehicle dealers, (new & used)	18,169	18,499	21,555	21,936	23,790	21,856	22,438	23,004	23,333	19,980	18,420	18,653	251,633
553	Auto & home supply stores	1,708	1,567	1,950	2,160	2,234	2,222	2,294	2,267	2,116	2,296	2,262	2,128	25,204
57	**Furniture group stores**	**4,942**	**4,706**	**5,251**	**5,102**	**5,483**	**5,398**	**5,474**	**5,843**	**5,535**	**5,998**	**6,436**	**8,119**	**68,287**
571	Furniture & home furn. stores	2,756	2,674	3,020	2,958	3,214	3,113	3,140	3,395	3,152	3,366	3,576	3,906	38,270
5712	Furniture stores	1,747	1,694	1,912	1,845	2,018	1,962	1,944	2,131	1,964	2,082	2,237	2,384	23,920
5713	Floor covering stores	547	547	613	648	690	664	677	708	668	734	684	672	7,852
5722,31, 34	Household appliance, radio, TV and computer stores	1,836	1,690	1,856	1,796	1,904	1,927	1,978	2,055	1,976	2,204	2,423	3,502	25,147
5722	Household appliance stores	588	543	599	588	672	690	741	727	693	779	793	1,033	8,446
5731,34	Radio, television and computer stores	1,248	1,147	1,257	1,208	1,232	1,237	1,237	1,328	1,283	1,425	1,630	2,469	16,701
5941	Sporting goods stores and bicycle shops	572	562	691	702	774	771	696	775	640	616	736	1,139	8,674
5942	Book stores	457	286	281	271	286	302	294	425	437	364	388	661	4,452
5944	Jewelry stores	628	704	700	688	898	773	708	788	753	811	1,053	2,647	11,151
	Nondurable goods, total	**64,082**	**60,975**	**69,542**	**70,259**	**74,235**	**71,488**	**71,727**	**76,257**	**70,266**	**74,706**	**78,874**	**94,491**	**876,902**
53	**General merchandise group stores**	**8,991**	**9,173**	**11,671**	**12,199**	**13,122**	**12,239**	**11,398**	**13,438**	**11,998**	**13,193**	**16,476**	**24,738**	**158,636**
531	Dept. stores (excl. leased depts.)	7,138	7,271	9,346	9,747	10,464	9,791	9,114	10,731	9,536	10,539	13,078	19,657	126,412
531	Dept. stores (incl. leased depts.)[1]	7,419	7,558	9,714	10,131	10,877	10,177	9,472	11,153	9,908	10,949	13,586	20,419	131,363
531 pt.	Conventional department stores (including leased depts.)[1]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
531 pt.	Discount department stores (including leased depts.)[1]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
531 pt.	National chain department stores (including leased depts.)[1]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
533	Variety stores	521	544	668	706	720	664	642	715	635	656	728	1,260	8,459
539	Miscellaneous general merchandise stores	1,332	1,358	1,657	1,746	1,938	1,784	1,642	1,992	1,827	1,998	2,670	3,821	23,765
54	**Food group stores**	**22,529**	**21,035**	**23,357**	**22,943**	**24,610**	**23,845**	**24,408**	**25,107**	**23,007**	**23,976**	**24,568**	**25,677**	**285,062**
541	Grocery stores	21,377	19,870	22,047	21,607	23,243	22,577	23,135	23,789	21,809	22,716	23,280	24,096	269,546
542	Meat, fish (seafood) markets	459	432	491	495	498	432	439	453	407	437	457	530	5,530
546	Retail bakeries	293	303	332	316	331	327	311	324	313	329	341	364	3,884
554	**Gasoline service stations**	**8,620**	**7,796**	**8,793**	**9,265**	**9,794**	**9,814**	**10,189**	**10,169**	**9,522**	**9,879**	**9,528**	**9,972**	**113,341**
56	**Apparel & accessory stores**	**4,352**	**4,161**	**5,392**	**5,635**	**5,736**	**5,352**	**5,112**	**6,242**	**5,559**	**5,946**	**6,870**	**9,838**	**70,195**
561	Mens & boys clothing, furnishings	561	488	588	672	709	676	578	656	609	701	864	1,356	8,458
562,3	Women's clothing specialty stores	1,617	1,582	2,025	2,063	2,123	1,928	1,949	2,262	2,130	2,293	2,572	3,605	26,149
562	Women's ready to wear	1,405	1,389	1,847	1,902	1,935	1,777	1,802	2,064	1,955	2,071	2,289	3,171	23,607
565	Family clothing stores	1,021	995	1,324	1,353	1,405	1,330	1,276	1,697	1,352	1,458	1,812	2,804	17,827
566	Shoe stores	873	803	1,104	1,191	1,145	1,052	931	1,201	1,077	1,087	1,147	1,443	13,054
58	**Eating and drinking places**	**9,297**	**9,076**	**10,532**	**10,570**	**11,275**	**11,249**	**11,414**	**11,713**	**10,729**	**11,047**	**10,525**	**10,522**	**127,949**
5812	Eating places	8,492	8,312	9,674	9,703	10,380	10,359	10,528	10,851	9,880	10,162	9,664	9,641	117,646
5812 pt	Restaurants, lunchrooms, cafeterias	5,005	4,915	5,672	5,656	5,996	5,901	5,983	6,176	5,787	5,968	5,629	5,551	68,239
5812 pt	Refreshment places	3,411	3,309	3,916	3,953	4,257	4,334	4,442	4,559	3,978	4,071	3,911	3,965	48,106
5813	Drinking places (alcoholic bev)	805	764	858	867	895	890	886	862	849	885	861	881	10,303
591	Drug & proprietary stores	3,670	3,552	3,755	3,777	3,879	3,750	3,803	3,948	3,675	3,951	3,923	5,311	46,994
592	Liquor stores	1,423	1,312	1,465	1,488	1,577	1,591	1,669	1,697	1,659	1,597	1,728	2,326	19,532
596	Nonstore retailers[2]	2,177	2,053	2,246	2,258	2,238	1,996	2,082	2,210	2,302	2,960	2,980	2,773	28,275
5961	Total mail order	1,234	1,086	1,185	1,213	1,206	1,064	1,097	1,201	1,292	1,657	1,850	1,763	15,848
598	Fuel dealers	2,276	1,970	1,542	1,282	1,042	862	900	928	1,038	1,323	1,422	2,216	16,801
53,56, 57,594	**GAF, total[3]**	**21,156**	**20,810**	**25,312**	**26,005**	**27,709**	**26,262**	**25,054**	**28,999**	**26,279**	**28,552**	**33,970**	**50,519**	**340,627**
594	Miscellaneous shopping goods stores	2,871	2,770	2,998	3,069	3,368	3,273	3,070	3,476	3,187	3,415	4,188	7,824	43,509

See footnotes on next page.

Table 1. **Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1985 to December 1994**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1985												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Adjusted[4]													
	Retail sales, total	**110,516**	**111,701**	**112,269**	**113,720**	**114,433**	**113,795**	**113,994**	**115,629**	**118,888**	**115,440**	**115,997**	**117,447**	
	Total (excl. automotive group)	86,396	87,180	87,442	88,503	88,778	88,441	89,014	89,817	90,494	90,996	91,615	92,054	
	Durable goods, total	**39,685**	**40,200**	**40,684**	**41,236**	**41,761**	**41,306**	**41,079**	**42,158**	**44,805**	**41,205**	**41,117**	**42,312**	
52	**Building materials group stores**	**5,714**	**5,644**	**5,757**	**5,949**	**5,887**	**5,842**	**6,011**	**5,983**	**6,001**	**6,039**	**6,140**	**6,113**	
521,3	Building materials, supply stores	3,968	3,982	4,119	4,213	4,205	4,173	4,201	4,282	4,272	4,374	4,399	4,472	
525	Hardware stores	875	846	850	874	870	842	859	867	869	936	890	885	
55 ex 554	**Automotive dealers**	**24,120**	**24,521**	**24,827**	**25,217**	**25,655**	**25,354**	**24,980**	**25,812**	**28,394**	**24,444**	**24,382**	**25,393**	
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	22,143	22,542	22,759	23,110	23,531	23,254	22,887	23,726	26,272	22,318	22,175	23,235	
553	Auto & home supply stores	1,977	1,979	2,068	2,107	2,124	2,100	2,093	2,086	2,122	2,126	2,207	2,158	
57	**Furniture group stores**	**5,368**	**5,516**	**5,528**	**5,488**	**5,651**	**5,586**	**5,538**	**5,722**	**5,787**	**5,962**	**5,905**	**6,040**	
571	Furniture & home furn. stores	3,005	3,106	3,104	3,075	3,167	3,154	3,165	3,255	3,230	3,268	3,302	3,376	
5722,31, 34	Household appliance, radio, TV and computer stores	1,987	2,019	2,026	2,029	2,083	2,037	1,978	2,061	2,143	2,254	2,177	2,238	
	Nondurable goods, total	**70,831**	**71,501**	**71,585**	**72,484**	**72,672**	**72,489**	**72,915**	**73,471**	**74,083**	**74,235**	**74,880**	**75,135**	
53	**General merchandise group stores**	**12,862**	**13,014**	**12,927**	**13,150**	**13,080**	**13,013**	**13,094**	**13,343**	**13,414**	**13,383**	**13,549**	**13,355**	
531	Dept. stores (excl. leased depts.)	10,241	10,402	10,270	10,492	10,433	10,361	10,464	10,562	10,584	10,656	10,764	10,712	
531	Dept. stores (incl. leased depts.)[1]	10,629	10,797	10,663	10,929	10,855	10,735	10,887	10,977	11,009	11,060	11,191	11,134	See note 5
531 pt.	Conventional department stores (including leased depts.)[1]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	
531 pt.	Discount department stores (including leased depts.)[1]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	
531 pt.	National chain department stores (including leased depts.)[1]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	
533	Variety stores	707	726	714	712	713	719	716	717	728	692	696	674	
539	Miscellaneous general merchandise stores	1,914	1,886	1,943	1,946	1,934	1,933	1,914	2,064	2,102	2,035	2,089	1,969	
54	**Food group stores**	**23,228**	**23,370**	**23,334**	**23,641**	**23,615**	**23,613**	**23,668**	**23,815**	**24,051**	**24,046**	**24,339**	**24,574**	
541	Grocery stores	21,948	22,078	22,025	22,321	22,306	22,331	22,396	22,527	22,789	22,762	23,050	23,259	
554	**Gasoline service stations**	**9,045**	**8,889**	**9,169**	**9,387**	**9,472**	**9,446**	**9,540**	**9,530**	**9,551**	**9,619**	**9,683**	**9,962**	
56	**Apparel & accessory stores**	**5,495**	**5,652**	**5,690**	**5,742**	**5,843**	**5,738**	**5,807**	**5,902**	**5,943**	**5,951**	**6,088**	**5,992**	
561	Mens & boys clothing, furnishings	699	696	699	704	714	686	694	700	697	707	738	708	
562,3	Women's clothing specialty stores	2,006	2,090	2,109	2,116	2,151	2,133	2,183	2,237	2,254	2,237	2,260	2,245	
566	Shoe stores	1,051	1,057	1,081	1,115	1,126	1,095	1,080	1,078	1,087	1,086	1,094	1,085	
58	**Eating and drinking places**	**10,262**	**10,444**	**10,553**	**10,591**	**10,687**	**10,744**	**10,697**	**10,687**	**10,805**	**10,873**	**10,884**	**10,770**	
591	Drug & proprietary stores	3,791	3,865	3,847	3,835	3,852	3,878	3,917	3,972	3,969	4,036	4,007	4,039	
592	Liquor stores	1,581	1,566	1,589	1,607	1,587	1,593	1,605	1,624	1,769	1,631	1,668	1,690	
5961	Total mail order	1,303	1,302	1,271	1,266	1,301	1,291	1,323	1,371	1,359	1,362	1,373	1,343	
53,56, 57,594	**GAF, total[3]**	**27,278**	**27,742**	**27,706**	**27,969**	**28,142**	**27,906**	**27,972**	**28,588**	**28,770**	**29,004**	**29,271**	**29,086**	

(NA) Data not available.

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass, or from mail order.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).
[4]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[5]For yearly totals, refer to unadjusted section.

Note: U.S. and group totals include kinds of business not shown.

Table 2. **Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios, by Kinds of Business: January 1985 Through December 1994**

[Data in millions of dollars]

SIC code	Kind of business	1994											
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
	Unadjusted												
	Retail Inventories, total	**259,117**	**263,486**	**268,931**	**271,033**	**273,532**	**274,322**	**270,353**	**276,287**	**287,587**	**304,546**	**311,477**	**286,153**
	Total (excl. automotive group)	188,801	191,789	196,199	198,303	199,707	200,609	202,340	207,144	216,075	230,592	233,666	205,340
	Durable goods, total	**133,238**	**135,487**	**137,566**	**138,839**	**140,856**	**141,206**	**135,881**	**138,439**	**142,787**	**150,025**	**155,271**	**150,594**
52	Building materials group stores	18,247	19,075	19,854	20,213	20,613	20,252	19,979	20,037	19,732	20,102	20,199	20,048
55 ex 554	Automotive dealers	70,316	71,697	72,732	72,730	73,825	73,713	68,013	69,143	71,512	73,954	77,811	80,813
57	Furniture group stores	19,765	19,460	19,386	20,076	20,408	20,652	20,527	21,453	23,003	25,475	26,376	23,362
	Nondurable goods, total	**125,879**	**127,999**	**131,365**	**132,194**	**132,676**	**133,116**	**134,472**	**137,848**	**144,800**	**154,521**	**156,206**	**135,559**
53	General merchandise group stores	46,714	48,441	50,342	51,255	51,968	52,004	52,049	53,831	58,174	63,603	65,046	51,925
531	Dept. stores, (excl. leased depts.)	36,750	38,269	39,626	40,504	41,058	41,030	41,226	42,653	46,131	50,300	51,433	41,063
54	Food group stores	26,247	25,796	26,216	25,921	25,830	26,098	26,042	25,847	26,410	27,387	27,884	27,338
56	Apparel & accessory stores	20,201	21,255	22,047	22,397	22,088	21,947	23,027	23,944	24,956	26,582	26,561	21,528
	Adjusted[1]												
	Retail Inventories, total	**267,046**	**268,772**	**269,106**	**270,570**	**275,169**	**278,954**	**276,487**	**283,518**	**287,248**	**288,670**	**289,987**	**290,018**
	Total (excl. automotive group)	197,801	199,142	199,290	200,361	203,567	206,305	205,561	208,414	210,274	212,313	213,099	212,318
	Durable goods, total	**134,677**	**135,574**	**135,509**	**136,779**	**138,829**	**140,797**	**139,479**	**145,033**	**147,434**	**148,030**	**149,081**	**149,071**
52	Building materials group stores	18,870	18,980	19,127	19,436	19,631	19,720	19,919	20,280	20,280	20,533	20,824	20,862
55 ex 554	Automotive dealers	69,245	69,630	69,816	70,209	71,602	72,649	70,926	75,104	76,974	76,357	76,888	77,700
57	Furniture group stores	20,230	20,463	19,822	20,570	20,974	21,269	21,162	21,981	22,552	23,544	23,719	23,039
	Nondurable goods, total	**132,369**	**133,198**	**133,597**	**133,791**	**136,340**	**138,157**	**137,008**	**138,485**	**139,814**	**140,640**	**140,906**	**140,947**
53	General merchandise group stores	50,632	51,615	51,445	51,801	53,748	54,839	53,712	54,384	55,023	55,234	55,889	56,144
531	Dept. stores, (excl. leased depts.)	39,730	40,582	40,352	40,831	42,372	43,372	42,589	43,127	43,768	43,854	44,224	44,489
54	Food group stores	26,196	26,131	26,352	26,065	25,979	26,313	26,453	26,589	26,728	26,672	26,692	26,781
56	Apparel & accessory stores	22,622	22,397	22,589	22,692	22,842	23,005	22,867	23,001	23,323	23,840	23,631	23,477
	Inventories/Sales Ratios, Unadjusted												
	Retail trade, total	**1.68**	**1.69**	**1.46**	**1.49**	**1.46**	**1.44**	**1.45**	**1.43**	**1.55**	**1.61**	**1.60**	**1.23**
	Total (excl. automotive group)	1.58	1.63	1.43	1.46	1.41	1.41	1.43	1.41	1.54	1.59	1.54	1.07
	Durable goods, total	**2.31**	**2.25**	**1.86**	**1.88**	**1.86**	**1.80**	**1.84**	**1.77**	**1.90**	**2.01**	**2.09**	**1.78**
52	Building materials group stores	2.54	2.70	2.08	1.86	1.71	1.73	1.84	1.75	1.77	1.85	1.98	2.07
55 ex 554	Automotive dealers	2.00	1.89	1.54	1.57	1.61	1.53	1.53	1.47	1.58	1.64	1.83	1.94
57	Furniture group stores	2.42	2.41	2.10	2.26	2.23	2.16	2.15	2.12	2.32	2.49	2.28	1.54
	Nondurable goods, total	**1.30**	**1.34**	**1.19**	**1.23**	**1.19**	**1.19**	**1.20**	**1.19**	**1.31**	**1.34**	**1.30**	**.91**
53	General merchandise group stores	2.76	2.76	2.34	2.42	2.34	2.32	2.42	2.32	2.67	2.68	2.29	1.23
531	Dept. stores, (excl. leased depts.)	2.89	2.89	2.40	2.49	2.42	2.40	2.49	2.37	2.75	2.74	2.31	1.23
54	Food group stores	.84	.87	.79	.80	.77	.78	.76	.77	.80	.83	.84	.74
56	Apparel & accessory stores	3.20	3.20	2.51	2.60	2.58	2.57	2.74	2.48	2.83	2.87	2.54	1.38
	Inventories/Sales Ratios, Adjusted[1]												
	Retail trade, total	**1.50**	**1.48**	**1.46**	**1.48**	**1.50**	**1.51**	**1.49**	**1.51**	**1.52**	**1.51**	**1.51**	**1.51**
	Total (excl. automotive group)	1.45	1.44	1.42	1.43	1.45	1.45	1.44	1.45	1.45	1.46	1.46	1.45
	Durable goods, total	**1.95**	**1.93**	**1.87**	**1.90**	**1.94**	**1.94**	**1.94**	**1.96**	**1.97**	**1.93**	**1.93**	**1.93**
52	Building materials group stores	1.97	2.02	1.90	1.93	1.96	1.94	1.96	1.94	1.93	1.94	1.95	1.99
55 ex 554	Automotive dealers	1.67	1.63	1.59	1.63	1.68	1.69	1.66	1.71	1.73	1.65	1.66	1.67
57	Furniture group stores	2.25	2.20	2.09	2.16	2.17	2.16	2.17	2.17	2.18	2.25	2.23	2.15
	Nondurable goods, total	**1.21**	**1.20**	**1.19**	**1.20**	**1.22**	**1.23**	**1.21**	**1.22**	**1.22**	**1.23**	**1.23**	**1.22**
53	General merchandise group stores	2.24	2.24	2.23	2.24	2.33	2.33	2.28	2.30	2.31	2.31	2.34	2.34
531	Dept. stores, (excl. leased depts.)	2.29	2.29	2.27	2.30	2.40	2.39	2.33	2.36	2.38	2.37	2.38	2.39
54	Food group stores	.80	.80	.80	.80	.79	.80	.80	.80	.80	.80	.79	.80
56	Apparel & accessory stores	2.59	2.47	2.49	2.52	2.56	2.53	2.52	2.52	2.57	2.57	2.54	2.56

[1]Inventory data adjusted for seasonal variations; sales data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes. (See appendix C in the *Monthly Retail Trade Report, BR—95*).

Note: U.S. and group totals include kinds of business not shown.

Table 2. **Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios, by Kinds of Business: January 1985 Through December 1994**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1993											
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
	Unadjusted												
	Retail Inventories, total	**246,377**	**251,470**	**259,298**	**260,341**	**258,487**	**256,125**	**254,124**	**254,188**	**262,932**	**279,322**	**286,871**	**263,739**
	Total (excl. automotive group)	180,852	183,345	189,000	190,426	189,324	187,793	190,958	193,384	201,363	214,027	217,452	191,808
	Durable goods, total	**122,424**	**125,648**	**129,352**	**129,546**	**129,431**	**128,393**	**123,706**	**121,528**	**124,569**	**132,307**	**137,892**	**134,900**
52	Building materials group stores	17,011	17,699	18,351	18,354	18,558	18,190	17,869	17,574	17,504	17,896	17,890	17,814
55 ex 554	Automotive dealers	65,525	68,125	70,298	69,915	69,163	68,332	63,166	60,804	61,569	65,295	69,419	71,931
57	Furniture group stores	17,424	16,905	17,456	17,570	17,610	17,967	18,215	18,601	19,647	20,989	21,996	20,184
	Nondurable goods, total	**123,953**	**125,822**	**129,946**	**130,795**	**129,056**	**127,732**	**130,418**	**132,660**	**138,363**	**147,015**	**148,979**	**128,839**
53	General merchandise group stores	45,759	47,192	50,054	50,799	50,012	48,745	49,802	51,283	54,896	60,015	61,382	48,374
531	Dept. stores, (excl. leased depts.)	35,929	37,200	39,391	39,771	39,426	38,324	39,151	40,357	43,102	46,897	48,018	37,983
54	Food group stores	25,831	25,522	25,849	25,932	25,687	25,701	25,448	25,222	25,705	26,708	27,127	26,650
56	Apparel & accessory stores	20,218	21,298	22,078	22,283	21,896	21,674	23,091	23,783	24,629	25,742	25,787	20,847
	Adjusted[1]												
	Retail Inventories, total	**254,160**	**256,508**	**259,508**	**260,108**	**260,098**	**260,587**	**259,798**	**260,337**	**261,969**	**264,231**	**266,914**	**267,676**
	Total (excl. automotive group)	189,515	190,281	191,963	192,378	192,943	193,175	194,066	194,406	195,888	197,029	198,369	198,440
	Durable goods, total	**123,791**	**125,643**	**127,365**	**127,777**	**127,558**	**128,045**	**126,922**	**127,184**	**128,294**	**130,353**	**132,397**	**133,709**
52	Building materials group stores	17,573	17,628	17,679	17,648	17,674	17,712	17,833	17,787	17,971	18,299	18,443	18,537
55 ex 554	Automotive dealers	64,645	66,227	67,545	67,730	67,155	67,412	65,732	65,931	66,081	67,202	68,545	69,236
57	Furniture group stores	17,852	17,739	17,849	17,984	18,062	18,504	18,778	19,039	19,243	19,398	19,816	19,925
	Nondurable goods, total	**130,369**	**130,865**	**132,143**	**132,331**	**132,540**	**132,542**	**132,876**	**133,153**	**133,675**	**133,878**	**134,517**	**133,967**
53	General merchandise group stores	49,609	50,233	51,140	51,316	51,726	51,413	51,380	51,765	51,945	52,118	52,769	52,369
531	Dept. stores, (excl. leased depts.)	38,842	39,407	40,113	40,051	40,687	40,512	40,445	40,806	40,933	40,887	41,288	41,196
54	Food group stores	25,801	25,850	25,976	26,093	25,828	25,888	25,851	25,929	26,027	26,018	26,011	26,093
56	Apparel & accessory stores	22,641	22,419	22,621	22,576	22,620	22,719	22,930	22,824	23,018	23,087	22,983	22,759
	Inventories/Sales Ratios, Unadjusted												
	Retail trade, total	**1.67**	**1.74**	**1.58**	**1.53**	**1.47**	**1.46**	**1.43**	**1.44**	**1.54**	**1.59**	**1.59**	**1.21**
	Total (excl. automotive group)	1.55	1.63	1.50	1.46	1.40	1.41	1.41	1.42	1.53	1.56	1.52	1.06
	Durable goods, total	**2.32**	**2.41**	**2.11**	**2.00**	**1.94**	**1.85**	**1.80**	**1.80**	**1.91**	**2.02**	**2.09**	**1.75**
52	Building materials group stores	2.58	2.68	2.24	1.93	1.75	1.74	1.79	1.79	1.81	1.83	1.94	1.93
55 ex 554	Automotive dealers	2.11	2.15	1.85	1.76	1.73	1.64	1.52	1.51	1.59	1.68	1.85	1.91
57	Furniture group stores	2.22	2.32	2.15	2.21	2.15	2.12	2.08	2.13	2.28	2.37	2.21	1.56
	Nondurable goods, total	**1.30**	**1.37**	**1.27**	**1.25**	**1.19**	**1.21**	**1.20**	**1.22**	**1.32**	**1.33**	**1.30**	**.91**
53	General merchandise group stores	2.85	2.90	2.63	2.53	2.33	2.39	2.43	2.37	2.68	2.67	2.31	1.22
531	Dept. stores, (excl. leased depts.)	3.03	3.10	2.77	2.62	2.45	2.50	2.55	2.44	2.78	2.74	2.35	1.23
54	Food group stores	.84	.88	.83	.82	.78	.80	.75	.78	.81	.83	.85	.75
56	Apparel & accessory stores	3.05	3.30	2.83	2.54	2.50	2.61	2.73	2.57	2.82	2.84	2.55	1.40
	Inventories/Sales Ratios, Adjusted[1]												
	Retail trade, total	**1.50**	**1.53**	**1.56**	**1.53**	**1.52**	**1.52**	**1.50**	**1.50**	**1.51**	**1.49**	**1.50**	**1.49**
	Total (excl. automotive group)	1.43	1.44	1.46	1.44	1.44	1.44	1.44	1.44	1.44	1.44	1.45	1.44
	Durable goods, total	**1.97**	**2.06**	**2.11**	**2.04**	**2.01**	**2.00**	**1.95**	**1.93**	**1.96**	**1.94**	**1.93**	**1.91**
52	Building materials group stores	2.00	2.01	2.04	2.02	1.95	1.97	1.98	1.95	1.95	1.92	1.92	1.85
55 ex 554	Automotive dealers	1.77	1.86	1.91	1.84	1.80	1.80	1.71	1.69	1.73	1.68	1.67	1.65
57	Furniture group stores	2.07	2.12	2.14	2.11	2.11	2.13	2.15	2.14	2.14	2.14	2.16	2.15
	Nondurable goods, total	**1.22**	**1.22**	**1.25**	**1.23**	**1.23**	**1.23**	**1.23**	**1.23**	**1.23**	**1.22**	**1.23**	**1.22**
53	General merchandise group stores	2.31	2.33	2.43	2.37	2.37	2.35	2.31	2.33	2.32	2.31	2.34	2.32
531	Dept. stores, (excl. leased depts.)	2.39	2.44	2.56	2.46	2.47	2.45	2.41	2.42	2.40	2.37	2.41	2.39
54	Food group stores	.81	.81	.82	.81	.81	.81	.81	.81	.81	.80	.80	.80
56	Apparel & accessory stores	2.49	2.54	2.65	2.55	2.53	2.56	2.57	2.58	2.55	2.56	2.55	2.52

[1]Inventory data adjusted for seasonal variations; sales data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes. (See appendix C in the *Monthly Retail Trade Report, BR—95*).

Note: U.S. and group totals include kinds of business not shown.

Table 2. **Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios, by Kinds of Business: January 1985 Through December 1994**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1992											
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
	Unadjusted												
	Retail Inventories, total	**233,647**	**236,751**	**241,971**	**246,082**	**243,613**	**242,094**	**243,573**	**242,504**	**248,930**	**262,811**	**268,234**	**248,198**
	Total (excl. automotive group)	173,209	174,989	179,172	181,981	179,897	179,107	182,939	184,276	190,952	202,408	204,696	181,697
	Durable goods, total	**115,474**	**117,031**	**119,905**	**122,324**	**122,054**	**120,925**	**118,755**	**116,394**	**117,293**	**122,812**	**126,621**	**124,046**
52	Building materials group stores	16,165	17,019	17,617	18,166	18,119	17,622	17,456	17,182	17,062	17,211	16,882	16,596
55 ex 554	Automotive dealers	60,438	61,762	62,799	64,101	63,716	62,987	60,634	58,228	57,978	60,403	63,538	66,501
57	Furniture group stores	17,026	16,586	17,275	17,305	17,290	17,090	17,027	17,147	17,762	18,971	19,611	18,077
	Nondurable goods, total	**118,173**	**119,720**	**122,066**	**123,758**	**121,559**	**121,169**	**124,818**	**126,110**	**131,637**	**139,999**	**141,613**	**124,152**
53	General merchandise group stores	42,159	42,684	44,670	45,935	44,450	44,271	46,073	46,925	50,662	55,450	56,201	44,938
531	Dept. stores, (excl. leased depts.)	33,343	33,848	35,506	36,379	35,220	34,884	36,275	36,986	39,611	43,330	43,942	35,104
54	Food group stores	25,460	25,149	25,124	25,323	25,398	25,288	25,194	24,748	25,250	26,399	26,855	26,275
56	Apparel & accessory stores	18,189	19,538	20,078	20,512	20,163	19,848	21,374	22,344	22,790	24,074	24,462	20,336
	Adjusted[1]												
	Retail Inventories, total	**240,935**	**241,498**	**242,339**	**246,045**	**245,150**	**246,222**	**248,780**	**248,163**	**248,158**	**248,651**	**249,717**	**251,994**
	Total (excl. automotive group)	181,305	181,444	181,891	183,730	183,107	184,021	185,850	185,073	185,991	186,659	187,139	187,978
	Durable goods, total	**116,811**	**117,146**	**118,309**	**120,907**	**120,476**	**120,638**	**121,686**	**121,691**	**120,726**	**120,897**	**121,553**	**122,948**
52	Building materials group stores	16,699	16,968	16,972	17,484	17,273	17,125	17,421	17,391	17,482	17,616	17,422	17,252
55 ex 554	Automotive dealers	59,630	60,054	60,448	62,315	62,043	62,201	62,930	63,090	62,167	61,992	62,578	64,016
57	Furniture group stores	17,463	17,368	17,628	17,676	17,715	17,564	17,554	17,515	17,414	17,533	17,748	17,880
	Nondurable goods, total	**124,124**	**124,352**	**124,030**	**125,138**	**124,674**	**125,584**	**127,094**	**126,472**	**127,432**	**127,754**	**128,164**	**129,046**
53	General merchandise group stores	45,762	45,360	45,540	46,360	45,982	46,704	47,492	47,344	48,015	48,163	48,347	48,671
531	Dept. stores, (excl. leased depts.)	36,085	35,818	36,083	36,599	36,347	36,875	37,474	37,435	37,725	37,777	37,751	38,074
54	Food group stores	25,458	25,498	25,271	25,476	25,511	25,453	25,570	25,396	25,578	25,751	25,752	25,764
56	Apparel & accessory stores	20,368	20,545	20,572	20,782	20,787	20,783	21,204	21,423	21,319	21,591	21,861	22,225
	Inventories/Sales Ratios, Unadjusted												
	Retail trade, total	**1.65**	**1.66**	**1.57**	**1.56**	**1.48**	**1.48**	**1.48**	**1.47**	**1.56**	**1.56**	**1.61**	**1.22**
	Total (excl. automotive group)	1.54	1.56	1.50	1.48	1.39	1.42	1.43	1.41	1.53	1.53	1.52	1.06
	Durable goods, total	**2.36**	**2.31**	**2.13**	**2.09**	**2.02**	**1.93**	**1.92**	**1.96**	**1.98**	**2.02**	**2.24**	**1.82**
52	Building materials group stores	2.57	2.63	2.28	2.05	1.85	1.82	1.88	1.95	1.91	1.90	2.16	2.04
55 ex 554	Automotive dealers	2.09	2.03	1.84	1.82	1.79	1.68	1.64	1.69	1.66	1.69	2.02	2.08
57	Furniture group stores	2.34	2.31	2.29	2.35	2.28	2.19	2.13	2.16	2.28	2.33	2.25	1.55
	Nondurable goods, total	**1.28**	**1.31**	**1.25**	**1.24**	**1.16**	**1.20**	**1.21**	**1.19**	**1.31**	**1.30**	**1.29**	**.92**
53	General merchandise group stores	2.83	2.69	2.51	2.46	2.23	2.37	2.50	2.30	2.72	2.66	2.25	1.21
531	Dept. stores, (excl. leased depts.)	3.08	2.86	2.62	2.57	2.34	2.48	2.63	2.38	2.82	2.75	2.30	1.22
54	Food group stores	.84	.86	.83	.82	.79	.81	.77	.77	.82	.83	.87	.77
56	Apparel & accessory stores	3.00	3.03	2.68	2.45	2.42	2.47	2.66	2.39	2.69	2.66	2.51	1.38
	Inventories/Sales Ratios, Adjusted[1]												
	Retail trade, total	**1.52**	**1.51**	**1.53**	**1.55**	**1.53**	**1.53**	**1.54**	**1.53**	**1.52**	**1.50**	**1.50**	**1.50**
	Total (excl. automotive group)	1.44	1.43	1.44	1.45	1.44	1.45	1.46	1.44	1.44	1.43	1.43	1.42
	Durable goods, total	**2.07**	**2.04**	**2.08**	**2.13**	**2.10**	**2.08**	**2.08**	**2.09**	**2.03**	**1.99**	**2.01**	**2.00**
52	Building materials group stores	2.06	2.01	2.04	2.12	2.07	2.08	2.08	2.09	2.06	2.05	2.06	1.97
55 ex 554	Automotive dealers	1.83	1.81	1.85	1.91	1.87	1.85	1.86	1.88	1.81	1.74	1.77	1.80
57	Furniture group stores	2.23	2.20	2.24	2.26	2.25	2.20	2.18	2.17	2.15	2.14	2.16	2.12
	Nondurable goods, total	**1.21**	**1.21**	**1.22**	**1.22**	**1.21**	**1.22**	**1.23**	**1.21**	**1.22**	**1.21**	**1.21**	**1.21**
53	General merchandise group stores	2.28	2.24	2.29	2.32	2.28	2.32	2.35	2.30	2.31	2.30	2.30	2.31
531	Dept. stores, (excl. leased depts.)	2.42	2.33	2.40	2.42	2.38	2.42	2.45	2.41	2.41	2.39	2.37	2.38
54	Food group stores	.82	.82	.82	.82	.82	.82	.82	.81	.82	.81	.81	.81
56	Apparel & accessory stores	2.47	2.46	2.46	2.49	2.46	2.41	2.44	2.44	2.42	2.44	2.46	2.48

[1]Inventory data adjusted for seasonal variations; sales data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes. (See appendix C in the *Monthly Retail Trade Report, BR—95*).

Note: U.S. and group totals include kinds of business not shown.

Table 2. **Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios, by Kinds of Business: January 1985 Through December 1994**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1991											
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
	Unadjusted												
	Retail Inventories, total	**235,187**	**235,783**	**235,151**	**235,681**	**234,706**	**231,666**	**231,599**	**232,756**	**240,556**	**254,608**	**258,609**	**239,478**
	Total (excl. automotive group)	170,218	171,644	173,788	175,090	174,116	172,729	174,666	177,779	184,166	194,666	196,683	176,344
	Durable goods, total	**121,234**	**120,328**	**117,815**	**117,829**	**117,974**	**115,812**	**113,629**	**112,168**	**115,497**	**120,924**	**123,344**	**119,977**
52	Building materials group stores	16,414	16,706	17,246	16,976	17,119	16,906	16,439	16,355	16,202	16,055	16,114	16,099
55 ex 554	Automotive dealers	64,969	64,139	61,363	60,591	60,590	58,937	56,933	54,977	56,390	59,942	61,926	63,134
57	Furniture group stores	17,235	17,029	17,061	17,561	17,492	17,369	17,275	17,337	18,173	19,298	19,416	17,737
	Nondurable goods, total	**113,953**	**115,455**	**117,336**	**117,852**	**116,732**	**115,854**	**117,970**	**120,588**	**125,059**	**133,684**	**135,265**	**119,501**
53	General merchandise group stores	39,316	40,788	42,155	42,544	41,626	41,164	42,457	43,668	46,558	51,330	51,898	42,168
531	Dept. stores, (excl. leased depts.)	31,051	31,954	33,225	33,641	32,808	32,246	33,166	34,058	36,424	40,422	41,028	33,257
54	Food group stores	25,331	24,877	25,205	25,071	25,320	25,344	25,077	24,885	25,091	26,154	26,702	26,045
56	Apparel & accessory stores	17,648	18,833	19,267	19,502	19,218	19,035	19,684	20,644	21,409	22,205	22,372	18,500
	Adjusted[1]												
	Retail Inventories, total	**242,285**	**240,285**	**235,611**	**235,736**	**236,196**	**235,428**	**236,210**	**237,830**	**239,829**	**241,262**	**241,176**	**243,275**
	Total (excl. automotive group)	178,246	177,917	176,372	176,665	177,070	177,263	177,404	178,291	179,448	179,875	180,241	182,501
	Durable goods, total	**122,497**	**120,428**	**116,417**	**116,690**	**116,629**	**115,544**	**116,165**	**117,044**	**118,631**	**118,984**	**118,425**	**119,039**
52	Building materials group stores	16,957	16,673	16,599	16,339	16,351	16,414	16,406	16,537	16,566	16,467	16,647	16,735
55 ex 554	Automotive dealers	64,039	62,368	59,239	59,071	59,126	58,165	58,806	59,539	60,381	61,387	60,935	60,774
57	Furniture group stores	17,695	17,776	17,391	17,901	17,867	17,833	17,809	17,655	17,834	17,852	17,667	17,614
	Nondurable goods, total	**119,788**	**119,857**	**119,194**	**119,046**	**119,567**	**119,884**	**120,045**	**120,786**	**121,198**	**122,278**	**122,751**	**124,236**
53	General merchandise group stores	42,806	43,251	42,928	42,845	43,082	43,399	43,714	43,977	44,157	44,643	44,677	45,775
531	Dept. stores, (excl. leased depts.)	33,714	33,742	33,731	33,742	33,858	34,051	34,262	34,472	34,756	35,272	35,217	36,110
54	Food group stores	25,356	25,221	25,374	25,244	25,406	25,494	25,430	25,486	25,399	25,472	25,613	25,606
56	Apparel & accessory stores	19,763	19,783	19,721	19,759	19,751	19,911	19,528	19,755	20,046	19,915	20,047	20,263
	Inventories/Sales Ratios, Unadjusted												
	Retail trade, total	**1.76**	**1.80**	**1.54**	**1.56**	**1.44**	**1.48**	**1.47**	**1.43**	**1.61**	**1.64**	**1.63**	**1.30**
	Total (excl. automotive group)	1.57	1.65	1.45	1.48	1.36	1.40	1.41	1.37	1.56	1.58	1.51	1.12
	Durable goods, total	**2.72**	**2.62**	**2.20**	**2.12**	**1.99**	**2.03**	**1.97**	**1.97**	**2.15**	**2.22**	**2.36**	**2.03**
52	Building materials group stores	2.90	2.94	2.53	2.01	1.88	1.97	1.90	1.94	2.06	1.97	2.23	2.33
55 ex 554	Automotive dealers	2.53	2.36	1.91	1.83	1.73	1.75	1.67	1.67	1.79	1.91	2.18	2.29
57	Furniture group stores	2.56	2.59	2.33	2.42	2.29	2.32	2.24	2.22	2.49	2.54	2.39	1.75
	Nondurable goods, total	**1.28**	**1.35**	**1.19**	**1.23**	**1.13**	**1.16**	**1.18**	**1.14**	**1.31**	**1.33**	**1.27**	**.95**
53	General merchandise group stores	3.01	3.04	2.43	2.52	2.21	2.31	2.49	2.26	2.75	2.74	2.23	1.24
531	Dept. stores, (excl. leased depts.)	3.18	3.12	2.48	2.58	2.31	2.41	2.59	2.29	2.83	2.84	2.29	1.27
54	Food group stores	.85	.89	.79	.84	.77	.79	.78	.76	.84	.85	.85	.80
56	Apparel & accessory stores	3.09	3.20	2.39	2.54	2.36	2.49	2.63	2.26	2.79	2.79	2.45	1.43
	Inventories/Sales Ratios, Adjusted[1]												
	Retail trade, total	**1.61**	**1.57**	**1.52**	**1.53**	**1.52**	**1.51**	**1.51**	**1.53**	**1.54**	**1.56**	**1.56**	**1.57**
	Total (excl. automotive group)	1.47	1.45	1.43	1.43	1.42	1.43	1.42	1.43	1.45	1.46	1.46	1.48
	Durable goods, total	**2.39**	**2.24**	**2.14**	**2.16**	**2.14**	**2.11**	**2.13**	**2.17**	**2.15**	**2.19**	**2.18**	**2.17**
52	Building materials group stores	2.36	2.20	2.22	2.12	2.15	2.13	2.12	2.16	2.15	2.16	2.18	2.18
55 ex 554	Automotive dealers	2.21	2.04	1.91	1.91	1.89	1.85	1.87	1.93	1.88	1.96	1.95	1.92
57	Furniture group stores	2.43	2.36	2.28	2.33	2.30	2.31	2.29	2.27	2.31	2.34	2.34	2.31
	Nondurable goods, total	**1.21**	**1.21**	**1.19**	**1.19**	**1.18**	**1.19**	**1.18**	**1.19**	**1.20**	**1.22**	**1.22**	**1.24**
53	General merchandise group stores	2.38	2.38	2.30	2.27	2.26	2.31	2.29	2.30	2.32	2.34	2.31	2.38
531	Dept. stores, (excl. leased depts.)	2.45	2.40	2.37	2.33	2.35	2.39	2.36	2.36	2.40	2.43	2.39	2.46
54	Food group stores	.81	.82	.81	.81	.80	.81	.81	.82	.81	.82	.82	.82
56	Apparel & accessory stores	2.56	2.44	2.43	2.38	2.39	2.45	2.38	2.39	2.46	2.50	2.49	2.52

[1]Inventory data adjusted for seasonal variations; sales data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes. (See appendix C in the *Monthly Retail Trade Report, BR—95*).

Note: U.S. and group totals include kinds of business not shown.

Table 2. **Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios, by Kinds of Business: January 1985 Through December 1994**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1990											
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
	Unadjusted												
	Retail Inventories, total	**228,052**	**230,622**	**235,756**	**236,364**	**236,871**	**235,117**	**235,414**	**237,584**	**242,303**	**255,422**	**258,940**	**236,152**
	Total (excl. automotive group)	165,723	168,028	172,628	174,567	174,389	172,525	174,194	177,061	181,830	191,559	193,182	170,635
	Durable goods, total	**117,493**	**118,567**	**120,681**	**120,088**	**121,372**	**121,174**	**119,142**	**118,876**	**120,185**	**125,622**	**127,923**	**122,141**
52	Building materials group stores	16,600	17,082	17,855	18,093	18,243	17,999	17,228	17,009	16,867	16,532	16,419	16,368
55 ex 554	Automotive dealers	62,329	62,594	63,128	61,797	62,482	62,592	61,220	60,523	60,473	63,863	65,758	65,517
57	Furniture group stores	17,149	17,090	17,402	17,443	17,508	17,385	17,317	17,685	18,341	19,281	19,303	17,477
	Nondurable goods, total	**110,559**	**112,055**	**115,075**	**116,276**	**115,499**	**113,943**	**116,272**	**118,708**	**122,118**	**129,800**	**131,017**	**114,011**
53	General merchandise group stores	39,376	40,777	42,273	42,486	41,241	40,295	41,400	42,540	44,877	49,105	49,684	38,969
531	Dept. stores, (excl. leased depts.)	30,947	32,178	33,352	33,633	32,497	31,650	32,485	33,195	34,839	38,476	39,316	30,716
54	Food group stores	23,586	23,331	23,603	23,714	24,146	24,203	24,133	24,192	24,443	25,272	25,742	25,402
56	Apparel & accessory stores	17,541	18,371	19,205	19,680	19,544	19,196	20,369	21,122	21,224	22,313	22,023	17,957
	Adjusted[1]												
	Retail Inventories, total	**235,210**	**234,814**	**235,870**	**236,327**	**238,129**	**238,408**	**239,895**	**242,918**	**242,003**	**242,800**	**242,149**	**239,773**
	Total (excl. automotive group)	173,885	174,128	175,051	175,973	177,134	176,753	176,878	177,198	177,106	177,343	177,500	176,720
	Durable goods, total	**118,552**	**118,483**	**119,112**	**118,965**	**119,910**	**120,675**	**121,634**	**124,281**	**123,714**	**123,910**	**122,994**	**121,105**
52	Building materials group stores	17,149	17,065	17,201	17,431	17,457	17,458	17,194	17,163	17,211	16,991	16,979	17,015
55 ex 554	Automotive dealers	61,325	60,686	60,819	60,354	60,995	61,655	63,017	65,720	64,897	65,457	64,649	63,053
57	Furniture group stores	17,607	17,784	17,721	17,745	17,847	17,794	17,834	17,973	17,999	17,853	17,693	17,407
	Nondurable goods, total	**116,658**	**116,331**	**116,758**	**117,362**	**118,219**	**117,733**	**118,261**	**118,637**	**118,289**	**118,890**	**119,155**	**118,668**
53	General merchandise group stores	43,041	43,150	42,941	42,651	42,658	42,448	42,608	42,726	42,593	42,774	42,880	42,423
531	Dept. stores, (excl. leased depts.)	33,748	33,943	33,791	33,599	33,502	33,386	33,594	33,564	33,307	33,603	33,777	33,423
54	Food group stores	23,657	23,655	23,732	23,913	24,241	24,294	24,423	24,713	24,708	24,622	24,694	25,039
56	Apparel & accessory stores	19,643	19,297	19,637	19,939	20,045	20,038	20,248	20,212	19,854	20,030	19,787	19,690
	Inventories/Sales Ratios, Unadjusted												
	Retail trade, total	**1.68**	**1.77**	**1.55**	**1.59**	**1.50**	**1.49**	**1.54**	**1.47**	**1.62**	**1.65**	**1.63**	**1.29**
	Total (excl. automotive group)	1.58	1.65	1.47	1.51	1.42	1.41	1.46	1.40	1.54	1.56	1.49	1.09
	Durable goods, total	**2.31**	**2.45**	**2.12**	**2.15**	**2.01**	**2.02**	**2.08**	**2.01**	**2.24**	**2.28**	**2.40**	**2.12**
52	Building materials group stores	2.66	2.81	2.35	2.21	1.95	1.94	1.96	1.93	2.13	2.00	2.17	2.49
55 ex 554	Automotive dealers	2.02	2.18	1.83	1.84	1.74	1.76	1.79	1.73	1.93	2.00	2.25	2.46
57	Furniture group stores	2.37	2.53	2.29	2.43	2.29	2.30	2.36	2.33	2.53	2.54	2.40	1.79
	Nondurable goods, total	**1.30**	**1.37**	**1.21**	**1.25**	**1.18**	**1.16**	**1.21**	**1.16**	**1.27**	**1.30**	**1.24**	**.91**
53	General merchandise group stores	3.13	3.14	2.56	2.61	2.37	2.34	2.62	2.37	2.76	2.82	2.24	1.19
531	Dept. stores, (excl. leased depts.)	3.27	3.26	2.58	2.65	2.44	2.39	2.68	2.38	2.78	2.88	2.31	1.21
54	Food group stores	.83	.86	.76	.80	.77	.76	.77	.75	.80	.83	.83	.76
56	Apparel & accessory stores	3.00	3.21	2.50	2.54	2.48	2.47	2.82	2.44	2.76	2.85	2.47	1.40
	Inventories/Sales Ratios, Adjusted[1]												
	Retail trade, total	**1.53**	**1.54**	**1.54**	**1.55**	**1.57**	**1.55**	**1.56**	**1.57**	**1.56**	**1.56**	**1.55**	**1.57**
	Total (excl. automotive group)	1.46	1.45	1.45	1.46	1.48	1.46	1.46	1.45	1.44	1.44	1.43	1.45
	Durable goods, total	**2.03**	**2.09**	**2.11**	**2.13**	**2.16**	**2.18**	**2.17**	**2.23**	**2.23**	**2.24**	**2.23**	**2.27**
52	Building materials group stores	2.16	2.10	2.13	2.23	2.25	2.16	2.15	2.15	2.19	2.19	2.16	2.28
55 ex 554	Automotive dealers	1.76	1.87	1.88	1.87	1.90	1.93	1.93	2.03	2.02	2.05	2.02	2.05
57	Furniture group stores	2.25	2.28	2.28	2.30	2.30	2.33	2.36	2.39	2.36	2.34	2.36	2.36
	Nondurable goods, total	**1.22**	**1.21**	**1.21**	**1.22**	**1.23**	**1.20**	**1.21**	**1.20**	**1.18**	**1.19**	**1.18**	**1.19**
53	General merchandise group stores	2.43	2.42	2.39	2.41	2.42	2.35	2.37	2.37	2.36	2.37	2.36	2.34
531	Dept. stores, (excl. leased depts.)	2.47	2.48	2.42	2.46	2.47	2.39	2.42	2.42	2.41	2.43	2.43	2.40
54	Food group stores	.79	.78	.78	.78	.80	.79	.79	.80	.79	.79	.79	.81
56	Apparel & accessory stores	2.49	2.44	2.43	2.52	2.52	2.46	2.50	2.50	2.50	2.52	2.49	2.50

[1]Inventory data adjusted for seasonal variations; sales data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes. (See appendix C in the *Monthly Retail Trade Report, BR—95*).

Note: U.S. and group totals include kinds of business not shown.

Table 2. **Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios, by Kinds of Business: January 1985 Through December 1994**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1989											
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
	Unadjusted												
	Retail Inventories, total	**214,797**	**221,238**	**226,648**	**229,321**	**230,974**	**231,222**	**230,364**	**230,421**	**235,362**	**247,377**	**252,876**	**233,143**
	Total (excl. automotive group)	153,039	156,997	161,373	163,050	164,074	164,056	166,233	170,282	175,761	185,726	188,298	166,707
	Durable goods, total	**113,765**	**116,834**	**118,985**	**120,215**	**121,574**	**122,066**	**119,317**	**116,543**	**117,241**	**121,920**	**125,801**	**122,220**
52	Building materials group stores	15,654	16,437	17,085	17,062	17,336	17,197	16,784	16,652	16,604	16,658	16,583	16,437
55 ex 554	Automotive dealers	61,758	64,241	65,275	66,271	66,900	67,166	64,131	60,139	59,601	61,651	64,578	66,436
57	Furniture group stores	16,059	16,000	16,325	16,244	16,352	16,521	16,552	16,927	17,422	18,732	18,956	17,297
	Nondurable goods, total	**101,032**	**104,404**	**107,663**	**109,106**	**109,400**	**109,156**	**111,047**	**113,878**	**118,121**	**125,457**	**127,075**	**110,923**
53	General merchandise group stores	35,253	37,415	39,315	40,162	39,814	39,422	40,541	41,876	44,481	48,637	49,564	39,487
531	Dept. stores, (excl. leased depts.)	26,961	28,714	30,264	31,128	30,928	30,597	31,294	32,239	34,368	37,788	39,052	30,916
54	Food group stores	21,635	21,607	21,891	22,036	22,368	22,528	22,491	22,418	22,816	24,059	24,638	23,821
56	Apparel & accessory stores	16,367	17,806	18,455	18,628	18,657	18,473	19,372	20,228	20,801	21,669	21,764	17,713
	Adjusted[1]												
	Retail Inventories, total	**221,466**	**224,632**	**226,063**	**228,626**	**231,837**	**233,856**	**234,443**	**235,845**	**235,092**	**235,439**	**237,062**	**237,234**
	Total (excl. automotive group)	160,825	162,641	163,516	164,131	166,524	167,893	168,779	170,132	170,933	172,087	173,349	173,162
	Durable goods, total	**114,612**	**116,221**	**116,841**	**118,603**	**119,961**	**121,226**	**121,481**	**122,215**	**120,914**	**120,581**	**121,400**	**121,347**
52	Building materials group stores	16,188	16,437	16,475	16,406	16,621	16,680	16,717	16,753	16,908	17,120	17,149	17,122
55 ex 554	Automotive dealers	60,641	61,991	62,547	64,495	65,313	65,963	65,664	65,713	64,159	63,352	63,713	64,072
57	Furniture group stores	16,488	16,598	16,607	16,491	16,635	16,858	17,029	17,150	17,097	17,409	17,503	17,280
	Nondurable goods, total	**106,854**	**108,411**	**109,222**	**110,023**	**111,876**	**112,630**	**112,962**	**113,630**	**114,178**	**114,858**	**115,662**	**115,887**
53	General merchandise group stores	38,725	39,575	39,937	40,220	41,081	41,438	41,698	41,958	42,195	42,424	42,902	43,107
531	Dept. stores, (excl. leased depts.)	29,563	30,289	30,663	30,973	31,786	32,207	32,395	32,565	32,857	33,031	33,608	33,678
54	Food group stores	21,724	21,909	22,001	22,231	22,490	22,610	22,739	22,861	23,023	23,429	23,662	23,543
56	Apparel & accessory stores	18,308	18,704	18,832	18,854	19,096	19,263	19,314	19,375	19,458	19,452	19,590	19,422
	Inventories/Sales Ratios, Unadjusted												
	Retail trade, total	**1.72**	**1.82**	**1.59**	**1.62**	**1.52**	**1.53**	**1.57**	**1.48**	**1.61**	**1.71**	**1.67**	**1.30**
	Total (excl. automotive group)	1.57	1.68	1.48	1.51	1.41	1.42	1.47	1.44	1.56	1.62	1.54	1.09
	Durable goods, total	**2.46**	**2.57**	**2.19**	**2.22**	**2.04**	**2.06**	**2.13**	**1.91**	**2.09**	**2.30**	**2.36**	**2.08**
52	Building materials group stores	2.62	2.95	2.48	2.13	1.88	1.93	2.01	1.90	2.07	2.04	2.19	2.37
55 ex 554	Automotive dealers	2.23	2.32	1.92	2.00	1.85	1.87	1.90	1.62	1.76	2.02	2.21	2.43
57	Furniture group stores	2.30	2.46	2.26	2.31	2.19	2.17	2.26	2.16	2.34	2.49	2.27	1.73
	Nondurable goods, total	**1.28**	**1.38**	**1.21**	**1.25**	**1.18**	**1.19**	**1.22**	**1.20**	**1.31**	**1.36**	**1.29**	**.92**
53	General merchandise group stores	3.00	3.19	2.55	2.59	2.41	2.43	2.68	2.48	2.80	2.88	2.30	1.20
531	Dept. stores, (excl. leased depts.)	2.99	3.18	2.51	2.54	2.42	2.42	2.66	2.43	2.76	2.87	2.35	1.21
54	Food group stores	.81	.85	.76	.80	.76	.76	.75	.75	.78	.84	.85	.74
56	Apparel & accessory stores	2.87	3.34	2.52	2.62	2.51	2.56	2.81	2.47	2.72	2.83	2.47	1.36
	Inventories/Sales Ratios, Adjusted[1]												
	Retail trade, total	**1.54**	**1.58**	**1.58**	**1.57**	**1.58**	**1.60**	**1.59**	**1.58**	**1.57**	**1.59**	**1.59**	**1.59**
	Total (excl. automotive group)	1.44	1.47	1.47	1.45	1.46	1.47	1.47	1.48	1.48	1.48	1.48	1.47
	Durable goods, total	**2.10**	**2.19**	**2.20**	**2.17**	**2.19**	**2.22**	**2.20**	**2.14**	**2.15**	**2.21**	**2.20**	**2.23**
52	Building materials group stores	2.07	2.19	2.25	2.13	2.16	2.18	2.16	2.14	2.19	2.21	2.17	2.18
55 ex 554	Automotive dealers	1.89	1.99	1.98	2.00	2.03	2.06	2.02	1.92	1.92	2.00	1.99	2.04
57	Furniture group stores	2.14	2.20	2.23	2.18	2.19	2.19	2.25	2.23	2.23	2.27	2.26	2.27
	Nondurable goods, total	**1.20**	**1.22**	**1.22**	**1.21**	**1.22**	**1.23**	**1.23**	**1.23**	**1.23**	**1.23**	**1.24**	**1.22**
53	General merchandise group stores	2.30	2.43	2.41	2.38	2.44	2.43	2.44	2.45	2.40	2.42	2.43	2.42
531	Dept. stores, (excl. leased depts.)	2.25	2.39	2.37	2.34	2.42	2.42	2.43	2.43	2.41	2.43	2.47	2.45
54	Food group stores	.77	.77	.78	.78	.78	.78	.78	.78	.78	.80	.80	.79
56	Apparel & accessory stores	2.38	2.55	2.57	2.47	2.50	2.51	2.53	2.51	2.51	2.48	2.47	2.46

[1]Inventory data adjusted for seasonal variations; sales data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes. (See appendix C in the *Monthly Retail Trade Report, BR—95*).

Note: U.S. and group totals include kinds of business not shown.

Table 2. **Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios, by Kinds of Business: January 1985 Through December 1994**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1988											
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
	Unadjusted												
	Retail Inventories, total	**200,614**	**204,168**	**208,675**	**209,655**	**208,815**	**209,463**	**208,531**	**209,811**	**216,374**	**226,012**	**230,103**	**214,824**
	Total (excl. automotive group)	144,330	147,876	152,632	154,143	152,790	152,746	154,396	158,650	163,546	170,784	172,117	153,909
	Durable goods, total	**104,162**	**104,835**	**106,093**	**106,277**	**107,148**	**107,656**	**105,311**	**103,431**	**106,252**	**110,272**	**113,813**	**112,970**
52	Building materials group stores	14,537	15,124	15,811	15,805	15,636	15,619	15,442	15,407	15,263	15,180	15,280	15,462
55 ex 554	Automotive dealers	56,284	56,292	56,043	55,512	56,025	56,717	54,135	51,161	52,828	55,228	57,986	60,915
57	Furniture group stores	14,723	14,642	15,275	15,576	15,612	15,668	15,507	15,999	16,789	17,358	17,516	16,295
	Nondurable goods, total	**96,452**	**99,333**	**102,582**	**103,378**	**101,667**	**101,807**	**103,220**	**106,380**	**110,122**	**115,740**	**116,290**	**101,854**
53	General merchandise group stores	34,720	36,649	38,548	39,334	37,679	37,308	37,749	39,161	41,257	44,635	44,955	35,768
531	Dept. stores, (excl. leased depts.)	26,117	27,602	28,993	29,793	28,418	27,917	27,941	29,161	30,853	33,825	34,501	27,468
54	Food group stores	19,896	19,991	20,433	20,351	20,393	20,712	20,791	20,996	21,177	22,043	22,226	21,812
56	Apparel & accessory stores	15,406	16,391	17,078	17,085	17,101	16,837	17,734	18,624	19,253	20,152	20,049	16,524
	Adjusted[1]												
	Retail Inventories, total	**207,145**	**207,192**	**207,877**	**208,624**	**209,626**	**211,644**	**211,960**	**214,632**	**216,156**	**215,440**	**216,239**	**219,047**
	Total (excl. automotive group)	151,952	153,235	154,583	155,001	155,013	156,179	156,685	158,389	158,870	158,286	158,771	160,140
	Durable goods, total	**104,859**	**103,992**	**103,843**	**104,441**	**105,718**	**106,744**	**107,013**	**108,530**	**109,914**	**109,452**	**110,231**	**112,453**
52	Building materials group stores	15,049	15,154	15,276	15,197	15,020	15,179	15,365	15,453	15,511	15,553	15,769	16,157
55 ex 554	Automotive dealers	55,193	53,957	53,294	53,623	54,613	55,465	55,275	56,243	57,286	57,154	57,468	58,907
57	Furniture group stores	15,101	15,157	15,539	15,781	15,866	15,923	15,921	16,177	16,508	16,192	16,264	16,311
	Nondurable goods, total	**102,286**	**103,200**	**104,034**	**104,183**	**103,908**	**104,900**	**104,947**	**106,102**	**106,242**	**105,988**	**106,008**	**106,594**
53	General merchandise group stores	38,354	38,813	39,195	39,313	38,764	39,097	38,742	39,114	39,075	38,995	39,026	39,179
531	Dept. stores, (excl. leased depts.)	28,827	29,178	29,405	29,557	29,087	29,294	28,924	29,396	29,468	29,619	29,742	29,987
54	Food group stores	19,979	20,253	20,510	20,543	20,539	20,783	21,018	21,413	21,327	21,462	21,340	21,601
56	Apparel & accessory stores	17,175	17,217	17,373	17,275	17,504	17,557	17,752	17,908	18,027	18,106	18,046	18,079
	Inventories/Sales Ratios, Unadjusted												
	Retail trade, total	**1.73**	**1.73**	**1.55**	**1.56**	**1.49**	**1.48**	**1.52**	**1.47**	**1.60**	**1.63**	**1.61**	**1.23**
	Total (excl. automotive group)	1.60	1.66	1.50	1.51	1.44	1.44	1.46	1.45	1.55	1.57	1.51	1.06
	Durable goods, total	**2.44**	**2.30**	**2.00**	**2.01**	**1.93**	**1.88**	**1.99**	**1.87**	**2.08**	**2.15**	**2.20**	**1.89**
52	Building materials group stores	2.78	2.67	2.20	1.95	1.74	1.79	1.93	1.85	1.91	1.89	2.05	2.10
55 ex 554	Automotive dealers	2.15	1.96	1.67	1.71	1.67	1.62	1.69	1.54	1.76	1.85	2.00	2.11
57	Furniture group stores	2.43	2.46	2.30	2.37	2.32	2.21	2.25	2.21	2.41	2.43	2.20	1.61
	Nondurable goods, total	**1.31**	**1.37**	**1.25**	**1.27**	**1.21**	**1.21**	**1.22**	**1.22**	**1.31**	**1.32**	**1.27**	**.89**
53	General merchandise group stores	3.21	3.29	2.69	2.73	2.45	2.48	2.71	2.53	2.82	2.77	2.27	1.14
531	Dept. stores, (excl. leased depts.)	3.09	3.18	2.56	2.62	2.35	2.36	2.54	2.38	2.65	2.65	2.22	1.12
54	Food group stores	.79	.82	.77	.77	.75	.76	.73	.75	.78	.81	.82	.72
56	Apparel & accessory stores	2.99	3.27	2.53	2.60	2.57	2.61	2.80	2.54	2.74	2.75	2.47	1.31
	Inventories/Sales Ratios, Adjusted[1]												
	Retail trade, total	**1.56**	**1.55**	**1.53**	**1.54**	**1.54**	**1.55**	**1.54**	**1.55**	**1.57**	**1.53**	**1.53**	**1.53**
	Total (excl. automotive group)	1.49	1.50	1.48	1.48	1.47	1.48	1.47	1.48	1.47	1.45	1.44	1.45
	Durable goods, total	**2.08**	**2.02**	**1.99**	**2.02**	**2.03**	**2.03**	**2.06**	**2.09**	**2.15**	**2.06**	**2.05**	**2.05**
52	Building materials group stores	2.13	2.04	2.02	2.01	1.97	2.01	2.07	2.07	2.04	2.01	2.05	2.00
55 ex 554	Automotive dealers	1.81	1.74	1.71	1.76	1.77	1.78	1.79	1.83	1.94	1.82	1.80	1.83
57	Furniture group stores	2.26	2.26	2.26	2.26	2.26	2.23	2.24	2.27	2.30	2.22	2.19	2.18
	Nondurable goods, total	**1.25**	**1.26**	**1.24**	**1.25**	**1.23**	**1.24**	**1.23**	**1.23**	**1.23**	**1.21**	**1.20**	**1.21**
53	General merchandise group stores	2.50	2.57	2.51	2.52	2.46	2.48	2.45	2.45	2.43	2.38	2.36	2.35
531	Dept. stores, (excl. leased depts.)	2.37	2.45	2.39	2.42	2.35	2.36	2.32	2.35	2.32	2.29	2.29	2.30
54	Food group stores	.77	.77	.77	.77	.77	.77	.77	.78	.78	.78	.77	.78
56	Apparel & accessory stores	2.55	2.57	2.53	2.55	2.53	2.55	2.52	2.54	2.50	2.46	2.46	2.44

[1]Inventory data adjusted for seasonal variations; sales data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes. (See appendix C in the *Monthly Retail Trade Report, BR—95*).

Note: U.S. and group totals include kinds of business not shown.

Table 2. **Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios, by Kinds of Business: January 1985 Through December 1994**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1987											
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
	Unadjusted												
	Retail Inventories, total	**183,228**	**189,420**	**196,169**	**197,876**	**197,496**	**198,748**	**198,969**	**196,541**	**200,336**	**213,724**	**217,853**	**203,210**
	Total (excl. automotive group)	133,834	136,700	141,235	143,825	143,344	143,915	146,022	148,376	153,131	160,925	161,862	145,410
	Durable goods, total	**92,287**	**96,122**	**99,626**	**99,673**	**100,721**	**101,673**	**99,821**	**95,461**	**95,445**	**103,262**	**107,075**	**105,654**
52	Building materials group stores	13,193	14,134	14,657	14,705	15,192	15,213	14,878	14,911	14,525	14,340	14,255	14,184
55 ex 554	Automotive dealers	49,394	52,720	54,934	54,051	54,152	54,833	52,947	48,165	47,205	52,799	55,991	57,800
57	Furniture group stores	13,911	13,710	13,739	13,954	14,116	14,146	14,168	14,329	14,951	15,762	15,824	15,005
	Nondurable goods, total	**90,941**	**93,298**	**96,543**	**98,203**	**96,775**	**97,075**	**99,148**	**101,080**	**104,891**	**110,462**	**110,778**	**97,556**
53	General merchandise group stores	32,463	34,090	35,461	36,626	35,529	35,299	36,695	37,617	39,748	43,178	43,367	34,874
531	Dept. stores, (excl. leased depts.)	23,855	25,122	26,216	27,302	26,491	26,181	27,246	27,972	29,609	32,419	32,697	26,032
54	Food group stores	19,286	19,425	19,719	19,709	19,642	19,942	19,773	19,600	19,667	20,251	20,559	20,019
56	Apparel & accessory stores	14,627	15,524	16,589	16,693	16,528	16,272	16,832	17,770	18,358	18,999	19,201	15,880
	Adjusted[1]												
	Retail Inventories, total	**189,541**	**191,827**	**194,900**	**196,165**	**197,910**	**200,516**	**202,135**	**201,347**	**200,086**	**204,306**	**205,366**	**207,836**
	Total (excl. automotive group)	141,086	141,556	142,981	144,439	145,312	147,030	148,071	148,056	148,528	149,269	149,482	151,675
	Durable goods, total	**92,933**	**94,885**	**96,969**	**97,234**	**99,088**	**100,611**	**101,367**	**100,542**	**99,146**	**103,129**	**104,360**	**105,481**
52	Building materials group stores	13,657	14,162	14,203	14,139	14,650	14,856	14,775	14,911	14,731	14,618	14,681	14,868
55 ex 554	Automotive dealers	48,455	50,271	51,919	51,726	52,598	53,486	54,064	53,291	51,558	55,037	55,884	56,161
57	Furniture group stores	14,253	14,178	13,977	14,095	14,316	14,303	14,502	14,445	14,745	14,828	14,803	15,050
	Nondurable goods, total	**96,608**	**96,942**	**97,931**	**98,931**	**98,822**	**99,905**	**100,768**	**100,805**	**100,940**	**101,177**	**101,006**	**102,355**
53	General merchandise group stores	36,089	36,202	36,144	36,582	36,428	36,884	37,597	37,468	37,534	37,811	37,761	38,285
531	Dept. stores, (excl. leased depts.)	26,535	26,641	26,642	27,058	27,004	27,386	28,176	28,113	28,172	28,463	28,260	28,450
54	Food group stores	19,411	19,642	19,790	19,871	19,830	19,985	19,976	19,986	19,782	19,724	19,683	19,898
56	Apparel & accessory stores	16,216	16,307	16,790	16,845	16,917	17,003	16,951	17,186	17,238	17,101	17,267	17,280
	Inventories/Sales Ratios, Unadjusted												
	Retail trade, total	**1.72**	**1.77**	**1.61**	**1.56**	**1.50**	**1.51**	**1.51**	**1.46**	**1.57**	**1.63**	**1.68**	**1.27**
	Total (excl. automotive group)	1.55	1.65	1.52	1.48	1.42	1.45	1.46	1.46	1.57	1.56	1.56	1.09
	Durable goods, total	**2.53**	**2.46**	**2.14**	**2.04**	**2.02**	**1.93**	**1.93**	**1.82**	**1.93**	**2.13**	**2.33**	**1.93**
52	Building materials group stores	2.61	2.84	2.30	2.02	1.92	1.91	1.92	1.97	1.97	1.86	2.10	2.12
55 ex 554	Automotive dealers	2.39	2.20	1.88	1.78	1.79	1.68	1.65	1.48	1.57	1.85	2.17	2.15
57	Furniture group stores	2.32	2.47	2.23	2.31	2.28	2.24	2.18	2.17	2.33	2.40	2.32	1.69
	Nondurable goods, total	**1.29**	**1.38**	**1.28**	**1.25**	**1.19**	**1.23**	**1.23**	**1.23**	**1.34**	**1.33**	**1.32**	**.92**
53	General merchandise group stores	3.19	3.20	2.74	2.59	2.35	2.52	2.76	2.50	2.90	2.81	2.38	1.19
531	Dept. stores, (excl. leased depts.)	2.96	3.02	2.54	2.45	2.22	2.36	2.58	2.33	2.70	2.65	2.26	1.13
54	Food group stores	.77	.84	.79	.78	.74	.77	.73	.75	.77	.76	.82	.72
56	Apparel & accessory stores	2.95	3.21	2.74	2.53	2.57	2.65	2.85	2.60	2.86	2.81	2.68	1.42
	Inventories/Sales Ratios, Adjusted[1]												
	Retail trade, total	**1.59**	**1.53**	**1.55**	**1.54**	**1.56**	**1.56**	**1.56**	**1.52**	**1.53**	**1.57**	**1.57**	**1.57**
	Total (excl. automotive group)	1.47	1.44	1.46	1.46	1.47	1.47	1.48	1.47	1.48	1.48	1.48	1.48
	Durable goods, total	**2.22**	**2.06**	**2.06**	**2.06**	**2.10**	**2.09**	**2.07**	**1.97**	**2.01**	**2.12**	**2.13**	**2.12**
52	Building materials group stores	2.08	2.08	2.07	2.10	2.13	2.20	2.11	2.12	2.10	2.04	2.03	2.06
55 ex 554	Automotive dealers	2.08	1.87	1.85	1.83	1.88	1.84	1.83	1.69	1.73	1.91	1.91	1.89
57	Furniture group stores	2.19	2.18	2.14	2.18	2.22	2.23	2.21	2.20	2.24	2.27	2.28	2.32
	Nondurable goods, total	**1.25**	**1.22**	**1.24**	**1.24**	**1.23**	**1.24**	**1.25**	**1.24**	**1.25**	**1.24**	**1.24**	**1.24**
53	General merchandise group stores	2.51	2.43	2.46	2.45	2.41	2.43	2.50	2.45	2.46	2.46	2.46	2.46
531	Dept. stores, (excl. leased depts.)	2.31	2.26	2.29	2.29	2.27	2.29	2.36	2.33	2.34	2.34	2.33	2.31
54	Food group stores	.76	.77	.78	.77	.77	.77	.77	.77	.76	.76	.76	.76
56	Apparel & accessory stores	2.60	2.46	2.52	2.57	2.59	2.57	2.56	2.60	2.59	2.59	2.61	2.57

[1]Inventory data adjusted for seasonal variations; sales data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes. (See appendix C in the *Monthly Retail Trade Report, BR—95*).

Note: U.S. and group totals include kinds of business not shown.

Table 2. **Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios, by Kinds of Business: January 1985 Through December 1994**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1986											
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
	Unadjusted												
	Retail Inventories, total	**178,432**	**183,795**	**189,182**	**190,721**	**187,291**	**185,804**	**186,029**	**183,929**	**186,848**	**199,595**	**200,694**	**181,651**
	Total (excl. automotive group)	130,330	133,306	136,595	138,780	137,344	135,961	136,956	139,683	145,974	153,541	153,547	135,461
	Durable goods, total	**89,715**	**92,878**	**96,297**	**96,801**	**94,285**	**93,974**	**93,302**	**89,174**	**87,094**	**93,601**	**94,831**	**89,586**
52	Building materials group stores	13,413	13,834	14,389	14,750	14,458	14,228	14,170	13,976	14,300	14,045	13,888	13,373
55 ex 554	Automotive dealers	48,102	50,489	52,587	51,941	49,947	49,843	49,073	44,246	40,874	46,054	47,147	46,190
57	Furniture group stores	13,471	13,471	13,713	13,991	13,771	14,084	13,864	14,211	14,506	15,147	15,324	14,297
	Nondurable goods, total	**88,717**	**90,917**	**92,885**	**93,920**	**93,006**	**91,830**	**92,727**	**94,755**	**99,754**	**105,994**	**105,863**	**92,065**
53	General merchandise group stores	31,318	32,839	34,234	35,292	34,708	33,745	34,343	35,256	37,818	41,258	41,110	32,528
531	Dept. stores, (excl. leased depts.)	22,928	24,041	25,268	26,213	25,786	24,921	25,076	25,764	27,696	30,432	30,558	24,167
54	Food group stores	19,367	19,319	19,330	19,104	19,257	19,325	18,956	19,094	19,695	20,625	20,705	19,772
56	Apparel & accessory stores	14,236	15,129	15,621	15,863	15,510	15,200	15,635	16,181	16,823	17,713	17,691	14,830
	Adjusted[1]												
	Retail Inventories, total	**184,712**	**186,050**	**187,847**	**188,681**	**187,350**	**187,324**	**188,953**	**188,427**	**186,455**	**190,842**	**189,451**	**186,510**
	Total (excl. automotive group)	137,423	138,054	138,271	139,261	139,085	138,815	138,811	139,370	141,637	142,613	142,148	141,264
	Durable goods, total	**90,413**	**91,503**	**93,589**	**94,052**	**92,466**	**92,884**	**94,749**	**93,955**	**90,422**	**93,689**	**92,774**	**89,983**
52	Building materials group stores	13,885	13,876	13,970	14,183	13,942	13,922	14,085	13,962	14,459	14,273	14,288	14,033
55 ex 554	Automotive dealers	47,289	47,996	49,576	49,420	48,265	48,509	50,142	49,057	44,818	48,229	47,303	45,246
57	Furniture group stores	13,816	13,902	13,936	14,118	13,938	14,212	14,147	14,311	14,320	14,317	14,375	14,340
	Nondurable goods, total	**94,299**	**94,547**	**94,258**	**94,629**	**94,884**	**94,440**	**94,204**	**94,472**	**96,033**	**97,153**	**96,677**	**96,527**
53	General merchandise group stores	35,008	35,013	34,984	35,279	35,453	35,122	35,082	34,979	35,623	36,171	35,868	35,743
531	Dept. stores, (excl. leased depts.)	25,675	25,603	25,731	26,005	26,179	25,959	25,852	25,790	26,277	26,765	26,480	26,412
54	Food group stores	19,468	19,530	19,397	19,247	19,448	19,383	19,192	19,493	19,826	20,089	19,831	19,612
56	Apparel & accessory stores	15,713	15,909	15,795	15,991	15,908	15,883	15,777	15,694	15,811	15,943	15,923	16,067
	Inventories/Sales Ratios, Unadjusted												
	Retail trade, total	**1.68**	**1.84**	**1.66**	**1.65**	**1.50**	**1.55**	**1.54**	**1.48**	**1.50**	**1.61**	**1.65**	**1.19**
	Total (excl. automotive group)	1.56	1.72	1.53	1.57	1.43	1.48	1.48	1.46	1.61	1.60	1.56	1.09
	Durable goods, total	**2.40**	**2.59**	**2.35**	**2.20**	**1.98**	**2.02**	**2.02**	**1.91**	**1.67**	**2.02**	**2.22**	**1.64**
52	Building materials group stores	2.71	3.04	2.48	2.13	1.99	1.96	1.98	2.02	2.06	1.98	2.27	2.18
55 ex 554	Automotive dealers	2.09	2.25	2.09	1.91	1.70	1.74	1.75	1.57	1.20	1.68	1.99	1.60
57	Furniture group stores	2.43	2.65	2.41	2.47	2.27	2.33	2.20	2.20	2.29	2.31	2.20	1.59
	Nondurable goods, total	**1.29**	**1.42**	**1.27**	**1.31**	**1.20**	**1.25**	**1.24**	**1.22**	**1.38**	**1.37**	**1.34**	**.94**
53	General merchandise group stores	3.30	3.37	2.67	2.78	2.43	2.60	2.74	2.48	2.95	2.92	2.40	1.23
531	Dept. stores, (excl. leased depts.)	3.05	3.15	2.48	2.60	2.27	2.39	2.51	2.25	2.68	2.71	2.26	1.17
54	Food group stores	.80	.88	.79	.81	.74	.79	.74	.75	.82	.81	.83	.73
56	Apparel & accessory stores	2.99	3.40	2.52	2.74	2.43	2.65	2.81	2.42	2.80	2.79	2.51	1.39
	Inventories/Sales Ratios, Adjusted[1]												
	Retail trade, total	**1.56**	**1.58**	**1.61**	**1.61**	**1.57**	**1.57**	**1.58**	**1.56**	**1.46**	**1.56**	**1.55**	**1.46**
	Total (excl. automotive group)	1.48	1.50	1.50	1.51	1.50	1.49	1.48	1.49	1.50	1.50	1.50	1.47
	Durable goods, total	**2.11**	**2.17**	**2.26**	**2.20**	**2.11**	**2.12**	**2.15**	**2.07**	**1.74**	**2.03**	**2.03**	**1.79**
52	Building materials group stores	2.16	2.23	2.20	2.18	2.25	2.20	2.21	2.16	2.20	2.17	2.20	2.12
55 ex 554	Automotive dealers	1.84	1.90	2.05	1.94	1.82	1.84	1.92	1.81	1.33	1.75	1.74	1.43
57	Furniture group stores	2.30	2.33	2.32	2.32	2.24	2.27	2.21	2.23	2.22	2.20	2.18	2.18
	Nondurable goods, total	**1.25**	**1.26**	**1.25**	**1.27**	**1.26**	**1.25**	**1.25**	**1.25**	**1.26**	**1.27**	**1.27**	**1.25**
53	General merchandise group stores	2.58	2.55	2.51	2.52	2.54	2.50	2.46	2.44	2.49	2.52	2.53	2.50
531	Dept. stores, (excl. leased depts.)	2.38	2.36	2.33	2.34	2.36	2.32	2.27	2.26	2.30	2.36	2.35	2.34
54	Food group stores	.79	.80	.79	.79	.79	.79	.78	.80	.80	.80	.79	.77
56	Apparel & accessory stores	2.58	2.62	2.54	2.57	2.50	2.52	2.52	2.46	2.50	2.50	2.52	2.49

[1]Inventory data adjusted for seasonal variations; sales data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes. (See appendix C in the *Monthly Retail Trade Report, BR—95*).

Note: U.S. and group totals include kinds of business not shown.

Table 2. **Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios, by Kinds of Business: January 1985 Through December 1994**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1985											
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
	Unadjusted												
	Retail Inventories, total	**163,145**	**168,015**	**171,233**	**172,787**	**172,144**	**171,538**	**171,468**	**170,694**	**176,002**	**187,538**	**191,870**	**176,941**
	Total (excl. automotive group)	122,401	125,399	128,389	129,890	129,623	128,786	131,086	133,707	138,482	145,922	146,825	130,542
	Durable goods, total	**79,648**	**81,991**	**83,397**	**83,986**	**83,789**	**83,804**	**81,752**	**79,113**	**80,357**	**86,295**	**89,680**	**87,630**
52	Building materials group stores	12,438	12,783	13,265	13,357	13,436	13,220	13,299	13,435	13,449	13,651	13,448	13,054
55 ex 554	Automotive dealers	40,744	42,616	42,844	42,897	42,521	42,752	40,382	36,987	37,520	41,616	45,045	46,399
57	Furniture group stores	12,239	12,276	12,685	12,932	13,046	13,138	13,018	13,220	13,509	14,283	14,616	13,693
	Nondurable goods, total	**83,497**	**86,024**	**87,836**	**88,801**	**88,355**	**87,734**	**89,716**	**91,581**	**95,645**	**101,243**	**102,190**	**89,311**
53	General merchandise group stores	30,343	31,833	33,031	33,599	33,224	32,596	33,323	34,351	36,469	39,138	39,617	31,517
531	Dept. stores, (excl. leased depts.)	22,664	23,933	24,789	25,188	24,796	24,030	24,290	24,964	26,621	28,611	29,322	23,330
54	Food group stores	17,600	17,665	17,876	18,037	18,036	18,186	18,164	18,173	18,555	19,466	19,883	19,480
56	Apparel & accessory stores	13,392	14,091	14,427	14,452	14,246	14,027	14,758	15,383	16,044	17,087	17,386	14,575
	Adjusted[1]												
	Retail Inventories, total	**169,490**	**170,650**	**170,525**	**171,226**	**172,125**	**172,993**	**174,085**	**174,119**	**175,431**	**179,280**	**181,450**	**181,881**
	Total (excl. automotive group)	129,323	130,002	129,999	130,420	131,182	131,346	132,880	133,380	134,330	135,747	136,017	136,083
	Durable goods, total	**80,478**	**80,980**	**81,357**	**81,647**	**82,084**	**82,911**	**82,931**	**82,843**	**83,364**	**86,416**	**88,164**	**88,315**
52	Building materials group stores	12,876	12,821	12,916	12,843	12,969	12,961	13,233	13,422	13,585	13,831	13,807	13,683
55 ex 554	Automotive dealers	40,167	40,648	40,526	40,806	40,943	41,647	41,205	40,739	41,101	43,533	45,433	45,798
57	Furniture group stores	12,553	12,630	12,891	13,049	13,191	13,217	13,257	13,273	13,336	13,590	13,763	13,762
	Nondurable goods, total	**89,012**	**89,670**	**89,168**	**89,579**	**90,041**	**90,082**	**91,154**	**91,276**	**92,067**	**92,864**	**93,286**	**93,566**
53	General merchandise group stores	34,131	34,147	33,827	33,672	33,831	33,785	33,961	33,984	34,247	34,346	34,560	34,683
531	Dept. stores, (excl. leased depts.)	25,551	25,652	25,295	25,063	25,097	24,927	24,964	24,914	25,162	25,208	25,409	25,525
54	Food group stores	17,705	17,841	17,924	18,160	18,203	18,240	18,428	18,572	18,710	18,976	19,025	19,283
56	Apparel & accessory stores	14,716	14,848	14,573	14,569	14,641	14,642	14,937	14,964	15,093	15,394	15,677	15,689
	Inventories/Sales Ratios, Unadjusted												
	Retail trade, total	**1.66**	**1.76**	**1.56**	**1.53**	**1.43**	**1.50**	**1.49**	**1.41**	**1.55**	**1.62**	**1.62**	**1.27**
	Total (excl. automotive group)	1.59	1.71	1.53	1.51	1.42	1.47	1.49	1.43	1.61	1.59	1.53	1.11
	Durable goods, total	**2.31**	**2.39**	**2.07**	**1.98**	**1.83**	**1.94**	**1.88**	**1.78**	**1.84**	**2.09**	**2.26**	**1.95**
52	Building materials group stores	2.83	3.10	2.56	2.11	1.93	1.99	1.97	2.03	2.16	2.08	2.30	2.34
55 ex 554	Automotive dealers	1.91	1.94	1.66	1.59	1.47	1.59	1.48	1.34	1.36	1.72	2.02	2.08
57	Furniture group stores	2.48	2.61	2.42	2.53	2.38	2.43	2.38	2.26	2.44	2.38	2.27	1.69
	Nondurable goods, total	**1.30**	**1.41**	**1.26**	**1.26**	**1.19**	**1.23**	**1.25**	**1.20**	**1.36**	**1.36**	**1.30**	**.95**
53	General merchandise group stores	3.37	3.47	2.83	2.75	2.53	2.66	2.92	2.56	3.04	2.97	2.40	1.27
531	Dept. stores, (excl. leased depts.)	3.18	3.29	2.65	2.58	2.37	2.45	2.67	2.33	2.79	2.71	2.24	1.19
54	Food group stores	.78	.84	.77	.79	.73	.76	.74	.72	.81	.81	.81	.76
56	Apparel & accessory stores	3.08	3.39	2.68	2.56	2.48	2.62	2.89	2.46	2.89	2.87	2.53	1.48
	Inventories/Sales Ratios, Adjusted[1]												
	Retail trade, total	**1.53**	**1.53**	**1.52**	**1.51**	**1.50**	**1.52**	**1.53**	**1.51**	**1.48**	**1.55**	**1.56**	**1.55**
	Total (excl. automotive group)	1.50	1.49	1.49	1.47	1.48	1.49	1.49	1.49	1.48	1.49	1.48	1.48
	Durable goods, total	**2.03**	**2.01**	**2.00**	**1.98**	**1.97**	**2.01**	**2.02**	**1.97**	**1.86**	**2.10**	**2.14**	**2.09**
52	Building materials group stores	2.25	2.27	2.24	2.16	2.20	2.22	2.20	2.24	2.26	2.29	2.25	2.24
55 ex 554	Automotive dealers	1.67	1.66	1.63	1.62	1.60	1.64	1.65	1.58	1.45	1.78	1.86	1.80
57	Furniture group stores	2.34	2.29	2.33	2.38	2.33	2.37	2.39	2.32	2.30	2.28	2.33	2.28
	Nondurable goods, total	**1.26**	**1.25**	**1.25**	**1.24**	**1.24**	**1.24**	**1.25**	**1.24**	**1.24**	**1.25**	**1.25**	**1.25**
53	General merchandise group stores	2.65	2.62	2.62	2.56	2.59	2.60	2.59	2.55	2.55	2.57	2.55	2.60
531	Dept. stores, (excl. leased depts.)	2.49	2.47	2.46	2.39	2.41	2.41	2.39	2.36	2.38	2.37	2.36	2.38
54	Food group stores	.76	.76	.77	.77	.77	.77	.78	.78	.78	.79	.78	.78
56	Apparel & accessory stores	2.68	2.63	2.56	2.54	2.51	2.55	2.57	2.54	2.54	2.59	2.58	2.62

[1]Inventory data adjusted for seasonal variations; sales data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes. (See appendix C in the *Monthly Retail Trade Report, BR—95*).

Note: U.S. and group totals include kinds of business not shown.

Table 3. **Estimated Purchases,[1] by Kinds of Business: 1985 Through 1993**

[Data in millions of dollars, not adjusted for price changes]

SIC code	Kind of business	1985	1986	1987	1988	1989	1990	1991	1992	1993
	Retail Purchases, total	**965,479**	**1,004,468**	**1,062,803**	**1,139,329**	**1,215,637**	**1,258,569**	**1,259,268**	**1,331,032**	**1,420,808**
	Total (excl. automotive group)	711,748	732,923	780,498	834,473	895,992	941,773	955,430	996,304	1,042,518
	Durable goods, total	**379,044**	**408,367**	**430,381**	**467,553**	**489,941**	**491,510**	**475,617**	**519,223**	**580,914**
52	Building materials group stores	49,788	54,255	58,727	63,569	64,339	65,003	62,954	69,742	76,237
521,3	Building materials, supply stores	36,105	40,635	44,207	47,875	48,547	49,723	48,285	53,662	58,787
525	Hardware stores	7,022	7,075	7,385	7,909	8,180	8,012	7,733	7,990	8,409
55 ex 554	Automotive dealers	253,731	271,545	282,305	304,856	319,645	316,796	303,838	334,728	378,290
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	237,262	255,412	265,518	286,008	300,869	297,861	286,083	316,510	359,520
553	Auto & home supply stores	16,469	16,133	16,787	18,848	18,776	18,935	17,755	18,218	18,770
57	Furniture group stores	43,189	46,626	47,736	53,040	56,641	56,854	56,776	60,589	67,293
571	Furniture & home furn. stores	22,851	24,691	25,365	27,375	29,518	28,948	28,124	29,589	31,778
5722,31, 34	Household appliance, radio, TV and computer stores	17,219	18,201	18,601	21,493	22,500	22,903	23,269	25,496	29,619
	Nondurable goods, total	**586,435**	**596,101**	**632,422**	**671,776**	**725,696**	**767,059**	**783,651**	**811,809**	**839,894**
53	General merchandise group stores	105,912	112,793	124,479	131,775	143,903	149,014	158,907	173,860	186,569
531	Dept. stores, (excl. leased depts.)	81,901	88,133	97,429	101,577	109,980	110,563	116,648	125,724	134,975
533	Variety stores	5,859	4,777	4,609	4,839	5,205	5,444	5,416	6,276	5,722
539	Miscellaneous general merchandise stores	18,152	19,883	22,441	25,359	28,718	33,007	36,843	41,860	45,872
54	Food group stores	217,421	224,567	233,784	248,164	266,877	276,631	279,494	281,123	287,784
541	Grocery stores	208,610	215,296	223,721	238,492	256,695	266,230	269,390	271,258	277,502
554	Gasoline service stations	93,872	80,598	82,733	87,906	98,796	113,738	112,537	110,301	110,456
56	Apparel & accessory stores	40,492	43,438	45,816	49,145	53,669	54,669	54,415	61,524	63,382
561	Mens & boys clothing, furnishings	4,547	4,780	4,962	5,508	5,941	5,823	5,779	5,770	5,762
562,3	Women's clothing specialty stores	15,063	16,330	16,625	17,530	18,674	18,570	17,758	20,884	21,397
566	Shoe stores	6,861	7,375	8,022	8,484	9,778	10,518	9,996	10,228	10,142
58	Eating and drinking places	48,834	52,920	58,125	61,227	63,920	66,659	66,841	69,134	73,281
591	Drug & proprietary stores	32,972	36,261	38,424	41,740	45,739	50,858	54,795	56,634	57,676
592	Liquor stores	14,586	14,878	14,435	14,325	14,767	16,000	16,487	16,278	16,096
53,56, 57,594	GAF, total[1]	215,647	231,514	250,822	269,930	293,913	301,328	311,014	337,951	362,505

[1]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, and miscellaneous shopping goods stores).

Note: U.S. and group totals include kinds of business not shown.

Table 4. **Estimated Gross Margin, by Kinds of Business: 1985 Through 1993**

[Data in millions of dollars, not adjusted for price changes]

SIC code	Kind of business	1985	1986	1987	1988	1989	1990	1991	1992	1993
	Retail Gross Margin, total	**423,716**	**449,878**	**500,055**	**528,487**	**561,653**	**589,051**	**599,995**	**629,277**	**669,232**
	Total (excl. automotive group)	367,129	395,494	427,854	457,658	489,766	519,161	533,569	553,703	585,202
	Durable goods, total	**128,586**	**134,277**	**161,550**	**168,917**	**176,463**	**177,246**	**172,193**	**188,450**	**207,479**
52	Building materials group stores	22,152	23,168	25,538	28,765	29,015	29,568	28,273	31,593	34,585
521,3	Building materials, supply stores	15,523	16,284	17,571	19,760	19,432	20,755	19,762	22,371	24,765
525	Hardware stores	3,418	3,687	3,683	4,055	4,683	4,578	4,436	4,650	4,908
55 ex 554	Automotive dealers	56,587	54,384	72,201	70,829	71,887	69,890	66,426	75,574	84,030
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	47,440	45,555	62,030	60,190	60,897	57,610	54,898	63,971	71,844
553	Auto & home supply stores	9,147	8,829	10,171	10,639	10,990	12,280	11,528	11,603	12,186
57	Furniture group stores	26,457	29,692	31,044	33,640	35,662	34,871	35,160	36,698	40,542
571	Furniture & home furn. stores	15,802	18,774	19,628	20,622	22,714	21,359	21,392	22,889	24,869
5722,31, 34	Household appliance, radio, TV and computer stores	8,702	8,808	8,515	9,859	10,176	10,273	10,369	10,518	12,035
	Nondurable goods, total	**295,130**	**315,601**	**338,505**	**359,570**	**385,190**	**411,805**	**427,802**	**440,827**	**461,753**
53	General merchandise group stores	53,005	57,615	59,837	61,640	66,122	65,982	71,022	75,330	81,484
531	Dept. stores, (excl. leased depts.)	44,331	47,190	48,453	51,382	53,992	55,045	58,815	62,546	68,398
533	Variety stores	2,414	2,442	2,457	2,760	2,881	2,892	2,937	3,633	3,023
539	Miscellaneous general merchandise stores	6,260	7,983	8,927	7,498	9,249	8,045	9,270	9,151	10,063
54	Food group stores	69,295	72,744	75,924	79,122	82,177	93,283	95,672	96,206	97,977
541	Grocery stores	62,538	65,820	67,459	70,431	73,300	83,509	85,627	87,262	88,516
554	Gasoline service stations	19,815	21,181	22,163	22,474	24,545	25,116	24,488	26,516	27,638
56	Apparel & accessory stores	30,603	32,443	34,556	36,806	39,861	41,394	43,569	44,524	44,313
561	Mens & boys clothing, furnishings	3,976	3,822	4,165	4,412	4,852	4,609	4,657	4,482	4,594
562,3	Women's clothing specialty stores	11,212	12,381	12,852	12,998	13,630	14,210	15,165	15,725	15,522
566	Shoe stores	6,517	6,641	6,863	7,284	7,818	7,734	7,452	8,062	8,093
58	Eating and drinking places	79,612	86,698	95,255	106,638	113,998	123,617	127,508	130,928	140,463
591	Drug & proprietary stores	14,846	15,216	16,144	16,522	18,885	20,677	21,783	20,920	22,275
592	Liquor stores	5,197	5,085	5,541	5,281	5,545	5,933	5,977	5,225	5,332
53,56, 57,594	GAF, total[1]	127,672	139,558	148,885	157,314	169,291	170,621	178,833	185,841	198,826

[1]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, and miscellaneous shopping goods stores).

Note: U.S. and group totals include kinds of business not shown. See introductory text for an explanation of gross margin. Because of rounding differences, the published gross margin may not equal the gross margin calculated from its published components.

Table 5. **Estimated Gross Margin as Percent of Sales, by Kinds of Business: 1985 Through 1993**

SIC code	Kind of business	1985	1986	1987	1988	1989	1990	1991	1992	1993
	Retail sales, total	30.8	31.0	32.4	31.9	31.9	31.9	32.3	32.2	32.3
	Total (excl. automotive group)	34.3	35.2	35.7	35.7	35.7	35.6	36.0	35.8	36.2
	Durable goods, total	25.8	24.8	28.1	26.8	26.9	26.5	26.5	26.8	26.7
52	Building materials group stores	31.1	30.0	30.6	31.6	31.4	31.2	30.9	31.3	31.6
521,3	Building materials, supply stores	30.6	28.8	28.7	29.6	28.8	29.5	29.0	29.7	30.0
525	Hardware stores	32.6	34.3	33.4	34.1	37.1	36.6	36.5	36.5	37.1
55 ex 554	Automotive dealers	18.7	16.7	21.1	19.0	18.6	18.0	17.8	18.6	18.4
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	17.1	15.1	19.6	17.5	17.1	16.1	16.0	17.0	16.9
553	Auto & home supply stores	36.3	35.2	38.2	36.2	37.2	39.8	38.9	38.9	39.5
57	Furniture group stores	38.7	39.2	39.8	39.4	39.1	38.1	38.4	37.9	38.3
571	Furniture & home furn. stores	41.3	43.6	44.1	43.3	44.4	42.3	43.2	43.7	44.6
5722,31, 34	Household appliance, radio, TV and computer stores	34.6	32.6	31.4	32.2	31.2	31.1	30.9	29.4	29.5
	Nondurable goods, total	33.7	34.7	35.1	35.0	35.0	35.0	35.5	35.3	35.6
53	General merchandise group stores	33.4	34.0	32.9	32.0	32.1	30.6	31.3	30.6	30.8
531	Dept. stores, (excl. leased depts.)	35.1	35.1	33.6	33.9	33.6	33.2	34.0	33.6	34.1
533	Variety stores	28.5	32.8	34.4	37.0	36.3	34.8	35.2	38.2	33.4
539	Miscellaneous general merchandise stores	26.3	29.1	29.0	22.4	24.4	19.4	20.4	18.1	18.3
54	Food group stores	24.3	24.5	24.5	24.3	23.7	25.3	25.5	25.5	25.4
541	Grocery stores	23.2	23.4	23.2	22.9	22.3	24.0	24.2	24.4	24.2
554	Gasoline service stations	17.5	20.7	21.2	20.4	20.0	18.1	17.8	19.4	20.0
56	Apparel & accessory stores	43.6	42.9	43.6	43.1	43.2	43.2	44.7	42.7	41.3
561	Mens & boys clothing, furnishings	47.0	44.2	46.2	44.9	46.2	44.1	44.6	43.8	44.6
562,3	Women's clothing specialty stores	42.9	43.3	44.0	42.5	42.3	43.3	46.1	44.0	42.2
566	Shoe stores	49.9	47.6	47.0	47.2	45.2	42.9	42.6	44.5	44.5
58	Eating and drinking places	62.2	62.2	62.1	63.5	64.1	65.0	65.6	65.4	65.7
591	Drug & proprietary stores	31.6	30.1	29.8	28.6	29.8	29.3	28.8	26.9	28.0
592	Liquor stores	26.6	25.5	27.9	26.9	27.6	27.3	26.6	24.1	24.7
53,56, 57,594	GAF, total[1]	37.5	37.9	37.9	37.2	37.2	36.2	36.8	35.8	35.9

[1]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, and miscellaneous shopping goods stores).

Note: U.S. and group totals include kinds of business not shown.

Table 6. **Estimated Accounts Receivable of Retail Stores, by Type of Account and Kinds of Business: End of Year 1993 and 1992**

[Data in millions of dollars]

SIC oode	Kind of business	Total accounts receivable		Type of account							
				Charge		Installment					
						Total		Open-end		Closed-end	
		1993	1992	1993	1992	1993	1992	1993	1992	1993	1992
	Retail accounts receivables, total	**58,111**	**53,769**	**16,156**	**15,169**	**41,955**	**38,600**	**36,784**	**33,505**	**5,171**	**5,095**
	Total (excluding automotive group)	**52,216**	**48,256**	**12,301**	**11,692**	**39,915**	**36,564**	**35,838**	**32,546**	**4,077**	**4,018**
	Durable goods stores, total	**21,399**	**20,027**	**10,876**	**9,838**	**10,523**	**10,189**	**6,074**	**5,876**	**4,449**	**4,313**
52	Building materials, hardware, garden supply, and mobile home dealers	6,028	5,312	4,832	4,029	(S)	(S)	(S)	(S)	(S)	(S)
55 ex. 554	Automotive dealers	5,895	5,513	3,855	3,477	2,040	2,036	946	959	1,094	1,077
57	Furniture, home furnishings, and equipment stores	6,745	6,468	1,477	1,500	(S)	(S)	(S)	(S)	S)	(S)
	Nondurable goods stores, total	**36,713**	**33,742**	**5,281**	**5,331**	**31,432**	**28,411**	**30,710**	**27,629**	**722**	**782**
53	General merchandise group stores	26,438	23,576	243	266	26,195	23,310	25,847	22,910	348	400
531	Department stores (excl. leased depts.)[1]	26,349	23,468	198	217	26,145	23,249	25,803	22,850	342	399
554	Gasoline service stations	1,061	1,177	(S)	(S)	247	240	233	227	(S)	(S)
56	Apparel and accessory stores	3,143	3,106	299	337	2,844	2,769	2,798	2,705	(S)	(S)

(S) Does not meet publication standards because of high sampling or nonsampling error.

[1]Includes mail-order houses engaged in the sale of department store merchandise (SIC 5961 part).

Table 7. **Estimated Per Capita Sales, by Selected Kinds of Business: 1985 to 1994**

[Data in dollars]

SIC code	Kind of business	Per capita sales (dollars)									
		1985	1986	1987	1988	1989	1990	1991	1992	1993	1994
	Retail trade, total	**5,821**	**6,081**	**6,407**	**6,821**	**7,176**	**7,446**	**7,408**	**7,700**	**8,094**	**8,639**
	Total (excluding automotive group)	4,537	4,713	4,982	5,287	5,601	5,882	5,921	6,094	6,311	6,606
	Durable goods stores, total	**2,109**	**2,268**	**2,394**	**2,591**	**2,681**	**2,700**	**2,594**	**2,776**	**3,034**	**3,400**
52	Building materials, hardware, garden supply, and mobile home dealers	301	323	347	375	377	382	365	398	428	473
55 ex. 554	Automotive dealers	1,284	1,368	1,425	1,534	1,575	1,564	1,487	1,606	1,783	2,033
57	Furniture, home furnishings, and equipment stores	289	318	325	352	372	369	366	383	412	462
	Nondurable goods stores, total	**3,712**	**3,813**	**4,013**	**4,230**	**4,495**	**4,746**	**4,814**	**4,924**	**5,060**	**5,239**
53	General merchandise group stores	672	711	756	793	842	870	905	972	1,032	1,091
54	Food stores	1,207	1,246	1,286	1,340	1,416	1,487	1,495	1,488	1,504	1,536
554	Gasoline service stations	480	428	436	454	501	559	548	540	540	549
56	Apparel and accessory stores	297	317	330	351	377	387	389	411	418	423
58	Eating and drinking places	542	585	638	692	725	767	776	790	834	882
591	Drug and proprietary stores	199	212	225	238	258	285	302	307	311	315

Note: Civilian population estimates (in thousands) as of July 1: 1985 — 236,219; 1986 — 238,412; 1987 — 240,550; 1988 — 242,817; 1989 — 245,131; 1990 — 247,762; 1991 — 250,520; 1992 — 253,443; 1993 — 256,311; 1994 — 258,932.

U.S. Department of Commerce, Bureau of the Census, Current Population Reports, Series P-25 No. 1128, December 1994.

The data are subject to sampling variability. However, measures of sampling variability for per capita sales are not available.

Table 8. **Estimated Monthly Retail Sales of Group II Companies, by Kinds of Business: January 1985 to December 1994**

[Data in millions of dollars]

SIC code	Kind of business	1994												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Unadjusted													
	Retail sales, total	**61,404**	**60,811**	**71,729**	**70,205**	**72,726**	**73,033**	**72,340**	**75,434**	**72,310**	**75,420**	**82,836**	**109,881**	**898,129**
	Durable goods, total	**8,654**	**8,624**	**10,425**	**10,538**	**11,248**	**11,346**	**11,107**	**11,658**	**11,292**	**11,352**	**13,077**	**18,474**	**137,795**
553	Auto & home supply stores	825	819	977	982	1,011	1,058	1,061	1,081	1,019	1,044	1,041	992	11,910
	Nondurable goods, total	**52,750**	**52,187**	**61,304**	**59,667**	**61,478**	**61,687**	**61,233**	**63,776**	**61,018**	**64,068**	**69,759**	**91,407**	**760,334**
53	General merchandise group stores	16,164	16,764	20,592	20,258	21,252	21,435	20,643	22,309	20,875	22,812	27,354	40,620	271,078
531	Dept. stores (excl. leased depts.)	12,550	13,090	16,341	16,059	16,766	16,929	16,353	17,827	16,621	18,187	22,039	32,991	215,753
531	Dept. stores (incl. leased depts.)[1]	12,796	13,357	16,657	16,382	17,073	17,233	16,633	18,137	16,930	18,490	22,409	33,476	219,573
533	Variety stores	317	353	431	424	432	432	388	416	406	427	488	834	5,348
539	Miscellaneous general merchandise stores	3,297	3,321	3,820	3,775	4,054	4,074	3,902	4,066	3,848	4,198	4,827	6,795	49,977
54	Food group stores	18,926	17,853	19,913	19,294	19,778	19,852	20,226	19,928	19,572	19,718	19,856	22,300	237,216
541	Grocery stores	18,708	17,613	19,651	19,059	19,534	19,611	19,989	19,683	19,334	19,480	19,577	21,811	234,050
56	Apparel & accessory stores	3,914	4,155	5,754	5,532	5,571	5,600	5,376	6,308	5,763	6,029	7,040	10,672	71,714
562,3	Women's clothing specialty stores	1,203	1,303	1,761	1,728	1,777	1,753	1,533	1,750	1,706	1,795	2,079	3,331	21,719
562	Women's ready to wear	1,110	1,203	1,632	1,613	1,652	1,639	1,406	1,601	1,586	1,658	1,894	3,034	20,028
565	Family clothing stores	1,508	1,616	2,255	2,178	2,159	2,217	2,270	2,559	2,327	2,550	3,133	4,650	29,422
566	Shoe stores	749	791	1,132	1,049	1,068	1,041	1,020	1,277	1,076	994	1,073	1,445	12,715
5812	Eating places	3,862	3,895	4,385	4,372	4,406	4,418	4,645	4,511	4,320	4,432	4,244	4,463	51,953
591	Drug & proprietary stores	4,006	3,863	4,347	4,146	4,280	4,185	4,131	4,234	4,086	4,254	4,301	5,875	51,708
	Adjusted[2]													
	Retail sales, total	**71,896**	**73,152**	**73,713**	**73,391**	**73,442**	**74,611**	**74,817**	**75,526**	**75,959**	**76,340**	**76,708**	**76,074**	
553	Auto & home supply stores	965	982	980	966	968	979	989	1,001	1,004	1,010	1,034	1,029	
53	General merchandise group stores	21,610	21,989	22,121	22,210	22,093	22,586	22,650	22,730	22,924	23,004	22,988	23,013	
531	Dept. stores (excl. leased depts.)	17,145	17,453	17,552	17,551	17,465	17,933	18,030	18,080	18,225	18,315	18,396	18,431	See note 3
531	Dept. stores (incl. leased depts.)[1]	17,494	17,717	17,832	17,857	17,799	18,250	18,314	18,433	18,559	18,612	18,725	18,782	
533	Variety stores	459	456	453	451	444	449	424	428	442	444	452	444	
541	Grocery stores	19,070	19,270	19,304	19,193	19,360	19,436	19,463	19,683	19,789	19,737	19,855	19,756	
56	Apparel & accessory stores	5,733	5,898	5,906	5,869	5,826	6,015	5,942	5,995	5,963	6,106	6,066	5,975	
562,3	Women's clothing specialty stores	1,694	1,822	1,819	1,791	1,772	1,841	1,730	1,821	1,817	1,830	1,822	1,816	
566	Shoe stores	1,040	1,075	1,057	1,068	1,058	1,074	1,089	1,060	1,043	1,063	1,059	1,023	
591	Drug & proprietary stores	4,212	4,176	4,274	4,252	4,297	4,288	4,362	4,360	4,370	4,408	4,443	4,291	

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[3]For yearly totals, refer to unadjusted section.

Note: The group II component of the sample consists of companies that had 11 or more retail establishments according to the most recent update of multiestablishment files which were selected with certainty (i.e., their sales size exceeded specified dollar volume cutoffs which varied by kind of business). Group totals include kinds of business not shown.

Table 8. **Estimated Monthly Retail Sales of Group II Companies, by Kinds of Business: January 1985 to December 1994**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1993												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Unadjusted													
	Retail sales, total	**59,450**	**57,711**	**65,384**	**67,765**	**70,458**	**67,973**	**69,378**	**69,756**	**67,789**	**71,037**	**77,301**	**103,059**	**847,061**
	Durable goods, total	**7,919**	**7,533**	**8,776**	**9,383**	**9,958**	**9,910**	**10,091**	**9,956**	**9,788**	**9,728**	**11,164**	**16,310**	**120,516**
553	Auto & home supply stores	754	762	890	929	953	981	1,012	981	952	963	955	888	11,020
	Nondurable goods, total	**51,531**	**50,178**	**56,608**	**58,382**	**60,500**	**58,063**	**59,287**	**59,800**	**58,001**	**61,309**	**66,137**	**86,749**	**726,545**
53	General merchandise group stores	15,192	15,500	18,086	19,102	20,404	19,429	19,477	20,659	19,471	21,375	25,414	37,994	252,103
531	Dept. stores (excl. leased depts.)	11,675	11,858	14,052	14,957	15,906	15,121	15,153	16,323	15,330	16,929	20,180	30,478	197,962
531	Dept. stores (incl. leased depts.)[1]	11,934	12,147	14,376	15,305	16,255	15,450	15,464	16,659	15,663	17,252	20,579	31,028	202,112
533	Variety stores	380	425	465	550	542	487	512	509	478	475	519	853	6,195
539	Miscellaneous general merchandise stores	3,137	3,217	3,569	3,595	3,956	3,821	3,812	3,827	3,663	3,971	4,715	6,663	47,946
54	Food group stores	18,812	17,596	19,104	19,245	19,781	19,116	19,992	18,813	18,643	19,091	18,964	21,314	230,471
541	Grocery stores	18,617	17,379	18,884	19,002	19,558	18,883	19,755	18,585	18,421	18,859	18,715	20,861	227,519
56	Apparel & accessory stores	3,961	3,902	4,915	5,583	5,545	5,267	5,276	5,947	5,609	5,792	6,784	10,205	68,786
562,3	Women's clothing specialty stores	1,453	1,362	1,691	1,900	1,999	1,806	1,752	1,794	1,811	1,861	2,169	3,338	22,936
562	Women's ready to wear	1,327	1,245	1,564	1,763	1,848	1,672	1,601	1,651	1,681	1,708	1,987	3,047	21,094
565	Family clothing stores	1,394	1,444	1,833	2,043	1,995	1,985	2,072	2,303	2,157	2,391	2,958	4,373	26,948
566	Shoe stores	768	761	959	1,128	1,072	1,043	1,008	1,275	1,099	988	1,063	1,476	12,640
5812	Eating places	3,899	3,689	4,105	4,132	4,283	4,194	4,421	4,401	4,235	4,366	4,067	4,234	50,026
591	Drug & proprietary stores	3,817	3,807	4,034	4,082	4,097	4,017	4,004	3,920	3,857	3,979	4,030	5,780	49,424
	Adjusted[2]													
	Retail sales, total	**69,284**	**69,358**	**68,584**	**69,930**	**70,371**	**70,106**	**70,683**	**70,509**	**71,217**	**71,610**	**71,897**	**71,916**	See note 3
553	Auto & home supply stores	886	917	900	914	912	907	918	929	933	930	955	922	
53	General merchandise group stores	20,441	20,448	20,090	20,601	20,835	20,847	21,201	21,190	21,333	21,574	21,497	21,462	
531	Dept. stores (excl. leased depts.)	16,015	15,917	15,510	16,048	16,247	16,312	16,579	16,622	16,809	17,014	16,944	17,046	
531	Dept. stores (incl. leased depts.)[1]	16,384	16,205	15,755	16,457	16,650	16,654	16,963	16,943	17,189	17,318	17,291	17,401	
533	Variety stores	548	550	534	541	551	530	549	527	516	491	488	448	
541	Grocery stores	18,824	19,035	18,884	19,097	19,025	18,997	18,922	18,906	18,797	18,954	19,077	19,086	
56	Apparel & accessory stores	5,722	5,532	5,397	5,616	5,722	5,664	5,731	5,657	5,850	5,820	5,865	5,874	
562,3	Women's clothing specialty stores	2,038	1,905	1,856	1,904	1,945	1,921	1,921	1,888	1,912	1,901	1,911	1,880	
566	Shoe stores	1,049	1,038	1,019	1,021	1,073	1,072	1,057	1,046	1,083	1,044	1,044	1,077	
591	Drug & proprietary stores	4,018	4,120	4,054	4,078	4,109	4,133	4,166	4,092	4,130	4,132	4,150	4,210	

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[3]For yearly totals, refer to unadjusted section.

Note: The group II component of the sample consists of companies that had 11 or more retail establishments according to the most recent update of multiestablishment files which were selected with certainty (i.e., their sales size exceeded specified dollar volume cutoffs which varied by kind of business). Group totals include kinds of business not shown.

Table 8. **Estimated Monthly Retail Sales of Group II Companies, by Kinds of Business: January 1985 to December 1994**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1992												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Unadjusted													
	Retail sales, total	**56,542**	**56,768**	**61,715**	**63,916**	**67,036**	**64,295**	**64,920**	**67,331**	**63,700**	**68,458**	**72,681**	**97,445**	**804,807**
	Durable goods, total	**7,317**	**7,196**	**8,094**	**8,477**	**9,166**	**9,175**	**8,980**	**8,914**	**8,726**	**9,077**	**9,657**	**14,740**	**109,519**
553	Auto & home supply stores	735	728	813	864	899	923	941	899	879	936	846	860	10,323
	Nondurable goods, total	**49,225**	**49,572**	**53,621**	**55,439**	**57,870**	**55,120**	**55,940**	**58,417**	**54,974**	**59,381**	**63,024**	**82,705**	**695,288**
53	General merchandise group stores	13,890	15,081	16,880	17,634	18,821	17,693	17,448	19,373	17,648	19,749	23,778	35,538	233,533
531	Dept. stores (excl. leased depts.)	10,651	11,676	13,354	13,940	14,818	13,853	13,598	15,331	13,825	15,555	18,817	28,271	183,689
531	Dept. stores (incl. leased depts.)[1]	10,900	11,972	13,688	14,290	15,157	14,173	13,903	15,668	14,162	15,920	19,228	28,856	187,917
533	Variety stores	377	414	432	522	521	484	504	534	492	552	586	1,065	6,483
539	Miscellaneous general merchandise stores	2,862	2,991	3,094	3,172	3,482	3,356	3,346	3,508	3,331	3,642	4,375	6,202	43,361
54	Food group stores	18,653	17,831	18,427	18,639	19,326	18,426	19,451	18,918	18,265	19,208	18,549	20,721	226,414
541	Grocery stores	18,411	17,560	18,172	18,356	19,084	18,195	19,220	18,697	18,045	18,962	18,334	20,300	223,336
56	Apparel & accessory stores	3,615	3,908	4,734	5,301	5,213	5,025	4,873	5,876	5,305	5,625	6,257	9,816	65,548
562,3	Women's clothing specialty stores	1,285	1,346	1,614	1,804	1,846	1,672	1,572	1,800	1,716	1,859	2,070	3,385	21,969
562	Women's ready to wear	1,158	1,223	1,494	1,676	1,706	1,544	1,439	1,645	1,582	1,691	1,868	3,048	20,074
565	Family clothing stores	1,257	1,424	1,702	1,909	1,879	1,908	1,914	2,221	2,014	2,244	2,613	4,081	25,166
566	Shoe stores	729	767	946	1,088	997	973	940	1,247	1,058	1,016	1,020	1,437	12,218
5812	Eating places	3,589	3,594	3,900	3,928	4,200	3,945	4,120	4,186	3,839	4,116	3,906	4,022	47,345
591	Drug & proprietary stores	3,817	3,824	3,889	4,053	4,019	3,925	3,768	3,834	3,725	3,956	3,840	5,459	48,109
	Adjusted[2]													
	Retail sales, total	**65,331**	**65,580**	**65,389**	**65,998**	**66,578**	**66,496**	**66,615**	**67,406**	**67,466**	**68,148**	**68,052**	**68,322**	
553	Auto & home supply stores	852	848	843	847	858	855	856	849	863	878	869	883	
53	General merchandise group stores	18,823	19,230	18,836	18,988	19,130	19,135	19,271	19,591	19,726	19,853	19,950	19,832	
531	Dept. stores (excl. leased depts.)	14,732	15,144	14,805	14,877	15,028	15,025	15,059	15,346	15,430	15,555	15,694	15,794	See note 3
531	Dept. stores (incl. leased depts.)[1]	15,132	15,452	15,133	15,184	15,380	15,385	15,443	15,710	15,771	15,954	16,022	16,146	
533	Variety stores	527	521	491	515	531	540	535	545	558	559	536	562	
541	Grocery stores	18,466	18,387	18,393	18,523	18,421	18,416	18,534	18,753	18,584	18,737	18,670	18,849	
56	Apparel & accessory stores	5,240	5,277	5,285	5,284	5,315	5,413	5,432	5,539	5,527	5,578	5,527	5,634	
562,3	Women's clothing specialty stores	1,800	1,771	1,793	1,790	1,799	1,792	1,758	1,846	1,826	1,852	1,853	1,902	
566	Shoe stores	996	1,008	1,004	979	983	999	1,022	1,035	1,036	1,054	1,026	1,027	
591	Drug & proprietary stores	3,947	4,000	3,985	4,053	4,043	4,030	3,921	3,994	3,997	4,049	3,996	3,982	

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[3]For yearly totals, refer to unadjusted section.

Note: The group II component of the sample consists of companies that had 11 or more retail establishments according to the most recent update of multiestablishment files which were selected with certainty (i.e., their sales size exceeded specified dollar volume cutoffs which varied by kind of business). Group totals include kind of business not shown.

Table 8. **Estimated Monthly Retail Sales of Group II Companies, by Kinds of Business: January 1985 to December 1994**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1991												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Unadjusted													
	Retail sales, total	**53,247**	**51,451**	**61,434**	**58,897**	**64,192**	**61,467**	**61,071**	**65,447**	**59,110**	**62,798**	**69,762**	**89,947**	**758,823**
	Durable goods, total	**6,397**	**6,309**	**7,463**	**7,834**	**8,518**	**8,216**	**8,415**	**8,430**	**7,821**	**8,115**	**8,830**	**13,080**	**99,428**
553	Auto & home supply stores	673	638	763	814	863	860	890	892	815	884	818	776	9,686
	Nondurable goods, total	**46,850**	**45,142**	**53,971**	**51,063**	**55,674**	**53,251**	**52,656**	**57,017**	**51,289**	**54,683**	**60,932**	**76,867**	**659,395**
53	General merchandise group stores	12,267	12,718	16,401	15,840	17,740	16,770	15,830	18,179	15,870	17,604	22,317	32,984	214,520
531	Dept. stores (excl. leased depts.)	9,582	10,084	13,156	12,820	13,992	13,187	12,596	14,623	12,669	14,002	17,624	25,780	170,115
531	Dept. stores (incl. leased depts.)[1]	9,837	10,392	13,543	13,190	14,350	13,502	12,889	14,995	12,980	14,352	18,021	26,340	174,391
533	Variety stores	309	334	437	391	433	393	392	444	378	428	514	866	5,319
539	Miscellaneous general merchandise stores	2,376	2,300	2,808	2,629	3,315	3,190	2,842	3,112	2,823	3,174	4,179	6,338	39,086
54	Food group stores	18,340	16,816	19,190	17,710	19,503	18,718	18,978	19,389	17,730	18,509	18,973	19,816	223,672
541	Grocery stores	18,095	16,537	18,871	17,451	19,237	18,467	18,722	19,137	17,498	18,263	18,706	19,348	220,332
56	Apparel & accessory stores	3,338	3,541	5,063	4,699	5,048	4,706	4,553	5,733	4,748	4,991	5,974	8,587	60,981
562,3	Women's clothing specialty stores	1,182	1,193	1,666	1,595	1,752	1,607	1,565	1,711	1,577	1,677	1,987	2,832	20,344
562	Women's ready to wear	1,089	1,108	1,562	1,498	1,644	1,505	1,466	1,597	1,479	1,560	1,842	2,582	18,932
565	Family clothing stores	1,148	1,288	1,813	1,677	1,813	1,736	1,709	2,228	1,751	1,910	2,377	3,535	22,985
566	Shoe stores	679	705	1,084	967	995	926	870	1,209	933	904	997	1,255	11,524
5812	Eating places	3,446	3,342	3,841	3,716	3,894	3,933	3,908	4,041	3,721	3,827	3,737	3,693	45,099
591	Drug & proprietary stores	3,462	3,457	3,857	3,581	3,764	3,614	3,656	3,801	3,595	3,784	3,837	5,412	45,820
	Adjusted[2]													
	Retail sales, total	**61,626**	**62,174**	**62,959**	**62,679**	**63,242**	**63,071**	**63,607**	**63,784**	**63,627**	**63,380**	**64,116**	**64,068**	
553	Auto & home supply stores	781	787	789	804	804	808	813	818	826	822	815	817	
53	General merchandise group stores	16,932	17,224	17,638	17,812	17,931	17,721	17,978	18,076	17,966	18,023	18,395	18,378	
531	Dept. stores (excl. leased depts.)	13,515	13,852	14,026	14,197	14,133	13,999	14,281	14,350	14,235	14,273	14,493	14,451	**See note 3**
531	Dept. stores (incl. leased depts.)[1]	13,885	14,176	14,424	14,522	14,542	14,361	14,647	14,752	14,564	14,627	14,800	14,800	
533	Variety stores	436	438	453	440	433	427	438	440	433	433	471	467	
541	Grocery stores	18,371	18,153	18,447	18,159	18,444	18,412	18,445	18,383	18,497	18,410	18,430	18,444	
56	Apparel & accessory stores	4,785	5,052	5,053	5,133	5,176	5,030	5,158	5,174	5,085	5,058	5,119	5,008	
562,3	Women's clothing specialty stores	1,628	1,669	1,681	1,726	1,726	1,695	1,754	1,677	1,729	1,701	1,720	1,647	
566	Shoe stores	901	983	977	1,013	987	954	961	974	941	944	964	918	
591	Drug & proprietary stores	3,595	3,762	3,808	3,730	3,730	3,772	3,824	3,879	3,903	3,897	3,939	3,979	

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[3]For yearly totals, refer to unadjusted section.

Note: The group II component of the sample consists of companies that had 11 or more retail establishments according to the most recent update of multiestablishment files which were selected with certainty (i.e., their sales size exceeded specified dollar volume cutoffs which varied by kind of business). Group totals include kinds of business not shown.

Table 8. **Estimated Monthly Retail Sales of Group II Companies, by Kinds of Business: January 1985 to December 1994**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1990												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Unadjusted													
	Retail sales, total	**50,412**	**49,287**	**58,749**	**57,099**	**60,558**	**60,375**	**58,107**	62,516	**58,501**	**61,226**	**68,220**	88,379	**733,429**
	Durable goods, total	**6,451**	**6,231**	**7,474**	**7,432**	8,212	**8,150**	**7,997**	**8,077**	**7,581**	**7,908**	**8,581**	12,387	**96,481**
553	Auto & home supply stores	651	643	797	782	849	881	864	884	800	858	812	779	9,600
	Nondurable goods, total	**43,961**	**43,056**	**51,275**	**49,667**	52,346	**52,225**	50,110	**54,439**	**50,920**	**53,318**	**59,639**	**75,992**	**636,948**
53	General merchandise group stores	11,900	12,404	15,747	15,386	16,561	16,368	14,815	16,917	15,333	16,468	21,342	31,860	205,101
531	Dept. stores (excl. leased depts.)	9,272	9,689	12,664	12,431	13,064	13,023	11,890	13,682	12,285	13,149	16,716	24,921	162,786
531	Dept. stores (incl. leased depts.)[1]	9,561	10,033	13,061	12,819	13,425	13,381	12,233	14,085	12,648	13,527	17,162	25,575	167,510
533	Variety stores	334	362	432	465	448	429	413	464	397	441	506	838	5,529
539	Miscellaneous general merchandise stores	2,294	2,353	2,651	2,490	3,049	2,916	2,512	2,771	2,651	2,878	4,120	6,101	36,786
54	Food group stores	16,945	16,114	18,348	17,332	18,373	18,476	18,274	18,560	17,854	18,181	18,591	20,182	217,230
541	Grocery stores	16,714	15,870	18,084	17,054	18,130	18,246	18,046	18,321	17,637	17,944	18,329	19,723	214,098
56	Apparel & accessory stores	3,217	3,274	4,606	4,565	4,638	4,689	4,291	5,338	4,673	4,686	5,653	8,325	57,955
562,3	Women's clothing specialty stores	1,130	1,123	1,539	1,532	1,608	1,631	1,508	1,641	1,560	1,585	1,881	2,785	19,523
562	Women's ready to wear	1,033	1,037	1,444	1,434	1,513	1,542	1,404	1,527	1,462	1,486	1,751	2,569	18,202
565	Family clothing stores	1,081	1,161	1,620	1,551	1,622	1,675	1,526	1,976	1,629	1,711	2,174	3,292	21,018
566	Shoe stores	702	682	1,027	1,068	989	967	893	1,222	1,010	913	1,023	1,339	11,835
5812	Eating places	3,446	3,385	3,905	3,851	3,937	3,973	4,058	4,124	3,796	3,860	3,679	3,700	45,714
591	Drug & proprietary stores	3,272	3,055	3,331	3,431	3,500	3,430	3,347	3,555	3,346	3,588	3,712	5,038	42,605
	Adjusted[2]													
	Retail sales, total	**59,344**	**59,930**	**60,460**	**59,977**	**59,961**	**61,218**	**61,197**	**61,514**	**62,057**	**62,390**	**62,811**	**62,396**	
553	Auto & home supply stores	766	807	804	791	784	811	810	812	802	802	808	812	
53	General merchandise group stores	16,875	17,001	17,159	16,869	16,799	17,225	17,102	17,070	17,077	17,152	17,390	17,293	
531	Dept. stores (excl. leased depts.)	13,380	13,457	13,661	13,424	13,303	13,708	13,620	13,600	13,575	13,570	13,657	13,700	**See note 3**
531	Dept. stores (incl. leased depts.)[1]	13,775	13,870	14,105	13,785	13,711	14,157	14,008	14,012	13,950	13,947	14,084	14,037	
533	Variety stores	485	480	468	474	456	473	466	458	455	461	453	437	
541	Grocery stores	17,125	17,459	17,574	17,636	17,619	17,923	17,974	17,822	18,239	18,292	18,384	18,211	
56	Apparel & accessory stores	4,658	4,689	4,888	4,611	4,725	4,964	4,886	4,934	4,858	4,842	4,883	4,851	
562,3	Women's clothing specialty stores	1,578	1,566	1,617	1,570	1,583	1,722	1,692	1,651	1,644	1,631	1,644	1,601	
566	Shoe stores	953	962	1,038	969	958	992	988	1,025	992	982	995	972	
591	Drug & proprietary stores	3,384	3,339	3,371	3,490	3,490	3,522	3,557	3,620	3,641	3,703	3,776	3,691	

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[3]For yearly totals, refer to unadjusted section.

Note: The group II component of the sample consists of companies that had 11 or more retail establishments according to the most recent update of multiestablishment files which were selected with certainty (i.e., their sales size exceeded specified dollar volume cutoffs which varied by kind of business). Group totals include kinds of business not shown.

Table 8. **Estimated Monthly Retail Sales of Group II Companies, by Kinds of Business: January 1985 to December 1994**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1989												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Unadjusted													
	Retail sales, total	**46,228**	**44,645**	**53,532**	**52,729**	**56,145**	**55,614**	**54,137**	**57,510**	**54,972**	**56,136**	**63,401**	**84,870**	**679,919**
	Durable goods, total	**5,652**	**5,275**	**6,294**	**6,553**	**7,274**	**7,181**	**7,018**	**7,396**	**7,050**	**7,142**	**8,103**	**11,602**	**86,540**
553	Auto & home supply stores	554	517	659	676	759	774	771	796	751	786	769	748	8,560
	Nondurable goods, total	**40,576**	**39,370**	**47,238**	**46,176**	**48,871**	**48,433**	**47,119**	**50,114**	**47,922**	**48,994**	**55,298**	**73,268**	**593,379**
53	General merchandise group stores	11,134	11,212	14,652	14,725	15,689	15,452	14,204	16,033	15,020	15,917	20,616	31,852	196,506
531	Dept. stores (excl. leased depts.)	8,821	8,868	11,814	11,952	12,516	12,382	11,528	13,014	12,183	12,899	16,253	24,963	157,193
531	Dept. stores (incl. leased depts.)[1]	9,088	9,136	12,152	12,290	12,855	12,695	11,828	13,373	12,529	13,257	16,676	25,584	161,463
533	Variety stores	335	329	456	410	436	426	412	452	404	459	549	976	5,644
539	Miscellaneous general merchandise stores	1,978	2,015	2,382	2,363	2,737	2,644	2,264	2,567	2,433	2,559	3,814	5,913	33,669
54	Food group stores	15,759	14,942	16,794	15,996	16,958	16,892	17,148	16,988	16,763	16,528	17,172	19,242	201,182
541	Grocery stores	15,569	14,729	16,546	15,799	16,744	16,681	16,941	16,776	16,564	16,322	16,938	18,813	198,422
56	Apparel & accessory stores	3,010	2,899	4,176	4,033	4,232	4,139	3,896	4,888	4,438	4,419	5,246	7,961	53,337
562,3	Women's clothing specialty stores	1,107	1,057	1,452	1,423	1,511	1,419	1,395	1,568	1,462	1,524	1,788	2,710	18,416
562	Women's ready to wear	1,024	984	1,376	1,346	1,425	1,337	1,317	1,478	1,373	1,417	1,650	2,477	17,204
565	Family clothing stores	954	969	1,399	1,353	1,422	1,446	1,345	1,772	1,576	1,589	1,963	3,046	18,834
566	Shoe stores	665	600	967	902	945	925	834	1,108	980	894	982	1,326	11,128
5812	Eating places	3,315	3,141	3,688	3,692	3,735	3,798	3,906	3,974	3,699	3,764	3,583	3,728	44,023
591	Drug & proprietary stores	2,892	2,821	3,090	2,820	3,077	3,032	2,965	3,108	3,016	3,073	3,245	4,541	37,680
	Adjusted[2]													
	Retail sales, total	**55,235**	**54,438**	**54,596**	**55,677**	**56,138**	**56,515**	**56,623**	**57,039**	**57,633**	**57,692**	**58,318**	**58,965**	
553	Auto & home supply stores	670	657	668	677	708	715	725	726	738	748	755	773	
53	General merchandise group stores	16,073	15,544	15,841	16,174	16,074	16,271	16,303	16,357	16,678	16,644	16,735	16,933	
531	Dept. stores (excl. leased depts.)	12,877	12,420	12,662	12,949	12,850	13,020	13,070	13,119	13,359	13,325	13,311	13,501	See note 3
531	Dept. stores (incl. leased depts.)[1]	13,179	12,776	13,049	13,266	13,275	13,409	13,450	13,468	13,728	13,629	13,708	13,798	
533	Variety stores	486	441	454	442	457	459	462	454	470	482	490	499	
541	Grocery stores	16,134	16,221	16,111	16,221	16,464	16,483	16,528	16,593	16,782	16,827	17,006	17,260	
56	Apparel & accessory stores	4,333	4,163	4,139	4,349	4,397	4,416	4,423	4,510	4,554	4,567	4,605	4,586	
562,3	Women's clothing specialty stores	1,555	1,470	1,461	1,520	1,536	1,526	1,521	1,557	1,523	1,574	1,562	1,566	
566	Shoe stores	889	850	857	935	944	946	943	923	962	947	967	944	
591	Drug & proprietary stores	3,035	3,103	3,015	3,003	3,062	3,103	3,144	3,181	3,226	3,228	3,304	3,303	

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[3]For yearly totals, refer to unadjusted section.

Note: The group II component of the sample consists of companies that had 11 or more retail establishments according to the most recent update of multiestablishment files which were selected with certainty (i.e., their sales size exceeded specified dollar volume cutoffs which varied by kind of business). Group totals include kind of business not shown.

Table 8. **Estimated Monthly Retail Sales of Group II Companies, by Kinds of Business: January 1985 to December 1994**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1988												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Unadjusted													
	Retail sales, total	**42,431**	**42,048**	**49,367**	**49,143**	**50,919**	**50,700**	**49,844**	**52,130**	**50,462**	**52,803**	**57,872**	**79,352**	**627,071**
	Durable goods, total	**4,828**	**4,924**	**5,873**	**6,150**	**6,458**	**6,586**	**6,377**	**6,554**	**6,393**	**6,583**	**7,151**	**10,788**	**78,665**
553	Auto & home supply stores	531	508	655	669	683	703	686	714	667	705	674	655	7,850
	Nondurable goods, total	**37,603**	**37,124**	**43,494**	**42,993**	**44,461**	**44,114**	**43,467**	**45,576**	**44,069**	**46,220**	**50,721**	**68,564**	**548,406**
53	General merchandise group stores	10,231	10,605	13,607	13,591	14,649	14,314	13,123	14,727	13,956	15,334	19,134	30,571	183,842
531	Dept. stores (excl. leased depts.)	8,286	8,535	11,100	11,145	11,845	11,602	10,774	12,039	11,404	12,546	15,279	24,046	148,601
531	Dept. stores (incl. leased depts.)[1]	8,589	8,833	11,477	11,518	12,201	11,945	11,100	12,386	11,767	12,909	15,678	24,673	153,076
533	Variety stores	319	339	445	426	429	419	415	461	407	463	492	935	5,550
539	Miscellaneous general merchandise stores	1,626	1,731	2,062	2,020	2,375	2,293	1,934	2,227	2,145	2,325	3,363	5,590	29,691
54	Food group stores	14,992	14,220	15,534	15,410	15,525	15,759	16,257	15,835	15,672	15,807	15,714	17,767	188,492
541	Grocery stores	14,811	14,018	15,328	15,196	15,332	15,568	16,070	15,647	15,488	15,621	15,508	17,396	185,983
56	Apparel & accessory stores	2,634	2,610	3,770	3,579	3,667	3,541	3,451	4,116	3,869	4,026	4,642	7,297	47,202
562,3	Women's clothing specialty stores	987	988	1,310	1,256	1,277	1,253	1,250	1,349	1,333	1,408	1,633	2,568	16,612
562	Women's ready to wear	918	933	1,254	1,205	1,223	1,207	1,198	1,285	1,266	1,322	1,535	2,388	15,734
565	Family clothing stores	832	846	1,211	1,187	1,224	1,171	1,158	1,435	1,298	1,417	1,689	2,677	16,145
566	Shoe stores	566	543	896	788	824	773	736	931	850	804	863	1,237	9,811
5812	Eating places	3,076	3,041	3,353	3,418	3,463	3,524	3,699	3,716	3,502	3,599	3,407	3,577	41,375
591	Drug & proprietary stores	2,606	2,579	2,801	2,682	2,780	2,729	2,631	2,739	2,660	2,698	2,811	4,081	33,797
	Adjusted[2]													
	Retail sales, total	**49,945**	**49,829**	**50,846**	**51,064**	**51,267**	**51,631**	**51,960**	**52,305**	**52,873**	**53,605**	**53,722**	**53,837**	
553	Auto & home supply stores	641	631	662	655	652	650	647	657	656	668	656	652	
53	General merchandise group stores	14,647	14,413	14,880	14,801	14,992	15,038	15,109	15,256	15,432	15,717	15,837	15,885	
531	Dept. stores (excl. leased depts.)	11,905	11,676	12,052	11,997	12,136	12,174	12,215	12,297	12,436	12,698	12,775	12,784	See note 3
531	Dept. stores (incl. leased depts.)[1]	12,255	12,056	12,416	12,479	12,592	12,605	12,614	12,668	12,856	13,029	13,067	13,107	
533	Variety stores	452	447	458	447	447	445	467	482	461	481	463	465	
541	Grocery stores	14,900	14,976	15,176	15,334	15,241	15,429	15,527	15,710	15,692	15,795	15,792	15,715	
56	Apparel & accessory stores	3,708	3,661	3,763	3,749	3,823	3,826	3,913	3,880	3,992	4,122	4,090	4,109	
562,3	Women's clothing specialty stores	1,354	1,332	1,323	1,317	1,326	1,349	1,366	1,360	1,400	1,414	1,445	1,448	
566	Shoe stores	750	753	799	778	813	803	834	814	834	855	840	855	
591	Drug & proprietary stores	2,743	2,738	2,784	2,785	2,808	2,796	2,784	2,801	2,842	2,840	2,874	2,890	

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[3]For yearly totals, refer to unadjusted section.

Note: The group II component of the sample consists of companies that had 11 or more retail establishments according to the most recent update of multiestablishment files which were selected with certainty (i.e., their sales size exceeded specified dollar volume cutoffs which varied by kind of business). Group totals include kinds of business not shown.

Table 8. **Estimated Monthly Retail Sales of Group II Companies, by Kinds of Business: January 1985 to December 1994**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1987												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Unadjusted													
	Retail sales, total	**39,986**	**38,775**	**44,664**	**46,698**	**48,604**	**46,685**	**46,822**	**48,960**	**46,367**	**49,870**	**52,755**	**72,916**	**583,102**
	Durable goods, total	**4,212**	**4,134**	**5,030**	**5,270**	**5,541**	**5,582**	**5,575**	**5,740**	**5,568**	**5,813**	**6,301**	**9,415**	**68,181**
553	Auto & home supply stores	492	452	565	626	639	635	643	643	624	654	610	637	7,220
	Nondurable goods, total	**35,774**	**34,641**	**39,634**	**41,428**	**43,063**	**41,103**	**41,247**	**43,220**	**40,799**	**44,057**	**46,454**	**63,501**	**514,921**
53	General merchandise group stores	9,556	10,111	12,304	13,382	14,352	13,287	12,458	14,263	13,014	14,512	17,543	28,536	173,318
531	Dept. stores (excl. leased depts.)	7,915	8,207	10,172	10,996	11,737	10,909	10,371	11,783	10,757	12,012	14,203	22,548	141,610
531	Dept. stores (incl. leased depts.)[1]	8,221	8,500	10,531	11,375	12,104	11,262	10,678	12,117	11,089	12,387	14,597	23,171	146,032
533	Variety stores	334	351	414	498	468	417	400	446	398	440	472	903	5,541
539	Miscellaneous general merchandise stores	1,307	1,553	1,718	1,888	2,147	1,961	1,687	2,034	1,859	2,060	2,868	5,085	26,167
54	Food group stores	14,577	13,132	14,210	14,494	15,162	14,553	15,445	14,822	14,453	15,385	14,580	16,460	177,273
541	Grocery stores	14,410	12,952	14,032	14,299	14,990	14,380	15,270	14,651	14,282	15,198	14,392	16,112	174,968
56	Apparel & accessory stores	2,450	2,465	3,266	3,599	3,446	3,299	3,140	3,831	3,484	3,668	4,047	6,453	43,148
562,3	Women's clothing specialty stores	978	978	1,230	1,334	1,325	1,218	1,217	1,362	1,284	1,381	1,468	2,316	16,091
562	Women's ready to wear	932	935	1,189	1,293	1,286	1,183	1,181	1,320	1,239	1,325	1,402	2,208	15,493
565	Family clothing stores	677	734	1,004	1,112	1,087	1,068	1,040	1,285	1,129	1,221	1,439	2,327	14,123
566	Shoe stores	581	539	752	836	731	719	627	830	749	717	748	1,111	8,940
5812	Eating places	3,000	2,898	3,227	3,284	3,413	3,377	3,529	3,574	3,214	3,397	3,141	3,293	39,347
591	Drug & proprietary stores	2,488	2,330	2,491	2,594	2,597	2,567	2,549	2,553	2,468	2,579	2,619	3,871	31,706
	Adjusted[2]													
	Retail sales, total	**46,383**	**47,554**	**47,510**	**47,946**	**48,034**	**48,359**	**48,512**	**49,114**	**48,966**	**49,580**	**49,424**	**49,971**	
553	Auto & home supply stores	578	582	592	609	610	594	596	608	613	601	605	626	
53	General merchandise group stores	13,626	14,214	13,967	14,224	14,319	14,385	14,286	14,566	14,486	14,632	14,614	14,907	
531	Dept. stores (excl. leased depts.)	11,275	11,608	11,442	11,611	11,702	11,743	11,719	11,866	11,834	11,964	11,935	12,129	See note 3
531	Dept. stores (incl. leased depts.)[1]	11,695	11,976	11,829	12,059	12,271	12,143	12,186	12,284	12,208	12,311	12,180	12,382	
533	Variety stores	462	476	463	477	472	470	440	462	462	451	445	450	
541	Grocery stores	14,267	14,280	14,304	14,443	14,483	14,599	14,655	14,725	14,603	14,988	14,716	14,905	
56	Apparel & accessory stores	3,356	3,544	3,576	3,554	3,532	3,581	3,609	3,611	3,625	3,649	3,636	3,673	
562,3	Women's clothing specialty stores	1,309	1,353	1,341	1,341	1,356	1,337	1,343	1,353	1,345	1,355	1,323	1,326	
566	Shoe stores	748	753	769	737	717	744	727	737	745	729	743	768	
591	Drug & proprietary stores	2,592	2,583	2,584	2,628	2,621	2,627	2,650	2,654	2,648	2,684	2,706	2,718	

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[3]For yearly totals, refer to unadjusted section.

Note: The group II component of the sample consists of companies that had 11 or more retail establishments according to the most recent update of multiestablishment files which were selected with certainty (i.e., their sales size exceeded specified dollar volume cutoffs which varied by kind of business). Group totals include kinds of business not shown.

Table 8. **Estimated Monthly Retail Sales of Group II Companies, by Kinds of Business: January 1985 to December 1994**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1986												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Unadjusted													
	Retail sales, total	**38,260**	**36,341**	**43,282**	**42,140**	**46,250**	**43,169**	**43,742**	**46,258**	**42,885**	**46,007**	**49,582**	**66,886**	**544,802**
	Durable goods, total	**3,638**	**3,454**	**4,184**	**4,511**	**4,979**	**4,803**	**5,030**	**4,994**	**4,782**	**5,102**	**5,511**	**8,229**	**59,217**
553	Auto & home supply stores	435	410	494	541	559	538	599	591	557	624	602	576	6,526
	Nondurable goods, total	**34,622**	**32,887**	**39,098**	**37,629**	**41,271**	**38,366**	**38,712**	**41,264**	**38,103**	**40,905**	**44,071**	**58,657**	**485,585**
53	General merchandise group stores	9,006	9,336	12,298	12,179	13,774	12,490	11,932	13,598	12,278	13,487	16,552	25,845	162,775
531	Dept. stores (excl. leased depts.)	7,380	7,486	10,030	9,927	11,174	10,262	9,840	11,275	10,164	11,029	13,286	20,325	132,178
531	Dept. stores (incl. leased depts.)[1]	7,639	7,747	10,377	10,270	11,558	10,614	10,176	11,661	10,510	11,406	13,741	21,020	136,719
533	Variety stores	409	391	588	515	547	466	410	458	384	442	467	903	5,980
539	Miscellaneous general merchandise stores	1,217	1,459	1,680	1,737	2,053	1,762	1,682	1,865	1,730	2,016	2,799	4,617	24,617
54	Food group stores	13,952	12,568	13,966	13,350	14,730	13,578	14,492	14,425	13,530	14,380	14,184	15,490	168,645
541	Grocery stores	13,774	12,388	13,761	13,187	14,553	13,409	14,322	14,252	13,365	14,199	14,008	15,172	166,390
56	Apparel & accessory stores	2,246	2,216	3,289	2,952	3,226	2,968	2,834	3,662	3,136	3,270	3,782	6,010	39,591
562,3	Women's clothing specialty stores	878	880	1,247	1,115	1,201	1,130	1,148	1,321	1,204	1,271	1,473	2,303	15,171
562	Women's ready to wear	838	839	1,199	1,093	1,179	1,110	1,129	1,275	1,156	1,221	1,419	2,206	14,664
565	Family clothing stores	664	643	977	903	998	904	849	1,145	954	1,008	1,210	2,039	12,294
566	Shoe stores	516	511	798	691	753	677	620	880	702	695	746	1,051	8,640
5812	Eating places	2,706	2,544	2,969	2,939	3,089	3,059	3,262	3,309	3,073	3,273	3,032	3,126	36,381
591	Drug & proprietary stores	2,246	2,093	2,390	2,246	2,432	2,362	2,363	2,401	2,313	2,416	2,424	3,711	29,397
	Adjusted[2]													
	Retail sales, total	**44,605**	**44,535**	**44,731**	**44,542**	**44,828**	**45,053**	**45,635**	**45,728**	**45,788**	**46,082**	**45,895**	**46,481**	
553	Auto & home supply stores	514	528	520	524	522	518	554	559	553	575	582	566	
53	General merchandise group stores	13,004	13,224	13,424	13,481	13,468	13,545	13,753	13,752	13,743	13,775	13,558	13,687	
531	Dept. stores (excl. leased depts.)	10,603	10,664	10,867	10,909	10,923	11,046	11,182	11,252	11,231	11,140	11,035	11,076	
531	Dept. stores (incl. leased depts.)[1]	10,960	11,020	11,243	11,273	11,298	11,425	11,577	11,638	11,613	11,533	11,432	11,474	**See note 3**
533	Variety stores	563	531	592	548	538	504	471	464	452	460	445	462	
541	Grocery stores	13,719	13,658	13,706	13,623	13,742	13,725	13,945	13,864	14,098	14,058	14,121	14,193	
56	Apparel & accessory stores	3,164	3,184	3,232	3,234	3,255	3,283	3,267	3,361	3,318	3,347	3,309	3,455	
562,3	Women's clothing specialty stores	1,213	1,214	1,233	1,219	1,219	1,260	1,266	1,268	1,297	1,283	1,281	1,341	
566	Shoe stores	678	706	696	724	725	724	717	781	706	723	717	737	
591	Drug & proprietary stores	2,354	2,328	2,395	2,384	2,413	2,448	2,464	2,488	2,495	2,525	2,515	2,565	

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[3]For yearly totals, refer to unadjusted section.

Note: The group II component of the sample consists of companies that had 11 or more retail establishments according to the most recent update of multiestablishment files which were selected with certainty (i.e., their sales size exceeded specified dollar volume cutoffs which varied by kind of business). Group totals include kinds of business not shown.

Table 8. **Estimated Monthly Retail Sales of Group II Companies, by Kinds of Business: January 1985 to December 1994**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1985												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Unadjusted													
	Retail sales, total	**35,794**	**34,654**	**40,906**	**41,148**	**44,060**	**41,871**	**41,103**	**44,824**	**40,860**	**43,617**	**48,721**	**62,738**	**520,296**
	Durable goods, total	**3,449**	**3,340**	**4,077**	**4,406**	**4,919**	**4,675**	**4,551**	**4,693**	**4,351**	**4,587**	**5,043**	**7,025**	**55,116**
553	Auto & home supply stores	399	364	452	488	515	500	509	514	495	551	549	529	5,865
	Nondurable goods, total	**32,345**	**31,314**	**36,829**	**36,742**	**39,141**	**37,196**	**36,552**	**40,131**	**36,509**	**39,030**	**43,678**	**55,713**	**465,180**
53	General merchandise group stores	8,501	8,742	11,152	11,556	12,512	11,671	10,781	12,765	11,349	12,490	15,921	23,968	151,408
531	Dept. stores (excl. leased depts.)	6,993	7,126	9,165	9,562	10,258	9,610	8,939	10,544	9,354	10,322	12,820	19,267	123,960
531	Dept. stores (incl. leased depts.)[1]	7,252	7,391	9,505	9,916	10,639	9,967	9,270	10,935	9,697	10,700	13,289	19,969	128,530
533	Variety stores	420	441	555	589	609	548	521	586	530	536	606	1,068	7,009
539	Miscellaneous general merchandise stores	1,088	1,175	1,432	1,405	1,645	1,513	1,321	1,635	1,465	1,632	2,495	3,633	20,439
54	Food group stores	13,076	12,098	13,528	13,101	14,123	13,472	13,676	14,128	12,923	13,517	14,077	14,751	162,470
541	Grocery stores	12,910	11,916	13,343	12,912	13,949	13,298	13,509	13,955	12,758	13,344	13,884	14,447	160,225
56	Apparel & accessory stores	1,974	1,968	2,742	2,828	2,832	2,702	2,522	3,358	2,838	3,015	3,651	5,444	35,874
562,3	Women's clothing specialty stores	735	762	1,048	1,050	1,054	1,013	1,014	1,207	1,090	1,164	1,394	2,051	13,582
562	Women's ready to wear	696	721	1,004	1,030	1,034	994	996	1,159	1,045	1,117	1,347	1,966	13,109
565	Family clothing stores	590	587	838	855	880	833	775	1,114	862	925	1,199	1,856	11,314
566	Shoe stores	475	453	629	686	654	607	533	743	628	657	712	953	7,730
5812	Eating places	2,486	2,391	2,850	2,747	2,921	2,917	2,956	3,066	2,843	2,903	2,840	2,872	33,792
591	Drug & proprietary stores	2,135	2,076	2,212	2,187	2,304	2,223	2,250	2,354	2,165	2,280	2,309	3,414	27,909
	Adjusted[2]													
	Retail sales, total	**41,974**	**42,449**	**42,492**	**42,909**	**43,208**	**43,056**	**43,162**	**43,685**	**43,870**	**43,832**	**44,498**	**44,421**	
553	Auto & home supply stores	467	468	475	479	484	474	476	479	504	504	521	524	
53	General merchandise group stores	12,287	12,454	12,364	12,516	12,456	12,414	12,531	12,694	12,757	12,743	12,959	12,784	
531	Dept. stores (excl. leased depts.)	10,047	10,195	10,060	10,304	10,217	10,159	10,251	10,358	10,382	10,447	10,569	10,517	
531	Dept. stores (incl. leased depts.)[1]	10,405	10,559	10,422	10,685	10,607	10,536	10,643	10,742	10,762	10,830	10,965	10,906	See note 3
533	Variety stores	592	602	595	593	594	594	595	593	608	573	573	552	
541	Grocery stores	13,080	13,138	13,185	13,325	13,361	13,378	13,296	13,341	13,501	13,452	13,585	13,785	
56	Apparel & accessory stores	2,746	2,830	2,846	2,901	2,942	2,916	2,959	3,047	3,046	3,060	3,169	3,100	
562,3	Women's clothing specialty stores	1,008	1,052	1,070	1,095	1,098	1,102	1,143	1,150	1,177	1,164	1,217	1,181	
566	Shoe stores	608	620	615	626	648	640	633	654	649	663	671	666	
591	Drug & proprietary stores	2,262	2,309	2,285	2,241	2,297	2,313	2,344	2,397	2,361	2,392	2,356	2,369	

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[3]For yearly totals, refer to unadjusted section.

Note: The group II component of the sample consists of companies that had 11 or more retail establishments according to the most recent update of multiestablishment files which were selected with certainty (i.e., their sales size exceeded specified dollar volume cutoffs which varied by kind of business). Group totals include kinds of business not shown.

Table 9. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Regions: January 1985 to December 1994**

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Region and kind of business	1994												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Northeast													
Retail sales, total	**29,243**	**29,102**	**34,857**	**34,795**	**36,202**	**37,095**	**35,515**	**37,144**	**36,137**	**36,771**	**37,708**	**45,098**	**429,667**
Durable goods, total	**9,525**	**9,989**	**12,670**	**13,232**	**13,804**	**14,480**	**13,231**	**14,104**	**13,537**	**13,474**	**13,220**	**14,817**	**156,083**
Building materials group stores	1,219	1,085	1,423	1,883	2,224	2,197	1,967	2,061	2,014	2,071	1,870	1,790	21,804
Automotive dealers	5,438	6,082	8,005	8,098	8,041	8,528	7,662	8,117	7,859	7,726	7,259	6,601	89,416
Furniture group stores	1,392	1,382	1,597	1,563	1,612	1,747	1,690	1,814	1,708	1,800	2,029	2,566	20,900
Nondurable goods, total	**19,718**	**19,113**	**22,187**	**21,563**	**22,398**	**22,615**	**22,284**	**23,040**	**22,600**	**23,297**	**24,488**	**30,281**	**273,584**
General merchandise group stores	2,353	2,535	3,223	3,316	3,509	3,634	3,300	3,617	3,611	3,863	4,837	7,125	44,923
Dept. stores (excl. leased depts.)	1,729	1,892	2,443	2,549	2,683	2,766	2,495	2,782	2,781	2,998	3,836	5,665	34,619
Dept. stores (incl. leased depts.)[1]	1,786	1,947	2,513	2,625	2,758	2,840	2,561	2,858	2,859	3,073	3,932	5,777	35,529
Food group stores	6,529	6,011	6,762	6,499	6,843	6,902	6,993	6,813	6,706	6,733	6,704	7,446	80,941
Grocery stores	6,061	5,540	6,226	5,950	6,250	6,332	6,394	6,205	6,109	6,113	6,112	6,731	74,023
Gasoline service stations	1,802	1,743	1,905	1,871	1,993	2,079	2,120	2,197	2,058	2,097	2,036	2,103	24,004
Apparel & accessory stores	1,525	1,587	2,125	2,233	2,187	2,163	1,995	2,375	2,385	2,449	2,669	3,827	27,520
Eating and drinking places	2,914	3,024	3,481	3,555	3,775	3,868	3,947	3,958	3,709	3,658	3,418	3,675	42,982
Drug & proprietary stores	1,384	1,327	1,512	1,398	1,468	1,451	1,452	1,488	1,443	1,492	1,481	1,873	17,769
GAF, total[2]	6,304	6,528	8,112	8,319	8,621	8,897	8,283	9,260	9,074	9,459	11,123	16,692	110,672
Midwest													
Retail sales, total	**37,000**	**37,670**	**45,353**	**45,360**	**46,031**	**46,676**	**45,079**	**47,704**	**45,437**	**46,971**	**48,067**	**56,955**	**548,303**
Durable goods, total	**13,832**	**14,882**	**18,935**	**19,213**	**18,779**	**19,394**	**17,772**	**19,246**	**18,271**	**18,564**	**18,187**	**20,345**	**217,420**
Building materials group stores	1,583	1,484	2,030	2,472	2,925	2,725	2,538	2,677	2,519	2,594	2,289	2,179	28,015
Automotive dealers	8,942	10,026	13,043	12,878	11,834	12,484	11,213	12,212	11,598	11,731	11,020	10,571	137,552
Furniture group stores	1,897	1,920	2,260	2,181	2,167	2,312	2,264	2,447	2,353	2,448	2,806	3,731	28,786
Nondurable goods, total	**23,168**	**22,788**	**26,418**	**26,147**	**27,252**	**27,282**	**27,307**	**28,458**	**27,166**	**28,407**	**29,880**	**36,610**	**330,883**
General merchandise group stores	4,364	4,390	5,497	5,493	5,772	5,828	5,530	6,065	5,647	6,261	7,431	10,820	73,098
Dept. stores (excl. leased depts.)	3,590	3,609	4,562	4,530	4,747	4,802	4,562	5,056	4,695	5,199	6,214	9,080	60,646
Dept. stores (incl. leased depts.)[1]	3,656	3,677	4,644	4,614	4,829	4,885	4,636	5,139	4,777	5,284	6,317	9,224	61,682
Food group stores	6,819	6,412	7,108	7,085	7,367	7,423	7,627	7,522	7,254	7,303	7,382	8,285	87,587
Grocery stores	6,493	6,071	6,721	6,697	6,955	7,027	7,225	7,117	6,865	6,891	6,973	7,720	82,755
Gasoline service stations	2,790	2,650	2,924	2,970	3,151	3,233	3,366	3,451	3,298	3,300	3,163	3,228	37,524
Apparel & accessory stores	1,291	1,343	1,771	1,703	1,741	1,708	1,657	1,995	1,817	1,898	2,163	3,211	22,298
Eating and drinking places	3,885	4,146	4,771	4,722	4,988	5,081	5,311	5,311	5,013	5,048	4,759	5,124	58,159
Drug & proprietary stores	1,637	1,561	1,751	1,681	1,730	1,711	1,676	1,748	1,678	1,738	1,735	2,165	20,811
GAF, total[2]	8,588	8,703	10,681	10,586	10,925	11,104	10,656	11,861	11,080	11,870	14,050	21,090	141,194
South													
Retail sales, total	**53,947**	**55,220**	**64,990**	**63,505**	**65,376**	**65,707**	**64,288**	**67,053**	**64,081**	**65,053**	**67,469**	**81,383**	**778,072**
Durable goods, total	**21,075**	**22,146**	**27,076**	**26,430**	**27,504**	**28,237**	**26,371**	**28,042**	**27,057**	**26,476**	**27,073**	**31,107**	**318,594**
Building materials group stores	2,763	2,925	3,962	4,267	4,494	4,363	4,028	4,279	4,177	3,914	3,867	3,724	46,763
Automotive dealers	13,170	14,085	17,428	16,531	16,984	17,684	16,209	17,140	16,525	16,193	15,838	16,116	193,903
Furniture group stores	2,796	2,774	3,103	3,001	3,122	3,199	3,228	3,413	3,373	3,457	3,972	5,191	40,629
Nondurable goods, total	**32,872**	**33,074**	**37,914**	**37,075**	**37,872**	**37,470**	**37,917**	**39,011**	**37,024**	**38,577**	**40,396**	**50,276**	**459,478**
General merchandise group stores	6,305	6,683	8,085	7,837	8,097	8,031	7,908	8,438	7,756	8,528	10,105	15,329	103,102
Dept. stores (excl. leased depts.)	4,826	5,139	6,311	6,095	6,259	6,210	6,177	6,620	6,060	6,689	7,914	12,039	80,339
Dept. stores (incl. leased depts.)[1]	4,895	5,217	6,402	6,190	6,347	6,294	6,257	6,708	6,142	6,772	8,011	12,172	81,407
Food group stores	10,942	10,455	11,645	11,398	11,621	11,615	11,847	11,762	11,504	11,489	11,508	12,748	138,534
Grocery stores	10,609	10,113	11,253	11,018	11,203	11,228	11,474	11,380	11,148	11,135	11,090	12,237	133,888
Gasoline service stations	3,663	3,615	4,033	4,055	4,194	4,237	4,354	4,522	4,195	4,200	4,135	4,201	49,404
Apparel & accessory stores	2,155	2,313	3,045	2,912	2,851	2,780	2,814	3,231	2,819	3,056	3,443	5,289	36,708
Eating and drinking places	5,335	5,539	6,323	6,359	6,495	6,398	6,688	6,543	6,203	6,566	6,239	6,704	75,392
Drug & proprietary stores	2,257	2,169	2,391	2,284	2,310	2,238	2,195	2,305	2,233	2,284	2,319	2,976	27,961
GAF, total[2]	12,859	13,365	15,965	15,507	15,971	15,940	15,825	17,242	15,886	16,993	19,999	30,675	206,227
West													
Retail sales, total	**34,413**	**33,815**	**39,013**	**38,112**	**39,541**	**40,646**	**40,929**	**41,881**	**40,276**	**40,911**	**41,497**	**49,890**	**480,924**
Durable goods, total	**13,165**	**13,144**	**15,315**	**15,035**	**15,684**	**16,335**	**16,338**	**16,779**	**16,362**	**16,283**	**15,751**	**18,138**	**188,329**
Building materials group stores	1,627	1,576	2,128	2,220	2,379	2,416	2,335	2,449	2,414	2,260	2,162	1,985	25,951
Automotive dealers	7,623	7,674	8,859	8,707	8,938	9,382	9,406	9,442	9,250	9,426	8,477	8,264	105,448
Furniture group stores	2,094	1,991	2,269	2,133	2,244	2,315	2,365	2,447	2,463	2,512	2,771	3,707	29,311
Nondurable goods, total	**21,248**	**20,671**	**23,698**	**23,077**	**23,857**	**24,311**	**24,591**	**25,102**	**23,914**	**24,628**	**25,746**	**31,752**	**292,595**
General merchandise group stores	3,913	3,932	4,688	4,540	4,822	4,880	4,804	5,104	4,779	5,118	6,040	8,798	61,418
Dept. stores (excl. leased depts.)	2,578	2,613	3,209	3,072	3,277	3,333	3,292	3,549	3,263	3,493	4,291	6,515	42,485
Dept. stores (incl. leased depts.)[1]	2,640	2,684	3,290	3,149	3,350	3,401	3,358	3,619	3,336	3,559	4,371	6,620	43,377
Food group stores	7,134	6,711	7,590	7,310	7,499	7,686	7,874	7,671	7,559	7,573	7,543	8,588	90,738
Grocery stores	6,762	6,352	7,184	6,929	7,123	7,290	7,462	7,271	7,133	7,116	7,106	7,936	85,664
Gasoline service stations	2,294	2,226	2,464	2,455	2,622	2,725	2,773	2,907	2,689	2,750	2,675	2,681	31,261
Apparel & accessory stores	1,344	1,406	1,826	1,763	1,780	1,901	1,933	2,051	1,798	1,865	2,178	3,232	23,077
Eating and drinking places	3,992	3,888	4,315	4,317	4,376	4,380	4,558	4,498	4,276	4,435	4,238	4,545	51,818
Drug & proprietary stores	1,206	1,127	1,247	1,233	1,251	1,237	1,215	1,247	1,172	1,213	1,209	1,640	14,997
GAF, total[2]	8,672	8,711	10,266	9,829	10,317	10,613	10,656	11,355	10,634	11,059	12,860	19,238	134,210

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 9. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Regions: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Region and kind of business	1993												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Northeast													
Retail sales, total	**29,003**	**27,503**	**30,884**	**32,853**	**33,826**	**34,555**	**34,558**	**34,627**	**33,808**	**34,633**	**35,464**	**43,088**	**404,802**
Durable goods, total	**9,438**	**8,901**	**10,440**	**11,866**	**12,067**	**12,973**	**12,862**	**12,833**	**12,075**	**12,008**	**11,903**	**13,924**	**141,290**
Building materials group stores	1,170	1,130	1,320	1,675	2,043	2,006	1,910	1,797	1,789	1,811	1,657	1,656	19,964
Automotive dealers	5,213	4,989	6,142	7,045	6,732	7,379	7,224	7,345	6,742	6,757	6,476	6,097	78,141
Furniture group stores	1,427	1,316	1,442	1,469	1,484	1,542	1,669	1,603	1,566	1,589	1,743	2,251	19,101
Nondurable goods, total	**19,565**	**18,602**	**20,444**	**20,987**	**21,759**	**21,582**	**21,696**	**21,794**	**21,733**	**22,625**	**23,561**	**29,164**	**263,512**
General merchandise group stores	2,346	2,433	2,860	3,233	3,471	3,287	3,132	3,347	3,404	3,660	4,543	6,826	42,542
Dept. stores (excl. leased depts.)	1,727	1,770	2,117	2,447	2,644	2,488	2,322	2,538	2,590	2,813	3,556	5,398	32,410
Dept. stores (incl. leased depts.)[1]	1,783	1,831	2,186	2,529	2,729	2,565	2,394	2,616	2,673	2,893	3,655	5,525	33,379
Food group stores	6,357	5,852	6,317	6,295	6,626	6,635	6,992	6,593	6,556	6,697	6,566	7,366	78,852
Grocery stores	5,923	5,425	5,869	5,804	6,101	6,133	6,453	6,060	6,057	6,160	6,030	6,719	72,734
Gasoline service stations	1,823	1,750	1,865	1,911	2,066	2,065	2,070	2,028	1,932	2,002	1,935	1,978	23,425
Apparel & accessory stores	1,654	1,540	1,845	2,274	2,278	2,131	2,068	2,345	2,354	2,427	2,599	3,692	27,207
Eating and drinking places	3,103	2,879	3,104	3,211	3,461	3,594	3,583	3,654	3,490	3,542	3,238	3,446	40,305
Drug & proprietary stores	1,334	1,367	1,422	1,464	1,458	1,471	1,449	1,435	1,426	1,453	1,469	1,912	17,660
GAF, total[2]	6,529	6,301	7,200	8,161	8,494	8,368	8,326	8,789	8,716	9,011	10,478	16,063	106,436
Midwest													
Retail sales, total	**35,317**	**34,405**	**40,727**	**42,217**	**43,582**	**43,128**	**43,314**	**43,506**	**41,915**	**43,589**	**44,631**	**52,997**	**509,328**
Durable goods, total	**12,431**	**12,502**	**15,786**	**16,530**	**16,802**	**17,338**	**16,919**	**16,850**	**16,132**	**16,352**	**16,388**	**18,677**	**192,707**
Building materials group stores	1,415	1,372	1,850	2,177	2,533	2,504	2,394	2,376	2,315	2,350	2,221	2,146	25,653
Automotive dealers	7,869	8,149	10,534	10,965	10,768	11,124	10,849	10,686	10,104	10,290	9,865	9,648	120,851
Furniture group stores	1,757	1,652	1,905	1,788	1,841	1,984	2,040	2,048	2,066	2,084	2,432	3,243	24,840
Nondurable goods, total	**22,886**	**21,903**	**24,941**	**25,687**	**26,780**	**25,790**	**26,395**	**26,656**	**25,783**	**27,237**	**28,243**	**34,320**	**316,621**
General merchandise group stores	4,036	3,972	4,822	5,128	5,507	5,263	5,264	5,638	5,375	5,931	6,894	10,019	67,849
Dept. stores (excl. leased depts.)	3,292	3,230	3,968	4,208	4,508	4,297	4,288	4,673	4,448	4,902	5,710	8,363	55,887
Dept. stores (incl. leased depts.)[1]	3,358	3,301	4,049	4,295	4,594	4,380	4,367	4,760	4,535	4,991	5,820	8,512	56,962
Food group stores	6,832	6,402	6,875	7,134	7,427	7,196	7,577	7,180	6,903	7,183	7,062	7,822	85,593
Grocery stores	6,520	6,076	6,540	6,737	7,026	6,803	7,163	6,766	6,535	6,767	6,665	7,289	80,887
Gasoline service stations	2,831	2,675	2,968	3,034	3,236	3,195	3,227	3,131	2,974	3,129	2,951	2,951	36,302
Apparel & accessory stores	1,379	1,328	1,625	1,812	1,840	1,724	1,750	1,964	1,893	1,918	2,130	3,145	22,508
Eating and drinking places	3,899	3,732	4,376	4,442	4,663	4,630	4,813	4,989	4,638	4,699	4,368	4,655	53,904
Drug & proprietary stores	1,569	1,519	1,679	1,676	1,662	1,672	1,694	1,664	1,632	1,677	1,685	2,137	20,266
GAF, total[2]	8,120	7,879	9,369	9,872	10,392	10,182	10,222	10,917	10,500	11,085	12,957	19,566	131,061
South													
Retail sales, total	**51,090**	**51,116**	**56,893**	**58,631**	**60,554**	**59,599**	**60,859**	**60,183**	**58,086**	**59,884**	**62,383**	**75,248**	**714,526**
Durable goods, total	**18,717**	**19,165**	**21,734**	**22,600**	**23,574**	**23,894**	**23,821**	**23,357**	**22,928**	**22,746**	**23,726**	**27,637**	**273,899**
Building materials group stores	2,533	2,663	3,095	3,544	3,760	3,670	3,431	3,478	3,383	3,494	3,456	3,489	39,996
Automotive dealers	11,281	11,944	13,670	13,942	14,485	14,832	14,923	14,254	14,044	13,630	13,779	14,379	165,163
Furniture group stores	2,691	2,516	2,778	2,790	2,878	2,882	3,022	2,999	2,944	3,050	3,416	4,340	36,306
Nondurable goods, total	**32,373**	**31,951**	**35,159**	**36,031**	**36,980**	**35,705**	**37,038**	**36,826**	**35,158**	**37,138**	**38,657**	**47,611**	**440,627**
General merchandise group stores	5,976	6,176	7,005	7,427	7,774	7,378	7,522	7,840	7,206	8,080	9,564	14,372	96,320
Dept. stores (excl. leased depts.)	4,463	4,639	5,313	5,641	5,875	5,558	5,700	6,020	5,504	6,220	7,305	11,048	73,286
Dept. stores (incl. leased depts.)[1]	4,538	4,727	5,407	5,742	5,974	5,655	5,788	6,114	5,593	6,304	7,407	11,196	74,445
Food group stores	10,811	10,271	11,061	11,186	11,451	11,207	11,799	11,179	10,956	11,171	11,000	12,249	134,341
Grocery stores	10,476	9,919	10,698	10,813	11,074	10,827	11,438	10,826	10,617	10,836	10,632	11,794	129,950
Gasoline service stations	3,837	3,759	4,094	4,123	4,252	4,170	4,317	4,212	3,917	4,087	3,988	3,954	48,710
Apparel & accessory stores	2,228	2,249	2,693	2,996	2,878	2,665	2,792	3,051	2,775	2,959	3,325	4,921	35,532
Eating and drinking places	5,373	5,271	5,827	6,000	6,292	6,208	6,449	6,399	6,052	6,285	5,937	6,089	72,182
Drug & proprietary stores	2,125	2,214	2,322	2,280	2,260	2,157	2,176	2,111	2,071	2,129	2,169	2,937	26,951
GAF, total[2]	12,458	12,374	14,010	14,888	15,264	14,657	15,041	15,736	14,646	15,835	18,572	28,035	191,516
West													
Retail sales, total	**32,402**	**31,375**	**35,514**	**36,022**	**37,517**	**37,669**	**38,425**	**38,070**	**36,580**	**37,606**	**38,081**	**46,582**	**445,843**
Durable goods, total	**12,082**	**11,673**	**13,471**	**13,859**	**14,439**	**15,053**	**15,103**	**14,654**	**14,234**	**14,418**	**13,996**	**16,661**	**169,643**
Building materials group stores	1,479	1,449	1,912	2,118	2,261	2,247	2,231	2,180	2,172	2,101	1,903	1,938	23,991
Automotive dealers	6,738	6,585	7,674	7,764	8,018	8,334	8,541	7,937	7,941	8,166	7,482	7,555	92,735
Furniture group stores	1,971	1,802	2,005	1,920	1,990	2,072	2,010	2,066	2,049	2,132	2,352	3,112	25,481
Nondurable goods, total	**20,320**	**19,702**	**22,043**	**22,163**	**23,078**	**22,616**	**23,322**	**23,416**	**22,346**	**23,188**	**24,085**	**29,921**	**276,200**
General merchandise group stores	3,678	3,710	4,310	4,319	4,693	4,510	4,582	4,831	4,486	4,769	5,613	8,405	57,906
Dept. stores (excl. leased depts.)	2,373	2,380	2,838	2,858	3,091	2,973	3,036	3,285	2,983	3,196	3,856	6,042	38,911
Dept. stores (incl. leased depts.)[1]	2,443	2,456	2,927	2,947	3,182	3,056	3,118	3,372	3,068	3,279	3,956	6,183	39,987
Food group stores	6,809	6,409	7,074	7,108	7,317	7,229	7,552	7,234	7,215	7,253	7,183	8,217	86,600
Grocery stores	6,511	6,099	6,751	6,742	6,968	6,867	7,187	6,887	6,859	6,857	6,811	7,615	82,154
Gasoline service stations	2,291	2,208	2,393	2,414	2,539	2,569	2,689	2,684	2,484	2,608	2,515	2,468	29,862
Apparel & accessory stores	1,362	1,339	1,638	1,707	1,753	1,769	1,838	1,911	1,723	1,750	2,045	3,102	21,937
Eating and drinking places	3,667	3,562	3,910	3,982	4,073	3,963	4,098	4,157	3,796	4,101	3,833	4,130	47,272
Drug & proprietary stores	1,145	1,105	1,225	1,237	1,213	1,215	1,212	1,195	1,170	1,207	1,196	1,648	14,768
GAF, total[2]	8,273	8,081	9,275	9,313	9,883	9,799	9,913	10,416	9,744	10,113	11,784	18,040	124,634

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 9. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Regions: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Region and kind of business	1992												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Northeast													
Retail sales, total	**28,289**	**28,349**	**30,348**	**31,473**	**32,816**	**33,057**	**32,868**	**32,922**	**31,743**	**33,510**	**33,050**	**41,030**	**389,455**
Durable goods, total	**9,222**	**9,609**	**10,467**	**10,980**	**11,431**	**11,990**	**11,611**	**11,061**	**10,846**	**11,117**	**10,165**	**12,637**	**131,136**
Building materials group stores	1,082	1,103	1,335	1,616	1,927	1,953	1,781	1,620	1,642	1,732	1,403	1,573	18,767
Automotive dealers	5,037	5,370	6,007	6,245	6,286	6,718	6,484	6,066	5,897	6,008	5,196	5,115	70,429
Furniture group stores	1,352	1,355	1,405	1,390	1,447	1,487	1,506	1,474	1,423	1,504	1,539	2,073	17,955
Nondurable goods, total	**19,067**	**18,740**	**19,881**	**20,493**	**21,385**	**21,067**	**21,257**	**21,861**	**20,897**	**22,393**	**22,885**	**28,393**	**258,319**
General merchandise group stores	2,217	2,369	2,705	3,001	3,227	3,014	2,780	3,153	3,047	3,389	4,197	6,466	39,565
Dept. stores (excl. leased depts.)	1,628	1,804	2,119	2,342	2,539	2,356	2,134	2,471	2,392	2,660	3,314	5,079	30,838
Dept. stores (incl. leased depts.)[1]	1,684	1,869	2,192	2,427	2,622	2,431	2,205	2,550	2,473	2,748	3,414	5,214	31,829
Food group stores	6,205	5,967	6,203	6,272	6,542	6,397	6,720	6,511	6,306	6,591	6,319	7,040	77,073
Grocery stores	5,743	5,523	5,747	5,795	6,030	5,897	6,199	5,996	5,815	6,090	5,839	6,459	71,133
Gasoline service stations	1,961	1,792	1,828	1,814	1,993	2,061	2,087	2,126	1,988	2,044	1,946	1,989	23,629
Apparel & accessory stores	1,513	1,563	1,803	2,154	2,165	2,122	2,067	2,494	2,382	2,498	2,590	3,754	27,105
Eating and drinking places	3,008	3,098	3,318	3,243	3,570	3,559	3,562	3,649	3,227	3,374	3,260	3,483	40,351
Drug & proprietary stores	1,355	1,334	1,339	1,402	1,385	1,367	1,409	1,373	1,336	1,395	1,329	1,744	16,768
GAF, total[2]	6,322	6,581	7,107	7,754	8,082	7,899	7,610	8,468	8,154	8,698	9,863	15,458	101,996
Midwest													
Retail sales, total	**33,599**	**33,595**	**36,345**	**38,083**	**40,288**	**39,572**	**39,719**	**40,191**	**39,014**	**41,650**	**40,790**	**48,960**	**471,806**
Durable goods, total	**11,695**	**11,908**	**13,156**	**14,391**	**15,043**	**15,410**	**15,156**	**14,741**	**14,889**	**15,215**	**13,849**	**16,108**	**171,561**
Building materials group stores	1,504	1,407	1,622	1,934	2,303	2,234	2,162	2,082	2,081	2,165	1,730	1,771	22,995
Automotive dealers	7,444	7,733	8,560	9,303	9,324	9,688	9,554	9,108	9,368	9,482	8,235	7,995	105,794
Furniture group stores	1,629	1,610	1,720	1,686	1,708	1,808	1,777	1,825	1,855	1,918	2,070	2,753	22,359
Nondurable goods, total	**21,904**	**21,687**	**23,189**	**23,692**	**25,245**	**24,162**	**24,563**	**25,450**	**24,125**	**26,435**	**26,941**	**32,852**	**300,245**
General merchandise group stores	3,671	3,897	4,495	4,723	5,150	4,800	4,710	5,288	4,764	5,475	6,434	9,348	62,755
Dept. stores (excl. leased depts.)	3,004	3,226	3,746	3,914	4,245	3,942	3,842	4,391	3,922	4,526	5,334	7,745	51,837
Dept. stores (incl. leased depts.)[1]	3,067	3,300	3,832	4,003	4,332	4,028	3,924	4,483	4,010	4,628	5,449	7,905	52,961
Food group stores	6,654	6,329	6,474	6,704	7,080	6,834	7,219	7,042	6,705	7,095	6,908	7,601	82,645
Grocery stores	6,344	6,007	6,145	6,310	6,674	6,460	6,832	6,674	6,357	6,710	6,550	7,140	78,203
Gasoline service stations	2,749	2,641	2,838	2,897	3,228	3,192	3,207	3,171	3,062	3,237	3,021	3,072	36,315
Apparel & accessory stores	1,235	1,319	1,563	1,709	1,768	1,664	1,638	2,010	1,784	1,945	2,073	3,161	21,869
Eating and drinking places	3,696	3,740	3,949	3,892	4,232	4,008	4,087	4,251	4,001	4,431	4,072	4,218	48,577
Drug & proprietary stores	1,507	1,497	1,581	1,588	1,595	1,581	1,577	1,596	1,553	1,645	1,587	2,040	19,347
GAF, total[2]	7,358	7,671	8,693	9,194	9,793	9,420	9,267	10,316	9,514	10,460	11,958	18,265	121,909
South													
Retail sales, total	**47,391**	**48,728**	**52,994**	**53,928**	**55,964**	**55,236**	**55,911**	**55,846**	**54,022**	**56,626**	**56,564**	**69,643**	**662,853**
Durable goods, total	**16,671**	**17,689**	**19,704**	**20,021**	**20,896**	**21,602**	**21,311**	**20,341**	**20,585**	**20,720**	**19,779**	**23,993**	**243,312**
Building materials group stores	2,262	2,487	2,984	3,261	3,400	3,382	3,199	3,115	3,212	3,165	2,878	2,981	36,326
Automotive dealers	10,214	10,942	12,222	12,228	12,717	13,300	13,151	12,080	12,497	12,528	11,221	12,151	145,251
Furniture group stores	2,385	2,362	2,487	2,432	2,513	2,549	2,735	2,663	2,592	2,727	2,984	3,905	32,334
Nondurable goods, total	**30,720**	**31,039**	**33,290**	**33,907**	**35,068**	**33,634**	**34,600**	**35,505**	**33,437**	**35,906**	**36,785**	**45,650**	**419,541**
General merchandise group stores	5,382	5,885	6,520	6,771	7,041	6,607	6,646	7,296	6,582	7,387	8,899	13,391	88,407
Dept. stores (excl. leased depts.)	3,992	4,452	5,020	5,189	5,332	5,014	5,038	5,584	4,973	5,621	6,802	10,159	67,176
Dept. stores (incl. leased depts.)[1]	4,069	4,538	5,119	5,291	5,423	5,101	5,120	5,673	5,063	5,718	6,906	10,312	68,333
Food group stores	10,714	10,359	10,857	10,926	11,337	11,052	11,582	11,244	10,752	11,218	10,857	11,954	132,852
Grocery stores	10,373	10,007	10,474	10,552	10,963	10,695	11,221	10,888	10,421	10,876	10,521	11,514	128,505
Gasoline service stations	3,694	3,610	3,894	3,971	4,182	4,169	4,316	4,273	4,021	4,175	4,020	4,121	48,446
Apparel & accessory stores	1,980	2,155	2,556	2,837	2,679	2,534	2,576	2,974	2,656	2,878	3,119	4,879	33,823
Eating and drinking places	4,689	4,899	5,311	5,175	5,531	5,302	5,554	5,763	5,395	5,780	5,464	5,745	64,608
Drug & proprietary stores	2,175	2,184	2,209	2,264	2,244	2,155	2,094	2,128	2,036	2,184	2,108	2,765	26,546
GAF, total[2]	11,070	11,775	12,968	13,491	13,841	13,260	13,509	14,672	13,397	14,642	17,024	26,297	175,946
West													
Retail sales, total	**31,990**	**31,603**	**34,157**	**34,690**	**35,855**	**35,591**	**36,285**	**36,304**	**34,716**	**36,348**	**36,009**	**43,927**	**427,475**
Durable goods, total	**11,368**	**11,462**	**12,903**	**13,076**	**13,118**	**13,728**	**13,742**	**13,255**	**13,062**	**13,726**	**12,824**	**15,331**	**157,595**
Building materials group stores	1,445	1,485	1,797	2,052	2,149	2,097	2,142	1,985	1,994	2,009	1,804	1,791	22,750
Automotive dealers	6,175	6,315	7,342	7,394	7,191	7,747	7,683	7,226	7,211	7,677	6,736	6,764	85,461
Furniture group stores	1,897	1,841	1,937	1,869	1,899	1,961	1,977	1,982	1,914	2,005	2,104	2,913	24,299
Nondurable goods, total	**20,622**	**20,141**	**21,254**	**21,614**	**22,737**	**21,863**	**22,543**	**23,049**	**21,654**	**22,622**	**23,185**	**28,596**	**269,880**
General merchandise group stores	3,621	3,720	4,092	4,175	4,482	4,276	4,326	4,666	4,261	4,614	5,439	8,021	55,693
Dept. stores (excl. leased depts.)	2,205	2,357	2,682	2,713	2,938	2,758	2,794	3,100	2,748	2,975	3,623	5,679	36,572
Dept. stores (incl. leased depts.)[1]	2,267	2,437	2,769	2,799	3,027	2,840	2,874	3,187	2,837	3,065	3,728	5,832	37,662
Food group stores	6,763	6,549	6,826	6,926	7,288	7,042	7,385	7,183	6,938	7,078	6,828	7,723	84,529
Grocery stores	6,447	6,230	6,480	6,573	6,952	6,696	7,038	6,868	6,614	6,730	6,503	7,176	80,307
Gasoline service stations	2,104	2,028	2,165	2,203	2,433	2,452	2,615	2,648	2,498	2,546	2,431	2,437	28,560
Apparel & accessory stores	1,340	1,404	1,583	1,670	1,731	1,728	1,743	1,870	1,653	1,744	1,956	2,993	21,415
Eating and drinking places	4,006	3,836	4,017	3,952	4,076	3,733	3,907	4,034	3,634	3,860	3,738	3,835	46,628
Drug & proprietary stores	1,281	1,240	1,272	1,307	1,264	1,244	1,165	1,196	1,165	1,233	1,167	1,593	15,127
GAF, total[2]	8,099	8,233	8,878	8,954	9,426	9,292	9,388	9,939	9,173	9,758	11,139	17,100	119,379

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 9. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Regions: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Region and kind of business	1991												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Northeast													
Retail sales, total	**27,133**	**26,631**	**30,725**	**30,505**	**33,208**	**32,287**	**32,049**	**33,067**	**31,065**	**31,690**	**32,892**	**38,062**	**379,314**
Durable goods, total	**8,563**	**9,044**	**10,501**	**10,973**	**11,760**	**11,613**	**11,491**	**11,271**	**10,903**	**10,796**	**10,614**	**11,841**	**129,370**
Building materials group stores	996	1,011	1,165	1,455	1,693	1,576	1,538	1,493	1,418	1,494	1,334	1,228	16,401
Automotive dealers	4,498	4,979	5,963	6,290	6,449	6,441	6,441	6,139	5,995	5,870	5,415	4,556	69,036
Furniture group stores	1,328	1,294	1,437	1,416	1,530	1,489	1,532	1,516	1,432	1,449	1,521	1,953	17,897
Nondurable goods, total	**18,570**	**17,587**	**20,224**	**19,532**	**21,448**	**20,674**	**20,558**	**21,796**	**20,162**	**20,894**	**22,278**	**26,221**	**249,944**
General merchandise group stores	1,939	2,073	2,739	2,788	3,190	2,919	2,682	3,083	2,863	3,084	4,067	5,868	37,295
Dept. stores (excl. leased depts.)	1,474	1,627	2,165	2,229	2,526	2,277	2,058	2,465	2,268	2,452	3,255	4,788	29,584
Dept. stores (incl. leased depts.)[1]	1,533	1,691	2,251	2,311	2,612	2,352	2,126	2,548	2,341	2,532	3,350	4,915	30,562
Food group stores	6,246	5,810	6,648	6,137	6,984	6,720	6,836	6,940	6,294	6,394	6,472	6,745	78,226
Grocery stores	5,761	5,324	6,117	5,612	6,383	6,123	6,234	6,358	5,781	5,887	5,969	6,193	71,742
Gasoline service stations	1,992	1,798	1,917	2,022	2,217	2,176	2,221	2,258	2,051	2,129	2,058	2,060	24,899
Apparel & accessory stores	1,456	1,468	2,029	2,030	2,168	1,952	1,816	2,271	2,077	2,088	2,359	3,198	24,912
Eating and drinking places	2,767	2,814	3,150	3,189	3,510	3,661	3,629	3,783	3,429	3,443	3,280	3,461	40,116
Drug & proprietary stores	1,229	1,190	1,311	1,236	1,284	1,295	1,274	1,320	1,277	1,339	1,310	1,719	15,784
GAF, total[2]	5,946	6,044	7,483	7,443	8,244	7,720	7,381	8,355	7,839	8,058	9,738	14,267	98,518
Midwest													
Retail sales, total	**31,382**	**30,818**	**36,445**	**36,980**	**39,838**	**38,471**	**38,117**	**39,439**	**35,923**	**37,809**	**38,271**	**43,949**	**447,442**
Durable goods, total	**10,324**	**10,739**	**12,906**	**13,805**	**14,484**	**14,069**	**14,040**	**13,903**	**12,778**	**13,155**	**12,457**	**13,813**	**156,473**
Building materials group stores	1,282	1,256	1,579	2,036	2,263	2,086	2,131	2,103	1,860	1,969	1,718	1,623	21,906
Automotive dealers	6,551	7,015	8,456	8,878	9,141	8,984	8,916	8,680	8,053	8,221	7,405	7,245	97,545
Furniture group stores	1,434	1,385	1,568	1,606	1,650	1,639	1,712	1,707	1,598	1,669	1,809	2,282	20,059
Nondurable goods, total	**21,058**	**20,079**	**23,539**	**23,175**	**25,354**	**24,402**	**24,077**	**25,536**	**23,145**	**24,654**	**25,814**	**30,136**	**290,969**
General merchandise group stores	3,316	3,325	4,351	4,300	4,864	4,524	4,226	4,867	4,290	4,861	5,900	8,348	57,172
Dept. stores (excl. leased depts.)	2,680	2,727	3,613	3,549	3,939	3,693	3,462	4,070	3,578	4,032	4,919	7,006	47,268
Dept. stores (incl. leased depts.)[1]	2,746	2,807	3,718	3,642	4,036	3,778	3,541	4,168	3,662	4,126	5,030	7,158	48,412
Food group stores	6,449	6,007	6,871	6,637	7,384	7,173	7,151	7,213	6,569	6,770	6,833	7,185	82,242
Grocery stores	6,122	5,679	6,496	6,266	6,968	6,751	6,760	6,832	6,229	6,410	6,484	6,737	77,734
Gasoline service stations	3,099	2,669	2,935	2,997	3,221	3,236	3,237	3,292	3,032	3,140	2,994	2,978	36,830
Apparel & accessory stores	1,160	1,190	1,654	1,586	1,697	1,548	1,517	1,916	1,570	1,677	1,885	2,710	20,110
Eating and drinking places	3,301	3,305	3,786	3,809	4,123	4,229	4,170	4,346	3,952	4,121	3,900	3,860	46,902
Drug & proprietary stores	1,409	1,390	1,571	1,564	1,619	1,518	1,537	1,572	1,463	1,548	1,538	1,957	18,686
GAF, total[2]	6,761	6,742	8,548	8,424	9,276	8,736	8,458	9,558	8,405	9,174	10,797	15,676	110,555
South													
Retail sales, total	**44,864**	**44,448**	**51,640**	**50,387**	**54,609**	**51,653**	**52,302**	**54,228**	**49,002**	**51,283**	**52,697**	**61,675**	**618,788**
Durable goods, total	**15,121**	**15,568**	**18,236**	**18,513**	**20,440**	**19,116**	**19,605**	**19,411**	**18,029**	**18,514**	**17,537**	**20,088**	**220,178**
Building materials group stores	1,962	2,019	2,524	2,990	3,126	2,936	2,964	2,854	2,722	2,832	2,539	2,453	31,921
Automotive dealers	9,142	9,527	11,262	11,128	12,492	11,633	12,039	11,668	10,899	11,038	9,861	9,977	130,666
Furniture group stores	2,166	2,161	2,398	2,335	2,517	2,415	2,513	2,642	2,455	2,501	2,691	3,330	30,124
Nondurable goods, total	**29,743**	**28,880**	**33,404**	**31,874**	**34,169**	**32,537**	**32,697**	**34,817**	**30,973**	**32,769**	**35,160**	**41,587**	**398,610**
General merchandise group stores	4,642	4,939	6,389	6,084	6,570	6,180	5,983	6,767	5,808	6,414	8,222	12,159	80,157
Dept. stores (excl. leased depts.)	3,568	3,806	4,995	4,756	5,021	4,752	4,619	5,285	4,475	4,924	6,294	9,135	61,630
Dept. stores (incl. leased depts.)[1]	3,644	3,901	5,109	4,869	5,115	4,833	4,695	5,388	4,554	5,021	6,401	9,291	62,821
Food group stores	10,620	9,878	11,177	10,526	11,471	10,960	11,078	11,316	10,337	10,712	10,962	11,303	130,340
Grocery stores	10,241	9,489	10,738	10,119	11,033	10,538	10,668	10,901	9,974	10,354	10,578	10,836	125,469
Gasoline service stations	3,952	3,595	3,939	3,925	4,206	4,082	4,114	4,238	3,928	4,036	4,061	4,025	48,101
Apparel & accessory stores	1,798	1,909	2,634	2,406	2,512	2,305	2,356	2,914	2,345	2,493	2,873	4,145	30,690
Eating and drinking places	4,533	4,511	5,008	4,876	5,207	5,202	5,124	5,386	4,607	4,748	4,674	4,797	58,673
Drug & proprietary stores	2,011	2,025	2,192	2,065	2,137	1,994	2,056	2,117	1,978	2,157	2,186	2,825	25,743
GAF, total[2]	9,839	10,313	12,863	12,251	13,273	12,443	12,343	14,002	12,098	13,029	15,768	23,496	161,718
West													
Retail sales, total	**30,561**	**29,306**	**33,404**	**33,266**	**35,151**	**34,496**	**35,110**	**35,969**	**33,223**	**34,121**	**34,705**	**41,081**	**410,393**
Durable goods, total	**10,572**	**10,560**	**11,853**	**12,399**	**12,639**	**12,254**	**12,420**	**12,368**	**11,975**	**11,903**	**11,559**	**13,451**	**143,953**
Building materials group stores	1,417	1,399	1,548	1,945	2,031	1,981	2,029	1,968	1,859	1,850	1,635	1,606	21,268
Automotive dealers	5,521	5,610	6,507	6,830	6,852	6,598	6,674	6,456	6,522	6,249	5,770	5,811	75,400
Furniture group stores	1,811	1,725	1,922	1,890	1,928	1,933	1,944	1,959	1,827	1,975	2,115	2,567	23,596
Nondurable goods, total	**19,989**	**18,746**	**21,551**	**20,867**	**22,512**	**22,242**	**22,690**	**23,601**	**21,248**	**22,218**	**23,146**	**27,630**	**266,440**
General merchandise group stores	3,185	3,094	3,891	3,737	4,254	4,217	4,139	4,564	3,961	4,352	5,121	7,591	52,106
Dept. stores (excl. leased depts.)	2,032	2,081	2,610	2,518	2,743	2,682	2,662	3,035	2,566	2,813	3,447	5,251	34,440
Dept. stores (incl. leased depts.)[1]	2,094	2,156	2,702	2,607	2,832	2,763	2,740	3,129	2,649	2,900	3,539	5,391	35,502
Food group stores	6,643	6,184	7,056	6,670	7,251	7,179	7,280	7,364	6,792	6,942	7,009	7,345	83,715
Grocery stores	6,334	5,866	6,695	6,335	6,887	6,817	6,914	6,998	6,436	6,577	6,655	6,872	79,386
Gasoline service stations	2,254	2,002	2,092	2,108	2,316	2,352	2,519	2,618	2,339	2,373	2,247	2,245	27,465
Apparel & accessory stores	1,306	1,318	1,729	1,653	1,773	1,830	1,787	2,014	1,675	1,715	2,024	2,905	21,729
Eating and drinking places	3,818	3,632	4,089	4,080	4,217	4,151	4,304	4,381	3,881	4,057	3,990	4,133	48,733
Drug & proprietary stores	1,226	1,165	1,304	1,246	1,311	1,226	1,237	1,260	1,201	1,237	1,230	1,684	15,327
GAF, total[2]	7,565	7,385	8,853	8,449	9,281	9,245	9,141	9,962	8,762	9,355	10,783	15,867	114,648

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 9. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Regions: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Region and kind of business	1990												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Northeast													
Retail sales, total	**28,669**	**27,568**	**31,835**	**31,132**	**33,292**	**33,124**	**31,857**	**33,790**	**31,380**	**31,898**	**33,352**	**37,870**	**385,767**
Durable goods, total	**10,302**	**9,997**	**11,690**	**11,554**	**12,560**	**12,475**	**11,840**	**12,319**	**11,076**	**11,103**	**11,055**	**11,884**	**137,855**
Building materials group stores	1,112	1,034	1,270	1,421	1,790	1,807	1,725	1,620	1,504	1,512	1,403	1,217	17,415
Automotive dealers	5,792	5,450	6,774	6,681	7,073	7,056	6,665	6,926	6,036	5,997	5,659	4,641	74,750
Furniture group stores	1,544	1,475	1,619	1,500	1,627	1,624	1,563	1,603	1,546	1,643	1,728	2,071	19,543
Nondurable goods, total	**18,367**	**17,571**	**20,145**	**19,578**	**20,732**	**20,649**	**20,017**	**21,471**	**20,304**	**20,795**	**22,297**	**25,986**	**247,912**
General merchandise group stores	1,952	2,098	2,681	2,733	2,912	2,902	2,536	2,948	2,810	2,887	3,904	5,688	36,051
Dept. stores (excl. leased depts.)	1,546	1,672	2,211	2,253	2,375	2,371	2,016	2,415	2,281	2,364	3,199	4,720	29,423
Dept. stores (incl. leased depts.)[1]	1,613	1,744	2,302	2,338	2,459	2,453	2,091	2,506	2,367	2,449	3,309	4,869	30,500
Food group stores	6,061	5,836	6,545	6,196	6,708	6,758	6,702	6,844	6,456	6,394	6,587	6,951	78,038
Grocery stores	5,584	5,347	6,013	5,654	6,142	6,207	6,139	6,270	5,930	5,886	6,062	6,363	71,597
Gasoline service stations	1,830	1,713	1,851	1,840	1,975	1,951	1,981	2,256	2,207	2,346	2,317	2,194	24,461
Apparel & accessory stores	1,550	1,451	1,951	2,039	2,095	2,063	1,807	2,183	2,063	2,056	2,300	3,196	24,754
Eating and drinking places	2,983	2,975	3,448	3,354	3,613	3,724	3,706	3,795	3,433	3,380	3,173	3,249	40,833
Drug & proprietary stores	1,135	1,071	1,138	1,161	1,196	1,197	1,171	1,233	1,184	1,220	1,224	1,553	14,483
GAF, total[2]	6,309	6,226	7,483	7,467	7,968	7,887	7,157	8,123	7,779	7,932	9,545	14,008	97,884
Midwest													
Retail sales, total	**31,387**	**29,752**	**35,546**	**35,407**	**37,873**	**37,684**	**36,457**	**38,763**	**35,861**	**37,522**	**38,211**	**42,775**	**437,238**
Durable goods, total	**11,734**	**10,922**	**13,443**	**13,624**	**14,806**	**14,520**	**14,039**	**14,503**	**12,872**	**13,409**	**12,561**	**12,826**	**159,259**
Building materials group stores	1,418	1,356	1,723	1,985	2,366	2,345	2,223	2,236	1,990	2,065	1,838	1,606	23,151
Automotive dealers	7,665	7,055	8,776	8,810	9,413	9,122	8,940	9,225	8,056	8,332	7,391	6,478	99,263
Furniture group stores	1,540	1,422	1,657	1,539	1,646	1,627	1,591	1,635	1,571	1,708	1,786	2,102	19,824
Nondurable goods, total	**19,653**	**18,830**	**22,103**	**21,783**	**23,067**	**23,164**	**22,418**	**24,260**	**22,989**	**24,113**	**25,650**	**29,949**	**277,979**
General merchandise group stores	3,058	3,059	4,030	4,027	4,276	4,272	3,944	4,511	4,121	4,459	5,623	7,993	53,373
Dept. stores (excl. leased depts.)	2,535	2,544	3,416	3,384	3,521	3,569	3,277	3,769	3,428	3,708	4,638	6,623	44,412
Dept. stores (incl. leased depts.)[1]	2,607	2,634	3,521	3,489	3,619	3,668	3,373	3,882	3,526	3,814	4,764	6,806	45,703
Food group stores	6,163	5,899	6,742	6,481	7,010	7,065	6,843	7,050	6,758	6,735	6,829	7,375	80,950
Grocery stores	5,817	5,565	6,360	6,079	6,595	6,658	6,431	6,644	6,386	6,356	6,457	6,945	76,293
Gasoline service stations	2,783	2,487	2,790	2,847	2,983	3,063	3,037	3,368	3,294	3,598	3,483	3,367	37,100
Apparel & accessory stores	1,170	1,141	1,543	1,547	1,553	1,528	1,426	1,783	1,568	1,643	1,853	2,614	19,369
Eating and drinking places	3,199	3,145	3,658	3,602	3,783	3,933	3,913	4,021	3,825	3,818	3,667	3,690	44,254
Drug & proprietary stores	1,270	1,181	1,274	1,319	1,371	1,345	1,356	1,441	1,369	1,491	1,484	1,826	16,727
GAF, total[2]	6,613	6,419	8,138	8,004	8,473	8,457	7,887	8,934	8,168	8,751	10,471	15,060	105,375
South													
Retail sales, total	**45,245**	**43,846**	**50,987**	**49,428**	**52,262**	**52,004**	**50,188**	**53,088**	**48,736**	**50,714**	**52,504**	**60,927**	**609,929**
Durable goods, total	**16,983**	**16,157**	**18,862**	**18,108**	**19,621**	**19,495**	**18,567**	**19,142**	**17,554**	**18,060**	**17,602**	**19,451**	**219,602**
Building materials group stores	2,203	2,261	2,805	2,827	3,152	3,121	2,814	2,903	2,586	2,770	2,564	2,184	32,190
Automotive dealers	10,668	9,903	11,677	10,976	11,810	11,858	11,368	11,521	10,672	10,781	10,019	9,675	130,928
Furniture group stores	2,254	2,108	2,336	2,254	2,424	2,376	2,304	2,480	2,298	2,350	2,574	3,206	28,964
Nondurable goods, total	**28,262**	**27,689**	**32,125**	**31,320**	**32,641**	**32,509**	**31,621**	**33,946**	**31,182**	**32,654**	**34,902**	**41,476**	**390,327**
General merchandise group stores	4,493	4,785	6,091	5,895	6,222	6,040	5,499	6,237	5,556	6,044	7,679	11,699	76,240
Dept. stores (excl. leased depts.)	3,415	3,638	4,753	4,606	4,765	4,670	4,298	4,895	4,296	4,661	5,826	8,836	58,659
Dept. stores (incl. leased depts.)[1]	3,503	3,744	4,867	4,725	4,868	4,774	4,399	5,013	4,401	4,769	5,946	9,020	60,029
Food group stores	10,037	9,631	10,928	10,309	10,868	10,965	10,880	11,210	10,642	10,683	10,841	11,560	128,554
Grocery stores	9,662	9,237	10,493	9,908	10,450	10,553	10,462	10,783	10,268	10,300	10,449	11,059	123,624
Gasoline service stations	3,561	3,346	3,783	3,747	3,939	4,054	4,051	4,404	4,252	4,539	4,522	4,313	48,511
Apparel & accessory stores	1,808	1,812	2,446	2,456	2,443	2,335	2,217	2,699	2,271	2,353	2,740	4,036	29,616
Eating and drinking places	4,330	4,325	4,886	4,983	5,143	5,276	5,279	5,405	4,687	4,835	4,718	4,792	58,659
Drug & proprietary stores	1,910	1,825	1,949	1,971	2,015	1,949	1,901	2,031	1,855	2,024	2,105	2,568	24,103
GAF, total[2]	9,901	10,075	12,337	12,028	12,698	12,283	11,491	13,015	11,567	12,269	14,819	22,675	155,158
West													
Retail sales, total	**30,522**	**29,329**	**33,750**	**32,818**	**34,864**	**35,056**	**34,729**	**36,116**	**33,525**	**34,529**	**35,046**	**41,393**	**411,677**
Durable goods, total	**11,910**	**11,342**	**13,003**	**12,658**	**13,360**	**13,368**	**12,971**	**13,272**	**12,115**	**12,555**	**12,046**	**13,519**	**152,119**
Building materials group stores	1,501	1,421	1,814	1,936	2,033	2,011	2,032	2,038	1,824	1,921	1,776	1,577	21,884
Automotive dealers	6,800	6,354	7,344	7,063	7,531	7,535	7,217	7,316	6,629	6,853	6,167	5,855	82,664
Furniture group stores	1,892	1,756	1,985	1,879	1,934	1,942	1,870	1,886	1,848	1,888	1,944	2,390	23,214
Nondurable goods, total	**18,612**	**17,987**	**20,747**	**20,160**	**21,504**	**21,688**	**21,758**	**22,844**	**21,410**	**21,974**	**23,000**	**27,874**	**259,558**
General merchandise group stores	3,074	3,058	3,740	3,616	4,019	4,023	3,844	4,223	3,780	4,038	4,994	7,441	49,850
Dept. stores (excl. leased depts.)	1,972	2,005	2,538	2,432	2,648	2,650	2,523	2,856	2,515	2,644	3,360	5,171	33,314
Dept. stores (incl. leased depts.)[1]	2,039	2,085	2,630	2,518	2,731	2,730	2,600	2,945	2,600	2,732	3,461	5,326	34,397
Food group stores	6,158	5,911	6,735	6,513	6,873	6,970	6,974	7,079	6,702	6,692	6,747	7,437	80,791
Grocery stores	5,851	5,599	6,403	6,161	6,544	6,649	6,650	6,749	6,389	6,356	6,406	6,972	76,729
Gasoline service stations	1,946	1,888	2,073	2,103	2,313	2,374	2,479	2,711	2,653	2,759	2,630	2,503	28,432
Apparel & accessory stores	1,318	1,325	1,732	1,703	1,776	1,844	1,781	1,994	1,797	1,766	2,021	3,023	22,080
Eating and drinking places	3,500	3,366	3,897	3,791	3,940	3,989	4,122	4,219	3,934	3,938	3,777	3,930	46,403
Drug & proprietary stores	1,230	1,110	1,231	1,211	1,253	1,238	1,228	1,246	1,209	1,271	1,284	1,734	15,245
GAF, total[2]	7,506	7,408	8,787	8,430	9,093	9,158	8,829	9,573	8,815	9,097	10,623	15,861	113,180

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 9. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Regions: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Region and kind of business	1989												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Northeast													
Retail sales, total	**27,128**	**26,131**	**30,431**	**29,950**	**33,006**	**33,037**	**31,484**	**33,649**	**32,094**	**31,823**	**33,222**	**39,183**	**381,138**
Durable goods, total	**9,646**	**9,537**	**11,164**	**11,255**	**12,841**	**12,958**	**12,015**	**13,147**	**12,074**	**11,479**	**11,380**	**12,455**	**139,951**
Building materials group stores	1,095	1,025	1,201	1,309	1,658	1,644	1,527	1,614	1,527	1,625	1,460	1,309	16,994
Automotive dealers	5,351	5,353	6,613	6,694	7,543	7,436	6,885	7,627	6,803	6,242	5,700	4,913	77,160
Furniture group stores	1,580	1,468	1,613	1,557	1,640	1,766	1,632	1,707	1,652	1,675	1,778	2,227	20,295
Nondurable goods, total	**17,482**	**16,594**	**19,267**	**18,695**	**20,165**	**20,079**	**19,469**	**20,502**	**20,020**	**20,344**	**21,842**	**26,728**	**241,187**
General merchandise group stores	1,963	2,018	2,615	2,685	2,979	2,935	2,527	2,916	2,885	3,011	4,014	5,987	36,535
Dept. stores (excl. leased depts.)	1,600	1,656	2,180	2,252	2,494	2,459	2,078	2,436	2,399	2,509	3,342	5,045	30,450
Dept. stores (incl. leased depts.)[1]	1,670	1,714	2,252	2,326	2,573	2,532	2,146	2,519	2,481	2,593	3,452	5,197	31,455
Food group stores	5,916	5,624	6,294	5,992	6,603	6,584	6,608	6,607	6,393	6,201	6,369	6,988	76,179
Grocery stores	5,437	5,152	5,758	5,504	6,071	6,059	6,086	6,068	5,884	5,698	5,853	6,427	69,997
Gasoline service stations	1,607	1,487	1,647	1,752	1,914	1,907	1,935	1,922	1,831	1,955	1,903	1,932	21,792
Apparel & accessory stores	1,548	1,391	1,868	1,894	2,014	1,941	1,719	2,093	2,090	2,072	2,393	3,393	24,416
Eating and drinking places	3,010	2,849	3,269	3,303	3,465	3,643	3,748	3,823	3,613	3,578	3,269	3,304	40,874
Drug & proprietary stores	985	965	1,091	1,006	1,070	1,076	1,041	1,081	1,107	1,120	1,137	1,454	13,133
GAF, total[2]	6,141	5,931	7,193	7,194	7,833	7,844	6,999	8,058	7,977	8,038	9,827	14,645	97,680
Midwest													
Retail sales, total	**29,347**	**28,229**	**33,884**	**34,418**	**36,898**	**36,486**	**34,986**	**37,165**	**35,068**	**34,552**	**35,706**	**41,199**	**417,938**
Durable goods, total	**10,915**	**10,637**	**13,263**	**13,726**	**14,931**	**14,801**	**13,608**	**14,971**	**13,607**	**12,585**	**12,414**	**13,007**	**158,465**
Building materials group stores	1,457	1,268	1,583	1,961	2,362	2,286	2,079	2,137	1,913	1,958	1,795	1,631	22,430
Automotive dealers	7,011	7,060	9,009	9,092	9,690	9,529	8,739	9,808	8,875	7,821	7,334	6,660	100,628
Furniture group stores	1,503	1,401	1,573	1,567	1,650	1,707	1,613	1,741	1,605	1,628	1,795	2,125	19,908
Nondurable goods, total	**18,432**	**17,592**	**20,621**	**20,692**	**21,967**	**21,685**	**21,378**	**22,194**	**21,461**	**21,967**	**23,292**	**28,192**	**259,473**
General merchandise group stores	2,898	2,800	3,698	3,897	4,120	4,037	3,729	4,177	3,931	4,278	5,373	7,726	50,664
Dept. stores (excl. leased depts.)	2,393	2,328	3,129	3,268	3,400	3,379	3,129	3,538	3,310	3,587	4,430	6,480	42,371
Dept. stores (incl. leased depts.)[1]	2,461	2,398	3,221	3,360	3,494	3,468	3,212	3,642	3,408	3,687	4,551	6,649	43,551
Food group stores	5,953	5,665	6,351	6,143	6,494	6,474	6,537	6,503	6,493	6,354	6,404	7,254	76,625
Grocery stores	5,632	5,343	5,982	5,783	6,100	6,080	6,148	6,116	6,115	5,969	6,032	6,754	72,054
Gasoline service stations	2,470	2,370	2,639	2,847	3,079	3,093	3,112	2,995	2,826	2,908	2,745	2,910	33,994
Apparel & accessory stores	1,169	1,069	1,477	1,452	1,512	1,451	1,386	1,674	1,579	1,629	1,837	2,669	18,904
Eating and drinking places	2,917	2,721	3,188	3,283	3,436	3,492	3,588	3,666	3,541	3,500	3,364	3,460	40,156
Drug & proprietary stores	1,093	1,062	1,164	1,092	1,179	1,182	1,167	1,210	1,157	1,213	1,215	1,532	14,266
GAF, total[2]	6,360	6,017	7,626	7,761	8,257	8,201	7,658	8,612	8,050	8,456	10,221	14,837	102,056
South													
Retail sales, total	**41,103**	**40,279**	**47,929**	**46,693**	**49,794**	**49,004**	**48,154**	**50,990**	**47,533**	**46,963**	**49,499**	**59,004**	**576,945**
Durable goods, total	**15,205**	**14,801**	**17,931**	**17,497**	**19,161**	**18,730**	**18,126**	**19,679**	**18,118**	**17,000**	**17,236**	**19,092**	**212,576**
Building materials group stores	2,038	1,933	2,455	2,857	3,151	2,942	2,840	3,022	2,679	2,710	2,531	2,335	31,493
Automotive dealers	9,315	9,237	11,470	10,699	11,638	11,519	11,074	12,089	11,176	9,938	9,655	9,390	127,200
Furniture group stores	2,177	2,045	2,249	2,199	2,402	2,332	2,304	2,506	2,362	2,365	2,677	3,122	28,740
Nondurable goods, total	**25,898**	**25,478**	**29,998**	**29,196**	**30,633**	**30,274**	**30,028**	**31,311**	**29,415**	**29,963**	**32,263**	**39,912**	**364,369**
General merchandise group stores	4,105	4,172	5,601	5,549	5,771	5,608	5,351	5,876	5,438	5,790	7,521	11,725	72,507
Dept. stores (excl. leased depts.)	3,207	3,211	4,428	4,365	4,479	4,366	4,187	4,652	4,274	4,514	5,701	8,843	56,227
Dept. stores (incl. leased depts.)[1]	3,289	3,294	4,529	4,469	4,577	4,455	4,273	4,755	4,370	4,613	5,814	9,021	57,459
Food group stores	9,193	8,930	10,096	9,624	10,221	10,280	10,389	10,389	10,027	9,842	10,056	11,045	120,092
Grocery stores	8,893	8,587	9,672	9,273	9,810	9,884	10,015	9,996	9,687	9,491	9,664	10,562	115,534
Gasoline service stations	3,096	3,031	3,495	3,637	3,907	3,896	3,880	3,829	3,560	3,637	3,598	3,626	43,192
Apparel & accessory stores	1,696	1,646	2,396	2,245	2,300	2,160	2,152	2,601	2,284	2,278	2,599	3,997	28,354
Eating and drinking places	4,211	4,142	4,642	4,640	4,679	4,786	4,771	4,851	4,478	4,557	4,401	4,536	54,694
Drug & proprietary stores	1,689	1,703	1,807	1,641	1,793	1,705	1,682	1,806	1,740	1,796	1,914	2,405	21,681
GAF, total[2]	9,246	9,117	11,647	11,343	12,025	11,567	11,200	12,556	11,553	11,907	14,688	22,650	149,499
West													
Retail sales, total	**27,410**	**26,641**	**30,611**	**30,338**	**32,477**	**32,645**	**32,164**	**33,624**	**31,813**	**31,568**	**33,183**	**40,476**	**382,950**
Durable goods, total	**10,512**	**10,469**	**11,865**	**11,792**	**12,744**	**12,867**	**12,285**	**13,098**	**12,282**	**11,844**	**12,289**	**14,115**	**146,162**
Building materials group stores	1,387	1,351	1,647	1,874	2,067	2,026	1,906	1,992	1,898	1,873	1,778	1,663	21,462
Automotive dealers	5,975	6,054	6,853	6,707	7,215	7,380	7,040	7,544	6,955	6,496	6,482	6,322	81,023
Furniture group stores	1,710	1,582	1,791	1,711	1,772	1,822	1,773	1,867	1,840	1,852	2,085	2,553	22,358
Nondurable goods, total	**16,898**	**16,172**	**18,746**	**18,546**	**19,733**	**19,778**	**19,879**	**20,526**	**19,531**	**19,724**	**20,894**	**26,361**	**236,788**
General merchandise group stores	2,780	2,748	3,477	3,380	3,640	3,655	3,512	3,908	3,650	3,820	4,628	7,402	46,600
Dept. stores (excl. leased depts.)	1,824	1,847	2,341	2,349	2,427	2,439	2,380	2,633	2,461	2,545	3,127	5,103	31,476
Dept. stores (incl. leased depts.)[1]	1,884	1,908	2,419	2,422	2,499	2,507	2,448	2,710	2,539	2,629	3,218	5,245	32,428
Food group stores	5,552	5,328	6,044	5,953	6,245	6,350	6,543	6,438	6,308	6,169	6,295	6,924	74,149
Grocery stores	5,280	5,047	5,720	5,664	5,943	6,056	6,251	6,150	6,026	5,869	5,985	6,496	70,487
Gasoline service stations	1,667	1,617	1,809	1,959	2,158	2,148	2,220	2,221	2,051	2,072	1,975	2,007	23,904
Apparel & accessory stores	1,282	1,219	1,580	1,530	1,600	1,669	1,645	1,830	1,684	1,672	1,989	2,967	20,667
Eating and drinking places	3,272	3,039	3,461	3,455	3,665	3,659	3,679	3,733	3,451	3,531	3,419	3,741	42,105
Drug & proprietary stores	1,114	1,045	1,170	1,099	1,174	1,143	1,132	1,172	1,147	1,155	1,206	1,706	14,263
GAF, total[2]	6,884	6,698	8,091	7,709	8,267	8,416	8,128	8,964	8,470	8,597	10,293	15,936	106,453

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 9. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Regions: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Region and kind of business	1988												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Northeast													
Retail sales, total	**25,412**	**25,919**	**29,414**	**29,277**	**30,755**	**31,576**	**30,214**	**31,457**	**30,552**	**30,947**	**32,030**	**38,657**	**366,210**
Durable goods, total	**8,860**	**9,787**	**11,276**	**11,509**	**12,179**	**12,975**	**11,798**	**12,323**	**11,663**	**11,314**	**11,435**	**13,193**	**138,312**
Building materials group stores	1,018	1,061	1,330	1,555	1,729	1,754	1,602	1,624	1,590	1,568	1,437	1,367	17,635
Automotive dealers	5,090	5,843	6,889	6,843	7,194	7,619	6,880	7,229	6,468	6,332	5,981	5,607	77,975
Furniture group stores	1,333	1,370	1,526	1,497	1,539	1,709	1,616	1,653	1,628	1,691	1,879	2,400	19,841
Nondurable goods, total	**16,552**	**16,132**	**18,138**	**17,768**	**18,576**	**18,601**	**18,416**	**19,134**	**18,889**	**19,633**	**20,595**	**25,464**	**227,898**
General merchandise group stores	1,885	2,011	2,557	2,621	2,867	2,855	2,471	2,730	2,764	2,998	3,782	5,948	35,489
Dept. stores (excl. leased depts.)	1,575	1,675	2,159	2,233	2,437	2,430	2,066	2,336	2,372	2,575	3,203	5,033	30,094
Dept. stores (incl. leased depts.)[1]	1,656	1,743	2,247	2,321	2,524	2,516	2,143	2,420	2,465	2,667	3,304	5,195	31,201
Food group stores	5,756	5,510	5,982	5,836	6,077	6,086	6,355	6,268	6,086	6,181	6,160	6,796	73,093
Grocery stores	5,263	5,019	5,477	5,340	5,565	5,586	5,830	5,764	5,590	5,692	5,664	6,213	67,003
Gasoline service stations	1,561	1,480	1,552	1,569	1,652	1,655	1,707	1,748	1,638	1,715	1,649	1,699	19,625
Apparel & accessory stores	1,332	1,262	1,715	1,714	1,761	1,715	1,603	1,907	1,995	2,072	2,201	3,309	22,586
Eating and drinking places	2,760	2,736	3,066	3,163	3,369	3,543	3,651	3,742	3,509	3,509	3,242	3,453	39,743
Drug & proprietary stores	876	897	978	914	946	947	929	952	944	957	968	1,278	11,586
GAF, total[2]	5,416	5,538	6,689	6,731	7,167	7,293	6,653	7,366	7,453	7,812	9,258	14,373	91,749
Midwest													
Retail sales, total	**27,151**	**27,367**	**31,974**	**32,615**	**33,977**	**34,374**	**32,759**	**34,117**	**32,504**	**33,481**	**34,373**	**40,715**	**395,407**
Durable goods, total	**9,902**	**10,588**	**12,845**	**13,192**	**13,665**	**14,274**	**12,745**	**13,445**	**12,309**	**12,333**	**12,405**	**13,735**	**151,438**
Building materials group stores	1,292	1,296	1,658	2,057	2,452	2,299	2,025	2,102	2,053	2,074	1,915	1,894	23,117
Automotive dealers	6,465	7,137	8,691	8,653	8,657	9,192	8,142	8,575	7,646	7,591	7,419	7,197	95,365
Furniture group stores	1,291	1,260	1,494	1,448	1,448	1,541	1,504	1,611	1,538	1,589	1,764	2,177	18,665
Nondurable goods, total	**17,249**	**16,779**	**19,129**	**19,423**	**20,312**	**20,100**	**20,014**	**20,672**	**20,195**	**21,148**	**21,968**	**26,980**	**243,969**
General merchandise group stores	2,678	2,661	3,502	3,581	3,912	3,742	3,453	3,842	3,662	4,159	4,976	7,523	47,691
Dept. stores (excl. leased depts.)	2,238	2,218	2,942	2,974	3,230	3,125	2,893	3,247	3,077	3,498	4,128	6,251	39,821
Dept. stores (incl. leased depts.)[1]	2,316	2,296	3,042	3,072	3,332	3,224	2,985	3,350	3,184	3,595	4,241	6,421	41,058
Food group stores	5,677	5,423	5,914	5,876	6,173	6,256	6,389	6,208	6,223	6,155	6,114	6,864	73,272
Grocery stores	5,374	5,117	5,584	5,523	5,814	5,900	6,027	5,857	5,889	5,806	5,770	6,422	69,083
Gasoline service stations	2,343	2,209	2,409	2,483	2,614	2,657	2,691	2,756	2,616	2,669	2,548	2,650	30,645
Apparel & accessory stores	1,073	1,028	1,405	1,382	1,411	1,318	1,299	1,550	1,482	1,588	1,720	2,624	17,880
Eating and drinking places	2,693	2,625	2,941	3,169	3,215	3,274	3,470	3,481	3,300	3,385	3,139	3,286	37,978
Drug & proprietary stores	963	948	1,011	1,022	1,054	1,053	1,010	1,040	1,046	1,092	1,088	1,400	12,727
GAF, total[2]	5,730	5,653	7,196	7,240	7,671	7,546	7,108	7,914	7,509	8,179	9,566	14,587	95,899
South													
Retail sales, total	**38,856**	**39,945**	**45,596**	**44,757**	**46,265**	**46,329**	**45,575**	**47,219**	**43,952**	**45,107**	**46,484**	**57,248**	**547,333**
Durable goods, total	**14,791**	**15,829**	**18,085**	**17,482**	**18,379**	**18,721**	**17,553**	**18,168**	**16,561**	**16,792**	**16,655**	**19,634**	**208,650**
Building materials group stores	1,757	1,986	2,526	2,750	2,972	2,881	2,606	2,753	2,569	2,640	2,478	2,473	30,391
Automotive dealers	9,343	10,217	11,616	10,791	11,320	11,755	10,897	11,195	10,039	10,077	9,600	9,950	126,800
Furniture group stores	2,021	1,959	2,128	2,117	2,184	2,220	2,179	2,286	2,168	2,208	2,490	3,217	27,177
Nondurable goods, total	**24,065**	**24,116**	**27,511**	**27,275**	**27,886**	**27,608**	**28,022**	**29,051**	**27,391**	**28,315**	**29,829**	**37,614**	**338,683**
General merchandise group stores	3,744	3,958	5,186	5,192	5,382	5,179	4,932	5,406	4,980	5,529	6,819	11,105	67,412
Dept. stores (excl. leased depts.)	2,930	3,051	4,073	4,049	4,170	4,036	3,893	4,262	3,921	4,363	5,275	8,468	52,491
Dept. stores (incl. leased depts.)[1]	3,019	3,147	4,187	4,163	4,273	4,134	3,988	4,363	4,025	4,471	5,391	8,658	53,819
Food group stores	8,686	8,477	9,219	9,177	9,361	9,462	9,783	9,704	9,443	9,278	9,319	10,309	112,218
Grocery stores	8,388	8,150	8,856	8,833	8,958	9,065	9,400	9,313	9,077	8,929	8,936	9,880	107,785
Gasoline service stations	2,874	2,799	3,134	3,163	3,290	3,301	3,355	3,503	3,256	3,285	3,218	3,283	38,461
Apparel & accessory stores	1,637	1,646	2,252	2,135	2,105	1,959	1,991	2,326	2,058	2,195	2,434	3,870	26,608
Eating and drinking places	3,716	3,750	4,154	4,201	4,316	4,389	4,526	4,575	4,191	4,349	4,231	4,477	50,875
Drug & proprietary stores	1,558	1,609	1,707	1,666	1,679	1,637	1,578	1,650	1,586	1,612	1,675	2,156	20,113
GAF, total[2]	8,619	8,830	10,917	10,817	11,120	10,786	10,532	11,530	10,610	11,382	13,524	21,848	140,515
West													
Retail sales, total	**24,791**	**24,753**	**28,007**	**27,750**	**28,773**	**28,903**	**28,938**	**29,811**	**28,433**	**29,074**	**30,325**	**37,694**	**347,252**
Durable goods, total	**9,085**	**9,466**	**10,867**	**10,819**	**11,178**	**11,222**	**10,907**	**11,263**	**10,659**	**10,790**	**11,221**	**13,277**	**130,754**
Building materials group stores	1,156	1,311	1,663	1,760	1,811	1,772	1,762	1,865	1,775	1,768	1,638	1,632	19,913
Automotive dealers	5,257	5,470	6,308	6,220	6,396	6,386	6,149	6,216	5,878	5,922	6,055	6,173	72,430
Furniture group stores	1,416	1,364	1,500	1,507	1,551	1,621	1,589	1,681	1,633	1,669	1,844	2,332	19,707
Nondurable goods, total	**15,706**	**15,287**	**17,140**	**16,931**	**17,595**	**17,681**	**18,031**	**18,548**	**17,774**	**18,284**	**19,104**	**24,417**	**216,498**
General merchandise group stores	2,495	2,511	3,071	3,000	3,245	3,248	3,078	3,482	3,219	3,412	4,238	6,930	41,929
Dept. stores (excl. leased depts.)	1,721	1,746	2,134	2,123	2,248	2,237	2,144	2,407	2,255	2,351	2,945	4,806	29,117
Dept. stores (incl. leased depts.)[1]	1,790	1,813	2,222	2,211	2,329	2,315	2,224	2,480	2,331	2,429	3,029	4,937	30,110
Food group stores	5,164	4,917	5,437	5,442	5,556	5,591	5,919	5,738	5,566	5,747	5,599	6,234	66,910
Grocery stores	4,894	4,630	5,140	5,151	5,258	5,298	5,621	5,444	5,278	5,463	5,313	5,812	63,302
Gasoline service stations	1,630	1,631	1,735	1,742	1,859	1,871	1,936	1,999	1,849	1,863	1,764	1,731	21,610
Apparel & accessory stores	1,109	1,082	1,379	1,338	1,370	1,449	1,448	1,562	1,487	1,469	1,765	2,775	18,233
Eating and drinking places	2,965	2,876	3,142	3,165	3,279	3,301	3,459	3,510	3,394	3,431	3,284	3,591	39,397
Drug & proprietary stores	1,043	1,006	1,096	1,058	1,089	1,081	1,066	1,116	1,068	1,079	1,105	1,609	13,416
GAF, total[2]	5,937	5,959	7,010	6,843	7,278	7,465	7,232	7,945	7,478	7,696	9,249	14,781	94,873

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 9. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Regions: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Region and kind of business	1987												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Northeast													
Retail sales, total	**22,574**	**22,834**	**26,000**	**26,965**	**27,952**	**28,779**	**28,424**	**28,788**	**28,279**	**28,774**	**28,730**	**35,236**	**333,335**
Durable goods, total	**7,266**	**8,065**	**9,810**	**10,301**	**10,515**	**11,721**	**11,388**	**11,329**	**11,076**	**10,390**	**9,996**	**12,016**	**123,873**
Building materials group stores	883	868	1,138	1,346	1,480	1,598	1,589	1,535	1,522	1,567	1,361	1,301	16,188
Automotive dealers	3,866	4,705	6,037	6,237	6,254	7,088	6,819	6,777	6,396	5,736	5,186	5,357	70,458
Furniture group stores	1,297	1,261	1,380	1,398	1,431	1,499	1,530	1,462	1,505	1,527	1,550	2,010	17,850
Nondurable goods, total	**15,308**	**14,769**	**16,190**	**16,664**	**17,437**	**17,058**	**17,036**	**17,459**	**17,203**	**18,384**	**18,734**	**23,220**	**209,462**
General merchandise group stores	1,754	1,942	2,324	2,592	2,858	2,688	2,375	2,753	2,684	2,937	3,617	5,638	34,162
Dept. stores (excl. leased depts.)	1,485	1,639	2,007	2,218	2,454	2,327	2,041	2,378	2,322	2,549	3,124	4,846	29,390
Dept. stores (incl. leased depts.)[1]	1,560	1,702	2,089	2,304	2,535	2,405	2,109	2,457	2,403	2,639	3,227	4,996	30,426
Food group stores	5,690	5,207	5,541	5,601	6,004	5,852	6,126	5,846	5,691	5,958	5,678	6,261	69,455
Grocery stores	5,220	4,743	5,048	5,074	5,450	5,294	5,535	5,273	5,133	5,405	5,157	5,642	62,974
Gasoline service stations	1,280	1,226	1,326	1,448	1,495	1,497	1,569	1,556	1,524	1,594	1,516	1,540	17,571
Apparel & accessory stores	1,203	1,197	1,496	1,685	1,665	1,596	1,439	1,702	1,758	1,833	1,894	2,830	20,298
Eating and drinking places	2,413	2,337	2,589	2,591	2,764	2,799	2,973	3,053	2,905	3,010	2,853	3,006	33,293
Drug & proprietary stores	825	794	832	885	873	896	879	882	888	945	912	1,184	10,795
GAF, total[2]	5,015	5,177	5,945	6,476	6,808	6,684	6,227	6,879	6,920	7,259	8,283	12,815	84,488
Midwest													
Retail sales, total	**25,066**	**25,584**	**29,316**	**30,922**	**31,926**	**31,930**	**31,533**	**32,186**	**30,486**	**31,820**	**31,160**	**37,344**	**369,273**
Durable goods, total	**8,319**	**9,611**	**11,486**	**12,136**	**12,313**	**12,961**	**12,444**	**12,703**	**11,763**	**11,816**	**11,029**	**12,374**	**138,955**
Building materials group stores	1,169	1,155	1,462	1,841	2,135	2,024	1,986	1,930	1,870	2,040	1,803	1,766	21,181
Automotive dealers	5,086	6,525	7,885	8,120	7,898	8,602	8,146	8,452	7,616	7,381	6,546	6,526	88,783
Furniture group stores	1,258	1,147	1,301	1,274	1,323	1,322	1,359	1,352	1,338	1,377	1,462	1,861	16,374
Nondurable goods, total	**16,747**	**15,973**	**17,830**	**18,786**	**19,613**	**18,969**	**19,089**	**19,483**	**18,723**	**20,004**	**20,131**	**24,970**	**230,318**
General merchandise group stores	2,573	2,608	3,189	3,520	3,848	3,490	3,304	3,778	3,431	3,917	4,528	7,038	45,224
Dept. stores (excl. leased depts.)	2,162	2,170	2,702	2,929	3,167	2,901	2,773	3,177	2,889	3,290	3,778	5,835	37,773
Dept. stores (incl. leased depts.)[1]	2,236	2,242	2,789	3,026	3,267	2,996	2,859	3,269	2,979	3,391	3,884	6,011	38,949
Food group stores	5,545	4,990	5,385	5,578	5,803	5,672	5,898	5,670	5,644	5,893	5,548	6,294	67,920
Grocery stores	5,264	4,713	5,079	5,206	5,426	5,307	5,525	5,308	5,300	5,534	5,211	5,874	63,747
Gasoline service stations	2,235	2,088	2,299	2,482	2,521	2,639	2,727	2,671	2,545	2,579	2,434	2,472	29,692
Apparel & accessory stores	1,095	1,068	1,315	1,416	1,386	1,287	1,243	1,475	1,386	1,496	1,532	2,378	17,077
Eating and drinking places	2,620	2,595	2,910	3,028	3,223	3,165	3,236	3,209	3,045	3,156	2,923	2,994	36,104
Drug & proprietary stores	961	902	928	950	1,006	1,010	983	965	927	981	988	1,278	11,879
GAF, total[2]	5,604	5,487	6,518	6,958	7,362	6,942	6,699	7,420	6,931	7,595	8,557	13,333	89,406
South													
Retail sales, total	**36,219**	**35,783**	**41,091**	**42,921**	**44,264**	**44,026**	**44,545**	**45,220**	**42,105**	**43,504**	**42,772**	**53,960**	**516,410**
Durable goods, total	**12,891**	**13,148**	**15,551**	**16,375**	**16,821**	**17,559**	**17,592**	**17,660**	**16,537**	**16,387**	**15,314**	**18,916**	**194,751**
Building materials group stores	1,891	1,876	2,422	2,653	2,797	2,768	2,651	2,536	2,424	2,550	2,229	2,208	29,005
Automotive dealers	7,398	7,865	9,478	9,957	10,092	10,837	10,999	11,134	10,250	9,820	8,716	9,733	116,279
Furniture group stores	2,050	1,902	2,087	2,044	2,096	2,131	2,164	2,199	2,182	2,186	2,311	3,092	26,444
Nondurable goods, total	**23,328**	**22,635**	**25,540**	**26,546**	**27,443**	**26,467**	**26,953**	**27,560**	**25,568**	**27,117**	**27,458**	**35,044**	**321,659**
General merchandise group stores	3,612	3,793	4,760	5,127	5,335	4,841	4,659	5,193	4,645	5,225	6,278	10,210	63,678
Dept. stores (excl. leased depts.)	2,782	2,878	3,696	3,939	4,107	3,755	3,685	4,101	3,658	4,116	4,850	7,750	49,317
Dept. stores (incl. leased depts.)[1]	2,882	2,979	3,812	4,062	4,224	3,870	3,775	4,201	3,757	4,231	4,971	7,940	50,704
Food group stores	8,661	8,043	8,689	8,888	9,421	9,163	9,614	9,432	8,934	9,216	8,755	9,541	108,357
Grocery stores	8,371	7,725	8,340	8,547	9,055	8,797	9,254	9,038	8,567	8,848	8,391	9,121	104,054
Gasoline service stations	2,757	2,706	3,011	3,051	3,137	3,201	3,309	3,279	3,053	3,043	2,970	3,140	36,657
Apparel & accessory stores	1,563	1,538	1,986	2,178	2,046	1,894	1,848	2,173	1,918	2,076	2,203	3,576	24,999
Eating and drinking places	3,617	3,455	3,845	4,049	4,205	4,190	4,275	4,287	3,797	4,024	3,802	4,100	47,646
Drug & proprietary stores	1,468	1,403	1,498	1,530	1,540	1,505	1,520	1,508	1,482	1,576	1,543	2,118	18,691
GAF, total[2]	8,307	8,358	9,983	10,597	10,900	10,246	10,011	10,991	10,116	10,932	12,500	20,339	133,280
West													
Retail sales, total	**22,969**	**22,525**	**25,559**	**26,376**	**27,216**	**27,060**	**27,481**	**28,226**	**26,540**	**27,268**	**27,166**	**33,895**	**322,281**
Durable goods, total	**7,949**	**8,275**	**9,678**	**9,995**	**10,212**	**10,337**	**10,257**	**10,621**	**10,026**	**9,868**	**9,703**	**11,363**	**118,284**
Building materials group stores	1,108	1,085	1,348	1,432	1,514	1,571	1,531	1,563	1,568	1,559	1,396	1,405	17,080
Automotive dealers	4,298	4,844	5,771	6,017	6,085	6,104	6,040	6,181	5,841	5,561	5,345	5,289	67,376
Furniture group stores	1,397	1,236	1,390	1,327	1,349	1,370	1,433	1,585	1,405	1,471	1,511	1,930	17,404
Nondurable goods, total	**15,020**	**14,250**	**15,881**	**16,381**	**17,004**	**16,723**	**17,224**	**17,605**	**16,514**	**17,400**	**17,463**	**22,532**	**203,997**
General merchandise group stores	2,229	2,308	2,662	2,902	3,099	3,013	2,955	3,305	2,964	3,267	3,815	6,387	38,906
Dept. stores (excl. leased depts.)	1,638	1,640	1,915	2,078	2,203	2,119	2,066	2,326	2,079	2,266	2,697	4,510	27,537
Dept. stores (incl. leased depts.)[1]	1,716	1,713	2,007	2,169	2,290	2,201	2,142	2,405	2,157	2,351	2,779	4,646	28,576
Food group stores	5,256	4,773	5,208	5,278	5,482	5,324	5,591	5,359	5,209	5,420	5,069	5,760	63,729
Grocery stores	4,988	4,492	4,922	4,977	5,211	5,043	5,307	5,072	4,934	5,135	4,777	5,346	60,204
Gasoline service stations	1,489	1,461	1,642	1,658	1,783	1,807	1,885	1,940	1,806	1,876	1,752	1,750	20,849
Apparel & accessory stores	1,099	1,039	1,262	1,332	1,333	1,359	1,383	1,494	1,347	1,357	1,535	2,408	16,948
Eating and drinking places	2,825	2,673	2,951	3,010	3,166	3,139	3,225	3,275	3,000	3,092	2,936	3,126	36,418
Drug & proprietary stores	1,021	928	999	1,031	1,035	1,031	1,045	1,068	1,012	1,059	1,024	1,524	12,777
GAF, total[2]	5,505	5,393	6,169	6,455	6,746	6,722	6,741	7,422	6,674	7,080	8,042	13,019	85,968

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 9. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Regions: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Region and kind of business	1986												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Northeast													
Retail sales, total	**22,855**	**21,249**	**24,178**	**24,433**	**26,785**	**25,841**	**25,821**	**26,585**	**27,311**	**27,130**	**27,084**	**33,231**	**312,503**
Durable goods, total	**7,479**	**7,244**	**8,310**	**9,071**	**9,970**	**9,910**	**9,637**	**9,724**	**11,322**	**9,875**	**9,322**	**11,681**	**113,545**
Building materials group stores	869	743	895	1,130	1,303	1,294	1,267	1,266	1,267	1,301	1,134	1,089	13,558
Automotive dealers	4,394	4,370	5,063	5,517	5,949	5,965	5,724	5,722	7,158	5,697	5,068	5,851	66,478
Furniture group stores	1,210	1,179	1,262	1,284	1,420	1,374	1,423	1,419	1,408	1,489	1,565	2,018	17,051
Nondurable goods, total	**15,376**	**14,005**	**15,868**	**15,362**	**16,815**	**15,931**	**16,184**	**16,861**	**15,989**	**17,255**	**17,762**	**21,550**	**198,958**
General merchandise group stores	1,660	1,753	2,310	2,326	2,745	2,446	2,264	2,668	2,495	2,725	3,370	5,122	31,884
Dept. stores (excl. leased depts.)	1,388	1,450	1,949	1,973	2,351	2,080	1,888	2,261	2,133	2,311	2,873	4,328	26,985
Dept. stores (incl. leased depts.)[1]	1,446	1,511	2,031	2,055	2,449	2,167	1,966	2,356	2,221	2,408	2,992	4,508	28,110
Food group stores	5,333	4,794	5,321	5,085	5,619	5,339	5,672	5,628	5,355	5,688	5,601	6,087	65,522
Grocery stores	4,967	4,426	4,882	4,669	5,174	4,911	5,229	5,164	4,866	5,178	5,106	5,445	60,017
Gasoline service stations	1,683	1,492	1,517	1,380	1,486	1,492	1,475	1,419	1,330	1,349	1,276	1,334	17,233
Apparel & accessory stores	1,144	1,062	1,476	1,435	1,671	1,429	1,321	1,657	1,605	1,679	1,876	2,653	19,008
Eating and drinking places	2,339	2,156	2,441	2,566	2,791	2,763	2,940	3,015	2,670	2,905	2,597	2,717	31,900
Drug & proprietary stores	722	693	782	777	830	821	828	838	811	857	848	1,122	9,929
GAF, total[2]	4,683	4,634	5,760	5,716	6,631	6,054	5,742	6,569	6,363	6,731	7,815	11,766	78,464
Midwest													
Retail sales, total	**25,427**	**24,159**	**27,745**	**28,690**	**31,008**	**29,901**	**29,610**	**30,327**	**30,958**	**30,713**	**29,699**	**36,163**	**354,400**
Durable goods, total	**8,884**	**8,809**	**10,208**	**11,361**	**12,207**	**12,100**	**11,616**	**11,614**	**13,375**	**11,734**	**10,297**	**12,672**	**134,877**
Building materials group stores	1,075	980	1,257	1,672	1,845	1,844	1,818	1,808	1,705	1,790	1,536	1,537	18,867
Automotive dealers	5,911	6,088	6,933	7,707	8,163	8,088	7,588	7,517	9,469	7,592	6,251	7,346	88,653
Furniture group stores	1,223	1,071	1,258	1,243	1,294	1,301	1,367	1,370	1,330	1,414	1,464	1,914	16,249
Nondurable goods, total	**16,543**	**15,350**	**17,537**	**17,329**	**18,801**	**17,801**	**17,994**	**18,713**	**17,583**	**18,979**	**19,402**	**23,491**	**219,523**
General merchandise group stores	2,392	2,338	3,193	3,246	3,577	3,274	3,196	3,602	3,231	3,645	4,365	6,458	42,517
Dept. stores (excl. leased depts.)	1,972	1,918	2,656	2,689	2,969	2,754	2,644	3,031	2,720	3,034	3,683	5,374	35,444
Dept. stores (incl. leased depts.)[1]	2,038	1,982	2,746	2,778	3,066	2,845	2,731	3,131	2,809	3,134	3,805	5,551	36,616
Food group stores	5,435	4,947	5,420	5,261	5,864	5,460	5,745	5,668	5,281	5,665	5,583	6,020	66,349
Grocery stores	5,176	4,686	5,123	4,968	5,522	5,151	5,448	5,344	4,992	5,365	5,278	5,635	62,688
Gasoline service stations	2,762	2,413	2,402	2,345	2,532	2,642	2,566	2,499	2,355	2,393	2,253	2,305	29,467
Apparel & accessory stores	1,080	950	1,368	1,282	1,394	1,242	1,215	1,441	1,297	1,433	1,604	2,351	16,657
Eating and drinking places	2,135	2,167	2,510	2,616	2,702	2,676	2,762	2,901	2,741	2,888	2,661	2,737	31,496
Drug & proprietary stores	933	875	935	893	983	953	966	975	928	971	945	1,246	11,603
GAF, total[2]	5,281	4,934	6,466	6,415	7,064	6,592	6,523	7,260	6,614	7,276	8,396	12,676	85,497
South													
Retail sales, total	**35,630**	**33,507**	**38,661**	**38,844**	**41,949**	**39,594**	**40,264**	**41,156**	**40,771**	**40,723**	**40,246**	**51,135**	**482,480**
Durable goods, total	**13,087**	**12,282**	**14,037**	**14,909**	**16,103**	**15,357**	**15,618**	**15,659**	**17,327**	**15,547**	**14,408**	**18,636**	**182,970**
Building materials group stores	1,965	1,832	2,471	2,816	2,766	2,675	2,661	2,459	2,504	2,548	2,181	2,167	29,045
Automotive dealers	7,938	7,453	8,254	8,881	9,785	9,185	9,340	9,427	11,186	9,104	7,883	9,806	108,242
Furniture group stores	1,864	1,713	1,932	1,895	2,028	2,073	2,167	2,234	2,199	2,199	2,391	3,026	25,721
Nondurable goods, total	**22,543**	**21,225**	**24,624**	**23,935**	**25,846**	**24,237**	**24,646**	**25,497**	**23,444**	**25,176**	**25,838**	**32,499**	**299,510**
General merchandise group stores	3,192	3,359	4,485	4,409	4,895	4,384	4,281	4,816	4,243	4,800	6,051	9,406	58,321
Dept. stores (excl. leased depts.)	2,474	2,544	3,477	3,367	3,745	3,420	3,343	3,789	3,304	3,720	4,512	6,955	44,650
Dept. stores (incl. leased depts.)[1]	2,554	2,625	3,585	3,474	3,861	3,528	3,448	3,906	3,408	3,837	4,655	7,172	46,053
Food group stores	8,349	7,666	8,564	8,220	8,931	8,439	8,866	8,770	8,184	8,648	8,365	9,095	102,097
Grocery stores	8,099	7,425	8,292	7,964	8,668	8,177	8,598	8,493	7,917	8,366	8,083	8,741	98,823
Gasoline service stations	3,395	2,997	3,045	3,031	3,229	3,115	3,121	2,965	2,882	2,978	2,839	2,919	36,516
Apparel & accessory stores	1,543	1,473	2,135	1,902	2,045	1,806	1,766	2,163	1,827	1,974	2,141	3,388	24,163
Eating and drinking places	3,203	3,013	3,518	3,683	3,922	3,857	3,974	4,073	3,606	3,785	3,523	3,752	43,909
Drug & proprietary stores	1,361	1,311	1,449	1,372	1,443	1,367	1,380	1,398	1,340	1,432	1,407	1,966	17,226
GAF, total[2]	7,561	7,469	9,589	9,183	10,110	9,340	9,293	10,416	9,424	10,279	12,115	18,972	123,751
West													
Retail sales, total	**22,358**	**21,105**	**23,692**	**23,520**	**25,496**	**24,887**	**25,110**	**26,123**	**25,560**	**25,103**	**24,856**	**32,443**	**300,253**
Durable goods, total	**7,985**	**7,553**	**8,370**	**8,580**	**9,243**	**9,174**	**9,229**	**9,640**	**10,130**	**9,110**	**8,624**	**11,658**	**109,296**
Building materials group stores	1,044	991	1,168	1,318	1,355	1,428	1,415	1,397	1,453	1,457	1,262	1,346	15,634
Automotive dealers	4,725	4,545	4,959	5,027	5,495	5,387	5,316	5,603	6,182	5,041	4,541	5,944	62,765
Furniture group stores	1,258	1,115	1,242	1,237	1,327	1,293	1,345	1,422	1,390	1,457	1,560	2,047	16,693
Nondurable goods, total	**14,373**	**13,552**	**15,322**	**14,940**	**16,253**	**15,713**	**15,881**	**16,483**	**15,430**	**15,993**	**16,232**	**20,785**	**190,957**
General merchandise group stores	2,250	2,282	2,815	2,733	3,066	2,894	2,792	3,119	2,858	2,981	3,327	5,558	36,675
Dept. stores (excl. leased depts.)	1,690	1,709	2,119	2,061	2,304	2,161	2,118	2,360	2,178	2,172	2,471	4,064	27,407
Dept. stores (incl. leased depts.)[1]	1,766	1,785	2,215	2,154	2,408	2,256	2,212	2,465	2,274	2,269	2,581	4,245	28,630
Food group stores	5,103	4,651	5,176	5,049	5,513	5,234	5,453	5,411	5,094	5,366	5,273	5,728	63,051
Grocery stores	4,821	4,375	4,867	4,742	5,190	4,931	5,146	5,100	4,797	5,050	4,960	5,326	59,305
Gasoline service stations	1,567	1,466	1,504	1,473	1,599	1,626	1,650	1,599	1,624	1,636	1,551	1,582	18,877
Apparel & accessory stores	994	970	1,215	1,163	1,279	1,262	1,264	1,428	1,286	1,265	1,427	2,245	15,798
Eating and drinking places	2,474	2,303	2,636	2,591	2,750	2,757	2,781	2,956	2,655	2,720	2,658	2,829	32,110
Drug & proprietary stores	913	839	943	933	981	969	973	967	930	955	941	1,444	11,788
GAF, total[2]	5,245	5,087	6,070	5,916	6,541	6,301	6,272	6,909	6,412	6,615	7,341	11,841	80,550

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 9. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Regions: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Region and kind of business	1985												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Northeast													
Retail sales, total	**20,374**	**19,665**	**22,097**	**22,858**	**24,623**	**23,648**	**23,597**	**24,743**	**23,872**	**24,700**	**25,464**	**29,934**	**285,575**
Durable goods, total	**6,187**	**6,363**	**7,266**	**7,932**	**8,875**	**8,445**	**8,418**	**8,546**	**8,705**	**8,324**	**8,204**	**9,335**	**96,600**
Building materials group stores	680	595	716	933	1,109	1,120	1,133	1,106	1,048	1,139	1,060	958	11,597
Automotive dealers	3,473	3,754	4,448	4,959	5,458	5,050	5,106	5,056	5,379	4,703	4,295	4,106	55,787
Furniture group stores	1,041	1,057	1,112	1,087	1,209	1,178	1,199	1,273	1,209	1,362	1,513	1,875	15,115
Nondurable goods, total	**14,187**	**13,302**	**14,831**	**14,926**	**15,748**	**15,203**	**15,179**	**16,197**	**15,167**	**16,376**	**17,260**	**20,599**	**188,975**
General merchandise group stores	1,580	1,722	2,091	2,245	2,474	2,261	2,003	2,458	2,260	2,539	3,183	4,764	29,580
Dept. stores (excl. leased depts.)	1,324	1,439	1,781	1,901	2,136	1,944	1,695	2,094	1,917	2,184	2,755	4,082	25,252
Dept. stores (incl. leased depts.)[1]	1,384	1,502	1,861	1,986	2,232	2,030	1,770	2,187	2,002	2,280	2,879	4,260	26,373
Food group stores	4,829	4,471	4,887	4,771	5,181	5,062	5,234	5,372	4,937	5,210	5,289	5,532	60,775
Grocery stores	4,408	4,055	4,435	4,309	4,724	4,635	4,818	4,953	4,555	4,799	4,887	5,054	55,632
Gasoline service stations	1,528	1,371	1,553	1,589	1,639	1,629	1,703	1,729	1,587	1,668	1,629	1,740	19,365
Apparel & accessory stores	1,064	1,017	1,275	1,390	1,474	1,325	1,177	1,499	1,383	1,545	1,740	2,401	17,290
Eating and drinking places	2,108	2,060	2,363	2,440	2,623	2,677	2,786	2,816	2,568	2,654	2,512	2,523	30,130
Drug & proprietary stores	680	686	722	719	731	703	697	720	691	735	726	939	8,749
GAF, total[2]	4,317	4,394	5,085	5,315	5,856	5,459	4,993	5,960	5,530	6,168	7,377	10,782	71,236
Midwest													
Retail sales, total	**23,732**	**23,142**	**27,031**	**28,614**	**30,705**	**29,019**	**28,968**	**30,214**	**28,636**	**29,154**	**29,575**	**33,492**	**342,282**
Durable goods, total	**8,235**	**8,312**	**10,136**	**11,274**	**12,092**	**11,340**	**11,339**	**11,526**	**11,299**	**10,420**	**9,877**	**10,630**	**126,480**
Building materials group stores	1,065	944	1,212	1,597	1,884	1,763	1,770	1,730	1,642	1,765	1,551	1,372	18,295
Automotive dealers	5,510	5,784	7,082	7,774	8,200	7,608	7,606	7,616	7,663	6,442	5,926	5,842	83,053
Furniture group stores	984	947	1,112	1,132	1,146	1,133	1,166	1,295	1,229	1,375	1,470	1,859	14,848
Nondurable goods, total	**15,497**	**14,830**	**16,895**	**17,340**	**18,613**	**17,679**	**17,629**	**18,688**	**17,337**	**18,734**	**19,698**	**22,862**	**215,802**
General merchandise group stores	2,248	2,231	2,963	3,151	3,340	3,075	2,914	3,414	3,009	3,354	4,112	6,006	39,817
Dept. stores (excl. leased depts.)	1,864	1,838	2,453	2,576	2,748	2,543	2,397	2,840	2,498	2,798	3,463	5,067	33,085
Dept. stores (incl. leased depts.)[1]	1,930	1,904	2,542	2,667	2,845	2,634	2,484	2,940	2,586	2,896	3,585	5,244	34,257
Food group stores	5,081	4,820	5,305	5,256	5,793	5,453	5,521	5,717	5,266	5,462	5,626	5,823	65,123
Grocery stores	4,808	4,527	4,977	4,934	5,434	5,131	5,193	5,349	4,962	5,157	5,297	5,445	61,214
Gasoline service stations	2,699	2,420	2,640	2,830	3,041	3,025	3,107	3,032	2,913	3,093	2,960	3,032	34,792
Apparel & accessory stores	964	881	1,184	1,264	1,254	1,190	1,160	1,420	1,229	1,378	1,601	2,217	15,742
Eating and drinking places	1,920	1,913	2,213	2,216	2,480	2,502	2,417	2,527	2,400	2,475	2,342	2,180	27,585
Drug & proprietary stores	878	844	882	880	903	889	895	928	870	923	905	1,218	11,015
GAF, total[2]	4,773	4,617	5,875	6,201	6,513	6,169	5,960	6,920	6,150	6,829	8,080	11,804	79,891
South													
Retail sales, total	**33,500**	**32,169**	**37,602**	**38,369**	**40,042**	**38,183**	**38,696**	**40,512**	**37,687**	**38,233**	**39,037**	**46,521**	**460,551**
Durable goods, total	**12,496**	**12,218**	**14,377**	**14,917**	**15,643**	**14,754**	**15,121**	**15,491**	**14,803**	**14,139**	**13,454**	**15,389**	**172,802**
Building materials group stores	1,743	1,657	2,178	2,571	2,674	2,486	2,601	2,460	2,349	2,483	2,183	2,178	27,563
Automotive dealers	7,912	7,847	9,105	9,192	9,632	9,031	9,272	9,581	9,325	8,249	7,541	7,623	104,310
Furniture group stores	1,675	1,595	1,810	1,733	1,924	1,898	1,887	2,012	1,871	1,953	2,109	2,653	23,120
Nondurable goods, total	**21,004**	**19,951**	**23,225**	**23,452**	**24,399**	**23,429**	**23,575**	**25,021**	**22,884**	**24,094**	**25,583**	**31,132**	**287,749**
General merchandise group stores	3,079	3,116	4,095	4,219	4,477	4,139	3,898	4,530	4,003	4,376	5,572	8,586	54,090
Dept. stores (excl. leased depts.)	2,327	2,366	3,170	3,245	3,417	3,187	3,017	3,506	3,050	3,354	4,164	6,417	41,220
Dept. stores (incl. leased depts.)[1]	2,406	2,447	3,277	3,356	3,534	3,298	3,120	3,628	3,154	3,467	4,299	6,634	42,620
Food group stores	7,892	7,312	8,198	8,042	8,476	8,291	8,501	8,720	8,063	8,299	8,530	8,841	99,165
Grocery stores	7,640	7,073	7,915	7,753	8,202	8,034	8,238	8,461	7,815	8,034	8,258	8,522	95,945
Gasoline service stations	2,937	2,649	3,077	3,277	3,407	3,457	3,605	3,591	3,326	3,406	3,299	3,511	39,542
Apparel & accessory stores	1,408	1,372	1,862	1,877	1,842	1,689	1,643	2,016	1,775	1,827	2,105	3,195	22,611
Eating and drinking places	3,004	2,897	3,390	3,486	3,603	3,461	3,479	3,579	3,225	3,359	3,242	3,275	40,000
Drug & proprietary stores	1,232	1,192	1,261	1,258	1,290	1,231	1,252	1,310	1,201	1,338	1,351	1,812	15,728
GAF, total[2]	7,079	6,945	8,747	8,869	9,279	8,694	8,373	9,612	8,628	9,245	11,118	17,013	113,602
West													
Retail sales, total	**20,936**	**20,366**	**23,056**	**22,912**	**24,604**	**23,804**	**23,977**	**25,351**	**23,670**	**23,921**	**24,544**	**29,478**	**286,619**
Durable goods, total	**7,542**	**7,474**	**8,465**	**8,371**	**9,129**	**8,627**	**8,633**	**9,000**	**8,792**	**8,419**	**8,211**	**9,580**	**102,243**
Building materials group stores	911	923	1,067	1,224	1,277	1,275	1,243	1,316	1,197	1,186	1,056	1,066	13,741
Automotive dealers	4,454	4,537	5,235	5,055	5,628	5,182	5,211	5,353	5,259	4,796	4,591	4,748	60,049
Furniture group stores	1,242	1,107	1,217	1,150	1,204	1,189	1,222	1,263	1,226	1,308	1,344	1,732	15,204
Nondurable goods, total	**13,394**	**12,892**	**14,591**	**14,541**	**15,475**	**15,177**	**15,344**	**16,351**	**14,878**	**15,502**	**16,333**	**19,898**	**184,376**
General merchandise group stores	2,084	2,104	2,522	2,584	2,831	2,764	2,583	3,036	2,726	2,924	3,609	5,382	35,149
Dept. stores (excl. leased depts.)	1,623	1,628	1,942	2,025	2,163	2,117	2,005	2,291	2,071	2,203	2,696	4,091	26,855
Dept. stores (incl. leased depts.)[1]	1,699	1,705	2,034	2,122	2,266	2,215	2,098	2,398	2,166	2,306	2,823	4,281	28,113
Food group stores	4,727	4,432	4,967	4,874	5,160	5,039	5,152	5,298	4,741	5,005	5,123	5,481	59,999
Grocery stores	4,521	4,215	4,720	4,611	4,883	4,777	4,886	5,026	4,477	4,726	4,838	5,075	56,755
Gasoline service stations	1,456	1,356	1,523	1,569	1,707	1,703	1,774	1,817	1,696	1,712	1,640	1,689	19,642
Apparel & accessory stores	916	891	1,071	1,104	1,166	1,148	1,132	1,307	1,172	1,196	1,424	2,025	14,552
Eating and drinking places	2,265	2,206	2,566	2,428	2,569	2,609	2,732	2,791	2,536	2,559	2,429	2,544	30,234
Drug & proprietary stores	880	830	890	920	955	927	959	990	913	955	941	1,342	11,502
GAF, total[2]	4,987	4,854	5,605	5,620	6,061	5,940	5,728	6,507	5,971	6,310	7,395	10,920	75,898

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 10. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1985 to December 1994**

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1994												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
New England, total	**8,410**	**8,315**	**9,906**	**9,774**	**10,124**	**10,426**	**10,000**	**10,476**	**10,337**	**10,555**	**10,666**	**12,886**	**121,875**
Nondurable goods, total	5,986	5,835	6,660	6,424	6,643	6,684	6,615	6,849	6,750	6,991	7,312	9,073	81,822
General merchandise group stores	740	746	926	955	1,012	1,065	961	1,055	1,041	1,096	1,355	2,021	12,973
Dept. stores (excl. leased depts.)	492	507	636	677	720	753	672	759	750	797	1,009	1,525	9,297
Dept. stores (incl. leased depts.)[1]	507	520	654	697	740	773	689	781	771	815	1,033	1,556	9,536
Food group stores	1,952	1,822	2,039	1,990	2,113	2,137	2,209	2,154	2,089	2,091	2,028	2,220	24,844
GAF, total[2]	1,720	1,749	2,149	2,207	2,339	2,403	2,274	2,615	2,513	2,601	2,990	4,492	30,052
Middle Atlantic, total	**20,833**	**20,787**	**24,951**	**25,021**	**26,078**	**26,669**	**25,515**	**26,668**	**25,800**	**26,216**	**27,042**	**32,212**	**307,792**
Durable goods, total	7,101	7,509	9,424	9,882	10,323	10,738	9,846	10,477	9,950	9,910	9,866	11,004	116,030
Automotive dealers	4,137	4,661	6,064	6,174	6,153	6,476	5,847	6,180	5,909	5,785	5,476	4,933	67,795
Nondurable goods, total	13,732	13,278	15,527	15,139	15,755	15,931	15,669	16,191	15,850	16,306	17,176	21,208	191,762
General merchandise group stores	1,613	1,789	2,297	2,361	2,497	2,569	2,339	2,562	2,570	2,767	3,482	5,104	31,950
Dept. stores (excl. leased depts.)	1,237	1,385	1,807	1,872	1,963	2,013	1,823	2,023	2,031	2,201	2,827	4,140	25,322
Dept. stores (incl. leased depts.)[1]	1,279	1,427	1,859	1,928	2,018	2,067	1,872	2,077	2,088	2,258	2,899	4,221	25,993
Food group stores	4,577	4,189	4,723	4,509	4,730	4,765	4,784	4,659	4,617	4,642	4,676	5,226	56,097
Gasoline service stations	1,235	1,206	1,319	1,297	1,386	1,456	1,487	1,540	1,436	1,473	1,429	1,450	16,714
Apparel & accessory stores	1,155	1,193	1,602	1,674	1,637	1,618	1,478	1,726	1,772	1,825	1,972	2,824	20,476
Eating and drinking places	1,977	2,051	2,351	2,448	2,618	2,707	2,773	2,789	2,534	2,485	2,297	2,484	29,514
Drug & proprietary stores	1,032	999	1,132	1,044	1,092	1,082	1,088	1,113	1,073	1,115	1,105	1,414	13,289
GAF, total[2]	4,584	4,779	5,963	6,112	6,282	6,494	6,009	6,645	6,561	6,858	8,133	12,200	80,620
East North Central, total	**25,504**	**26,262**	**31,511**	**31,820**	**31,741**	**32,368**	**31,138**	**33,055**	**31,412**	**32,703**	**33,652**	**40,042**	**381,208**
Durable goods, total	9,658	10,475	13,219	13,692	12,867	13,482	12,312	13,416	12,666	13,027	12,829	14,402	152,045
Automotive dealers	6,142	6,981	8,929	9,096	7,925	8,541	7,719	8,418	7,915	8,160	7,651	7,255	94,732
Furniture group stores	1,376	1,380	1,660	1,579	1,570	1,687	1,628	1,742	1,687	1,778	2,041	2,731	20,859
Nondurable goods, total	15,846	15,787	18,292	18,128	18,874	18,886	18,826	19,639	18,746	19,676	20,823	25,640	229,163
General merchandise group stores	3,034	3,070	3,824	3,848	3,997	4,083	3,843	4,214	3,937	4,397	5,254	7,683	51,184
Dept. stores (excl. leased depts.)	2,516	2,540	3,205	3,214	3,322	3,404	3,215	3,550	3,311	3,684	4,427	6,482	42,870
Dept. stores (incl. leased depts.)[1]	2,571	2,593	3,270	3,281	3,388	3,471	3,274	3,616	3,377	3,752	4,510	6,599	43,702
Food group stores	4,543	4,331	4,779	4,730	4,955	4,967	5,062	5,019	4,841	4,808	4,872	5,524	58,431
Gasoline service stations	1,798	1,728	1,898	1,905	1,979	2,076	2,185	2,255	2,161	2,158	2,088	2,143	24,374
Apparel & accessory stores	933	970	1,291	1,243	1,259	1,236	1,180	1,414	1,318	1,385	1,576	2,339	16,144
Eating and drinking places	2,790	3,000	3,436	3,412	3,591	3,649	3,820	3,771	3,547	3,637	3,409	3,645	41,707
GAF, total[2]	6,087	6,168	7,609	7,548	7,736	7,938	7,537	8,387	7,888	8,499	10,113	15,260	100,770
West North Central, total	**11,496**	**11,408**	**13,842**	**13,540**	**14,290**	**14,308**	**13,941**	**14,649**	**14,025**	**14,268**	**14,415**	**16,913**	**167,095**
Durable goods, total	4,174	4,407	5,716	5,521	5,912	5,912	5,460	5,830	5,605	5,537	5,358	5,943	65,375
Automotive dealers	2,800	3,045	4,114	3,782	3,909	3,943	3,494	3,794	3,683	3,571	3,369	3,316	42,820
Nondurable goods, total	7,322	7,001	8,126	8,019	8,378	8,396	8,481	8,819	8,420	8,731	9,057	10,970	101,720
General merchandise group stores	1,330	1,320	1,673	1,645	1,775	1,745	1,687	1,851	1,710	1,864	2,177	3,137	21,914
Dept. stores (excl. leased depts.)	1,074	1,069	1,357	1,316	1,425	1,398	1,347	1,506	1,384	1,515	1,787	2,598	17,776
Dept. stores (incl. leased depts.)[1]	1,085	1,084	1,374	1,333	1,441	1,414	1,362	1,523	1,400	1,532	1,807	2,625	17,980
Food group stores	2,276	2,081	2,329	2,355	2,412	2,456	2,565	2,503	2,413	2,495	2,510	2,761	29,156
Gasoline service stations	992	922	1,026	1,065	1,172	1,157	1,181	1,196	1,137	1,142	1,075	1,085	13,150
Apparel & accessory stores	358	373	480	460	482	472	477	581	499	513	587	872	6,154
GAF, total[2]	2,501	2,535	3,072	3,038	3,189	3,166	3,119	3,474	3,192	3,371	3,937	5,830	40,424
South Atlantic, total	**29,409**	**29,839**	**35,118**	**34,256**	**34,882**	**34,831**	**34,101**	**35,406**	**34,234**	**34,867**	**36,287**	**43,954**	**417,184**
Durable goods, total	11,802	12,204	14,822	14,435	14,958	15,111	14,152	15,000	14,702	14,463	14,867	17,173	173,689
Automotive dealers	7,247	7,499	9,138	8,668	8,872	8,997	8,316	8,822	8,574	8,480	8,383	8,394	101,390
Furniture group stores	1,665	1,650	1,832	1,749	1,849	1,893	1,912	2,039	2,026	2,043	2,346	3,050	24,054
Nondurable goods, total	17,607	17,635	20,296	19,821	19,924	19,720	19,949	20,406	19,532	20,404	21,420	26,781	243,495
General merchandise group stores	3,083	3,294	3,963	3,865	3,927	3,905	3,825	4,096	3,817	4,199	5,057	7,817	50,848
Dept. stores (excl. leased depts.)	2,272	2,454	3,001	2,935	2,936	2,926	2,887	3,119	2,886	3,189	3,840	5,917	38,362
Dept. stores (incl. leased depts.)[1]	2,314	2,503	3,058	2,996	2,992	2,980	2,936	3,175	2,937	3,243	3,905	6,004	39,043
Food group stores	5,844	5,560	6,220	6,098	6,170	6,159	6,347	6,260	6,122	6,208	6,215	6,920	74,123
Gasoline service stations	1,986	1,918	2,162	2,176	2,196	2,220	2,278	2,339	2,188	2,199	2,163	2,220	26,045
Apparel & accessory stores	1,213	1,310	1,739	1,689	1,623	1,592	1,567	1,824	1,627	1,747	1,964	2,979	20,874
GAF, total[2]	6,779	7,138	8,523	8,314	8,452	8,496	8,400	9,168	8,602	9,104	10,782	16,651	110,409
East South Central, total	**8,315**	**8,976**	**10,594**	**10,426**	**10,758**	**10,924**	**10,511**	**11,230**	**10,722**	**10,773**	**11,214**	**13,190**	**127,633**
Durable goods, total	3,080	3,475	4,423	4,309	4,459	4,704	4,236	4,688	4,548	4,316	4,395	4,973	51,606
Nondurable goods, total	5,235	5,501	6,171	6,117	6,299	6,220	6,275	6,542	6,174	6,457	6,819	8,217	76,027
General merchandise group stores	1,082	1,200	1,451	1,442	1,479	1,469	1,436	1,538	1,426	1,578	1,906	2,741	18,748
Dept. stores (excl. leased depts.)	851	936	1,148	1,134	1,160	1,155	1,139	1,216	1,137	1,265	1,506	2,190	14,837
Dept. stores (incl. leased depts.)[1]	861	947	1,160	1,147	1,173	1,167	1,151	1,229	1,150	1,277	1,519	2,208	14,989
GAF, total[2]	2,022	2,094	2,490	2,458	2,550	2,539	2,509	2,800	2,534	2,798	3,313	4,885	32,992
West South Central, total	**16,223**	**16,405**	**19,278**	**18,823**	**19,736**	**19,952**	**19,676**	**20,417**	**19,125**	**19,413**	**19,968**	**24,239**	**233,255**
Durable goods, total	6,193	6,467	7,831	7,686	8,087	8,422	7,983	8,354	7,807	7,697	7,811	8,961	93,299
Automotive dealers	4,153	4,441	5,454	5,220	5,471	5,763	5,358	5,566	5,219	5,174	5,006	5,116	61,941
Nondurable goods, total	10,030	9,938	11,447	11,137	11,649	11,530	11,693	12,063	11,318	11,716	12,157	15,278	139,956
General merchandise group stores	2,140	2,189	2,671	2,530	2,691	2,657	2,647	2,804	2,513	2,751	3,142	4,771	33,506
Dept. stores (excl. leased depts.)	1,703	1,749	2,162	2,026	2,163	2,129	2,151	2,285	2,037	2,235	2,568	3,932	27,140
Dept. stores (incl. leased depts.)[1]	1,720	1,767	2,184	2,047	2,182	2,147	2,170	2,304	2,055	2,252	2,587	3,960	27,375
Food group stores	3,289	3,118	3,509	3,427	3,496	3,517	3,540	3,521	3,459	3,432	3,403	3,814	41,525
Apparel & accessory stores	672	704	899	849	852	802	860	954	793	856	992	1,565	10,798
GAF, total[2]	4,058	4,133	4,952	4,735	4,969	4,905	4,916	5,274	4,750	5,091	5,904	9,139	62,826
Mountain, total	**9,763**	**9,516**	**11,254**	**10,753**	**11,222**	**11,631**	**11,828**	**12,289**	**11,690**	**11,747**	**11,832**	**14,170**	**137,695**
Nondurable goods, total	6,098	5,937	6,907	6,599	6,886	7,001	7,148	7,455	7,001	7,253	7,496	9,152	84,933
General merchandise group stores	1,053	1,067	1,292	1,256	1,338	1,347	1,324	1,429	1,301	1,434	1,678	2,460	16,979
Dept. stores (excl. leased depts.)	797	805	991	955	1,016	1,017	1,009	1,105	991	1,095	1,305	1,945	13,031
Dept. stores (incl. leased depts.)[1]	811	819	1,007	973	1,032	1,032	1,023	1,121	1,006	1,111	1,327	1,970	13,232
Food group stores	2,154	2,018	2,310	2,181	2,277	2,316	2,386	2,346	2,296	2,329	2,301	2,556	27,470
GAF, total[2]	2,285	2,271	2,730	2,557	2,702	2,763	2,784	3,090	2,801	3,002	3,428	5,182	35,595

See footnotes on next page.

Table 10. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1994												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Pacific, total	**24,650**	**24,299**	**27,759**	**27,359**	**28,319**	**29,015**	**29,101**	**29,592**	**28,586**	**29,164**	**29,665**	**35,720**	**343,229**
Durable goods, total	9,500	9,565	10,968	10,881	11,348	11,705	11,658	11,945	11,673	11,789	11,415	13,120	135,567
Automotive dealers	5,426	5,543	6,283	6,219	6,438	6,665	6,634	6,689	6,585	6,796	6,201	5,987	75,466
Furniture group stores	1,521	1,479	1,670	1,586	1,673	1,710	1,736	1,785	1,811	1,829	2,032	2,705	21,537
Nondurable goods, total	15,150	14,734	16,791	16,478	16,971	17,310	17,443	17,647	16,913	17,375	18,250	22,600	207,662
General merchandise group stores	2,860	2,865	3,396	3,284	3,484	3,533	3,480	3,675	3,478	3,684	4,362	6,338	44,439
Dept. stores, (excl. leased depts.)	1,781	1,808	2,218	2,117	2,261	2,316	2,283	2,444	2,272	2,398	2,986	4,570	29,454
Dept. stores, (incl. leased depts.)[1]	1,829	1,865	2,283	2,176	2,318	2,369	2,335	2,498	2,330	2,448	3,044	4,650	30,145
Food group stores	4,980	4,693	5,280	5,129	5,222	5,370	5,488	5,325	5,263	5,244	5,242	6,032	63,268
Gasoline service stations	1,669	1,611	1,797	1,796	1,890	1,980	1,981	2,055	1,919	1,966	1,911	1,942	22,517
Apparel & accessory stores	1,050	1,094	1,400	1,372	1,386	1,504	1,523	1,565	1,402	1,442	1,697	2,479	17,914
Eating and drinking places	2,643	2,569	2,816	2,886	2,906	2,868	3,004	2,927	2,801	2,919	2,805	2,959	34,103
Drug & proprietary stores	982	920	1,016	997	1,011	996	976	1,001	932	966	956	1,295	12,048
GAF, total[2]	6,387	6,440	7,536	7,272	7,615	7,850	7,872	8,265	7,833	8,057	9,432	14,056	98,615

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 10. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1993												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
New England, total	**8,230**	**7,918**	**8,858**	**9,134**	**9,374**	**9,685**	**9,677**	**9,686**	**9,660**	**9,960**	**10,043**	**12,160**	**114,385**
Nondurable goods, total	5,720	5,542	6,117	6,149	6,412	6,337	6,384	6,409	6,477	6,804	7,087	8,745	78,183
General merchandise group stores	706	746	856	953	1,009	977	931	997	1,000	1,085	1,313	1,992	12,565
Dept. stores (excl. leased depts.)	471	479	558	647	708	677	623	694	697	762	942	1,454	8,712
Dept. stores (incl. leased depts.)[1]	484	494	577	668	730	698	643	717	719	783	968	1,489	8,970
Food group stores	1,912	1,763	1,906	1,918	2,045	1,999	2,130	2,005	1,964	2,019	1,973	2,176	23,810
GAF, total[2]	1,754	1,744	1,971	2,201	2,309	2,245	2,227	2,448	2,373	2,466	2,812	4,338	28,888
Middle Atlantic, total	**20,773**	**19,585**	**22,026**	**23,719**	**24,452**	**24,870**	**24,881**	**24,941**	**24,148**	**24,673**	**25,421**	**30,928**	**290,417**
Durable goods, total	6,928	6,525	7,699	8,881	9,105	9,625	9,569	9,556	8,892	8,852	8,947	10,509	105,088
Automotive dealers	3,822	3,642	4,566	5,322	5,180	5,506	5,365	5,535	5,031	5,044	4,925	4,689	58,627
Nondurable goods, total	13,845	13,060	14,327	14,838	15,347	15,245	15,312	15,385	15,256	15,821	16,474	20,419	185,329
General merchandise group stores	1,640	1,687	2,004	2,280	2,462	2,310	2,201	2,350	2,404	2,575	3,230	4,834	29,977
Dept. stores (excl. leased depts.)	1,256	1,291	1,559	1,800	1,936	1,811	1,699	1,844	1,893	2,051	2,614	3,944	23,698
Dept. stores (incl. leased depts.)[1]	1,299	1,337	1,609	1,861	1,999	1,867	1,751	1,899	1,954	2,110	2,687	4,036	24,409
Food group stores	4,445	4,089	4,411	4,377	4,581	4,636	4,862	4,588	4,592	4,678	4,593	5,190	55,042
Gasoline service stations	1,284	1,244	1,323	1,350	1,437	1,443	1,447	1,417	1,343	1,403	1,355	1,372	16,418
Apparel & accessory stores	1,259	1,149	1,379	1,698	1,694	1,582	1,516	1,698	1,732	1,800	1,913	2,731	20,151
Eating and drinking places	2,116	1,967	2,116	2,247	2,417	2,494	2,511	2,570	2,338	2,393	2,203	2,316	27,688
Drug & proprietary stores	1,036	1,063	1,089	1,119	1,115	1,129	1,109	1,092	1,077	1,094	1,103	1,446	13,472
GAF, total[2]	4,775	4,557	5,229	5,960	6,185	6,123	6,099	6,341	6,343	6,545	7,666	11,725	77,548
East North Central, total	**24,457**	**23,944**	**28,164**	**29,342**	**30,379**	**29,978**	**30,217**	**30,161**	**29,015**	**30,216**	**31,114**	**37,176**	**354,163**
Durable goods, total	8,641	8,792	10,804	11,499	11,788	12,087	11,961	11,790	11,249	11,382	11,399	13,102	134,494
Automotive dealers	5,387	5,676	7,035	7,515	7,462	7,625	7,618	7,380	6,892	7,038	6,708	6,492	82,828
Furniture group stores	1,281	1,199	1,384	1,304	1,325	1,414	1,475	1,463	1,496	1,525	1,760	2,341	17,967
Nondurable goods, total	15,816	15,152	17,360	17,843	18,591	17,891	18,256	18,371	17,766	18,834	19,715	24,074	219,669
General merchandise group stores	2,810	2,779	3,367	3,573	3,819	3,660	3,649	3,880	3,726	4,112	4,840	7,073	47,288
Dept. stores (excl. leased depts.)	2,306	2,265	2,796	2,978	3,166	3,027	3,022	3,261	3,129	3,455	4,062	5,966	39,433
Dept. stores (incl. leased depts.)[1]	2,359	2,323	2,861	3,047	3,235	3,094	3,086	3,330	3,199	3,527	4,150	6,088	40,299
Food group stores	4,568	4,324	4,667	4,782	5,040	4,864	5,116	4,885	4,657	4,781	4,740	5,285	57,709
Gasoline service stations	1,825	1,740	1,929	1,937	2,073	2,061	2,075	2,026	1,913	1,995	1,884	1,900	23,358
Apparel & accessory stores	1,000	966	1,180	1,317	1,328	1,256	1,258	1,408	1,373	1,398	1,551	2,302	16,337
Eating and drinking places	2,897	2,691	3,218	3,282	3,399	3,377	3,522	3,515	3,294	3,414	3,172	3,388	39,169
GAF, total[2]	5,758	5,595	6,654	7,013	7,316	7,187	7,215	7,655	7,429	7,855	9,239	14,074	92,990
West North Central, total	**10,860**	**10,461**	**12,563**	**12,875**	**13,203**	**13,150**	**13,097**	**13,345**	**12,900**	**13,373**	**13,517**	**15,821**	**155,165**
Durable goods, total	3,790	3,710	4,982	5,031	5,014	5,251	4,958	5,060	4,883	4,970	4,989	5,575	58,213
Automotive dealers	2,482	2,473	3,499	3,450	3,306	3,499	3,231	3,306	3,212	3,252	3,157	3,156	38,023
Nondurable goods, total	7,070	6,751	7,581	7,844	8,189	7,899	8,139	8,285	8,017	8,403	8,528	10,246	96,952
General merchandise group stores	1,226	1,193	1,455	1,555	1,688	1,603	1,615	1,758	1,649	1,819	2,054	2,946	20,561
Dept. stores (excl. leased depts.)	986	965	1,172	1,230	1,342	1,270	1,266	1,412	1,319	1,447	1,648	2,397	16,454
Dept. stores (incl. leased depts.)[1]	999	978	1,188	1,248	1,359	1,286	1,281	1,430	1,336	1,464	1,670	2,424	16,663
Food group stores	2,264	2,078	2,208	2,352	2,387	2,332	2,461	2,295	2,246	2,402	2,322	2,537	27,884
Gasoline service stations	1,006	935	1,039	1,097	1,163	1,134	1,152	1,105	1,061	1,134	1,067	1,051	12,944
Apparel & accessory stores	379	362	445	495	512	468	492	556	520	520	579	843	6,171
GAF, total[2]	2,362	2,284	2,715	2,859	3,076	2,995	3,007	3,262	3,071	3,230	3,718	5,492	38,071
South Atlantic, total	**27,925**	**28,072**	**30,657**	**31,976**	**32,758**	**32,196**	**32,530**	**32,017**	**31,162**	**32,253**	**34,072**	**41,077**	**386,695**
Durable goods, total	10,496	10,931	11,832	12,641	13,212	13,247	13,046	12,708	12,520	12,537	13,403	15,509	152,082
Automotive dealers	6,137	6,625	7,130	7,560	7,927	7,933	7,892	7,475	7,368	7,262	7,629	7,708	88,646
Furniture group stores	1,576	1,511	1,626	1,598	1,674	1,701	1,771	1,775	1,718	1,788	2,025	2,540	21,303
Nondurable goods, total	17,429	17,141	18,825	19,335	19,546	18,949	19,484	19,309	18,642	19,716	20,669	25,568	234,613
General merchandise group stores	2,995	3,094	3,473	3,720	3,846	3,634	3,656	3,830	3,574	3,980	4,833	7,417	48,052
Dept. stores (excl. leased depts.)	2,125	2,227	2,534	2,731	2,799	2,633	2,656	2,841	2,637	2,956	3,569	5,497	35,205
Dept. stores (incl. leased depts.)[1]	2,170	2,277	2,587	2,791	2,856	2,688	2,707	2,899	2,690	3,008	3,631	5,589	35,893
Food group stores	5,708	5,358	5,767	5,878	5,893	5,844	6,142	5,806	5,723	5,906	5,811	6,500	70,336
Gasoline service stations	2,056	2,006	2,178	2,190	2,207	2,194	2,236	2,168	2,047	2,148	2,114	2,107	25,651
Apparel & accessory stores	1,277	1,284	1,542	1,721	1,658	1,525	1,547	1,689	1,562	1,650	1,883	2,751	20,089
GAF, total[2]	6,710	6,754	7,540	8,041	8,192	7,897	7,977	8,330	7,866	8,417	10,012	15,235	102,971
East South Central, total	**7,980**	**7,983**	**8,948**	**9,150**	**9,654**	**9,500**	**9,809**	**9,861**	**9,459**	**9,725**	**10,105**	**11,835**	**114,009**
Durable goods, total	2,917	2,835	3,408	3,382	3,553	3,660	3,702	3,726	3,707	3,576	3,708	4,093	42,267
Nondurable goods, total	5,063	5,148	5,540	5,768	6,101	5,840	6,107	6,135	5,752	6,149	6,397	7,742	71,742
General merchandise group stores	1,014	1,056	1,202	1,317	1,387	1,314	1,341	1,404	1,312	1,488	1,780	2,515	17,130
Dept. stores (excl. leased depts.)	790	821	940	1,026	1,078	1,019	1,043	1,097	1,025	1,179	1,385	1,975	13,378
Dept. stores (incl. leased depts.)[1]	800	835	954	1,040	1,092	1,034	1,057	1,110	1,039	1,192	1,401	1,996	13,550
GAF, total[2]	1,990	1,897	2,136	2,298	2,342	2,252	2,330	2,504	2,332	2,586	3,082	4,389	30,138
West South Central, total	**15,185**	**15,061**	**17,288**	**17,505**	**18,142**	**17,903**	**18,520**	**18,305**	**17,465**	**17,906**	**18,206**	**22,336**	**213,822**
Durable goods, total	5,304	5,399	6,494	6,577	6,809	6,987	7,073	6,923	6,701	6,633	6,615	8,035	79,550
Automotive dealers	3,514	3,668	4,463	4,410	4,490	4,705	4,805	4,632	4,477	4,357	4,180	4,627	52,328
Nondurable goods, total	9,881	9,662	10,794	10,928	11,333	10,916	11,447	11,382	10,764	11,273	11,591	14,301	134,272
General merchandise group stores	1,967	2,026	2,330	2,390	2,541	2,430	2,525	2,606	2,320	2,612	2,951	4,440	31,138
Dept. stores (excl. leased depts.)	1,548	1,591	1,839	1,884	1,998	1,906	2,001	2,082	1,842	2,085	2,351	3,576	24,703
Dept. stores (incl. leased depts.)[1]	1,568	1,615	1,866	1,911	2,026	1,933	2,024	2,105	1,864	2,104	2,375	3,611	25,002
Food group stores	3,320	3,147	3,443	3,443	3,553	3,444	3,620	3,424	3,365	3,383	3,334	3,695	41,171
Apparel & accessory stores	667	680	809	889	861	790	885	959	831	892	984	1,498	10,745
GAF, total[2]	3,758	3,723	4,334	4,549	4,730	4,508	4,734	4,902	4,448	4,832	5,478	8,411	58,407
Mountain, total	**8,734**	**8,440**	**9,531**	**9,800**	**10,285**	**10,454**	**10,779**	**10,950**	**10,273**	**10,619**	**10,747**	**13,080**	**123,692**
Nondurable goods, total	5,574	5,459	6,130	6,127	6,406	6,212	6,439	6,636	6,255	6,571	6,772	8,331	76,912
General merchandise group stores	934	960	1,129	1,152	1,231	1,172	1,206	1,309	1,180	1,298	1,512	2,263	15,346
Dept. stores (excl. leased depts.)	705	709	840	855	920	874	903	1,000	884	987	1,150	1,752	11,579
Dept. stores (incl. leased depts.)[1]	720	724	859	873	939	891	918	1,018	901	1,002	1,173	1,781	11,799
Food group stores	2,089	1,961	2,160	2,179	2,264	2,212	2,310	2,211	2,191	2,214	2,188	2,444	26,423
GAF, total[2]	2,055	1,989	2,316	2,331	2,452	2,383	2,499	2,778	2,515	2,668	3,049	4,758	31,793

See footnotes on next page.

Table 10. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1993												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Pacific, total	**23,668**	**22,935**	**25,983**	**26,222**	**27,232**	**27,215**	**27,646**	**27,120**	**26,307**	**26,987**	**27,334**	**33,502**	**322,151**
Durable goods, total	8,922	8,692	10,070	10,186	10,560	10,811	10,763	10,340	10,216	10,370	10,021	11,912	122,863
Automotive dealers	5,039	4,910	5,720	5,729	5,905	6,098	6,140	5,717	5,680	5,899	5,267	5,359	67,463
Furniture group stores	1,454	1,345	1,476	1,408	1,465	1,547	1,457	1,475	1,474	1,529	1,696	2,235	18,561
Nondurable goods, total	14,746	14,243	15,913	16,036	16,672	16,404	16,883	16,780	16,091	16,617	17,313	21,590	199,288
General merchandise group stores	2,744	2,750	3,181	3,167	3,462	3,338	3,376	3,522	3,306	3,471	4,101	6,142	42,560
Dept. stores, (excl. leased depts.)	1,668	1,671	1,998	2,003	2,171	2,099	2,133	2,285	2,099	2,209	2,706	4,290	27,332
Dept. stores, (incl. leased depts.)[1]	1,723	1,732	2,068	2,074	2,243	2,165	2,200	2,354	2,167	2,277	2,783	4,402	28,188
Food group stores	4,720	4,448	4,914	4,929	5,053	5,017	5,242	5,023	5,024	5,039	4,995	5,773	60,177
Gasoline service stations	1,674	1,617	1,748	1,758	1,833	1,859	1,938	1,927	1,800	1,888	1,824	1,796	21,662
Apparel & accessory stores	1,062	1,047	1,278	1,343	1,396	1,429	1,471	1,482	1,368	1,378	1,624	2,440	17,318
Eating and drinking places	2,675	2,543	2,783	2,858	2,906	2,827	2,937	2,895	2,615	2,787	2,608	2,707	33,141
Drug & proprietary stores	944	905	1,002	1,015	989	989	990	970	953	980	969	1,336	12,042
GAF, total[2]	6,218	6,092	6,959	6,982	7,431	7,416	7,414	7,638	7,229	7,445	8,735	13,282	92,841

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 10. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1992												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
New England, total	**8,166**	**8,044**	**8,617**	**8,847**	**9,211**	**9,170**	**9,082**	**9,043**	**8,921**	**9,551**	**9,361**	**11,613**	**109,626**
Nondurable goods, total	5,758	5,605	5,955	6,024	6,282	6,080	6,089	6,286	6,069	6,597	6,718	8,349	75,812
General merchandise group stores	662	677	779	844	923	877	810	919	876	971	1,190	1,883	11,411
Dept. stores (excl. leased depts.)	438	477	567	617	681	644	577	678	647	717	870	1,372	8,285
Dept. stores (incl. leased depts.)[1]	450	491	586	639	702	664	595	701	668	741	896	1,410	8,543
Food group stores	1,932	1,830	1,895	1,946	2,054	1,985	2,113	2,024	1,939	2,018	1,927	2,124	23,787
GAF, total[2]	1,690	1,746	1,879	2,009	2,134	2,062	1,981	2,278	2,176	2,367	2,703	4,236	27,261
Middle Atlantic, total	**20,123**	**20,305**	**21,731**	**22,626**	**23,605**	**23,887**	**23,786**	**23,879**	**22,822**	**23,959**	**23,689**	**29,417**	**279,829**
Durable goods, total	6,814	7,170	7,805	8,157	8,502	8,900	8,618	8,304	7,994	8,163	7,522	9,373	97,322
Automotive dealers	3,709	4,039	4,522	4,662	4,737	5,043	4,862	4,658	4,442	4,524	3,954	3,823	52,975
Nondurable goods, total	13,309	13,135	13,926	14,469	15,103	14,987	15,168	15,575	14,828	15,796	16,167	20,044	182,507
General merchandise group stores	1,555	1,692	1,926	2,157	2,304	2,137	1,970	2,234	2,171	2,418	3,007	4,583	28,154
Dept. stores (excl. leased depts.)	1,190	1,327	1,552	1,725	1,858	1,712	1,557	1,793	1,745	1,943	2,444	3,707	22,553
Dept. stores (incl. leased depts.)[1]	1,234	1,378	1,606	1,788	1,920	1,767	1,610	1,849	1,805	2,007	2,518	3,804	23,286
Food group stores	4,273	4,137	4,308	4,326	4,488	4,412	4,607	4,487	4,367	4,573	4,392	4,916	53,286
Gasoline service stations	1,367	1,275	1,315	1,290	1,416	1,485	1,497	1,540	1,434	1,457	1,379	1,402	16,857
Apparel & accessory stores	1,146	1,182	1,345	1,617	1,625	1,617	1,591	1,871	1,805	1,880	1,937	2,811	20,427
Eating and drinking places	2,109	2,126	2,255	2,202	2,413	2,442	2,466	2,543	2,178	2,243	2,199	2,330	27,506
Drug & proprietary stores	982	968	970	1,044	1,038	1,021	1,065	1,044	1,014	1,071	1,018	1,327	12,562
GAF, total[2]	4,632	4,835	5,228	5,745	5,948	5,837	5,629	6,190	5,978	6,331	7,160	11,222	74,735
East North Central, total	**23,407**	**23,711**	**25,482**	**26,614**	**27,897**	**27,540**	**27,387**	**28,025**	**27,178**	**29,157**	**28,651**	**34,465**	**329,514**
Durable goods, total	8,023	8,457	9,210	10,074	10,336	10,702	10,413	10,350	10,421	10,743	9,695	11,332	119,756
Automotive dealers	5,074	5,501	5,933	6,488	6,377	6,647	6,491	6,364	6,517	6,681	5,726	5,495	73,294
Furniture group stores	1,178	1,162	1,224	1,198	1,200	1,288	1,284	1,299	1,325	1,402	1,491	1,971	16,022
Nondurable goods, total	15,384	15,254	16,272	16,540	17,561	16,838	16,974	17,675	16,757	18,414	18,956	23,133	209,758
General merchandise group stores	2,538	2,720	3,116	3,285	3,564	3,335	3,245	3,656	3,308	3,825	4,533	6,619	43,744
Dept. stores (excl. leased depts.)	2,089	2,258	2,624	2,756	2,968	2,771	2,695	3,074	2,763	3,212	3,802	5,527	36,539
Dept. stores (incl. leased depts.)[1]	2,139	2,316	2,694	2,828	3,039	2,841	2,762	3,149	2,834	3,295	3,895	5,659	37,451
Food group stores	4,601	4,360	4,440	4,535	4,804	4,660	4,873	4,812	4,589	4,801	4,733	5,166	56,374
Gasoline service stations	1,793	1,723	1,842	1,847	2,036	2,023	2,017	2,018	1,939	2,032	1,935	1,983	23,188
Apparel & accessory stores	867	946	1,122	1,237	1,279	1,213	1,185	1,454	1,303	1,435	1,530	2,312	15,883
Eating and drinking places	2,654	2,680	2,832	2,822	3,049	2,893	2,941	3,017	2,883	3,265	2,982	3,097	35,115
GAF, total[2]	5,177	5,449	6,143	6,509	6,871	6,684	6,518	7,255	6,727	7,442	8,526	13,107	86,408
West North Central, total	**10,192**	**9,884**	**10,863**	**11,469**	**12,391**	**12,032**	**12,332**	**12,166**	**11,836**	**12,493**	**12,139**	**14,495**	**142,292**
Durable goods, total	3,672	3,451	3,946	4,317	4,707	4,708	4,743	4,391	4,468	4,472	4,154	4,776	51,805
Automotive dealers	2,370	2,232	2,627	2,815	2,947	3,041	3,063	2,744	2,851	2,801	2,509	2,500	32,500
Nondurable goods, total	6,520	6,433	6,917	7,152	7,684	7,324	7,589	7,775	7,368	8,021	7,985	9,719	90,487
General merchandise group stores	1,133	1,177	1,379	1,438	1,586	1,465	1,465	1,632	1,456	1,650	1,901	2,729	19,011
Dept. stores (excl. leased depts.)	915	968	1,122	1,158	1,277	1,171	1,147	1,317	1,159	1,314	1,532	2,218	15,298
Dept. stores (incl. leased depts.)[1]	928	984	1,138	1,175	1,293	1,187	1,162	1,334	1,176	1,333	1,554	2,246	15,510
Food group stores	2,053	1,969	2,034	2,169	2,276	2,174	2,346	2,230	2,116	2,294	2,175	2,435	26,271
Gasoline service stations	956	918	996	1,050	1,192	1,169	1,190	1,153	1,123	1,205	1,086	1,089	13,127
Apparel & accessory stores	368	373	441	472	489	451	453	556	481	510	543	849	5,986
GAF, total[2]	2,181	2,222	2,550	2,685	2,922	2,736	2,749	3,061	2,787	3,018	3,432	5,158	35,501
South Atlantic, total	**25,590**	**26,346**	**28,578**	**29,161**	**29,926**	**29,431**	**29,522**	**29,252**	**28,782**	**30,285**	**30,572**	**38,044**	**355,489**
Durable goods, total	9,321	9,919	10,939	11,052	11,388	11,768	11,475	10,798	11,196	11,292	11,122	13,527	133,797
Automotive dealers	5,573	6,030	6,625	6,587	6,745	6,986	6,731	6,086	6,556	6,584	6,071	6,422	76,996
Furniture group stores	1,330	1,326	1,403	1,372	1,432	1,466	1,604	1,558	1,515	1,595	1,790	2,284	18,675
Nondurable goods, total	16,269	16,427	17,639	18,109	18,538	17,663	18,047	18,454	17,586	18,993	19,450	24,517	221,692
General merchandise group stores	2,618	2,889	3,198	3,355	3,451	3,241	3,231	3,561	3,307	3,686	4,479	6,940	43,956
Dept. stores (excl. leased depts.)	1,887	2,116	2,392	2,488	2,520	2,367	2,352	2,627	2,418	2,722	3,312	5,047	32,248
Dept. stores (incl. leased depts.)[1]	1,931	2,165	2,450	2,547	2,572	2,418	2,399	2,680	2,470	2,780	3,374	5,137	32,923
Food group stores	5,502	5,329	5,586	5,669	5,810	5,635	5,962	5,701	5,465	5,791	5,613	6,236	68,299
Gasoline service stations	1,891	1,886	2,055	2,077	2,195	2,175	2,217	2,196	2,086	2,182	2,092	2,204	25,256
Apparel & accessory stores	1,142	1,228	1,453	1,606	1,497	1,407	1,365	1,607	1,484	1,603	1,747	2,743	18,882
GAF, total[2]	5,909	6,264	6,898	7,214	7,306	7,031	7,118	7,695	7,223	7,847	9,202	14,440	94,147
East South Central, total	**7,215**	**7,507**	**8,160**	**8,320**	**8,851**	**8,737**	**8,906**	**9,116**	**8,665**	**9,159**	**9,213**	**10,991**	**104,840**
Durable goods, total	2,315	2,496	2,853	2,856	3,159	3,313	3,231	3,242	3,219	3,236	3,133	3,760	36,813
Nondurable goods, total	4,900	5,011	5,307	5,464	5,692	5,424	5,675	5,874	5,446	5,923	6,080	7,231	68,027
General merchandise group stores	914	1,016	1,125	1,185	1,228	1,140	1,146	1,263	1,152	1,327	1,590	2,271	15,357
Dept. stores (excl. leased depts.)	701	789	891	936	966	900	902	998	898	1,044	1,251	1,790	12,066
Dept. stores (incl. leased depts.)[1]	711	801	906	951	979	913	915	1,013	912	1,059	1,267	1,813	12,240
GAF, total[2]	1,644	1,815	1,992	2,060	2,138	2,046	2,089	2,348	2,076	2,340	2,738	4,027	27,313
West South Central, total	**14,586**	**14,875**	**16,256**	**16,447**	**17,187**	**17,068**	**17,483**	**17,478**	**16,575**	**17,182**	**16,779**	**20,608**	**202,524**
Durable goods, total	5,035	5,274	5,912	6,113	6,349	6,521	6,605	6,301	6,170	6,192	5,524	6,706	72,702
Automotive dealers	3,313	3,490	3,926	4,034	4,197	4,400	4,565	4,225	4,098	4,112	3,480	3,807	47,647
Nondurable goods, total	9,551	9,601	10,344	10,334	10,838	10,547	10,878	11,177	10,405	10,990	11,255	13,902	129,822
General merchandise group stores	1,850	1,980	2,197	2,231	2,362	2,226	2,269	2,472	2,123	2,374	2,830	4,180	29,094
Dept. stores (excl. leased depts.)	1,404	1,547	1,737	1,765	1,846	1,747	1,784	1,959	1,657	1,855	2,239	3,322	22,862
Dept. stores (incl. leased depts.)[1]	1,427	1,572	1,763	1,793	1,872	1,770	1,806	1,980	1,681	1,879	2,265	3,362	23,170
Food group stores	3,384	3,264	3,445	3,383	3,539	3,491	3,583	3,548	3,410	3,479	3,366	3,697	41,589
Apparel & accessory stores	595	650	766	870	847	803	876	973	822	882	967	1,518	10,569
GAF, total[2]	3,517	3,696	4,078	4,217	4,397	4,183	4,302	4,629	4,098	4,455	5,084	7,830	54,486
Mountain, total	**8,180**	**8,136**	**8,792**	**9,054**	**9,370**	**9,237**	**9,544**	**9,704**	**9,251**	**9,714**	**9,553**	**11,595**	**112,130**
Nondurable goods, total	5,370	5,273	5,546	5,699	6,043	5,785	6,008	6,284	5,806	6,124	6,297	7,749	71,984
General merchandise group stores	817	861	980	1,028	1,095	1,027	1,040	1,176	1,016	1,142	1,372	2,081	13,635
Dept. stores (excl. leased depts.)	632	678	764	796	840	782	789	913	772	874	1,067	1,600	10,507
Dept. stores (incl. leased depts.)[1]	645	694	782	816	858	800	805	931	790	892	1,090	1,632	10,735
Food group stores	1,980	1,907	1,999	2,041	2,183	2,080	2,203	2,174	2,099	2,148	2,078	2,364	25,256
GAF, total[2]	1,803	1,873	2,058	2,106	2,195	2,093	2,138	2,369	2,104	2,304	2,656	4,196	27,895

See footnotes on next page.

Table 10. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1992												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Pacific, total	**23,810**	**23,467**	**25,365**	**25,636**	**26,485**	**26,354**	**26,741**	**26,600**	**25,465**	**26,634**	**26,456**	**32,332**	**315,345**
Durable goods, total	8,558	8,599	9,657	9,721	9,791	10,276	10,206	9,835	9,617	10,136	9,568	11,485	117,449
Automotive dealers	4,642	4,780	5,516	5,532	5,424	5,805	5,699	5,366	5,296	5,640	5,010	5,053	63,763
Furniture group stores	1,426	1,407	1,484	1,435	1,461	1,530	1,551	1,555	1,476	1,546	1,611	2,219	18,701
Nondurable goods, total	15,252	14,868	15,708	15,915	16,694	16,078	16,535	16,765	15,848	16,498	16,888	20,847	197,896
General merchandise group stores	2,804	2,859	3,112	3,147	3,387	3,249	3,286	3,490	3,245	3,472	4,067	5,940	42,058
Dept. stores, (excl. leased depts.)	1,573	1,679	1,918	1,917	2,098	1,976	2,005	2,187	1,976	2,101	2,556	4,079	26,065
Dept. stores, (incl. leased depts.)[1]	1,622	1,743	1,987	1,983	2,169	2,040	2,069	2,256	2,047	2,173	2,638	4,200	26,927
Food group stores	4,783	4,642	4,827	4,885	5,105	4,962	5,182	5,009	4,839	4,930	4,750	5,359	59,273
Gasoline service stations	1,495	1,444	1,554	1,582	1,736	1,738	1,861	1,888	1,801	1,832	1,756	1,772	20,459
Apparel & accessory stores	1,058	1,105	1,254	1,314	1,373	1,400	1,391	1,446	1,322	1,369	1,536	2,323	16,891
Eating and drinking places	3,020	2,828	2,985	2,969	3,050	2,783	2,914	2,971	2,680	2,827	2,733	2,767	34,527
Drug & proprietary stores	1,036	1,004	1,051	1,083	1,042	1,026	955	980	956	1,010	946	1,308	12,397
GAF, total[2]	6,296	6,360	6,820	6,848	7,231	7,199	7,250	7,570	7,069	7,454	8,483	12,904	91,484

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 10. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1991												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
New England, total	**7,729**	**7,518**	**8,553**	**8,529**	**9,327**	**9,274**	**9,193**	**9,455**	**9,069**	**9,124**	**9,362**	**10,966**	**108,099**
Nondurable goods, total	5,494	5,181	5,932	5,717	6,313	6,166	6,208	6,540	6,004	6,234	6,587	7,829	74,205
General merchandise group stores	570	597	769	795	893	848	802	905	831	871	1,117	1,648	10,646
Dept. stores (excl. leased depts.)	392	435	565	591	662	607	550	672	599	643	843	1,277	7,836
Dept. stores (incl. leased depts.)[1]	405	453	587	612	684	626	567	694	618	663	866	1,311	8,086
Food group stores	1,921	1,753	2,009	1,890	2,120	2,045	2,144	2,171	1,941	1,982	1,984	2,065	24,025
GAF, total[2]	1,525	1,565	1,913	1,889	2,101	2,025	1,948	2,226	2,079	2,110	2,578	3,941	25,900
Middle Atlantic, total	**19,404**	**19,113**	**22,172**	**21,976**	**23,881**	**23,013**	**22,856**	**23,612**	**21,996**	**22,566**	**23,530**	**27,096**	**271,215**
Durable goods, total	6,328	6,707	7,880	8,161	8,746	8,505	8,506	8,356	7,838	7,906	7,839	8,704	95,476
Automotive dealers	3,273	3,659	4,479	4,682	4,847	4,673	4,716	4,550	4,259	4,312	4,040	3,327	50,817
Nondurable goods, total	13,076	12,406	14,292	13,815	15,135	14,508	14,350	15,256	14,158	14,660	15,691	18,392	175,739
General merchandise group stores	1,369	1,476	1,970	1,993	2,297	2,071	1,880	2,178	2,032	2,213	2,950	4,220	26,649
Dept. stores (excl. leased depts.)	1,082	1,192	1,600	1,638	1,864	1,670	1,508	1,793	1,669	1,809	2,412	3,511	21,748
Dept. stores (incl. leased depts.)[1]	1,128	1,238	1,664	1,699	1,928	1,726	1,559	1,854	1,723	1,869	2,484	3,604	22,476
Food group stores	4,325	4,057	4,639	4,247	4,864	4,675	4,692	4,769	4,353	4,412	4,488	4,680	54,201
Gasoline service stations	1,397	1,275	1,377	1,435	1,549	1,513	1,547	1,582	1,440	1,493	1,440	1,438	17,486
Apparel & accessory stores	1,101	1,105	1,514	1,537	1,638	1,467	1,348	1,688	1,560	1,570	1,750	2,361	18,639
Eating and drinking places	1,965	1,942	2,219	2,262	2,428	2,545	2,516	2,596	2,408	2,418	2,292	2,420	28,011
Drug & proprietary stores	886	857	933	883	918	912	908	940	897	954	932	1,219	11,239
GAF, total[2]	4,421	4,479	5,570	5,554	6,143	5,695	5,433	6,129	5,760	5,948	7,160	10,326	72,618
East North Central, total	**21,924**	**21,583**	**25,501**	**25,986**	**28,007**	**26,972**	**26,732**	**27,631**	**25,136**	**26,696**	**27,100**	**30,967**	**314,235**
Durable goods, total	7,232	7,627	9,075	9,787	10,304	9,961	9,927	9,797	8,906	9,294	8,793	9,643	110,346
Automotive dealers	4,550	4,971	5,909	6,265	6,456	6,290	6,230	6,055	5,537	5,791	5,152	4,882	68,088
Furniture group stores	1,048	1,017	1,149	1,155	1,202	1,205	1,268	1,241	1,150	1,214	1,332	1,685	14,666
Nondurable goods, total	14,692	13,956	16,426	16,199	17,703	17,011	16,805	17,834	16,230	17,402	18,307	21,324	203,889
General merchandise group stores	2,278	2,285	3,002	2,941	3,319	3,088	2,878	3,320	2,966	3,361	4,159	5,843	39,440
Dept. stores (excl. leased depts.)	1,866	1,891	2,526	2,470	2,755	2,572	2,402	2,818	2,511	2,843	3,504	4,960	33,118
Dept. stores (incl. leased depts.)[1]	1,919	1,955	2,611	2,545	2,834	2,641	2,466	2,898	2,578	2,919	3,594	5,086	34,046
Food group stores	4,477	4,144	4,735	4,599	5,131	4,941	4,978	4,991	4,540	4,689	4,706	4,973	56,904
Gasoline service stations	2,031	1,744	1,918	1,947	2,092	2,117	2,097	2,139	1,983	2,056	1,967	1,964	24,055
Apparel & accessory stores	817	841	1,187	1,132	1,220	1,103	1,062	1,372	1,111	1,200	1,374	1,990	14,409
Eating and drinking places	2,327	2,277	2,630	2,695	2,880	2,981	2,955	3,057	2,818	2,998	2,822	2,743	33,183
GAF, total[2]	4,759	4,752	6,046	5,890	6,511	6,152	5,951	6,728	5,912	6,471	7,752	11,267	78,191
West North Central, total	**9,458**	**9,235**	**10,944**	**10,994**	**11,831**	**11,499**	**11,385**	**11,808**	**10,787**	**11,113**	**11,171**	**12,982**	**133,207**
Durable goods, total	3,092	3,112	3,831	4,018	4,180	4,108	4,113	4,106	3,872	3,861	3,664	4,170	46,127
Automotive dealers	2,001	2,044	2,547	2,613	2,685	2,694	2,686	2,625	2,516	2,430	2,253	2,363	29,457
Nondurable goods, total	6,366	6,123	7,113	6,976	7,651	7,391	7,272	7,702	6,915	7,252	7,507	8,812	87,080
General merchandise group stores	1,038	1,040	1,349	1,359	1,545	1,436	1,348	1,547	1,324	1,500	1,741	2,505	17,732
Dept. stores (excl. leased depts.)	814	836	1,087	1,079	1,184	1,121	1,060	1,252	1,067	1,189	1,415	2,046	14,150
Dept. stores (incl. leased depts.)[1]	827	852	1,107	1,097	1,202	1,137	1,075	1,270	1,084	1,207	1,436	2,072	14,366
Food group stores	1,972	1,863	2,136	2,038	2,253	2,232	2,173	2,222	2,029	2,081	2,127	2,212	25,338
Gasoline service stations	1,068	925	1,017	1,050	1,129	1,119	1,140	1,153	1,049	1,084	1,027	1,014	12,775
Apparel & accessory stores	343	349	467	454	477	445	455	544	459	477	511	720	5,701
GAF, total[2]	2,002	1,990	2,502	2,534	2,765	2,584	2,507	2,830	2,493	2,703	3,045	4,409	32,364
South Atlantic, total	**24,877**	**24,491**	**28,317**	**27,626**	**29,712**	**28,164**	**28,496**	**29,428**	**26,791**	**27,886**	**28,632**	**33,552**	**337,972**
Durable goods, total	8,911	8,966	10,390	10,587	11,516	10,817	11,099	10,882	10,321	10,456	9,924	11,497	125,366
Automotive dealers	5,330	5,395	6,316	6,268	6,911	6,524	6,735	6,405	6,156	6,100	5,390	5,416	72,946
Furniture group stores	1,257	1,245	1,371	1,337	1,447	1,402	1,458	1,521	1,462	1,444	1,547	1,929	17,420
Nondurable goods, total	15,966	15,525	17,927	17,039	18,196	17,347	17,397	18,546	16,470	17,430	18,708	22,055	212,606
General merchandise group stores	2,249	2,427	3,107	2,988	3,206	2,977	2,851	3,231	2,821	3,119	4,082	6,150	39,208
Dept. stores (excl. leased depts.)	1,679	1,810	2,357	2,288	2,370	2,220	2,151	2,477	2,122	2,348	3,062	4,497	29,381
Dept. stores (incl. leased depts.)[1]	1,726	1,869	2,433	2,357	2,429	2,272	2,202	2,545	2,172	2,405	3,128	4,586	30,124
Food group stores	5,565	5,199	5,884	5,419	5,901	5,687	5,684	5,820	5,334	5,493	5,610	5,828	67,424
Gasoline service stations	2,071	1,896	2,062	2,060	2,184	2,077	2,098	2,195	1,994	2,085	2,101	2,030	24,853
Apparel & accessory stores	1,006	1,061	1,485	1,377	1,428	1,305	1,344	1,639	1,340	1,433	1,631	2,330	17,379
GAF, total[2]	5,276	5,550	6,867	6,575	7,077	6,599	6,546	7,391	6,513	6,974	8,470	12,713	86,551
East South Central, total	**6,541**	**6,595**	**7,718**	**7,596**	**8,337**	**7,947**	**8,033**	**8,365**	**7,538**	**7,876**	**8,127**	**9,300**	**93,973**
Durable goods, total	1,966	2,148	2,523	2,588	2,957	2,779	2,825	2,802	2,562	2,598	2,447	2,710	30,905
Nondurable goods, total	4,575	4,447	5,195	5,008	5,380	5,168	5,208	5,563	4,976	5,278	5,680	6,590	63,068
General merchandise group stores	780	820	1,103	1,055	1,122	1,062	1,039	1,178	1,032	1,148	1,447	1,999	13,785
Dept. stores (excl. leased depts.)	615	650	888	845	897	852	818	934	816	901	1,157	1,617	10,990
Dept. stores (incl. leased depts.)[1]	624	661	901	857	910	862	827	945	827	914	1,171	1,639	11,138
GAF, total[2]	1,471	1,562	1,975	1,888	2,044	1,931	1,919	2,180	1,881	2,044	2,469	3,570	24,934
West South Central, total	**13,446**	**13,362**	**15,605**	**15,165**	**16,560**	**15,542**	**15,773**	**16,435**	**14,673**	**15,521**	**15,938**	**18,823**	**186,843**
Durable goods, total	4,244	4,454	5,323	5,338	5,967	5,520	5,681	5,727	5,146	5,460	5,166	5,881	63,907
Automotive dealers	2,676	2,870	3,456	3,420	3,868	3,539	3,695	3,660	3,290	3,507	3,158	3,264	40,403
Nondurable goods, total	9,202	8,908	10,282	9,827	10,593	10,022	10,092	10,708	9,527	10,061	10,772	12,942	122,936
General merchandise group stores	1,613	1,692	2,179	2,041	2,242	2,141	2,093	2,358	1,955	2,147	2,693	4,010	27,164
Dept. stores (excl. leased depts.)	1,274	1,346	1,750	1,623	1,754	1,680	1,650	1,874	1,537	1,675	2,075	3,021	21,259
Dept. stores (incl. leased depts.)[1]	1,294	1,371	1,775	1,655	1,776	1,699	1,666	1,898	1,555	1,702	2,102	3,066	21,559
Food group stores	3,372	3,124	3,528	3,365	3,673	3,468	3,513	3,587	3,280	3,394	3,499	3,591	41,394
Apparel & accessory stores	558	603	800	733	765	704	719	886	685	724	848	1,261	9,286
GAF, total[2]	3,092	3,201	4,021	3,788	4,152	3,913	3,878	4,431	3,704	4,011	4,829	7,213	50,233
Mountain, total	**7,498**	**7,237**	**8,364**	**8,064**	**8,611**	**8,478**	**8,761**	**9,085**	**8,276**	**8,591**	**8,571**	**10,308**	**101,844**
Nondurable goods, total	5,000	4,737	5,470	5,218	5,702	5,543	5,750	6,094	5,424	5,723	5,929	7,029	67,619
General merchandise group stores	729	727	910	881	1,010	963	987	1,103	918	1,041	1,200	1,805	12,274
Dept. stores (excl. leased depts.)	553	571	706	689	755	730	720	842	705	791	963	1,427	9,452
Dept. stores (incl. leased depts.)[1]	563	585	726	706	772	746	736	862	721	810	983	1,456	9,666
Food group stores	1,795	1,699	1,950	1,803	2,017	2,021	2,049	2,078	1,911	1,975	2,005	2,132	23,435
GAF, total[2]	1,685	1,665	1,988	1,829	2,011	1,943	1,999	2,228	1,922	2,077	2,379	3,541	25,267

See footnotes on next page.

Table 10. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1991												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Pacific, total	**23,063**	**22,069**	**25,040**	**25,202**	**26,540**	**26,018**	**26,349**	**26,884**	**24,947**	**25,530**	**26,134**	**30,773**	**308,549**
Durable goods, total	8,074	8,060	8,959	9,553	9,730	9,319	9,409	9,377	9,123	9,035	8,917	10,172	109,728
Automotive dealers	4,228	4,312	4,941	5,280	5,281	4,972	5,038	4,893	5,005	4,757	4,524	4,396	57,627
Furniture group stores	1,391	1,331	1,484	1,473	1,507	1,511	1,528	1,538	1,422	1,527	1,638	1,960	18,310
Nondurable goods, total	14,989	14,009	16,081	15,649	16,810	16,699	16,940	17,507	15,824	16,495	17,217	20,601	198,821
General merchandise group stores	2,456	2,367	2,981	2,856	3,244	3,254	3,152	3,461	3,043	3,311	3,921	5,786	39,832
Dept. stores, (excl. leased depts.)	1,479	1,510	1,904	1,829	1,988	1,952	1,942	2,193	1,861	2,022	2,484	3,824	24,988
Dept. stores, (incl. leased depts.)[1]	1,531	1,571	1,976	1,901	2,060	2,017	2,004	2,267	1,928	2,090	2,556	3,935	25,836
Food group stores	4,848	4,485	5,106	4,867	5,234	5,158	5,231	5,286	4,881	4,967	5,004	5,213	60,280
Gasoline service stations	1,627	1,433	1,486	1,502	1,655	1,706	1,792	1,856	1,674	1,672	1,582	1,597	19,582
Apparel & accessory stores	1,033	1,042	1,376	1,329	1,428	1,497	1,446	1,598	1,339	1,369	1,611	2,305	17,373
Eating and drinking places	2,921	2,749	3,073	3,102	3,176	3,132	3,251	3,256	2,884	3,071	3,021	3,109	36,745
Drug & proprietary stores	997	941	1,057	1,010	1,066	1,026	1,032	1,042	992	1,003	998	1,363	12,527
GAF, total[2]	5,880	5,720	6,865	6,620	7,270	7,302	7,142	7,734	6,840	7,278	8,404	12,326	89,381

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 10. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1990												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
New England, total	**8,292**	**7,803**	**9,001**	**8,709**	**9,392**	**9,470**	**9,052**	**9,715**	**9,106**	**9,010**	**9,397**	**10,665**	**109,612**
Nondurable goods, total	5,580	5,265	5,976	5,764	6,173	6,201	6,008	6,494	6,058	6,170	6,644	7,726	74,059
General merchandise group stores	570	583	752	749	800	815	728	847	800	805	1,062	1,587	10,098
Dept. stores (excl. leased depts.)	418	441	586	595	624	635	536	662	607	622	834	1,267	7,827
Dept. stores (incl. leased depts.)[1]	431	457	610	617	644	656	553	686	630	643	860	1,306	8,093
Food group stores	1,933	1,847	2,067	1,986	2,130	2,167	2,181	2,220	2,032	1,995	1,999	2,106	24,663
GAF, total[2]	1,644	1,625	1,956	1,905	2,018	2,053	1,853	2,171	2,033	1,983	2,412	3,600	25,253
Middle Atlantic, total	**20,377**	**19,765**	**22,834**	**22,423**	**23,900**	**23,654**	**22,805**	**24,075**	**22,274**	**22,888**	**23,955**	**27,205**	**276,155**
Durable goods, total	7,590	7,459	8,665	8,609	9,341	9,206	8,796	9,098	8,028	8,263	8,302	8,945	102,302
Automotive dealers	4,276	4,063	5,053	5,031	5,343	5,265	4,980	5,161	4,375	4,464	4,310	3,408	55,729
Nondurable goods, total	12,787	12,306	14,169	13,814	14,559	14,448	14,009	14,977	14,246	14,625	15,653	18,260	173,853
General merchandise group stores	1,382	1,515	1,929	1,984	2,112	2,087	1,808	2,101	2,010	2,082	2,842	4,101	25,953
Dept. stores (excl. leased depts.)	1,128	1,231	1,625	1,658	1,751	1,736	1,480	1,753	1,674	1,742	2,365	3,453	21,596
Dept. stores (incl. leased depts.)[1]	1,182	1,287	1,692	1,721	1,815	1,797	1,538	1,820	1,737	1,806	2,449	3,563	22,407
Food group stores	4,128	3,989	4,478	4,210	4,578	4,591	4,521	4,624	4,424	4,399	4,588	4,845	53,375
Gasoline service stations	1,237	1,179	1,297	1,288	1,377	1,373	1,395	1,612	1,577	1,661	1,618	1,529	17,143
Apparel & accessory stores	1,170	1,078	1,433	1,533	1,569	1,526	1,344	1,602	1,519	1,536	1,700	2,345	18,355
Eating and drinking places	2,167	2,137	2,536	2,468	2,556	2,660	2,623	2,632	2,443	2,397	2,220	2,315	29,154
Drug & proprietary stores	825	784	829	831	864	859	852	889	844	877	877	1,090	10,421
GAF, total[2]	4,665	4,601	5,527	5,562	5,950	5,834	5,304	5,952	5,746	5,949	7,133	10,408	72,631
East North Central, total	**22,149**	**21,030**	**25,044**	**25,061**	**26,754**	**26,637**	**25,603**	**27,131**	**25,154**	**26,546**	**27,081**	**30,304**	**308,494**
Durable goods, total	8,355	7,861	9,577	9,781	10,688	10,483	10,035	10,320	9,080	9,570	8,991	9,204	113,945
Automotive dealers	5,474	5,140	6,280	6,361	6,859	6,590	6,386	6,570	5,652	5,988	5,274	4,571	71,145
Furniture group stores	1,161	1,055	1,223	1,142	1,219	1,200	1,174	1,194	1,140	1,231	1,314	1,559	14,612
Nondurable goods, total	13,794	13,169	15,467	15,280	16,066	16,154	15,568	16,811	16,074	16,976	18,090	21,100	194,549
General merchandise group stores	2,113	2,126	2,823	2,793	2,941	2,955	2,711	3,088	2,870	3,084	3,927	5,575	37,006
Dept. stores (excl. leased depts.)	1,771	1,777	2,412	2,386	2,457	2,501	2,289	2,621	2,428	2,612	3,291	4,701	31,246
Dept. stores (incl. leased depts.)[1]	1,829	1,850	2,500	2,471	2,539	2,581	2,367	2,711	2,507	2,697	3,393	4,853	32,298
Food group stores	4,284	4,095	4,673	4,497	4,827	4,878	4,710	4,845	4,675	4,659	4,705	5,116	55,964
Gasoline service stations	1,897	1,658	1,879	1,900	1,967	2,017	1,984	2,177	2,149	2,382	2,288	2,210	24,508
Apparel & accessory stores	831	808	1,101	1,101	1,100	1,086	986	1,261	1,115	1,179	1,348	1,912	13,828
Eating and drinking places	2,269	2,180	2,521	2,539	2,634	2,743	2,750	2,785	2,669	2,782	2,623	2,624	31,119
GAF, total[2]	4,722	4,568	5,811	5,685	5,991	5,994	5,551	6,285	5,790	6,175	7,485	10,786	74,843
West North Central, total	**9,238**	**8,722**	**10,502**	**10,346**	**11,119**	**11,047**	**10,854**	**11,632**	**10,707**	**10,976**	**11,130**	**12,471**	**128,744**
Durable goods, total	3,379	3,061	3,866	3,843	4,118	4,037	4,004	4,183	3,792	3,839	3,570	3,622	45,314
Automotive dealers	2,191	1,915	2,496	2,449	2,554	2,532	2,554	2,655	2,404	2,344	2,117	1,907	28,118
Nondurable goods, total	5,859	5,661	6,636	6,503	7,001	7,010	6,850	7,449	6,915	7,137	7,560	8,849	83,430
General merchandise group stores	945	933	1,207	1,234	1,335	1,317	1,233	1,423	1,251	1,375	1,696	2,418	16,367
Dept. stores (excl. leased depts.)	764	767	1,004	998	1,064	1,068	988	1,148	1,000	1,096	1,347	1,922	13,166
Dept. stores (incl. leased depts.)[1]	778	784	1,021	1,018	1,080	1,087	1,006	1,171	1,019	1,117	1,371	1,953	13,405
Food group stores	1,879	1,804	2,069	1,984	2,183	2,187	2,133	2,205	2,083	2,076	2,124	2,259	24,986
Gasoline service stations	886	829	911	947	1,016	1,046	1,053	1,191	1,145	1,216	1,195	1,157	12,592
Apparel & accessory stores	339	333	442	446	453	442	440	522	453	464	505	702	5,541
GAF, total[2]	1,891	1,851	2,327	2,319	2,482	2,463	2,336	2,649	2,378	2,576	2,986	4,274	30,532
South Atlantic, total	**25,182**	**24,343**	**28,255**	**27,283**	**28,610**	**28,521**	**27,480**	**28,954**	**26,593**	**27,684**	**28,957**	**33,799**	**335,661**
Durable goods, total	9,943	9,404	10,902	10,425	11,177	11,131	10,626	10,869	9,972	10,329	10,128	11,545	126,451
Automotive dealers	6,187	5,668	6,667	6,221	6,643	6,714	6,439	6,422	5,956	6,076	5,636	5,553	74,182
Furniture group stores	1,317	1,235	1,358	1,297	1,376	1,360	1,322	1,392	1,317	1,355	1,482	1,900	16,711
Nondurable goods, total	15,239	14,939	17,353	16,858	17,433	17,390	16,854	18,085	16,621	17,355	18,829	22,254	209,210
General merchandise group stores	2,270	2,423	3,081	2,962	3,096	3,000	2,689	3,036	2,764	2,976	3,938	6,017	38,252
Dept. stores (excl. leased depts.)	1,647	1,778	2,322	2,243	2,276	2,206	2,015	2,304	2,068	2,214	2,873	4,349	28,295
Dept. stores (incl. leased depts.)[1]	1,697	1,840	2,392	2,314	2,345	2,267	2,074	2,373	2,131	2,277	2,946	4,458	29,114
Food group stores	5,235	5,053	5,767	5,384	5,639	5,678	5,629	5,761	5,501	5,518	5,667	6,069	66,901
Gasoline service stations	1,872	1,757	1,955	1,941	2,039	2,053	2,101	2,284	2,163	2,336	2,357	2,224	25,082
Apparel & accessory stores	1,009	1,011	1,365	1,386	1,363	1,296	1,227	1,461	1,253	1,297	1,527	2,218	16,413
GAF, total[2]	5,431	5,513	6,711	6,546	6,828	6,597	6,132	6,870	6,218	6,553	8,084	12,376	83,859
East South Central, total	**6,857**	**6,687**	**7,854**	**7,490**	**8,010**	**8,013**	**7,715**	**8,117**	**7,441**	**7,718**	**7,859**	**8,893**	**92,654**
Durable goods, total	2,509	2,419	2,833	2,604	2,865	2,881	2,697	2,756	2,475	2,510	2,436	2,495	31,480
Nondurable goods, total	4,348	4,268	5,021	4,886	5,145	5,132	5,018	5,361	4,966	5,208	5,423	6,398	61,174
General merchandise group stores	718	762	1,023	1,003	1,037	1,024	947	1,065	978	1,060	1,308	1,899	12,824
Dept. stores (excl. leased depts.)	573	612	833	806	831	826	758	851	778	844	1,057	1,547	10,316
Dept. stores (incl. leased depts.)[1]	584	625	848	822	846	840	771	867	791	859	1,074	1,574	10,501
GAF, total[2]	1,457	1,510	1,903	1,836	1,928	1,881	1,783	2,013	1,813	1,928	2,292	3,450	23,794
West South Central, total	**13,206**	**12,816**	**14,878**	**14,655**	**15,642**	**15,470**	**14,993**	**16,017**	**14,702**	**15,312**	**15,688**	**18,235**	**181,614**
Durable goods, total	4,531	4,334	5,127	5,079	5,579	5,483	5,244	5,517	5,107	5,221	5,038	5,411	61,671
Automotive dealers	2,876	2,738	3,267	3,202	3,409	3,407	3,319	3,448	3,258	3,251	3,021	2,928	38,124
Nondurable goods, total	8,675	8,482	9,751	9,576	10,063	9,987	9,749	10,500	9,595	10,091	10,650	12,824	119,943
General merchandise group stores	1,505	1,600	1,987	1,930	2,089	2,016	1,863	2,136	1,814	2,008	2,433	3,783	25,164
Dept. stores (excl. leased depts.)	1,195	1,248	1,598	1,557	1,658	1,638	1,525	1,740	1,450	1,603	1,896	2,940	20,048
Dept. stores (incl. leased depts.)[1]	1,222	1,279	1,627	1,589	1,677	1,667	1,554	1,773	1,479	1,633	1,926	2,988	20,414
Food group stores	3,212	3,063	3,452	3,279	3,495	3,535	3,478	3,650	3,456	3,440	3,499	3,707	41,266
Apparel & accessory stores	544	546	736	741	743	722	688	854	691	710	820	1,254	9,049
GAF, total[2]	3,013	3,052	3,723	3,646	3,942	3,805	3,576	4,132	3,536	3,788	4,443	6,849	47,505
Mountain, total	**7,292**	**6,970**	**7,999**	**7,777**	**8,217**	**8,355**	**8,413**	**8,905**	**8,184**	**8,501**	**8,495**	**9,932**	**99,040**
Nondurable goods, total	4,526	4,362	5,003	4,851	5,234	5,254	5,340	5,755	5,285	5,482	5,749	6,833	63,674
General merchandise group stores	718	699	871	864	940	933	928	1,031	869	967	1,147	1,695	11,662
Dept. stores (excl. leased depts.)	487	502	640	623	674	671	639	745	638	707	876	1,328	8,530
Dept. stores (incl. leased depts.)[1]	500	519	658	642	690	687	654	764	654	724	896	1,358	8,746
Food group stores	1,610	1,567	1,789	1,710	1,857	1,871	1,860	1,941	1,822	1,801	1,860	2,050	21,738
GAF, total[2]	1,628	1,623	1,934	1,826	1,958	1,961	1,964	2,178	1,935	2,025	2,301	3,425	24,758

See footnotes on next page.

Table 10. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1990												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Pacific, total	**23,230**	**22,359**	**25,751**	**25,041**	**26,647**	**26,701**	**26,316**	**27,211**	**25,341**	**26,028**	**26,551**	**31,461**	**312,637**
Durable goods, total	9,144	8,734	10,007	9,732	10,377	10,267	9,898	10,122	9,216	9,536	9,300	10,420	116,753
Automotive dealers	5,235	4,933	5,679	5,396	5,849	5,769	5,480	5,569	5,018	5,171	4,762	4,530	63,391
Furniture group stores	1,479	1,386	1,576	1,482	1,526	1,521	1,473	1,469	1,435	1,446	1,506	1,851	18,150
Nondurable goods, total	14,086	13,625	15,744	15,309	16,270	16,434	16,418	17,089	16,125	16,492	17,251	21,041	195,884
General merchandise group stores	2,356	2,359	2,869	2,752	3,079	3,090	2,916	3,192	2,911	3,071	3,847	5,746	38,188
Dept. stores, (excl. leased depts.)	1,485	1,503	1,898	1,809	1,974	1,979	1,884	2,111	1,877	1,937	2,484	3,843	24,784
Dept. stores, (incl. leased depts.)[1]	1,539	1,566	1,972	1,876	2,041	2,043	1,946	2,181	1,946	2,008	2,565	3,968	25,651
Food group stores	4,548	4,344	4,946	4,803	5,016	5,099	5,114	5,138	4,880	4,891	4,887	5,387	59,053
Gasoline service stations	1,406	1,366	1,521	1,546	1,694	1,749	1,802	1,965	1,939	1,987	1,902	1,823	20,700
Apparel & accessory stores	1,060	1,062	1,398	1,381	1,433	1,508	1,450	1,589	1,442	1,418	1,617	2,405	17,763
Eating and drinking places	2,697	2,563	2,968	2,904	3,000	3,036	3,128	3,163	2,985	2,988	2,831	2,978	35,241
Drug & proprietary stores	1,008	916	1,021	1,003	1,036	1,023	1,022	1,032	1,003	1,036	1,050	1,410	12,560
GAF, total[2]	5,878	5,785	6,853	6,604	7,135	7,197	6,865	7,395	6,880	7,072	8,322	12,436	88,422

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 10. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1989												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
New England, total	**7,874**	**7,415**	**8,676**	**8,579**	**9,470**	**9,545**	**9,159**	**9,777**	**9,463**	**9,321**	**9,694**	**11,498**	**110,471**
Nondurable goods, total	5,242	4,882	5,649	5,486	5,987	6,002	5,884	6,174	6,087	6,187	6,624	8,179	72,383
General merchandise group stores	573	558	732	766	847	843	733	840	816	838	1,091	1,660	10,297
Dept. stores (excl. leased depts.)	437	433	579	615	681	681	570	670	648	675	882	1,368	8,239
Dept. stores (incl. leased depts.)[1]	451	448	597	633	702	698	586	691	667	695	908	1,405	8,481
Food group stores	1,751	1,643	1,859	1,801	1,965	2,021	2,073	2,060	1,991	1,962	1,995	2,187	23,308
GAF, total[2]	1,644	1,577	1,937	1,962	2,136	2,182	1,918	2,265	2,178	2,120	2,604	3,920	26,443
Middle Atlantic, total	**19,254**	**18,716**	**21,755**	**21,371**	**23,536**	**23,492**	**22,325**	**23,872**	**22,631**	**22,502**	**23,528**	**27,685**	**270,667**
Durable goods, total	7,014	7,004	8,137	8,162	9,358	9,415	8,740	9,544	8,698	8,345	8,310	9,136	101,863
Automotive dealers	3,882	3,959	4,865	4,874	5,577	5,466	5,028	5,623	4,954	4,556	4,215	3,552	56,551
Nondurable goods, total	12,240	11,712	13,618	13,209	14,178	14,077	13,585	14,328	13,933	14,157	15,218	18,549	168,804
General merchandise group stores	1,390	1,460	1,883	1,919	2,132	2,092	1,794	2,076	2,069	2,173	2,923	4,327	26,238
Dept. stores (excl. leased depts.)	1,163	1,223	1,601	1,637	1,813	1,778	1,508	1,766	1,751	1,834	2,460	3,677	22,211
Dept. stores (incl. leased depts.)[1]	1,219	1,266	1,655	1,693	1,871	1,834	1,560	1,828	1,814	1,898	2,544	3,792	22,974
Food group stores	4,165	3,981	4,435	4,191	4,638	4,563	4,535	4,547	4,402	4,239	4,374	4,801	52,871
Gasoline service stations	1,105	1,033	1,143	1,210	1,314	1,293	1,322	1,330	1,264	1,343	1,285	1,288	14,930
Apparel & accessory stores	1,156	1,034	1,387	1,412	1,493	1,439	1,277	1,530	1,523	1,533	1,770	2,477	18,031
Eating and drinking places	2,068	1,967	2,308	2,340	2,374	2,526	2,586	2,628	2,459	2,475	2,246	2,341	28,318
Drug & proprietary stores	719	710	805	751	797	798	758	797	814	827	829	1,026	9,631
GAF, total[2]	4,497	4,354	5,256	5,232	5,697	5,662	5,081	5,793	5,799	5,918	7,223	10,725	71,237
East North Central, total	**20,585**	**19,983**	**23,862**	**24,206**	**26,079**	**25,802**	**24,700**	**26,263**	**24,712**	**24,367**	**25,290**	**29,210**	**295,059**
Durable goods, total	7,714	7,666	9,427	9,750	10,691	10,599	9,769	10,762	9,686	8,911	8,860	9,305	113,140
Automotive dealers	4,982	5,147	6,428	6,469	6,966	6,846	6,299	7,105	6,304	5,526	5,202	4,635	71,909
Furniture group stores	1,120	1,048	1,161	1,169	1,242	1,306	1,236	1,304	1,193	1,230	1,361	1,614	14,984
Nondurable goods, total	12,871	12,317	14,435	14,456	15,388	15,203	14,931	15,501	15,026	15,456	16,430	19,905	181,919
General merchandise group stores	1,965	1,939	2,563	2,680	2,843	2,812	2,579	2,891	2,734	2,981	3,772	5,429	35,188
Dept. stores (excl. leased depts.)	1,666	1,628	2,198	2,292	2,388	2,395	2,196	2,477	2,335	2,539	3,139	4,608	29,861
Dept. stores (incl. leased depts.)[1]	1,721	1,684	2,272	2,367	2,463	2,468	2,263	2,561	2,414	2,621	3,237	4,749	30,820
Food group stores	4,184	3,989	4,455	4,279	4,524	4,529	4,558	4,533	4,538	4,407	4,444	5,021	53,461
Gasoline service stations	1,688	1,596	1,776	1,910	2,061	2,072	2,078	1,987	1,875	1,938	1,835	1,954	22,770
Apparel & accessory stores	819	751	1,040	1,025	1,079	1,034	968	1,173	1,114	1,182	1,353	1,979	13,517
Eating and drinking places	1,999	1,869	2,206	2,310	2,425	2,477	2,555	2,581	2,526	2,509	2,351	2,415	28,223
GAF, total[2]	4,476	4,279	5,393	5,474	5,867	5,872	5,450	6,103	5,725	6,073	7,403	10,782	72,897
West North Central, total	**8,762**	**8,246**	**10,022**	**10,212**	**10,819**	**10,684**	**10,286**	**10,902**	**10,356**	**10,185**	**10,416**	**11,989**	**122,879**
Durable goods, total	3,201	2,971	3,836	3,976	4,240	4,202	3,839	4,209	3,921	3,674	3,554	3,702	45,325
Automotive dealers	2,029	1,913	2,581	2,623	2,724	2,683	2,440	2,703	2,571	2,295	2,132	2,025	28,719
Nondurable goods, total	5,561	5,275	6,186	6,236	6,579	6,482	6,447	6,693	6,435	6,511	6,862	8,287	77,554
General merchandise group stores	933	861	1,135	1,217	1,277	1,225	1,150	1,286	1,197	1,297	1,601	2,297	15,476
Dept. stores (excl. leased depts.)	727	700	931	976	1,012	984	933	1,061	975	1,048	1,291	1,872	12,510
Dept. stores (incl. leased depts.)[1]	740	714	949	993	1,031	1,000	949	1,081	994	1,066	1,314	1,900	12,731
Food group stores	1,769	1,676	1,896	1,864	1,970	1,945	1,979	1,970	1,955	1,947	1,960	2,233	23,164
Gasoline service stations	782	774	863	937	1,018	1,021	1,034	1,008	951	970	910	956	11,224
Apparel & accessory stores	350	318	437	427	433	417	418	501	465	447	484	690	5,387
GAF, total[2]	1,884	1,738	2,233	2,287	2,390	2,329	2,208	2,509	2,325	2,383	2,818	4,055	29,159
South Atlantic, total	**22,793**	**22,357**	**26,256**	**25,462**	**27,029**	**26,811**	**26,261**	**27,833**	**25,997**	**25,717**	**27,456**	**32,836**	**316,808**
Durable goods, total	9,083	8,757	10,287	10,006	10,909	10,835	10,450	11,376	10,459	9,755	10,065	11,340	123,322
Automotive dealers	5,431	5,374	6,420	5,961	6,536	6,587	6,297	6,912	6,350	5,597	5,512	5,370	72,347
Furniture group stores	1,298	1,194	1,332	1,309	1,387	1,361	1,340	1,448	1,381	1,388	1,574	1,860	16,872
Nondurable goods, total	13,710	13,600	15,969	15,456	16,120	15,976	15,811	16,457	15,538	15,962	17,391	21,496	193,486
General merchandise group stores	2,035	2,112	2,825	2,793	2,916	2,847	2,677	2,933	2,745	2,938	3,947	6,173	36,941
Dept. stores (excl. leased depts.)	1,530	1,572	2,149	2,122	2,181	2,118	1,994	2,228	2,074	2,210	2,876	4,431	27,485
Dept. stores (incl. leased depts.)[1]	1,580	1,624	2,209	2,185	2,241	2,172	2,046	2,288	2,131	2,270	2,948	4,540	28,234
Food group stores	4,731	4,594	5,217	4,950	5,224	5,277	5,350	5,328	5,182	5,122	5,237	5,787	61,999
Gasoline service stations	1,624	1,600	1,805	1,874	2,005	2,014	2,010	1,994	1,832	1,893	1,872	1,877	22,400
Apparel & accessory stores	926	904	1,306	1,227	1,253	1,161	1,136	1,340	1,216	1,239	1,424	2,147	15,279
GAF, total[2]	5,027	4,973	6,302	6,141	6,460	6,236	5,986	6,659	6,219	6,462	8,096	12,462	81,023
East South Central, total	**6,061**	**5,984**	**7,255**	**7,196**	**7,599**	**7,351**	**7,347**	**7,836**	**7,358**	**7,239**	**7,597**	**8,874**	**87,697**
Durable goods, total	2,082	2,078	2,635	2,643	2,794	2,625	2,627	2,909	2,742	2,530	2,557	2,719	30,941
Nondurable goods, total	3,979	3,906	4,620	4,553	4,805	4,726	4,720	4,927	4,616	4,709	5,040	6,155	56,756
General merchandise group stores	652	651	914	917	933	921	879	972	918	978	1,254	1,837	11,826
Dept. stores (excl. leased depts.)	542	533	775	772	777	766	732	803	763	803	1,020	1,521	9,807
Dept. stores (incl. leased depts.)[1]	551	542	788	785	789	777	743	817	776	816	1,036	1,545	9,965
GAF, total[2]	1,337	1,338	1,753	1,733	1,840	1,776	1,721	1,952	1,806	1,860	2,305	3,437	22,858
West South Central, total	**12,249**	**11,938**	**14,418**	**14,035**	**15,166**	**14,842**	**14,546**	**15,321**	**14,178**	**14,007**	**14,446**	**17,294**	**172,440**
Durable goods, total	4,040	3,966	5,009	4,848	5,458	5,270	5,049	5,394	4,917	4,715	4,614	5,033	58,313
Automotive dealers	2,555	2,541	3,324	3,068	3,388	3,346	3,169	3,420	3,113	2,875	2,676	2,608	36,083
Nondurable goods, total	8,209	7,972	9,409	9,187	9,708	9,572	9,497	9,927	9,261	9,292	9,832	12,261	114,127
General merchandise group stores	1,418	1,409	1,862	1,839	1,922	1,840	1,795	1,971	1,775	1,874	2,320	3,715	23,740
Dept. stores (excl. leased depts.)	1,135	1,106	1,504	1,471	1,521	1,482	1,461	1,621	1,437	1,501	1,805	2,891	18,935
Dept. stores (incl. leased depts.)[1]	1,158	1,128	1,532	1,499	1,547	1,506	1,484	1,650	1,463	1,527	1,830	2,936	19,260
Food group stores	3,032	2,947	3,351	3,171	3,395	3,404	3,387	3,423	3,308	3,186	3,252	3,542	39,398
Apparel & accessory stores	536	520	745	707	727	701	714	881	726	701	778	1,238	8,974
GAF, total[2]	2,882	2,806	3,592	3,469	3,725	3,555	3,493	3,945	3,528	3,585	4,287	6,751	45,618
Mountain, total	**6,363**	**6,144**	**7,286**	**7,203**	**7,707**	**7,644**	**7,612**	**7,921**	**7,470**	**7,441**	**7,778**	**9,447**	**90,016**
Nondurable goods, total	4,045	3,868	4,504	4,404	4,772	4,711	4,801	4,964	4,621	4,709	5,034	6,213	56,646
General merchandise group stores	643	632	821	823	888	865	869	963	842	924	1,093	1,744	11,107
Dept. stores (excl. leased depts.)	440	448	586	582	601	596	582	658	589	642	778	1,238	7,740
Dept. stores (incl. leased depts.)[1]	452	462	600	598	617	610	595	674	605	658	798	1,267	7,936
Food group stores	1,439	1,357	1,550	1,496	1,635	1,629	1,682	1,683	1,630	1,570	1,646	1,813	19,130
GAF, total[2]	1,516	1,484	1,862	1,733	1,848	1,869	1,822	2,051	1,860	1,919	2,284	3,499	23,747

See footnotes on next page.

Table 10. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1989												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Pacific, total	**21,047**	**20,497**	**23,325**	**23,135**	**24,770**	**25,001**	**24,552**	**25,703**	**24,343**	**24,127**	**25,405**	**31,029**	**292,934**
Durable goods, total	8,194	8,193	9,083	8,993	9,809	9,934	9,474	10,141	9,433	9,112	9,545	10,881	112,792
Automotive dealers	4,694	4,812	5,294	5,087	5,540	5,716	5,419	5,898	5,362	4,998	5,077	4,883	62,780
Furniture group stores	1,342	1,247	1,391	1,326	1,385	1,416	1,400	1,462	1,427	1,439	1,619	1,980	17,434
Nondurable goods, total	12,853	12,304	14,242	14,142	14,961	15,067	15,078	15,562	14,910	15,015	15,860	20,148	180,142
General merchandise group stores	2,137	2,116	2,656	2,557	2,752	2,790	2,643	2,945	2,808	2,896	3,535	5,658	35,493
Dept. stores, (excl. leased depts.)	1,384	1,399	1,755	1,767	1,826	1,843	1,798	1,975	1,872	1,903	2,349	3,865	23,736
Dept. stores, (incl. leased depts.)[1]	1,432	1,446	1,819	1,824	1,882	1,897	1,853	2,036	1,934	1,971	2,420	3,978	24,492
Food group stores	4,113	3,971	4,494	4,457	4,610	4,721	4,861	4,755	4,678	4,599	4,649	5,111	55,019
Gasoline service stations	1,219	1,170	1,315	1,440	1,580	1,578	1,607	1,615	1,504	1,502	1,416	1,459	17,405
Apparel & accessory stores	1,041	992	1,278	1,251	1,304	1,377	1,345	1,468	1,361	1,352	1,596	2,383	16,748
Eating and drinking places	2,524	2,307	2,642	2,670	2,793	2,804	2,834	2,862	2,663	2,735	2,623	2,879	32,336
Drug & proprietary stores	913	868	962	910	979	955	945	979	958	961	1,005	1,424	11,859
GAF, total[2]	5,368	5,214	6,229	5,976	6,419	6,547	6,306	6,913	6,610	6,678	8,009	12,437	82,706

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 10. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1988												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
New England, total	**7,256**	**7,236**	**8,286**	**8,194**	**8,686**	**8,962**	**8,620**	**8,974**	**8,822**	**8,973**	**9,196**	**11,109**	**104,314**
Nondurable goods, total	4,811	4,631	5,260	5,131	5,400	5,413	5,426	5,668	5,628	5,905	6,110	7,551	66,934
General merchandise group stores	559	577	726	744	806	809	718	774	774	831	1,039	1,665	10,022
Dept. stores (excl. leased depts.)	444	459	593	616	668	673	575	643	642	696	858	1,382	8,249
Dept. stores (incl. leased depts.)[1]	459	475	617	639	690	695	594	664	668	720	884	1,426	8,531
Food group stores	1,572	1,474	1,625	1,604	1,660	1,688	1,822	1,833	1,754	1,815	1,780	1,982	20,609
GAF, total[2]	1,417	1,483	1,755	1,784	1,908	1,967	1,808	2,034	2,033	2,088	2,482	3,902	24,661
Middle Atlantic, total	**18,156**	**18,683**	**21,128**	**21,083**	**22,069**	**22,614**	**21,594**	**22,483**	**21,730**	**21,974**	**22,834**	**27,548**	**261,896**
Durable goods, total	6,415	7,182	8,250	8,446	8,893	9,426	8,604	9,017	8,469	8,246	8,349	9,635	100,932
Automotive dealers	3,674	4,342	5,113	5,085	5,327	5,588	5,069	5,395	4,746	4,678	4,398	4,044	57,459
Nondurable goods, total	11,741	11,501	12,878	12,637	13,176	13,188	12,990	13,466	13,261	13,728	14,485	17,913	160,964
General merchandise group stores	1,326	1,434	1,831	1,877	2,061	2,046	1,753	1,956	1,990	2,167	2,743	4,283	25,467
Dept. stores (excl. leased depts.)	1,131	1,216	1,566	1,617	1,769	1,757	1,491	1,693	1,730	1,879	2,345	3,651	21,845
Dept. stores (incl. leased depts.)[1]	1,197	1,268	1,630	1,682	1,834	1,821	1,549	1,756	1,797	1,947	2,420	3,769	22,670
Food group stores	4,184	4,036	4,357	4,232	4,417	4,398	4,533	4,435	4,332	4,366	4,380	4,814	52,484
Gasoline service stations	1,069	1,023	1,076	1,077	1,137	1,128	1,163	1,214	1,131	1,178	1,121	1,166	13,483
Apparel & accessory stores	1,000	937	1,269	1,273	1,303	1,255	1,180	1,389	1,458	1,520	1,617	2,411	16,612
Eating and drinking places	1,938	1,884	2,138	2,233	2,314	2,482	2,536	2,565	2,371	2,377	2,184	2,383	27,405
Drug & proprietary stores	652	681	732	682	699	705	684	707	685	696	714	913	8,550
GAF, total[2]	3,999	4,055	4,934	4,947	5,259	5,326	4,845	5,332	5,420	5,724	6,776	10,471	67,088
East North Central, total	**19,084**	**19,301**	**22,567**	**22,933**	**23,982**	**24,214**	**22,892**	**23,779**	**22,593**	**23,376**	**24,144**	**28,738**	**277,603**
Durable goods, total	6,989	7,549	9,165	9,417	9,847	10,217	9,042	9,429	8,572	8,630	8,772	9,762	107,391
Automotive dealers	4,588	5,128	6,262	6,237	6,347	6,687	5,863	6,069	5,357	5,358	5,277	5,065	68,238
Furniture group stores	965	941	1,116	1,081	1,080	1,156	1,118	1,179	1,125	1,167	1,316	1,633	13,877
Nondurable goods, total	12,095	11,752	13,402	13,516	14,135	13,997	13,850	14,350	14,021	14,746	15,372	18,976	170,212
General merchandise group stores	1,823	1,822	2,412	2,440	2,674	2,570	2,348	2,635	2,522	2,875	3,458	5,230	32,809
Dept. stores (excl. leased depts.)	1,572	1,558	2,079	2,096	2,265	2,203	2,033	2,282	2,177	2,494	2,932	4,450	28,141
Dept. stores (incl. leased depts.)[1]	1,635	1,620	2,163	2,176	2,350	2,284	2,110	2,368	2,267	2,573	3,025	4,592	29,163
Food group stores	4,012	3,820	4,169	4,140	4,298	4,420	4,483	4,342	4,358	4,301	4,261	4,840	51,444
Gasoline service stations	1,618	1,521	1,662	1,707	1,775	1,797	1,820	1,864	1,778	1,819	1,725	1,789	20,875
Apparel & accessory stores	753	718	991	974	1,002	947	910	1,087	1,051	1,131	1,235	1,909	12,708
Eating and drinking places	1,874	1,825	1,998	2,162	2,199	2,225	2,366	2,398	2,252	2,291	2,139	2,251	25,980
GAF, total[2]	4,042	3,989	5,098	5,091	5,394	5,345	4,977	5,548	5,281	5,774	6,808	10,432	67,779
West North Central, total	**8,067**	**8,066**	**9,407**	**9,682**	**9,995**	**10,160**	**9,867**	**10,338**	**9,911**	**10,105**	**10,229**	**11,977**	**117,804**
Durable goods, total	2,913	3,039	3,680	3,775	3,818	4,057	3,703	4,016	3,737	3,703	3,633	3,973	44,047
Automotive dealers	1,877	2,009	2,429	2,416	2,310	2,505	2,279	2,506	2,289	2,233	2,142	2,132	27,127
Nondurable goods, total	5,154	5,027	5,727	5,907	6,177	6,103	6,164	6,322	6,174	6,402	6,596	8,004	73,757
General merchandise group stores	855	839	1,090	1,141	1,238	1,172	1,105	1,207	1,140	1,284	1,518	2,293	14,882
Dept. stores (excl. leased depts.)	666	660	863	878	965	922	860	965	900	1,004	1,196	1,801	11,680
Dept. stores (incl. leased depts.)[1]	681	676	879	896	982	940	875	982	917	1,022	1,216	1,829	11,895
Food group stores	1,665	1,603	1,745	1,736	1,875	1,836	1,906	1,866	1,865	1,854	1,853	2,024	21,828
Gasoline service stations	725	688	747	776	839	860	871	892	838	850	823	861	9,770
Apparel & accessory stores	320	310	414	408	409	371	389	463	431	457	485	715	5,172
GAF, total[2]	1,688	1,664	2,098	2,149	2,277	2,201	2,131	2,366	2,228	2,405	2,758	4,155	28,120
South Atlantic, total	**22,050**	**22,555**	**25,485**	**24,791**	**25,352**	**25,443**	**24,899**	**25,586**	**24,172**	**24,872**	**25,804**	**31,865**	**302,874**
Durable goods, total	9,139	9,604	10,799	10,279	10,640	10,866	10,066	10,289	9,681	9,768	9,864	11,819	122,814
Automotive dealers	5,869	6,263	6,967	6,340	6,549	6,777	6,172	6,218	5,831	5,813	5,627	5,834	74,260
Furniture group stores	1,184	1,165	1,262	1,244	1,283	1,307	1,284	1,302	1,269	1,289	1,460	1,927	15,976
Nondurable goods, total	12,911	12,951	14,686	14,512	14,712	14,577	14,833	15,297	14,491	15,104	15,940	20,046	180,060
General merchandise group stores	1,905	2,032	2,658	2,673	2,743	2,649	2,459	2,717	2,571	2,845	3,583	5,871	34,706
Dept. stores (excl. leased depts.)	1,446	1,520	2,009	2,019	2,044	1,983	1,867	2,050	1,951	2,164	2,656	4,256	25,965
Dept. stores (incl. leased depts.)[1]	1,498	1,580	2,082	2,089	2,105	2,042	1,922	2,110	2,014	2,227	2,725	4,372	26,766
Food group stores	4,507	4,371	4,778	4,749	4,774	4,828	5,053	4,993	4,812	4,791	4,764	5,274	57,694
Gasoline service stations	1,558	1,501	1,633	1,617	1,696	1,703	1,735	1,793	1,688	1,727	1,700	1,715	20,066
Apparel & accessory stores	879	877	1,186	1,144	1,118	1,039	1,046	1,194	1,093	1,189	1,311	2,034	14,110
GAF, total[2]	4,653	4,794	5,882	5,852	5,969	5,817	5,615	6,102	5,757	6,168	7,408	11,954	75,971
East South Central, total	**5,461**	**5,807**	**6,736**	**6,700**	**6,977**	**7,002**	**6,941**	**7,274**	**6,657**	**6,924**	**7,035**	**8,462**	**81,976**
Durable goods, total	1,839	2,173	2,505	2,452	2,616	2,648	2,510	2,706	2,319	2,409	2,339	2,633	29,149
Nondurable goods, total	3,622	3,634	4,231	4,248	4,361	4,354	4,431	4,568	4,338	4,515	4,696	5,829	52,827
General merchandise group stores	596	632	859	872	892	868	832	895	834	955	1,142	1,757	11,134
Dept. stores (excl. leased depts.)	489	509	715	716	733	712	687	740	691	794	954	1,469	9,209
Dept. stores (incl. leased depts.)[1]	500	520	728	731	747	725	700	754	705	810	971	1,498	9,389
GAF, total[2]	1,239	1,298	1,652	1,652	1,707	1,631	1,629	1,795	1,642	1,814	2,125	3,302	21,486
West South Central, total	**11,345**	**11,583**	**13,375**	**13,266**	**13,936**	**13,884**	**13,735**	**14,359**	**13,123**	**13,311**	**13,645**	**16,921**	**162,483**
Durable goods, total	3,813	4,052	4,781	4,751	5,123	5,207	4,977	5,173	4,561	4,615	4,452	5,182	56,687
Automotive dealers	2,334	2,550	3,029	2,933	3,164	3,290	3,175	3,293	2,848	2,857	2,639	2,741	34,853
Nondurable goods, total	7,532	7,531	8,594	8,515	8,813	8,677	8,758	9,186	8,562	8,696	9,193	11,739	105,796
General merchandise group stores	1,243	1,294	1,669	1,647	1,747	1,662	1,641	1,794	1,575	1,729	2,094	3,477	21,572
Dept. stores (excl. leased depts.)	995	1,022	1,349	1,314	1,393	1,341	1,339	1,472	1,279	1,405	1,665	2,743	17,317
Dept. stores (incl. leased depts.)[1]	1,021	1,047	1,377	1,343	1,421	1,367	1,366	1,499	1,306	1,434	1,695	2,788	17,664
Food group stores	2,865	2,858	3,084	3,031	3,171	3,207	3,220	3,250	3,201	3,052	3,140	3,456	37,535
Apparel & accessory stores	544	550	746	700	692	646	660	789	670	681	760	1,247	8,685
GAF, total[2]	2,727	2,738	3,383	3,313	3,444	3,338	3,288	3,633	3,211	3,400	3,991	6,592	43,058
Mountain, total	**5,718**	**5,665**	**6,568**	**6,598**	**6,796**	**6,943**	**7,073**	**7,123**	**6,748**	**6,873**	**7,135**	**8,852**	**82,092**
Nondurable goods, total	3,694	3,613	4,066	4,004	4,236	4,225	4,392	4,505	4,259	4,371	4,601	5,768	51,734
General merchandise group stores	565	564	712	718	787	771	758	834	761	829	1,024	1,662	9,985
Dept. stores (excl. leased depts.)	402	408	511	516	554	541	514	586	524	569	716	1,145	6,986
Dept. stores (incl. leased depts.)[1]	416	421	529	535	571	557	531	602	540	586	735	1,175	7,198
Food group stores	1,332	1,251	1,407	1,370	1,440	1,473	1,593	1,532	1,448	1,474	1,472	1,656	17,448
GAF, total[2]	1,272	1,285	1,597	1,560	1,665	1,676	1,675	1,852	1,699	1,735	2,109	3,366	21,491

See footnotes on next page.

Table 10. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1988												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Pacific, total	**19,073**	**19,088**	**21,439**	**21,152**	**21,977**	**21,960**	**21,865**	**22,688**	**21,685**	**22,201**	**23,190**	**28,842**	**265,160**
Durable goods, total	7,061	7,414	8,365	8,225	8,618	8,504	8,226	8,645	8,170	8,288	8,687	10,193	100,396
Automotive dealers	4,080	4,316	4,935	4,756	5,008	4,838	4,644	4,842	4,559	4,531	4,731	4,778	56,018
Furniture group stores	1,107	1,074	1,148	1,138	1,174	1,223	1,209	1,277	1,249	1,306	1,434	1,811	15,150
Nondurable goods, total	12,012	11,674	13,074	12,927	13,359	13,456	13,639	14,043	13,515	13,913	14,503	18,649	164,764
General merchandise group stores	1,930	1,947	2,359	2,282	2,458	2,477	2,320	2,648	2,458	2,583	3,214	5,268	31,944
Dept. stores, (excl. leased depts.)	1,319	1,338	1,623	1,607	1,694	1,696	1,630	1,821	1,731	1,782	2,229	3,661	22,131
Dept. stores, (incl. leased depts.)[1]	1,374	1,392	1,693	1,676	1,758	1,758	1,693	1,878	1,791	1,843	2,294	3,762	22,912
Food group stores	3,832	3,666	4,030	4,072	4,116	4,118	4,326	4,206	4,118	4,273	4,127	4,578	49,462
Gasoline service stations	1,168	1,166	1,258	1,262	1,348	1,355	1,398	1,469	1,364	1,365	1,292	1,270	15,715
Apparel & accessory stores	897	875	1,118	1,082	1,109	1,192	1,185	1,245	1,208	1,193	1,434	2,241	14,779
Eating and drinking places	2,340	2,214	2,430	2,467	2,516	2,558	2,684	2,683	2,603	2,641	2,497	2,759	30,392
Drug & proprietary stores	866	839	916	882	914	907	890	939	890	903	927	1,345	11,218
GAF, total[2]	4,665	4,674	5,413	5,283	5,613	5,789	5,557	6,093	5,779	5,961	7,140	11,415	73,382

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 10. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1987												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
New England, total	**6,243**	**6,400**	**7,243**	**7,387**	**7,841**	**8,102**	**8,016**	**7,996**	**8,018**	**8,190**	**8,221**	**9,869**	**93,526**
Nondurable goods, total	4,282	4,155	4,556	4,647	4,957	4,907	4,877	4,977	4,929	5,267	5,456	6,740	59,750
General merchandise group stores	498	557	659	718	794	750	692	792	754	827	1,012	1,567	9,620
Dept. stores (excl. leased depts.)	409	456	556	609	679	641	580	668	635	703	860	1,330	8,126
Dept. stores (incl. leased depts.)[1]	423	470	574	630	699	659	596	687	655	725	886	1,366	8,370
Food group stores	1,519	1,361	1,461	1,493	1,581	1,564	1,649	1,542	1,519	1,600	1,494	1,699	18,482
GAF, total[2]	1,322	1,388	1,535	1,650	1,779	1,755	1,655	1,876	1,854	1,924	2,208	3,320	22,266
Middle Atlantic, total	**16,331**	**16,434**	**18,757**	**19,578**	**20,111**	**20,677**	**20,408**	**20,792**	**20,261**	**20,584**	**20,509**	**25,367**	**239,809**
Durable goods, total	5,305	5,820	7,123	7,561	7,631	8,526	8,249	8,310	7,987	7,467	7,231	8,887	90,097
Automotive dealers	2,868	3,425	4,393	4,592	4,563	5,209	4,966	5,063	4,704	4,174	3,789	3,870	51,616
Nondurable goods, total	11,026	10,614	11,634	12,017	12,480	12,151	12,159	12,482	12,274	13,117	13,278	16,480	149,712
General merchandise group stores	1,256	1,385	1,665	1,874	2,064	1,938	1,683	1,961	1,930	2,110	2,605	4,071	24,542
Dept. stores (excl. leased depts.)	1,076	1,183	1,451	1,609	1,775	1,686	1,461	1,710	1,687	1,846	2,264	3,516	21,264
Dept. stores (incl. leased depts.)[1]	1,137	1,232	1,515	1,674	1,836	1,746	1,513	1,770	1,748	1,914	2,341	3,630	22,056
Food group stores	4,171	3,846	4,080	4,108	4,423	4,288	4,477	4,304	4,172	4,358	4,184	4,562	50,973
Gasoline service stations	885	847	914	1,015	1,041	1,033	1,082	1,070	1,055	1,098	1,045	1,064	12,149
Apparel & accessory stores	923	906	1,142	1,294	1,256	1,198	1,092	1,270	1,312	1,378	1,402	2,069	15,242
Eating and drinking places	1,701	1,600	1,786	1,812	1,845	1,907	2,084	2,120	2,025	2,112	1,910	2,064	22,966
Drug & proprietary stores	642	607	643	670	649	666	657	662	662	709	688	881	8,136
GAF, total[2]	3,693	3,789	4,410	4,826	5,029	4,929	4,572	5,003	5,066	5,335	6,075	9,495	62,222
East North Central, total	**17,690**	**18,199**	**20,828**	**21,952**	**22,794**	**22,716**	**22,298**	**22,685**	**21,460**	**22,358**	**22,108**	**26,510**	**261,598**
Durable goods, total	6,035	7,036	8,333	8,765	8,990	9,367	8,872	9,027	8,338	8,234	7,824	8,811	99,632
Automotive dealers	3,769	4,867	5,798	5,929	5,851	6,284	5,885	6,097	5,471	5,193	4,714	4,658	64,516
Furniture group stores	921	844	951	940	976	981	1,016	997	976	1,018	1,082	1,396	12,098
Nondurable goods, total	11,655	11,163	12,495	13,187	13,804	13,349	13,426	13,658	13,122	14,124	14,284	17,699	161,966
General merchandise group stores	1,744	1,784	2,199	2,405	2,633	2,402	2,252	2,585	2,371	2,692	3,154	4,879	31,100
Dept. stores (excl. leased depts.)	1,522	1,532	1,919	2,061	2,236	2,053	1,952	2,234	2,051	2,332	2,689	4,160	26,741
Dept. stores (incl. leased depts.)[1]	1,581	1,589	1,989	2,138	2,318	2,130	2,023	2,309	2,124	2,415	2,776	4,308	27,700
Food group stores	3,751	3,389	3,686	3,846	4,002	3,941	4,129	3,988	3,962	4,150	3,894	4,462	47,200
Gasoline service stations	1,574	1,471	1,612	1,737	1,755	1,825	1,869	1,807	1,740	1,758	1,658	1,699	20,505
Apparel & accessory stores	772	760	939	1,017	1,000	930	879	1,039	983	1,069	1,098	1,730	12,216
Eating and drinking places	1,829	1,829	2,055	2,156	2,323	2,248	2,314	2,254	2,124	2,245	2,065	2,101	25,543
GAF, total[2]	3,933	3,864	4,596	4,900	5,177	4,909	4,713	5,199	4,883	5,363	6,089	9,516	63,142
West North Central, total	**7,376**	**7,385**	**8,488**	**8,970**	**9,132**	**9,214**	**9,235**	**9,501**	**9,026**	**9,462**	**9,052**	**10,834**	**107,675**
Durable goods, total	2,284	2,575	3,153	3,371	3,323	3,594	3,572	3,676	3,425	3,582	3,205	3,563	39,323
Automotive dealers	1,317	1,658	2,087	2,191	2,047	2,318	2,261	2,355	2,145	2,188	1,832	1,868	24,267
Nondurable goods, total	5,092	4,810	5,335	5,599	5,809	5,620	5,663	5,825	5,601	5,880	5,847	7,271	68,352
General merchandise group stores	829	824	990	1,115	1,215	1,088	1,052	1,193	1,060	1,225	1,374	2,159	14,124
Dept. stores (excl. leased depts.)	640	638	783	868	931	848	821	943	838	958	1,089	1,675	11,032
Dept. stores (incl. leased depts.)[1]	655	653	800	888	949	866	836	960	855	976	1,108	1,703	11,249
Food group stores	1,794	1,601	1,699	1,732	1,801	1,731	1,769	1,682	1,682	1,743	1,654	1,832	20,720
Gasoline service stations	661	617	687	745	766	814	858	864	805	821	776	773	9,187
Apparel & accessory stores	323	308	376	399	386	357	364	436	403	427	434	648	4,861
GAF, total[2]	1,671	1,623	1,922	2,058	2,185	2,033	1,986	2,221	2,048	2,232	2,468	3,817	26,264
South Atlantic, total	**19,408**	**19,201**	**22,098**	**23,143**	**23,840**	**23,711**	**23,898**	**24,238**	**23,010**	**23,925**	**23,590**	**30,229**	**280,291**
Durable goods, total	7,444	7,488	8,810	9,319	9,608	9,979	9,909	9,913	9,632	9,623	8,986	11,433	112,144
Automotive dealers	4,237	4,435	5,293	5,597	5,694	6,069	6,124	6,144	5,942	5,758	5,098	5,834	66,225
Furniture group stores	1,147	1,082	1,193	1,162	1,170	1,215	1,226	1,254	1,274	1,278	1,362	1,860	15,223
Nondurable goods, total	11,964	11,713	13,288	13,824	14,232	13,732	13,989	14,325	13,378	14,302	14,604	18,796	168,147
General merchandise group stores	1,755	1,868	2,340	2,566	2,688	2,447	2,324	2,629	2,415	2,719	3,355	5,486	32,592
Dept. stores (excl. leased depts.)	1,346	1,416	1,834	1,964	2,020	1,857	1,796	2,011	1,846	2,071	2,495	3,960	24,616
Dept. stores (incl. leased depts.)[1]	1,403	1,475	1,900	2,035	2,086	1,918	1,848	2,069	1,904	2,140	2,571	4,076	25,425
Food group stores	4,290	4,002	4,375	4,490	4,697	4,585	4,827	4,735	4,473	4,687	4,410	4,871	54,442
Gasoline service stations	1,477	1,428	1,604	1,599	1,643	1,665	1,743	1,733	1,616	1,601	1,574	1,686	19,369
Apparel & accessory stores	786	794	1,022	1,133	1,051	952	916	1,044	950	1,053	1,132	1,830	12,663
GAF, total[2]	4,217	4,310	5,163	5,529	5,660	5,330	5,170	5,676	5,379	5,852	6,785	11,066	70,137
East South Central, total	**5,151**	**5,207**	**6,065**	**6,357**	**6,638**	**6,623**	**6,630**	**6,787**	**6,195**	**6,412**	**6,319**	**7,726**	**76,110**
Durable goods, total	1,689	1,812	2,198	2,266	2,376	2,536	2,494	2,551	2,295	2,227	2,107	2,457	27,008
Nondurable goods, total	3,462	3,395	3,867	4,091	4,262	4,087	4,136	4,236	3,900	4,185	4,212	5,269	49,102
General merchandise group stores	590	626	797	891	915	820	786	867	773	898	1,040	1,589	10,592
Dept. stores (excl. leased depts.)	462	468	631	676	715	645	638	700	634	738	858	1,329	8,494
Dept. stores (incl. leased depts.)[1]	474	479	645	692	730	661	650	714	647	754	874	1,356	8,676
GAF, total[2]	1,241	1,248	1,488	1,645	1,702	1,569	1,513	1,676	1,533	1,704	1,930	2,983	20,232
West South Central, total	**11,660**	**11,375**	**12,928**	**13,421**	**13,786**	**13,692**	**14,017**	**14,195**	**12,900**	**13,167**	**12,863**	**16,005**	**160,009**
Durable goods, total	3,758	3,848	4,543	4,790	4,837	5,044	5,189	5,196	4,610	4,537	4,221	5,026	55,599
Automotive dealers	2,194	2,309	2,800	2,979	2,954	3,154	3,312	3,349	2,875	2,755	2,430	2,602	33,713
Nondurable goods, total	7,902	7,527	8,385	8,631	8,949	8,648	8,828	8,999	8,290	8,630	8,642	10,979	104,410
General merchandise group stores	1,267	1,299	1,623	1,670	1,732	1,574	1,549	1,697	1,457	1,608	1,883	3,135	20,494
Dept. stores (excl. leased depts.)	974	994	1,231	1,299	1,372	1,253	1,251	1,390	1,178	1,307	1,497	2,461	16,207
Dept. stores (incl. leased depts.)[1]	1,005	1,025	1,267	1,335	1,408	1,291	1,277	1,418	1,206	1,337	1,526	2,508	16,603
Food group stores	3,138	2,888	3,093	3,134	3,377	3,281	3,399	3,336	3,173	3,181	3,053	3,257	38,310
Apparel & accessory stores	566	540	700	748	715	674	683	827	696	723	753	1,241	8,866
GAF, total[2]	2,849	2,800	3,332	3,423	3,538	3,347	3,328	3,639	3,204	3,376	3,785	6,290	42,911
Mountain, total	**5,425**	**5,237**	**6,039**	**6,295**	**6,413**	**6,452**	**6,602**	**6,765**	**6,199**	**6,360**	**6,275**	**7,740**	**75,802**
Nondurable goods, total	3,525	3,293	3,723	3,832	3,985	3,901	4,131	4,294	3,955	4,176	4,137	5,190	48,142
General merchandise group stores	542	537	639	713	763	748	769	840	709	806	898	1,493	9,457
Dept. stores (excl. leased depts.)	396	396	473	519	550	508	503	574	491	549	646	1,051	6,656
Dept. stores (incl. leased depts.)[1]	411	413	493	538	569	525	517	590	507	567	665	1,081	6,876
Food group stores	1,422	1,292	1,415	1,401	1,466	1,419	1,488	1,426	1,363	1,409	1,330	1,485	16,916
GAF, total[2]	1,237	1,182	1,416	1,488	1,551	1,547	1,592	1,840	1,514	1,621	1,782	2,882	19,652

See footnotes on next page.

Table 10. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1987												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Pacific, total	**17,544**	**17,288**	**19,520**	**20,081**	**20,803**	**20,608**	**20,879**	**21,461**	**20,341**	**20,908**	**20,891**	**26,155**	**246,479**
Durable goods, total	6,049	6,331	7,362	7,532	7,784	7,786	7,786	8,150	7,782	7,684	7,565	8,813	90,624
Automotive dealers	3,281	3,734	4,426	4,522	4,666	4,601	4,586	4,837	4,603	4,387	4,220	4,149	52,012
Furniture group stores	1,105	975	1,083	1,047	1,065	1,072	1,138	1,186	1,094	1,165	1,194	1,503	13,627
Nondurable goods, total	11,495	10,957	12,158	12,549	13,019	12,822	13,093	13,311	12,559	13,224	13,326	17,342	155,855
General merchandise group stores	1,687	1,771	2,023	2,189	2,336	2,265	2,186	2,465	2,255	2,461	2,917	4,894	29,449
Dept. stores, (excl. leased depts.)	1,242	1,244	1,442	1,559	1,653	1,611	1,563	1,752	1,588	1,717	2,051	3,459	20,881
Dept. stores, (incl. leased depts.)[1]	1,305	1,300	1,514	1,631	1,721	1,676	1,625	1,815	1,650	1,784	2,114	3,565	21,700
Food group stores	3,834	3,481	3,793	3,877	4,016	3,905	4,103	3,933	3,846	4,011	3,739	4,275	46,813
Gasoline service stations	1,109	1,094	1,231	1,239	1,332	1,337	1,375	1,407	1,299	1,349	1,269	1,258	15,299
Apparel & accessory stores	882	857	1,019	1,067	1,072	1,109	1,119	1,185	1,085	1,083	1,245	1,948	13,671
Eating and drinking places	2,285	2,131	2,366	2,417	2,522	2,525	2,584	2,559	2,343	2,443	2,293	2,467	28,935
Drug & proprietary stores	853	786	842	870	877	884	889	910	856	896	866	1,284	10,813
GAF, total[2]	4,268	4,211	4,753	4,967	5,195	5,175	5,149	5,582	5,160	5,459	6,260	10,137	66,316

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 10. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1986												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
New England, total	**6,367**	**5,912**	**6,604**	**6,700**	**7,353**	**7,106**	**7,220**	**7,482**	**7,576**	**7,511**	**7,468**	**9,320**	**86,619**
Nondurable goods, total	4,409	3,992	4,412	4,318	4,681	4,376	4,524	4,804	4,486	4,840	4,963	6,070	55,875
General merchandise group stores	467	492	645	658	771	690	650	776	716	778	957	1,486	9,086
Dept. stores (excl. leased depts.)	373	377	511	525	619	552	519	623	579	622	764	1,186	7,250
Dept. stores (incl. leased depts.)[1]	385	389	526	541	638	569	536	643	597	641	786	1,222	7,473
Food group stores	1,386	1,229	1,350	1,331	1,476	1,374	1,513	1,552	1,448	1,539	1,483	1,596	17,277
GAF, total[2]	1,177	1,196	1,502	1,515	1,736	1,588	1,521	1,787	1,696	1,778	2,087	3,162	20,745
Middle Atlantic, total	**16,488**	**15,337**	**17,574**	**17,733**	**19,432**	**18,735**	**18,601**	**19,103**	**19,735**	**19,619**	**19,616**	**23,911**	**225,884**
Durable goods, total	5,521	5,324	6,118	6,689	7,298	7,180	6,941	7,046	8,232	7,204	6,817	8,431	82,801
Automotive dealers	3,259	3,199	3,745	4,088	4,362	4,316	4,132	4,165	5,222	4,204	3,746	4,264	48,702
Nondurable goods, total	10,967	10,013	11,456	11,044	12,134	11,555	11,660	12,057	11,503	12,415	12,799	15,480	143,083
General merchandise group stores	1,193	1,261	1,665	1,668	1,974	1,756	1,614	1,892	1,779	1,947	2,413	3,636	22,798
Dept. stores (excl. leased depts.)	1,015	1,073	1,438	1,448	1,732	1,528	1,369	1,638	1,554	1,689	2,109	3,142	19,735
Dept. stores (incl. leased depts.)[1]	1,061	1,122	1,505	1,514	1,811	1,598	1,430	1,713	1,624	1,767	2,206	3,286	20,637
Food group stores	3,947	3,565	3,971	3,754	4,143	3,965	4,159	4,076	3,907	4,149	4,118	4,491	48,245
Gasoline service stations	1,203	1,054	1,086	982	1,059	1,070	1,062	1,008	935	940	880	921	12,200
Apparel & accessory stores	865	788	1,108	1,073	1,286	1,087	1,007	1,244	1,224	1,279	1,424	2,009	14,394
Eating and drinking places	1,582	1,470	1,683	1,736	1,910	1,910	2,001	2,066	1,847	2,005	1,795	1,905	21,910
Drug & proprietary stores	551	519	604	603	632	639	652	645	616	659	646	844	7,610
GAF, total[2]	3,506	3,438	4,258	4,201	4,895	4,466	4,221	4,782	4,667	4,953	5,728	8,604	57,719
East North Central, total	**17,696**	**16,948**	**19,571**	**20,259**	**21,917**	**21,315**	**20,957**	**21,350**	**21,907**	**21,673**	**21,033**	**25,678**	**250,304**
Durable goods, total	6,414	6,446	7,474	8,338	8,999	8,999	8,490	8,357	9,733	8,509	7,513	9,282	98,554
Automotive dealers	4,388	4,552	5,204	5,765	6,134	6,187	5,680	5,501	7,041	5,599	4,612	5,442	66,105
Furniture group stores	839	758	906	908	938	950	993	993	955	1,051	1,092	1,427	11,810
Nondurable goods, total	11,282	10,502	12,097	11,921	12,918	12,316	12,467	12,993	12,174	13,164	13,520	16,396	151,750
General merchandise group stores	1,617	1,570	2,181	2,223	2,418	2,243	2,201	2,467	2,217	2,503	2,995	4,438	29,073
Dept. stores (excl. leased depts.)	1,399	1,365	1,902	1,926	2,108	1,962	1,883	2,158	1,944	2,171	2,637	3,849	25,304
Dept. stores (incl. leased depts.)[1]	1,452	1,417	1,976	1,999	2,187	2,037	1,955	2,239	2,017	2,254	2,737	3,995	26,265
Food group stores	3,654	3,333	3,677	3,551	3,990	3,700	3,951	3,898	3,596	3,829	3,789	4,106	45,074
Gasoline service stations	1,908	1,678	1,670	1,595	1,721	1,835	1,816	1,784	1,664	1,678	1,584	1,620	20,553
Apparel & accessory stores	775	674	980	923	1,016	905	862	1,027	932	1,023	1,169	1,712	11,998
Eating and drinking places	1,401	1,467	1,691	1,755	1,855	1,841	1,850	1,977	1,861	1,965	1,838	1,879	21,380
GAF, total[2]	3,666	3,424	4,542	4,532	4,976	4,679	4,614	5,108	4,658	5,166	5,981	9,047	60,393
West North Central, total	**7,731**	**7,211**	**8,174**	**8,431**	**9,091**	**8,586**	**8,653**	**8,977**	**9,051**	**9,040**	**8,666**	**10,485**	**104,096**
Durable goods, total	2,470	2,363	2,734	3,023	3,208	3,101	3,126	3,257	3,642	3,225	2,784	3,390	36,323
Automotive dealers	1,523	1,536	1,729	1,942	2,029	1,901	1,908	2,016	2,428	1,993	1,639	1,904	22,548
Nondurable goods, total	5,261	4,848	5,440	5,408	5,883	5,485	5,527	5,720	5,409	5,815	5,882	7,095	67,773
General merchandise group stores	775	768	1,012	1,023	1,159	1,031	995	1,135	1,014	1,142	1,370	2,020	13,444
Dept. stores (excl. leased depts.)	573	553	754	763	861	792	761	873	776	863	1,046	1,525	10,140
Dept. stores (incl. leased depts.)[1]	586	565	770	779	879	808	776	892	792	880	1,068	1,556	10,351
Food group stores	1,781	1,614	1,743	1,710	1,874	1,760	1,794	1,770	1,685	1,836	1,794	1,914	21,275
Gasoline service stations	854	735	732	750	811	807	750	715	691	715	669	685	8,914
Apparel & accessory stores	305	276	388	359	378	337	353	414	365	410	435	639	4,659
GAF, total[2]	1,615	1,510	1,924	1,883	2,088	1,913	1,909	2,152	1,956	2,110	2,415	3,629	25,104
South Atlantic, total	**18,921**	**17,849**	**20,583**	**20,811**	**22,429**	**21,012**	**21,323**	**21,837**	**21,797**	**21,737**	**21,718**	**27,661**	**257,678**
Durable goods, total	7,474	7,053	8,052	8,627	9,334	8,807	8,872	8,882	9,803	8,852	8,401	10,877	105,034
Automotive dealers	4,473	4,261	4,731	5,189	5,717	5,292	5,311	5,379	6,357	5,216	4,691	5,746	62,363
Furniture group stores	987	930	1,049	1,003	1,096	1,124	1,173	1,194	1,157	1,164	1,262	1,640	13,779
Nondurable goods, total	11,447	10,796	12,531	12,184	13,095	12,205	12,451	12,955	11,994	12,885	13,317	16,784	152,644
General merchandise group stores	1,510	1,643	2,127	2,180	2,407	2,134	2,096	2,369	2,127	2,388	3,170	4,880	29,031
Dept. stores (excl. leased depts.)	1,201	1,252	1,708	1,675	1,843	1,688	1,616	1,854	1,647	1,840	2,274	3,552	22,150
Dept. stores (incl. leased depts.)[1]	1,247	1,299	1,769	1,735	1,910	1,748	1,675	1,919	1,705	1,905	2,356	3,679	22,947
Food group stores	4,128	3,721	4,217	4,038	4,409	4,162	4,420	4,379	4,069	4,299	4,133	4,489	50,464
Gasoline service stations	1,829	1,628	1,651	1,631	1,682	1,590	1,631	1,625	1,571	1,621	1,527	1,565	19,551
Apparel & accessory stores	709	675	1,035	927	996	892	842	1,035	886	965	1,048	1,657	11,667
GAF, total[2]	3,699	3,732	4,744	4,615	5,060	4,698	4,664	5,203	4,759	5,168	6,238	9,715	62,295
East South Central, total	**4,894**	**4,567**	**5,407**	**5,494**	**6,010**	**5,793**	**6,062**	**6,200**	**5,905**	**6,119**	**5,960**	**7,302**	**69,713**
Durable goods, total	1,575	1,514	1,798	1,930	2,144	2,085	2,204	2,246	2,338	2,165	1,912	2,405	24,316
Nondurable goods, total	3,319	3,053	3,609	3,564	3,866	3,708	3,858	3,954	3,567	3,954	4,048	4,897	45,397
General merchandise group stores	510	523	753	741	805	730	705	790	682	793	975	1,471	9,478
Dept. stores (excl. leased depts.)	394	396	573	566	618	566	560	633	547	639	772	1,145	7,409
Dept. stores (incl. leased depts.)[1]	404	406	586	580	633	581	574	649	561	655	791	1,174	7,594
GAF, total[2]	1,101	1,081	1,494	1,446	1,564	1,433	1,444	1,615	1,431	1,599	1,860	2,928	18,996
West South Central, total	**11,815**	**11,091**	**12,671**	**12,539**	**13,510**	**12,789**	**12,879**	**13,119**	**13,069**	**12,867**	**12,568**	**16,172**	**155,089**
Durable goods, total	4,038	3,715	4,187	4,352	4,625	4,465	4,542	4,531	5,186	4,530	4,095	5,354	53,620
Automotive dealers	2,528	2,281	2,445	2,568	2,748	2,646	2,732	2,702	3,343	2,626	2,153	2,825	31,597
Nondurable goods, total	7,777	7,376	8,484	8,187	8,885	8,324	8,337	8,588	7,883	8,337	8,473	10,818	101,469
General merchandise group stores	1,172	1,193	1,605	1,488	1,683	1,520	1,480	1,657	1,434	1,619	1,906	3,055	19,812
Dept. stores (excl. leased depts.)	879	896	1,196	1,126	1,284	1,166	1,167	1,302	1,110	1,241	1,466	2,258	15,091
Dept. stores (incl. leased depts.)[1]	903	920	1,230	1,159	1,318	1,199	1,199	1,338	1,142	1,277	1,508	2,319	15,512
Food group stores	3,064	2,925	3,185	3,035	3,256	3,040	3,126	3,100	2,938	3,052	3,015	3,302	37,038
Apparel & accessory stores	615	580	763	668	719	627	635	791	662	707	757	1,213	8,737
GAF, total[2]	2,761	2,656	3,351	3,122	3,486	3,209	3,185	3,598	3,234	3,512	4,017	6,329	42,460
Mountain, total	**5,508**	**5,146**	**5,679**	**5,592**	**6,063**	**5,805**	**5,900**	**6,218**	**6,162**	**6,055**	**5,874**	**7,567**	**71,569**
Nondurable goods, total	3,385	3,207	3,615	3,434	3,710	3,501	3,646	3,865	3,637	3,771	3,764	4,812	44,347
General merchandise group stores	462	470	598	561	638	592	576	659	590	653	761	1,304	7,864
Dept. stores (excl. leased depts.)	378	376	491	472	538	489	481	545	495	527	626	972	6,390
Dept. stores (incl. leased depts.)[1]	391	389	509	488	555	507	497	563	512	544	648	1,005	6,608
Food group stores	1,387	1,269	1,408	1,340	1,439	1,332	1,412	1,418	1,330	1,403	1,388	1,534	16,660
GAF, total[2]	1,159	1,117	1,382	1,283	1,400	1,306	1,326	1,542	1,397	1,479	1,630	2,729	17,750

See footnotes on next page.

Table 10. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1986												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Pacific, total	**16,850**	**15,959**	**18,013**	**17,928**	**19,433**	**19,082**	**19,210**	**19,905**	**19,398**	**19,048**	**18,982**	**24,876**	**228,684**
Durable goods, total	5,862	5,614	6,306	6,422	6,890	6,870	6,975	7,287	7,605	6,826	6,514	8,903	82,074
Automotive dealers	3,528	3,427	3,855	3,864	4,174	4,118	4,106	4,359	4,730	3,859	3,482	4,636	48,138
Furniture group stores	972	869	959	959	1,032	1,006	1,042	1,086	1,061	1,117	1,211	1,577	12,891
Nondurable goods, total	10,988	10,345	11,707	11,506	12,543	12,212	12,235	12,618	11,793	12,222	12,468	15,973	146,610
General merchandise group stores	1,788	1,812	2,217	2,172	2,428	2,302	2,216	2,460	2,268	2,328	2,566	4,254	28,811
Dept. stores, (excl. leased depts.)	1,312	1,333	1,628	1,589	1,766	1,672	1,637	1,815	1,683	1,645	1,845	3,092	21,017
Dept. stores, (incl. leased depts.)[1]	1,375	1,396	1,706	1,666	1,853	1,749	1,715	1,902	1,762	1,725	1,933	3,240	22,022
Food group stores	3,716	3,382	3,768	3,709	4,074	3,902	4,041	3,993	3,764	3,963	3,885	4,194	46,391
Gasoline service stations	1,135	1,086	1,138	1,130	1,227	1,243	1,214	1,201	1,147	1,192	1,160	1,187	14,060
Apparel & accessory stores	772	755	922	897	1,010	1,024	1,006	1,100	1,014	999	1,147	1,782	12,428
Eating and drinking places	1,993	1,820	2,092	2,057	2,177	2,178	2,190	2,297	2,062	2,128	2,130	2,270	25,394
Drug & proprietary stores	779	709	795	783	811	803	803	796	771	795	781	1,208	9,834
GAF, total[2]	4,086	3,970	4,688	4,633	5,141	4,995	4,946	5,367	5,015	5,136	5,711	9,112	62,800

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 10. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1985												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
New England, total	**5,524**	**5,382**	**5,997**	**6,093**	**6,586**	**6,448**	**6,471**	**6,823**	**6,554**	**6,877**	**6,970**	**8,238**	**77,963**
Nondurable goods, total	3,934	3,716	4,138	4,118	4,354	4,141	4,220	4,516	4,115	4,565	4,829	5,753	52,399
General merchandise group stores	429	470	580	631	671	616	553	691	621	687	871	1,322	8,142
Dept. stores (excl. leased depts.)	351	366	472	501	559	515	457	564	501	568	714	1,076	6,644
Dept. stores (incl. leased depts.)[1]	363	377	487	518	577	531	472	582	516	586	737	1,111	6,857
Food group stores	1,240	1,145	1,262	1,234	1,410	1,365	1,432	1,487	1,303	1,411	1,389	1,412	16,090
GAF, total[2]	1,059	1,103	1,300	1,353	1,502	1,427	1,305	1,607	1,459	1,617	1,933	2,838	18,503
Middle Atlantic, total	**14,850**	**14,283**	**16,100**	**16,765**	**18,037**	**17,200**	**17,126**	**17,920**	**17,318**	**17,823**	**18,494**	**21,696**	**207,612**
Durable goods, total	4,597	4,697	5,407	5,957	6,643	6,138	6,167	6,239	6,266	6,012	6,063	6,850	71,036
Automotive dealers	2,603	2,754	3,337	3,738	4,135	3,707	3,769	3,728	3,882	3,427	3,190	3,044	41,314
Nondurable goods, total	10,253	9,586	10,693	10,808	11,394	11,062	10,959	11,681	11,052	11,811	12,431	14,846	136,576
General merchandise group stores	1,151	1,252	1,511	1,614	1,803	1,645	1,450	1,767	1,639	1,852	2,312	3,442	21,438
Dept. stores (excl. leased depts.)	973	1,073	1,309	1,400	1,577	1,429	1,238	1,530	1,416	1,616	2,041	3,006	18,608
Dept. stores (incl. leased depts.)[1]	1,021	1,125	1,374	1,468	1,655	1,499	1,298	1,605	1,486	1,694	2,142	3,149	19,516
Food group stores	3,589	3,326	3,625	3,537	3,771	3,697	3,802	3,885	3,634	3,799	3,900	4,120	44,685
Gasoline service stations	1,139	1,029	1,164	1,204	1,228	1,219	1,261	1,281	1,157	1,195	1,159	1,246	14,282
Apparel & accessory stores	821	775	964	1,067	1,124	1,013	899	1,132	1,056	1,166	1,297	1,832	13,146
Eating and drinking places	1,497	1,470	1,679	1,694	1,834	1,886	1,919	1,966	1,829	1,824	1,731	1,763	21,092
Drug & proprietary stores	494	482	514	529	545	523	525	536	514	555	542	697	6,456
GAF, total[2]	3,258	3,291	3,785	3,962	4,354	4,032	3,688	4,353	4,071	4,551	5,444	7,944	52,733
East North Central, total	**16,469**	**16,015**	**18,926**	**20,078**	**21,405**	**20,492**	**20,405**	**21,180**	**20,081**	**20,220**	**20,587**	**23,486**	**239,344**
Durable goods, total	5,963	5,979	7,360	8,234	8,662	8,229	8,273	8,280	8,205	7,460	7,102	7,799	91,546
Automotive dealers	4,090	4,246	5,236	5,761	5,972	5,650	5,682	5,589	5,692	4,722	4,330	4,386	61,356
Furniture group stores	680	668	802	847	837	833	856	948	882	966	1,069	1,325	10,713
Nondurable goods, total	10,506	10,036	11,566	11,844	12,743	12,263	12,132	12,900	11,876	12,760	13,485	15,687	147,798
General merchandise group stores	1,524	1,507	2,025	2,152	2,274	2,109	1,981	2,313	2,049	2,306	2,826	4,143	27,209
Dept. stores (excl. leased depts.)	1,328	1,311	1,763	1,855	1,959	1,819	1,703	2,013	1,785	2,015	2,510	3,646	23,707
Dept. stores (incl. leased depts.)[1]	1,382	1,365	1,836	1,929	2,037	1,892	1,774	2,094	1,856	2,096	2,612	3,791	24,664
Food group stores	3,434	3,254	3,577	3,563	3,956	3,742	3,762	3,926	3,553	3,653	3,770	3,910	44,100
Gasoline service stations	1,867	1,689	1,852	1,910	2,011	2,069	2,126	2,086	2,004	2,082	1,964	2,044	23,704
Apparel & accessory stores	681	618	859	906	918	880	831	1,022	886	975	1,163	1,598	11,337
Eating and drinking places	1,257	1,258	1,487	1,495	1,705	1,728	1,636	1,714	1,622	1,645	1,585	1,422	18,554
GAF, total[2]	3,305	3,195	4,118	4,367	4,575	4,384	4,202	4,851	4,324	4,790	5,731	8,373	56,215
West North Central, total	**7,263**	**7,127**	**8,105**	**8,536**	**9,300**	**8,527**	**8,563**	**9,034**	**8,555**	**8,934**	**8,988**	**10,006**	**102,938**
Durable goods, total	2,272	2,333	2,776	3,040	3,430	3,111	3,066	3,246	3,094	2,960	2,775	2,831	34,934
Automotive dealers	1,420	1,538	1,846	2,013	2,228	1,958	1,924	2,027	1,971	1,720	1,596	1,456	21,697
Nondurable goods, total	4,991	4,794	5,329	5,496	5,870	5,416	5,497	5,788	5,461	5,974	6,213	7,175	68,004
General merchandise group stores	724	724	938	999	1,066	966	933	1,101	960	1,048	1,286	1,863	12,608
Dept. stores (excl. leased depts.)	536	527	690	721	789	724	694	827	713	783	953	1,421	9,378
Dept. stores (incl. leased depts.)[1]	548	539	706	738	808	742	710	846	730	800	973	1,453	9,593
Food group stores	1,647	1,566	1,728	1,693	1,837	1,711	1,759	1,791	1,713	1,809	1,856	1,913	21,023
Gasoline service stations	832	731	788	920	1,030	956	981	946	909	1,011	996	988	11,088
Apparel & accessory stores	283	263	325	358	336	310	329	398	343	403	438	619	4,405
GAF, total[2]	1,468	1,422	1,757	1,834	1,938	1,785	1,758	2,069	1,826	2,039	2,349	3,431	23,676
South Atlantic, total	**17,493**	**16,958**	**19,539**	**20,056**	**20,697**	**19,623**	**19,910**	**20,921**	**19,545**	**20,140**	**20,565**	**24,504**	**239,951**
Durable goods, total	6,953	6,791	7,862	8,275	8,606	8,036	8,315	8,500	8,137	7,914	7,615	8,699	95,703
Automotive dealers	4,404	4,365	4,976	5,068	5,327	4,921	5,131	5,266	5,149	4,645	4,276	4,202	57,730
Furniture group stores	882	829	949	891	989	985	970	1,042	968	1,035	1,161	1,428	12,129
Nondurable goods, total	10,540	10,167	11,677	11,781	12,091	11,587	11,595	12,421	11,408	12,226	12,950	15,805	144,248
General merchandise group stores	1,482	1,507	1,961	2,053	2,160	1,990	1,838	2,179	1,920	2,132	2,815	4,324	26,361
Dept. stores (excl. leased depts.)	1,148	1,182	1,554	1,594	1,664	1,558	1,436	1,705	1,504	1,658	2,078	3,240	20,321
Dept. stores (incl. leased depts.)[1]	1,193	1,228	1,614	1,656	1,729	1,621	1,492	1,773	1,563	1,721	2,154	3,367	21,111
Food group stores	3,857	3,647	4,080	3,970	4,115	4,018	4,103	4,240	3,914	4,117	4,221	4,360	48,642
Gasoline service stations	1,560	1,408	1,603	1,694	1,734	1,694	1,798	1,858	1,738	1,808	1,719	1,839	20,453
Apparel & accessory stores	647	637	834	870	824	771	743	896	792	857	973	1,479	10,323
GAF, total[2]	3,458	3,401	4,227	4,367	4,448	4,189	3,995	4,612	4,135	4,559	5,589	8,469	55,449
East South Central, total	**4,479**	**4,238**	**5,170**	**5,298**	**5,622**	**5,412**	**5,676**	**5,867**	**5,457**	**5,657**	**5,662**	**6,603**	**65,141**
Durable goods, total	1,382	1,355	1,715	1,782	1,916	1,860	2,025	2,054	1,978	1,950	1,780	1,941	21,738
Nondurable goods, total	3,097	2,883	3,455	3,516	3,706	3,552	3,651	3,813	3,479	3,707	3,882	4,662	43,403
General merchandise group stores	458	448	644	664	704	668	647	738	651	722	923	1,387	8,654
Dept. stores (excl. leased depts.)	356	352	509	533	547	520	498	570	497	551	715	1,050	6,698
Dept. stores (incl. leased depts.)[1]	366	361	522	548	562	534	512	586	510	567	734	1,078	6,880
GAF, total[2]	937	904	1,277	1,287	1,386	1,330	1,338	1,521	1,346	1,460	1,754	2,649	17,189
West South Central, total	**11,528**	**10,973**	**12,893**	**13,015**	**13,723**	**13,148**	**13,110**	**13,724**	**12,685**	**12,436**	**12,810**	**15,414**	**155,459**
Durable goods, total	4,161	4,072	4,800	4,860	5,121	4,858	4,781	4,937	4,688	4,275	4,059	4,749	55,361
Automotive dealers	2,665	2,622	3,087	3,091	3,194	3,058	3,002	3,147	3,043	2,566	2,355	2,494	34,324
Nondurable goods, total	7,367	6,901	8,093	8,155	8,602	8,290	8,329	8,787	7,997	8,161	8,751	10,665	100,098
General merchandise group stores	1,139	1,161	1,490	1,502	1,613	1,481	1,413	1,613	1,432	1,522	1,834	2,875	19,075
Dept. stores (excl. leased depts.)	823	832	1,107	1,118	1,206	1,109	1,083	1,231	1,049	1,145	1,371	2,127	14,201
Dept. stores (incl. leased depts.)[1]	847	858	1,141	1,152	1,243	1,143	1,116	1,269	1,081	1,179	1,411	2,189	14,629
Food group stores	2,915	2,644	2,988	2,952	3,154	3,092	3,190	3,250	2,998	3,019	3,154	3,273	36,629
Apparel & accessory stores	560	534	730	714	719	651	632	789	707	680	792	1,212	8,720
GAF, total[2]	2,684	2,640	3,243	3,215	3,445	3,175	3,040	3,479	3,147	3,226	3,775	5,895	40,964
Mountain, total	**5,156**	**4,968**	**5,523**	**5,690**	**6,049**	**5,779**	**5,921**	**6,310**	**5,667**	**5,918**	**6,027**	**7,082**	**70,090**
Nondurable goods, total	3,167	3,087	3,486	3,448	3,707	3,583	3,664	3,990	3,442	3,665	3,864	4,588	43,691
General merchandise group stores	430	443	549	547	621	582	537	657	573	617	782	1,160	7,498
Dept. stores (excl. leased depts.)	350	353	436	455	495	459	444	516	459	499	604	930	6,000
Dept. stores (incl. leased depts.)[1]	363	366	453	472	512	475	461	534	475	516	626	964	6,217
Food group stores	1,298	1,231	1,379	1,343	1,465	1,403	1,427	1,483	1,241	1,365	1,405	1,456	16,496
GAF, total[2]	1,151	1,118	1,283	1,269	1,335	1,270	1,223	1,426	1,303	1,396	1,614	2,498	16,886

See footnotes on next page.

Table 10. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1985												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Pacific, total	**15,780**	**15,398**	**17,533**	**17,222**	**18,555**	**18,025**	**18,056**	**19,041**	**18,003**	**18,003**	**18,517**	**22,396**	216,529
Durable goods, total	5,553	5,593	6,428	6,129	6,787	6,431	6,376	6,680	6,567	6,166	6,048	7,086	75,844
Automotive dealers	3,406	3,530	4,134	3,807	4,295	3,946	3,894	4,041	4,014	3,572	3,431	3,617	45,687
Furniture group stores	888	815	926	861	933	925	963	996	958	1,014	1,050	1,334	11,663
Nondurable goods, total	10,227	9,805	11,105	11,093	11,768	11,594	11,680	12,361	11,436	11,837	12,469	15,310	140,685
General merchandise group stores	1,654	1,661	1,973	2,037	2,210	2,182	2,046	2,379	2,153	2,307	2,827	4,222	27,651
Dept. stores, (excl. leased depts.)	1,273	1,275	1,506	1,570	1,668	1,658	1,561	1,775	1,612	1,704	2,092	3,161	20,855
Dept. stores, (incl. leased depts.)[1]	1,336	1,339	1,581	1,650	1,754	1,740	1,637	1,864	1,691	1,790	2,197	3,317	21,896
Food group stores	3,429	3,201	3,588	3,531	3,695	3,636	3,725	3,815	3,500	3,640	3,718	4,025	43,503
Gasoline service stations	1,062	999	1,136	1,174	1,271	1,253	1,283	1,314	1,232	1,233	1,178	1,231	14,366
Apparel & accessory stores	721	689	830	857	927	928	900	1,028	931	932	1,137	1,557	11,437
Eating and drinking places	1,805	1,763	2,056	1,933	2,053	2,081	2,151	2,177	2,037	2,068	1,954	2,054	24,132
Drug & proprietary stores	718	671	715	736	766	755	778	804	756	794	786	1,141	9,420
GAF, total[2]	3,836	3,736	4,322	4,351	4,726	4,670	4,505	5,081	4,668	4,914	5,781	8,422	59,012

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 11. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1985 to December 1994**

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1994												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
California, total	**17,828**	**17,528**	**20,043**	**19,797**	**20,333**	**20,737**	**20,750**	**20,943**	**20,576**	**21,091**	**21,350**	**25,900**	**246,876**
Durable goods, total	6,835	6,870	7,869	7,820	8,088	8,243	8,241	8,363	8,385	8,545	8,136	9,534	96,929
Nondurable goods, total	10,993	10,658	12,174	11,977	12,245	12,494	12,509	12,580	12,191	12,546	13,214	16,366	149,947
Dept. stores (excl. leased depts.)	1,244	1,274	1,569	1,476	1,572	1,632	1,593	1,694	1,608	1,695	2,154	3,296	20,807
Dept. stores (incl. leased depts.)[1]	1,276	1,312	1,611	1,516	1,610	1,667	1,626	1,726	1,645	1,726	2,192	3,349	21,256
GAF, total[2]	4,618	4,652	5,451	5,251	5,473	5,639	5,602	5,853	5,599	5,810	6,860	10,275	71,083
Florida, total	**10,434**	**10,450**	**12,118**	**11,308**	**11,247**	**11,163**	**10,917**	**11,215**	**10,892**	**11,247**	**11,990**	**14,404**	**137,385**
Durable goods, total	4,641	4,617	5,363	4,995	5,147	5,169	4,864	5,060	5,048	5,105	5,385	5,957	61,351
Nondurable goods, total	5,793	5,833	6,755	6,313	6,100	5,994	6,053	6,155	5,844	6,142	6,605	8,447	76,034
Dept. stores (excl. leased depts.)	826	869	1,024	939	928	902	909	991	882	962	1,188	1,889	12,309
Dept. stores (incl. leased depts.)[1]	840	888	1,043	955	946	917	922	1,008	895	979	1,210	1,919	12,522
GAF, total[2]	2,494	2,590	2,964	2,757	2,743	2,695	2,682	2,887	2,647	2,834	3,448	5,344	36,085
Illinois, total	**6,805**	**6,983**	**8,401**	**8,318**	**8,392**	**8,517**	**7,967**	**8,361**	**8,171**	**8,560**	**8,774**	**10,538**	**99,787**
Nondurable goods, total	4,175	4,162	4,849	4,758	4,937	4,845	4,730	4,994	4,838	5,162	5,472	6,818	59,740
Dept. stores (excl. leased depts.)	604	616	796	782	823	822	767	858	804	925	1,104	1,644	10,545
Dept. stores (incl. leased depts.)[1]	620	632	814	801	841	841	784	876	822	946	1,128	1,678	10,783
GAF, total[2]	1,582	1,620	2,034	1,974	2,077	2,104	1,985	2,204	2,073	2,256	2,696	4,083	26,688
Indiana, total	**3,391**	**3,584**	**4,072**	**3,924**	**4,097**	**4,196**	**3,988**	**4,320**	**3,983**	**4,189**	**4,391**	**5,271**	**49,406**
Nondurable goods, total	2,186	2,204	2,581	2,473	2,592	2,594	2,565	2,719	2,539	2,675	2,859	3,459	31,446
Dept. stores (excl. leased depts.)	330	343	432	427	462	467	456	507	465	517	638	938	5,982
Dept. stores (incl. leased depts.)[1]	336	349	439	434	469	474	463	514	472	523	647	950	6,070
GAF, total[2]	794	813	992	974	1,011	1,038	1,013	1,157	1,030	1,144	1,388	2,062	13,416
Louisiana, total	**2,440**	**2,427**	**2,845**	**2,863**	**3,036**	**2,994**	**3,009**	**3,143**	**2,902**	**2,966**	**3,054**	**3,551**	**35,230**
Nondurable goods, total	1,569	1,574	1,766	1,756	1,821	1,748	1,812	1,874	1,719	1,818	1,923	2,347	21,727
Dept. stores (excl. leased depts.)	244	256	323	294	308	302	304	322	290	324	374	559	3,900
Dept. stores (incl. leased depts.)[1]	246	259	326	297	312	305	307	325	293	327	377	562	3,936
GAF, total[2]	547	561	701	674	692	687	684	737	648	713	810	1,238	8,692
Maryland, total	**2,911**	**3,015**	**3,630**	**3,600**	**3,759**	**3,810**	**3,605**	**3,806**	**3,697**	**3,693**	**3,837**	**4,774**	**44,137**
Nondurable goods, total	1,791	1,759	2,050	2,016	2,117	2,124	2,108	2,124	2,079	2,141	2,202	2,824	25,335
Dept. stores (excl. leased depts.)	187	203	265	279	277	284	262	286	282	310	377	590	3,602
Dept. stores (incl. leased depts.)[1]	193	210	274	289	286	293	269	294	291	318	386	604	3,707
GAF, total[2]	626	677	859	870	888	903	889	964	946	997	1,183	1,823	11,625
Massachusetts, total	**3,629**	**3,641**	**4,299**	**4,214**	**4,343**	**4,427**	**4,174**	**4,471**	**4,418**	**4,481**	**4,639**	**5,633**	**52,369**
Nondurable goods, total	2,518	2,524	2,936	2,821	2,941	2,972	2,838	3,013	2,994	3,067	3,274	4,014	35,912
Dept. stores (excl. leased depts.)	214	218	271	288	307	321	282	323	331	342	432	652	3,981
Dept. stores (incl. leased depts.)[1]	222	225	281	298	318	330	290	334	342	350	443	668	4,101
GAF, total[2]	834	827	1,006	1,017	1,077	1,092	998	1,175	1,147	1,153	1,377	2,093	13,796
Michigan, total	**5,915**	**5,945**	**7,396**	**7,812**	**7,092**	**7,544**	**7,239**	**7,702**	**7,296**	**7,531**	**7,440**	**8,819**	**87,731**
Durable goods, total	2,479	2,597	3,478	3,859	3,064	3,347	3,029	3,445	3,160	3,249	3,166	3,443	38,316
Nondurable goods, total	3,436	3,348	3,918	3,953	4,028	4,197	4,210	4,257	4,136	4,282	4,274	5,376	49,415
Dept. stores (excl. leased depts.)	738	707	864	887	895	943	885	948	889	969	1,123	1,611	11,459
Dept. stores (incl. leased depts.)[1]	751	717	876	899	908	955	895	960	903	982	1,139	1,635	11,620
GAF, total[2]	1,600	1,560	1,894	1,939	1,920	1,989	1,876	2,067	1,951	2,097	2,418	3,627	24,938
Minnesota, total	**2,865**	**2,806**	**3,430**	**3,349**	**3,504**	**3,486**	**3,459**	**3,746**	**3,699**	**3,687**	**3,700**	**4,322**	**42,053**
Nondurable goods, total	1,861	1,737	2,033	2,004	2,071	2,111	2,151	2,241	2,215	2,214	2,270	2,773	25,681
Dept. stores (excl. leased depts.)	260	258	334	323	341	350	328	380	352	388	448	652	4,414
Dept. stores (incl. leased depts.)[1]	264	264	340	328	347	356	334	386	358	394	455	663	4,489
GAF, total[2]	680	695	858	826	857	891	868	986	923	941	1,072	1,543	11,140
Missouri, total	**3,337**	**3,363**	**4,004**	**3,884**	**4,141**	**4,301**	**4,102**	**4,254**	**4,093**	**4,093**	**4,163**	**5,088**	**48,823**
Nondurable goods, total	2,075	2,002	2,313	2,214	2,272	2,372	2,336	2,439	2,352	2,419	2,537	3,167	28,498
Dept. stores (excl. leased depts.)	352	358	446	434	465	451	438	475	450	485	573	837	5,764
Dept. stores (incl. leased depts.)[1]	355	361	451	440	468	455	442	480	453	489	577	843	5,814
GAF, total[2]	763	797	944	952	1,021	995	988	1,087	1,007	1,054	1,246	1,911	12,765
New Jersey, total	**4,904**	**4,801**	**5,909**	**5,938**	**6,103**	**6,303**	**6,196**	**6,448**	**6,228**	**6,035**	**6,190**	**7,597**	**72,652**
Nondurable goods, total	3,097	2,963	3,552	3,541	3,693	3,836	3,764	3,808	3,722	3,700	3,870	4,910	44,456
Dept. stores (excl. leased depts.)	265	296	385	406	425	444	388	429	446	477	610	927	5,498
Dept. stores (incl. leased depts.)[1]	273	304	395	417	437	455	397	440	458	489	625	944	5,634
GAF, total[2]	1,048	1,072	1,341	1,358	1,395	1,456	1,352	1,494	1,518	1,556	1,800	2,737	18,127
New York, total	**9,269**	**9,021**	**10,809**	**10,850**	**11,381**	**11,595**	**11,051**	**11,520**	**11,150**	**11,504**	**11,934**	**14,050**	**134,134**
Durable goods, total	3,002	3,054	3,924	4,154	4,379	4,617	4,185	4,344	4,116	4,256	4,331	4,747	49,109
Nondurable goods, total	6,267	5,967	6,885	6,696	7,002	6,978	6,866	7,176	7,034	7,248	7,603	9,303	85,025
Dept. stores (excl. leased depts.)	526	584	742	758	813	824	748	840	850	896	1,132	1,668	10,381
Dept. stores (incl. leased depts.)[1]	541	601	761	778	832	842	766	857	869	917	1,158	1,699	10,621
GAF, total[2]	2,209	2,281	2,824	2,890	2,983	3,099	2,871	3,122	3,099	3,185	3,742	5,638	37,943
North Carolina, total	**4,000**	**4,069**	**5,012**	**5,044**	**5,159**	**5,077**	**5,029**	**5,132**	**4,894**	**5,040**	**5,169**	**6,286**	**59,911**
Nondurable goods, total	2,487	2,475	2,850	2,836	2,881	2,863	2,959	3,032	2,839	3,012	3,062	3,749	35,045
Dept. stores (excl. leased depts.)	342	365	450	450	454	463	463	482	446	503	595	896	5,909
Dept. stores (incl. leased depts.)[1]	348	370	456	458	461	470	470	489	452	510	603	906	5,993
GAF, total[2]	888	925	1,144	1,128	1,173	1,220	1,198	1,295	1,233	1,318	1,548	2,421	15,491
Ohio, total	**6,451**	**6,708**	**7,956**	**8,050**	**8,263**	**8,272**	**8,176**	**8,527**	**8,155**	**8,419**	**8,696**	**10,361**	**98,034**
Nondurable goods, total	4,226	4,290	4,907	4,922	5,144	5,093	5,180	5,381	5,073	5,262	5,521	6,735	61,734
Dept. stores (excl. leased depts.)	590	615	775	780	790	816	775	855	809	886	1,086	1,603	10,380
Dept. stores (incl. leased depts.)[1]	605	631	796	801	810	837	794	877	829	906	1,111	1,635	10,632
GAF, total[2]	1,486	1,558	1,893	1,852	1,907	1,964	1,840	2,046	1,981	2,068	2,516	3,888	24,999

See footnotes on next page.

Table 11. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1994												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Pennsylvania, total	**6,660**	**6,965**	**8,233**	**8,233**	**8,594**	**8,771**	**8,268**	**8,700**	**8,422**	**8,677**	**8,918**	**10,565**	**101,006**
Durable goods, total	2,292	2,617	3,143	3,331	3,534	3,654	3,229	3,493	3,328	3,319	3,215	3,570	38,725
Nondurable goods, total	4,368	4,348	5,090	4,902	5,060	5,117	5,039	5,207	5,094	5,358	5,703	6,995	62,281
Dept. stores (excl. leased depts.)	446	505	680	708	725	745	687	754	735	828	1,085	1,545	9,443
Dept. stores (incl. leased depts.)[1]	465	522	703	733	749	770	709	780	761	852	1,116	1,578	9,738
GAF, total[2]	1,327	1,426	1,798	1,864	1,904	1,939	1,786	2,029	1,944	2,117	2,591	3,825	24,550
Tennessee, total	**2,936**	**3,191**	**3,774**	**3,755**	**3,848**	**3,884**	**3,754**	**3,956**	**3,776**	**3,966**	**4,074**	**4,747**	**45,661**
Nondurable goods, total	1,751	1,822	2,073	2,083	2,145	2,159	2,178	2,290	2,150	2,311	2,416	2,889	26,267
Dept. stores (excl. leased depts.)	286	314	389	382	392	392	385	416	392	434	521	759	5,062
Dept. stores (incl. leased depts.)[1]	290	319	393	386	396	396	388	420	397	438	525	765	5,113
GAF, total[2]	717	765	924	917	937	928	933	990	952	1,069	1,262	1,856	12,250
Texas, total	**10,691**	**10,795**	**12,748**	**12,376**	**12,911**	**13,081**	**12,844**	**13,300**	**12,469**	**12,711**	**13,100**	**16,185**	**153,211**
Durable goods, total	4,203	4,411	5,373	5,200	5,426	5,669	5,312	5,541	5,210	5,194	5,308	6,287	63,134
Nondurable goods, total	6,488	6,384	7,375	7,176	7,485	7,412	7,532	7,759	7,259	7,517	7,792	9,898	90,077
Dept. stores (excl. leased depts.)	1,077	1,105	1,370	1,270	1,366	1,347	1,372	1,464	1,287	1,409	1,624	2,538	17,229
Dept. stores (incl. leased depts.)[1]	1,090	1,119	1,387	1,286	1,379	1,361	1,386	1,478	1,301	1,422	1,639	2,562	17,410
GAF, total[2]	2,798	2,823	3,370	3,180	3,365	3,325	3,330	3,588	3,224	3,449	4,018	6,263	42,733
Virginia, total	**4,185**	**4,304**	**5,082**	**5,118**	**5,328**	**5,286**	**5,189**	**5,398**	**5,144**	**5,210**	**5,372**	**6,452**	**62,068**
Nondurable goods, total	2,687	2,661	3,040	3,100	3,168	3,084	3,136	3,167	3,088	3,247	3,394	4,204	37,976
Dept. stores (excl leased depts.)	273	293	374	387	387	388	380	403	391	431	513	780	5,000
Dept. stores (incl. leased depts.)[1]	279	299	381	396	395	396	387	411	398	439	522	792	5,095
GAF, total[2]	942	974	1,200	1,199	1,256	1,267	1,224	1,357	1,301	1,334	1,575	2,393	16,022
Wisconsin, total	**2,942**	**3,042**	**3,686**	**3,716**	**3,897**	**3,839**	**3,768**	**4,145**	**3,807**	**4,004**	**4,351**	**5,053**	**46,250**
Durable goods, total	1,119	1,259	1,649	1,694	1,724	1,682	1,627	1,857	1,647	1,709	1,654	1,801	19,422
Nondurable goods, total	1,823	1,783	2,037	2,022	2,173	2,157	2,141	2,288	2,160	2,295	2,697	3,252	26,828
Dept. stores (excl. leased depts.)	254	259	338	338	352	356	332	382	344	387	476	686	4,504
Dept. stores (incl. leased depts.)[1]	259	264	345	346	360	364	338	389	351	395	485	701	4,597
GAF, total[2]	625	617	796	809	821	843	823	913	853	934	1,095	1,600	10,729

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 11. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1993												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
California, total	**17,286**	**16,751**	**18,950**	**19,105**	**19,696**	**19,465**	**19,882**	**19,282**	**18,889**	**19,497**	**19,639**	**24,204**	**232,646**
Durable goods, total	6,475	6,314	7,291	7,349	7,578	7,669	7,739	7,349	7,318	7,496	7,174	8,625	88,377
Nondurable goods, total	10,811	10,437	11,659	11,756	12,118	11,796	12,143	11,933	11,571	12,001	12,465	15,579	144,269
Dept. stores (excl. leased depts.)	1,177	1,183	1,429	1,423	1,534	1,495	1,503	1,583	1,472	1,553	1,924	3,106	19,382
Dept. stores (incl. leased depts.)[1]	1,214	1,223	1,476	1,471	1,583	1,540	1,548	1,628	1,518	1,599	1,975	3,181	19,956
GAF, total[2]	4,487	4,427	5,047	5,064	5,341	5,312	5,337	5,450	5,203	5,352	6,303	9,740	67,063
Florida, total	**9,861**	**10,078**	**10,719**	**10,840**	**10,814**	**10,431**	**10,386**	**10,223**	**10,054**	**10,510**	**11,538**	**13,944**	**129,398**
Durable goods, total	4,101	4,397	4,422	4,590	4,721	4,593	4,432	4,319	4,383	4,542	5,182	5,873	55,555
Nondurable goods, total	5,760	5,681	6,297	6,250	6,093	5,838	5,954	5,904	5,671	5,968	6,356	8,071	73,843
Dept. stores (excl. leased depts.)	766	792	891	881	870	825	847	905	801	898	1,095	1,729	11,300
Dept. stores (incl. leased depts.)[1]	779	808	907	901	886	840	862	922	814	911	1,114	1,755	11,499
GAF, total[2]	2,599	2,579	2,808	2,850	2,803	2,659	2,673	2,765	2,558	2,738	3,295	5,036	35,363
Illinois, total	**6,769**	**6,647**	**7,798**	**7,994**	**8,251**	**7,986**	**8,020**	**7,923**	**7,751**	**8,135**	**8,405**	**9,756**	**95,435**
Nondurable goods, total	4,324	4,199	4,851	4,887	5,020	4,716	4,724	4,769	4,633	5,042	5,296	6,359	58,820
Dept. stores (excl. leased depts.)	531	537	685	713	764	718	707	779	756	866	1,011	1,498	9,565
Dept. stores (incl. leased depts.)[1]	548	555	705	733	784	738	725	799	775	887	1,037	1,537	9,823
GAF, total[2]	1,556	1,530	1,816	1,889	1,987	1,905	1,901	2,039	1,989	2,139	2,486	3,779	25,016
Indiana, total	**3,125**	**3,125**	**3,586**	**3,705**	**3,869**	**3,857**	**3,901**	**3,941**	**3,744**	**3,864**	**4,076**	**4,872**	**45,665**
Nondurable goods, total	2,131	2,078	2,387	2,423	2,556	2,502	2,568	2,599	2,517	2,587	2,719	3,311	30,378
Dept. stores (excl. leased depts.)	304	300	368	393	419	397	403	439	411	463	559	824	5,280
Dept. stores (incl. leased depts.)[1]	310	306	374	401	426	404	410	447	418	471	568	836	5,371
GAF, total[2]	738	726	867	924	958	926	942	1,022	945	1,016	1,222	1,836	12,122
Louisiana, total	**2,249**	**2,172**	**2,430**	**2,519**	**2,657**	**2,575**	**2,712**	**2,720**	**2,553**	**2,658**	**2,733**	**3,244**	**31,222**
Nondurable goods, total	1,593	1,588	1,700	1,778	1,840	1,708	1,826	1,851	1,688	1,778	1,841	2,207	21,398
Dept. stores (excl. leased depts.)	224	234	271	283	295	277	286	301	271	304	353	514	3,613
Dept. stores (incl. leased depts.)[1]	227	238	275	287	299	281	289	304	274	307	356	518	3,655
GAF, total[2]	536	518	619	646	665	632	656	682	621	678	768	1,159	8,180
Maryland, total	**2,836**	**2,789**	**3,060**	**3,211**	**3,388**	**3,403**	**3,503**	**3,417**	**3,404**	**3,388**	**3,543**	**4,319**	**40,261**
Nondurable goods, total	1,768	1,703	1,868	1,911	1,994	1,958	2,018	1,986	1,952	2,071	2,157	2,721	24,107
Dept. stores (excl. leased depts.)	182	187	220	255	270	248	236	258	264	285	355	559	3,319
Dept. stores (incl. leased depts.)[1]	189	194	227	263	278	257	243	267	273	294	365	575	3,425
GAF, total[2]	657	652	731	817	856	839	840	876	857	884	1,043	1,602	10,654
Massachusetts, total	**3,492**	**3,430**	**3,806**	**3,892**	**3,940**	**4,010**	**3,923**	**4,065**	**4,056**	**4,184**	**4,313**	**5,210**	**48,321**
Nondurable goods, total	2,345	2,338	2,604	2,640	2,758	2,697	2,629	2,692	2,786	2,927	3,062	3,749	33,227
Dept. stores (excl. leased depts.)	201	207	242	282	307	293	260	293	304	329	407	629	3,754
Dept. stores (incl. leased depts.)[1]	207	216	252	291	317	303	270	305	316	340	420	646	3,883
GAF, total[2]	817	822	923	1,011	1,071	1,012	963	1,100	1,101	1,134	1,334	2,056	13,344
Michigan, total	**5,441**	**5,264**	**6,192**	**6,555**	**6,748**	**6,800**	**6,781**	**6,795**	**6,538**	**6,825**	**6,830**	**8,299**	**79,068**
Durable goods, total	2,108	2,079	2,574	2,768	2,863	2,980	2,880	2,929	2,777	2,863	2,796	3,274	32,891
Nondurable goods, total	3,333	3,185	3,618	3,787	3,885	3,820	3,901	3,866	3,761	3,962	4,034	5,025	46,177
Dept. stores (excl. leased depts.)	690	647	774	823	873	859	860	891	859	915	1,035	1,502	10,728
Dept. stores (incl. leased depts.)[1]	698	659	788	835	886	871	872	903	875	930	1,053	1,527	10,895
GAF, total[2]	1,481	1,398	1,649	1,741	1,802	1,807	1,816	1,892	1,854	1,910	2,205	3,339	22,894
Minnesota, total	**2,793**	**2,669**	**3,152**	**3,168**	**3,268**	**3,380**	**3,431**	**3,361**	**3,331**	**3,447**	**3,424**	**4,028**	**39,452**
Nondurable goods, total	1,864	1,749	1,999	2,013	2,125	2,122	2,207	2,146	2,125	2,190	2,184	2,672	25,396
Dept. stores (excl. leased depts.)	243	235	293	304	322	318	312	357	343	369	408	605	4,109
Dept. stores (incl. leased depts.)[1]	249	240	299	310	328	324	318	363	349	375	416	615	4,186
GAF, total[2]	618	607	738	756	803	840	830	905	883	899	1,019	1,472	10,370
Missouri, total	**3,202**	**3,070**	**3,718**	**3,750**	**3,814**	**3,855**	**3,691**	**3,703**	**3,702**	**3,766**	**3,822**	**4,659**	**44,752**
Nondurable goods, total	1,965	1,899	2,154	2,195	2,229	2,197	2,181	2,222	2,188	2,291	2,382	2,922	26,825
Dept. stores (excl. leased depts.)	312	315	380	398	434	408	406	442	425	466	535	767	5,288
Dept. stores (incl. leased depts.)[1]	314	317	385	404	437	412	409	448	430	471	541	773	5,341
GAF, total[2]	750	737	845	888	951	913	906	972	924	976	1,150	1,793	11,805
New Jersey, total	**4,844**	**4,455**	**5,037**	**5,477**	**5,590**	**5,833**	**5,748**	**5,820**	**5,645**	**5,646**	**5,836**	**7,264**	**67,195**
Nondurable goods, total	3,027	2,854	3,170	3,314	3,430	3,564	3,486	3,506	3,473	3,524	3,677	4,672	41,697
Dept. stores (excl. leased depts.)	271	283	338	397	427	404	365	400	417	446	568	899	5,215
Dept. stores (incl. leased depts.)[1]	280	292	347	410	440	415	374	410	429	457	581	915	5,350
GAF, total[2]	1,116	1,074	1,214	1,424	1,477	1,453	1,417	1,475	1,499	1,520	1,734	2,706	18,109
New York, total	**9,108**	**8,455**	**9,567**	**10,274**	**10,663**	**10,849**	**10,926**	**10,993**	**10,648**	**10,884**	**11,124**	**13,597**	**127,088**
Durable goods, total	2,802	2,606	3,214	3,729	3,859	4,124	4,091	4,098	3,816	3,805	3,799	4,532	44,475
Nondurable goods, total	6,306	5,849	6,353	6,545	6,804	6,725	6,835	6,895	6,832	7,079	7,325	9,065	82,613
Dept. stores (excl. leased depts.)	517	539	639	734	794	754	696	764	789	840	1,034	1,594	9,694
Dept. stores (incl. leased depts.)[1]	533	557	658	756	817	775	715	783	812	863	1,061	1,631	9,961
GAF, total[2]	2,208	2,087	2,411	2,704	2,827	2,885	2,891	2,979	3,002	3,048	3,483	5,421	35,946
North Carolina, total	**3,784**	**3,865**	**4,269**	**4,545**	**4,750**	**4,710**	**4,780**	**4,645**	**4,515**	**4,613**	**4,768**	**5,724**	**54,968**
Nondurable goods, total	2,371	2,369	2,608	2,714	2,785	2,729	2,857	2,826	2,693	2,825	2,893	3,547	33,217
Dept. stores (excl. leased depts.)	312	322	365	415	428	408	421	439	402	460	544	833	5,349
Dept. stores (incl. leased depts.)[1]	318	328	371	423	436	415	428	446	409	467	552	846	5,439
GAF, total[2]	855	888	992	1,095	1,132	1,106	1,114	1,135	1,086	1,184	1,409	2,189	14,185
Ohio, total	**6,392**	**6,225**	**7,378**	**7,743**	**8,048**	**7,864**	**8,004**	**7,925**	**7,509**	**7,742**	**7,819**	**9,538**	**92,187**
Nondurable goods, total	4,300	4,030	4,642	4,871	5,111	4,897	5,046	5,040	4,836	5,088	5,171	6,360	59,392
Dept. stores (excl. leased depts.)	536	535	672	725	771	733	733	791	766	838	1,011	1,500	9,611
Dept. stores (incl. leased depts.)[1]	553	552	692	747	793	754	753	813	787	859	1,037	1,534	9,874
GAF, total[2]	1,392	1,366	1,639	1,734	1,813	1,800	1,815	1,902	1,853	1,938	2,329	3,649	23,230

See footnotes on next page.

Table 11. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1993												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Pennsylvania, total	**6,821**	**6,675**	**7,422**	**7,968**	**8,199**	**8,188**	**8,207**	**8,128**	**7,855**	**8,143**	**8,461**	**10,067**	**96,134**
Durable goods, total	2,309	2,318	2,618	2,989	3,086	3,232	3,216	3,144	2,904	2,925	2,989	3,385	35,115
Nondurable goods, total	4,512	4,357	4,804	4,979	5,113	4,956	4,991	4,984	4,951	5,218	5,472	6,682	61,019
Dept. stores (excl. leased depts.)	468	469	582	669	715	653	638	680	687	765	1,012	1,451	8,789
Dept. stores (incl. leased depts.)[1]	486	488	604	695	742	677	662	706	713	790	1,045	1,490	9,098
GAF, total[2]	1,451	1,396	1,604	1,832	1,881	1,785	1,791	1,887	1,842	1,977	2,449	3,598	23,493
Tennessee, total	**2,849**	**2,911**	**3,213**	**3,373**	**3,594**	**3,468**	**3,629**	**3,578**	**3,408**	**3,568**	**3,732**	**4,337**	**41,660**
Nondurable goods, total	1,742	1,787	1,923	2,014	2,148	2,035	2,127	2,142	2,017	2,158	2,238	2,689	25,020
Dept. stores (excl. leased depts.)	268	279	318	348	366	345	354	374	351	397	481	685	4,566
Dept. stores (incl. leased depts.)[1]	273	285	324	353	372	351	359	379	356	402	486	694	4,634
GAF, total[2]	706	722	792	846	864	827	854	896	860	961	1,191	1,695	11,214
Texas, total	**10,228**	**10,197**	**11,650**	**11,779**	**12,134**	**11,938**	**12,362**	**12,133**	**11,483**	**11,738**	**11,974**	**14,812**	**142,428**
Durable goods, total	3,755	3,903	4,620	4,676	4,822	4,902	4,951	4,825	4,594	4,479	4,532	5,558	55,617
Nondurable goods, total	6,473	6,294	7,030	7,103	7,312	7,036	7,411	7,308	6,889	7,259	7,442	9,254	86,811
Dept. stores (excl. leased depts.)	982	1,012	1,172	1,187	1,256	1,202	1,270	1,327	1,153	1,312	1,478	2,306	15,657
Dept. stores (incl. leased depts.)[1]	997	1,029	1,192	1,207	1,277	1,222	1,287	1,345	1,170	1,327	1,497	2,334	15,884
GAF, total[2]	2,565	2,545	2,961	3,110	3,214	3,057	3,216	3,342	3,019	3,263	3,713	5,749	39,754
Virginia, total	**4,039**	**4,021**	**4,435**	**4,740**	**4,992**	**4,930**	**4,982**	**4,886**	**4,772**	**4,999**	**5,151**	**6,052**	**57,999**
Nondurable goods, total	2,646	2,563	2,822	2,977	3,074	3,004	3,100	3,041	2,980	3,201	3,331	4,064	36,803
Dept. stores (excl. leased depts.)	258	270	313	355	366	343	343	367	364	397	481	732	4,589
Dept. stores (incl. leased depts.)[1]	265	277	321	363	374	350	351	375	372	405	490	746	4,689
GAF, total[2]	892	882	1,007	1,090	1,157	1,129	1,130	1,208	1,181	1,244	1,507	2,229	14,656
Wisconsin, total	**2,730**	**2,683**	**3,210**	**3,345**	**3,463**	**3,471**	**3,511**	**3,577**	**3,473**	**3,650**	**3,984**	**4,711**	**41,808**
Durable goods, total	1,002	1,023	1,348	1,470	1,444	1,515	1,494	1,480	1,454	1,495	1,489	1,692	16,906
Nondurable goods, total	1,728	1,660	1,862	1,875	2,019	1,956	2,017	2,097	2,019	2,155	2,495	3,019	24,902
Dept. stores (excl. leased depts.)	245	246	297	324	339	320	319	361	337	373	446	642	4,249
Dept. stores (incl. leased depts.)[1]	250	251	304	331	346	327	326	368	344	380	455	654	4,336
GAF, total[2]	591	575	683	725	756	749	741	800	788	852	997	1,471	9,728

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 11. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1992												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
California, total	**17,726**	**17,446**	**18,724**	**19,057**	**19,543**	**19,350**	**19,678**	**19,330**	**18,512**	**19,413**	**19,208**	**23,469**	**231,456**
Durable goods, total	6,538	6,519	7,184	7,331	7,273	7,607	7,591	7,171	7,028	7,388	6,938	8,321	86,889
Nondurable goods, total	11,188	10,927	11,540	11,726	12,270	11,743	12,087	12,159	11,484	12,025	12,270	15,148	144,567
Dept. stores (excl. leased depts.)	1,122	1,201	1,375	1,378	1,506	1,411	1,440	1,538	1,392	1,494	1,846	3,003	18,706
Dept. stores (incl. leased depts.)[1]	1,156	1,243	1,419	1,421	1,555	1,456	1,482	1,586	1,442	1,545	1,903	3,084	19,292
GAF, total[2]	4,449	4,498	4,873	4,903	5,184	5,112	5,134	5,338	5,010	5,303	6,076	9,442	65,322
Florida, total	**8,887**	**9,462**	**9,979**	**9,602**	**9,708**	**9,546**	**9,509**	**9,151**	**9,369**	**10,096**	**10,349**	**12,974**	**118,632**
Durable goods, total	3,592	4,066	4,228	3,959	4,076	4,262	4,129	3,672	4,148	4,444	4,352	5,153	50,081
Nondurable goods, total	5,295	5,396	5,751	5,643	5,632	5,284	5,380	5,479	5,221	5,652	5,997	7,821	68,551
Dept. stores (excl. leased depts.)	672	728	814	783	772	732	740	806	748	844	1,023	1,583	10,245
Dept. stores (incl. leased depts.)[1]	689	744	836	800	787	748	753	820	764	863	1,043	1,610	10,457
GAF, total[2]	2,091	2,203	2,408	2,442	2,439	2,305	2,396	2,508	2,395	2,649	3,122	5,012	31,970
Illinois, total	**6,871**	**6,769**	**7,328**	**7,568**	**8,112**	**7,860**	**7,575**	**7,655**	**7,458**	**8,084**	**7,927**	**9,602**	**92,809**
Nondurable goods, total	4,581	4,447	4,778	4,791	5,049	4,760	4,678	4,850	4,605	5,088	5,292	6,470	59,389
Dept. stores (excl. leased depts.)	485	533	636	642	709	652	619	714	642	768	907	1,346	8,653
Dept. stores (incl. leased depts.)[1]	501	552	656	661	728	672	637	735	661	794	935	1,388	8,920
GAF, total[2]	1,391	1,479	1,678	1,749	1,899	1,820	1,710	1,935	1,811	2,041	2,328	3,592	23,433
Indiana, total	**2,932**	**3,095**	**3,216**	**3,291**	**3,482**	**3,436**	**3,472**	**3,610**	**3,398**	**3,681**	**3,640**	**4,366**	**41,619**
Nondurable goods, total	2,122	2,107	2,218	2,182	2,309	2,219	2,287	2,412	2,245	2,462	2,520	3,044	28,127
Dept. stores (excl. leased depts.)	276	305	346	362	389	363	362	411	358	420	508	762	4,862
Dept. stores (incl. leased depts.)[1]	281	311	353	369	395	370	369	419	366	428	517	776	4,954
GAF, total[2]	619	662	739	786	810	818	819	916	828	938	1,093	1,658	10,686
Louisiana, total	**2,215**	**2,243**	**2,396**	**2,503**	**2,598**	**2,530**	**2,635**	**2,554**	**2,433**	**2,578**	**2,505**	**3,040**	**30,230**
Nondurable goods, total	1,586	1,610	1,653	1,695	1,762	1,645	1,713	1,773	1,643	1,784	1,831	2,214	20,909
Dept. stores (excl. leased depts.)	210	233	261	269	275	259	262	278	252	285	344	484	3,412
Dept. stores (incl. leased depts.)[1]	213	238	266	273	278	263	265	281	255	288	348	490	3,458
GAF, total[2]	502	540	616	657	659	668	670	675	622	676	752	1,142	8,179
Maryland, total	**2,690**	**2,737**	**2,970**	**3,050**	**3,240**	**3,205**	**3,133**	**3,200**	**3,177**	**3,208**	**3,221**	**4,081**	**37,912**
Nondurable goods, total	1,699	1,676	1,763	1,826	1,894	1,832	1,852	1,914	1,882	2,020	2,035	2,596	22,989
Dept. stores (excl. leased depts.)	173	193	220	244	257	237	222	250	241	264	328	518	3,147
Dept. stores (incl. leased depts.)[1]	176	198	228	253	265	244	229	258	248	272	337	530	3,238
GAF, total[2]	662	683	741	795	829	808	775	845	807	848	1,004	1,598	10,395
Massachusetts, total	**3,424**	**3,422**	**3,669**	**3,703**	**3,906**	**3,872**	**3,774**	**3,737**	**3,733**	**3,929**	**3,966**	**4,880**	**46,015**
Nondurable goods, total	2,408	2,402	2,606	2,597	2,756	2,639	2,522	2,611	2,600	2,764	2,913	3,591	32,409
Dept. stores (excl. leased depts.)	193	207	248	275	298	282	245	288	287	311	378	595	3,607
Dept. stores (incl. leased depts.)[1]	201	216	259	286	308	292	252	300	298	324	390	616	3,742
GAF, total[2]	833	820	875	947	1,005	956	875	1,023	1,028	1,076	1,259	1,938	12,635
Michigan, total	**4,958**	**5,133**	**5,609**	**6,024**	**6,254**	**6,344**	**6,288**	**6,379**	**6,301**	**6,597**	**6,384**	**7,638**	**73,909**
Durable goods, total	1,864	2,067	2,292	2,557	2,583	2,701	2,613	2,612	2,712	2,675	2,460	2,840	29,976
Nondurable goods, total	3,094	3,066	3,317	3,467	3,671	3,643	3,675	3,767	3,589	3,922	3,924	4,798	43,933
Dept. stores (excl. leased depts.)	621	646	732	777	842	805	785	865	798	902	1,031	1,432	10,236
Dept. stores (incl. leased depts.)[1]	629	653	746	790	858	819	798	877	812	918	1,048	1,454	10,402
GAF, total[2]	1,360	1,393	1,536	1,639	1,753	1,720	1,690	1,847	1,731	1,846	2,081	3,208	21,804
Minnesota, total	**2,513**	**2,413**	**2,635**	**2,791**	**3,086**	**3,039**	**3,156**	**3,053**	**3,016**	**3,195**	**3,162**	**3,822**	**35,881**
Nondurable goods, total	1,736	1,669	1,795	1,881	2,004	1,928	2,014	2,047	1,972	2,128	2,100	2,578	23,852
Dept. stores (excl. leased depts.)	224	231	279	280	303	291	276	333	304	346	384	563	3,814
Dept. stores (incl. leased depts.)[1]	230	238	286	287	310	298	282	341	311	354	392	574	3,903
GAF, total[2]	550	568	682	695	746	738	740	840	794	844	945	1,352	9,494
Missouri, total	**3,100**	**2,980**	**3,247**	**3,402**	**3,654**	**3,540**	**3,530**	**3,466**	**3,480**	**3,641**	**3,536**	**4,292**	**41,868**
Nondurable goods, total	1,854	1,817	1,931	1,982	2,102	2,052	2,084	2,135	2,085	2,265	2,253	2,752	25,312
Dept. stores (excl. leased depts.)	292	317	363	381	411	375	369	409	367	407	486	700	4,877
Dept. stores (incl. leased depts.)[1]	295	322	365	384	414	378	372	412	369	412	491	706	4,920
GAF, total[2]	704	707	792	841	918	854	820	907	841	915	1,068	1,668	11,035
New Jersey, total	**4,896**	**4,911**	**5,167**	**5,334**	**5,583**	**5,697**	**5,576**	**5,556**	**5,364**	**5,478**	**5,466**	**7,145**	**66,173**
Nondurable goods, total	3,054	2,983	3,191	3,335	3,482	3,533	3,445	3,547	3,396	3,535	3,604	4,674	41,779
Dept. stores (excl. leased depts.)	259	286	340	383	416	390	348	386	388	427	535	854	5,012
Dept. stores (incl. leased depts.)[1]	267	294	350	394	426	400	358	395	398	439	547	873	5,141
GAF, total[2]	1,075	1,129	1,222	1,335	1,398	1,347	1,263	1,374	1,356	1,428	1,614	2,640	17,181
New York, total	**8,829**	**8,722**	**9,378**	**9,835**	**10,342**	**10,429**	**10,386**	**10,477**	**9,925**	**10,511**	**10,341**	**12,894**	**122,069**
Durable goods, total	2,830	2,929	3,252	3,456	3,691	3,823	3,571	3,446	3,298	3,429	3,197	4,038	40,960
Nondurable goods, total	5,999	5,793	6,126	6,379	6,651	6,606	6,815	7,031	6,627	7,082	7,144	8,856	81,109
Dept. stores (excl. leased depts.)	501	565	648	705	773	718	636	741	728	804	964	1,501	9,284
Dept. stores (incl. leased depts.)[1]	515	586	667	729	798	738	655	762	753	830	995	1,538	9,566
GAF, total[2]	2,222	2,285	2,426	2,662	2,780	2,822	2,739	3,011	2,915	3,017	3,284	5,239	35,402
North Carolina, total	**3,660**	**3,546**	**3,933**	**4,135**	**4,261**	**4,318**	**4,389**	**4,373**	**4,177**	**4,241**	**4,228**	**5,318**	**50,579**
Nondurable goods, total	2,221	2,262	2,422	2,519	2,574	2,519	2,639	2,693	2,518	2,721	2,701	3,381	31,170
Dept. stores (excl. leased depts.)	275	307	342	375	374	356	356	397	356	405	493	739	4,775
Dept. stores (incl. leased depts.)[1]	280	313	348	382	381	363	362	405	362	412	501	752	4,861
GAF, total[2]	832	823	950	1,009	1,004	994	1,003	1,081	1,002	1,091	1,278	2,015	13,082
Ohio, total	**5,552**	**5,761**	**6,256**	**6,537**	**6,699**	**6,597**	**6,744**	**7,013**	**6,823**	**7,457**	**7,242**	**8,849**	**81,530**
Nondurable goods, total	3,793	3,902	4,191	4,278	4,545	4,326	4,412	4,602	4,421	4,838	4,917	6,096	54,321
Dept. stores (excl. leased depts.)	487	542	629	677	704	656	640	741	666	770	921	1,382	8,815
Dept. stores (incl. leased depts.)[1]	504	562	651	703	727	678	663	767	690	795	950	1,423	9,113
GAF, total[2]	1,266	1,353	1,511	1,622	1,656	1,606	1,599	1,784	1,641	1,821	2,096	3,289	21,244

See footnotes on next page.

Table 11. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1992												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Pennsylvania, total	**6,398**	**6,672**	**7,186**	**7,457**	**7,680**	**7,761**	**7,824**	**7,846**	**7,533**	**7,970**	**7,882**	**9,378**	**91,587**
Durable goods, total	2,142	2,313	2,577	2,702	2,710	2,913	2,916	2,849	2,728	2,791	2,463	2,864	31,968
Nondurable goods, total	4,256	4,359	4,609	4,755	4,970	4,848	4,908	4,997	4,805	5,179	5,419	6,514	59,619
Dept. stores (excl. leased depts.)	430	476	564	637	669	604	573	666	629	712	945	1,352	8,257
Dept. stores (incl. leased depts.)[1]	452	498	589	665	696	629	597	692	654	738	976	1,393	8,579
GAF, total[2]	1,335	1,421	1,580	1,748	1,770	1,668	1,627	1,805	1,707	1,886	2,262	3,343	22,152
Tennessee, total	**2,621**	**2,730**	**2,922**	**2,983**	**3,153**	**3,081**	**3,197**	**3,242**	**3,131**	**3,384**	**3,410**	**4,010**	**37,864**
Nondurable goods, total	1,646	1,667	1,737	1,802	1,909	1,811	1,920	2,005	1,875	2,069	2,128	2,555	23,124
Dept. stores (excl. leased depts.)	241	268	306	317	327	305	306	342	307	361	436	622	4,138
Dept. stores (incl. leased depts.)[1]	246	273	312	323	333	311	311	348	313	367	444	632	4,213
GAF, total[2]	623	674	743	741	781	745	769	827	762	861	1,038	1,523	10,087
Texas, total	**9,934**	**10,083**	**11,035**	**11,065**	**11,554**	**11,536**	**11,795**	**11,821**	**11,093**	**11,449**	**11,309**	**13,860**	**136,534**
Durable goods, total	3,622	3,759	4,208	4,266	4,418	4,541	4,580	4,417	4,271	4,260	3,962	4,809	51,113
Nondurable goods, total	6,312	6,324	6,827	6,799	7,136	6,995	7,215	7,404	6,822	7,189	7,347	9,051	85,421
Dept. stores (excl. leased depts.)	890	982	1,109	1,117	1,161	1,103	1,131	1,262	1,041	1,161	1,419	2,144	14,520
Dept. stores (incl. leased depts.)[1]	908	998	1,126	1,138	1,182	1,119	1,149	1,278	1,059	1,180	1,437	2,175	14,749
GAF, total[2]	2,426	2,518	2,744	2,820	2,940	2,762	2,832	3,113	2,725	2,963	3,420	5,273	36,536
Virginia, total	**3,749**	**3,830**	**4,185**	**4,360**	**4,567**	**4,458**	**4,498**	**4,485**	**4,320**	**4,523**	**4,499**	**5,512**	**52,986**
Nondurable goods, total	2,419	2,454	2,682	2,807	2,939	2,824	2,895	2,912	2,830	3,062	3,051	3,807	34,682
Dept. stores (excl. leased depts.)	226	252	290	327	332	315	308	351	336	370	451	684	4,242
Dept. stores (incl. leased depts.)[1]	231	259	297	336	340	322	315	358	344	378	461	697	4,338
GAF, total[2]	786	861	965	1,016	1,073	1,043	1,032	1,135	1,071	1,129	1,342	2,024	13,477
Wisconsin, total	**3,094**	**2,953**	**3,073**	**3,194**	**3,350**	**3,303**	**3,308**	**3,368**	**3,198**	**3,338**	**3,458**	**4,010**	**39,647**
Durable goods, total	1,300	1,221	1,305	1,372	1,363	1,413	1,386	1,324	1,301	1,234	1,155	1,285	15,659
Nondurable goods, total	1,794	1,732	1,768	1,822	1,987	1,890	1,922	2,044	1,897	2,104	2,303	2,725	23,988
Dept. stores (excl. leased depts.)	220	232	281	298	324	295	289	343	299	352	435	605	3,973
Dept. stores (incl. leased depts.)[1]	224	238	288	305	331	302	295	351	305	360	445	618	4,062
GAF, total[2]	541	562	679	713	753	720	700	773	716	796	928	1,360	9,241

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 11. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1991												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
California, total	**17,569**	**16,795**	**18,928**	**19,108**	**19,914**	**19,371**	**19,660**	**19,787**	**18,562**	**19,086**	**19,496**	**22,730**	**231,006**
Durable goods, total	6,304	6,260	6,940	7,391	7,399	7,044	7,249	7,006	7,031	7,017	6,874	7,736	84,251
Nondurable goods, total	11,265	10,535	11,988	11,717	12,515	12,327	12,411	12,781	11,531	12,069	12,622	14,994	146,755
Dept. stores (excl. leased depts.)	1,066	1,091	1,382	1,334	1,452	1,414	1,396	1,563	1,330	1,449	1,819	2,832	18,128
Dept. stores (incl. leased depts.)[1]	1,102	1,134	1,430	1,380	1,503	1,461	1,438	1,614	1,376	1,496	1,870	2,907	18,711
GAF, total[2]	4,291	4,209	5,021	4,831	5,312	5,279	5,077	5,521	4,851	5,184	6,079	8,952	64,607
Florida, total	**8,900**	**8,716**	**9,942**	**9,325**	**9,683**	**9,337**	**9,545**	**9,540**	**8,886**	**9,348**	**9,417**	**11,057**	**113,696**
Durable goods, total	3,650	3,488	4,087	3,855	4,150	4,178	4,335	4,027	4,043	4,050	3,582	4,235	47,680
Nondurable goods, total	5,250	5,228	5,855	5,470	5,533	5,159	5,210	5,513	4,843	5,298	5,835	6,822	66,016
Dept. stores (excl. leased depts.)	605	629	779	724	709	673	672	755	616	713	910	1,367	9,152
Dept. stores (incl. leased depts.)[1]	624	652	808	752	730	690	693	782	630	733	936	1,396	9,426
GAF, total[2]	1,894	1,967	2,296	2,124	2,191	2,039	2,048	2,284	1,982	2,155	2,605	3,946	27,531
Illinois, total	**6,563**	**6,420**	**7,482**	**7,680**	**8,102**	**7,763**	**7,702**	**7,849**	**7,269**	**7,658**	**7,874**	**8,932**	**91,294**
Nondurable goods, total	4,434	4,217	5,004	4,863	5,222	5,038	4,951	5,142	4,778	5,175	5,464	6,318	60,606
Dept. stores (excl. leased depts.)	432	454	612	593	659	610	555	650	591	676	848	1,215	7,895
Dept. stores (incl. leased depts.)[1]	447	473	635	615	683	630	572	673	611	698	875	1,255	8,167
GAF, total[2]	1,284	1,301	1,656	1,628	1,772	1,684	1,618	1,783	1,591	1,731	2,061	2,954	21,063
Indiana, total	**2,754**	**2,762**	**3,181**	**3,232**	**3,447**	**3,377**	**3,347**	**3,506**	**3,127**	**3,304**	**3,366**	**3,916**	**39,319**
Nondurable goods, total	1,971	1,876	2,222	2,217	2,404	2,310	2,312	2,511	2,210	2,395	2,448	2,910	27,786
Dept. stores (excl. leased depts.)	237	249	326	323	356	336	318	374	320	377	476	684	4,376
Dept. stores (incl. leased depts.)[1]	243	256	334	330	364	343	324	382	326	384	484	697	4,467
GAF, total[2]	546	554	700	680	742	703	680	800	663	748	956	1,468	9,240
Louisiana, total	**2,133**	**2,056**	**2,356**	**2,410**	**2,589**	**2,462**	**2,442**	**2,526**	**2,220**	**2,332**	**2,406**	**2,837**	**28,769**
Nondurable goods, total	1,600	1,537	1,728	1,660	1,786	1,677	1,694	1,792	1,579	1,685	1,773	2,108	20,619
Dept. stores (excl. leased depts.)	189	201	271	243	262	251	244	277	227	254	319	448	3,186
Dept. stores (incl. leased depts.)[1]	191	203	275	247	266	254	247	282	231	259	323	455	3,233
GAF, total[2]	438	456	581	553	594	555	550	626	511	590	689	1,029	7,172
Maryland, total	**2,718**	**2,673**	**3,098**	**3,049**	**3,574**	**3,308**	**3,144**	**3,320**	**2,957**	**3,013**	**3,165**	**3,777**	**37,796**
Nondurable goods, total	1,765	1,677	1,964	1,849	2,088	2,029	1,933	2,053	1,824	1,860	2,006	2,387	23,435
Dept. stores (excl. leased depts.)	158	178	233	238	267	232	214	250	231	244	322	493	3,060
Dept. stores (incl. leased depts.)[1]	164	184	240	244	274	237	219	257	237	250	328	502	3,136
GAF, total[2]	605	622	778	764	862	775	743	839	782	783	968	1,530	10,051
Massachusetts, total	**3,092**	**3,083**	**3,508**	**3,429**	**3,846**	**3,869**	**3,684**	**3,880**	**3,932**	**3,787**	**4,026**	**4,721**	**44,857**
Nondurable goods, total	2,253	2,183	2,545	2,432	2,739	2,658	2,536	2,747	2,575	2,591	2,827	3,389	31,475
Dept. stores (excl. leased depts.)	174	197	253	266	297	268	242	297	269	286	369	558	3,476
Dept. stores (incl. leased depts.)[1]	182	208	266	278	309	278	251	309	279	298	382	579	3,619
GAF, total[2]	746	741	908	916	1,003	945	894	1,028	992	984	1,239	1,855	12,251
Michigan, total	**4,921**	**4,751**	**5,634**	**5,794**	**6,357**	**6,040**	**6,018**	**6,214**	**5,545**	**5,913**	**5,859**	**6,687**	**69,733**
Durable goods, total	1,844	1,916	2,314	2,517	2,725	2,538	2,543	2,535	2,225	2,389	2,216	2,359	28,121
Nondurable goods, total	3,077	2,835	3,320	3,277	3,632	3,502	3,475	3,679	3,320	3,524	3,643	4,328	41,612
Dept. stores (excl. leased depts.)	597	561	721	702	790	757	706	794	725	803	946	1,263	9,365
Dept. stores (incl. leased depts.)[1]	606	574	739	716	802	768	720	808	736	819	963	1,285	9,536
GAF, total[2]	1,341	1,279	1,601	1,545	1,709	1,623	1,549	1,725	1,536	1,668	1,951	2,749	20,276
Minnesota, total	**2,350**	**2,189**	**2,649**	**2,601**	**2,811**	**2,811**	**2,710**	**2,824**	**2,666**	**2,761**	**2,765**	**3,322**	**32,459**
Nondurable goods, total	1,690	1,572	1,830	1,754	1,934	1,911	1,860	1,980	1,829	1,903	1,975	2,367	22,605
Dept. stores (excl. leased depts.)	195	192	262	261	278	271	260	314	274	305	342	514	3,468
Dept. stores (incl. leased depts.)[1]	200	198	270	268	285	278	267	321	281	312	351	526	3,557
GAF, total[2]	521	501	632	618	674	656	638	726	652	701	783	1,141	8,243
Missouri, total	**2,983**	**2,912**	**3,475**	**3,489**	**3,757**	**3,617**	**3,587**	**3,566**	**3,278**	**3,390**	**3,269**	**3,798**	**41,121**
Nondurable goods, total	1,830	1,746	2,049	2,048	2,203	2,128	2,119	2,165	1,973	2,096	2,070	2,459	24,886
Dept. stores (excl. leased depts.)	261	279	360	350	383	360	338	390	339	371	462	644	4,537
Dept. stores (incl. leased depts.)[1]	266	285	367	356	389	366	344	399	345	378	468	654	4,617
GAF, total[2]	637	650	804	800	920	843	832	910	799	888	951	1,383	10,417
New Jersey, total	**4,635**	**4,522**	**5,222**	**5,225**	**5,719**	**5,450**	**5,529**	**5,722**	**5,255**	**5,435**	**5,796**	**6,666**	**65,176**
Nondurable goods, total	3,008	2,809	3,252	3,130	3,426	3,325	3,354	3,560	3,245	3,290	3,554	4,273	40,226
Dept. stores (excl. leased depts.)	239	264	348	358	412	378	336	396	372	398	523	803	4,827
Dept. stores (incl. leased depts.)[1]	246	273	360	369	423	387	344	407	381	408	535	819	4,952
GAF, total[2]	1,009	1,043	1,284	1,284	1,467	1,349	1,304	1,461	1,352	1,369	1,667	2,366	16,955
New York, total	**8,729**	**8,557**	**9,880**	**9,732**	**10,499**	**10,246**	**10,077**	**10,287**	**9,564**	**9,798**	**10,093**	**11,847**	**119,309**
Durable goods, total	2,895	3,062	3,619	3,641	3,920	3,809	3,754	3,622	3,313	3,342	3,281	3,779	42,037
Nondurable goods, total	5,834	5,495	6,261	6,091	6,579	6,437	6,323	6,665	6,251	6,456	6,812	8,068	77,272
Dept. stores (excl. leased depts.)	454	504	660	680	781	712	637	756	718	771	981	1,446	9,100
Dept. stores (incl. leased depts.)[1]	472	519	682	703	804	733	655	776	740	795	1,005	1,480	9,364
GAF, total[2]	2,207	2,198	2,670	2,709	2,933	2,782	2,632	2,926	2,818	2,851	3,294	4,791	34,811
North Carolina, total	**3,402**	**3,352**	**3,810**	**3,927**	**4,281**	**3,913**	**4,097**	**4,275**	**3,790**	**4,002**	**4,148**	**4,781**	**47,778**
Nondurable goods, total	2,143	2,080	2,421	2,336	2,570	2,447	2,490	2,650	2,323	2,461	2,603	3,098	29,622
Dept. stores (excl. leased depts.)	236	253	334	331	344	335	322	370	315	345	447	647	4,279
Dept. stores (incl. leased depts.)[1]	242	260	343	340	351	341	327	378	322	351	454	659	4,368
GAF, total[2]	721	762	972	965	1,047	980	1,045	1,145	963	1,048	1,264	1,848	12,760
Ohio, total	**5,033**	**5,042**	**6,106**	**6,089**	**6,728**	**6,477**	**6,386**	**6,673**	**6,102**	**6,445**	**6,538**	**7,566**	**75,185**
Nondurable goods, total	3,576	3,501	4,059	4,024	4,454	4,195	4,149	4,479	4,078	4,329	4,565	5,265	50,674
Dept. stores (excl. leased depts.)	407	428	590	587	659	597	564	690	596	681	848	1,257	7,904
Dept. stores (incl. leased depts.)[1]	426	448	617	612	686	621	585	717	618	704	877	1,297	8,208
GAF, total[2]	1,097	1,106	1,466	1,428	1,592	1,483	1,473	1,675	1,447	1,605	1,922	2,926	19,220

See footnotes on next page.

Table 11. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1991												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug	Sept.	Oct.	Nov.	Dec.	Total
Pennsylvania, total	**6,040**	**6,034**	**7,070**	**7,019**	**7,663**	**7,317**	**7,250**	**7,603**	**7,177**	**7,333**	**7,641**	**8,583**	**86,730**
Durable goods, total	1,806	1,932	2,291	2,425	2,533	2,571	2,577	2,572	2,515	2,419	2,316	2,532	28,489
Nondurable goods, total	4,234	4,102	4,779	4,594	5,130	4,746	4,673	5,031	4,662	4,914	5,325	6,051	58,241
Dept. stores (excl. leased depts.)	389	424	592	600	671	580	535	641	579	640	908	1,262	7,821
Dept. stores (incl. leased depts.)[1]	410	446	622	627	701	606	560	671	602	666	944	1,305	8,160
GAF, total[2]	1,205	1,238	1,616	1,561	1,743	1,564	1,497	1,742	1,590	1,728	2,199	3,169	20,852
Tennessee, total	**2,262**	**2,330**	**2,730**	**2,678**	**2,972**	**2,809**	**2,835**	**2,973**	**2,658**	**2,856**	**2,900**	**3,329**	**33,332**
Nondurable goods, total	1,513	1,484	1,741	1,670	1,805	1,718	1,749	1,870	1,668	1,797	1,938	2,215	21,168
Dept. stores (excl. leased depts.)	210	220	301	288	306	291	279	324	283	309	404	567	3,782
Dept. stores (incl. leased depts.)[1]	214	224	305	292	311	294	282	327	286	314	410	575	3,834
GAF, total[2]	547	575	714	700	746	701	725	807	706	797	932	1,343	9,293
Texas, total	**8,982**	**9,013**	**10,538**	**10,114**	**11,077**	**10,302**	**10,569**	**11,039**	**9,837**	**10,489**	**10,779**	**12,816**	**125,555**
Durable goods, total	3,004	3,179	3,781	3,704	4,135	3,754	3,987	4,004	3,564	3,911	3,661	4,166	44,850
Nondurable goods, total	5,978	5,834	6,757	6,410	6,942	6,548	6,582	7,035	6,273	6,578	7,118	8,650	80,705
Dept. stores (excl. leased depts.)	815	863	1,124	1,034	1,112	1,068	1,060	1,212	983	1,062	1,313	1,951	13,597
Dept. stores (incl. leased depts.)[1]	829	882	1,143	1,058	1,127	1,082	1,072	1,229	996	1,080	1,332	1,983	13,813
GAF, total[2]	2,141	2,205	2,768	2,587	2,837	2,678	2,658	3,048	2,554	2,730	3,312	5,005	34,523
Virginia, total	**3,547**	**3,603**	**4,183**	**4,189**	**4,504**	**4,270**	**4,307**	**4,493**	**4,137**	**4,330**	**4,420**	**5,157**	**51,140**
Nondurable goods, total	2,349	2,332	2,698	2,581	2,899	2,721	2,685	2,974	2,693	2,836	2,964	3,490	33,222
Dept. stores (excl. leased depts.)	193	209	285	289	309	282	273	323	288	312	420	615	3,798
Dept. stores (incl. leased depts.)[1]	198	216	294	298	316	290	278	330	296	319	429	626	3,890
GAF, total[2]	694	732	966	930	1,039	977	919	1,085	990	1,040	1,287	1,988	12,647
Wisconsin, total	**2,653**	**2,608**	**3,098**	**3,191**	**3,373**	**3,315**	**3,279**	**3,389**	**3,093**	**3,376**	**3,463**	**3,866**	**38,704**
Durable goods, total	1,019	1,081	1,277	1,373	1,382	1,349	1,361	1,366	1,249	1,397	1,276	1,363	15,493
Nondurable goods, total	1,634	1,527	1,821	1,818	1,991	1,966	1,918	2,023	1,844	1,979	2,187	2,503	23,211
Dept. stores (excl. leased depts.)	193	199	277	265	291	272	259	310	279	306	386	541	3,578
Dept. stores (incl. leased depts.)[1]	197	204	286	272	299	279	265	318	287	314	395	552	3,668
GAF, total[2]	491	512	623	609	696	659	631	745	675	719	862	1,170	8,392

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 11. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1990												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
California, total	**17,915**	**17,297**	**19,695**	**19,200**	**20,389**	**20,188**	**19,886**	**20,363**	**19,102**	**19,683**	**20,072**	**23,606**	**237,396**
Durable goods, total	7,255	6,959	7,817	7,636	8,155	7,950	7,694	7,738	7,056	7,354	7,258	8,095	90,967
Nondurable goods, total	10,660	10,338	11,878	11,564	12,234	12,238	12,192	12,625	12,046	12,329	12,814	15,511	146,429
Dept. stores (excl. leased depts.)	1,095	1,117	1,395	1,322	1,459	1,454	1,369	1,521	1,368	1,399	1,830	2,887	18,216
Dept. stores (incl. leased depts.)[1]	1,130	1,159	1,442	1,365	1,501	1,496	1,409	1,566	1,412	1,446	1,886	2,974	18,786
GAF, total[2]	4,316	4,300	5,058	4,869	5,274	5,253	4,950	5,352	5,015	5,124	6,064	9,204	64,779
Florida, total	**8,557**	**8,341**	**9,604**	**9,080**	**9,189**	**9,106**	**8,746**	**9,002**	**8,459**	**8,990**	**9,478**	**11,244**	**109,796**
Durable goods, total	3,565	3,291	3,851	3,624	3,760	3,898	3,631	3,627	3,555	3,742	3,683	4,363	44,590
Nondurable goods, total	4,992	5,050	5,753	5,456	5,429	5,208	5,115	5,375	4,904	5,248	5,795	6,881	65,206
Dept. stores (excl. leased depts.)	590	629	770	715	700	666	618	697	596	676	852	1,314	8,823
Dept. stores (incl. leased depts.)[1]	608	651	798	740	729	685	638	720	618	697	875	1,346	9,105
GAF, total[2]	1,882	1,924	2,272	2,108	2,154	2,027	1,878	2,115	1,892	2,056	2,492	3,787	26,587
Illinois, total	**6,573**	**6,099**	**7,228**	**7,198**	**7,791**	**7,775**	**7,280**	**7,654**	**7,272**	**7,571**	**7,852**	**8,751**	**89,044**
Nondurable goods, total	4,134	3,913	4,654	4,547	4,749	4,762	4,514	4,827	4,701	4,960	5,387	6,300	57,448
Dept. stores (excl. leased depts.)	441	434	601	579	604	620	549	620	595	629	784	1,164	7,620
Dept. stores (incl. leased depts.)[1]	456	453	625	601	627	642	568	644	615	653	811	1,208	7,903
GAF, total[2]	1,344	1,263	1,605	1,565	1,660	1,674	1,527	1,695	1,561	1,668	1,971	2,842	20,375
Indiana, total	**2,729**	**2,647**	**2,985**	**2,959**	**3,140**	**3,160**	**3,062**	**3,274**	**3,008**	**3,268**	**3,238**	**3,654**	**37,124**
Nondurable goods, total	1,897	1,795	2,096	2,050	2,116	2,139	2,069	2,254	2,110	2,262	2,324	2,752	25,864
Dept. stores (excl. leased depts.)	221	225	311	300	310	317	292	339	302	339	433	636	4,025
Dept. stores (incl. leased depts.)[1]	227	234	321	309	318	325	299	349	309	347	444	652	4,134
GAF, total[2]	511	524	663	651	699	691	644	730	648	707	884	1,309	8,661
Louisiana, total	**2,081**	**1,965**	**2,293**	**2,287**	**2,424**	**2,389**	**2,355**	**2,488**	**2,266**	**2,417**	**2,430**	**2,778**	**28,173**
Nondurable goods, total	1,523	1,472	1,701	1,673	1,743	1,731	1,713	1,808	1,637	1,745	1,779	2,083	20,608
Dept. stores (excl. leased depts.)	177	186	246	240	249	242	224	255	217	245	294	433	3,008
Dept. stores (incl. leased depts.)[1]	181	190	250	245	252	247	229	261	220	250	298	440	3,063
GAF, total[2]	434	440	545	549	601	567	547	605	514	571	641	1,015	7,029
Maryland, total	**2,755**	**2,701**	**3,164**	**3,030**	**3,329**	**3,351**	**3,263**	**3,423**	**3,132**	**3,196**	**3,323**	**3,957**	**38,624**
Nondurable goods, total	1,669	1,605	1,888	1,855	1,978	2,058	2,020	2,151	1,970	1,990	2,123	2,524	23,831
Dept. stores (excl. leased depts.)	163	182	237	243	251	242	211	251	241	237	329	502	3,089
Dept. stores (incl. leased depts.)[1]	168	188	244	251	257	249	217	258	247	244	337	515	3,175
GAF, total[2]	634	646	785	780	826	783	716	806	769	772	941	1,531	9,989
Massachusetts, total	**3,242**	**3,162**	**3,631**	**3,471**	**3,848**	**3,833**	**3,598**	**3,888**	**3,692**	**3,612**	**3,896**	**4,431**	**44,304**
Nondurable goods, total	2,289	2,231	2,525	2,439	2,668	2,649	2,500	2,723	2,565	2,615	2,875	3,329	31,408
Dept. stores (excl. leased depts.)	187	201	266	272	283	286	238	291	279	283	370	559	3,515
Dept. stores (incl. leased depts.)[1]	195	210	279	281	294	298	246	303	291	296	385	586	3,664
GAF, total[2]	794	774	933	913	968	984	865	1,027	1,007	973	1,166	1,681	12,085
Michigan, total	**4,952**	**4,736**	**5,704**	**5,790**	**6,156**	**5,981**	**5,919**	**6,259**	**5,712**	**5,942**	**6,054**	**6,815**	**70,020**
Durable goods, total	2,063	2,024	2,517	2,605	2,782	2,565	2,562	2,682	2,293	2,411	2,368	2,448	29,320
Nondurable goods, total	2,889	2,712	3,187	3,185	3,374	3,416	3,357	3,577	3,419	3,531	3,686	4,367	40,700
Dept. stores (excl. leased depts.)	538	519	670	678	707	720	671	741	699	752	907	1,235	8,837
Dept. stores (incl. leased depts.)[1]	548	534	686	695	720	735	690	757	715	768	926	1,263	9,037
GAF, total[2]	1,308	1,238	1,539	1,492	1,577	1,565	1,468	1,653	1,553	1,648	1,973	2,819	19,833
Minnesota, total	**2,154**	**2,052**	**2,498**	**2,438**	**2,612**	**2,701**	**2,556**	**2,792**	**2,630**	**2,681**	**2,735**	**3,226**	**31,075**
Nondurable goods, total	1,531	1,454	1,716	1,630	1,738	1,813	1,751	1,914	1,793	1,833	1,965	2,366	21,504
Dept. stores (excl. leased depts.)	185	182	246	238	244	256	234	279	250	270	322	462	3,168
Dept. stores (incl. leased depts.)[1]	190	189	252	246	252	264	242	288	259	278	331	475	3,266
GAF, total[2]	493	494	626	604	626	660	604	717	650	679	781	1,094	8,028
Missouri, total	**2,967**	**2,720**	**3,332**	**3,308**	**3,428**	**3,488**	**3,511**	**3,677**	**3,407**	**3,459**	**3,347**	**3,720**	**40,364**
Nondurable goods, total	1,702	1,588	1,879	1,907	2,014	2,026	2,025	2,153	2,028	2,079	2,108	2,487	23,996
Dept. stores (excl. leased depts.)	252	259	340	338	359	358	328	372	330	358	439	630	4,363
Dept. stores (incl. leased depts.)[1]	257	262	345	342	361	365	332	379	334	364	447	640	4,428
GAF, total[2]	630	597	746	772	821	802	792	848	764	838	932	1,366	9,908
New Jersey, total	**4,865**	**4,642**	**5,390**	**5,404**	**5,640**	**5,718**	**5,420**	**5,706**	**5,330**	**5,414**	**5,896**	**6,779**	**66,204**
Nondurable goods, total	2,935	2,820	3,220	3,194	3,338	3,373	3,257	3,474	3,264	3,302	3,581	4,290	40,048
Dept. stores (excl. leased depts.)	248	280	358	369	398	401	333	388	373	382	522	810	4,862
Dept. stores (incl. leased depts.)[1]	257	290	369	381	409	412	341	400	385	394	535	828	5,001
GAF, total[2]	1,046	1,084	1,289	1,311	1,416	1,402	1,279	1,443	1,370	1,411	1,691	2,432	17,174
New York, total	**9,058**	**8,663**	**10,119**	**9,849**	**10,568**	**10,442**	**10,066**	**10,483**	**9,834**	**10,063**	**10,323**	**11,924**	**121,392**
Durable goods, total	3,343	3,216	3,799	3,722	4,127	3,988	3,899	3,965	3,539	3,642	3,537	3,981	44,758
Nondurable goods, total	5,715	5,447	6,320	6,127	6,441	6,454	6,167	6,518	6,295	6,421	6,786	7,943	76,634
Dept. stores (excl. leased depts.)	482	517	681	691	746	743	620	747	715	729	955	1,424	9,050
Dept. stores (incl. leased depts.)[1]	503	540	707	713	770	765	643	771	737	751	986	1,466	9,352
GAF, total[2]	2,305	2,202	2,628	2,665	2,872	2,805	2,534	2,822	2,783	2,849	3,222	4,838	34,525
North Carolina, total	**3,535**	**3,394**	**3,891**	**3,792**	**4,165**	**4,048**	**3,962**	**4,227**	**3,772**	**3,978**	**4,214**	**4,870**	**47,848**
Nondurable goods, total	2,106	2,032	2,360	2,299	2,471	2,425	2,374	2,584	2,353	2,465	2,658	3,139	29,266
Dept. stores (excl. leased depts.)	219	236	316	315	322	320	291	327	294	319	407	608	3,974
Dept. stores (incl. leased depts.)[1]	224	244	323	324	330	327	298	335	300	326	417	622	4,070
GAF, total[2]	775	737	943	971	1,029	1,004	956	1,049	930	970	1,216	1,806	12,386
Ohio, total	**5,081**	**4,926**	**5,934**	**5,901**	**6,267**	**6,278**	**5,977**	**6,486**	**5,953**	**6,246**	**6,462**	**7,318**	**72,829**
Nondurable goods, total	3,331	3,275	3,791	3,741	3,965	3,910	3,792	4,209	3,946	4,202	4,472	5,162	47,796
Dept. stores (excl. leased depts.)	395	417	577	584	574	584	534	632	571	620	797	1,166	7,451
Dept. stores (incl. leased depts.)[1]	416	440	607	612	603	610	560	663	598	649	832	1,216	7,806
GAF, total[2]	1,101	1,089	1,415	1,402	1,436	1,451	1,347	1,535	1,403	1,496	1,841	2,723	18,239

See footnotes on next page.

Table 11. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1990												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Pennsylvania, total	**6,454**	**6,460**	**7,325**	**7,170**	**7,692**	**7,494**	**7,319**	**7,886**	**7,110**	**7,411**	**7,736**	**8,502**	**88,559**
Durable goods, total	2,317	2,421	2,696	2,677	2,912	2,873	2,734	2,901	2,423	2,509	2,450	2,475	31,388
Nondurable goods, total	4,137	4,039	4,629	4,493	4,780	4,621	4,585	4,985	4,687	4,902	5,286	6,027	57,171
Dept. stores (excl. leased depts.)	398	434	586	598	607	592	527	618	586	631	888	1,219	7,684
Dept. stores (incl. leased depts.)[1]	422	457	616	627	636	620	554	649	615	661	928	1,269	8,054
GAF, total[2]	1,314	1,315	1,610	1,586	1,662	1,627	1,491	1,687	1,593	1,689	2,220	3,138	20,932
Tennessee, total	**2,349**	**2,325**	**2,660**	**2,570**	**2,792**	**2,721**	**2,713**	**2,881**	**2,605**	**2,702**	**2,785**	**3,128**	**32,231**
Nondurable goods, total	1,415	1,412	1,634	1,596	1,706	1,660	1,666	1,806	1,652	1,748	1,857	2,133	20,285
Dept. stores (excl. leased depts.)	196	210	285	274	285	284	264	298	273	296	374	543	3,582
Dept. stores (incl. leased depts.)[1]	201	216	292	281	291	289	269	303	280	302	381	553	3,658
GAF, total[2]	537	560	673	659	676	661	659	728	670	726	844	1,266	8,659
Texas, total	**8,679**	**8,476**	**9,793**	**9,697**	**10,344**	**10,158**	**9,879**	**10,614**	**9,726**	**10,142**	**10,501**	**12,354**	**120,363**
Durable goods, total	3,145	3,030	3,570	3,582	3,915	3,784	3,651	3,846	3,542	3,622	3,497	3,826	43,010
Nondurable goods, total	5,534	5,446	6,223	6,115	6,429	6,374	6,228	6,768	6,184	6,520	7,004	8,528	77,353
Dept. stores (excl. leased depts.)	771	809	1,033	1,000	1,066	1,052	988	1,137	932	1,023	1,210	1,919	12,940
Dept. stores (incl. leased depts.)[1]	789	831	1,054	1,022	1,079	1,072	1,008	1,159	955	1,043	1,230	1,954	13,196
GAF, total[2]	2,039	2,076	2,516	2,446	2,635	2,574	2,416	2,843	2,398	2,559	3,051	4,714	32,267
Virginia, total	**4,015**	**3,745**	**4,371**	**4,352**	**4,556**	**4,514**	**4,347**	**4,565**	**4,196**	**4,238**	**4,427**	**5,040**	**52,366**
Nondurable goods, total	2,356	2,277	2,636	2,570	2,765	2,773	2,601	2,886	2,646	2,674	2,980	3,441	32,605
Dept. stores (excl. leased depts.)	197	208	288	289	293	285	256	300	280	286	388	588	3,658
Dept. stores (incl. leased depts.)[1]	205	216	296	297	301	292	263	308	288	293	399	604	3,762
GAF, total[2]	770	769	939	951	1,005	997	899	1,012	944	967	1,234	1,921	12,408
Wisconsin, total	**2,814**	**2,622**	**3,193**	**3,213**	**3,400**	**3,443**	**3,365**	**3,458**	**3,209**	**3,519**	**3,475**	**3,766**	**39,477**
Durable goods, total	1,271	1,148	1,454	1,456	1,538	1,516	1,529	1,514	1,311	1,498	1,254	1,247	16,736
Nondurable goods, total	1,543	1,474	1,739	1,757	1,862	1,927	1,836	1,944	1,898	2,021	2,221	2,519	22,741
Dept. stores (excl. leased depts.)	176	182	253	245	262	260	243	289	261	272	370	500	3,313
Dept. stores (incl. leased depts.)[1]	182	189	261	254	271	269	250	298	270	280	380	514	3,418
GAF, total[2]	458	454	589	575	619	613	565	672	625	656	816	1,093	7,735

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 11. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1989												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
California, total	**16,413**	**16,096**	**18,028**	**17,972**	**19,067**	**19,226**	**18,904**	**19,694**	**18,648**	**18,435**	**19,435**	**23,534**	**225,452**
Durable goods, total	6,737	6,771	7,327	7,233	7,842	7,959	7,619	8,103	7,439	7,146	7,547	8,604	90,327
Nondurable goods, total	9,676	9,325	10,701	10,739	11,225	11,267	11,285	11,591	11,209	11,289	11,888	14,930	135,125
Dept. stores (excl. leased depts.)	1,028	1,062	1,313	1,320	1,366	1,374	1,333	1,446	1,383	1,396	1,748	2,932	17,701
Dept. stores (incl. leased depts.)[1]	1,059	1,093	1,356	1,358	1,401	1,410	1,366	1,485	1,423	1,442	1,794	3,010	18,197
GAF, total[2]	3,977	3,919	4,587	4,447	4,736	4,825	4,599	5,045	4,894	4,884	5,906	9,213	61,032
Florida, total	**7,749**	**7,822**	**8,894**	**8,278**	**8,523**	**8,341**	**8,220**	**8,560**	**8,187**	**8,159**	**8,825**	**10,620**	**102,178**
Durable goods, total	3,259	3,246	3,638	3,368	3,576	3,571	3,435	3,611	3,607	3,356	3,424	3,899	41,990
Nondurable goods, total	4,490	4,576	5,256	4,910	4,947	4,770	4,785	4,949	4,580	4,803	5,401	6,721	60,188
Dept. stores (excl. leased depts.)	554	582	740	685	682	653	636	695	626	669	863	1,371	8,756
Dept. stores (incl. leased depts.)[1]	575	604	766	710	705	677	653	722	649	688	885	1,405	9,039
GAF, total[2]	1,798	1,832	2,192	2,043	2,078	1,973	1,927	2,106	1,925	2,034	2,562	3,944	26,414
Illinois, total	**5,919**	**5,681**	**6,876**	**6,886**	**7,360**	**7,141**	**6,825**	**7,243**	**6,954**	**6,974**	**7,177**	**8,398**	**83,434**
Nondurable goods, total	3,818	3,625	4,285	4,278	4,531	4,447	4,295	4,521	4,473	4,632	4,891	5,891	53,687
Dept. stores (excl. leased depts.)	432	406	556	574	611	602	544	612	584	624	772	1,176	7,493
Dept. stores (incl. leased depts.)[1]	447	421	577	592	632	622	562	633	604	646	798	1,217	7,751
GAF, total[2]	1,304	1,218	1,554	1,548	1,679	1,676	1,516	1,698	1,551	1,652	2,008	2,939	20,343
Indiana, total	**2,691**	**2,634**	**2,975**	**3,064**	**3,242**	**3,212**	**3,152**	**3,245**	**3,021**	**3,071**	**3,071**	**3,528**	**36,906**
Nondurable goods, total	1,808	1,717	2,018	2,018	2,092	2,066	2,048	2,078	1,980	2,076	2,162	2,635	24,698
Dept. stores (excl. leased depts.)	205	206	280	291	297	303	281	322	288	316	410	610	3,809
Dept. stores (incl. leased depts.)[1]	212	211	288	299	305	310	287	331	295	324	420	624	3,906
GAF, total[2]	514	508	620	628	663	666	638	728	655	675	870	1,276	8,441
Louisiana, total	**1,839**	**1,796**	**2,174**	**2,127**	**2,289**	**2,260**	**2,234**	**2,387**	**2,132**	**2,171**	**2,198**	**2,600**	**26,207**
Nondurable goods, total	1,324	1,292	1,545	1,508	1,598	1,586	1,578	1,666	1,525	1,560	1,636	1,992	18,810
Dept. stores (excl. leased depts.)	166	161	232	220	229	223	216	240	211	231	279	427	2,835
Dept. stores (incl. leased depts.)[1]	169	165	235	224	232	226	218	243	212	234	280	432	2,870
GAF, total[2]	408	389	521	502	541	503	504	571	488	533	618	982	6,560
Maryland, total	**2,511**	**2,515**	**2,918**	**2,927**	**3,216**	**3,245**	**2,988**	**3,188**	**3,028**	**2,961**	**3,186**	**3,966**	**36,649**
Nondurable goods, total	1,508	1,505	1,731	1,686	1,796	1,794	1,716	1,845	1,751	1,747	1,936	2,524	21,539
Dept. stores (excl. leased depts.)	166	173	220	242	250	244	216	242	243	247	334	521	3,098
Dept. stores (incl. leased depts.)[1]	171	179	225	248	256	249	222	247	248	254	342	531	3,172
GAF, total[2]	587	574	701	714	775	756	701	777	788	772	965	1,589	9,699
Massachusetts, total	**3,274**	**3,088**	**3,579**	**3,577**	**3,956**	**3,889**	**3,619**	**3,925**	**3,778**	**3,678**	**3,947**	**4,732**	**45,042**
Nondurable goods, total	2,245	2,122	2,452	2,388	2,650	2,594	2,472	2,630	2,548	2,558	2,807	3,443	30,909
Dept. stores (excl. leased depts.)	198	192	258	270	307	304	248	294	294	306	389	606	3,666
Dept. stores (incl. leased depts.)[1]	206	201	268	280	319	312	257	308	304	317	404	627	3,803
GAF, total[2]	826	763	930	952	1,043	1,043	912	1,071	1,058	1,022	1,247	1,874	12,741
Michigan, total	**4,622**	**4,487**	**5,372**	**5,410**	**5,961**	**5,908**	**5,700**	**6,048**	**5,575**	**5,512**	**5,832**	**6,670**	**67,097**
Durable goods, total	1,926	1,958	2,420	2,464	2,799	2,723	2,550	2,805	2,422	2,272	2,436	2,472	29,247
Nondurable goods, total	2,696	2,529	2,952	2,946	3,162	3,185	3,150	3,243	3,153	3,240	3,396	4,198	37,850
Dept. stores (excl. leased depts.)	490	470	613	625	673	684	630	685	659	714	844	1,191	8,278
Dept. stores (incl. leased depts.)[1]	498	482	624	637	683	695	641	700	675	730	860	1,216	8,441
GAF, total[2]	1,184	1,131	1,403	1,398	1,523	1,531	1,412	1,556	1,492	1,618	1,958	2,821	19,027
Minnesota, total	**2,139**	**2,026**	**2,367**	**2,439**	**2,580**	**2,658**	**2,476**	**2,654**	**2,626**	**2,535**	**2,578**	**2,957**	**30,035**
Nondurable goods, total	1,464	1,372	1,609	1,579	1,656	1,678	1,693	1,744	1,689	1,678	1,765	2,159	20,086
Dept. stores (excl. leased depts.)	177	177	227	238	246	242	224	261	248	269	312	445	3,066
Dept. stores (incl. leased depts.)[1]	183	181	232	244	252	248	231	268	254	275	320	457	3,145
GAF, total[2]	522	473	590	603	617	620	571	669	641	639	738	1,032	7,715
Missouri, total	**2,733**	**2,513**	**3,145**	**3,238**	**3,362**	**3,354**	**3,232**	**3,284**	**3,204**	**3,140**	**3,172**	**3,685**	**38,062**
Nondurable goods, total	1,573	1,474	1,735	1,794	1,868	1,881	1,865	1,888	1,866	1,929	1,987	2,392	22,252
Dept. stores (excl. leased depts.)	240	228	308	326	329	322	307	341	321	333	429	631	4,115
Dept. stores (incl. leased depts.)[1]	242	232	316	330	338	328	312	347	329	339	438	641	4,192
GAF, total[2]	604	554	720	746	787	768	746	809	759	801	909	1,348	9,551
New Jersey, total	**4,600**	**4,363**	**5,102**	**5,011**	**5,383**	**5,597**	**5,351**	**5,653**	**5,354**	**5,301**	**5,593**	**6,835**	**64,143**
Nondurable goods, total	2,832	2,685	3,145	3,011	3,220	3,306	3,251	3,351	3,233	3,208	3,443	4,334	39,019
Dept. stores (excl. leased depts.)	260	277	359	355	401	397	329	387	391	407	549	868	4,980
Dept. stores (incl. leased depts.)[1]	268	284	367	363	410	406	336	395	401	416	562	888	5,096
GAF, total[2]	1,038	1,018	1,229	1,209	1,310	1,322	1,214	1,373	1,333	1,346	1,657	2,505	16,554
New York, total	**8,558**	**8,324**	**9,568**	**9,489**	**10,573**	**10,457**	**9,779**	**10,529**	**10,053**	**9,931**	**10,290**	**12,141**	**119,692**
Durable goods, total	3,079	3,097	3,518	3,584	4,204	4,153	3,813	4,177	3,869	3,653	3,667	3,979	44,793
Nondurable goods, total	5,479	5,227	6,050	5,905	6,369	6,304	5,966	6,352	6,184	6,278	6,623	8,162	74,899
Dept. stores (excl. leased depts.)	497	537	667	698	795	775	643	763	773	796	1,020	1,549	9,513
Dept. stores (incl. leased depts.)[1]	524	555	689	722	818	797	664	790	799	823	1,052	1,597	9,830
GAF, total[2]	2,216	2,119	2,520	2,518	2,759	2,739	2,418	2,749	2,838	2,849	3,329	4,946	34,000
North Carolina, total	**3,277**	**3,101**	**3,707**	**3,709**	**4,059**	**3,920**	**3,985**	**4,186**	**3,781**	**3,711**	**3,949**	**4,569**	**45,954**
Nondurable goods, total	1,873	1,807	2,175	2,162	2,319	2,313	2,319	2,395	2,231	2,314	2,430	2,961	27,299
Dept. stores (excl. leased depts.)	188	186	273	280	293	292	276	306	277	305	394	588	3,658
Dept. stores (incl. leased depts.)[1]	193	191	280	288	300	297	283	312	284	313	403	602	3,746
GAF, total[2]	640	610	831	863	920	883	862	962	870	936	1,152	1,712	11,241
Ohio, total	**4,814**	**4,757**	**5,711**	**5,755**	**6,210**	**6,229**	**5,899**	**6,372**	**5,961**	**5,731**	**5,997**	**7,029**	**70,465**
Nondurable goods, total	3,091	3,077	3,535	3,574	3,857	3,750	3,686	3,877	3,679	3,705	3,993	4,829	44,653
Dept. stores (excl. leased depts.)	374	386	525	563	566	569	519	610	559	611	772	1,154	7,208
Dept. stores (incl. leased depts.)[1]	394	405	553	592	595	597	544	641	587	639	808	1,204	7,559
GAF, total[2]	1,035	1,007	1,285	1,353	1,422	1,426	1,344	1,499	1,414	1,487	1,803	2,694	17,769

See footnotes on next page.

Table 11. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1989												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Pennsylvania, total	**6,096**	**6,029**	**7,085**	**6,871**	**7,580**	**7,438**	**7,195**	**7,690**	**7,224**	**7,270**	**7,645**	**8,709**	**86,832**
Durable goods, total	2,167	2,229	2,662	2,578	2,991	2,971	2,827	3,065	2,708	2,599	2,493	2,656	31,946
Nondurable goods, total	3,929	3,800	4,423	4,293	4,589	4,467	4,368	4,625	4,516	4,671	5,152	6,053	54,886
Dept. stores (excl. leased depts.)	406	409	575	584	617	606	536	616	587	631	891	1,260	7,718
Dept. stores (incl. leased depts.)[1]	427	427	599	608	643	631	560	643	614	659	930	1,307	8,048
GAF, total[2]	1,243	1,217	1,507	1,505	1,628	1,601	1,449	1,671	1,628	1,723	2,237	3,274	20,683
Tennessee, total	**2,122**	**2,071**	**2,500**	**2,471**	**2,642**	**2,555**	**2,575**	**2,767**	**2,541**	**2,512**	**2,631**	**3,048**	**30,435**
Nondurable goods, total	1,274	1,245	1,460	1,446	1,565	1,526	1,549	1,625	1,496	1,541	1,658	1,998	18,383
Dept. stores (excl. leased depts.)	187	180	269	267	269	264	253	281	267	281	359	530	3,407
Dept. stores (incl. leased depts.)[1]	192	184	274	272	274	268	258	286	272	286	365	541	3,472
GAF, total[2]	488	478	618	620	648	627	619	699	662	686	840	1,244	8,229
Texas, total	**8,205**	**7,953**	**9,575**	**9,289**	**10,050**	**9,715**	**9,539**	**10,010**	**9,261**	**9,206**	**9,529**	**11,518**	**113,850**
Durable goods, total	2,843	2,781	3,483	3,398	3,810	3,594	3,470	3,662	3,319	3,267	3,191	3,497	40,315
Nondurable goods, total	5,362	5,172	6,092	5,891	6,240	6,121	6,069	6,348	5,942	5,939	6,338	8,021	73,535
Dept. stores (excl. leased depts.)	735	719	971	939	972	947	943	1,055	928	957	1,153	1,885	12,204
Dept. stores (incl. leased depts.)[1]	751	733	993	959	991	964	962	1,076	949	976	1,173	1,920	12,447
GAF, total[2]	1,925	1,898	2,397	2,283	2,468	2,365	2,329	2,637	2,374	2,382	2,876	4,593	30,527
Virginia, total	**3,416**	**3,189**	**3,856**	**3,915**	**4,095**	**4,208**	**4,198**	**4,504**	**4,148**	**4,139**	**4,336**	**5,262**	**49,266**
Nondurable goods, total	2,008	1,971	2,353	2,320	2,511	2,516	2,440	2,568	2,536	2,545	2,772	3,425	29,965
Dept. stores (excl. leased depts.)	187	184	258	266	276	269	251	284	279	297	394	593	3,538
Dept. stores (incl. leased depts.)[1]	193	190	265	274	284	276	257	291	286	305	404	609	3,634
GAF, total[2]	713	699	879	874	937	935	875	977	954	976	1,235	1,942	11,996
Wisconsin, total	**2,539**	**2,424**	**2,928**	**3,091**	**3,306**	**3,312**	**3,124**	**3,355**	**3,201**	**3,079**	**3,213**	**3,585**	**37,157**
Durable goods, total	1,081	1,055	1,283	1,451	1,560	1,557	1,372	1,573	1,460	1,276	1,225	1,233	16,126
Nondurable goods, total	1,458	1,369	1,645	1,640	1,746	1,755	1,752	1,782	1,741	1,803	1,988	2,352	21,031
Dept. stores (excl. leased depts.)	165	160	224	239	241	237	222	248	245	274	341	477	3,073
Dept. stores (incl. leased depts.)[1]	170	165	230	247	248	244	229	256	253	282	351	488	3,163
GAF, total[2]	439	415	531	547	580	573	540	622	613	641	764	1,052	7,317

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 11. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1988												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
California, total	**14,887**	**14,802**	**16,641**	**16,478**	**16,968**	**16,896**	**16,875**	**17,373**	**16,784**	**17,341**	**18,062**	**22,180**	**205,287**
Durable goods, total	5,754	5,948	6,748	6,659	6,948	6,829	6,657	6,944	6,578	6,786	7,129	8,301	81,281
Nondurable goods, total	9,133	8,854	9,893	9,819	10,020	10,067	10,218	10,429	10,206	10,555	10,933	13,879	124,006
Dept. stores (excl. leased depts.)	997	1,015	1,232	1,205	1,275	1,274	1,214	1,339	1,288	1,327	1,693	2,811	16,670
Dept. stores (incl. leased depts.)[1]	1,027	1,044	1,273	1,244	1,312	1,311	1,250	1,378	1,329	1,367	1,740	2,879	17,154
GAF, total[2]	3,494	3,469	4,028	3,932	4,166	4,276	4,083	4,459	4,315	4,440	5,369	8,568	54,599
Florida, total	**7,945**	**8,001**	**8,610**	**8,137**	**7,985**	**8,075**	**7,945**	**7,971**	**7,718**	**8,035**	**8,333**	**10,455**	**99,210**
Durable goods, total	3,651	3,621	3,784	3,468	3,416	3,606	3,311	3,214	3,333	3,438	3,355	4,204	42,401
Nondurable goods, total	4,294	4,380	4,826	4,669	4,569	4,469	4,634	4,757	4,385	4,597	4,978	6,251	56,809
Dept. stores (excl. leased depts.)	531	544	671	648	631	611	594	641	577	644	802	1,327	8,221
Dept. stores (incl. leased depts.)[1]	551	566	700	677	650	630	613	661	599	667	822	1,366	8,502
GAF, total[2]	1,660	1,714	2,022	1,955	1,924	1,837	1,786	1,895	1,728	1,903	2,341	3,742	24,507
Illinois, total	**5,640**	**5,593**	**6,572**	**6,525**	**6,843**	**6,909**	**6,439**	**6,668**	**6,428**	**6,598**	**6,871**	**8,100**	**79,186**
Nondurable goods, total	3,607	3,529	4,037	4,014	4,213	4,153	4,005	4,128	4,135	4,322	4,546	5,587	50,276
Dept. stores (excl. leased depts.)	409	412	541	539	591	570	518	577	557	642	753	1,176	7,285
Dept. stores (incl. leased depts.)[1]	424	427	559	558	614	592	539	601	579	665	778	1,220	7,556
GAF, total[2]	1,199	1,186	1,504	1,484	1,572	1,571	1,436	1,580	1,500	1,659	1,920	2,970	19,581
Indiana, total	**2,469**	**2,486**	**2,838**	**2,977**	**3,050**	**3,018**	**2,933**	**3,033**	**2,786**	**2,980**	**3,008**	**3,570**	**35,148**
Nondurable goods, total	1,703	1,612	1,865	1,892	1,922	1,396	1,895	1,939	1,815	2,000	2,081	2,597	23,217
Dept. stores (excl. leased depts.)	192	191	263	266	285	275	263	292	264	312	384	592	3,579
Dept. stores (incl. leased depts.)[1]	197	197	272	274	292	282	270	301	272	321	396	605	3,679
GAF, total[2]	436	436	575	582	626	614	585	647	596	643	789	1,243	7,772
Louisiana, total	**1,673**	**1,688**	**1,991**	**1,952**	**2,119**	**2,092**	**2,076**	**2,092**	**1,945**	**1,996**	**2,019**	**2,462**	**24,105**
Nondurable goods, total	1,189	1,173	1,355	1,338	1,410	1,392	1,416	1,455	1,387	1,450	1,460	1,803	16,828
Dept. stores (excl. leased depts.)	154	151	217	212	218	211	208	223	196	219	261	415	2,685
Dept. stores (incl. leased depts.)[1]	158	155	220	215	221	214	210	227	200	224	266	422	2,732
GAF, total[2]	393	394	502	493	514	493	492	524	458	499	562	958	6,282
Maryland, total	**2,559**	**2,613**	**3,040**	**2,863**	**3,067**	**3,068**	**2,814**	**2,930**	**2,813**	**2,824**	**2,996**	**3,782**	**35,369**
Nondurable goods, total	1,459	1,422	1,609	1,546	1,658	1,644	1,605	1,680	1,653	1,684	1,776	2,307	20,043
Dept. stores (excl. leased depts.)	170	178	232	230	249	242	215	235	244	262	326	522	3,105
Dept. stores (incl. leased depts.)[1]	175	184	238	236	256	248	221	241	251	269	333	534	3,186
GAF, total[2]	579	577	705	684	730	715	675	731	734	757	896	1,481	9,264
Massachusetts, total	**3,189**	**3,193**	**3,574**	**3,518**	**3,782**	**3,813**	**3,529**	**3,649**	**3,659**	**3,631**	**3,788**	**4,725**	**44,050**
Nondurable goods, total	2,152	2,126	2,392	2,314	2,467	2,421	2,326	2,447	2,455	2,524	2,646	3,282	29,552
Dept. stores (excl. leased depts.)	200	210	269	279	300	298	251	281	287	308	379	613	3,675
Dept. stores (incl. leased depts.)[1]	210	219	283	292	313	312	263	292	300	321	393	636	3,834
GAF, total[2]	751	753	882	890	948	963	862	975	1,023	1,015	1,184	1,919	12,165
Michigan, total	**4,160**	**4,201**	**4,962**	**5,088**	**5,345**	**5,416**	**5,127**	**5,404**	**5,106**	**5,295**	**5,467**	**6,574**	**62,145**
Durable goods, total	1,649	1,789	2,174	2,296	2,408	2,495	2,181	2,335	2,121	2,199	2,316	2,608	26,571
Nondurable goods, total	2,511	2,412	2,788	2,792	2,937	2,921	2,946	3,069	2,985	3,096	3,151	3,966	35,574
Dept. stores (excl. leased depts.)	449	425	562	561	615	615	561	616	596	662	756	1,115	7,533
Dept. stores (incl. leased depts.)[1]	458	435	579	574	628	626	573	628	611	677	773	1,137	7,699
GAF, total[2]	1,052	1,004	1,291	1,285	1,375	1,350	1,257	1,407	1,370	1,456	1,730	2,657	17,234
Minnesota, total	**1,934**	**1,935**	**2,296**	**2,349**	**2,503**	**2,567**	**2,418**	**2,548**	**2,488**	**2,531**	**2,463**	**2,992**	**29,024**
Nondurable goods, total	1,328	1,257	1,469	1,466	1,549	1,602	1,593	1,632	1,630	1,656	1,644	2,068	18,894
Dept. stores (excl. leased depts.)	164	166	213	214	233	231	207	238	233	257	288	434	2,878
Dept. stores (incl. leased depts.)[1]	169	171	219	220	239	237	212	245	239	263	297	446	2,957
GAF, total[2]	459	462	571	582	620	613	572	647	641	661	740	1,098	7,666
Missouri, total	**2,677**	**2,599**	**3,018**	**3,158**	**3,040**	**3,069**	**3,050**	**3,068**	**3,026**	**3,071**	**3,037**	**3,555**	**36,368**
Nondurable goods, total	1,561	1,494	1,678	1,807	1,776	1,755	1,803	1,771	1,775	1,878	1,875	2,272	21,445
Dept. stores (excl. leased depts.)	219	217	290	291	316	299	285	313	294	326	401	605	3,856
Dept. stores (incl. leased depts.)[1]	227	223	295	297	323	307	290	318	298	333	406	613	3,930
GAF, total[2]	529	512	647	701	704	687	681	746	699	774	857	1,305	8,842
New Jersey, total	**4,392**	**4,414**	**5,079**	**4,878**	**5,110**	**5,370**	**5,168**	**5,255**	**5,111**	**5,200**	**5,439**	**6,853**	**62,269**
Nondurable goods, total	2,747	2,650	3,046	2,948	3,047	3,076	3,080	3,162	3,073	3,139	3,356	4,219	37,543
Dept. stores (excl. leased depts.)	247	274	346	364	396	404	329	378	388	413	523	863	4,925
Dept. stores (incl. leased depts.)[1]	255	281	356	373	404	413	336	386	398	423	533	878	5,036
GAF, total[2]	941	962	1,139	1,141	1,210	1,233	1,156	1,240	1,255	1,305	1,554	2,421	15,557
New York, total	**8,002**	**8,288**	**9,239**	**9,347**	**9,795**	**10,099**	**9,605**	**10,087**	**9,880**	**9,793**	**10,069**	**12,112**	**116,316**
Durable goods, total	2,740	3,080	3,499	3,697	3,887	4,136	3,819	4,070	3,880	3,645	3,691	4,170	44,314
Nondurable goods, total	5,262	5,208	5,740	5,650	5,908	5,963	5,786	6,017	6,000	6,148	6,378	7,942	72,002
Dept. stores (excl. leased depts.)	486	532	660	684	765	756	633	724	756	807	961	1,522	9,286
Dept. stores (incl. leased depts.)[1]	520	557	687	714	797	787	662	754	790	838	993	1,582	9,681
GAF, total[2]	1,922	1,942	2,316	2,360	2,529	2,576	2,283	2,525	2,633	2,751	3,133	4,876	31,846
North Carolina, total	**2,879**	**3,056**	**3,596**	**3,590**	**3,727**	**3,671**	**3,621**	**3,841**	**3,420**	**3,570**	**3,749**	**4,569**	**43,289**
Nondurable goods, total	1,691	1,732	1,987	2,019	2,069	2,059	2,097	2,161	2,031	2,106	2,200	2,778	24,930
Dept. stores (excl. leased depts.)	163	173	241	255	259	253	241	265	252	279	338	536	3,255
Dept. stores (incl. leased depts.)[1]	168	180	249	263	266	260	248	273	260	286	346	550	3,349
GAF, total[2]	562	601	760	799	832	812	783	874	800	850	1,008	1,637	10,318
Ohio, total	**4,504**	**4,656**	**5,411**	**5,481**	**5,798**	**5,803**	**5,445**	**5,664**	**5,374**	**5,521**	**5,737**	**6,953**	**66,347**
Nondurable goods, total	2,910	2,895	3,227	3,268	3,449	3,374	3,338	3,524	3,408	3,609	3,741	4,601	41,344
Dept. stores (excl. leased depts.)	369	374	506	514	548	522	486	562	531	633	731	1,114	6,890
Dept. stores (incl. leased depts.)[1]	398	400	540	548	583	557	518	597	568	658	760	1,164	7,291
GAF, total[2]	948	952	1,219	1,210	1,265	1,265	1,184	1,322	1,253	1,412	1,645	2,556	16,231

See footnotes on next page.

Table 11. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1988												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Pennsylvania, total	**5,762**	**5,981**	**6,810**	**6,858**	**7,164**	**7,145**	**6,821**	**7,141**	**6,739**	**6,981**	**7,326**	**8,583**	**83,311**
Durable goods, total	2,030	2,338	2,718	2,819	2,943	2,996	2,697	2,854	2,551	2,540	2,575	2,831	31,892
Nondurable goods, total	3,732	3,643	4,092	4,039	4,221	4,149	4,124	4,287	4,188	4,441	4,751	5,752	51,419
Dept. stores (excl. leased depts.)	398	410	560	569	608	597	529	591	586	659	861	1,266	7,634
Dept. stores (incl. leased depts.)[1]	422	430	587	595	633	621	551	616	609	686	894	1,309	7,953
GAF, total[2]	1,136	1,151	1,479	1,446	1,520	1,517	1,406	1,567	1,532	1,668	2,089	3,174	19,685
Tennessee, total	**1,842**	**2,000**	**2,315**	**2,320**	**2,408**	**2,383**	**2,383**	**2,544**	**2,303**	**2,402**	**2,467**	**2,976**	**28,343**
Nondurable goods, total	1,149	1,181	1,355	1,361	1,414	1,395	1,433	1,501	1,390	1,459	1,523	1,894	17,055
Dept. stores (excl. leased depts.)	172	180	253	252	259	252	242	260	243	283	341	521	3,258
Dept. stores (incl. leased depts.)[1]	178	186	259	258	265	258	248	266	249	289	348	532	3,336
GAF, total[2]	441	456	576	576	593	573	580	647	594	658	765	1,180	7,639
Texas, total	**7,633**	**7,805**	**8,958**	**8,984**	**9,288**	**9,199**	**9,133**	**9,629**	**8,700**	**8,920**	**9,100**	**11,337**	**108,686**
Durable goods, total	2,675	2,844	3,301	3,368	3,579	3,577	3,450	3,631	3,117	3,262	3,086	3,564	39,454
Nondurable goods, total	4,958	4,961	5,657	5,616	5,709	5,622	5,683	5,998	5,583	5,658	6,014	7,773	69,232
Dept. stores (excl. leased depts.)	630	655	857	825	872	842	851	952	819	885	1,056	1,778	11,022
Dept. stores (incl. leased depts.)[1]	649	673	877	846	893	861	871	970	839	906	1,078	1,810	11,273
GAF, total[2]	1,810	1,829	2,251	2,197	2,259	2,190	2,179	2,447	2,159	2,253	2,687	4,462	28,723
Virginia, total	**3,218**	**3,348**	**3,838**	**3,829**	**3,947**	**3,984**	**3,925**	**3,981**	**3,821**	**3,927**	**3,994**	**4,898**	**46,710**
Nondurable goods, total	1,866	1,830	2,101	2,114	2,236	2,223	2,180	2,274	2,217	2,318	2,437	3,095	26,891
Dept. stores (excl. leased depts.)	181	187	251	261	268	261	242	262	272	300	366	583	3,434
Dept. stores (incl. leased depts.)[1]	187	195	260	270	276	269	249	269	280	308	377	599	3,539
GAF, total[2]	661	657	813	822	856	870	826	918	912	965	1,144	1,907	11,351
Wisconsin, total	**2,311**	**2,365**	**2,784**	**2,862**	**2,946**	**3,068**	**2,948**	**3,010**	**2,899**	**2,982**	**3,061**	**3,541**	**34,777**
Durable goods, total	947	1,061	1,299	1,312	1,332	1,415	1,282	1,320	1,221	1,263	1,208	1,316	14,976
Nondurable goods, total	1,364	1,304	1,485	1,550	1,614	1,653	1,666	1,690	1,678	1,719	1,853	2,225	19,801
Dept. stores (excl. leased depts.)	153	156	207	216	226	221	205	235	229	245	308	453	2,854
Dept. stores (incl. leased depts.)[1]	158	161	213	222	233	227	210	241	237	252	318	466	2,938
GAF, total[2]	407	411	509	530	556	545	515	592	562	604	724	1,006	6,961

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 11. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1987												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
California, total	**13,742**	**13,580**	**15,344**	**15,742**	**16,238**	**16,095**	**16,276**	**16,674**	**15,795**	**16,270**	**16,236**	**20,131**	**192,123**
Durable goods, total	4,892	5,161	6,016	6,100	6,318	6,315	6,326	6,608	6,265	6,212	6,138	7,157	73,508
Nondurable goods, total	8,850	8,419	9,328	9,642	9,920	9,780	9,950	10,066	9,530	10,058	10,098	12,974	118,615
Dept. stores (excl. leased depts.)	953	960	1,111	1,205	1,255	1,209	1,164	1,315	1,195	1,304	1,579	2,696	15,946
Dept. stores (incl. leased depts.)[1]	987	990	1,150	1,246	1,293	1,247	1,202	1,354	1,228	1,341	1,615	2,760	16,413
GAF, total[2]	3,276	3,206	3,622	3,748	3,893	3,868	3,812	4,177	3,862	4,093	4,710	7,654	49,921
Florida, total	**6,778**	**6,525**	**7,256**	**7,380**	**7,417**	**7,397**	**7,433**	**7,534**	**7,160**	**7,522**	**7,659**	**10,056**	**90,117**
Durable goods, total	2,847	2,635	2,900	3,017	3,026	3,190	3,156	3,186	3,176	3,248	3,115	4,159	37,655
Nondurable goods, total	3,931	3,890	4,356	4,363	4,391	4,207	4,277	4,348	3,984	4,274	4,544	5,897	52,462
Dept. stores (excl. leased depts.)	491	511	626	604	613	572	574	633	551	619	758	1,218	7,770
Dept. stores (incl. leased depts.)[1]	513	534	650	631	632	593	593	651	568	641	781	1,251	8,038
GAF, total[2]	1,523	1,573	1,794	1,791	1,810	1,697	1,648	1,779	1,660	1,809	2,152	3,456	22,692
Illinois, total	**5,085**	**5,171**	**5,964**	**6,277**	**6,497**	**6,637**	**6,311**	**6,335**	**6,160**	**6,420**	**6,405**	**7,848**	**75,110**
Nondurable goods, total	3,496	3,410	3,861	4,017	4,193	4,185	3,996	4,016	3,995	4,316	4,327	5,420	49,232
Dept. stores (excl. leased depts.)	391	407	504	537	594	541	505	582	536	608	694	1,097	6,996
Dept. stores (incl. leased depts.)[1]	408	426	527	555	616	563	527	601	556	629	716	1,134	7,258
GAF, total[2]	1,131	1,141	1,355	1,444	1,524	1,458	1,392	1,507	1,412	1,551	1,737	2,722	18,374
Indiana, total	**2,279**	**2,363**	**2,655**	**2,876**	**2,957**	**2,876**	**2,958**	**2,949**	**2,698**	**2,842**	**2,745**	**3,268**	**33,466**
Nondurable goods, total	1,582	1,499	1,723	1,820	1,875	1,706	1,837	1,862	1,737	1,892	1,918	2,370	21,821
Dept. stores (excl. leased depts.)	183	186	242	255	277	249	244	281	246	289	342	540	3,334
Dept. stores (incl. leased depts.)[1]	191	193	250	263	286	255	250	289	253	297	352	555	3,434
GAF, total[2]	445	441	531	535	579	539	532	606	544	599	700	1,122	7,173
Louisiana, total	**1,762**	**1,720**	**1,910**	**2,049**	**2,033**	**1,993**	**2,068**	**2,000**	**1,852**	**1,902**	**1,845**	**2,281**	**23,415**
Nondurable goods, total	1,251	1,173	1,292	1,365	1,416	1,370	1,393	1,379	1,287	1,351	1,323	1,639	16,239
Dept. stores (excl. leased depts.)	147	151	191	211	215	200	201	212	178	204	240	376	2,526
Dept. stores (incl. leased depts.)[1]	152	156	197	215	219	203	204	216	182	207	245	381	2,577
GAF, total[2]	413	410	461	510	538	496	491	501	442	482	535	902	6,181
Maryland, total	**2,247**	**2,308**	**2,711**	**2,823**	**2,950**	**3,017**	**2,899**	**2,922**	**2,786**	**2,853**	**2,828**	**3,715**	**34,059**
Nondurable goods, total	1,329	1,281	1,409	1,480	1,556	1,494	1,506	1,573	1,473	1,581	1,615	2,140	18,437
Dept. stores (excl. leased depts.)	151	171	219	242	248	232	217	243	241	264	318	503	3,049
Dept. stores (incl. leased depts.)[1]	158	177	226	249	256	238	221	248	246	272	325	514	3,130
GAF, total[2]	525	524	622	689	703	670	651	717	706	750	842	1,400	8,799
Massachusetts, total	**2,768**	**2,778**	**3,086**	**3,176**	**3,438**	**3,507**	**3,402**	**3,453**	**3,551**	**3,583**	**3,660**	**4,431**	**40,833**
Nondurable goods, total	1,955	1,901	2,037	2,117	2,286	2,218	2,131	2,257	2,242	2,350	2,483	3,018	26,995
Dept. stores (excl. leased depts.)	187	214	258	279	313	290	264	299	295	320	390	593	3,702
Dept. stores (incl. leased depts.)[1]	195	221	269	291	324	302	274	309	304	331	402	613	3,835
GAF, total[2]	694	704	768	827	897	886	834	936	987	977	1,095	1,717	11,322
Michigan, total	**3,944**	**4,156**	**4,738**	**4,927**	**5,118**	**5,107**	**5,022**	**5,067**	**4,798**	**4,980**	**4,863**	**5,867**	**58,587**
Durable goods, total	1,519	1,865	2,182	2,274	2,308	2,380	2,213	2,228	2,070	2,094	2,009	2,233	25,375
Nondurable goods, total	2,425	2,291	2,556	2,653	2,810	2,727	2,809	2,839	2,728	2,886	2,854	3,634	33,212
Dept. stores (excl. leased depts.)	432	413	503	534	579	555	520	565	545	615	690	1,009	6,960
Dept. stores (incl. leased depts.)[1]	441	421	513	549	591	565	529	577	554	631	703	1,032	7,106
GAF, total[2]	1,070	1,017	1,185	1,261	1,320	1,263	1,197	1,266	1,242	1,354	1,538	2,370	16,083
Minnesota, total	**1,901**	**1,843**	**2,138**	**2,216**	**2,228**	**2,288**	**2,248**	**2,329**	**2,240**	**2,291**	**2,152**	**2,735**	**26,609**
Nondurable goods, total	1,402	1,279	1,431	1,442	1,481	1,491	1,494	1,499	1,456	1,503	1,460	1,923	17,861
Dept. stores (excl. leased depts.)	161	163	195	210	222	213	202	238	215	248	268	409	2,744
Dept. stores (incl. leased depts.)[1]	169	169	202	216	230	220	208	245	223	256	276	423	2,837
GAF, total[2]	451	433	512	537	554	545	523	604	569	604	655	1,006	6,993
Missouri, total	**2,350**	**2,405**	**2,830**	**2,986**	**2,996**	**3,006**	**3,007**	**2,979**	**2,856**	**3,046**	**2,880**	**3,408**	**34,749**
Nondurable goods, total	1,498	1,429	1,600	1,680	1,753	1,668	1,672	1,699	1,661	1,771	1,728	2,137	20,296
Dept. stores (excl. leased depts.)	214	215	271	293	316	282	274	307	279	312	367	563	3,693
Dept. stores (incl. leased depts.)[1]	216	220	278	302	323	290	280	313	284	318	372	570	3,766
GAF, total[2]	533	515	613	660	714	654	659	683	637	721	763	1,193	8,345
New Jersey, total	**3,858**	**3,817**	**4,360**	**4,560**	**4,743**	**4,872**	**4,882**	**4,897**	**4,806**	**4,922**	**4,925**	**6,421**	**57,063**
Nondurable goods, total	2,478	2,388	2,626	2,706	2,815	2,786	2,830	2,869	2,831	3,003	3,043	3,858	34,233
Dept. stores (excl. leased depts.)	236	271	325	359	403	386	321	383	377	415	504	814	4,794
Dept. stores (incl. leased depts.)[1]	244	278	333	367	411	394	328	391	386	425	516	829	4,902
GAF, total[2]	864	908	1,049	1,147	1,199	1,182	1,116	1,223	1,238	1,285	1,454	2,265	14,930
New York, total	**7,418**	**7,343**	**8,383**	**8,712**	**8,841**	**9,107**	**8,865**	**9,170**	**8,989**	**8,956**	**8,903**	**10,980**	**105,667**
Durable goods, total	2,369	2,557	3,159	3,360	3,303	3,682	3,510	3,582	3,441	3,099	3,039	3,683	38,784
Nondurable goods, total	5,049	4,786	5,224	5,352	5,538	5,425	5,355	5,588	5,548	5,857	5,864	7,297	66,883
Dept. stores (excl. leased depts.)	468	527	622	692	766	734	620	725	740	804	940	1,488	9,126
Dept. stores (incl. leased depts.)[1]	501	551	655	726	796	764	645	752	769	835	974	1,545	9,513
GAF, total[2]	1,827	1,814	2,098	2,287	2,375	2,351	2,127	2,292	2,391	2,477	2,717	4,274	29,030
North Carolina, total	**2,673**	**2,519**	**2,965**	**3,197**	**3,394**	**3,306**	**3,436**	**3,542**	**3,343**	**3,451**	**3,385**	**4,226**	**39,437**
Nondurable goods, total	1,608	1,559	1,801	1,912	2,000	1,914	1,959	2,017	1,891	2,035	2,055	2,579	23,330
Dept. stores (excl. leased depts.)	143	145	201	251	247	227	218	242	220	253	304	485	2,936
Dept. stores (incl. leased depts.)[1]	149	152	208	259	254	233	224	249	228	260	313	501	3,030
GAF, total[2]	516	527	669	759	778	718	694	767	702	798	905	1,500	9,333
Ohio, total	**4,292**	**4,424**	**5,033**	**5,289**	**5,686**	**5,544**	**5,474**	**5,644**	**5,204**	**5,351**	**5,344**	**6,397**	**63,682**
Nondurable goods, total	2,873	2,781	3,018	3,216	3,392	3,215	3,258	3,393	3,171	3,423	3,489	4,272	39,501
Dept. stores (excl. leased depts.)	362	374	475	525	561	504	490	573	516	585	679	1,092	6,736
Dept. stores (incl. leased depts.)[1]	383	393	497	555	594	537	519	602	545	618	713	1,154	7,110
GAF, total[2]	874	868	1,048	1,141	1,207	1,130	1,112	1,258	1,168	1,293	1,469	2,368	14,936

See footnotes on next page.

Table 11. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1987												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Pennsylvania, total	**5,055**	**5,274**	**6,014**	**6,306**	**6,527**	**6,698**	**6,661**	**6,725**	**6,466**	**6,706**	**6,681**	**7,966**	**77,079**
Durable goods, total	1,556	1,834	2,230	2,347	2,400	2,758	2,687	2,700	2,571	2,449	2,310	2,641	28,483
Nondurable goods, total	3,499	3,440	3,784	3,959	4,127	3,940	3,974	4,025	3,895	4,257	4,371	5,325	48,596
Dept. stores (excl. leased depts.)	372	385	504	558	606	566	520	602	570	627	820	1,214	7,344
Dept. stores (incl. leased depts.)[1]	392	403	527	581	629	588	540	627	593	654	851	1,256	7,641
GAF, total[2]	1,002	1,067	1,263	1,392	1,455	1,396	1,329	1,488	1,437	1,573	1,904	2,956	18,262
Tennessee, total	**1,755**	**1,795**	**2,105**	**2,243**	**2,362**	**2,309**	**2,322**	**2,428**	**2,177**	**2,260**	**2,238**	**2,686**	**26,680**
Nondurable goods, total	1,116	1,116	1,269	1,352	1,452	1,373	1,384	1,443	1,303	1,417	1,421	1,727	16,373
Dept. stores (excl. leased depts.)	158	163	216	234	250	221	223	250	226	269	312	482	3,004
Dept. stores (incl. leased depts.)[1]	164	168	222	240	256	229	227	256	231	276	319	494	3,082
GAF, total[2]	415	402	474	534	557	516	501	574	524	588	666	1,030	6,781
Texas, total	**7,829**	**7,592**	**8,497**	**8,927**	**9,202**	**9,174**	**9,446**	**9,631**	**8,644**	**8,835**	**8,649**	**10,789**	**107,215**
Durable goods, total	2,649	2,652	3,073	3,303	3,380	3,521	3,657	3,695	3,187	3,177	2,953	3,499	38,746
Nondurable goods, total	5,180	4,940	5,424	5,624	5,822	5,653	5,789	5,936	5,457	5,658	5,696	7,290	68,469
Dept. stores (excl. leased depts.)	625	639	784	815	861	787	790	896	752	820	943	1,587	10,299
Dept. stores (incl. leased depts.)[1]	646	660	810	842	888	818	810	915	772	842	962	1,622	10,587
GAF, total[2]	1,898	1,858	2,110	2,205	2,281	2,188	2,178	2,437	2,138	2,231	2,518	4,219	28,261
Virginia, total	**2,781**	**2,951**	**3,461**	**3,657**	**3,828**	**3,814**	**3,909**	**3,864**	**3,664**	**3,824**	**3,585**	**4,600**	**43,938**
Nondurable goods, total	1,707	1,737	1,963	2,063	2,216	2,126	2,126	2,165	2,034	2,152	2,194	2,892	25,375
Dept. stores (excl. leased depts.)	161	176	234	262	281	253	242	262	263	286	352	549	3,321
Dept. stores (incl. leased depts.)[1]	167	182	241	271	290	261	248	269	271	295	362	565	3,422
GAF, total[2]	566	587	696	778	822	786	754	835	824	879	1,057	1,762	10,346
Wisconsin, total	**2,090**	**2,085**	**2,438**	**2,583**	**2,536**	**2,552**	**2,533**	**2,690**	**2,600**	**2,765**	**2,751**	**3,130**	**30,753**
Durable goods, total	811	903	1,101	1,102	1,002	1,036	1,007	1,142	1,109	1,158	1,055	1,127	12,553
Nondurable goods, total	1,279	1,182	1,337	1,481	1,534	1,516	1,526	1,548	1,491	1,607	1,696	2,003	18,200
Dept. stores (excl. leased depts.)	154	152	195	210	225	204	193	233	208	235	284	422	2,715
Dept. stores (incl. leased depts.)[1]	158	156	202	216	231	210	198	240	216	240	292	433	2,792
GAF, total[2]	413	397	477	519	547	519	480	562	517	566	645	934	6,576

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 11. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1986												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
California, total	**13,206**	**12,463**	**14,000**	**13,875**	**14,942**	**14,629**	**14,682**	**15,175**	**14,923**	**14,625**	**14,561**	**19,310**	**176,391**
Durable goods, total	4,724	4,473	5,025	5,086	5,425	5,427	5,486	5,703	5,986	5,371	5,173	7,231	65,110
Nondurable goods, total	8,482	7,990	8,975	8,789	9,517	9,202	9,196	9,472	8,937	9,254	9,388	12,079	111,281
Dept. stores (excl. leased depts.)	1,035	1,059	1,278	1,252	1,396	1,329	1,274	1,409	1,333	1,287	1,435	2,441	16,528
Dept. stores (incl. leased depts.)[1]	1,070	1,094	1,320	1,294	1,445	1,371	1,315	1,453	1,376	1,329	1,481	2,523	17,071
GAF, total[2]	3,131	3,077	3,615	3,557	3,957	3,839	3,765	4,078	3,854	3,925	4,329	7,024	48,151
Florida, total	**6,207**	**6,076**	**6,709**	**6,635**	**7,027**	**6,509**	**6,731**	**6,710**	**6,715**	**6,868**	**7,079**	**8,934**	**82,200**
Durable goods, total	2,704	2,655	2,844	2,925	3,167	2,933	3,040	2,932	3,199	3,038	2,973	3,734	36,144
Nondurable goods, total	3,503	3,421	3,865	3,710	3,860	3,576	3,691	3,778	3,516	3,830	4,106	5,200	46,056
Dept. stores (excl. leased depts.)	426	451	576	535	571	524	515	583	498	569	688	1,127	7,063
Dept. stores (incl. leased depts.)[1]	441	464	589	548	585	538	529	597	513	586	706	1,159	7,255
GAF, total[2]	1,271	1,295	1,494	1,455	1,495	1,399	1,474	1,575	1,456	1,634	2,025	3,068	19,641
Illinois, total	**4,923**	**4,721**	**5,501**	**5,640**	**6,062**	**5,811**	**5,841**	**5,948**	**5,926**	**6,124**	**5,958**	**7,365**	**69,820**
Nondurable goods, total	3,319	3,106	3,647	3,591	3,871	3,661	3,705	3,856	3,641	3,895	3,963	4,887	45,142
Dept. stores (excl. leased depts.)	358	348	485	491	540	508	477	543	488	544	659	994	6,435
Dept. stores (incl. leased depts.)[1]	376	366	509	513	565	534	501	567	511	571	691	1,043	6,747
GAF, total[2]	1,021	967	1,279	1,267	1,421	1,308	1,261	1,416	1,284	1,426	1,686	2,571	16,907
Indiana, total	**2,210**	**2,183**	**2,365**	**2,463**	**2,684**	**2,596**	**2,548**	**2,736**	**2,757**	**2,738**	**2,684**	**3,132**	**31,096**
Nondurable goods, total	1,468	1,367	1,566	1,526	1,685	1,574	1,598	1,705	1,578	1,739	1,777	2,155	19,738
Dept. stores (excl. leased depts.)	169	166	239	235	260	242	234	272	235	269	335	498	3,154
Dept. stores (incl. leased depts.)[1]	174	171	246	243	269	249	241	281	242	278	346	513	3,253
GAF, total[2]	407	376	531	511	549	526	512	596	533	606	698	1,090	6,935
Louisiana, total	**1,943**	**1,834**	**2,028**	**2,002**	**2,207**	**2,049**	**2,036**	**2,090**	**2,081**	**1,995**	**1,906**	**2,468**	**24,639**
Nondurable goods, total	1,325	1,236	1,404	1,299	1,444	1,325	1,321	1,356	1,257	1,309	1,339	1,673	16,288
Dept. stores (excl. leased depts.)	130	133	187	164	193	181	176	195	166	203	228	351	2,307
Dept. stores (incl. leased depts.)[1]	133	136	190	168	196	185	180	199	170	207	233	358	2,355
GAF, total[2]	437	427	581	535	592	507	500	547	463	525	619	1,011	6,744
Maryland, total	**2,200**	**2,078**	**2,547**	**2,538**	**2,801**	**2,675**	**2,654**	**2,779**	**2,797**	**2,717**	**2,717**	**3,640**	**32,143**
Nondurable goods, total	1,298	1,206	1,451	1,405	1,544	1,413	1,395	1,502	1,412	1,504	1,562	1,994	17,686
Dept. stores (excl. leased depts.)	142	148	202	206	242	213	195	228	219	234	300	450	2,779
Dept. stores (incl. leased depts.)[1]	148	155	210	214	250	221	203	236	227	241	310	466	2,881
GAF, total[2]	472	478	672	636	739	669	646	735	661	695	816	1,303	8,522
Massachusetts, total	**2,809**	**2,593**	**2,972**	**2,990**	**3,284**	**3,132**	**3,117**	**3,256**	**3,276**	**3,293**	**3,370**	**4,245**	**38,337**
Nondurable goods, total	2,021	1,853	2,085	2,058	2,250	2,072	2,126	2,251	2,113	2,280	2,327	2,863	26,299
Dept. stores (excl. leased depts.)	179	184	245	249	295	262	243	291	277	296	358	555	3,434
Dept. stores (incl. leased depts.)[1]	186	190	254	258	305	271	252	301	287	306	370	574	3,554
GAF, total[2]	623	635	808	797	912	838	772	913	871	919	1,079	1,679	10,846
Michigan, total	**3,919**	**3,846**	**4,431**	**4,510**	**5,060**	**4,824**	**4,662**	**4,742**	**4,997**	**4,751**	**4,596**	**5,745**	**56,083**
Durable goods, total	1,519	1,638	1,885	2,019	2,334	2,175	2,026	2,013	2,453	2,044	1,849	2,331	24,286
Nondurable goods, total	2,400	2,208	2,546	2,491	2,726	2,649	2,636	2,729	2,544	2,707	2,747	3,414	31,797
Dept. stores (excl. leased depts.)	392	371	493	501	558	525	501	557	527	575	677	943	6,620
Dept. stores (incl. leased depts.)[1]	400	378	503	511	570	536	510	570	537	587	691	962	6,755
GAF, total[2]	1,053	969	1,247	1,249	1,412	1,318	1,303	1,409	1,290	1,409	1,594	2,345	16,598
Minnesota, total	**1,934**	**1,822**	**2,013**	**2,107**	**2,323**	**2,236**	**2,232**	**2,295**	**2,340**	**2,396**	**2,273**	**2,654**	**26,625**
Nondurable goods, total	1,402	1,334	1,474	1,492	1,681	1,590	1,583	1,650	1,566	1,662	1,660	1,943	19,037
Dept. stores (excl. leased depts.)	148	144	195	194	217	204	190	222	203	225	266	378	2,586
Dept. stores (incl. leased depts.)[1]	154	150	202	201	224	211	197	229	211	235	275	392	2,681
GAF, total[2]	415	379	483	497	529	510	506	566	542	582	654	954	6,617
Missouri, total	**2,393**	**2,290**	**2,643**	**2,683**	**2,904**	**2,650**	**2,688**	**2,817**	**2,857**	**2,742**	**2,673**	**3,310**	**32,650**
Nondurable goods, total	1,499	1,402	1,599	1,546	1,662	1,526	1,543	1,624	1,502	1,659	1,698	2,075	19,335
Dept. stores (excl. leased depts.)	190	187	251	257	286	263	251	284	253	287	352	513	3,374
Dept. stores (incl. leased depts.)[1]	194	190	256	262	293	268	256	290	258	294	359	524	3,444
GAF, total[2]	510	515	640	611	675	614	602	680	620	662	767	1,160	8,056
New Jersey, total	**3,860**	**3,481**	**3,988**	**4,158**	**4,603**	**4,384**	**4,361**	**4,386**	**4,424**	**4,446**	**4,528**	**5,846**	**52,465**
Nondurable goods, total	2,438	2,148	2,497	2,412	2,657	2,563	2,624	2,667	2,539	2,735	2,797	3,531	31,608
Dept. stores (excl. leased depts.)	212	242	314	320	390	341	299	368	352	376	466	726	4,406
Dept. stores (incl. leased depts.)[1]	220	249	322	328	401	351	307	379	360	387	479	747	4,530
GAF, total[2]	837	833	1,009	987	1,144	1,039	981	1,105	1,081	1,140	1,325	2,008	13,489
New York, total	**7,623**	**7,035**	**8,004**	**8,052**	**8,696**	**8,549**	**8,421**	**8,675**	**9,171**	**9,142**	**8,952**	**10,752**	**103,072**
Durable goods, total	2,543	2,407	2,746	2,939	3,111	3,107	3,025	3,099	3,805	3,322	3,036	3,729	36,869
Nondurable goods, total	5,080	4,628	5,258	5,113	5,585	5,442	5,396	5,576	5,366	5,820	5,916	7,023	66,203
Dept. stores (excl. leased depts.)	452	472	615	618	760	671	589	708	684	732	880	1,341	8,522
Dept. stores (incl. leased depts.)[1]	474	497	650	652	800	707	620	746	721	771	929	1,415	8,982
GAF, total[2]	1,742	1,666	2,034	2,037	2,422	2,204	2,060	2,330	2,327	2,415	2,705	4,065	28,007
North Carolina, total	**2,605**	**2,370**	**2,676**	**2,801**	**3,151**	**3,031**	**3,050**	**3,231**	**3,125**	**3,020**	**2,985**	**3,842**	**35,887**
Nondurable goods, total	1,586	1,476	1,681	1,633	1,882	1,756	1,766	1,873	1,666	1,772	1,837	2,309	21,237
Dept. stores (excl. leased depts.)	136	133	193	199	218	202	202	220	197	216	265	418	2,599
Dept. stores (incl. leased depts.)[1]	141	138	202	208	228	211	211	230	206	226	276	436	2,713
GAF, total[2]	470	449	593	588	673	625	617	683	618	660	791	1,263	8,030
Ohio, total	**4,498**	**4,219**	**4,895**	**5,145**	**5,387**	**5,319**	**5,338**	**5,337**	**5,368**	**5,312**	**5,081**	**6,245**	**62,144**
Nondurable goods, total	2,848	2,608	2,993	2,980	3,151	2,996	3,103	3,199	2,935	3,205	3,318	4,025	37,361
Dept. stores (excl. leased depts.)	340	341	490	502	537	492	477	554	495	566	688	1,022	6,504
Dept. stores (incl. leased depts.)[1]	357	359	517	529	564	517	502	582	521	594	722	1,074	6,838
GAF, total[2]	817	774	1,048	1,051	1,109	1,064	1,077	1,160	1,076	1,195	1,378	2,130	13,879

See footnotes on next page.

Table 11. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1986												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Pennsylvania, total	**5,005**	**4,821**	**5,582**	**5,523**	**6,133**	**5,802**	**5,819**	**6,042**	**6,140**	**6,031**	**6,136**	**7,313**	**70,347**
Durable goods, total	1,556	1,584	1,881	2,004	2,241	2,252	2,179	2,228	2,542	2,171	2,050	2,387	25,075
Nondurable goods, total	3,449	3,237	3,701	3,519	3,892	3,550	3,640	3,814	3,598	3,860	4,086	4,926	45,272
Dept. stores (excl. leased depts.)	351	359	509	510	582	516	481	562	518	581	763	1,075	6,807
Dept. stores (incl. leased depts.)[1]	367	376	533	534	610	540	503	588	543	609	798	1,124	7,125
GAF, total[2]	927	939	1,215	1,177	1,329	1,223	1,180	1,347	1,259	1,398	1,698	2,531	16,223
Tennessee, total	**1,693**	**1,556**	**1,925**	**1,983**	**2,106**	**1,992**	**2,061**	**2,040**	**1,982**	**2,056**	**1,982**	**2,495**	**23,871**
Nondurable goods, total	1,098	997	1,207	1,212	1,261	1,214	1,237	1,260	1,171	1,273	1,292	1,584	14,806
Dept. stores (excl. leased depts.)	139	139	202	198	216	198	196	220	193	225	277	405	2,608
Dept. stores (incl. leased depts.)[1]	143	143	209	204	222	204	202	226	199	233	286	418	2,689
GAF, total[2]	383	362	505	490	533	473	488	537	484	554	643	983	6,435
Texas, total	**7,648**	**7,231**	**8,297**	**8,221**	**8,753**	**8,360**	**8,454**	**8,579**	**8,615**	**8,509**	**8,314**	**10,727**	**101,708**
Durable goods, total	2,637	2,430	2,773	2,885	3,053	2,958	3,058	3,026	3,500	3,080	2,815	3,612	35,827
Nondurable goods, total	5,011	4,801	5,524	5,336	5,700	5,402	5,396	5,553	5,115	5,429	5,499	7,115	65,881
Dept. stores (excl. leased depts.)	573	590	773	728	827	743	755	844	722	785	932	1,462	9,734
Dept. stores (incl. leased depts.)[1]	591	609	799	751	853	768	778	872	746	813	963	1,507	10,050
GAF, total[2]	1,800	1,748	2,133	2,004	2,229	2,076	2,068	2,377	2,180	2,341	2,646	4,176	27,778
Virginia, total	**2,818**	**2,585**	**3,150**	**3,214**	**3,371**	**3,190**	**3,165**	**3,283**	**3,437**	**3,367**	**3,259**	**4,062**	**38,901**
Nondurable goods, total	1,617	1,543	1,852	1,789	1,928	1,820	1,808	1,848	1,768	1,875	1,907	2,427	22,182
Dept. stores (excl. leased depts.)	149	152	215	213	243	220	209	239	226	241	312	472	2,891
Dept. stores (incl. leased depts.)[1]	154	158	224	220	252	227	216	248	233	249	324	489	2,994
GAF, total[2]	516	498	656	656	723	658	647	739	709	756	934	1,390	8,882
Wisconsin, total	**2,146**	**1,979**	**2,379**	**2,501**	**2,724**	**2,765**	**2,568**	**2,587**	**2,859**	**2,748**	**2,714**	**3,191**	**31,161**
Durable goods, total	899	766	1,034	1,168	1,239	1,329	1,143	1,083	1,383	1,130	999	1,276	13,449
Nondurable goods, total	1,247	1,213	1,345	1,333	1,485	1,436	1,425	1,504	1,476	1,618	1,715	1,915	17,712
Dept. stores (excl. leased depts.)	140	139	195	197	213	195	194	232	199	217	278	392	2,591
Dept. stores (incl. leased depts.)[1]	145	143	201	203	219	201	201	239	206	224	287	403	2,672
GAF, total[2]	368	338	437	454	485	463	461	527	475	530	625	911	6,074

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 11. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1985												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
California, total	**12,261**	**11,933**	**13,594**	**13,291**	**14,359**	**13,918**	**13,945**	**14,658**	**13,842**	**13,927**	**14,474**	**17,586**	**167,788**
Durable goods, total	4,396	4,383	5,045	4,752	5,295	5,025	5,017	5,215	5,085	4,825	4,802	5,775	59,615
Nondurable goods, total	7,865	7,550	8,549	8,539	9,064	8,893	8,928	9,443	8,757	9,102	9,672	11,811	108,173
Dept. stores (excl. leased depts.)	1,020	1,020	1,189	1,245	1,319	1,318	1,228	1,381	1,265	1,340	1,677	2,530	16,532
Dept. stores (incl. leased depts.)[1]	1,056	1,057	1,231	1,291	1,367	1,365	1,268	1,428	1,307	1,387	1,739	2,620	17,116
GAF, total[2]	2,985	2,925	3,352	3,368	3,675	3,637	3,477	3,893	3,605	3,773	4,490	6,587	45,767
Florida, total	**5,760**	**5,562**	**6,373**	**6,170**	**6,131**	**5,781**	**5,868**	**6,055**	**5,732**	**6,003**	**6,391**	**7,468**	**73,294**
Durable goods, total	2,491	2,381	2,710	2,660	2,637	2,431	2,516	2,528	2,514	2,516	2,589	2,867	30,840
Nondurable goods, total	3,269	3,181	3,663	3,510	3,494	3,350	3,352	3,527	3,218	3,487	3,802	4,601	42,454
Dept. stores (excl. leased depts.)	398	429	544	506	525	499	463	543	457	520	631	1,000	6,515
Dept. stores (incl. leased depts.)[1]	412	442	557	518	540	514	474	558	469	534	642	1,032	6,692
GAF, total[2]	1,161	1,148	1,384	1,330	1,336	1,274	1,224	1,346	1,211	1,380	1,711	2,521	17,026
Illinois, total	**4,599**	**4,532**	**5,318**	**5,559**	**5,910**	**5,611**	**5,633**	**5,826**	**5,380**	**5,578**	**5,692**	**6,585**	**66,223**
Nondurable goods, total	3,070	2,943	3,429	3,535	3,851	3,704	3,601	3,795	3,473	3,823	4,009	4,725	43,958
Dept. stores (excl. leased depts.)	340	341	460	477	511	473	438	519	461	518	635	950	6,123
Dept. stores (incl. leased depts.)[1]	357	358	484	500	536	493	460	544	484	543	667	998	6,424
GAF, total[2]	926	918	1,173	1,230	1,296	1,234	1,140	1,325	1,209	1,311	1,569	2,301	15,632
Indiana, total	**2,191**	**2,177**	**2,434**	**2,510**	**2,747**	**2,580**	**2,522**	**2,715**	**2,495**	**2,488**	**2,533**	**2,786**	**30,178**
Nondurable goods, total	1,434	1,359	1,563	1,551	1,715	1,585	1,566	1,704	1,527	1,609	1,700	1,978	19,291
Dept. stores (excl. leased depts.)	157	154	221	224	239	221	208	250	211	244	314	469	2,912
Dept. stores (incl. leased depts.)[1]	163	160	228	231	246	229	216	259	218	254	325	485	3,014
GAF, total[2]	377	354	473	496	509	490	456	548	486	546	653	985	6,373
Louisiana, total	**1,853**	**1,745**	**2,118**	**2,105**	**2,266**	**2,143**	**2,110**	**2,201**	**2,074**	**1,974**	**2,180**	**2,529**	**25,298**
Nondurable goods, total	1,206	1,126	1,322	1,340	1,421	1,364	1,369	1,457	1,339	1,359	1,511	1,807	16,621
Dept. stores (excl. leased depts.)	127	123	176	173	182	167	166	184	153	171	215	320	2,157
Dept. stores (incl. leased depts.)[1]	130	125	180	177	186	171	170	188	157	175	219	327	2,205
GAF, total[2]	435	406	530	505	569	526	508	566	526	541	695	1,040	6,847
Maryland, total	**2,133**	**2,068**	**2,296**	**2,396**	**2,639**	**2,502**	**2,508**	**2,625**	**2,435**	**2,538**	**2,514**	**3,229**	**29,883**
Nondurable goods, total	1,259	1,230	1,363	1,408	1,501	1,398	1,381	1,507	1,401	1,443	1,547	1,899	17,337
Dept. stores (excl. leased depts.)	140	149	182	199	218	197	176	206	200	218	274	418	2,577
Dept. stores (incl. leased depts.)[1]	146	156	190	207	227	205	183	215	208	226	285	434	2,682
GAF, total[2]	435	442	533	554	591	552	508	599	548	612	727	1,145	7,246
Massachusetts, total	**2,475**	**2,430**	**2,747**	**2,707**	**2,958**	**2,885**	**2,863**	**3,024**	**2,912**	**3,123**	**3,187**	**3,783**	**35,094**
Nondurable goods, total	1,810	1,723	1,949	1,902	2,084	1,984	2,015	2,150	1,961	2,182	2,314	2,682	24,756
Dept. stores (excl. leased depts.)	171	178	229	236	266	244	217	266	240	273	339	509	3,168
Dept. stores (incl. leased depts.)[1]	178	185	237	245	277	253	226	277	249	283	352	528	3,290
GAF, total[2]	554	591	706	715	787	736	653	837	767	856	1,030	1,487	9,719
Michigan, total	**3,598**	**3,445**	**4,093**	**4,296**	**4,636**	**4,397**	**4,434**	**4,628**	**4,406**	**4,419**	**4,599**	**5,342**	**52,293**
Durable goods, total	1,438	1,404	1,730	1,912	2,149	1,940	1,995	2,028	2,006	1,855	1,851	2,019	22,327
Nondurable goods, total	2,160	2,041	2,363	2,384	2,487	2,457	2,439	2,600	2,400	2,564	2,748	3,323	29,966
Dept. stores (excl. leased depts.)	372	350	447	472	504	479	450	510	469	520	632	863	6,068
Dept. stores (incl. leased depts.)[1]	379	357	457	482	515	492	461	522	479	532	646	881	6,203
GAF, total[2]	938	865	1,076	1,130	1,217	1,206	1,213	1,356	1,186	1,334	1,575	2,204	15,300
Minnesota, total	**1,799**	**1,746**	**1,924**	**2,095**	**2,401**	**2,157**	**2,106**	**2,222**	**2,129**	**2,258**	**2,268**	**2,477**	**25,582**
Nondurable goods, total	1,320	1,272	1,403	1,486	1,688	1,493	1,472	1,546	1,456	1,588	1,652	1,870	18,246
Dept. stores (excl. leased depts.)	145	139	180	185	204	190	174	215	191	218	243	358	2,442
Dept. stores (incl. leased depts.)[1]	150	144	187	192	212	197	181	223	198	225	253	372	2,534
GAF, total[2]	361	340	412	431	459	437	421	504	462	513	592	844	5,776
Missouri, total	**2,197**	**2,216**	**2,596**	**2,673**	**2,858**	**2,629**	**2,676**	**2,799**	**2,658**	**2,691**	**2,760**	**3,047**	**31,800**
Nondurable goods, total	1,400	1,353	1,507	1,537	1,610	1,507	1,510	1,621	1,523	1,653	1,747	2,067	19,035
Dept. stores (excl. leased depts.)	173	175	231	242	260	241	230	272	234	254	324	477	3,113
Dept. stores (incl. leased depts.)[1]	177	179	237	249	266	247	237	279	240	260	331	488	3,190
GAF, total[2]	494	486	610	619	642	589	561	658	592	630	762	1,118	7,761
New Jersey, total	**3,518**	**3,322**	**3,697**	**3,837**	**4,115**	**4,026**	**4,008**	**4,086**	**3,924**	**4,054**	**4,285**	**5,322**	**48,194**
Nondurable goods, total	2,369	2,167	2,377	2,444	2,591	2,562	2,534	2,585	2,432	2,572	2,700	3,321	30,654
Dept. stores (excl. leased depts.)	205	231	278	295	340	312	261	333	311	348	442	686	4,042
Dept. stores (incl. leased depts.)[1]	212	238	285	305	350	322	269	343	320	357	457	707	4,165
GAF, total[2]	781	794	886	917	1,001	948	884	1,009	938	1,050	1,273	1,856	12,337
New York, total	**6,863**	**6,602**	**7,302**	**7,542**	**8,134**	**7,652**	**7,641**	**8,120**	**7,953**	**8,265**	**8,357**	**9,616**	**94,047**
Durable goods, total	2,102	2,175	2,429	2,592	2,973	2,696	2,709	2,769	2,822	2,733	2,658	2,949	31,607
Nondurable goods, total	4,761	4,427	4,873	4,950	5,161	4,956	4,932	5,351	5,131	5,532	5,699	6,667	62,440
Dept. stores (excl. leased depts.)	429	483	564	604	695	629	538	659	616	708	860	1,281	8,066
Dept. stores (incl. leased depts.)[1]	453	510	599	637	736	665	568	697	653	749	911	1,353	8,531
GAF, total[2]	1,564	1,561	1,788	1,898	2,128	1,949	1,753	2,095	1,986	2,216	2,573	3,796	25,307
North Carolina, total	**2,335**	**2,285**	**2,597**	**2,885**	**3,029**	**2,926**	**2,960**	**3,091**	**2,762**	**2,821**	**2,875**	**3,444**	**34,010**
Nondurable goods, total	1,423	1,373	1,520	1,588	1,690	1,651	1,643	1,776	1,596	1,739	1,858	2,241	20,098
Dept. stores (excl. leased depts.)	132	124	173	195	196	184	172	203	180	189	241	388	2,377
Dept. stores (incl. leased depts.)[1]	138	130	182	205	206	194	181	213	189	199	253	407	2,497
GAF, total[2]	443	416	524	628	600	573	549	625	550	583	724	1,124	7,339
Ohio, total	**4,068**	**3,973**	**4,689**	**5,132**	**5,290**	**5,107**	**5,195**	**5,336**	**5,066**	**5,099**	**5,064**	**5,773**	**59,792**
Nondurable goods, total	2,700	2,578	2,963	3,083	3,218	3,093	3,130	3,267	3,012	3,177	3,305	3,838	37,364
Dept. stores (excl. leased depts.)	325	333	459	491	501	464	439	528	465	520	656	980	6,161
Dept. stores (incl. leased depts.)[1]	343	351	485	518	529	490	463	556	490	549	693	1,031	6,498
GAF, total[2]	727	730	982	1,051	1,067	1,003	966	1,114	999	1,097	1,332	2,031	13,099

See footnotes on next page.

Table 11. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1985												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Pennsylvania, total	**4,469**	**4,359**	**5,101**	**5,386**	**5,788**	**5,522**	**5,477**	**5,714**	**5,441**	**5,504**	**5,852**	**6,758**	**65,371**
Durable goods, total	1,346	1,367	1,658	1,972	2,146	1,978	1,984	1,969	1,952	1,797	1,820	1,900	21,889
Nondurable goods, total	3,123	2,992	3,443	3,414	3,642	3,544	3,493	3,745	3,489	3,707	4,032	4,858	43,482
Dept. stores (excl. leased depts.)	339	359	467	501	542	488	439	538	489	560	739	1,039	6,500
Dept. stores (incl. leased depts.)[1]	356	377	490	526	569	512	461	565	513	588	774	1,089	6,820
GAF, total[2]	913	936	1,111	1,147	1,225	1,135	1,051	1,249	1,147	1,285	1,598	2,292	15,089
Tennessee, total	**1,478**	**1,426**	**1,735**	**1,773**	**1,853**	**1,800**	**1,869**	**1,938**	**1,841**	**1,925**	**1,920**	**2,343**	**21,901**
Nondurable goods, total	1,001	935	1,135	1,181	1,210	1,173	1,198	1,251	1,154	1,243	1,304	1,586	14,371
Dept. stores (excl. leased depts.)	126	127	180	189	194	183	176	204	176	196	257	379	2,387
Dept. stores (incl. leased depts.)[1]	130	131	186	195	200	190	182	210	182	203	266	392	2,467
GAF, total[2]	330	321	419	425	460	435	427	503	446	502	620	943	5,831
Texas, total	**7,537**	**7,212**	**8,456**	**8,584**	**8,945**	**8,577**	**8,572**	**8,989**	**8,314**	**8,109**	**8,284**	**10,059**	**101,638**
Durable goods, total	2,719	2,722	3,169	3,262	3,406	3,198	3,163	3,313	3,125	2,851	2,670	3,141	36,739
Nondurable goods, total	4,818	4,490	5,287	5,322	5,539	5,379	5,409	5,676	5,189	5,258	5,614	6,918	64,899
Dept. stores (excl. leased depts.)	534	550	715	722	781	717	700	800	692	751	885	1,398	9,245
Dept. stores (incl. leased depts.)[1]	552	571	741	747	809	741	725	830	716	777	915	1,445	9,569
GAF, total[2]	1,755	1,748	2,111	2,134	2,248	2,054	1,954	2,257	2,063	2,088	2,385	3,784	26,581
Virginia, total	**2,624**	**2,602**	**3,000**	**3,179**	**3,208**	**3,057**	**3,111**	**3,275**	**3,060**	**3,061**	**3,032**	**3,555**	**36,764**
Nondurable goods, total	1,567	1,512	1,744	1,798	1,797	1,714	1,714	1,798	1,610	1,737	1,805	2,276	21,072
Dept. stores (excl. leased depts.)	144	144	186	205	216	198	185	221	201	220	287	434	2,641
Dept. stores (incl. leased depts.)[1]	149	149	194	213	224	205	193	230	209	228	298	450	2,742
GAF, total[2]	476	474	586	620	641	582	575	662	613	674	836	1,201	7,940
Wisconsin, total	**2,013**	**1,888**	**2,392**	**2,581**	**2,822**	**2,797**	**2,621**	**2,675**	**2,734**	**2,636**	**2,699**	**3,000**	**30,858**
Durable goods, total	871	773	1,144	1,290	1,350	1,373	1,225	1,141	1,270	1,049	976	1,177	13,639
Nondurable goods, total	1,142	1,115	1,248	1,291	1,472	1,424	1,396	1,534	1,464	1,587	1,723	1,823	17,219
Dept. stores (excl. leased depts.)	134	133	176	191	204	182	168	206	179	213	273	384	2,443
Dept. stores (incl. leased depts.)[1]	140	139	182	198	211	188	174	213	185	218	281	396	2,525
GAF, total[2]	337	328	414	460	486	451	427	508	444	502	602	852	5,811

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1985 to December 1994**

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1994												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Atlanta, GA MSA, total	**2,045**	**2,061**	**2,419**	**2,378**	**2,484**	**2,482**	**2,372**	**2,536**	**2,476**	**2,496**	**2,576**	**3,223**	**29,548**
Nondurable goods, total	1,197	1,215	1,382	1,384	1,423	1,379	1,359	1,452	1,374	1,434	1,511	1,890	17,000
Dept. stores (excl. leased depts.)	165	188	226	223	227	223	214	248	229	250	297	460	2,950
Dept. stores (incl. leased depts.)[2]	167	192	230	227	231	228	218	253	233	254	302	467	3,002
GAF, total[3]	571	614	712	700	726	729	724	807	754	798	932	1,463	9,530
Baltimore, MD MSA, total	**1,267**	**1,325**	**1,607**	**1,590**	**1,641**	**1,678**	**1,583**	**1,686**	**1,698**	**1,700**	**1,798**	**2,224**	**19,797**
Nondurable goods, total	761	767	888	851	902	923	872	923	933	964	1,017	1,319	11,120
Dept. stores (excl. leased depts.)	83	92	120	126	127	130	117	127	128	141	173	273	1,637
Dept. stores (incl. leased depts.)[2]	85	94	124	130	131	133	120	131	132	144	178	280	1,682
GAF, total[3]	280	300	389	392	396	401	387	414	422	445	552	867	5,245
Boston-Lawrence-Salem-Lowell-Brockton, MA NECMA, total	**2,379**	**2,391**	**2,859**	**2,718**	**2,856**	**2,876**	**2,652**	**2,841**	**2,915**	**2,889**	**2,991**	**3,668**	**34,035**
Nondurable goods, total	1,635	1,651	1,929	1,832	1,944	1,919	1,803	1,925	1,967	1,972	2,094	2,561	23,232
Dept. stores (excl. leased depts.)	119	127	158	167	178	185	159	185	196	198	242	376	2,290
Dept. stores (incl. leased depts.)[2]	123	132	163	173	184	191	163	192	202	204	249	385	2,361
GAF, total[3]	535	532	651	652	695	694	628	729	733	733	869	1,348	8,799
Chicago-Gary-Lake County, IL-IN-WI CMSA, total	**5,214**	**5,310**	**6,381**	**6,292**	**6,344**	**6,535**	**6,147**	**6,408**	**6,348**	**6,585**	**6,799**	**8,235**	**76,598**
Nondurable goods, total	3,193	3,168	3,668	3,593	3,715	3,680	3,592	3,804	3,707	3,969	4,189	5,172	45,450
Dept. stores (excl. leased depts.)	395	408	535	519	545	551	508	574	541	632	751	1,134	7,093
Dept. stores (incl. leased depts.)[2]	409	421	549	534	560	566	521	589	555	650	771	1,164	7,289
GAF, total[3]	1,228	1,265	1,592	1,537	1,604	1,635	1,555	1,701	1,616	1,755	2,071	3,187	20,746
Chicago, IL PMSA, total	**3,890**	**3,969**	**4,821**	**4,727**	**4,779**	**4,885**	**4,509**	**4,757**	**4,766**	**4,938**	**5,153**	**6,227**	**57,421**
Nondurable goods, total	2,358	2,340	2,730	2,664	2,765	2,731	2,617	2,793	2,746	2,955	3,121	3,883	33,703
Dept. stores (excl. leased depts.)	295	308	402	390	407	411	378	428	409	480	564	853	5,325
Dept. stores (incl. leased depts.)[2]	307	319	414	402	420	424	388	440	420	494	580	878	5,486
GAF, total[3]	934	954	1,205	1,177	1,220	1,239	1,175	1,275	1,229	1,346	1,574	2,413	15,741
Chicago, IL City, total	**985**	**928**	**1,152**	**1,156**	**1,102**	**1,171**	**1,107**	**1,136**	**1,170**	**1,290**	**1,225**	**1,548**	**13,970**
Nondurable goods, total	716	669	809	799	791	820	788	815	836	925	900	1,150	10,018
Dept. stores (excl. leased depts.)	80	83	102	101	108	108	97	108	110	130	144	215	1,386
Dept. stores (incl. leased depts.)[2]	84	88	107	106	113	113	102	113	115	136	151	224	1,452
GAF, total[3]	261	261	339	334	351	356	310	353	352	403	444	660	4,424
Cincinnati-Hamilton, OH-KY-IN CMSA, total	**1,010**	**1,032**	**1,255**	**1,255**	**1,292**	**1,352**	**1,263**	**1,330**	**1,235**	**1,256**	**1,330**	**1,679**	**15,289**
Nondurable goods, total	662	650	762	777	801	806	796	843	783	792	838	1,047	9,557
Dept. stores (excl. leased depts.)	83	92	118	118	119	121	111	126	121	131	158	233	1,531
Dept. stores (incl. leased depts.)[2]	85	94	121	121	122	123	113	128	124	134	162	238	1,565
GAF, total[3]	244	263	324	327	342	360	324	347	335	354	423	668	4,311
Cleveland-Akron-Lorain, OH CMSA, total	**1,518**	**1,617**	**1,948**	**1,893**	**2,050**	**1,990**	**1,960**	**2,089**	**1,974**	**2,085**	**2,240**	**2,619**	**23,983**
Nondurable goods, total	952	938	1,097	1,078	1,126	1,116	1,157	1,196	1,151	1,178	1,252	1,624	13,865
Dept. stores (excl. leased depts.)	121	129	165	162	164	174	162	181	171	181	223	345	2,178
Dept. stores (incl. leased depts.)[2]	125	134	171	168	170	180	167	187	177	187	231	354	2,251
GAF, total[3]	364	382	478	453	465	481	447	503	465	503	611	966	6,118
Cleveland, OH PMSA, total	**930**	**974**	**1,195**	**1,147**	**1,249**	**1,237**	**1,237**	**1,300**	**1,242**	**1,288**	**1,430**	**1,714**	**14,943**
Dept. stores (excl. leased depts.)	77	82	106	104	105	111	103	115	110	115	140	216	1,384
Dept. stores (incl. leased depts.)[2]	79	85	109	108	108	115	106	118	114	119	145	223	1,429
GAF, total[3]	251	263	330	311	316	324	306	338	318	338	412	644	4,151
Dallas-Fort Worth, TX CMSA, total	**2,635**	**2,758**	**3,244**	**3,279**	**3,439**	**3,455**	**3,394**	**3,555**	**3,328**	**3,512**	**3,544**	**4,456**	**40,599**
Nondurable goods, total	1,613	1,598	1,834	1,851	1,943	1,922	1,923	2,018	1,872	1,947	2,015	2,542	23,078
Dept. stores (excl. leased depts.)	254	259	324	300	329	326	318	343	306	340	396	638	4,133
Dept. stores (incl. leased depts.)[2]	259	264	330	305	334	330	323	348	311	344	401	646	4,195
GAF, total[3]	728	736	875	832	888	899	887	976	889	954	1,125	1,775	11,564
Denver-Boulder, CO CMSA, total	**1,269**	**1,232**	**1,498**	**1,474**	**1,583**	**1,659**	**1,688**	**1,719**	**1,710**	**1,688**	**1,612**	**2,105**	**19,237**
Nondurable goods, total	677	692	831	784	847	872	847	881	859	855	900	1,202	10,247
Dept. stores (excl. leased depts.)	112	114	141	137	152	151	147	157	148	165	194	287	1,905
Dept. stores (incl. leased depts.)[2]	113	116	144	139	154	153	149	160	151	167	197	292	1,935
GAF, total[3]	376	364	432	416	461	458	463	513	479	507	582	898	5,949
Detroit-Ann Arbor, MI CMSA, total	**3,181**	**3,249**	**4,064**	**4,089**	**3,849**	**4,069**	**3,764**	**4,002**	**3,893**	**4,035**	**4,020**	**4,863**	**47,078**
Nondurable goods, total	1,976	1,952	2,299	2,294	2,340	2,459	2,377	2,417	2,391	2,489	2,433	3,066	28,493
Dept. stores (excl. leased depts.)	350	341	420	430	427	447	409	442	427	467	549	791	5,500
Dept. stores (incl. leased depts.)[2]	360	350	429	438	435	455	416	449	435	476	559	807	5,609
GAF, total[3]	850	845	1,029	1,032	1,007	1,031	969	1,086	1,050	1,144	1,334	2,025	13,402
Detroit, MI PMSA, total	**2,921**	**3,005**	**3,763**	**3,733**	**3,588**	**3,783**	**3,519**	**3,699**	**3,593**	**3,698**	**3,704**	**4,504**	**43,510**
Nondurable goods, total	1,848	1,831	2,162	2,164	2,208	2,326	2,252	2,287	2,261	2,351	2,289	2,888	26,867
Dept. stores (excl. leased depts.)	322	315	389	399	395	415	379	409	395	433	512	738	5,101
Dept. stores (incl. leased depts.)[2]	331	323	397	407	403	423	386	416	403	441	522	753	5,205
GAF, total[3]	773	778	954	957	929	956	900	1,009	965	1,064	1,240	1,879	12,404
Houston-Galveston-Brazoria, TX CMSA, total	**2,384**	**2,331**	**2,792**	**2,734**	**2,807**	**2,853**	**2,804**	**2,885**	**2,669**	**2,617**	**2,763**	**3,510**	**33,149**
Nondurable goods, total	1,552	1,495	1,725	1,700	1,747	1,695	1,740	1,765	1,608	1,674	1,729	2,220	20,650
Dept. stores (excl. leased depts.)	219	223	280	260	280	272	278	302	261	286	338	551	3,550
Dept. stores (incl. leased depts.)[2]	222	226	284	264	285	276	282	306	264	290	343	558	3,600
GAF, total[3]	631	628	760	722	763	741	751	826	720	761	919	1,465	9,687

See footnotes at end of list of areas.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1994												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Houston-Galveston-Brazoria, TX CMSA, total—Con.													
Houston, TX PMSA, total	**2,170**	**2,107**	**2,530**	**2,497**	**2,551**	**2,597**	**2,530**	**2,584**	**2,395**	**2,379**	**2,513**	**3,173**	**30,026**
Nondurable goods, total	1,398	1,341	1,536	1,522	1,562	1,507	1,560	1,575	1,423	1,515	1,565	1,981	18,485
Dept. stores (excl. leased depts.)	187	190	238	219	236	229	234	256	221	244	288	471	3,013
Dept. stores (incl. leased depts.)[2]	189	193	241	223	240	233	237	260	225	247	292	476	3,056
GAF, total[3]	565	564	679	646	683	663	671	743	651	686	835	1,333	8,719
Kansas City, MO-KS MSA, total	**963**	**972**	**1,234**	**1,187**	**1,214**	**1,323**	**1,272**	**1,330**	**1,303**	**1,274**	**1,284**	**1,594**	**14,950**
Dept. stores (excl. leased depts.)	109	109	140	131	144	139	135	151	138	152	177	266	1,791
Dept. stores (incl. leased depts.)[2]	110	110	142	132	145	141	136	152	139	154	179	269	1,809
GAF, total[3]	262	261	324	306	327	321	316	351	317	341	399	620	4,145
Los Angeles-Anaheim-Riverside, CA CMSA, total	**8,778**	**8,775**	**9,957**	**9,760**	**10,113**	**10,255**	**10,209**	**10,351**	**10,030**	**10,159**	**10,443**	**12,616**	**121,446**
Nondurable goods, total	5,331	5,199	5,858	5,752	5,884	5,936	5,900	5,943	5,750	5,877	6,248	7,823	71,501
Dept. stores (excl. leased depts.)	583	601	738	696	742	774	741	780	760	795	1,014	1,563	9,787
Dept. stores (incl. leased depts.)[2]	599	619	759	715	760	791	757	797	777	810	1,034	1,589	10,007
GAF, total[3]	2,201	2,299	2,679	2,548	2,672	2,737	2,678	2,793	2,715	2,800	3,312	4,937	34,371
Anaheim-Santa Ana, CA PMSA, total	**1,961**	**1,868**	**2,167**	**2,047**	**2,091**	**2,164**	**2,212**	**2,160**	**2,104**	**2,089**	**2,131**	**2,659**	**25,653**
Dept. stores (excl. leased depts.)	114	116	143	133	142	148	144	150	146	149	197	309	1,891
Dept. stores (incl. leased depts.)[2]	117	119	147	137	146	151	146	153	149	152	201	315	1,933
GAF, total[3]	574	561	638	598	612	643	641	674	653	662	762	1,107	8,125
Los Angeles-Long Beach, CA PMSA, total	**5,077**	**5,094**	**5,735**	**5,729**	**5,904**	**5,942**	**5,978**	**6,118**	**5,885**	**5,972**	**6,107**	**7,294**	**70,835**
Nondurable goods, total	3,043	2,969	3,350	3,319	3,386	3,402	3,429	3,511	3,363	3,447	3,637	4,421	41,277
Dept. stores (excl. leased depts.)	300	310	383	362	391	412	393	417	408	423	538	834	5,171
Dept. stores (incl. leased depts.)[2]	310	320	394	372	401	421	402	426	417	432	548	849	5,292
GAF, total[3]	1,190	1,265	1,499	1,427	1,515	1,542	1,503	1,574	1,524	1,578	1,864	2,787	19,268
Los Angeles, CA City, total	**1,675**	**1,655**	**1,894**	**1,846**	**1,920**	**1,932**	**1,895**	**1,980**	**1,925**	**1,941**	**1,955**	**2,344**	**22,962**
Nondurable goods, total	1,118	1,063	1,199	1,189	1,189	1,188	1,211	1,224	1,175	1,214	1,245	1,462	14,477
Dept. stores (excl. leased depts.)	67	58	72	74	79	88	86	90	91	95	128	198	1,126
Dept. stores (incl. leased depts.)[2]	70	62	74	76	81	90	88	93	93	98	131	203	1,159
GAF, total[3]	389	388	456	439	468	467	459	473	452	479	551	808	5,829
Miami-Fort Lauderdale, FL CMSA, total	**2,704**	**2,737**	**3,048**	**2,846**	**2,971**	**2,881**	**2,795**	**2,905**	**2,844**	**3,030**	**3,436**	**4,002**	**36,199**
Nondurable goods, total	1,437	1,424	1,587	1,475	1,495	1,441	1,444	1,501	1,441	1,500	1,607	2,073	18,425
Dept. stores (excl. leased depts.)	170	178	207	190	199	191	186	216	188	195	247	392	2,559
Dept. stores (incl. leased depts.)[2]	174	182	213	195	203	194	190	220	191	199	252	399	2,612
GAF, total[3]	724	733	831	782	796	774	766	826	750	815	983	1,522	10,302
Miami-Hialeah, FL PMSA, total	**1,464**	**1,441**	**1,668**	**1,559**	**1,595**	**1,587**	**1,550**	**1,591**	**1,565**	**1,674**	**1,791**	**2,176**	**19,661**
Nondurable goods, total	801	802	900	839	860	837	844	883	865	918	979	1,236	10,764
Dept. stores (excl. leased depts.)	94	98	115	107	111	108	106	123	107	108	138	214	1,429
Dept. stores (incl. leased depts.)[2]	96	100	118	109	113	110	108	125	109	110	140	217	1,455
GAF, total[3]	440	439	506	474	486	480	479	519	474	515	611	933	6,356
Milwaukee-Racine, WI CMSA, total	**948**	**1,018**	**1,217**	**1,154**	**1,268**	**1,211**	**1,127**	**1,339**	**1,224**	**1,204**	**1,279**	**1,501**	**14,490**
Dept. stores (excl. leased depts.)	81	83	111	112	111	113	104	122	110	125	152	225	1,449
Dept. stores (incl. leased depts.)[2]	82	84	114	114	114	115	106	125	112	128	156	231	1,481
GAF, total[3]	217	218	286	277	283	284	266	304	283	301	359	533	3,611
Milwaukee, WI PMSA, total	**818**	**867**	**1,009**	**980**	**1,066**	**1,023**	**971**	**1,152**	**1,013**	**1,027**	**1,083**	**1,259**	**12,268**
Dept. stores (excl. leased depts.)	72	74	99	100	99	101	93	109	98	112	136	200	1,293
Dept. stores (incl. leased depts.)[2]	74	75	101	102	101	103	95	111	100	115	139	205	1,321
GAF, total[3]	192	194	254	248	251	254	239	271	254	268	321	475	3,221
Minneapolis-St. Paul, MN-WI MSA, total	**1,836**	**1,859**	**2,307**	**2,228**	**2,363**	**2,294**	**2,229**	**2,480**	**2,443**	**2,404**	**2,453**	**2,822**	**27,718**
Dept. stores (excl. leased depts.)	174	172	223	213	221	226	210	245	229	256	294	422	2,885
Dept. stores (incl. leased depts.)[2]	177	176	227	217	225	231	213	249	234	261	300	431	2,941
GAF, total[3]	448	458	561	545	554	562	540	603	578	611	685	979	7,124
New York-Northern New Jersey-Long Island NY-NJ-CT CMSA, total	**10,256**	**9,759**	**11,933**	**11,728**	**12,297**	**12,541**	**11,726**	**12,231**	**12,234**	**12,354**	**12,866**	**15,674**	**145,599**
Nondurable goods, total	6,839	6,420	7,570	7,448	7,678	7,703	7,379	7,609	7,672	7,892	8,156	10,167	92,533
Dept. stores (excl. leased depts.)	507	579	731	758	806	813	706	802	846	889	1,117	1,684	10,238
Dept. stores (incl. leased depts.)[2]	522	594	750	778	826	832	722	819	866	909	1,144	1,717	10,479
GAF, total[3]	2,499	2,570	3,169	3,209	3,301	3,389	3,125	3,410	3,495	3,578	4,168	6,203	42,116
Nassau-Suffolk, NY PMSA, total	**2,131**	**1,916**	**2,431**	**2,351**	**2,471**	**2,536**	**2,343**	**2,417**	**2,381**	**2,374**	**2,419**	**2,848**	**28,618**
Nondurable goods, total	1,327	1,100	1,350	1,311	1,325	1,384	1,346	1,394	1,386	1,383	1,378	1,759	16,443
Dept. stores (excl. leased depts.)	97	110	140	145	154	165	140	155	162	167	218	334	1,987
Dept. stores (incl. leased depts.)[2]	99	112	143	148	157	167	142	157	165	170	223	340	2,023
New York, NY PMSA, total	**3,549**	**3,417**	**4,084**	**4,036**	**4,240**	**4,363**	**4,023**	**4,287**	**4,271**	**4,406**	**4,725**	**5,764**	**51,165**
Nondurable goods, total	2,420	2,329	2,681	2,650	2,757	2,742	2,600	2,757	2,768	2,891	3,085	3,762	33,442
Dept. stores (excl. leased depts.)	181	209	259	262	286	267	236	279	298	315	378	558	3,528
Dept. stores (incl. leased depts.)[2]	187	217	267	270	294	273	242	285	305	323	386	569	3,618
GAF, total[3]	1,077	1,091	1,341	1,362	1,395	1,419	1,301	1,425	1,488	1,535	1,773	2,544	17,751
Newark, NJ PMSA, total	**944**	**929**	**1,129**	**1,148**	**1,213**	**1,225**	**1,150**	**1,197**	**1,200**	**1,141**	**1,124**	**1,329**	**13,729**
Dept. stores (excl. leased depts.)	37	43	55	58	61	63	53	60	65	69	91	141	796
Dept. stores (incl. leased depts.)[2]	38	45	56	60	63	65	55	62	67	72	93	144	820
New York, NY City, total	**2,734**	**2,616**	**3,110**	**3,066**	**3,194**	**3,242**	**3,057**	**3,243**	**3,257**	**3,363**	**3,610**	**4,440**	**38,932**
Nondurable goods, total	1,974	1,908	2,206	2,172	2,264	2,238	2,127	2,264	2,285	2,374	2,506	3,024	27,342
Dept. stores (excl. leased depts.)	136	158	196	196	213	192	171	210	224	238	279	398	2,611
Dept. stores (incl. leased depts.)[2]	140	164	202	202	220	197	176	215	229	244	286	407	2,682
GAF, total[3]	886	895	1,103	1,121	1,138	1,152	1,067	1,172	1,227	1,265	1,459	2,035	14,520

See footnotes at end of list of areas.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1994												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Philadelphia-Wilmington-Trenton, PA-NJ-DE CMSA, total	**3,697**	**3,815**	**4,569**	**4,500**	**4,656**	**4,619**	**4,411**	**4,627**	**4,474**	**4,585**	**4,646**	**5,507**	**54,106**
Nondurable goods, total	2,309	2,215	2,600	2,483	2,575	2,559	2,489	2,567	2,540	2,725	2,863	3,562	31,487
Dept. stores (excl. leased depts.)	214	237	324	338	353	352	307	336	352	387	496	758	4,454
Dept. stores (incl. leased depts.)[2]	222	244	333	349	364	362	315	346	362	397	508	771	4,573
GAF, total[3]	700	737	951	977	998	1,011	910	1,014	1,039	1,086	1,297	2,014	12,734
Philadelphia, PA-NJ PMSA, total	**2,972**	**3,082**	**3,656**	**3,581**	**3,748**	**3,686**	**3,535**	**3,728**	**3,569**	**3,700**	**3,767**	**4,453**	**43,477**
Nondurable goods, total	1,884	1,790	2,116	1,976	2,041	2,047	2,002	2,059	2,052	2,181	2,294	2,895	25,337
Dept. stores (excl. leased depts.)	166	186	254	265	276	276	239	262	277	305	391	598	3,495
Dept. stores (incl. leased depts.)[2]	172	190	261	272	284	284	245	269	285	313	401	610	3,586
GAF, total[3]	575	603	773	795	824	838	745	838	860	899	1,072	1,665	10,487
Philadelphia, PA City, total	**645**	**626**	**717**	**660**	**670**	**721**	**646**	**667**	**669**	**699**	**726**	**910**	**8,356**
Dept. stores (excl. leased depts.)	26	27	38	39	41	41	35	37	41	43	57	89	514
Dept. stores (incl. leased depts.)[2]	28	28	40	41	42	42	36	39	42	45	60	91	534
Phoenix, AZ MSA, total	**1,565**	**1,594**	**1,863**	**1,714**	**1,782**	**1,726**	**1,726**	**1,804**	**1,698**	**1,807**	**1,842**	**2,235**	**21,356**
Dept. stores (excl. leased depts.)	127	133	164	149	151	145	141	156	141	161	202	314	1,984
Dept. stores (incl. leased depts.)[2]	129	136	168	152	153	147	143	159	143	163	207	320	2,020
GAF, total[3]	402	427	509	449	464	443	418	473	421	456	557	867	5,886
Pittsburgh-Beaver Valley, PA CMSA, total	**1,120**	**1,204**	**1,426**	**1,406**	**1,458**	**1,487**	**1,406**	**1,500**	**1,456**	**1,493**	**1,585**	**1,956**	**17,497**
Nondurable goods, total	788	773	904	892	919	943	946	972	939	969	1,036	1,335	11,416
Dept. stores (excl. leased depts.)	91	105	143	142	146	149	141	159	148	170	229	325	1,948
Dept. stores (incl. leased depts.)[2]	96	110	149	149	152	156	148	167	155	177	237	336	2,032
GAF, total[3]	268	298	373	370	375	378	354	407	387	413	528	819	4,970
Pittsburgh, PA PMSA, total	**1,078**	**1,150**	**1,352**	**1,336**	**1,380**	**1,399**	**1,330**	**1,414**	**1,356**	**1,402**	**1,485**	**1,855**	**16,537**
Nondurable goods, total	753	738	866	851	880	905	907	930	898	926	989	1,275	10,918
Dept. stores (excl. leased depts.)	82	96	130	129	132	135	128	145	135	155	209	297	1,773
Dept. stores (incl. leased depts.)[2]	87	100	136	136	138	141	134	152	141	161	217	307	1,850
GAF, total[3]	252	282	351	347	353	356	332	381	361	389	495	765	4,664
St. Louis, MO-IL MSA, total	**1,552**	**1,564**	**1,890**	**1,793**	**2,028**	**2,036**	**1,909**	**1,984**	**1,934**	**1,869**	**1,949**	**2,457**	**22,965**
Dept. stores (excl. leased depts.)	164	166	212	204	216	209	201	217	214	225	279	417	2,724
Dept. stores (incl. leased depts.)[2]	165	169	216	207	220	212	204	220	217	228	283	422	2,763
GAF, total[3]	398	405	496	482	526	512	499	554	519	523	637	994	6,545
San Diego, CA MSA, total	**1,481**	**1,400**	**1,581**	**1,640**	**1,666**	**1,658**	**1,755**	**1,691**	**1,591**	**1,695**	**1,729**	**2,145**	**20,032**
Nondurable goods, total	873	829	931	930	953	955	989	963	922	975	1,035	1,286	11,641
Dept. stores (excl. leased depts.)	107	106	131	122	130	135	135	143	135	141	181	276	1,742
Dept. stores (incl. leased depts.)[2]	110	110	136	126	134	138	138	147	139	145	185	283	1,791
GAF, total[3]	444	430	507	487	503	524	527	552	514	541	644	992	6,665
San Francisco-Oakland-San Jose, CA CMSA, total	**4,033**	**3,913**	**4,513**	**4,403**	**4,512**	**4,595**	**4,642**	**4,668**	**4,768**	**4,952**	**4,937**	**6,059**	**55,995**
Nondurable goods, total	2,540	2,454	2,839	2,799	2,855	2,935	2,973	2,963	2,895	3,035	3,177	3,935	35,400
Dept. stores (excl. leased depts.)	260	268	327	305	327	340	339	360	342	352	453	708	4,381
Dept. stores (incl. leased depts.)[2]	266	277	337	314	334	347	345	366	349	358	460	719	4,472
GAF, total[3]	1,212	1,179	1,372	1,319	1,397	1,452	1,476	1,513	1,445	1,502	1,771	2,654	18,292
Oakland, CA PMSA, total	**1,275**	**1,283**	**1,439**	**1,412**	**1,483**	**1,476**	**1,491**	**1,507**	**1,439**	**1,471**	**1,504**	**1,873**	**17,653**
Dept. stores (excl. leased depts.)	82	85	104	96	103	108	106	114	107	109	143	229	1,386
Dept. stores (incl. leased depts.)[2]	84	87	107	98	104	109	107	116	109	111	145	232	1,409
San Francisco, CA PMSA, total	**1,087**	**1,046**	**1,190**	**1,200**	**1,237**	**1,265**	**1,296**	**1,293**	**1,280**	**1,347**	**1,358**	**1,723**	**15,322**
Nondurable goods, total	785	767	876	864	896	916	940	938	933	983	1,038	1,245	11,181
Dept. stores (excl. leased depts.)	68	70	85	78	84	86	89	91	91	91	115	172	1,120
Dept. stores (incl. leased depts.)[2]	70	72	87	80	85	87	90	92	92	92	116	175	1,138
GAF, total[3]	377	368	429	414	435	458	481	471	467	480	560	821	5,761
Seattle-Tacoma, WA CMSA, total	**1,856**	**1,821**	**2,084**	**1,997**	**2,132**	**2,184**	**2,109**	**2,320**	**2,175**	**2,178**	**2,296**	**2,774**	**25,926**
Dept. stores (excl. leased depts.)	124	131	156	148	158	156	152	177	154	160	199	304	2,019
Dept. stores (incl. leased depts.)[2]	129	137	162	153	163	161	156	183	160	164	203	309	2,080
GAF, total[3]	481	489	556	538	567	586	583	620	577	591	705	1,084	7,377
Tampa-St. Petersburg-Clearwater, FL MSA, total	**1,755**	**1,795**	**2,116**	**1,973**	**1,971**	**1,904**	**1,812**	**1,938**	**1,807**	**1,886**	**1,988**	**2,321**	**23,266**
Nondurable goods, total	1,095	1,101	1,307	1,236	1,222	1,163	1,161	1,183	1,124	1,183	1,256	1,533	14,564
Dept. stores (excl. leased depts.)	120	127	152	139	137	130	130	142	127	139	172	280	1,795
Dept. stores (incl. leased depts.)[2]	122	130	155	142	139	132	132	144	129	142	175	285	1,827
GAF, total[3]	331	340	396	358	361	351	358	380	346	366	445	708	4,740
Washington, DC-MD-VA MSA, total	**2,820**	**2,878**	**3,381**	**3,363**	**3,506**	**3,424**	**3,346**	**3,515**	**3,356**	**3,409**	**3,518**	**4,452**	**40,968**
Nondurable goods, total	1,810	1,775	2,035	2,058	2,114	2,045	2,036	2,052	2,022	2,087	2,165	2,724	24,923
Dept. stores (excl. leased depts.)	152	170	211	224	225	223	212	228	230	246	285	465	2,871
Dept. stores (incl. leased depts.)[2]	157	176	218	232	232	229	217	235	236	253	293	475	2,953
GAF, total[3]	682	718	871	884	903	911	911	985	964	1,006	1,136	1,784	11,755

[1]For definitions of metropolitan areas, see appendix C.
[2]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1993												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Atlanta, GA MSA, total	**1,947**	**1,905**	**2,189**	**2,178**	**2,338**	**2,255**	**2,296**	**2,269**	**2,169**	**2,296**	**2,412**	**2,999**	**27,253**
Nondurable goods, total	1,244	1,262	1,362	1,381	1,470	1,368	1,397	1,422	1,361	1,456	1,573	1,873	17,169
Dept. stores (excl. leased depts.)	154	174	198	211	226	212	207	233	213	238	284	430	2,780
Dept. stores (incl. leased depts.)[2]	156	180	202	215	230	216	212	238	217	242	289	437	2,834
GAF, total[3]	544	557	646	667	703	685	688	738	696	757	870	1,327	8,878
Baltimore, MD MSA, total	**1,206**	**1,223**	**1,357**	**1,434**	**1,482**	**1,483**	**1,485**	**1,437**	**1,444**	**1,451**	**1,542**	**1,916**	**17,460**
Nondurable goods, total	737	734	818	831	858	841	825	830	843	870	931	1,202	10,320
Dept. stores (excl. leased depts.)	82	86	100	119	124	114	107	118	123	131	166	261	1,531
Dept. stores (incl. leased depts.)[2]	84	89	103	122	128	117	110	122	127	135	171	269	1,577
GAF, total[3]	286	298	331	376	376	371	359	375	376	391	470	752	4,761
Boston-Lawrence-Salem-Lowell-Brockton, MA NECMA, total	**2,333**	**2,259**	**2,507**	**2,501**	**2,559**	**2,584**	**2,452**	**2,563**	**2,651**	**2,698**	**2,778**	**3,416**	**31,301**
Nondurable goods, total	1,538	1,515	1,701	1,696	1,771	1,718	1,629	1,698	1,789	1,888	1,951	2,402	21,296
Dept. stores (excl. leased depts.)	115	125	142	163	177	169	145	166	177	188	232	362	2,161
Dept. stores (incl. leased depts.)[2]	120	130	148	170	185	176	151	173	184	195	240	374	2,246
GAF, total[3]	531	539	594	648	679	644	602	678	702	718	845	1,313	8,493
Chicago-Gary-Lake County, IL-IN-WI CMSA, total	**5,298**	**5,238**	**6,081**	**6,236**	**6,370**	**6,221**	**6,326**	**6,149**	**6,023**	**6,329**	**6,518**	**7,652**	**74,441**
Nondurable goods, total	3,343	3,240	3,747	3,814	3,895	3,688	3,698	3,730	3,630	3,960	4,129	4,908	45,782
Dept. stores (excl. leased depts.)	342	352	461	471	506	479	466	518	507	585	680	1,029	6,396
Dept. stores (incl. leased depts.)[2]	355	367	477	487	523	495	481	533	523	603	701	1,061	6,606
GAF, total[3]	1,246	1,229	1,451	1,495	1,563	1,518	1,506	1,607	1,571	1,678	1,940	2,982	19,786
Chicago, IL PMSA, total	**4,095**	**4,047**	**4,686**	**4,776**	**4,897**	**4,721**	**4,735**	**4,594**	**4,543**	**4,768**	**4,933**	**5,698**	**56,493**
Nondurable goods, total	2,555	2,475	2,859	2,900	2,948	2,754	2,695	2,718	2,685	2,946	3,079	3,654	34,268
Dept. stores (excl. leased depts.)	256	268	352	359	382	363	350	391	389	447	516	780	4,853
Dept. stores (incl. leased depts.)[2]	268	281	366	372	397	377	363	405	402	463	534	807	5,035
GAF, total[3]	963	944	1,109	1,151	1,190	1,154	1,140	1,203	1,191	1,288	1,461	2,221	15,015
Chicago, IL City, total	**1,073**	**1,014**	**1,191**	**1,193**	**1,201**	**1,227**	**1,206**	**1,169**	**1,189**	**1,328**	**1,252**	**1,429**	**14,472**
Nondurable goods, total	762	718	825	862	863	833	854	826	838	972	955	1,056	10,364
Dept. stores (excl. leased depts.)	74	79	98	99	106	101	95	104	109	124	137	203	1,329
Dept. stores (incl. leased depts.)[2]	79	84	103	104	111	107	100	110	115	131	144	214	1,402
GAF, total[3]	288	277	326	333	342	331	322	349	347	395	418	613	4,341
Cincinnati-Hamilton, OH-KY-IN CMSA, total	**1,047**	**998**	**1,157**	**1,218**	**1,301**	**1,233**	**1,252**	**1,198**	**1,160**	**1,204**	**1,222**	**1,544**	**14,534**
Nondurable goods, total	687	655	733	767	820	740	767	756	743	787	795	990	9,240
Dept. stores (excl. leased depts.)	87	84	110	116	123	117	115	122	118	132	157	235	1,516
Dept. stores (incl. leased depts.)[2]	89	86	113	119	126	120	118	125	121	135	161	240	1,553
GAF, total[3]	263	247	309	321	332	332	342	332	314	345	411	644	4,192
Cleveland-Akron-Lorain, OH CMSA, total	**1,551**	**1,555**	**1,864**	**1,861**	**1,955**	**1,919**	**1,876**	**1,846**	**1,757**	**1,813**	**1,919**	**2,359**	**22,275**
Nondurable goods, total	983	945	1,096	1,106	1,142	1,128	1,114	1,105	1,099	1,146	1,166	1,530	13,560
Dept. stores (excl. leased depts.)	107	111	141	152	160	154	151	168	164	172	212	330	2,022
Dept. stores (incl. leased depts.)[2]	111	115	146	158	166	160	156	175	170	177	220	341	2,095
GAF, total[3]	344	337	397	426	438	430	437	467	455	478	579	915	5,703
Cleveland, OH PMSA, total	**962**	**995**	**1,136**	**1,131**	**1,213**	**1,131**	**1,102**	**1,110**	**1,063**	**1,099**	**1,193**	**1,507**	**13,642**
Dept. stores (excl. leased depts.)	70	72	92	100	105	101	99	110	108	112	133	209	1,311
Dept. stores (incl. leased depts.)[2]	73	75	96	104	110	105	102	114	112	115	138	216	1,360
GAF, total[3]	234	227	274	292	298	290	299	319	314	331	396	612	3,886
Dallas-Fort Worth, TX CMSA, total	**2,567**	**2,578**	**2,966**	**2,981**	**3,154**	**3,075**	**3,111**	**3,018**	**2,865**	**2,990**	**3,057**	**3,864**	**36,226**
Nondurable goods, total	1,623	1,569	1,779	1,796	1,848	1,761	1,855	1,812	1,692	1,835	1,864	2,317	21,751
Dept. stores (excl. leased depts.)	237	241	288	288	311	294	305	312	279	324	365	589	3,833
Dept. stores (incl. leased depts.)[2]	242	247	295	295	318	301	312	320	286	330	370	598	3,914
GAF, total[3]	638	633	753	814	845	809	821	863	785	865	1,002	1,597	10,425
Denver-Boulder, CO CMSA, total	**1,337**	**1,250**	**1,434**	**1,479**	**1,578**	**1,554**	**1,686**	**1,644**	**1,552**	**1,613**	**1,624**	**1,950**	**18,701**
Nondurable goods, total	729	715	800	794	855	802	842	872	823	854	899	1,083	10,068
Dept. stores (excl. leased depts.)	104	102	125	125	139	134	136	149	134	150	168	260	1,726
Dept. stores (incl. leased depts.)[2]	106	104	128	127	141	136	138	152	137	153	171	265	1,758
GAF, total[3]	372	362	428	418	444	438	447	494	462	485	554	818	5,722
Detroit-Ann Arbor, MI CMSA, total	**2,870**	**2,789**	**3,313**	**3,378**	**3,497**	**3,614**	**3,465**	**3,577**	**3,506**	**3,604**	**3,697**	**4,518**	**41,828**
Nondurable goods, total	1,893	1,797	2,057	2,152	2,188	2,183	2,144	2,157	2,143	2,258	2,325	2,897	26,194
Dept. stores (excl. leased depts.)	328	309	379	402	422	413	401	421	414	443	508	746	5,186
Dept. stores (incl. leased depts.)[2]	335	318	387	411	431	422	409	429	423	453	518	762	5,298
GAF, total[3]	809	768	901	944	970	955	943	988	984	1,018	1,198	1,820	12,298
Detroit, MI PMSA, total	**2,622**	**2,553**	**3,045**	**3,102**	**3,201**	**3,302**	**3,164**	**3,254**	**3,195**	**3,294**	**3,428**	**4,181**	**38,341**
Nondurable goods, total	1,783	1,687	1,933	2,020	2,053	2,051	2,018	2,026	2,009	2,122	2,182	2,715	24,599
Dept. stores (excl. leased depts.)	301	286	351	373	391	383	372	389	382	410	472	695	4,805
Dept. stores (incl. leased depts.)[2]	309	294	359	382	399	391	379	397	391	420	483	712	4,916
GAF, total[3]	736	708	836	878	897	884	875	914	904	945	1,111	1,682	11,370
Houston-Galveston-Brazoria, TX CMSA, total	**2,316**	**2,263**	**2,596**	**2,584**	**2,658**	**2,620**	**2,722**	**2,676**	**2,513**	**2,503**	**2,575**	**3,299**	**31,325**
Nondurable goods, total	1,556	1,487	1,647	1,687	1,733	1,645	1,741	1,708	1,598	1,679	1,727	2,172	20,380
Dept. stores (excl. leased depts.)	205	213	247	251	271	257	268	277	242	273	317	499	3,320
Dept. stores (incl. leased depts.)[2]	209	217	252	256	276	261	272	282	246	278	322	506	3,377
GAF, total[3]	588	590	696	740	770	720	757	778	702	738	862	1,347	9,288

See footnotes at end of list of areas.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1993												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Houston-Galveston-Brazoria, TX CMSA, total—Con.													
Houston, TX PMSA, total	**2,128**	**2,068**	**2,359**	**2,363**	**2,411**	**2,370**	**2,488**	**2,437**	**2,285**	**2,291**	**2,342**	**3,002**	**28,544**
Nondurable goods, total	1,405	1,339	1,473	1,517	1,549	1,465	1,565	1,539	1,429	1,514	1,557	1,940	18,292
Dept. stores (excl. leased depts.)	177	183	213	217	230	219	228	237	207	235	272	429	2,847
Dept. stores (incl. leased depts.)[2]	181	188	218	221	235	223	232	241	211	238	276	436	2,900
GAF, total[3]	533	535	627	671	691	647	678	701	633	664	778	1,211	8,369
Kansas City, MO-KS MSA, total	**982**	**913**	**1,151**	**1,147**	**1,179**	**1,197**	**1,113**	**1,171**	**1,106**	**1,143**	**1,162**	**1,475**	**13,739**
Dept. stores (excl. leased depts.)	100	100	124	123	139	129	127	144	129	147	169	250	1,681
Dept. stores (incl. leased depts.)[2]	101	101	126	125	141	131	129	145	131	149	171	253	1,703
GAF, total[3]	254	244	289	293	317	303	304	332	304	331	377	603	3,951
Los Angeles-Anaheim-Riverside, CA CMSA, total	**8,527**	**8,327**	**9,367**	**9,500**	**9,821**	**9,533**	**9,674**	**9,553**	**9,128**	**9,452**	**9,677**	**11,819**	**114,378**
Nondurable goods, total	5,316	5,126	5,704	5,782	5,943	5,700	5,858	5,788	5,560	5,774	6,098	7,564	70,213
Dept. stores (excl. leased depts.)	564	566	688	681	728	703	702	730	695	723	901	1,471	9,152
Dept. stores (incl. leased depts.)[2]	583	586	711	706	753	726	724	753	718	745	927	1,511	9,443
GAF, total[3]	2,217	2,174	2,520	2,504	2,613	2,584	2,602	2,653	2,537	2,599	3,059	4,670	32,732
Anaheim-Santa Ana, CA PMSA, total	**1,772**	**1,710**	**1,940**	**1,976**	**2,022**	**2,009**	**1,990**	**2,007**	**1,898**	**2,022**	**2,034**	**2,609**	**23,989**
Dept. stores (excl. leased depts.)	109	109	131	131	142	135	139	144	138	140	177	294	1,789
Dept. stores (incl. leased depts.)[2]	112	113	135	136	146	139	143	148	142	144	182	302	1,842
GAF, total[3]	534	492	569	564	576	579	578	598	577	586	698	1,053	7,404
Los Angeles-Long Beach, CA PMSA, total	**5,051**	**4,915**	**5,543**	**5,625**	**5,829**	**5,602**	**5,730**	**5,626**	**5,367**	**5,533**	**5,630**	**6,770**	**67,221**
Nondurable goods, total	3,144	3,006	3,346	3,378	3,473	3,296	3,408	3,347	3,203	3,333	3,495	4,240	40,669
Dept. stores (excl. leased depts.)	311	308	377	369	397	383	381	393	376	389	479	786	4,949
Dept. stores (incl. leased depts.)[2]	323	320	391	384	411	397	394	406	389	402	493	806	5,116
GAF, total[3]	1,228	1,223	1,429	1,411	1,497	1,481	1,499	1,514	1,444	1,482	1,705	2,634	18,547
Los Angeles, CA City, total	**1,800**	**1,700**	**1,922**	**1,908**	**1,949**	**1,872**	**1,916**	**1,901**	**1,824**	**1,856**	**1,901**	**2,260**	**22,809**
Nondurable goods, total	1,170	1,116	1,232	1,233	1,276	1,185	1,251	1,214	1,169	1,230	1,268	1,494	14,838
Dept. stores (excl. leased depts.)	83	84	106	101	106	100	102	102	98	101	124	192	1,299
Dept. stores (incl. leased depts.)[2]	86	87	110	105	110	104	106	107	103	105	129	200	1,352
GAF, total[3]	421	423	491	483	501	499	515	513	497	512	563	838	6,256
Miami-Fort Lauderdale, FL CMSA, total	**2,639**	**2,780**	**2,821**	**2,985**	**2,993**	**2,897**	**2,980**	**2,861**	**2,806**	**2,939**	**3,075**	**4,066**	**35,842**
Nondurable goods, total	1,512	1,469	1,621	1,644	1,653	1,579	1,627	1,621	1,572	1,609	1,682	2,082	19,671
Dept. stores (excl. leased depts.)	161	169	185	183	185	179	175	197	173	181	232	368	2,388
Dept. stores (incl. leased depts.)[2]	164	174	191	189	191	183	179	202	177	185	237	375	2,447
GAF, total[3]	816	782	832	841	841	810	809	836	772	805	985	1,500	10,629
Miami-Hialeah, FL PMSA, total	**1,539**	**1,667**	**1,623**	**1,738**	**1,686**	**1,629**	**1,607**	**1,642**	**1,605**	**1,628**	**1,690**	**2,071**	**20,125**
Nondurable goods, total	909	885	954	982	990	938	949	959	920	943	975	1,181	11,585
Dept. stores (excl. leased depts.)	94	99	107	107	110	105	103	115	100	101	134	203	1,378
Dept. stores (incl. leased depts.)[2]	96	101	110	110	112	107	105	118	102	103	136	207	1,407
GAF, total[3]	552	515	542	552	548	527	533	546	501	502	600	899	6,817
Milwaukee-Racine, WI CMSA, total	**882**	**916**	**1,097**	**1,019**	**1,121**	**1,103**	**1,087**	**1,132**	**1,089**	**1,071**	**1,182**	**1,404**	**13,103**
Dept. stores (excl. leased depts.)	79	81	99	107	107	102	102	117	109	122	146	214	1,385
Dept. stores (incl. leased depts.)[2]	80	83	102	110	110	104	104	120	112	125	149	220	1,419
GAF, total[3]	216	217	259	271	276	268	268	295	289	305	360	532	3,556
Milwaukee, WI PMSA, total	**779**	**797**	**939**	**898**	**966**	**939**	**946**	**969**	**915**	**928**	**1,020**	**1,201**	**11,297**
Dept. stores (excl. leased depts.)	70	72	89	95	96	91	91	105	97	109	130	189	1,234
Dept. stores (incl. leased depts.)[2]	71	73	91	97	98	93	92	107	99	111	133	196	1,261
GAF, total[3]	194	193	233	241	247	238	237	261	256	272	320	474	3,166
Minneapolis-St. Paul, MN-WI MSA, total	**1,806**	**1,728**	**2,088**	**2,041**	**2,089**	**2,162**	**2,129**	**2,063**	**2,088**	**2,149**	**2,165**	**2,541**	**25,049**
Dept. stores (excl. leased depts.)	164	158	199	201	212	210	202	232	225	248	271	397	2,719
Dept. stores (incl. leased depts.)[2]	168	161	203	206	217	214	207	237	231	253	278	405	2,780
GAF, total[3]	425	405	494	493	511	518	511	552	552	575	642	927	6,605
New York-Northern New Jersey-Long Island NY-NJ-CT CMSA, total	**10,075**	**9,251**	**10,361**	**11,059**	**11,284**	**11,717**	**11,586**	**11,600**	**11,555**	**11,661**	**12,086**	**15,124**	**137,359**
Nondurable goods, total	6,842	6,334	6,964	7,115	7,245	7,355	7,215	7,215	7,391	7,615	7,913	9,884	89,088
Dept. stores (excl. leased depts.)	521	547	636	738	794	754	658	735	780	830	1,024	1,636	9,653
Dept. stores (incl. leased depts.)[2]	533	565	655	759	815	773	675	754	800	850	1,048	1,668	9,895
GAF, total[3]	2,557	2,447	2,777	3,171	3,259	3,350	3,304	3,362	3,448	3,470	3,922	6,042	41,109
Nassau-Suffolk, NY PMSA, total	**2,033**	**1,764**	**2,010**	**2,144**	**2,165**	**2,272**	**2,276**	**2,322**	**2,303**	**2,239**	**2,363**	**2,944**	**26,835**
Nondurable goods, total	1,344	1,107	1,238	1,252	1,262	1,324	1,352	1,334	1,352	1,332	1,357	1,799	16,053
Dept. stores (excl. leased depts.)	97	103	120	137	145	143	125	138	147	154	198	323	1,830
Dept. stores (incl. leased depts.)[2]	99	105	122	140	148	146	127	140	149	157	203	329	1,865
New York, NY PMSA, total	**3,564**	**3,359**	**3,699**	**3,835**	**4,036**	**4,173**	**4,083**	**4,096**	**4,047**	**4,159**	**4,321**	**5,399**	**48,771**
Nondurable goods, total	2,533	2,402	2,575	2,634	2,704	2,658	2,577	2,647	2,660	2,811	2,924	3,572	32,697
Dept. stores (excl. leased depts.)	180	195	222	255	279	258	218	249	268	289	333	534	3,280
Dept. stores (incl. leased depts.)[2]	187	202	230	264	288	265	225	256	276	297	342	547	3,379
GAF, total[3]	1,078	1,025	1,173	1,314	1,351	1,446	1,446	1,440	1,447	1,448	1,602	2,439	17,209
Newark, NJ PMSA, total	**906**	**802**	**890**	**978**	**1,019**	**1,051**	**1,045**	**1,053**	**997**	**1,049**	**1,044**	**1,264**	**12,098**
Dept. stores (excl. leased depts.)	41	43	51	60	66	60	51	57	61	65	81	133	769
Dept. stores (incl. leased depts.)[2]	42	45	52	63	68	62	53	59	63	68	83	136	794
New York, NY City, total	**2,855**	**2,634**	**2,906**	**2,979**	**3,084**	**3,208**	**3,185**	**3,170**	**3,104**	**3,239**	**3,298**	**4,165**	**37,827**
Nondurable goods, total	2,106	1,983	2,140	2,168	2,222	2,184	2,111	2,177	2,186	2,320	2,376	2,849	26,822
Dept. stores (excl. leased depts.)	135	147	166	189	204	185	160	183	197	214	239	384	2,403
Dept. stores (incl. leased depts.)[2]	139	153	174	197	211	192	164	189	204	220	246	395	2,484
GAF, total[3]	889	839	960	1,074	1,093	1,194	1,215	1,202	1,193	1,199	1,300	1,929	14,087

See footnotes at end of list of areas.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1993												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Philadelphia-Wilmington-Trenton, PA-NJ-DE CMSA, total	**3,660**	**3,619**	**4,004**	**4,272**	**4,433**	**4,307**	**4,192**	**4,252**	**4,184**	**4,272**	**4,477**	**5,332**	**51,004**
Nondurable goods, total	2,361	2,318	2,488	2,592	2,673	2,521	2,498	2,525	2,554	2,858	2,754	3,416	31,358
Dept. stores (excl. leased depts.)	224	228	279	327	357	316	288	309	333	360	472	737	4,230
Dept. stores (incl. leased depts.)[2]	232	236	288	337	367	326	297	319	343	370	483	752	4,350
GAF, total[3]	779	747	866	980	1,020	962	899	957	990	1,017	1,226	1,888	12,331
Philadelphia, PA-NJ PMSA, total	**2,956**	**2,922**	**3,203**	**3,404**	**3,543**	**3,436**	**3,382**	**3,462**	**3,383**	**3,446**	**3,639**	**4,288**	**41,064**
Nondurable goods, total	1,953	1,902	2,039	2,077	2,123	2,041	2,027	2,050	2,090	2,138	2,212	2,762	25,414
Dept. stores (excl. leased depts.)	175	178	218	257	280	247	225	240	262	283	370	579	3,314
Dept. stores (incl. leased depts.)[2]	182	186	225	265	289	255	231	247	270	291	379	591	3,411
GAF, total[3]	651	621	706	806	838	791	734	782	813	826	1,003	1,546	10,117
Philadelphia, PA City, total	**693**	**698**	**763**	**758**	**797**	**804**	**721**	**751**	**739**	**714**	**754**	**941**	**9,133**
Dept. stores (excl. leased depts.)	28	26	33	39	42	36	34	34	39	41	52	83	487
Dept. stores (incl. leased depts.)[2]	30	28	35	40	44	38	35	36	40	43	55	85	509
Phoenix, AZ MSA, total	**1,429**	**1,408**	**1,487**	**1,499**	**1,512**	**1,436**	**1,474**	**1,537**	**1,500**	**1,594**	**1,682**	**2,041**	**18,599**
Dept. stores (excl. leased depts.)	111	117	139	133	135	121	124	138	124	142	178	282	1,744
Dept. stores (incl. leased depts.)[2]	114	120	143	136	138	124	127	141	127	144	182	288	1,784
GAF, total[3]	362	356	406	397	409	375	370	418	384	427	521	831	5,256
Pittsburgh-Beaver Valley, PA CMSA, total	**1,119**	**1,092**	**1,261**	**1,357**	**1,382**	**1,383**	**1,409**	**1,435**	**1,392**	**1,424**	**1,508**	**1,823**	**16,585**
Nondurable goods, total	785	743	864	918	940	910	931	923	913	965	1,014	1,257	11,163
Dept. stores (excl. leased depts.)	95	99	128	140	145	135	134	147	145	159	217	306	1,850
Dept. stores (incl. leased depts.)[2]	100	104	134	147	152	142	141	155	153	167	227	319	1,941
GAF, total[3]	314	321	354	391	394	383	385	418	400	399	514	810	5,083
Pittsburgh, PA PMSA, total	**1,072**	**1,037**	**1,194**	**1,287**	**1,303**	**1,294**	**1,332**	**1,356**	**1,319**	**1,356**	**1,423**	**1,747**	**15,720**
Nondurable goods, total	750	708	823	873	893	869	893	883	873	923	965	1,195	10,648
Dept. stores (excl. leased depts.)	87	90	117	127	132	123	122	134	132	146	199	280	1,689
Dept. stores (incl. leased depts.)[2]	91	95	123	134	138	129	128	141	140	153	208	292	1,772
GAF, total[3]	299	303	336	370	372	362	364	395	378	377	482	766	4,804
St. Louis, MO-IL MSA, total	**1,547**	**1,482**	**1,802**	**1,757**	**1,810**	**1,795**	**1,706**	**1,680**	**1,762**	**1,758**	**1,793**	**2,276**	**21,168**
Dept. stores (excl. leased depts.)	145	148	183	191	203	189	184	203	205	220	265	383	2,519
Dept. stores (incl. leased depts.)[2]	147	150	187	195	205	193	186	206	209	222	268	387	2,555
GAF, total[3]	384	369	437	457	484	463	455	488	484	505	614	955	6,095
San Diego, CA MSA, total	**1,441**	**1,387**	**1,567**	**1,638**	**1,701**	**1,650**	**1,762**	**1,729**	**1,610**	**1,700**	**1,634**	**2,051**	**19,870**
Nondurable goods, total	850	821	913	935	962	925	984	973	926	987	979	1,272	11,527
Dept. stores (excl. leased depts.)	100	102	121	122	132	128	129	136	126	128	159	262	1,645
Dept. stores (incl. leased depts.)[2]	104	105	126	126	137	132	133	141	131	133	165	271	1,704
GAF, total[3]	425	426	475	483	507	498	506	520	489	504	584	932	6,349
San Francisco-Oakland-San Jose, CA CMSA, total	**4,018**	**3,919**	**4,342**	**4,315**	**4,469**	**4,492**	**4,646**	**4,418**	**4,589**	**4,666**	**4,653**	**5,683**	**54,210**
Nondurable goods, total	2,481	2,398	2,650	2,700	2,785	2,773	2,860	2,742	2,694	2,797	2,890	3,638	33,408
Dept. stores (excl. leased depts.)	252	254	300	301	325	325	331	347	318	338	421	682	4,194
Dept. stores (incl. leased depts.)[2]	260	263	311	312	335	336	341	356	328	348	432	697	4,319
GAF, total[3]	1,151	1,148	1,264	1,271	1,372	1,389	1,400	1,415	1,368	1,390	1,656	2,532	17,356
Oakland, CA PMSA, total	**1,266**	**1,252**	**1,393**	**1,443**	**1,474**	**1,462**	**1,505**	**1,425**	**1,417**	**1,446**	**1,481**	**1,776**	**17,340**
Dept. stores (excl. leased depts.)	79	78	94	93	100	101	102	108	99	104	135	219	1,312
Dept. stores (incl. leased depts.)[2]	81	81	96	96	103	104	105	111	101	107	138	224	1,347
San Francisco, CA PMSA, total	**1,091**	**1,056**	**1,158**	**1,204**	**1,234**	**1,258**	**1,303**	**1,229**	**1,218**	**1,215**	**1,230**	**1,583**	**14,779**
Nondurable goods, total	802	766	827	842	872	878	927	850	863	885	917	1,132	10,561
Dept. stores (excl. leased depts.)	68	69	79	80	86	85	88	89	86	89	106	172	1,097
Dept. stores (incl. leased depts.)[2]	69	71	82	83	88	87	90	91	88	91	109	176	1,125
GAF, total[3]	363	356	393	394	427	442	457	436	430	435	516	786	5,435
Seattle-Tacoma, WA CMSA, total	**1,750**	**1,748**	**1,950**	**1,974**	**2,124**	**2,135**	**2,080**	**2,111**	**2,007**	**2,018**	**2,105**	**2,630**	**24,632**
Dept. stores (excl. leased depts.)	120	125	143	143	159	149	146	175	154	158	193	298	1,963
Dept. stores (incl. leased depts.)[2]	125	131	149	149	165	154	151	183	160	164	201	309	2,041
GAF, total[3]	480	474	538	526	573	561	587	603	562	588	680	1,045	7,217
Tampa-St. Petersburg-Clearwater, FL MSA, total	**1,675**	**1,679**	**1,910**	**1,879**	**1,820**	**1,735**	**1,683**	**1,695**	**1,749**	**1,740**	**1,858**	**2,204**	**21,627**
Nondurable goods, total	1,102	1,080	1,182	1,179	1,121	1,048	1,016	1,009	995	1,058	1,162	1,432	13,384
Dept. stores (excl. leased depts.)	112	116	134	133	129	120	123	131	118	133	163	259	1,671
Dept. stores (incl. leased depts.)[2]	114	119	137	136	132	123	126	134	120	136	166	264	1,707
GAF, total[3]	346	344	383	373	370	354	354	369	372	370	440	665	4,740
Washington, DC-MD-VA MSA, total	**2,770**	**2,639**	**2,927**	**3,029**	**3,233**	**3,214**	**3,223**	**3,171**	**3,231**	**3,255**	**3,332**	**4,116**	**38,140**
Nondurable goods, total	1,801	1,698	1,896	1,948	2,020	1,987	1,990	1,940	1,962	2,060	2,117	2,659	24,078
Dept. stores (excl. leased depts.)	154	162	184	209	221	202	192	210	222	231	271	442	2,700
Dept. stores (incl. leased depts.)[2]	159	167	191	216	228	209	198	216	229	238	279	454	2,784
GAF, total[3]	712	683	762	838	891	878	875	898	911	937	1,057	1,600	11,042

[1]For definitions of metropolitan areas, see appendix C.
[2]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1992												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Atlanta, GA MSA, total	**1,728**	**1,810**	**1,993**	**2,046**	**2,039**	**2,030**	**2,074**	**2,071**	**1,994**	**2,147**	**2,207**	**2,759**	**24,898**
Nondurable goods, total	1,125	1,177	1,284	1,307	1,364	1,320	1,347	1,423	1,336	1,447	1,517	1,827	16,474
Dept. stores (excl. leased depts.)	136	169	196	195	204	188	190	223	201	220	268	406	2,596
Dept. stores (incl. leased depts.)[2]	141	174	202	200	209	193	195	229	207	225	274	413	2,662
GAF, total[3]	509	551	593	596	609	585	600	671	624	666	777	1,201	7,982
Baltimore, MD MSA, total	**1,222**	**1,225**	**1,343**	**1,367**	**1,414**	**1,401**	**1,367**	**1,374**	**1,352**	**1,361**	**1,398**	**1,816**	**16,640**
Nondurable goods, total	741	746	784	812	821	784	785	809	795	848	885	1,155	9,965
Dept. stores (excl. leased depts.)	80	91	102	113	120	109	102	113	110	123	156	246	1,465
Dept. stores (incl. leased depts.)[2]	82	94	106	117	123	113	105	116	113	126	161	252	1,508
GAF, total[3]	299	301	336	361	369	357	343	372	361	386	457	739	4,681
Boston-Lawrence-Salem-Lowell-Brockton, MA NECMA, total	**2,159**	**2,201**	**2,387**	**2,380**	**2,532**	**2,527**	**2,366**	**2,361**	**2,447**	**2,546**	**2,567**	**3,228**	**29,701**
Nondurable goods, total	1,510	1,543	1,692	1,678	1,810	1,740	1,595	1,652	1,693	1,808	1,893	2,350	20,964
Dept. stores (excl. leased depts.)	115	125	144	159	172	162	135	165	168	181	218	347	2,091
Dept. stores (incl. leased depts.)[2]	120	132	151	167	179	169	142	172	176	190	227	360	2,185
GAF, total[3]	519	515	559	608	646	610	547	652	685	699	819	1,263	8,122
Chicago-Gary-Lake County, IL-IN-WI CMSA, total	**5,148**	**5,061**	**5,485**	**5,656**	**6,030**	**5,920**	**5,684**	**5,756**	**5,698**	**6,216**	**6,116**	**7,605**	**70,375**
Nondurable goods, total	3,299	3,230	3,485	3,546	3,735	3,545	3,500	3,660	3,520	3,906	4,041	5,000	44,467
Dept. stores (excl. leased depts.)	311	348	421	417	465	430	403	472	425	517	602	912	5,723
Dept. stores (incl. leased depts.)[2]	323	364	437	432	483	447	417	490	442	538	624	947	5,944
GAF, total[3]	1,091	1,172	1,312	1,354	1,456	1,416	1,342	1,495	1,426	1,626	1,834	2,895	18,419
Chicago, IL PMSA, total	**4,095**	**4,019**	**4,416**	**4,538**	**4,863**	**4,754**	**4,503**	**4,540**	**4,467**	**4,931**	**4,834**	**5,949**	**55,909**
Nondurable goods, total	2,646	2,570	2,773	2,801	2,958	2,800	2,750	2,871	2,773	3,087	3,181	3,904	35,114
Dept. stores (excl. leased depts.)	232	264	321	317	352	326	303	357	326	397	459	698	4,352
Dept. stores (incl. leased depts.)[2]	243	276	335	330	367	340	315	371	339	415	479	727	4,537
GAF, total[3]	797	869	1,030	1,058	1,130	1,110	1,049	1,149	1,093	1,268	1,396	2,201	14,150
Chicago, IL City, total	**1,244**	**1,214**	**1,358**	**1,380**	**1,426**	**1,390**	**1,357**	**1,193**	**1,172**	**1,329**	**1,219**	**1,549**	**15,831**
Nondurable goods, total	954	956	1,037	1,048	1,077	1,039	1,006	857	842	936	895	1,115	11,762
Dept. stores (excl. leased depts.)	67	78	90	86	97	91	85	100	97	117	128	193	1,229
Dept. stores (incl. leased depts.)[2]	72	83	96	90	102	97	90	106	102	124	136	205	1,303
GAF, total[3]	270	292	307	311	344	323	298	327	319	379	412	629	4,211
Cincinnati-Hamilton, OH-KY-IN CMSA, total	**1,079**	**1,079**	**1,105**	**1,119**	**1,175**	**1,173**	**1,166**	**1,174**	**1,171**	**1,234**	**1,218**	**1,514**	**14,207**
Nondurable goods, total	668	661	725	730	757	726	743	757	737	790	812	988	9,094
Dept. stores (excl. leased depts.)	82	92	109	115	115	106	105	121	113	128	149	231	1,466
Dept. stores (incl. leased depts.)[2]	84	94	112	119	118	109	108	125	116	132	154	237	1,508
GAF, total[3]	251	277	307	324	327	324	317	347	324	350	393	625	4,166
Cleveland-Akron-Lorain, OH CMSA, total	**1,439**	**1,514**	**1,647**	**1,739**	**1,787**	**1,732**	**1,719**	**1,822**	**1,725**	**1,817**	**1,842**	**2,259**	**21,042**
Nondurable goods, total	895	939	991	1,009	1,072	1,042	1,057	1,112	1,056	1,102	1,136	1,488	12,899
Dept. stores (excl. leased depts.)	97	110	130	138	143	135	127	154	135	152	189	304	1,814
Dept. stores (incl. leased depts.)[2]	102	116	137	146	151	143	134	163	143	161	197	315	1,908
GAF, total[3]	320	344	379	412	415	408	388	449	406	455	531	846	5,353
Cleveland, OH PMSA, total	**979**	**1,011**	**1,071**	**1,130**	**1,126**	**1,080**	**1,081**	**1,162**	**1,094**	**1,153**	**1,208**	**1,462**	**13,557**
Dept. stores (excl. leased depts.)	67	75	90	96	100	94	87	104	92	103	124	200	1,232
Dept. stores (incl. leased depts.)[2]	70	80	95	102	105	100	91	109	97	108	129	208	1,294
GAF, total[3]	218	232	262	286	288	285	267	309	277	313	358	558	3,653
Dallas-Fort Worth, TX CMSA, total	**2,463**	**2,568**	**2,786**	**2,788**	**3,076**	**3,038**	**3,122**	**3,165**	**2,907**	**3,013**	**2,920**	**3,561**	**35,407**
Nondurable goods, total	1,638	1,681	1,833	1,776	1,905	1,891	1,954	1,994	1,798	1,872	1,874	2,287	22,503
Dept. stores (excl. leased depts.)	218	242	276	276	294	275	280	309	262	292	362	557	3,643
Dept. stores (incl. leased depts.)[2]	223	248	282	283	300	281	285	314	268	298	368	567	3,717
GAF, total[3]	607	653	713	728	770	720	729	809	692	771	891	1,416	9,499
Denver-Boulder, CO CMSA, total	**1,187**	**1,210**	**1,325**	**1,338**	**1,377**	**1,334**	**1,416**	**1,490**	**1,421**	**1,520**	**1,469**	**1,866**	**16,953**
Nondurable goods, total	701	698	751	752	803	763	786	832	778	824	863	1,099	9,650
Dept. stores (excl. leased depts.)	94	102	116	124	133	121	123	141	119	137	158	247	1,615
Dept. stores (incl. leased depts.)[2]	95	104	118	127	136	124	125	145	122	141	163	252	1,652
GAF, total[3]	332	341	366	359	385	362	368	415	371	400	451	761	4,911
Detroit-Ann Arbor, MI CMSA, total	**2,647**	**2,753**	**2,996**	**3,114**	**3,306**	**3,398**	**3,222**	**3,322**	**3,303**	**3,415**	**3,398**	**4,143**	**39,017**
Nondurable goods, total	1,701	1,695	1,851	1,930	2,056	2,074	1,999	2,056	2,000	2,177	2,190	2,656	24,385
Dept. stores (excl. leased depts.)	293	314	359	385	416	394	373	413	390	446	507	718	5,008
Dept. stores (incl. leased depts.)[2]	299	322	368	393	424	401	381	422	398	457	519	735	5,119
GAF, total[3]	725	768	835	886	949	923	892	973	952	1,017	1,151	1,821	11,892
Detroit, MI PMSA, total	**2,428**	**2,521**	**2,748**	**2,874**	**3,054**	**3,143**	**2,930**	**3,013**	**2,993**	**3,101**	**3,119**	**3,788**	**35,712**
Nondurable goods, total	1,583	1,577	1,730	1,810	1,919	1,949	1,878	1,924	1,872	2,043	2,048	2,468	22,801
Dept. stores (excl. leased depts.)	275	290	333	356	384	364	345	382	359	412	471	668	4,639
Dept. stores (incl. leased depts.)[2]	282	298	342	365	391	372	353	389	368	423	482	685	4,750
GAF, total[3]	662	698	769	819	873	856	826	900	872	937	1,065	1,678	10,955
Houston-Galveston-Brazoria, TX CMSA, total	**2,351**	**2,359**	**2,566**	**2,600**	**2,637**	**2,651**	**2,636**	**2,673**	**2,458**	**2,456**	**2,457**	**3,168**	**31,012**
Nondurable goods, total	1,491	1,487	1,564	1,615	1,664	1,614	1,703	1,731	1,562	1,664	1,707	2,158	19,960
Dept. stores (excl. leased depts.)	192	210	240	241	256	241	244	271	225	247	311	479	3,157
Dept. stores (incl. leased depts.)[2]	195	215	245	246	260	245	248	274	229	251	316	487	3,211
GAF, total[3]	546	567	627	682	734	674	675	738	639	679	796	1,250	8,607

See footnotes at end of list of areas.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1992												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Houston-Galveston-Brazoria, TX CMSA, total—Con.													
Houston, TX PMSA, total	**2,134**	**2,132**	**2,343**	**2,381**	**2,404**	**2,417**	**2,411**	**2,439**	**2,250**	**2,260**	**2,243**	**2,889**	**28,303**
Nondurable goods, total	1,340	1,335	1,403	1,450	1,496	1,441	1,528	1,560	1,402	1,501	1,539	1,936	17,931
Dept. stores (excl. leased depts.)	167	182	207	208	220	207	209	232	194	213	270	415	2,724
Dept. stores (incl. leased depts.)[2]	169	186	211	213	224	211	212	237	198	217	274	423	2,775
GAF, total[3]	498	509	565	611	657	602	601	661	575	612	717	1,132	7,740
Kansas City, MO-KS MSA, total	**990**	**961**	**1,106**	**1,157**	**1,143**	**1,158**	**1,090**	**1,073**	**1,056**	**1,108**	**1,090**	**1,379**	**13,311**
Dept. stores (excl. leased depts.)	96	105	119	119	135	120	117	134	115	131	154	236	1,581
Dept. stores (incl. leased depts.)[2]	96	105	121	120	136	121	118	136	116	133	157	239	1,598
GAF, total[3]	249	253	290	303	324	313	278	316	276	305	357	568	3,832
Los Angeles-Anaheim-Riverside, CA CMSA, total	**9,240**	**8,952**	**9,468**	**9,507**	**9,828**	**9,518**	**9,584**	**9,654**	**9,145**	**9,640**	**9,597**	**11,590**	**115,723**
Nondurable goods, total	5,719	5,605	5,850	5,884	6,167	5,853	5,982	6,049	5,750	6,034	6,159	7,465	72,517
Dept. stores (excl. leased depts.)	546	584	665	661	720	687	680	712	665	721	869	1,462	8,972
Dept. stores (incl. leased depts.)[2]	563	605	689	685	745	711	703	736	690	747	898	1,504	9,276
GAF, total[3]	2,288	2,265	2,436	2,432	2,616	2,571	2,562	2,644	2,518	2,703	3,039	4,666	32,740
Anaheim-Santa Ana, CA PMSA, total	**1,992**	**1,991**	**2,065**	**2,112**	**2,116**	**2,018**	**2,062**	**2,065**	**1,936**	**2,046**	**2,024**	**2,332**	**24,759**
Dept. stores (excl. leased depts.)	107	117	133	134	144	136	137	141	133	144	174	301	1,801
Dept. stores (incl. leased depts.)[2]	109	119	137	138	150	141	142	147	139	149	180	309	1,860
GAF, total[3]	541	571	585	594	619	628	650	654	637	687	752	1,021	7,939
Los Angeles-Long Beach, CA PMSA, total	**5,325**	**5,173**	**5,455**	**5,470**	**5,775**	**5,592**	**5,621**	**5,703**	**5,386**	**5,708**	**5,648**	**6,863**	**67,719**
Nondurable goods, total	3,384	3,303	3,440	3,444	3,622	3,430	3,487	3,545	3,374	3,531	3,568	4,343	42,471
Dept. stores (excl. leased depts.)	306	325	367	361	402	385	382	398	374	399	474	797	4,970
Dept. stores (incl. leased depts.)[2]	318	338	381	375	416	399	394	412	387	415	492	821	5,148
GAF, total[3]	1,261	1,253	1,359	1,358	1,504	1,465	1,448	1,499	1,409	1,505	1,684	2,650	18,395
Los Angeles, CA City, total	**1,934**	**1,833**	**1,933**	**1,914**	**1,988**	**1,946**	**1,953**	**1,984**	**1,889**	**1,999**	**1,968**	**2,379**	**23,720**
Nondurable goods, total	1,264	1,235	1,267	1,256	1,317	1,242	1,244	1,290	1,231	1,305	1,332	1,545	15,528
Dept. stores (excl. leased depts.)	87	95	105	101	113	109	110	110	101	111	130	210	1,382
Dept. stores (incl. leased depts.)[2]	91	99	110	105	118	114	114	115	106	116	136	219	1,443
GAF, total[3]	401	404	434	438	482	478	477	499	461	508	538	832	5,952
Miami-Fort Lauderdale, FL CMSA, total	**2,036**	**2,363**	**2,450**	**2,411**	**2,459**	**2,379**	**2,389**	**2,159**	**2,400**	**2,890**	**2,838**	**3,649**	**30,423**
Nondurable goods, total	1,258	1,274	1,368	1,368	1,384	1,287	1,320	1,335	1,361	1,473	1,558	2,100	17,086
Dept. stores (excl. leased depts.)	131	142	160	155	160	152	152	156	181	191	230	344	2,154
Dept. stores (incl. leased depts.)[2]	135	147	164	161	164	157	156	160	185	196	235	350	2,210
GAF, total[3]	561	588	651	674	698	664	697	701	750	815	951	1,604	9,354
Miami-Hialeah, FL PMSA, total	**1,104**	**1,147**	**1,310**	**1,362**	**1,267**	**1,223**	**1,278**	**1,165**	**1,341**	**1,687**	**1,603**	**2,130**	**16,617**
Nondurable goods, total	717	745	812	814	825	772	781	765	808	882	923	1,235	10,079
Dept. stores (excl. leased depts.)	76	83	93	93	97	93	93	90	111	121	137	196	1,283
Dept. stores (incl. leased depts.)[2]	79	85	95	96	99	94	95	92	114	124	141	200	1,314
GAF, total[3]	362	376	418	437	447	435	463	453	498	552	625	1,050	6,116
Milwaukee-Racine, WI CMSA, total	**949**	**927**	**966**	**941**	**1,057**	**1,022**	**989**	**1,012**	**988**	**1,003**	**1,054**	**1,238**	**12,146**
Dept. stores (excl. leased depts.)	73	78	99	100	107	97	94	114	98	119	144	206	1,329
Dept. stores (incl. leased depts.)[2]	74	80	101	103	109	100	96	117	101	122	148	212	1,363
GAF, total[3]	213	213	248	257	271	257	252	283	264	291	339	511	3,399
Milwaukee, WI PMSA, total	**810**	**800**	**847**	**829**	**917**	**878**	**858**	**867**	**841**	**877**	**903**	**1,082**	**10,509**
Dept. stores (excl. leased depts.)	64	69	88	89	95	86	84	102	88	106	128	182	1,181
Dept. stores (incl. leased depts.)[2]	65	71	90	92	97	89	85	104	89	109	132	188	1,211
GAF, total[3]	186	190	217	224	241	224	221	250	233	259	299	455	2,999
Minneapolis-St. Paul, MN-WI MSA, total	**1,572**	**1,521**	**1,702**	**1,770**	**1,996**	**1,971**	**2,011**	**1,923**	**1,946**	**2,071**	**2,053**	**2,498**	**23,034**
Dept. stores (excl. leased depts.)	153	157	191	188	200	193	180	222	204	236	256	374	2,554
Dept. stores (incl. leased depts.)[2]	157	163	197	194	205	199	185	228	209	243	264	384	2,628
GAF, total[3]	362	365	431	438	464	453	453	517	510	558	614	887	6,052
New York-Northern New Jersey-Long Island NY-NJ-CT CMSA, total	**10,123**	**9,894**	**10,443**	**10,630**	**11,209**	**11,260**	**11,024**	**11,003**	**10,695**	**11,293**	**11,159**	**14,484**	**133,217**
Nondurable goods, total	6,709	6,429	6,820	7,033	7,273	7,271	7,285	7,443	7,224	7,739	7,782	9,825	88,833
Dept. stores (excl. leased depts.)	507	580	666	732	795	744	637	722	742	815	961	1,552	9,453
Dept. stores (incl. leased depts.)[2]	522	597	685	752	815	762	653	740	763	839	984	1,588	9,700
GAF, total[3]	2,510	2,569	2,756	3,033	3,187	3,174	3,032	3,304	3,250	3,396	3,654	5,895	39,760
Nassau-Suffolk, NY PMSA, total	**2,022**	**1,891**	**1,927**	**1,890**	**2,023**	**2,085**	**2,078**	**2,045**	**1,954**	**2,071**	**2,012**	**2,616**	**24,614**
Nondurable goods, total	1,297	1,166	1,209	1,255	1,251	1,268	1,356	1,322	1,285	1,375	1,325	1,732	15,841
Dept. stores (excl. leased depts.)	92	105	120	131	142	137	116	131	139	152	184	303	1,752
Dept. stores (incl. leased depts.)[2]	94	107	123	134	144	139	119	134	142	156	188	309	1,789
New York, NY PMSA, total	**3,696**	**3,534**	**3,793**	**3,888**	**4,108**	**4,144**	**4,083**	**4,107**	**3,965**	**4,174**	**4,184**	**5,299**	**48,975**
Nondurable goods, total	2,480	2,389	2,555	2,615	2,726	2,771	2,808	2,906	2,779	2,964	3,003	3,685	33,681
Dept. stores (excl. leased depts.)	186	219	241	260	282	259	213	246	258	280	311	496	3,251
Dept. stores (incl. leased depts.)[2]	193	227	249	269	289	266	219	253	266	291	320	510	3,352
GAF, total[3]	1,093	1,088	1,149	1,277	1,378	1,420	1,371	1,489	1,472	1,494	1,553	2,400	17,184
Newark, NJ PMSA, total	**930**	**949**	**993**	**1,017**	**1,054**	**1,034**	**982**	**959**	**971**	**983**	**947**	**1,240**	**12,059**
Dept. stores (excl. leased depts.)	41	48	53	60	67	61	54	58	59	66	78	130	775
Dept. stores (incl. leased depts.)[2]	42	50	55	62	68	62	56	59	60	67	80	134	795
New York, NY City, total	**2,970**	**2,830**	**2,970**	**3,042**	**3,203**	**3,247**	**3,242**	**3,262**	**3,170**	**3,319**	**3,304**	**4,234**	**38,793**
Nondurable goods, total	2,061	1,967	2,092	2,147	2,215	2,282	2,327	2,407	2,313	2,448	2,460	3,013	27,732
Dept. stores (excl. leased depts.)	140	165	177	193	206	188	154	182	192	208	228	359	2,392
Dept. stores (incl. leased depts.)[2]	146	171	183	200	212	193	160	187	199	217	235	370	2,473
GAF, total[3]	913	894	927	1,028	1,101	1,161	1,151	1,254	1,234	1,249	1,281	1,949	14,142

See footnotes at end of list of areas.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1992												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Philadelphia-Wilmington-Trenton, PA-NJ-DE CMSA, total	3,735	3,704	3,930	4,011	4,213	4,215	4,125	4,146	3,958	4,202	4,282	5,162	49,683
Nondurable goods, total	2,184	2,182	2,321	2,396	2,542	2,497	2,474	2,523	2,447	2,675	2,840	3,498	30,579
Dept. stores (excl. leased depts.)	220	236	277	310	335	299	269	300	308	335	451	692	4,032
Dept. stores (incl. leased depts.)[2]	228	244	285	320	344	308	277	308	317	345	462	707	4,145
GAF, total[3]	810	855	925	993	1,019	960	892	979	973	1,003	1,189	1,863	12,461
Philadelphia, PA-NJ PMSA, total	2,990	2,952	3,063	3,125	3,342	3,355	3,239	3,278	3,095	3,313	3,418	4,149	39,319
Nondurable goods, total	1,711	1,718	1,837	1,886	2,027	2,025	1,984	2,023	1,987	2,158	2,305	2,850	24,511
Dept. stores (excl. leased depts.)	177	188	219	246	267	238	212	236	244	265	354	544	3,190
Dept. stores (incl. leased depts.)[2]	182	194	226	254	274	245	218	243	251	273	362	555	3,277
GAF, total[3]	695	718	763	817	846	790	731	806	806	818	978	1,523	10,291
Philadelphia, PA City, total	695	693	718	702	728	716	688	720	677	688	753	930	8,708
Dept. stores (excl. leased depts.)	30	29	35	39	39	36	32	34	37	39	50	76	476
Dept. stores (incl. leased depts.)[2]	31	29	36	41	41	38	34	36	39	41	53	79	498
Phoenix, AZ MSA, total	1,349	1,376	1,510	1,483	1,499	1,439	1,419	1,469	1,411	1,477	1,521	1,854	17,807
Dept. stores (excl. leased depts.)	101	115	127	123	125	113	107	124	109	123	164	256	1,587
Dept. stores (incl. leased depts.)[2]	102	117	131	128	129	116	110	127	112	127	168	263	1,630
GAF, total[3]	291	315	345	341	352	325	315	351	333	362	453	715	4,498
Pittsburgh-Beaver Valley, PA CMSA, total	1,034	1,104	1,195	1,250	1,233	1,217	1,237	1,312	1,241	1,275	1,312	1,683	15,093
Nondurable goods, total	762	791	856	889	891	862	873	897	861	905	955	1,216	10,758
Dept. stores (excl. leased depts.)	86	101	120	137	138	124	120	146	130	148	206	289	1,745
Dept. stores (incl. leased depts.)[2]	91	106	126	145	145	130	126	154	138	156	214	299	1,830
GAF, total[3]	263	283	313	338	341	332	328	379	343	366	470	763	4,519
Pittsburgh, PA PMSA, total	991	1,066	1,154	1,195	1,182	1,165	1,186	1,256	1,187	1,220	1,249	1,597	14,448
Nondurable goods, total	730	760	823	848	855	821	839	855	821	864	908	1,153	10,277
Dept. stores (excl. leased depts.)	80	93	111	127	127	114	110	133	120	136	188	264	1,603
Dept. stores (incl. leased depts.)[2]	84	98	117	134	134	120	116	140	127	143	197	274	1,684
GAF, total[3]	250	269	297	321	323	314	308	354	321	344	440	715	4,256
St. Louis, MO-IL MSA, total	1,463	1,454	1,610	1,643	1,858	1,719	1,688	1,666	1,649	1,741	1,726	2,161	20,378
Dept. stores (excl. leased depts.)	138	153	176	185	195	178	172	190	178	194	246	356	2,361
Dept. stores (incl. leased depts.)[2]	139	155	179	188	197	180	173	192	181	197	249	361	2,391
GAF, total[3]	362	374	425	441	486	430	422	457	438	478	571	892	5,776
San Diego, CA MSA, total	1,295	1,327	1,455	1,526	1,571	1,568	1,670	1,634	1,534	1,623	1,584	2,012	18,799
Nondurable goods, total	786	801	843	884	908	886	950	949	878	946	950	1,238	11,019
Dept. stores (excl. leased depts.)	99	105	118	120	126	120	125	137	120	127	153	255	1,605
Dept. stores (incl. leased depts.)[2]	101	108	122	124	130	124	129	142	124	131	159	263	1,657
GAF, total[3]	389	409	442	449	466	461	481	502	476	499	577	911	6,062
San Francisco-Oakland-San Jose, CA CMSA, total	3,919	3,887	4,236	4,323	4,383	4,479	4,583	4,350	4,361	4,540	4,476	5,601	53,138
Nondurable goods, total	2,460	2,334	2,524	2,594	2,711	2,665	2,751	2,697	2,556	2,679	2,755	3,496	32,222
Dept. stores (excl. leased depts.)	243	262	299	297	333	306	330	346	313	326	413	659	4,127
Dept. stores (incl. leased depts.)[2]	251	271	308	307	342	315	339	356	323	336	425	677	4,250
GAF, total[3]	1,124	1,134	1,253	1,256	1,318	1,297	1,313	1,359	1,272	1,312	1,535	2,418	16,591
Oakland, CA PMSA, total	1,248	1,220	1,306	1,361	1,417	1,367	1,389	1,367	1,301	1,351	1,377	1,751	16,455
Dept. stores (excl. leased depts.)	77	82	94	93	104	95	102	108	98	100	129	209	1,291
Dept. stores (incl. leased depts.)[2]	79	84	97	96	107	97	104	111	101	103	133	215	1,327
San Francisco, CA PMSA, total	1,169	1,055	1,180	1,186	1,218	1,234	1,272	1,240	1,220	1,288	1,217	1,546	14,825
Nondurable goods, total	797	725	796	819	856	865	894	854	826	873	900	1,096	10,301
Dept. stores (excl. leased depts.)	65	69	78	78	87	81	89	91	85	87	107	168	1,085
Dept. stores (incl. leased depts.)[2]	66	71	80	79	89	83	91	93	88	90	110	172	1,112
GAF, total[3]	354	356	395	408	424	428	439	438	418	423	480	732	5,295
Seattle-Tacoma, WA CMSA, total	1,735	1,761	1,893	1,891	1,973	1,962	1,853	1,921	1,860	1,886	1,986	2,528	23,249
Dept. stores (excl. leased depts.)	121	133	142	141	152	142	140	168	151	151	183	284	1,908
Dept. stores (incl. leased depts.)[2]	122	140	149	148	161	148	145	175	158	158	190	296	1,990
GAF, total[3]	517	546	559	548	559	557	558	595	555	575	658	1,060	7,287
Tampa-St. Petersburg-Clearwater, FL MSA, total	1,681	1,657	1,748	1,714	1,701	1,653	1,708	1,711	1,644	1,727	1,802	2,114	20,860
Nondurable goods, total	1,139	1,108	1,170	1,150	1,138	1,067	1,071	1,095	1,022	1,103	1,197	1,435	13,695
Dept. stores (excl. leased depts.)	100	111	124	117	114	108	108	123	108	123	150	237	1,523
Dept. stores (incl. leased depts.)[2]	103	115	127	120	116	110	110	125	110	125	154	242	1,557
GAF, total[3]	285	295	323	316	312	308	346	365	333	372	430	670	4,355
Washington, DC-MD-VA MSA, total	2,582	2,603	2,765	2,810	3,038	2,959	2,887	2,976	2,952	3,098	3,052	3,914	35,636
Nondurable goods, total	1,699	1,674	1,751	1,807	1,890	1,819	1,811	1,874	1,881	2,048	1,999	2,522	22,775
Dept. stores (excl. leased depts.)	142	162	179	203	215	196	182	209	208	219	258	419	2,592
Dept. stores (incl. leased depts.)[2]	145	166	185	210	222	202	187	215	214	225	266	429	2,666
GAF, total[3]	662	723	759	805	852	833	806	869	839	863	991	1,563	10,565

[1]For definitions of metropolitan areas, see appendix C.
[2]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1991												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Atlanta, GA MSA, total	**1,589**	**1,563**	**1,866**	**1,747**	**1,909**	**1,848**	**1,856**	**1,957**	**1,816**	**1,861**	**1,969**	**2,450**	**22,431**
Nondurable goods, total	1,105	1,053	1,260	1,190	1,278	1,263	1,240	1,329	1,212	1,232	1,357	1,679	15,198
Dept. stores (excl. leased depts.)	126	145	193	187	191	181	174	210	182	191	254	363	2,397
Dept. stores (incl. leased depts.)[2]	130	149	198	192	195	186	179	215	187	196	260	372	2,459
GAF, total[3]	440	478	586	570	606	575	564	638	603	658	785	1,136	7,639
Baltimore, MD MSA, total	**1,249**	**1,287**	**1,487**	**1,450**	**1,738**	**1,525**	**1,497**	**1,575**	**1,405**	**1,456**	**1,560**	**1,720**	**17,949**
Nondurable goods, total	801	770	911	852	959	869	837	876	794	847	915	1,078	10,509
Dept. stores (excl. leased depts.)	76	87	114	115	129	112	103	119	111	119	158	241	1,484
Dept. stores (incl. leased depts.)[2]	78	90	118	119	133	115	106	122	114	122	163	246	1,526
GAF, total[3]	272	281	351	341	380	347	330	377	354	357	444	683	4,517
Boston-Lawrence-Salem-Lowell-Brockton, MA NECMA, total	**1,958**	**1,975**	**2,259**	**2,206**	**2,452**	**2,450**	**2,292**	**2,406**	**2,536**	**2,400**	**2,532**	**2,964**	**28,430**
Nondurable goods, total	1,430	1,407	1,667	1,570	1,731	1,671	1,527	1,667	1,622	1,630	1,797	2,150	19,869
Dept. stores (excl. leased depts.)	103	120	152	159	176	159	139	176	165	171	219	332	2,071
Dept. stores (incl. leased depts.)[2]	109	128	162	169	186	167	146	185	174	181	230	347	2,184
GAF, total[3]	489	483	592	592	641	594	549	640	652	631	749	1,082	7,694
Chicago-Gary-Lake County, IL-IN-WI CMSA, total	**4,950**	**4,819**	**5,584**	**5,742**	**6,062**	**5,831**	**5,708**	**5,886**	**5,471**	**5,807**	**5,988**	**6,749**	**68,597**
Nondurable goods, total	3,169	3,041	3,580	3,484	3,748	3,654	3,502	3,688	3,424	3,758	4,003	4,614	43,665
Dept. stores (excl. leased depts.)	276	298	402	389	433	403	361	431	396	456	562	825	5,232
Dept. stores (incl. leased depts.)[2]	290	312	421	406	450	420	377	449	413	474	582	858	5,452
GAF, total[3]	993	1,009	1,269	1,275	1,384	1,317	1,270	1,410	1,281	1,394	1,618	2,324	16,544
Chicago, IL PMSA, total	**3,917**	**3,814**	**4,395**	**4,585**	**4,848**	**4,589**	**4,514**	**4,653**	**4,353**	**4,606**	**4,774**	**5,355**	**54,403**
Nondurable goods, total	2,537	2,431	2,881	2,785	2,963	2,899	2,799	2,927	2,761	3,015	3,217	3,701	34,916
Dept. stores (excl. leased depts.)	211	227	308	294	326	302	271	326	303	348	426	627	3,969
Dept. stores (incl. leased depts.)[2]	220	239	322	308	340	315	285	341	318	363	444	654	4,149
GAF, total[3]	746	758	960	956	1,041	982	939	1,034	942	1,035	1,201	1,761	12,355
Chicago, IL City, total	**1,284**	**1,276**	**1,445**	**1,431**	**1,572**	**1,491**	**1,456**	**1,593**	**1,462**	**1,582**	**1,716**	**1,862**	**18,170**
Nondurable goods, total	1,001	993	1,183	1,129	1,214	1,173	1,125	1,188	1,126	1,234	1,358	1,496	14,220
Dept. stores (excl. leased depts.)	61	67	88	84	93	87	81	96	91	109	121	177	1,155
Dept. stores (incl. leased depts.)[2]	66	72	94	90	99	94	87	104	98	117	128	189	1,238
GAF, total[3]	249	249	309	300	324	310	295	332	313	346	380	560	3,967
Cincinnati-Hamilton, OH-KY-IN CMSA, total	**999**	**1,007**	**1,123**	**1,163**	**1,250**	**1,144**	**1,163**	**1,216**	**1,101**	**1,212**	**1,217**	**1,455**	**14,050**
Nondurable goods, total	649	647	717	732	775	710	727	800	683	751	783	910	8,884
Dept. stores (excl. leased depts.)	78	82	115	109	117	106	100	121	106	122	148	218	1,422
Dept. stores (incl. leased depts.)[2]	80	84	120	112	121	109	103	125	109	126	152	224	1,465
GAF, total[3]	249	256	318	303	328	300	290	327	286	319	376	580	3,932
Cleveland-Akron-Lorain, OH CMSA, total	**1,306**	**1,284**	**1,626**	**1,559**	**1,689**	**1,662**	**1,594**	**1,716**	**1,528**	**1,587**	**1,630**	**1,944**	**19,125**
Nondurable goods, total	857	828	981	949	1,069	986	946	1,051	934	978	1,059	1,311	11,949
Dept. stores (excl. leased depts.)	87	93	129	129	145	128	117	155	129	139	176	277	1,704
Dept. stores (incl. leased depts.)[2]	93	99	139	137	155	136	124	164	137	147	187	292	1,810
GAF, total[3]	309	308	402	393	438	403	370	442	379	409	483	771	5,107
Cleveland, OH PMSA, total	**861**	**825**	**1,088**	**1,019**	**1,102**	**1,095**	**1,049**	**1,083**	**1,000**	**1,042**	**1,082**	**1,302**	**12,548**
Dept. stores (excl. leased depts.)	60	64	88	88	99	87	80	105	90	96	118	187	1,162
Dept. stores (incl. leased depts.)[2]	64	68	95	94	106	93	85	112	95	102	126	197	1,237
GAF, total[3]	214	212	280	270	297	272	251	297	261	280	323	515	3,472
Dallas-Fort Worth, TX CMSA, total	**2,221**	**2,296**	**2,683**	**2,581**	**2,822**	**2,554**	**2,620**	**2,759**	**2,436**	**2,663**	**2,714**	**3,296**	**31,645**
Nondurable goods, total	1,506	1,514	1,727	1,663	1,757	1,644	1,662	1,859	1,672	1,787	1,862	2,270	20,923
Dept. stores (excl. leased depts.)	206	220	280	260	282	267	263	299	249	271	335	509	3,441
Dept. stores (incl. leased depts.)[2]	209	224	286	265	287	272	267	305	254	277	340	518	3,504
GAF, total[3]	554	585	729	692	760	712	696	800	669	707	866	1,349	9,119
Denver-Boulder, CO CMSA, total	**1,140**	**1,155**	**1,317**	**1,276**	**1,331**	**1,296**	**1,350**	**1,388**	**1,242**	**1,299**	**1,304**	**1,666**	**15,764**
Nondurable goods, total	694	700	792	748	803	766	782	837	723	773	811	973	9,402
Dept. stores (excl. leased depts.)	85	89	114	110	122	119	116	134	116	127	149	228	1,509
Dept. stores (incl. leased depts.)[2]	86	91	117	112	125	122	118	137	119	130	152	231	1,540
GAF, total[3]	294	297	351	330	355	343	356	409	359	385	435	670	4,584
Detroit-Ann Arbor, MI CMSA, total	**2,489**	**2,434**	**2,901**	**2,956**	**3,266**	**3,065**	**3,055**	**3,163**	**2,872**	**3,106**	**3,147**	**3,637**	**36,091**
Nondurable goods, total	1,610	1,493	1,768	1,737	1,916	1,843	1,835	1,946	1,817	1,936	2,021	2,399	22,321
Dept. stores (excl. leased depts.)	286	274	359	351	391	371	338	383	353	400	476	643	4,625
Dept. stores (incl. leased depts.)[2]	294	283	369	360	401	379	345	391	361	410	486	660	4,739
GAF, total[3]	732	703	894	854	942	894	842	935	847	923	1,086	1,549	11,201
Detroit, MI PMSA, total	**2,268**	**2,216**	**2,656**	**2,709**	**2,996**	**2,808**	**2,798**	**2,896**	**2,623**	**2,865**	**2,888**	**3,333**	**33,056**
Nondurable goods, total	1,478	1,377	1,639	1,610	1,778	1,712	1,702	1,810	1,688	1,803	1,879	2,236	20,712
Dept. stores (excl. leased depts.)	262	252	332	325	361	342	311	353	324	368	441	598	4,269
Dept. stores (incl. leased depts.)[2]	269	261	342	334	371	351	319	362	332	379	452	615	4,387
GAF, total[3]	662	633	815	784	864	813	767	851	761	852	987	1,407	10,196
Houston-Galveston-Brazoria, TX CMSA, total	**2,205**	**2,181**	**2,592**	**2,396**	**2,666**	**2,535**	**2,526**	**2,630**	**2,400**	**2,523**	**2,627**	**3,114**	**30,395**
Nondurable goods, total	1,441	1,407	1,678	1,568	1,728	1,649	1,588	1,684	1,520	1,555	1,726	2,095	19,639
Dept. stores (excl. leased depts.)	178	190	252	230	251	239	237	270	215	236	294	447	3,039
Dept. stores (incl. leased depts.)[2]	181	195	258	236	256	244	242	277	220	241	300	455	3,105
GAF, total[3]	489	505	662	608	665	618	599	694	583	640	778	1,150	7,991

See footnotes at end of list of areas.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1991												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Houston-Galveston-Brazoria, TX CMSA, total—Con.													
Houston, TX PMSA, total	**1,974**	**1,959**	**2,319**	**2,140**	**2,399**	**2,270**	**2,267**	**2,380**	**2,159**	**2,294**	**2,392**	**2,839**	**27,392**
Nondurable goods, total	1,273	1,252	1,484	1,390	1,539	1,460	1,406	1,506	1,348	1,398	1,556	1,898	17,510
Dept. stores (excl. leased depts.)	155	164	218	198	216	205	204	233	186	204	254	389	2,626
Dept. stores (incl. leased depts.)[2]	158	169	222	202	220	208	207	238	190	208	258	395	2,675
GAF, total[3]	447	459	600	552	600	552	537	626	526	583	696	1,048	7,226
Kansas City, MO-KS MSA, total	**1,023**	**956**	**1,155**	**1,164**	**1,232**	**1,174**	**1,195**	**1,226**	**1,086**	**1,161**	**1,116**	**1,299**	**13,787**
Dept. stores (excl. leased depts.)	85	92	121	114	127	116	110	131	109	122	150	223	1,500
Dept. stores (incl. leased depts.)[2]	85	92	121	114	127	117	110	131	110	122	151	223	1,503
GAF, total[3]	221	230	289	275	304	278	274	313	274	295	352	512	3,617
Los Angeles-Anaheim-Riverside, CA CMSA, total	**9,149**	**8,707**	**9,805**	**9,788**	**10,320**	**9,965**	**10,142**	**10,033**	**9,628**	**9,844**	**10,051**	**11,693**	**119,125**
Nondurable goods, total	5,649	5,272	5,974	5,815	6,100	6,038	6,128	6,278	5,801	6,088	6,357	7,583	73,083
Dept. stores (excl. leased depts.)	527	531	678	652	708	683	661	739	645	692	862	1,377	8,755
Dept. stores (incl. leased depts.)[2]	544	552	702	677	734	708	682	762	667	714	888	1,414	9,044
GAF, total[3]	2,196	2,150	2,548	2,464	2,688	2,694	2,589	2,769	2,486	2,684	3,068	4,487	32,823
Anaheim-Santa Ana, CA PMSA, total	**1,862**	**1,853**	**2,105**	**2,074**	**2,219**	**2,096**	**2,097**	**2,150**	**1,924**	**2,048**	**2,167**	**2,658**	**25,253**
Dept. stores (excl. leased depts.)	104	106	136	132	146	139	139	150	133	142	177	288	1,792
Dept. stores (incl. leased depts.)[2]	106	109	140	136	150	142	142	154	136	145	181	293	1,834
GAF, total[3]	496	492	565	560	666	630	589	669	577	610	762	1,204	7,820
Los Angeles-Long Beach, CA PMSA, total	**5,436**	**5,176**	**5,794**	**5,726**	**6,071**	**5,907**	**6,012**	**5,890**	**5,607**	**5,730**	**5,818**	**6,775**	**69,942**
Nondurable goods, total	3,428	3,196	3,610	3,486	3,638	3,619	3,696	3,781	3,519	3,663	3,753	4,432	43,821
Dept. stores (excl. leased depts.)	298	298	381	365	398	384	371	415	364	389	478	759	4,900
Dept. stores (incl. leased depts.)[2]	310	311	398	380	415	400	385	431	378	404	494	785	5,091
GAF, total[3]	1,269	1,245	1,484	1,438	1,562	1,564	1,491	1,566	1,428	1,534	1,707	2,451	18,739
Los Angeles, CA City, total	**1,997**	**1,789**	**2,051**	**1,998**	**2,137**	**2,034**	**2,089**	**1,973**	**2,006**	**1,980**	**1,982**	**2,390**	**24,426**
Nondurable goods, total	1,248	1,156	1,291	1,242	1,283	1,297	1,319	1,349	1,257	1,315	1,310	1,541	15,608
Dept. stores (excl. leased depts.)	87	88	111	106	118	113	111	120	106	112	134	211	1,417
Dept. stores (incl. leased depts.)[2]	91	93	116	111	124	118	116	126	111	117	139	219	1,481
GAF, total[3]	407	397	477	465	504	487	452	488	453	475	515	714	5,834
Miami-Fort Lauderdale, FL CMSA, total	**1,969**	**1,958**	**2,218**	**2,024**	**2,187**	**2,276**	**2,155**	**2,129**	**1,941**	**2,232**	**2,189**	**2,743**	**26,021**
Nondurable goods, total	1,156	1,135	1,294	1,214	1,291	1,205	1,220	1,295	1,133	1,233	1,342	1,633	15,151
Dept. stores (excl. leased depts.)	121	126	155	145	149	140	142	159	126	144	185	273	1,865
Dept. stores (incl. leased depts.)[2]	125	131	162	152	154	145	146	164	129	148	189	280	1,925
GAF, total[3]	512	505	601	568	600	566	571	612	542	587	694	1,045	7,403
Miami-Hialeah, FL PMSA, total	**992**	**1,006**	**1,139**	**1,091**	**1,192**	**1,185**	**1,134**	**1,193**	**1,068**	**1,144**	**1,194**	**1,471**	**13,809**
Nondurable goods, total	650	636	746	702	757	711	724	767	686	744	790	961	8,874
Dept. stores (excl. leased depts.)	69	72	91	84	90	84	86	98	76	87	110	161	1,108
Dept. stores (incl. leased depts.)[2]	72	75	95	88	93	87	89	100	78	90	112	166	1,145
GAF, total[3]	321	319	384	367	397	379	380	406	365	390	451	670	4,829
Milwaukee-Racine, WI CMSA, total	**858**	**881**	**1,025**	**1,032**	**1,110**	**1,028**	**1,027**	**1,083**	**966**	**1,072**	**1,085**	**1,196**	**12,363**
Dept. stores (excl. leased depts.)	63	68	96	92	97	90	84	103	96	101	134	187	1,211
Dept. stores (incl. leased depts.)[2]	64	69	99	95	99	92	85	106	98	103	136	190	1,236
GAF, total[3]	185	197	248	238	260	242	232	266	241	268	324	452	3,153
Milwaukee, WI PMSA, total	**758**	**763**	**870**	**907**	**959**	**867**	**876**	**922**	**820**	**912**	**916**	**1,017**	**10,587**
Dept. stores (excl. leased depts.)	55	60	84	81	84	78	72	90	84	88	116	163	1,055
Dept. stores (incl. leased depts.)[2]	57	62	87	84	87	80	75	93	86	90	120	168	1,089
GAF, total[3]	163	171	216	210	225	213	202	237	213	232	285	396	2,763
Minneapolis-St. Paul, MN-WI MSA, total	**1,374**	**1,318**	**1,613**	**1,560**	**1,726**	**1,705**	**1,634**	**1,741**	**1,601**	**1,659**	**1,705**	**2,058**	**19,694**
Dept. stores (excl. leased depts.)	141	136	189	185	193	189	174	212	190	210	231	344	2,394
Dept. stores (incl. leased depts.)[2]	145	142	194	190	198	194	180	218	195	216	237	353	2,462
GAF, total[3]	338	322	412	411	439	431	410	465	421	457	498	733	5,337
New York-Northern New Jersey-Long Island NY-NJ-CT CMSA, total	**10,024**	**9,632**	**10,974**	**10,869**	**11,692**	**11,074**	**10,992**	**11,356**	**10,588**	**10,993**	**11,573**	**13,443**	**133,210**
Nondurable goods, total	6,702	6,164	7,024	6,741	7,254	7,030	6,870	7,266	6,821	7,090	7,515	8,996	85,473
Dept. stores (excl. leased depts.)	469	526	677	700	812	742	644	759	746	795	990	1,516	9,376
Dept. stores (incl. leased depts.)[2]	485	543	698	720	832	760	661	777	764	817	1,011	1,545	9,613
GAF, total[3]	2,470	2,509	3,018	3,032	3,361	3,118	2,921	3,210	3,143	3,194	3,673	5,251	38,900
Nassau-Suffolk, NY PMSA, total	**2,028**	**1,803**	**1,995**	**2,013**	**2,138**	**2,049**	**2,170**	**2,155**	**1,954**	**2,041**	**2,112**	**2,444**	**24,902**
Nondurable goods, total	1,304	1,093	1,195	1,118	1,211	1,196	1,232	1,262	1,209	1,214	1,319	1,637	14,990
Dept. stores (excl. leased depts.)	83	90	115	120	138	134	116	139	137	140	184	280	1,676
Dept. stores (incl. leased depts.)[2]	85	92	118	123	141	137	118	142	140	143	188	285	1,712
New York, NY PMSA, total	**3,721**	**3,701**	**4,306**	**4,168**	**4,414**	**4,250**	**4,071**	**4,174**	**4,008**	**4,118**	**4,209**	**5,003**	**50,143**
Nondurable goods, total	2,467	2,357	2,743	2,655	2,803	2,759	2,589	2,739	2,631	2,742	2,851	3,370	32,706
Dept. stores (excl. leased depts.)	175	200	253	260	307	269	229	267	280	303	342	523	3,408
Dept. stores (incl. leased depts.)[2]	181	206	261	268	314	275	236	274	287	313	349	535	3,499
GAF, total[3]	1,090	1,102	1,300	1,321	1,424	1,326	1,226	1,323	1,372	1,364	1,462	2,053	16,363
Newark, NJ PMSA, total	**859**	**867**	**978**	**943**	**1,048**	**955**	**957**	**1,025**	**951**	**984**	**1,065**	**1,270**	**11,902**
Dept. stores (excl. leased depts.)	38	45	57	58	67	61	54	64	59	63	84	129	779
Dept. stores (incl. leased depts.)[2]	40	47	59	60	68	62	55	65	62	64	86	132	800
New York, NY City, total	**3,078**	**3,043**	**3,461**	**3,421**	**3,595**	**3,466**	**3,246**	**3,403**	**3,264**	**3,326**	**3,389**	**4,007**	**40,699**
Nondurable goods, total	2,060	1,948	2,287	2,235	2,317	2,296	2,147	2,255	2,174	2,272	2,320	2,737	27,048
Dept. stores (excl. leased depts.)	132	151	192	196	230	200	171	200	213	234	252	386	2,557
Dept. stores (incl. leased depts.)[2]	136	155	197	200	235	204	176	204	217	239	257	393	2,613
GAF, total[3]	909	911	1,079	1,116	1,182	1,102	1,032	1,100	1,165	1,151	1,208	1,666	13,621

See footnotes at end of list of areas.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1991												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Philadelphia-Wilmington-Trenton, PA-NJ-DE CMSA, total	**3,545**	**3,318**	**3,975**	**3,946**	**4,282**	**4,118**	**4,000**	**4,116**	**3,973**	**4,120**	**4,116**	**4,793**	**48,302**
Nondurable goods, total	2,202	2,060	2,439	2,331	2,602	2,445	2,356	2,484	2,376	2,477	2,626	3,136	29,534
Dept. stores (excl. leased depts.)	203	219	297	302	347	294	265	310	303	322	446	667	3,975
Dept. stores (incl. leased depts.)[2]	210	227	308	311	356	303	272	319	311	330	456	682	4,085
GAF, total[3]	728	715	890	856	979	896	823	953	932	968	1,167	1,777	11,684
Philadelphia, PA-NJ PMSA, total	**2,805**	**2,638**	**3,173**	**3,172**	**3,415**	**3,310**	**3,165**	**3,264**	**3,157**	**3,276**	**3,261**	**3,805**	**38,441**
Nondurable goods, total	1,701	1,617	1,917	1,829	2,043	1,925	1,840	1,948	1,881	1,955	2,070	2,455	23,181
Dept. stores (excl. leased depts.)	163	175	238	241	281	236	208	245	243	257	355	535	3,177
Dept. stores (incl. leased depts.)[2]	169	181	245	248	289	242	213	252	249	264	362	545	3,259
GAF, total[3]	609	596	724	699	788	721	667	780	760	797	962	1,465	9,568
Philadelphia, PA City, total	**679**	**627**	**763**	**760**	**847**	**767**	**753**	**785**	**748**	**796**	**800**	**906**	**9,231**
Dept. stores (excl. leased depts.)	27	27	38	38	44	35	30	36	38	39	52	78	482
Dept. stores (incl. leased depts.)[2]	28	27	39	39	45	35	30	36	39	40	53	78	489
Phoenix, AZ MSA, total	**1,175**	**1,174**	**1,414**	**1,309**	**1,358**	**1,283**	**1,210**	**1,291**	**1,214**	**1,261**	**1,339**	**1,660**	**15,688**
Dept. stores (excl. leased depts.)	89	94	113	107	111	100	96	113	97	113	149	230	1,412
Dept. stores (incl. leased depts.)[2]	90	96	116	110	113	102	98	116	100	116	152	234	1,443
GAF, total[3]	264	272	331	303	320	297	271	314	280	312	377	584	3,925
Pittsburgh-Beaver Valley, PA CMSA, total	**1,010**	**1,058**	**1,226**	**1,210**	**1,384**	**1,264**	**1,230**	**1,369**	**1,222**	**1,243**	**1,339**	**1,546**	**15,101**
Nondurable goods, total	725	745	882	840	979	856	817	919	839	854	985	1,170	10,611
Dept. stores (excl. leased depts.)	80	89	128	130	141	121	114	140	122	131	198	268	1,662
Dept. stores (incl. leased depts.)[2]	85	94	135	137	148	127	120	147	128	138	206	279	1,744
GAF, total[3]	232	249	338	334	362	328	312	367	321	339	470	674	4,326
Pittsburgh, PA PMSA, total	**968**	**1,020**	**1,187**	**1,167**	**1,333**	**1,224**	**1,185**	**1,326**	**1,187**	**1,196**	**1,286**	**1,484**	**14,563**
Nondurable goods, total	697	712	849	806	936	822	782	881	807	817	937	1,116	10,162
Dept. stores (excl. leased depts.)	74	82	118	120	129	112	105	129	113	121	184	248	1,535
Dept. stores (incl. leased depts.)[2]	78	87	125	127	136	117	111	136	119	128	192	258	1,614
GAF, total[3]	218	234	320	315	341	311	296	350	306	323	445	643	4,102
St. Louis, MO-IL MSA, total	**1,372**	**1,394**	**1,622**	**1,634**	**1,695**	**1,632**	**1,633**	**1,647**	**1,508**	**1,585**	**1,612**	**1,913**	**19,247**
Dept. stores (excl. leased depts.)	128	137	179	176	188	176	162	189	168	181	236	332	2,252
Dept. stores (incl. leased depts.)[2]	130	140	183	179	190	179	164	192	171	184	239	335	2,286
GAF, total[3]	328	343	433	403	436	408	395	452	410	440	534	801	5,383
San Diego, CA MSA, total	**1,312**	**1,247**	**1,489**	**1,438**	**1,480**	**1,468**	**1,499**	**1,489**	**1,366**	**1,414**	**1,441**	**1,784**	**17,427**
Nondurable goods, total	803	761	913	868	929	927	920	956	857	865	922	1,196	10,917
Dept. stores (excl. leased depts.)	99	96	122	117	125	121	120	135	116	122	154	245	1,572
Dept. stores (incl. leased depts.)[2]	101	99	126	121	129	124	123	139	119	126	158	252	1,617
GAF, total[3]	384	379	474	449	497	504	491	524	444	478	564	836	6,024
San Francisco-Oakland-San Jose, CA CMSA, total	**3,880**	**3,719**	**4,203**	**4,389**	**4,353**	**4,236**	**4,326**	**4,309**	**4,063**	**4,283**	**4,366**	**5,156**	**51,283**
Nondurable goods, total	2,573	2,386	2,770	2,704	2,908	2,859	2,828	2,836	2,540	2,715	2,819	3,409	33,347
Dept. stores (excl. leased depts.)	233	242	305	296	327	320	330	359	305	331	415	633	4,096
Dept. stores (incl. leased depts.)[2]	239	250	314	306	337	330	338	369	315	341	425	650	4,214
GAF, total[3]	1,090	1,065	1,303	1,255	1,379	1,366	1,300	1,416	1,248	1,306	1,520	2,288	16,536
Oakland, CA PMSA, total	**1,277**	**1,213**	**1,333**	**1,350**	**1,397**	**1,389**	**1,438**	**1,451**	**1,359**	**1,370**	**1,410**	**1,619**	**16,606**
Dept. stores (excl. leased depts.)	73	77	94	92	101	99	102	113	94	102	131	203	1,281
Dept. stores (incl. leased depts.)[2]	75	79	97	95	105	102	105	117	97	105	135	208	1,320
San Francisco, CA PMSA, total	**1,183**	**1,162**	**1,288**	**1,251**	**1,275**	**1,246**	**1,288**	**1,273**	**1,143**	**1,219**	**1,310**	**1,517**	**15,155**
Nondurable goods, total	853	783	915	878	950	958	939	924	815	878	915	1,059	10,867
Dept. stores (excl. leased depts.)	64	65	84	81	89	86	92	95	86	91	110	165	1,108
Dept. stores (incl. leased depts.)[2]	65	67	86	83	92	88	94	98	89	94	112	170	1,138
GAF, total[3]	356	332	418	397	451	454	419	436	400	424	465	655	5,207
Seattle-Tacoma, WA CMSA, total	**1,578**	**1,499**	**1,774**	**1,792**	**1,974**	**1,966**	**1,939**	**2,048**	**1,811**	**1,877**	**1,948**	**2,499**	**22,705**
Dept. stores (excl. leased depts.)	112	114	142	137	144	143	140	171	149	156	182	275	1,865
Dept. stores (incl. leased depts.)[2]	114	117	146	142	148	145	143	175	153	159	186	281	1,909
GAF, total[3]	473	450	561	539	604	633	608	651	582	611	706	1,090	7,508
Tampa-St. Petersburg-Clearwater, FL MSA, total	**1,954**	**1,890**	**2,140**	**2,010**	**1,956**	**1,906**	**1,912**	**2,005**	**1,995**	**2,031**	**2,044**	**2,000**	**23,843**
Nondurable goods, total	1,457	1,386	1,596	1,458	1,395	1,351	1,356	1,429	1,339	1,429	1,501	1,414	17,111
Dept. stores (excl. leased depts.)	88	95	117	110	104	98	100	111	92	105	137	209	1,366
Dept. stores (incl. leased depts.)[2]	92	99	123	115	108	102	103	115	95	108	142	214	1,416
GAF, total[3]	270	278	333	306	305	285	283	316	271	301	358	550	3,856
Washington, DC-MD-VA MSA, total	**2,586**	**2,484**	**2,866**	**2,856**	**3,196**	**3,007**	**2,864**	**2,942**	**2,761**	**2,848**	**2,954**	**3,644**	**35,008**
Nondurable goods, total	1,715	1,626	1,864	1,788	2,015	1,898	1,805	1,897	1,782	1,888	1,987	2,379	22,644
Dept. stores (excl. leased depts.)	130	147	188	196	215	188	174	209	198	203	251	395	2,494
Dept. stores (incl. leased depts.)[2]	134	153	194	202	221	192	179	214	203	208	256	403	2,559
GAF, total[3]	625	640	790	772	875	818	761	858	807	807	994	1,569	10,316

[1]For definitions of metropolitan areas, see appendix C.
[2]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1990												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Atlanta, GA MSA, total	**1,601**	**1,567**	**1,790**	**1,695**	**1,781**	**1,861**	**1,737**	**1,861**	**1,763**	**1,828**	**1,917**	**2,384**	**21,785**
Nondurable goods, total	1,037	1,026	1,173	1,135	1,180	1,261	1,145	1,252	1,205	1,259	1,345	1,711	14,729
Dept. stores (excl. leased depts.)	121	140	190	173	188	181	168	196	182	182	240	361	2,322
Dept. stores (incl. leased depts.)[2]	124	144	195	178	193	187	174	202	187	188	248	372	2,392
GAF, total[3]	427	457	542	520	552	538	511	581	542	566	692	1,079	7,007
Baltimore, MD MSA, total	**1,331**	**1,319**	**1,532**	**1,507**	**1,551**	**1,504**	**1,471**	**1,591**	**1,431**	**1,528**	**1,580**	**1,818**	**18,163**
Nondurable goods, total	750	732	858	850	897	875	840	894	855	886	970	1,170	10,577
Dept. stores (excl. leased depts.)	80	91	114	118	121	117	100	120	116	116	166	249	1,508
Dept. stores (incl. leased depts.)[2]	82	94	118	122	124	120	102	123	119	120	171	256	1,551
GAF, total[3]	279	279	347	353	362	347	318	357	341	343	434	697	4,457
Boston-Lawrence-Salem-Lowell-Brockton, MA NECMA, total	**2,102**	**2,035**	**2,359**	**2,285**	**2,507**	**2,436**	**2,223**	**2,418**	**2,364**	**2,306**	**2,501**	**2,807**	**28,343**
Nondurable goods, total	1,485	1,425	1,636	1,584	1,717	1,670	1,498	1,650	1,618	1,629	1,812	2,095	19,819
Dept. stores (excl. leased depts.)	110	121	158	161	168	167	135	170	171	170	220	336	2,087
Dept. stores (incl. leased depts.)[2]	116	129	168	171	177	176	143	179	180	179	232	355	2,205
GAF, total[3]	521	514	632	615	646	640	555	657	682	650	756	1,082	7,950
Chicago-Gary-Lake County, IL-IN-WI CMSA, total	**4,984**	**4,668**	**5,500**	**5,496**	**6,143**	**5,926**	**5,529**	**5,800**	**5,510**	**5,728**	**5,917**	**6,617**	**67,818**
Nondurable goods, total	2,968	2,834	3,345	3,288	3,429	3,403	3,245	3,496	3,366	3,562	3,871	4,531	41,338
Dept. stores (excl. leased depts.)	294	286	404	384	401	418	363	411	404	424	523	796	5,108
Dept. stores (incl. leased depts.)[2]	307	303	423	401	419	437	379	430	420	444	544	832	5,339
GAF, total[3]	1,062	1,001	1,265	1,219	1,306	1,298	1,182	1,323	1,236	1,311	1,521	2,197	15,921
Chicago, IL PMSA, total	**3,969**	**3,651**	**4,353**	**4,353**	**4,762**	**4,666**	**4,293**	**4,530**	**4,205**	**4,444**	**4,648**	**5,187**	**53,061**
Nondurable goods, total	2,361	2,234	2,661	2,600	2,696	2,687	2,530	2,728	2,568	2,804	3,087	3,619	32,575
Dept. stores (excl. leased depts.)	227	220	311	293	309	322	278	314	312	328	402	610	3,926
Dept. stores (incl. leased depts.)[2]	238	233	326	307	323	337	291	329	325	343	419	639	4,110
GAF, total[3]	827	775	981	942	1,010	1,008	908	1,009	945	1,007	1,161	1,692	12,265
Chicago, IL City, total	**1,246**	**1,204**	**1,436**	**1,474**	**1,541**	**1,482**	**1,389**	**1,503**	**1,330**	**1,491**	**1,688**	**1,827**	**17,611**
Nondurable goods, total	922	895	1,063	1,051	1,103	1,082	1,000	1,094	967	1,116	1,320	1,462	13,075
Dept. stores (excl. leased depts.)	72	69	95	91	95	100	84	93	95	100	117	170	1,181
Dept. stores (incl. leased depts.)[2]	76	74	100	97	101	106	90	99	101	106	124	182	1,256
GAF, total[3]	288	261	326	322	340	343	311	340	329	342	381	520	4,103
Cincinnati-Hamilton, OH-KY-IN CMSA, total	**975**	**959**	**1,109**	**1,143**	**1,206**	**1,152**	**1,161**	**1,265**	**1,153**	**1,199**	**1,250**	**1,486**	**14,058**
Nondurable goods, total	613	589	680	694	718	695	698	763	711	762	796	931	8,650
Dept. stores (excl. leased depts.)	79	83	117	115	112	114	101	118	112	122	148	223	1,444
Dept. stores (incl. leased depts.)[2]	81	86	121	118	115	117	106	122	115	125	154	232	1,492
GAF, total[3]	257	261	325	307	312	309	281	324	306	317	380	598	3,977
Cleveland-Akron-Lorain, OH CMSA, total	**1,480**	**1,440**	**1,731**	**1,700**	**1,776**	**1,764**	**1,703**	**1,879**	**1,637**	**1,646**	**1,730**	**1,926**	**20,412**
Nondurable goods, total	854	854	950	935	989	952	928	1,048	952	987	1,075	1,283	11,807
Dept. stores (excl. leased depts.)	90	96	133	135	133	134	118	148	127	137	179	274	1,704
Dept. stores (incl. leased depts.)[2]	96	103	144	145	143	145	126	159	137	147	192	291	1,828
GAF, total[3]	298	293	379	383	396	399	370	439	398	426	529	805	5,115
Cleveland, OH PMSA, total	**947**	**925**	**1,119**	**1,094**	**1,130**	**1,162**	**1,125**	**1,208**	**1,074**	**1,066**	**1,101**	**1,247**	**13,198**
Dept. stores (excl. leased depts.)	63	66	91	94	92	93	80	99	88	94	120	183	1,163
Dept. stores (incl. leased depts.)[2]	67	71	99	101	99	100	86	106	94	101	130	195	1,249
GAF, total[3]	209	205	268	273	278	282	260	306	279	295	367	553	3,575
Dallas-Fort Worth, TX CMSA, total	**2,244**	**2,238**	**2,480**	**2,449**	**2,641**	**2,567**	**2,558**	**2,764**	**2,500**	**2,642**	**2,664**	**3,259**	**31,006**
Nondurable goods, total	1,496	1,490	1,660	1,643	1,697	1,643	1,639	1,768	1,594	1,714	1,765	2,205	20,314
Dept. stores (excl. leased depts.)	196	208	265	255	278	274	257	288	244	267	320	512	3,364
Dept. stores (incl. leased depts.)[2]	200	214	270	261	281	280	263	294	250	274	325	522	3,434
GAF, total[3]	551	575	684	657	711	698	660	809	673	696	863	1,344	8,921
Denver-Boulder, CO CMSA, total	**1,082**	**1,035**	**1,160**	**1,140**	**1,224**	**1,232**	**1,252**	**1,334**	**1,227**	**1,280**	**1,294**	**1,665**	**14,925**
Nondurable goods, total	609	583	666	667	726	736	742	810	738	772	819	987	8,855
Dept. stores (excl. leased depts.)	78	80	103	102	114	114	106	126	112	121	139	221	1,416
Dept. stores (incl. leased depts.)[2]	79	82	106	104	116	115	108	129	113	123	143	226	1,444
GAF, total[3]	285	283	317	309	329	338	339	385	347	384	404	616	4,336
Detroit-Ann Arbor, MI CMSA, total	**2,561**	**2,459**	**2,974**	**2,999**	**3,179**	**3,032**	**2,956**	**3,124**	**2,846**	**3,012**	**3,145**	**3,691**	**35,978**
Nondurable goods, total	1,571	1,462	1,752	1,775	1,866	1,872	1,796	1,897	1,822	1,908	1,965	2,371	22,057
Dept. stores (excl. leased depts.)	262	255	336	342	353	360	329	362	349	377	456	637	4,418
Dept. stores (incl. leased depts.)[2]	270	265	344	352	363	369	338	372	358	389	467	655	4,542
GAF, total[3]	734	693	873	843	891	883	822	914	880	952	1,150	1,693	11,328
Detroit, MI PMSA, total	**2,354**	**2,262**	**2,735**	**2,763**	**2,913**	**2,775**	**2,713**	**2,867**	**2,590**	**2,739**	**2,872**	**3,354**	**32,937**
Nondurable goods, total	1,459	1,361	1,629	1,648	1,730	1,733	1,665	1,764	1,684	1,749	1,817	2,197	20,436
Dept. stores (excl. leased depts.)	239	234	309	315	325	331	303	333	320	348	421	589	4,067
Dept. stores (incl. leased depts.)[2]	247	243	318	326	335	341	312	343	330	359	433	609	4,196
GAF, total[3]	672	636	803	778	815	813	749	832	791	863	1,043	1,523	10,318
Houston-Galveston-Brazoria, TX CMSA, total	**2,028**	**1,982**	**2,392**	**2,380**	**2,576**	**2,506**	**2,413**	**2,457**	**2,355**	**2,438**	**2,594**	**3,099**	**29,220**
Nondurable goods, total	1,293	1,282	1,493	1,451	1,577	1,574	1,499	1,632	1,546	1,596	1,749	2,167	18,859
Dept. stores (excl. leased depts.)	173	182	235	229	245	240	223	255	209	227	272	445	2,935
Dept. stores (incl. leased depts.)[2]	179	188	242	235	249	247	230	261	214	233	278	456	3,012
GAF, total[3]	494	507	618	617	671	639	589	663	571	629	735	1,166	7,899

See footnotes at end of list of areas.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1990												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Houston-Galveston-Brazoria, TX CMSA, total—Con.													
Houston, TX PMSA, total	**1,823**	**1,800**	**2,144**	**2,141**	**2,320**	**2,231**	**2,166**	**2,203**	**2,110**	**2,197**	**2,343**	**2,794**	**26,272**
Nondurable goods, total	1,150	1,158	1,330	1,296	1,403	1,386	1,331	1,453	1,369	1,426	1,567	1,936	16,805
Dept. stores (excl. leased depts.)	151	159	204	199	213	209	194	222	183	198	237	391	2,560
Dept. stores (incl. leased depts.)[2]	156	165	210	204	216	214	199	226	186	202	242	399	2,619
GAF, total[3]	454	466	565	563	609	579	539	603	526	579	669	1,063	7,215
Kansas City, MO-KS MSA, total	**954**	**842**	**1,033**	**989**	**1,085**	**1,058**	**1,104**	**1,163**	**1,057**	**1,121**	**1,114**	**1,282**	**12,802**
Dept. stores (excl. leased depts.)	79	82	114	108	117	115	106	124	105	119	140	216	1,425
Dept. stores (incl. leased depts.)[2]	79	82	114	109	117	116	107	125	105	119	142	217	1,432
GAF, total[3]	203	210	261	254	291	270	265	295	263	286	330	496	3,424
Los Angeles-Anaheim-Riverside, CA CMSA, total	**9,323**	**8,973**	**10,189**	**9,983**	**10,652**	**10,422**	**10,268**	**10,399**	**9,857**	**10,218**	**10,349**	**12,285**	**122,918**
Nondurable goods, total	5,294	5,136	5,961	5,759	6,000	5,992	5,978	6,120	5,918	6,065	6,372	7,804	72,399
Dept. stores (excl. leased depts.)	561	563	704	662	732	731	666	729	681	678	885	1,429	9,021
Dept. stores (incl. leased depts.)[2]	579	585	728	684	755	752	686	752	704	701	910	1,472	9,308
GAF, total[3]	2,279	2,236	2,627	2,522	2,714	2,712	2,531	2,655	2,503	2,580	3,051	4,664	33,074
Anaheim-Santa Ana, CA PMSA, total	**1,965**	**1,933**	**2,130**	**2,060**	**2,233**	**2,137**	**2,085**	**2,152**	**1,945**	**1,993**	**2,194**	**2,627**	**25,454**
Dept. stores (excl. leased depts.)	114	115	143	136	150	149	136	147	137	136	179	294	1,836
Dept. stores (incl. leased depts.)[2]	116	119	147	139	154	152	140	151	141	140	183	300	1,882
GAF, total[3]	457	448	508	481	530	547	519	544	487	476	720	1,141	6,858
Los Angeles-Long Beach, CA PMSA, total	**5,360**	**5,230**	**5,911**	**5,725**	**6,126**	**6,067**	**5,958**	**6,049**	**5,879**	**6,109**	**6,151**	**7,392**	**71,957**
Nondurable goods, total	3,185	3,083	3,566	3,437	3,536	3,541	3,562	3,685	3,616	3,699	3,814	4,650	43,374
Dept. stores (excl. leased depts.)	318	316	394	371	413	414	378	411	391	384	492	800	5,082
Dept. stores (incl. leased depts.)[2]	330	330	410	386	428	428	391	426	406	400	510	829	5,274
GAF, total[3]	1,371	1,354	1,591	1,517	1,641	1,638	1,531	1,577	1,515	1,564	1,785	2,689	19,773
Los Angeles, CA City, total	**1,826**	**1,779**	**2,063**	**2,004**	**2,126**	**2,109**	**2,123**	**2,073**	**2,048**	**2,152**	**2,097**	**2,537**	**24,937**
Nondurable goods, total	1,154	1,107	1,273	1,231	1,252	1,277	1,296	1,314	1,304	1,312	1,323	1,590	15,433
Dept. stores (excl. leased depts.)	101	99	119	113	128	125	118	123	118	115	140	226	1,525
Dept. stores (incl. leased depts.)[2]	105	104	125	118	133	131	122	128	123	120	146	236	1,591
GAF, total[3]	466	464	542	510	558	546	512	528	519	518	560	804	6,527
Miami-Fort Lauderdale, FL CMSA, total	**2,046**	**2,039**	**2,234**	**2,115**	**2,241**	**2,208**	**2,074**	**2,103**	**1,991**	**2,127**	**2,175**	**2,763**	**26,116**
Nondurable goods, total	1,117	1,119	1,274	1,209	1,225	1,187	1,145	1,217	1,114	1,177	1,289	1,569	14,642
Dept. stores (excl. leased depts.)	125	130	158	152	154	143	130	153	127	143	178	282	1,875
Dept. stores (incl. leased depts.)[2]	131	136	166	159	162	150	136	159	133	149	183	292	1,956
GAF, total[3]	503	501	584	558	579	530	496	562	506	558	651	993	7,021
Miami-Hialeah, FL PMSA, total	**1,065**	**1,045**	**1,160**	**1,108**	**1,204**	**1,137**	**1,068**	**1,134**	**1,023**	**1,110**	**1,135**	**1,397**	**13,586**
Nondurable goods, total	659	650	746	717	734	709	692	732	667	717	745	913	8,681
Dept. stores (excl. leased depts.)	74	77	94	92	95	88	81	94	79	86	104	162	1,126
Dept. stores (incl. leased depts.)[2]	77	80	98	96	100	91	84	97	82	90	108	169	1,172
GAF, total[3]	308	303	362	357	376	347	327	367	330	352	410	623	4,462
Milwaukee-Racine, WI CMSA, total	**930**	**871**	**1,059**	**1,027**	**1,147**	**1,118**	**1,057**	**1,110**	**986**	**1,106**	**1,121**	**1,213**	**12,745**
Dept. stores (excl. leased depts.)	58	63	92	85	88	87	79	97	91	91	125	176	1,132
Dept. stores (incl. leased depts.)[2]	60	64	95	87	89	89	81	99	93	93	128	181	1,159
GAF, total[3]	178	185	236	239	247	244	225	257	235	256	322	449	3,073
Milwaukee, WI PMSA, total	**812**	**735**	**889**	**888**	**969**	**919**	**902**	**932**	**846**	**971**	**963**	**1,068**	**10,894**
Dept. stores (excl. leased depts.)	50	54	81	74	76	75	70	84	79	79	108	152	982
Dept. stores (incl. leased depts.)[2]	52	57	83	76	79	78	72	87	82	82	111	159	1,018
GAF, total[3]	155	158	205	208	216	214	198	224	208	220	285	399	2,690
Minneapolis-St. Paul, MN-WI MSA, total	**1,325**	**1,302**	**1,584**	**1,506**	**1,630**	**1,648**	**1,534**	**1,681**	**1,580**	**1,582**	**1,612**	**1,947**	**18,931**
Dept. stores (excl. leased depts.)	134	134	180	172	171	181	161	195	178	194	227	330	2,257
Dept. stores (incl. leased depts.)[2]	138	138	185	178	177	187	168	202	183	201	234	341	2,332
GAF, total[3]	336	332	416	401	413	417	388	455	422	443	505	727	5,255
New York-Northern New Jersey-Long Island NY-NJ-CT CMSA, total	**10,514**	**9,815**	**11,340**	**11,190**	**11,781**	**11,543**	**11,043**	**11,555**	**10,928**	**11,272**	**11,848**	**13,783**	**136,612**
Nondurable goods, total	6,583	6,145	7,084	6,886	7,157	7,099	6,799	7,172	6,905	7,104	7,586	9,022	85,542
Dept. stores (excl. leased depts.)	498	559	711	723	793	787	642	766	741	746	977	1,525	9,468
Dept. stores (incl. leased depts.)[2]	518	578	733	743	813	806	658	784	760	764	1,000	1,563	9,720
GAF, total[3]	2,623	2,583	3,037	3,095	3,335	3,257	2,911	3,216	3,198	3,285	3,667	5,386	39,593
Nassau-Suffolk, NY PMSA, total	**2,157**	**1,883**	**2,129**	**2,123**	**2,201**	**2,046**	**2,091**	**2,174**	**1,978**	**2,048**	**2,122**	**2,457**	**25,409**
Nondurable goods, total	1,271	1,123	1,272	1,218	1,239	1,226	1,214	1,251	1,197	1,187	1,326	1,596	15,120
Dept. stores (excl. leased depts.)	81	94	120	122	131	136	110	132	130	126	171	279	1,632
Dept. stores (incl. leased depts.)[2]	83	96	122	124	134	139	112	135	133	130	175	286	1,669
New York, NY PMSA, total	**4,056**	**3,890**	**4,471**	**4,243**	**4,569**	**4,462**	**4,167**	**4,297**	**4,150**	**4,312**	**4,347**	**5,155**	**52,119**
Nondurable goods, total	2,505	2,389	2,770	2,645	2,767	2,761	2,552	2,659	2,631	2,754	2,867	3,366	32,666
Dept. stores (excl. leased depts.)	194	213	271	273	306	290	235	278	278	284	341	524	3,487
Dept. stores (incl. leased depts.)[2]	204	222	282	282	314	296	242	285	286	291	350	538	3,592
GAF, total[3]	1,163	1,101	1,318	1,336	1,449	1,395	1,238	1,331	1,377	1,422	1,459	2,144	16,733
Newark, NJ PMSA, total	**938**	**875**	**1,013**	**985**	**1,040**	**1,003**	**943**	**994**	**974**	**1,006**	**1,064**	**1,258**	**12,093**
Dept. stores (excl. leased depts.)	41	47	58	61	66	66	53	62	60	62	83	133	792
Dept. stores (incl. leased depts.)[2]	43	49	61	63	68	67	55	64	61	63	85	136	815
New York, NY City, total	**3,363**	**3,226**	**3,681**	**3,549**	**3,827**	**3,642**	**3,405**	**3,511**	**3,370**	**3,513**	**3,579**	**4,254**	**42,920**
Nondurable goods, total	2,098	1,991	2,329	2,224	2,312	2,316	2,157	2,217	2,188	2,311	2,355	2,757	27,255
Dept. stores (excl. leased depts.)	149	162	209	210	234	218	177	212	211	217	253	380	2,632
Dept. stores (incl. leased depts.)[2]	156	169	215	214	239	222	181	215	215	220	259	389	2,694
GAF, total[3]	980	910	1,092	1,121	1,222	1,165	1,042	1,112	1,165	1,188	1,204	1,745	13,946

See footnotes at end of list of areas.

Table 12. Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1985 to December 1994—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1990												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Philadelphia-Wilmington-Trenton, PA-NJ-DE CMSA, total	**3,879**	**3,750**	**4,225**	**4,040**	**4,293**	**4,379**	**4,256**	**4,421**	**4,051**	**4,255**	**4,217**	**4,939**	**50,705**
Nondurable goods, total	2,253	2,165	2,468	2,360	2,519	2,481	2,406	2,561	2,458	2,570	2,642	3,256	30,139
Dept. stores (excl. leased depts.)	207	231	301	309	333	315	264	306	305	331	439	672	4,013
Dept. stores (incl. leased depts.)[2]	214	240	311	319	342	324	273	316	315	341	451	688	4,134
GAF, total[3]	766	762	908	926	1,002	941	819	911	903	956	1,175	1,854	11,923
Philadelphia, PA-NJ PMSA, total	**3,065**	**2,990**	**3,329**	**3,224**	**3,364**	**3,475**	**3,389**	**3,529**	**3,260**	**3,410**	**3,325**	**3,947**	**40,307**
Nondurable goods, total	1,758	1,690	1,933	1,849	1,965	1,936	1,877	2,002	1,960	2,027	2,047	2,562	23,606
Dept. stores (excl. leased depts.)	167	186	242	248	269	252	209	244	246	267	350	539	3,219
Dept. stores (incl. leased depts.)[2]	173	193	250	256	277	260	215	252	254	275	359	550	3,314
GAF, total[3]	629	622	741	759	803	768	678	747	744	790	959	1,510	9,750
Philadelphia, PA City, total	**720**	**802**	**827**	**847**	**892**	**878**	**876**	**912**	**774**	**820**	**815**	**938**	**10,101**
Dept. stores (excl. leased depts.)	28	29	39	39	42	38	32	36	40	41	52	79	495
Dept. stores (incl. leased depts.)[2]	29	30	40	39	43	39	33	37	41	42	53	79	505
Phoenix, AZ MSA, total	**1,220**	**1,181**	**1,350**	**1,243**	**1,266**	**1,287**	**1,211**	**1,294**	**1,236**	**1,271**	**1,348**	**1,594**	**15,501**
Dept. stores (excl. leased depts.)	79	84	110	99	102	95	85	100	91	102	131	218	1,296
Dept. stores (incl. leased depts.)[2]	81	87	112	101	103	97	86	102	93	104	135	223	1,324
GAF, total[3]	282	277	331	304	304	281	256	292	274	302	361	582	3,846
Pittsburgh-Beaver Valley, PA CMSA, total	**1,041**	**1,050**	**1,206**	**1,158**	**1,318**	**1,273**	**1,189**	**1,340**	**1,198**	**1,226**	**1,361**	**1,544**	**14,904**
Nondurable goods, total	696	707	819	784	850	831	784	884	824	815	952	1,110	10,056
Dept. stores (excl. leased depts.)	83	93	129	133	127	125	114	134	126	131	194	261	1,650
Dept. stores (incl. leased depts.)[2]	88	99	136	139	133	131	119	142	133	138	203	274	1,735
GAF, total[3]	252	247	317	313	316	311	283	329	302	305	421	624	4,020
Pittsburgh, PA PMSA, total	**1,011**	**1,023**	**1,168**	**1,121**	**1,283**	**1,232**	**1,143**	**1,302**	**1,153**	**1,178**	**1,317**	**1,484**	**14,415**
Nondurable goods, total	673	684	788	752	822	800	748	851	786	781	915	1,064	9,664
Dept. stores (excl. leased depts.)	77	86	119	122	117	115	104	124	117	122	180	241	1,524
Dept. stores (incl. leased depts.)[2]	81	91	126	128	123	120	109	131	122	127	188	253	1,599
GAF, total[3]	240	236	298	291	297	293	266	312	288	290	399	589	3,799
St. Louis, MO-IL MSA, total	**1,422**	**1,319**	**1,586**	**1,582**	**1,662**	**1,699**	**1,641**	**1,707**	**1,597**	**1,603**	**1,604**	**1,868**	**19,290**
Dept. stores (excl. leased depts.)	129	133	175	173	179	178	158	180	164	176	228	326	2,199
Dept. stores (incl. leased depts.)[2]	131	135	179	177	180	180	161	183	168	179	234	331	2,238
GAF, total[3]	343	340	419	405	432	425	391	431	397	424	525	802	5,334
San Diego, CA MSA, total	**1,403**	**1,399**	**1,649**	**1,597**	**1,633**	**1,597**	**1,574**	**1,564**	**1,455**	**1,495**	**1,528**	**1,841**	**18,735**
Nondurable goods, total	829	776	925	906	939	945	941	971	908	911	957	1,241	11,249
Dept. stores (excl. leased depts.)	103	103	128	121	130	130	122	135	122	122	156	252	1,624
Dept. stores (incl. leased depts.)[2]	106	106	132	124	133	134	126	139	127	126	161	260	1,674
GAF, total[3]	393	379	458	451	479	495	461	499	467	463	559	857	5,961
San Francisco-Oakland-San Jose, CA CMSA, total	**3,970**	**3,787**	**4,320**	**4,236**	**4,473**	**4,465**	**4,409**	**4,474**	**4,625**	**4,666**	**4,457**	**5,396**	**53,278**
Nondurable goods, total	2,484	2,397	2,759	2,732	2,891	2,859	2,841	2,952	2,802	2,891	2,974	3,653	34,235
Dept. stores (excl. leased depts.)	239	249	305	293	329	323	321	354	308	324	421	655	4,121
Dept. stores (incl. leased depts.)[2]	246	259	314	301	337	331	328	363	318	334	432	672	4,235
GAF, total[3]	1,098	1,119	1,314	1,291	1,395	1,329	1,279	1,381	1,286	1,353	1,547	2,363	16,755
Oakland, CA PMSA, total	**1,305**	**1,216**	**1,407**	**1,345**	**1,403**	**1,390**	**1,339**	**1,444**	**1,367**	**1,379**	**1,427**	**1,733**	**16,755**
Dept. stores (excl. leased depts.)	74	78	95	92	102	101	98	111	96	99	133	207	1,286
Dept. stores (incl. leased depts.)[2]	76	81	97	94	105	103	101	114	99	102	137	213	1,322
San Francisco, CA PMSA, total	**1,130**	**1,094**	**1,240**	**1,268**	**1,332**	**1,258**	**1,272**	**1,311**	**1,228**	**1,299**	**1,344**	**1,575**	**15,351**
Nondurable goods, total	804	794	898	925	970	921	936	957	926	965	948	1,123	11,167
Dept. stores (excl. leased depts.)	69	70	86	81	91	89	91	96	86	92	111	173	1,135
Dept. stores (incl. leased depts.)[2]	70	72	88	83	93	91	93	98	88	95	114	178	1,163
GAF, total[3]	345	347	433	433	461	417	423	441	442	482	494	688	5,406
Seattle-Tacoma, WA CMSA, total	**1,492**	**1,388**	**1,663**	**1,620**	**1,735**	**1,832**	**1,812**	**1,942**	**1,765**	**1,804**	**1,865**	**2,326**	**21,244**
Dept. stores (excl. leased depts.)	105	105	141	137	141	145	136	162	141	151	184	267	1,815
Dept. stores (incl. leased depts.)[2]	107	109	144	141	148	149	140	167	148	157	191	274	1,875
GAF, total[3]	447	422	528	514	564	585	549	617	567	614	709	1,027	7,143
Tampa-St. Petersburg-Clearwater, FL MSA, total	**1,910**	**1,804**	**2,060**	**1,906**	**1,899**	**1,930**	**1,857**	**1,932**	**1,911**	**2,033**	**2,151**	**2,385**	**23,778**
Nondurable goods, total	1,345	1,333	1,478	1,422	1,374	1,329	1,324	1,386	1,358	1,449	1,563	1,777	17,138
Dept. stores (excl. leased depts.)	85	92	115	105	102	95	87	101	88	100	129	198	1,297
Dept. stores (incl. leased depts.)[2]	88	98	120	110	107	99	90	104	91	104	135	205	1,351
GAF, total[3]	251	265	318	291	286	271	253	287	253	283	343	541	3,642
Washington, DC-MD-VA MSA, total	**2,591**	**2,545**	**2,938**	**2,858**	**3,104**	**3,018**	**2,872**	**3,032**	**2,914**	**2,938**	**3,004**	**3,699**	**35,513**
Nondurable goods, total	1,665	1,578	1,807	1,802	1,917	1,879	1,796	1,948	1,858	1,906	1,977	2,421	22,554
Dept. stores (excl. leased depts.)	138	152	196	201	213	198	171	205	201	190	247	397	2,509
Dept. stores (incl. leased depts.)[2]	143	157	202	208	219	204	176	211	206	196	255	408	2,585
GAF, total[3]	661	667	777	767	846	803	734	823	797	786	935	1,506	10,102

[1]For definitions of metropolitan areas, see appendix C.
[2]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1989												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Atlanta, GA MSA, total	**1,614**	**1,572**	**1,809**	**1,739**	**1,850**	**1,825**	**1,790**	**1,935**	**1,834**	**1,756**	**1,881**	**2,324**	**21,929**
Nondurable goods, total	1,032	1,047	1,213	1,161	1,224	1,217	1,206	1,280	1,227	1,211	1,331	1,651	14,800
Dept. stores (excl. leased depts.)	112	115	170	171	187	179	165	194	185	181	234	367	2,260
Dept. stores (incl. leased depts.)[2]	116	119	174	175	191	183	169	198	188	185	239	378	2,315
GAF, total[3]	390	396	508	494	550	517	493	570	533	543	677	1,039	6,710
Baltimore, MD MSA, total	**1,320**	**1,293**	**1,502**	**1,484**	**1,574**	**1,612**	**1,476**	**1,599**	**1,538**	**1,490**	**1,596**	**1,885**	**18,369**
Nondurable goods, total	731	728	844	822	864	865	820	867	842	834	925	1,195	10,337
Dept. stores (excl. leased depts.)	80	85	107	118	122	118	104	117	118	121	170	264	1,524
Dept. stores (incl. leased depts.)[2]	83	89	111	122	126	122	106	120	121	125	175	270	1,570
GAF, total[3]	273	264	326	335	355	349	320	355	363	353	442	717	4,452
Boston-Lawrence-Salem-Lowell-Brockton, MA NECMA, total	**2,093**	**2,044**	**2,348**	**2,321**	**2,577**	**2,470**	**2,236**	**2,473**	**2,429**	**2,380**	**2,578**	**3,057**	**29,006**
Nondurable goods, total	1,476	1,418	1,624	1,580	1,734	1,677	1,531	1,646	1,641	1,670	1,846	2,235	20,078
Dept. stores (excl. leased depts.)	118	115	152	160	185	181	143	173	176	183	232	362	2,180
Dept. stores (incl. leased depts.)[2]	123	122	160	168	196	189	150	181	185	192	244	382	2,292
GAF, total[3]	538	499	621	635	705	680	574	681	705	682	809	1,214	8,343
Chicago-Gary-Lake County, IL-IN-WI CMSA, total	**4,498**	**4,349**	**5,210**	**5,220**	**5,565**	**5,456**	**5,122**	**5,483**	**5,288**	**5,323**	**5,384**	**6,353**	**63,251**
Nondurable goods, total	2,744	2,616	3,065	3,071	3,249	3,187	3,099	3,301	3,249	3,395	3,527	4,248	38,751
Dept. stores (excl. leased depts.)	290	275	377	384	415	412	366	417	397	430	518	809	5,090
Dept. stores (incl. leased depts.)[2]	302	288	392	399	433	428	381	435	414	448	540	844	5,304
GAF, total[3]	1,028	977	1,221	1,208	1,337	1,348	1,180	1,347	1,231	1,315	1,542	2,290	16,024
Chicago, IL PMSA, total	**3,543**	**3,453**	**4,193**	**4,176**	**4,429**	**4,278**	**4,004**	**4,280**	**4,155**	**4,226**	**4,275**	**4,996**	**50,008**
Nondurable goods, total	2,171	2,091	2,474	2,449	2,567	2,517	2,417	2,576	2,591	2,696	2,804	3,383	30,736
Dept. stores (excl. leased depts.)	224	215	292	295	323	319	282	322	313	337	400	625	3,947
Dept. stores (incl. leased depts.)[2]	234	225	305	307	337	331	293	337	327	351	417	651	4,115
GAF, total[3]	808	768	961	948	1,047	1,049	921	1,040	965	1,037	1,199	1,801	12,544
Chicago, IL City, total	**1,156**	**1,099**	**1,336**	**1,330**	**1,426**	**1,392**	**1,307**	**1,400**	**1,378**	**1,437**	**1,503**	**1,702**	**16,466**
Nondurable goods, total	860	819	1,009	1,005	1,063	1,005	956	1,018	1,044	1,097	1,175	1,335	12,386
Dept. stores (excl. leased depts.)	73	70	93	93	103	99	88	102	103	110	124	187	1,245
Dept. stores (incl. leased depts.)[2]	78	76	99	99	110	104	94	111	111	116	131	198	1,327
GAF, total[3]	273	254	318	310	353	350	303	337	321	347	387	552	4,105
Cincinnati-Hamilton, OH-KY-IN CMSA, total	**817**	**845**	**993**	**1,006**	**1,091**	**1,100**	**1,072**	**1,138**	**1,103**	**1,100**	**1,164**	**1,453**	**12,882**
Nondurable goods, total	532	534	621	624	659	641	647	680	633	664	714	865	7,814
Dept. stores (excl. leased depts.)	72	77	110	113	110	111	103	118	112	120	152	228	1,426
Dept. stores (incl. leased depts.)[2]	75	80	114	117	114	114	106	122	116	123	156	235	1,472
GAF, total[3]	216	218	281	277	288	285	282	317	335	336	402	623	3,860
Cleveland-Akron-Lorain, OH CMSA, total	**1,516**	**1,437**	**1,731**	**1,713**	**1,848**	**1,823**	**1,724**	**1,890**	**1,808**	**1,694**	**1,720**	**1,939**	**20,843**
Nondurable goods, total	881	853	958	965	1,056	996	970	1,038	947	973	1,054	1,268	11,959
Dept. stores (excl. leased depts.)	91	92	124	136	140	141	123	151	135	145	179	284	1,741
Dept. stores (incl. leased depts.)[2]	97	99	133	147	149	150	132	162	145	155	192	302	1,863
GAF, total[3]	300	282	358	366	384	389	359	417	391	414	497	758	4,915
Cleveland, OH PMSA, total	**941**	**902**	**1,088**	**1,106**	**1,189**	**1,141**	**1,076**	**1,175**	**1,148**	**1,056**	**1,067**	**1,217**	**13,106**
Dept. stores (excl. leased depts.)	63	64	87	94	96	97	85	103	94	101	121	193	1,198
Dept. stores (incl. leased depts.)[2]	69	69	96	103	103	105	92	111	102	109	131	205	1,295
GAF, total[3]	207	198	248	253	268	271	250	286	271	288	340	523	3,403
Dallas-Fort Worth, TX CMSA, total	**2,130**	**1,985**	**2,411**	**2,361**	**2,499**	**2,426**	**2,429**	**2,600**	**2,365**	**2,471**	**2,571**	**3,151**	**29,399**
Nondurable goods, total	1,471	1,363	1,585	1,561	1,610	1,579	1,607	1,696	1,617	1,671	1,756	2,205	19,721
Dept. stores (excl. leased depts.)	189	181	244	245	251	245	244	271	245	253	311	511	3,190
Dept. stores (incl. leased depts.)[2]	193	184	249	249	256	249	249	276	250	258	317	521	3,251
GAF, total[3]	545	528	657	635	682	671	656	748	669	677	829	1,330	8,627
Denver-Boulder, CO CMSA, total	**974**	**921**	**1,096**	**1,101**	**1,159**	**1,196**	**1,202**	**1,209**	**1,123**	**1,126**	**1,144**	**1,544**	**13,795**
Nondurable goods, total	556	529	632	628	659	659	672	660	620	651	660	860	7,786
Dept. stores (excl. leased depts.)	74	76	100	102	106	104	100	112	101	108	129	211	1,323
Dept. stores (incl. leased depts.)[2]	76	79	103	105	108	106	102	115	104	111	132	214	1,355
GAF, total[3]	259	251	314	315	327	329	326	378	346	353	394	630	4,222
Detroit-Ann Arbor, MI CMSA, total	**2,397**	**2,346**	**2,752**	**2,776**	**3,016**	**2,974**	**2,903**	**3,058**	**2,832**	**2,830**	**3,083**	**3,690**	**34,657**
Nondurable goods, total	1,474	1,383	1,622	1,608	1,716	1,739	1,689	1,725	1,699	1,737	1,811	2,294	20,497
Dept. stores (excl. leased depts.)	233	229	303	310	332	339	302	333	330	364	428	625	4,128
Dept. stores (incl. leased depts.)[2]	241	236	311	317	340	346	308	342	339	374	440	642	4,236
GAF, total[3]	667	641	802	798	865	861	781	860	843	918	1,108	1,661	10,805
Detroit, MI PMSA, total	**2,184**	**2,152**	**2,526**	**2,552**	**2,752**	**2,721**	**2,679**	**2,809**	**2,591**	**2,605**	**2,830**	**3,385**	**31,786**
Nondurable goods, total	1,371	1,289	1,512	1,489	1,580	1,608	1,569	1,605	1,577	1,616	1,683	2,134	19,033
Dept. stores (excl. leased depts.)	215	212	278	283	304	311	276	304	301	335	396	579	3,794
Dept. stores (incl. leased depts.)[2]	222	218	287	292	312	319	283	314	311	345	408	597	3,908
GAF, total[3]	591	589	736	732	788	786	712	783	762	843	1,015	1,524	9,861
Houston-Galveston-Brazoria, TX CMSA, total	**2,031**	**1,957**	**2,368**	**2,218**	**2,430**	**2,284**	**2,245**	**2,364**	**2,262**	**2,149**	**2,224**	**2,793**	**27,325**
Nondurable goods, total	1,276	1,249	1,467	1,393	1,502	1,411	1,415	1,503	1,429	1,367	1,491	1,986	17,489
Dept. stores (excl. leased depts.)	163	164	218	211	223	214	212	240	212	218	263	439	2,777
Dept. stores (incl. leased depts.)[2]	169	169	224	217	229	220	218	246	217	224	270	452	2,855
GAF, total[3]	483	472	585	561	602	528	538	616	570	582	708	1,179	7,424

See footnotes at end of list of areas.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1989												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Houston-Galveston-Brazoria, TX CMSA, total—Con.													
Houston, TX PMSA, total	**1,828**	**1,777**	**2,135**	**1,996**	**2,182**	**2,047**	**2,016**	**2,141**	**2,045**	**1,946**	**2,021**	**2,542**	**24,676**
Nondurable goods, total	1,133	1,123	1,303	1,236	1,335	1,246	1,254	1,348	1,275	1,224	1,351	1,802	15,630
Dept. stores (excl. leased depts.)	142	143	188	183	192	185	184	209	185	190	229	385	2,415
Dept. stores (incl. leased depts.)[2]	148	147	194	188	198	190	189	214	189	195	235	396	2,483
GAF, total[3]	443	434	534	512	543	478	492	562	520	533	649	1,089	6,789
Kansas City, MO-KS MSA, total	**800**	**774**	**990**	**962**	**996**	**1,022**	**973**	**1,041**	**981**	**996**	**1,038**	**1,190**	**11,763**
Dept. stores (excl. leased depts.)	77	73	103	105	106	103	97	112	101	103	138	209	1,327
Dept. stores (incl. leased depts.)[2]	79	74	105	106	107	103	97	114	102	105	139	210	1,341
GAF, total[3]	194	189	246	249	252	245	239	272	251	252	321	471	3,181
Los Angeles-Anaheim-Riverside, CA CMSA, total	**8,352**	**8,210**	**9,304**	**9,140**	**9,694**	**9,747**	**9,403**	**9,866**	**9,427**	**9,382**	**9,999**	**12,177**	**114,701**
Nondurable goods, total	4,674	4,542	5,241	5,170	5,376	5,388	5,348	5,516	5,437	5,553	5,878	7,457	65,580
Dept. stores (excl. leased depts.)	519	538	664	663	686	693	657	699	685	707	859	1,456	8,826
Dept. stores (incl. leased depts.)[2]	536	554	684	681	704	710	674	719	705	729	883	1,494	9,073
GAF, total[3]	2,094	2,077	2,447	2,330	2,484	2,520	2,391	2,569	2,541	2,607	3,050	4,767	31,877
Anaheim-Santa Ana, CA PMSA, total	**1,955**	**1,922**	**2,178**	**2,112**	**2,246**	**2,222**	**2,129**	**2,250**	**2,061**	**2,011**	**2,197**	**2,557**	**25,840**
Dept. stores (excl. leased depts.)	106	110	135	133	139	141	135	142	139	146	178	307	1,811
Dept. stores (incl. leased depts.)[2]	108	113	138	135	142	143	137	145	142	149	182	313	1,847
GAF, total[3]	465	460	527	487	522	534	498	557	527	537	612	971	6,697
Los Angeles-Long Beach, CA PMSA, total	**4,820**	**4,716**	**5,310**	**5,187**	**5,514**	**5,548**	**5,434**	**5,743**	**5,511**	**5,517**	**5,884**	**7,296**	**66,480**
Nondurable goods, total	2,885	2,797	3,198	3,137	3,250	3,222	3,215	3,371	3,287	3,365	3,538	4,418	39,683
Dept. stores (excl. leased depts.)	296	304	374	376	390	394	374	397	389	399	482	811	4,986
Dept. stores (incl. leased depts.)[2]	308	316	386	388	403	406	385	410	402	414	498	838	5,154
GAF, total[3]	1,234	1,224	1,452	1,381	1,476	1,500	1,443	1,539	1,532	1,578	1,847	2,847	19,053
Los Angeles, CA City, total	**1,772**	**1,747**	**1,964**	**1,868**	**1,984**	**2,001**	**1,986**	**2,041**	**2,032**	**1,971**	**2,079**	**2,485**	**23,930**
Nondurable goods, total	1,038	1,038	1,184	1,168	1,196	1,198	1,194	1,218	1,217	1,240	1,262	1,534	14,487
Dept. stores (excl. leased depts.)	96	97	118	121	125	124	118	123	121	123	147	238	1,551
Dept. stores (incl. leased depts.)[2]	100	102	123	125	129	129	122	127	125	128	153	246	1,609
GAF, total[3]	415	413	487	463	497	503	489	522	540	547	623	905	6,404
Miami-Fort Lauderdale, FL CMSA, total	**1,926**	**1,916**	**2,092**	**1,993**	**2,116**	**2,090**	**1,984**	**2,086**	**2,024**	**1,914**	**2,071**	**2,646**	**24,858**
Nondurable goods, total	1,067	1,052	1,188	1,125	1,174	1,139	1,119	1,158	1,086	1,091	1,191	1,540	13,930
Dept. stores (excl. leased depts.)	120	125	157	148	156	148	142	160	147	140	187	310	1,940
Dept. stores (incl. leased depts.)[2]	125	130	162	153	161	152	146	165	151	146	194	320	2,005
GAF, total[3]	483	478	558	532	565	540	531	566	523	529	637	1,023	6,965
Miami-Hialeah, FL PMSA, total	**977**	**975**	**1,082**	**1,077**	**1,167**	**1,123**	**1,092**	**1,183**	**1,111**	**1,042**	**1,112**	**1,396**	**13,337**
Nondurable goods, total	603	587	673	644	696	675	670	693	657	657	705	907	8,167
Dept. stores (excl. leased depts.)	74	76	96	92	98	93	90	101	92	85	114	183	1,194
Dept. stores (incl. leased depts.)[2]	78	80	100	96	102	97	94	105	96	89	119	189	1,245
GAF, total[3]	301	301	349	333	363	351	350	371	340	338	400	626	4,423
Milwaukee-Racine, WI CMSA, total	**848**	**819**	**939**	**1,002**	**1,097**	**1,065**	**982**	**1,092**	**1,008**	**993**	**1,022**	**1,166**	**12,033**
Dept. stores (excl. leased depts.)	60	57	79	84	81	79	74	81	86	87	115	168	1,051
Dept. stores (incl. leased depts.)[2]	62	59	83	87	84	83	76	84	89	91	119	172	1,089
GAF, total[3]	184	171	220	224	231	227	211	233	233	243	301	424	2,902
Milwaukee, WI PMSA, total	**712**	**678**	**785**	**862**	**912**	**880**	**850**	**916**	**855**	**863**	**872**	**1,009**	**10,194**
Dept. stores (excl. leased depts.)	51	49	70	73	71	69	64	71	75	75	99	145	912
Dept. stores (incl. leased depts.)[2]	53	51	73	76	74	73	67	74	79	79	104	150	953
GAF, total[3]	158	148	192	198	202	196	182	204	202	211	264	373	2,530
Minneapolis-St. Paul, MN-WI MSA, total	**1,327**	**1,293**	**1,502**	**1,569**	**1,667**	**1,676**	**1,508**	**1,654**	**1,634**	**1,546**	**1,607**	**1,808**	**18,791**
Dept. stores (excl. leased depts.)	127	128	163	171	175	172	158	185	177	190	222	316	2,184
Dept. stores (incl. leased depts.)[2]	131	132	168	177	181	177	163	190	183	195	228	325	2,250
GAF, total[3]	332	322	390	408	411	413	378	445	434	433	486	685	5,137
New York-Northern New Jersey-Long Island NY-NJ-CT CMSA, total	**10,019**	**9,492**	**10,768**	**10,512**	**11,627**	**11,702**	**10,980**	**11,602**	**11,126**	**11,101**	**11,769**	**14,330**	**135,028**
Nondurable goods, total	6,403	6,019	6,912	6,630	7,114	7,052	6,703	7,029	6,883	6,973	7,491	9,383	84,592
Dept. stores (excl. leased depts.)	537	585	706	723	832	812	647	778	806	829	1,060	1,667	9,982
Dept. stores (incl. leased depts.)[2]	563	601	726	739	851	831	663	799	827	850	1,085	1,712	10,247
GAF, total[3]	2,543	2,462	2,879	2,858	3,123	3,126	2,779	3,100	3,213	3,222	3,747	5,593	38,645
Nassau-Suffolk, NY PMSA, total	**2,157**	**1,914**	**2,039**	**2,043**	**2,314**	**2,281**	**2,295**	**2,343**	**2,213**	**2,170**	**2,268**	**2,707**	**26,744**
Nondurable goods, total	1,290	1,133	1,254	1,189	1,271	1,255	1,235	1,267	1,234	1,238	1,351	1,725	15,442
Dept. stores (excl. leased depts.)	91	103	120	127	147	147	113	139	142	142	188	301	1,760
Dept. stores (incl. leased depts.)[2]	101	106	123	130	151	151	116	143	146	145	192	308	1,812
New York, NY PMSA, total	**3,813**	**3,761**	**4,242**	**4,098**	**4,583**	**4,545**	**3,979**	**4,316**	**4,295**	**4,231**	**4,498**	**5,494**	**51,855**
Nondurable goods, total	2,363	2,318	2,652	2,558	2,759	2,699	2,414	2,631	2,640	2,667	2,879	3,555	32,135
Dept. stores (excl. leased depts.)	211	228	269	275	320	304	239	287	308	320	376	583	3,720
Dept. stores (incl. leased depts.)[2]	221	237	278	284	328	311	246	295	317	330	388	606	3,841
GAF, total[3]	1,142	1,083	1,268	1,244	1,373	1,332	1,148	1,291	1,428	1,422	1,501	2,204	16,436
Newark, NJ PMSA, total	**954**	**874**	**980**	**973**	**1,040**	**1,045**	**985**	**1,018**	**989**	**989**	**1,033**	**1,304**	**12,184**
Dept. stores (excl. leased depts.)	47	51	66	59	68	66	53	63	66	66	90	146	841
Dept. stores (incl. leased depts.)[2]	49	52	69	61	70	68	55	65	68	69	93	151	870
New York, NY City, total	**3,183**	**3,184**	**3,514**	**3,480**	**3,926**	**3,906**	**3,388**	**3,691**	**3,666**	**3,512**	**3,723**	**4,491**	**43,664**
Nondurable goods, total	1,967	1,924	2,206	2,153	2,302	2,273	2,028	2,203	2,234	2,221	2,359	2,895	26,765
Dept. stores (excl. leased depts.)	163	177	208	213	245	227	179	218	238	247	282	423	2,820
Dept. stores (incl. leased depts.)[2]	171	183	215	218	251	232	184	224	243	254	290	439	2,904
GAF, total[3]	951	885	1,047	1,030	1,137	1,097	948	1,067	1,194	1,181	1,223	1,771	13,531

See footnotes at end of list of areas.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1989												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Philadelphia-Wilmington-Trenton, PA-NJ-DE CMSA, total	**3,558**	**3,408**	**4,030**	**3,893**	**4,093**	**4,277**	**4,001**	**4,221**	**4,197**	**4,094**	**4,269**	**5,271**	**49,312**
Nondurable goods, total	2,055	1,994	2,403	2,289	2,381	2,400	2,271	2,402	2,388	2,441	2,671	3,454	29,149
Dept. stores (excl. leased depts.)	215	221	320	303	329	320	264	307	311	328	457	706	4,081
Dept. stores (incl. leased depts.)[2]	223	227	328	311	337	327	272	316	320	338	469	721	4,189
GAF, total[3]	732	710	885	860	923	909	796	918	926	962	1,220	1,950	11,791
Philadelphia, PA-NJ PMSA, total	**2,843**	**2,695**	**3,197**	**3,101**	**3,252**	**3,336**	**3,149**	**3,295**	**3,289**	**3,238**	**3,353**	**4,169**	**38,917**
Nondurable goods, total	1,628	1,559	1,893	1,791	1,849	1,841	1,750	1,839	1,864	1,899	2,058	2,717	22,688
Dept. stores (excl. leased depts.)	173	177	258	242	268	260	212	246	254	265	369	573	3,297
Dept. stores (incl. leased depts.)[2]	180	182	264	249	274	267	219	253	260	273	377	584	3,382
GAF, total[3]	593	565	706	688	737	712	632	734	744	772	979	1,564	9,426
Philadelphia, PA City, total	**691**	**653**	**755**	**748**	**805**	**803**	**777**	**772**	**763**	**783**	**845**	**1,003**	**9,398**
Dept. stores (excl. leased depts.)	28	27	43	37	44	42	34	38	42	42	57	86	520
Dept. stores (incl. leased depts.)[2]	29	27	44	38	45	42	35	39	43	43	58	86	529
Phoenix, AZ MSA, total	**1,072**	**1,064**	**1,242**	**1,189**	**1,243**	**1,152**	**1,093**	**1,168**	**1,112**	**1,073**	**1,183**	**1,572**	**14,163**
Dept. stores (excl. leased depts.)	75	84	105	96	93	88	82	91	84	95	122	209	1,224
Dept. stores (incl. leased depts.)[2]	77	87	108	99	96	91	84	94	86	99	124	212	1,257
GAF, total[3]	265	269	337	318	317	303	273	304	276	298	378	612	3,950
Pittsburgh-Beaver Valley, PA CMSA, total	**1,065**	**1,089**	**1,239**	**1,187**	**1,369**	**1,280**	**1,242**	**1,306**	**1,185**	**1,165**	**1,270**	**1,473**	**14,870**
Nondurable goods, total	683	682	790	757	847	802	811	819	793	788	910	1,087	9,769
Dept. stores (excl. leased depts.)	86	88	120	129	130	129	115	135	125	134	194	267	1,652
Dept. stores (incl. leased depts.)[2]	92	92	126	135	136	135	120	142	131	141	203	278	1,731
GAF, total[3]	249	239	296	294	308	312	280	321	300	314	428	633	3,974
Pittsburgh, PA PMSA, total	**1,026**	**1,053**	**1,204**	**1,152**	**1,328**	**1,235**	**1,144**	**1,270**	**1,144**	**1,124**	**1,225**	**1,413**	**14,318**
Nondurable goods, total	652	652	765	728	816	769	723	791	763	760	879	1,040	9,338
Dept. stores (excl. leased depts.)	79	81	111	119	120	119	106	125	115	124	179	246	1,524
Dept. stores (incl. leased depts.)[2]	84	85	116	124	125	124	111	131	121	130	188	257	1,596
GAF, total[3]	229	224	274	273	289	291	260	296	279	289	396	592	3,692
St. Louis, MO-IL MSA, total	**1,285**	**1,161**	**1,404**	**1,481**	**1,537**	**1,501**	**1,464**	**1,510**	**1,449**	**1,497**	**1,548**	**1,902**	**17,739**
Dept. stores (excl. leased depts.)	123	121	157	168	169	166	154	172	166	172	230	339	2,137
Dept. stores (incl. leased depts.)[2]	125	123	160	171	172	169	157	175	170	175	234	344	2,175
GAF, total[3]	331	317	398	394	413	403	374	434	407	432	540	816	5,259
San Diego, CA MSA, total	**1,358**	**1,401**	**1,600**	**1,555**	**1,583**	**1,600**	**1,642**	**1,650**	**1,567**	**1,563**	**1,609**	**1,979**	**19,107**
Nondurable goods, total	801	778	899	900	918	934	962	970	926	933	961	1,275	11,257
Dept. stores (excl. leased depts.)	96	97	118	115	119	121	121	128	124	127	154	261	1,581
Dept. stores (incl. leased depts.)[2]	98	100	122	118	122	124	124	132	128	130	159	267	1,624
GAF, total[3]	370	373	444	425	454	474	460	484	453	454	532	875	5,798
San Francisco-Oakland-San Jose, CA CMSA, total	**3,780**	**3,708**	**3,978**	**4,015**	**4,269**	**4,365**	**4,414**	**4,468**	**4,262**	**4,256**	**4,379**	**5,508**	**51,402**
Nondurable goods, total	2,331	2,226	2,556	2,604	2,719	2,741	2,729	2,734	2,682	2,691	2,812	3,644	32,469
Dept. stores (excl. leased depts.)	234	245	299	306	318	317	315	347	326	309	408	683	4,107
Dept. stores (incl. leased depts.)[2]	242	252	308	314	326	323	321	355	335	318	418	697	4,209
GAF, total[3]	1,004	997	1,154	1,134	1,204	1,209	1,177	1,303	1,257	1,243	1,524	2,427	15,633
Oakland, CA PMSA, total	**1,374**	**1,348**	**1,411**	**1,398**	**1,482**	**1,460**	**1,548**	**1,516**	**1,425**	**1,431**	**1,434**	**1,764**	**17,591**
Dept. stores (excl. leased depts.)	73	76	92	95	98	99	97	107	101	98	128	217	1,281
Dept. stores (incl. leased depts.)[2]	76	79	96	99	100	101	99	111	105	102	132	222	1,322
San Francisco, CA PMSA, total	**991**	**972**	**1,091**	**1,103**	**1,182**	**1,185**	**1,233**	**1,301**	**1,219**	**1,239**	**1,286**	**1,526**	**14,328**
Nondurable goods, total	740	697	797	806	865	876	891	916	894	921	938	1,148	10,489
Dept. stores (excl. leased depts.)	68	70	85	84	91	87	88	96	92	82	111	183	1,137
Dept. stores (incl. leased depts.)[2]	71	72	88	87	94	89	91	100	95	85	115	187	1,174
GAF, total[3]	326	310	368	358	380	393	394	425	389	386	457	681	4,867
Seattle-Tacoma, WA CMSA, total	**1,212**	**1,151**	**1,401**	**1,414**	**1,535**	**1,575**	**1,552**	**1,676**	**1,612**	**1,574**	**1,677**	**2,275**	**18,654**
Dept. stores (excl. leased depts.)	94	90	118	124	124	127	120	145	135	136	167	266	1,646
Dept. stores (incl. leased depts.)[2]	97	93	120	128	127	129	123	148	139	141	171	272	1,688
GAF, total[3]	395	370	454	466	487	513	509	556	529	529	617	1,040	6,465
Tampa-St. Petersburg-Clearwater, FL MSA, total	**1,680**	**1,625**	**1,876**	**1,762**	**1,768**	**1,745**	**1,709**	**1,814**	**1,789**	**1,833**	**1,933**	**2,196**	**21,730**
Nondurable goods, total	1,191	1,130	1,341	1,240	1,225	1,226	1,209	1,251	1,226	1,294	1,383	1,647	15,363
Dept. stores (excl. leased depts.)	85	88	115	106	103	98	93	102	92	100	131	208	1,321
Dept. stores (incl. leased depts.)[2]	89	93	119	111	107	101	96	108	96	104	135	215	1,374
GAF, total[3]	230	236	296	272	275	257	250	290	259	275	342	540	3,522
Washington, DC-MD-VA MSA, total	**2,236**	**2,186**	**2,544**	**2,554**	**2,790**	**2,837**	**2,685**	**2,765**	**2,714**	**2,721**	**2,846**	**3,628**	**32,506**
Nondurable goods, total	1,422	1,364	1,594	1,568	1,664	1,678	1,601	1,658	1,686	1,727	1,841	2,386	20,189
Dept. stores (excl. leased depts.)	144	147	177	197	206	196	176	196	204	211	261	418	2,533
Dept. stores (incl. leased depts.)[2]	149	152	182	202	212	201	181	201	209	215	267	428	2,599
GAF, total[3]	577	574	683	691	764	763	693	767	787	785	947	1,536	9,567

[1]For definitions of metropolitan areas, see appendix C.
[2]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1988												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Atlanta, GA MSA, total	**1,492**	**1,502**	**1,698**	**1,631**	**1,699**	**1,707**	**1,648**	**1,741**	**1,681**	**1,718**	**1,812**	**2,275**	**20,604**
Nondurable goods, total	935	988	1,135	1,096	1,108	1,114	1,096	1,168	1,124	1,195	1,277	1,602	13,838
Dept. stores (excl. leased depts.)	108	125	171	170	173	168	151	180	172	190	229	348	2,185
Dept. stores (incl. leased depts.)[2]	114	131	176	175	179	172	157	185	178	196	237	359	2,259
GAF, total[3]	348	403	493	468	490	484	451	513	482	517	617	971	6,237
Baltimore, MD MSA, total	**1,208**	**1,276**	**1,487**	**1,434**	**1,497**	**1,528**	**1,429**	**1,506**	**1,426**	**1,461**	**1,561**	**1,917**	**17,730**
Nondurable goods, total	669	659	765	738	770	769	759	785	787	827	873	1,150	9,551
Dept. stores (excl. leased depts.)	77	84	111	106	114	112	99	109	115	123	159	256	1,465
Dept. stores (incl. leased depts.)[2]	80	86	114	110	118	115	102	112	119	127	164	263	1,510
GAF, total[3]	268	273	338	323	342	333	312	345	344	359	421	704	4,362
Boston-Lawrence-Salem-Lowell-Brockton, MA NECMA, total	**2,068**	**2,096**	**2,359**	**2,316**	**2,470**	**2,492**	**2,278**	**2,363**	**2,449**	**2,387**	**2,491**	**3,064**	**28,833**
Nondurable goods, total	1,428	1,413	1,592	1,563	1,661	1,631	1,528	1,584	1,649	1,665	1,765	2,176	19,655
Dept. stores (excl. leased depts.)	120	129	165	171	181	178	148	166	176	187	227	373	2,221
Dept. stores (incl. leased depts.)[2]	127	137	175	181	190	186	155	174	186	197	238	392	2,338
GAF, total[3]	510	497	586	588	632	631	552	623	698	682	781	1,251	8,031
Chicago-Gary-Lake County, IL-IN-WI CMSA, total	**4,288**	**4,265**	**4,986**	**4,856**	**5,118**	**5,258**	**4,884**	**5,062**	**4,863**	**4,979**	**5,200**	**6,190**	**59,949**
Nondurable goods, total	2,585	2,531	2,865	2,857	2,990	2,945	2,863	2,992	2,977	3,142	3,288	4,058	36,093
Dept. stores (excl. leased depts.)	277	285	369	362	401	392	351	399	389	451	514	825	5,015
Dept. stores (incl. leased depts.)[2]	290	298	385	378	419	410	367	417	407	471	536	862	5,240
GAF, total[3]	924	929	1,158	1,151	1,225	1,224	1,101	1,230	1,179	1,306	1,493	2,312	15,232
Chicago, IL PMSA, total	**3,355**	**3,331**	**3,932**	**3,810**	**4,054**	**4,113**	**3,792**	**3,942**	**3,762**	**3,908**	**4,114**	**4,912**	**47,025**
Nondurable goods, total	2,049	2,011	2,290	2,255	2,361	2,330	2,228	2,347	2,322	2,493	2,618	3,237	28,541
Dept. stores (excl. leased depts.)	212	222	286	278	309	301	269	306	301	353	397	641	3,875
Dept. stores (incl. leased depts.)[2]	222	232	297	288	323	316	282	321	317	369	415	671	4,053
GAF, total[3]	744	747	926	919	977	970	870	966	923	1,026	1,163	1,828	12,059
Chicago, IL City, total	**1,094**	**1,104**	**1,251**	**1,234**	**1,324**	**1,312**	**1,261**	**1,328**	**1,251**	**1,349**	**1,422**	**1,611**	**15,541**
Nondurable goods, total	833	853	952	944	985	954	881	950	945	1,031	1,086	1,247	11,661
Dept. stores (excl. leased depts.)	70	74	94	91	99	99	88	97	98	123	132	207	1,272
Dept. stores (incl. leased depts.)[2]	76	80	100	96	106	106	94	104	104	131	141	220	1,358
GAF, total[3]	248	243	305	308	329	322	283	300	298	331	354	542	3,863
Cincinnati-Hamilton, OH-KY-IN CMSA, total	**744**	**798**	**899**	**903**	**938**	**978**	**926**	**995**	**958**	**987**	**1,001**	**1,303**	**11,430**
Nondurable goods, total	516	527	556	561	579	564	574	623	596	637	652	829	7,214
Dept. stores (excl. leased depts.)	76	80	107	104	110	101	96	107	108	123	142	215	1,369
Dept. stores (incl. leased depts.)[2]	80	82	111	108	114	104	99	111	111	127	146	223	1,416
GAF, total[3]	201	209	264	254	263	253	238	272	267	284	330	532	3,367
Cleveland-Akron-Lorain, OH CMSA, total	**1,416**	**1,442**	**1,730**	**1,721**	**1,775**	**1,787**	**1,654**	**1,698**	**1,653**	**1,692**	**1,770**	**2,146**	**20,484**
Nondurable goods, total	822	810	887	913	970	928	935	986	937	1,008	1,049	1,301	11,546
Dept. stores (excl. leased depts.)	99	97	130	132	144	140	130	154	140	164	180	281	1,791
Dept. stores (incl. leased depts.)[2]	106	104	139	142	153	150	138	161	150	174	192	299	1,908
GAF, total[3]	307	297	367	368	383	377	350	402	375	421	479	762	4,888
Cleveland, OH PMSA, total	**926**	**934**	**1,117**	**1,117**	**1,150**	**1,162**	**1,056**	**1,070**	**1,041**	**1,084**	**1,117**	**1,334**	**13,108**
Dept. stores (excl. leased depts.)	67	66	88	91	99	96	88	104	96	113	121	192	1,221
Dept. stores (incl. leased depts.)[2]	73	70	95	98	105	104	94	110	103	121	131	207	1,311
GAF, total[3]	220	214	256	260	272	268	246	282	262	294	334	527	3,435
Dallas-Fort Worth, TX CMSA, total	**2,053**	**2,076**	**2,376**	**2,430**	**2,483**	**2,393**	**2,403**	**2,545**	**2,330**	**2,426**	**2,378**	**3,049**	**28,942**
Nondurable goods, total	1,324	1,315	1,513	1,537	1,520	1,438	1,456	1,560	1,504	1,578	1,602	2,082	18,429
Dept. stores (excl. leased depts.)	157	164	215	206	221	209	216	245	218	237	285	484	2,857
Dept. stores (incl. leased depts.)[2]	162	169	220	211	226	214	220	250	222	242	290	493	2,919
GAF, total[3]	499	499	620	607	626	609	598	678	617	639	775	1,289	8,056
Denver-Boulder, CO CMSA, total	**913**	**904**	**1,030**	**1,053**	**1,070**	**1,121**	**1,093**	**1,102**	**1,050**	**1,092**	**1,134**	**1,524**	**13,086**
Nondurable goods, total	529	515	573	578	599	600	607	637	610	634	644	837	7,363
Dept. stores (excl. leased depts.)	72	71	90	94	101	98	92	103	95	102	125	201	1,244
Dept. stores (incl. leased depts.)[2]	73	72	91	96	103	100	94	105	97	104	128	205	1,268
GAF, total[3]	221	222	265	270	277	284	291	316	305	320	374	609	3,754
Detroit-Ann Arbor, MI CMSA, total	**2,214**	**2,253**	**2,641**	**2,727**	**2,849**	**2,805**	**2,594**	**2,714**	**2,604**	**2,745**	**2,917**	**3,638**	**32,701**
Nondurable goods, total	1,393	1,337	1,552	1,554	1,620	1,606	1,584	1,673	1,641	1,726	1,737	2,208	19,631
Dept. stores (excl. leased depts.)	216	206	278	278	301	301	268	299	291	331	379	572	3,720
Dept. stores (incl. leased depts.)[2]	223	213	287	286	310	309	276	307	299	342	390	587	3,829
GAF, total[3]	593	568	740	741	765	770	710	778	772	838	994	1,578	9,847
Detroit, MI PMSA, total	**2,039**	**2,076**	**2,414**	**2,504**	**2,624**	**2,569**	**2,381**	**2,492**	**2,370**	**2,516**	**2,676**	**3,325**	**29,986**
Nondurable goods, total	1,304	1,253	1,443	1,444	1,510	1,493	1,465	1,550	1,520	1,598	1,613	2,052	18,245
Dept. stores (excl. leased depts.)	199	191	258	257	280	280	248	276	268	307	352	530	3,446
Dept. stores (incl. leased depts.)[2]	206	198	267	266	288	288	256	284	276	317	363	548	3,557
GAF, total[3]	546	527	683	681	707	710	652	717	702	769	910	1,451	9,055
Houston-Galveston-Brazoria, TX CMSA, total	**1,851**	**1,872**	**2,143**	**2,110**	**2,147**	**2,205**	**2,127**	**2,259**	**2,110**	**2,147**	**2,220**	**2,835**	**26,026**
Nondurable goods, total	1,224	1,212	1,350	1,315	1,362	1,377	1,360	1,453	1,341	1,322	1,439	1,941	16,696
Dept. stores (excl. leased depts.)	146	154	198	186	200	194	191	216	186	197	237	411	2,516
Dept. stores (incl. leased depts.)[2]	151	159	204	192	206	199	197	221	192	204	245	423	2,593
GAF, total[3]	492	490	594	557	597	558	532	598	539	566	684	1,194	7,401

See footnotes at end of list of areas.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1988												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Houston-Galveston-Brazoria, TX CMSA, total—Con.													
Houston, TX PMSA, total	**1,678**	**1,711**	**1,947**	**1,910**	**1,955**	**1,981**	**1,922**	**2,057**	**1,906**	**1,948**	**2,016**	**2,574**	**23,605**
Nondurable goods, total	1,109	1,110	1,222	1,182	1,236	1,222	1,222	1,316	1,202	1,190	1,298	1,752	15,061
Dept. stores (excl. leased depts.)	127	134	173	162	173	169	166	187	164	173	207	361	2,196
Dept. stores (incl. leased depts.)[2]	132	138	177	167	177	172	172	193	169	178	213	372	2,260
GAF, total[3]	457	456	548	514	549	515	486	551	495	520	631	1,106	6,828
Kansas City, MO-KS MSA, total	**811**	**773**	**893**	**956**	**972**	**972**	**1,012**	**1,024**	**951**	**973**	**998**	**1,164**	**11,499**
Dept. stores (excl. leased depts.)	73	71	97	97	108	99	94	106	94	103	132	203	1,277
Dept. stores (incl. leased depts.)[2]	74	71	98	98	109	99	95	106	95	104	134	205	1,288
GAF, total[3]	184	175	217	215	243	234	248	261	228	251	298	457	3,011
Los Angeles-Anaheim-Riverside, CA CMSA, total	**7,587**	**7,562**	**8,526**	**8,492**	**8,818**	**8,692**	**8,606**	**8,972**	**8,783**	**9,108**	**9,334**	**11,295**	**105,775**
Nondurable goods, total	4,421	4,287	4,840	4,809	4,857	4,886	4,938	5,035	4,975	5,153	5,372	6,873	60,446
Dept. stores (excl. leased depts.)	503	511	611	606	634	641	611	647	646	653	838	1,407	8,308
Dept. stores (incl. leased depts.)[2]	520	527	632	625	652	660	630	666	666	675	860	1,445	8,558
GAF, total[3]	1,840	1,823	2,122	2,082	2,191	2,251	2,157	2,330	2,267	2,322	2,794	4,498	28,677
Anaheim-Santa Ana, CA PMSA, total	**1,684**	**1,682**	**1,833**	**1,873**	**1,943**	**1,961**	**1,917**	**2,037**	**1,923**	**2,017**	**2,145**	**2,573**	**23,588**
Dept. stores (excl. leased depts.)	105	105	126	124	130	133	127	135	133	135	175	298	1,726
Dept. stores (incl. leased depts.)[2]	107	107	129	126	132	135	130	138	136	138	179	304	1,761
GAF, total[3]	394	391	462	459	488	496	487	550	487	499	641	1,021	6,375
Los Angeles-Long Beach, CA PMSA, total	**4,430**	**4,388**	**4,941**	**4,923**	**5,112**	**5,015**	**5,016**	**5,281**	**5,178**	**5,317**	**5,411**	**6,537**	**61,549**
Nondurable goods, total	2,754	2,668	2,964	2,955	2,994	2,993	3,026	3,126	3,082	3,185	3,266	4,086	37,099
Dept. stores (excl. leased depts.)	289	294	349	348	365	368	351	370	373	374	474	793	4,748
Dept. stores (incl. leased depts.)[2]	301	305	363	361	378	382	363	383	387	388	490	818	4,919
GAF, total[3]	1,104	1,107	1,271	1,281	1,317	1,359	1,299	1,397	1,367	1,396	1,632	2,591	17,121
Los Angeles, CA City, total	**1,675**	**1,592**	**1,780**	**1,790**	**1,842**	**1,817**	**1,795**	**1,902**	**1,925**	**1,972**	**1,930**	**2,332**	**22,352**
Nondurable goods, total	1,049	985	1,096	1,118	1,119	1,112	1,111	1,127	1,132	1,156	1,161	1,415	13,581
Dept. stores (excl. leased depts.)	94	94	110	115	119	117	111	116	118	118	149	238	1,499
Dept. stores (incl. leased depts.)[2]	98	98	114	120	123	122	116	122	123	123	154	248	1,561
GAF, total[3]	377	366	419	411	437	452	416	455	446	451	543	820	5,593
Miami-Fort Lauderdale, FL CMSA, total	**1,839**	**1,931**	**2,101**	**1,942**	**1,954**	**2,012**	**1,982**	**1,974**	**1,935**	**1,916**	**2,002**	**2,636**	**24,224**
Nondurable goods, total	1,072	1,061	1,156	1,111	1,099	1,092	1,146	1,170	1,098	1,095	1,161	1,527	13,788
Dept. stores (excl. leased depts.)	125	129	155	151	153	147	138	153	142	147	185	306	1,931
Dept. stores (incl. leased depts.)[2]	130	135	162	157	159	152	143	158	147	153	191	316	2,003
GAF, total[3]	445	459	526	510	515	500	471	512	477	503	597	965	6,480
Miami-Hialeah, FL PMSA, total	**998**	**1,014**	**1,136**	**1,067**	**1,091**	**1,061**	**1,030**	**1,049**	**1,013**	**1,000**	**1,058**	**1,388**	**12,905**
Nondurable goods, total	643	631	679	659	663	621	618	637	619	623	663	885	7,941
Dept. stores (excl. leased depts.)	76	80	96	94	98	95	88	99	89	89	114	189	1,207
Dept. stores (incl. leased depts.)[2]	79	83	99	98	101	98	91	102	92	93	118	196	1,250
GAF, total[3]	268	282	323	314	331	319	301	327	300	318	378	605	4,066
Milwaukee-Racine, WI CMSA, total	**751**	**784**	**902**	**923**	**964**	**974**	**920**	**964**	**912**	**973**	**996**	**1,201**	**11,264**
Dept. stores (excl. leased depts.)	59	60	80	80	83	82	76	86	85	89	112	175	1,067
Dept. stores (incl. leased depts.)[2]	61	61	82	82	84	84	77	88	88	91	115	180	1,093
GAF, total[3]	171	168	211	215	221	219	204	229	218	239	291	434	2,820
Milwaukee, WI PMSA, total	**636**	**646**	**746**	**769**	**792**	**788**	**765**	**790**	**747**	**811**	**820**	**1,005**	**9,315**
Dept. stores (excl. leased depts.)	50	50	70	69	71	71	64	74	73	76	96	148	912
Dept. stores (incl. leased depts.)[2]	53	53	72	72	73	73	66	76	76	79	99	154	946
GAF, total[3]	149	148	187	188	194	193	176	202	190	206	251	380	2,464
Minneapolis-St. Paul, MN-WI MSA, total	**1,133**	**1,163**	**1,377**	**1,408**	**1,521**	**1,547**	**1,428**	**1,564**	**1,509**	**1,554**	**1,543**	**1,872**	**17,619**
Dept. stores (excl. leased depts.)	119	122	156	154	167	164	144	168	165	187	207	309	2,062
Dept. stores (incl. leased depts.)[2]	123	127	161	159	172	169	149	174	170	193	213	319	2,129
GAF, total[3]	308	310	372	387	407	397	371	421	414	429	477	706	4,999
New York-Northern New Jersey-Long Island NY-NJ-CT CMSA, total	**9,555**	**9,770**	**10,770**	**10,638**	**10,999**	**11,387**	**10,771**	**11,159**	**11,154**	**11,272**	**11,655**	**14,473**	**133,603**
Nondurable goods, total	6,318	6,160	6,763	6,615	6,795	6,833	6,624	6,829	6,820	7,108	7,371	9,184	83,420
Dept. stores (excl. leased depts.)	507	578	700	730	811	819	651	758	805	850	1,007	1,676	9,892
Dept. stores (incl. leased depts.)[2]	542	602	726	756	838	846	676	783	832	876	1,037	1,731	10,245
GAF, total[3]	2,209	2,268	2,604	2,705	2,893	2,966	2,583	2,856	2,970	3,127	3,549	5,494	36,224
Nassau-Suffolk, NY PMSA, total	**2,036**	**1,954**	**2,048**	**2,088**	**2,193**	**2,221**	**2,171**	**2,222**	**2,096**	**2,158**	**2,316**	**2,704**	**26,207**
Nondurable goods, total	1,284	1,167	1,187	1,186	1,223	1,219	1,196	1,205	1,225	1,261	1,346	1,700	15,199
Dept. stores (excl. leased depts.)	87	101	120	128	142	145	116	135	142	148	182	303	1,749
Dept. stores (incl. leased depts.)[2]	96	110	130	139	154	158	127	145	154	158	193	326	1,890
New York, NY PMSA, total	**3,535**	**3,882**	**4,090**	**4,089**	**4,151**	**4,320**	**4,011**	**4,288**	**4,490**	**4,398**	**4,424**	**5,625**	**51,303**
Nondurable goods, total	2,303	2,400	2,550	2,481	2,581	2,611	2,445	2,587	2,629	2,738	2,745	3,466	31,536
Dept. stores (excl. leased depts.)	200	231	270	276	311	307	239	282	310	329	362	602	3,719
Dept. stores (incl. leased depts.)[2]	216	239	279	285	321	316	246	290	318	339	373	619	3,841
GAF, total[3]	943	970	1,082	1,149	1,234	1,255	1,088	1,196	1,290	1,367	1,449	2,265	15,288
Newark, NJ PMSA, total	**987**	**975**	**1,077**	**1,075**	**1,107**	**1,152**	**1,031**	**1,060**	**1,013**	**1,049**	**1,104**	**1,396**	**13,026**
Dept. stores (excl. leased depts.)	47	50	62	65	70	71	57	67	68	74	89	154	874
Dept. stores (incl. leased depts.)[2]	49	52	63	66	71	73	59	69	69	76	91	158	896
New York, NY City, total	**3,071**	**3,422**	**3,482**	**3,486**	**3,524**	**3,614**	**3,421**	**3,722**	**3,846**	**3,702**	**3,758**	**4,700**	**43,748**
Nondurable goods, total	1,930	2,027	2,140	2,088	2,158	2,178	2,040	2,157	2,190	2,283	2,321	2,825	26,337
Dept. stores (excl. leased depts.)	156	180	210	215	241	233	179	215	241	258	276	454	2,858
Dept. stores (incl. leased depts.)[2]	172	187	216	220	247	238	184	220	246	263	282	466	2,941
GAF, total[3]	793	816	901	968	1,039	1,048	911	999	1,079	1,139	1,178	1,831	12,702

See footnotes at end of list of areas.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1988												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Philadelphia-Wilmington-Trenton, PA-NJ-DE CMSA, total	**3,356**	**3,390**	**3,950**	**3,742**	**3,868**	**3,973**	**3,746**	**3,795**	**3,798**	**3,846**	**3,956**	**5,001**	**46,421**
Nondurable goods, total	1,892	1,847	2,106	1,991	2,106	2,118	2,084	2,130	2,177	2,267	2,401	3,167	26,286
Dept. stores (excl. leased depts.)	215	226	297	300	331	324	264	302	316	349	447	708	4,079
Dept. stores (incl. leased depts.)[2]	222	233	305	309	340	333	271	310	326	360	457	721	4,187
GAF, total[3]	671	675	830	816	864	862	807	850	885	939	1,127	1,856	11,182
Philadelphia, PA-NJ PMSA, total	**2,636**	**2,642**	**3,060**	**2,952**	**3,018**	**3,116**	**2,924**	**2,982**	**3,005**	**3,017**	**3,101**	**3,989**	**36,442**
Nondurable goods, total	1,500	1,455	1,664	1,556	1,644	1,655	1,577	1,654	1,707	1,777	1,863	2,502	20,554
Dept. stores (excl. leased depts.)	173	182	239	242	268	262	212	240	256	281	359	570	3,284
Dept. stores (incl. leased depts.)[2]	180	188	246	249	275	269	217	246	263	289	368	581	3,371
GAF, total[3]	537	540	660	648	687	689	619	674	694	745	894	1,484	8,871
Philadelphia, PA City, total	**524**	**544**	**598**	**607**	**638**	**648**	**623**	**694**	**656**	**680**	**739**	**936**	**7,887**
Dept. stores (excl. leased depts.)	30	30	39	39	45	42	33	36	41	43	54	84	516
Dept. stores (incl. leased depts.)[2]	31	31	40	40	45	43	34	37	42	44	55	84	526
Phoenix, AZ MSA, total	**1,056**	**1,072**	**1,238**	**1,171**	**1,155**	**1,106**	**1,046**	**1,095**	**1,142**	**1,156**	**1,246**	**1,557**	**14,040**
Dept. stores (excl. leased depts.)	73	78	97	91	95	86	79	88	82	89	117	201	1,176
Dept. stores (incl. leased depts.)[2]	74	80	100	94	96	88	81	90	84	91	120	206	1,204
GAF, total[3]	233	242	291	279	283	269	244	280	286	303	376	633	3,719
Pittsburgh-Beaver Valley, PA CMSA, total	**985**	**1,045**	**1,162**	**1,164**	**1,223**	**1,203**	**1,129**	**1,235**	**1,151**	**1,215**	**1,259**	**1,535**	**14,306**
Nondurable goods, total	636	638	726	708	767	733	708	766	735	772	859	1,068	9,116
Dept. stores (excl. leased depts.)	107	93	125	127	132	127	116	134	125	141	190	273	1,690
Dept. stores (incl. leased depts.)[2]	114	97	132	133	138	133	121	140	130	147	198	285	1,768
GAF, total[3]	265	247	298	292	302	299	277	318	300	322	403	647	3,970
Pittsburgh, PA PMSA, total	**938**	**1,018**	**1,123**	**1,128**	**1,187**	**1,164**	**1,092**	**1,195**	**1,101**	**1,175**	**1,212**	**1,476**	**13,809**
Nondurable goods, total	594	614	692	678	734	701	681	730	695	740	817	1,022	8,698
Dept. stores (excl. leased depts.)	79	85	115	117	121	116	106	123	114	129	175	251	1,531
Dept. stores (incl. leased depts.)[2]	85	89	121	122	127	121	111	128	120	135	182	262	1,603
GAF, total[3]	229	230	272	268	277	272	256	293	274	297	372	599	3,639
St. Louis, MO-IL MSA, total	**1,183**	**1,133**	**1,356**	**1,408**	**1,424**	**1,393**	**1,404**	**1,432**	**1,411**	**1,532**	**1,494**	**1,841**	**17,011**
Dept. stores (excl. leased depts.)	116	117	155	153	166	157	148	159	156	175	218	333	2,053
Dept. stores (incl. leased depts.)[2]	117	119	158	156	169	159	150	162	159	178	220	336	2,083
GAF, total[3]	281	284	374	378	394	387	368	404	389	423	519	802	5,003
San Diego, CA MSA, total	**1,267**	**1,264**	**1,431**	**1,405**	**1,415**	**1,416**	**1,453**	**1,522**	**1,410**	**1,453**	**1,488**	**1,894**	**17,418**
Nondurable goods, total	692	675	776	791	802	813	860	872	841	877	910	1,210	10,119
Dept. stores (excl. leased depts.)	92	92	110	108	112	113	113	120	118	118	150	248	1,494
Dept. stores (incl. leased depts.)[2]	94	95	113	111	116	116	116	123	122	122	154	254	1,536
GAF, total[3]	335	341	403	387	410	423	419	448	417	428	518	838	5,367
San Francisco-Oakland-San Jose, CA CMSA, total	**3,201**	**3,140**	**3,507**	**3,513**	**3,586**	**3,599**	**3,652**	**3,717**	**3,542**	**3,785**	**4,146**	**5,325**	**44,713**
Nondurable goods, total	2,189	2,131	2,354	2,331	2,384	2,394	2,442	2,536	2,455	2,578	2,623	3,424	29,841
Dept. stores (excl. leased depts.)	233	241	289	284	303	297	276	326	304	317	400	660	3,930
Dept. stores (incl. leased depts.)[2]	239	246	298	291	310	304	283	334	312	325	410	673	4,025
GAF, total[3]	865	861	997	983	1,030	1,052	986	1,130	1,072	1,134	1,358	2,182	13,650
Oakland, CA PMSA, total	**1,027**	**1,023**	**1,158**	**1,149**	**1,170**	**1,204**	**1,223**	**1,276**	**1,226**	**1,309**	**1,531**	**1,854**	**15,150**
Dept. stores (excl. leased depts.)	72	75	91	88	94	94	87	103	92	96	125	210	1,227
Dept. stores (incl. leased depts.)[2]	74	77	93	90	96	96	89	105	95	99	128	215	1,257
San Francisco, CA PMSA, total	**907**	**883**	**964**	**990**	**1,006**	**987**	**1,039**	**1,007**	**987**	**1,090**	**1,107**	**1,396**	**12,363**
Nondurable goods, total	696	679	722	722	740	742	777	797	776	839	846	1,046	9,382
Dept. stores (excl. leased depts.)	68	70	82	81	86	85	77	93	88	92	111	178	1,111
Dept. stores (incl. leased depts.)[2]	70	71	86	83	88	87	79	95	91	94	113	182	1,139
GAF, total[3]	267	269	318	315	323	334	320	349	340	380	425	642	4,282
Seattle-Tacoma, WA CMSA, total	**1,214**	**1,243**	**1,397**	**1,331**	**1,400**	**1,388**	**1,432**	**1,554**	**1,373**	**1,366**	**1,479**	**1,971**	**17,148**
Dept. stores (excl. leased depts.)	86	86	106	110	113	112	109	130	120	123	148	238	1,481
Dept. stores (incl. leased depts.)[2]	89	90	111	114	116	115	112	133	123	127	151	244	1,525
GAF, total[3]	374	417	457	425	442	455	510	580	466	467	562	945	6,100
Tampa-St. Petersburg-Clearwater, FL MSA, total	**1,533**	**1,566**	**1,724**	**1,607**	**1,636**	**1,617**	**1,597**	**1,676**	**1,770**	**1,796**	**1,870**	**2,152**	**20,544**
Nondurable goods, total	1,015	1,073	1,190	1,091	1,130	1,091	1,106	1,146	1,135	1,241	1,327	1,541	14,086
Dept. stores (excl. leased depts.)	85	86	109	107	102	98	92	101	91	103	130	214	1,318
Dept. stores (incl. leased depts.)[2]	89	90	114	112	106	102	96	105	95	108	135	222	1,374
GAF, total[3]	230	229	281	278	263	246	240	260	234	259	312	506	3,338
Washington, DC-MD-VA MSA, total	**2,307**	**2,296**	**2,609**	**2,538**	**2,673**	**2,675**	**2,537**	**2,553**	**2,539**	**2,532**	**2,621**	**3,344**	**31,224**
Nondurable goods, total	1,450	1,378	1,530	1,503	1,579	1,581	1,533	1,556	1,577	1,630	1,671	2,134	19,122
Dept. stores (excl. leased depts.)	144	154	191	192	211	202	181	197	217	229	265	431	2,614
Dept. stores (incl. leased depts.)[2]	150	160	198	198	217	208	186	203	223	236	272	444	2,695
GAF, total[3]	538	544	648	633	681	692	631	700	726	736	858	1,401	8,788

[1]For definitions of metropolitan areas, see appendix C.
[2]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1987												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Atlanta, GA MSA, total	**1,366**	**1,367**	**1,577**	**1,658**	**1,684**	**1,631**	**1,663**	**1,714**	**1,652**	**1,701**	**1,679**	**2,137**	**19,829**
Nondurable goods, total	935	919	1,051	1,095	1,115	1,067	1,124	1,167	1,088	1,166	1,181	1,508	13,416
Dept. stores (excl. leased depts.)	115	119	165	170	176	161	151	181	165	182	213	344	2,142
Dept. stores (incl. leased depts.)[2]	121	125	172	178	184	169	157	188	171	191	221	360	2,237
GAF, total[3]	335	345	416	446	462	432	420	485	447	490	559	912	5,749
Baltimore, MD MSA, total	**1,199**	**1,215**	**1,357**	**1,406**	**1,427**	**1,430**	**1,409**	**1,401**	**1,338**	**1,436**	**1,378**	**1,767**	**16,763**
Nondurable goods, total	644	624	683	717	750	711	705	726	694	768	781	1,036	8,839
Dept. stores (excl. leased depts.)	70	80	102	114	116	107	97	111	111	122	150	240	1,420
Dept. stores (incl. leased depts.)[2]	73	83	105	117	120	110	100	114	114	126	154	247	1,463
GAF, total[3]	256	246	296	332	332	313	298	329	324	349	392	673	4,140
Boston-Lawrence-Salem-Lowell-Brockton, MA NECMA, total	**1,883**	**1,928**	**2,083**	**2,134**	**2,341**	**2,359**	**2,209**	**2,279**	**2,365**	**2,331**	**2,391**	**2,911**	**27,214**
Nondurable goods, total	1,341	1,340	1,413	1,464	1,586	1,521	1,403	1,494	1,498	1,553	1,653	2,014	18,280
Dept. stores (excl. leased depts.)	113	133	157	171	192	175	157	179	182	198	237	363	2,257
Dept. stores (incl. leased depts.)[2]	119	139	165	179	200	182	164	187	191	207	249	381	2,363
GAF, total[3]	475	493	540	573	627	607	559	622	690	661	725	1,142	7,714
Chicago-Gary-Lake County, IL-IN-WI CMSA, total	**3,842**	**3,950**	**4,546**	**4,726**	**4,894**	**5,135**	**4,888**	**4,871**	**4,737**	**4,889**	**4,859**	**5,972**	**57,309**
Nondurable goods, total	2,479	2,439	2,777	2,880	3,001	3,000	2,863	2,875	2,859	3,100	3,114	3,886	35,273
Dept. stores (excl. leased depts.)	264	286	351	368	411	378	351	410	381	429	481	770	4,880
Dept. stores (incl. leased depts.)[2]	278	299	368	384	429	397	368	426	398	448	498	800	5,093
GAF, total[3]	831	854	1,019	1,060	1,147	1,102	1,057	1,140	1,092	1,201	1,326	2,083	13,912
Chicago, IL PMSA, total	**3,056**	**3,158**	**3,633**	**3,764**	**3,860**	**3,943**	**3,809**	**3,767**	**3,686**	**3,832**	**3,841**	**4,708**	**45,057**
Nondurable goods, total	1,993	1,968	2,261	2,329	2,410	2,356	2,290	2,270	2,294	2,490	2,488	3,112	28,261
Dept. stores (excl. leased depts.)	201	221	269	280	314	288	268	314	295	333	369	596	3,748
Dept. stores (incl. leased depts.)[2]	213	232	282	293	327	302	281	327	309	348	384	619	3,917
GAF, total[3]	663	679	810	847	917	878	845	906	878	976	1,056	1,667	11,122
Chicago, IL City, total	**1,114**	**1,150**	**1,312**	**1,339**	**1,410**	**1,389**	**1,317**	**1,270**	**1,218**	**1,287**	**1,332**	**1,588**	**15,726**
Nondurable goods, total	893	903	1,032	1,046	1,111	1,065	1,003	969	954	1,027	1,066	1,274	12,343
Dept. stores (excl. leased depts.)	65	72	89	90	99	92	86	102	98	112	124	193	1,222
Dept. stores (incl. leased depts.)[2]	71	78	95	96	106	98	93	110	105	120	131	206	1,309
GAF, total[3]	218	220	268	286	306	288	277	294	282	313	323	511	3,586
Cincinnati-Hamilton, OH-KY-IN CMSA, total	**823**	**840**	**963**	**971**	**1,028**	**1,047**	**1,054**	**1,147**	**889**	**928**	**940**	**1,175**	**11,805**
Nondurable goods, total	506	483	540	564	594	559	579	609	563	605	622	777	7,001
Dept. stores (excl. leased depts.)	73	76	103	105	112	98	97	113	106	121	136	214	1,354
Dept. stores (incl. leased depts.)[2]	76	79	106	109	116	102	100	116	109	125	140	229	1,407
GAF, total[3]	199	196	240	242	250	233	231	258	242	267	297	493	3,148
Cleveland-Akron-Lorain, OH CMSA, total	**1,290**	**1,310**	**1,465**	**1,613**	**1,663**	**1,661**	**1,645**	**1,634**	**1,566**	**1,596**	**1,577**	**1,956**	**18,976**
Nondurable goods, total	832	814	851	925	956	898	901	921	841	949	939	1,225	11,052
Dept. stores (excl. leased depts.)	95	97	120	142	150	137	132	156	143	154	175	292	1,793
Dept. stores (incl. leased depts.)[2]	101	103	127	151	159	145	140	164	151	163	186	310	1,900
GAF, total[3]	260	260	306	346	358	337	327	372	352	385	439	741	4,483
Cleveland, OH PMSA, total	**872**	**895**	**998**	**1,122**	**1,114**	**1,077**	**1,100**	**1,089**	**1,028**	**1,071**	**1,019**	**1,271**	**12,656**
Dept. stores (excl. leased depts.)	64	66	82	98	103	94	90	106	98	106	117	198	1,222
Dept. stores (incl. leased depts.)[2]	70	71	87	105	110	100	96	112	105	113	126	212	1,307
GAF, total[3]	188	188	216	249	255	241	232	262	251	277	314	532	3,205
Dallas-Fort Worth, TX CMSA, total	**2,136**	**2,084**	**2,297**	**2,378**	**2,413**	**2,387**	**2,502**	**2,555**	**2,275**	**2,451**	**2,379**	**3,033**	**28,890**
Nondurable goods, total	1,426	1,358	1,470	1,500	1,553	1,493	1,573	1,631	1,496	1,580	1,546	1,981	18,607
Dept. stores (excl. leased depts.)	162	168	212	214	230	202	202	228	199	218	253	437	2,725
Dept. stores (incl. leased depts.)[2]	168	174	218	221	236	212	206	233	204	223	258	448	2,801
GAF, total[3]	559	552	623	629	671	615	609	681	619	647	737	1,247	8,189
Denver-Boulder, CO CMSA, total	**919**	**926**	**1,043**	**1,081**	**1,106**	**1,098**	**1,148**	**1,170**	**1,052**	**1,067**	**1,023**	**1,326**	**12,959**
Nondurable goods, total	563	530	585	589	591	562	617	670	582	618	601	748	7,256
Dept. stores (excl. leased depts.)	74	77	90	101	105	95	92	103	90	102	114	184	1,227
Dept. stores (incl. leased depts.)[2]	76	80	93	104	108	97	93	105	92	105	116	188	1,257
GAF, total[3]	233	227	263	269	271	264	277	302	254	287	306	474	3,427
Detroit-Ann Arbor, MI CMSA, total	**2,092**	**2,212**	**2,503**	**2,645**	**2,683**	**2,626**	**2,585**	**2,624**	**2,478**	**2,593**	**2,625**	**3,338**	**31,004**
Nondurable goods, total	1,292	1,228	1,389	1,460	1,517	1,477	1,521	1,533	1,483	1,571	1,555	2,018	18,044
Dept. stores (excl. leased depts.)	210	203	250	265	288	276	251	275	266	316	345	520	3,465
Dept. stores (incl. leased depts.)[2]	217	211	259	274	295	282	258	281	273	324	354	535	3,563
GAF, total[3]	593	563	667	723	750	710	669	703	696	779	879	1,413	9,145
Detroit, MI PMSA, total	**1,907**	**2,013**	**2,269**	**2,409**	**2,456**	**2,382**	**2,364**	**2,394**	**2,254**	**2,371**	**2,398**	**3,046**	**28,263**
Nondurable goods, total	1,209	1,145	1,298	1,356	1,413	1,379	1,427	1,433	1,388	1,465	1,443	1,879	16,835
Dept. stores (excl. leased depts.)	194	188	232	246	265	254	232	254	245	293	321	483	3,207
Dept. stores (incl. leased depts.)[2]	201	195	240	254	273	262	238	260	252	301	331	499	3,306
GAF, total[3]	547	517	615	668	690	659	616	649	636	719	811	1,307	8,434
Houston-Galveston-Brazoria, TX CMSA, total	**1,983**	**1,882**	**2,114**	**2,152**	**2,259**	**2,272**	**2,373**	**2,442**	**2,183**	**2,152**	**2,108**	**2,723**	**26,643**
Nondurable goods, total	1,269	1,234	1,334	1,362	1,406	1,369	1,426	1,480	1,361	1,394	1,418	1,875	16,928
Dept. stores (excl. leased depts.)	146	152	179	188	197	181	183	209	175	192	214	377	2,393
Dept. stores (incl. leased depts.)[2]	152	157	185	195	203	189	187	215	181	199	222	389	2,474
GAF, total[3]	512	505	548	560	580	573	588	644	558	588	646	1,166	7,468

See footnotes at end of list of areas.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1987												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Houston-Galveston-Brazoria, TX CMSA, total—Con.													
Houston, TX PMSA, total	**1,788**	**1,709**	**1,909**	**1,940**	**2,052**	**2,046**	**2,144**	**2,214**	**1,965**	**1,947**	**1,928**	**2,484**	**24,126**
Nondurable goods, total	1,146	1,120	1,201	1,221	1,271	1,223	1,285	1,340	1,215	1,254	1,294	1,705	15,275
Dept. stores (excl. leased depts.)	128	132	156	165	172	156	158	180	151	168	187	330	2,083
Dept. stores (incl. leased depts.)[2]	133	137	161	171	176	163	163	185	157	173	193	341	2,153
GAF, total[3]	479	467	505	520	538	529	540	589	515	542	601	1,088	6,913
Kansas City, MO-KS MSA, total	**765**	**780**	**914**	**917**	**918**	**951**	**958**	**980**	**896**	**979**	**953**	**1,116**	**11,127**
Dept. stores (excl. leased depts.)	71	71	92	98	108	95	92	106	92	102	126	195	1,248
Dept. stores (incl. leased depts.)[2]	71	73	93	99	109	96	93	107	93	103	127	197	1,261
GAF, total[3]	185	179	210	218	237	216	209	240	207	228	266	421	2,816
Los Angeles-Anaheim-Riverside, CA CMSA, total	**7,077**	**6,996**	**7,808**	**8,071**	**8,213**	**8,131**	**8,272**	**8,515**	**7,929**	**8,252**	**8,373**	**10,263**	**97,900**
Nondurable goods, total	4,382	4,139	4,617	4,757	4,827	4,815	4,880	4,890	4,632	4,893	4,980	6,451	58,263
Dept. stores (excl. leased depts.)	490	487	564	609	624	614	581	641	598	649	780	1,360	7,997
Dept. stores (incl. leased depts.)[2]	509	504	586	629	646	635	602	661	617	669	798	1,393	8,249
GAF, total[3]	1,723	1,644	1,880	1,959	2,010	1,994	1,963	2,099	1,972	2,122	2,448	4,008	25,822
Anaheim-Santa Ana, CA PMSA, total	**1,498**	**1,536**	**1,684**	**1,779**	**1,856**	**1,820**	**1,868**	**1,959**	**1,742**	**1,795**	**1,813**	**2,197**	**21,547**
Dept. stores (excl. leased depts.)	102	103	119	128	132	130	124	138	125	137	163	291	1,692
Dept. stores (incl. leased depts.)[2]	105	105	122	130	135	133	127	141	128	139	166	296	1,727
GAF, total[3]	371	359	416	418	469	463	479	524	456	477	542	879	5,853
Los Angeles-Long Beach, CA PMSA, total	**4,184**	**4,060**	**4,543**	**4,715**	**4,761**	**4,729**	**4,795**	**4,897**	**4,652**	**4,789**	**4,894**	**6,068**	**57,087**
Nondurable goods, total	2,714	2,545	2,839	2,907	2,959	2,965	2,998	3,007	2,868	3,035	3,086	3,935	35,858
Dept. stores (excl. leased depts.)	286	280	325	350	362	355	333	366	344	370	445	773	4,589
Dept. stores (incl. leased depts.)[2]	300	292	339	363	376	370	346	380	357	383	457	796	4,759
GAF, total[3]	1,058	987	1,135	1,196	1,210	1,198	1,169	1,239	1,186	1,270	1,460	2,367	15,475
Los Angeles, CA City, total	**1,764**	**1,658**	**1,869**	**1,951**	**1,895**	**1,871**	**1,891**	**1,881**	**1,777**	**1,787**	**1,771**	**2,207**	**22,322**
Nondurable goods, total	1,086	1,000	1,110	1,133	1,128	1,134	1,166	1,144	1,083	1,163	1,132	1,390	13,669
Dept. stores (excl. leased depts.)	97	96	109	116	120	119	109	118	112	119	141	232	1,488
Dept. stores (incl. leased depts.)[2]	101	100	116	122	125	125	115	124	117	124	146	242	1,557
GAF, total[3]	394	356	404	428	422	412	385	399	397	414	489	752	5,252
Miami-Fort Lauderdale, FL CMSA, total	**1,622**	**1,564**	**1,733**	**1,721**	**1,703**	**1,718**	**1,733**	**1,741**	**1,678**	**1,775**	**1,831**	**2,505**	**21,324**
Nondurable goods, total	958	914	1,011	1,021	1,030	993	1,017	1,024	957	1,007	1,093	1,487	12,512
Dept. stores (excl. leased depts.)	120	128	149	148	153	144	142	164	139	150	184	299	1,920
Dept. stores (incl. leased depts.)[2]	125	133	154	153	159	149	147	169	143	156	191	309	1,988
GAF, total[3]	415	434	471	481	477	458	447	477	454	477	549	901	6,041
Miami-Hialeah, FL PMSA, total	**823**	**794**	**878**	**900**	**901**	**898**	**952**	**964**	**920**	**947**	**1,002**	**1,359**	**11,338**
Nondurable goods, total	526	513	566	587	598	591	622	633	580	605	653	891	7,365
Dept. stores (excl. leased depts.)	74	79	90	92	98	93	91	105	88	95	115	183	1,203
Dept. stores (incl. leased depts.)[2]	77	82	93	95	101	95	93	108	91	98	119	190	1,242
GAF, total[3]	230	247	260	282	288	277	275	300	283	300	337	553	3,632
Milwaukee-Racine, WI CMSA, total	**713**	**750**	**857**	**892**	**879**	**849**	**851**	**901**	**855**	**874**	**884**	**1,045**	**10,350**
Dept. stores (excl. leased depts.)	60	59	78	78	82	78	75	90	82	87	110	167	1,046
Dept. stores (incl. leased depts.)[2]	61	60	79	80	84	79	76	92	84	89	112	171	1,067
GAF, total[3]	169	164	197	203	209	204	193	221	213	230	270	398	2,671
Milwaukee, WI PMSA, total	**602**	**629**	**717**	**758**	**735**	**701**	**719**	**746**	**699**	**731**	**734**	**882**	**8,653**
Dept. stores (excl. leased depts.)	51	50	67	67	71	66	64	77	71	74	93	142	893
Dept. stores (incl. leased depts.)[2]	53	52	69	69	73	68	66	79	74	76	96	147	922
GAF, total[3]	150	146	174	179	184	176	171	192	186	200	235	353	2,346
Minneapolis-St. Paul, MN-WI MSA, total	**1,223**	**1,179**	**1,331**	**1,346**	**1,358**	**1,385**	**1,330**	**1,417**	**1,295**	**1,323**	**1,289**	**1,643**	**16,119**
Dept. stores (excl. leased depts.)	122	123	147	154	163	157	149	175	156	182	194	293	2,015
Dept. stores (incl. leased depts.)[2]	127	128	152	160	169	163	154	181	162	188	201	303	2,088
GAF, total[3]	309	293	339	354	363	363	345	393	370	398	434	661	4,622
New York-Northern New Jersey-Long Island NY-NJ-CT CMSA, total	**8,723**	**8,546**	**9,617**	**9,927**	**10,180**	**10,473**	**10,204**	**10,303**	**10,308**	**10,469**	**10,455**	**13,427**	**122,632**
Nondurable goods, total	5,904	5,611	6,078	6,178	6,411	6,307	6,206	6,252	6,327	6,782	6,793	8,568	77,417
Dept. stores (excl. leased depts.)	501	579	659	730	823	797	638	761	785	860	996	1,624	9,753
Dept. stores (incl. leased depts.)[2]	531	603	688	760	849	823	660	786	813	890	1,029	1,675	10,107
GAF, total[3]	2,079	2,113	2,389	2,604	2,783	2,744	2,476	2,673	2,792	2,876	3,162	4,961	33,652
Nassau-Suffolk, NY PMSA, total	**1,800**	**1,749**	**1,902**	**1,983**	**2,005**	**2,102**	**2,106**	**2,034**	**1,939**	**2,017**	**2,032**	**2,555**	**24,224**
Nondurable goods, total	1,274	1,159	1,215	1,223	1,249	1,219	1,246	1,156	1,135	1,241	1,248	1,583	14,948
Dept. stores (excl. leased depts.)	87	102	115	131	149	149	114	139	141	152	181	293	1,753
Dept. stores (incl. leased depts.)[2]	99	111	128	145	161	162	124	148	151	162	193	315	1,899
New York, NY PMSA, total	**3,447**	**3,354**	**3,831**	**3,855**	**3,846**	**3,978**	**3,726**	**3,924**	**4,067**	**3,964**	**3,909**	**5,015**	**46,916**
Nondurable goods, total	2,224	2,139	2,327	2,339	2,419	2,374	2,239	2,350	2,449	2,576	2,557	3,228	29,221
Dept. stores (excl. leased depts.)	200	227	255	280	316	301	238	278	309	339	364	604	3,711
Dept. stores (incl. leased depts.)[2]	211	236	264	289	324	308	244	286	318	348	376	621	3,825
GAF, total[3]	886	865	1,005	1,094	1,153	1,148	1,020	1,079	1,166	1,199	1,222	1,904	13,741
Newark, NJ PMSA, total	**838**	**798**	**909**	**973**	**1,015**	**990**	**959**	**968**	**985**	**1,020**	**1,052**	**1,384**	**11,891**
Dept. stores (excl. leased depts.)	45	53	61	68	74	71	56	69	69	76	93	153	888
Dept. stores (incl. leased depts.)[2]	47	55	63	69	75	73	58	71	71	77	95	157	911
New York, NY City, total	**2,955**	**2,822**	**3,222**	**3,210**	**3,146**	**3,286**	**3,146**	**3,349**	**3,495**	**3,369**	**3,298**	**4,260**	**39,558**
Nondurable goods, total	1,826	1,756	1,912	1,919	1,967	1,954	1,843	1,938	2,028	2,128	2,086	2,642	23,999
Dept. stores (excl. leased depts.)	156	176	198	218	242	229	179	211	243	265	280	462	2,859
Dept. stores (incl. leased depts.)[2]	164	183	204	223	247	234	183	215	249	271	288	474	2,935
GAF, total[3]	750	723	847	905	956	964	859	883	985	998	1,002	1,555	11,427

See footnotes at end of list of areas.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1987												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Philadelphia-Wilmington-Trenton, PA-NJ-DE CMSA, total	**2,978**	**3,043**	**3,639**	**3,674**	**3,634**	**4,039**	**3,803**	**3,777**	**3,797**	**3,730**	**3,709**	**4,884**	**44,707**
Nondurable goods, total	1,832	1,812	2,013	2,036	2,065	2,023	1,935	1,979	2,002	2,106	2,170	2,895	24,868
Dept. stores (excl. leased depts.)	212	220	284	313	340	316	270	315	313	338	433	692	4,046
Dept. stores (incl. leased depts.)[2]	222	228	293	321	347	323	277	324	322	347	443	706	4,153
GAF, total[3]	604	625	747	831	837	825	763	859	860	916	1,067	1,773	10,707
Philadelphia, PA-NJ PMSA, total	**2,385**	**2,400**	**2,863**	**2,880**	**2,836**	**3,155**	**2,981**	**2,944**	**2,952**	**2,924**	**2,899**	**3,823**	**35,042**
Nondurable goods, total	1,475	1,438	1,606	1,607	1,615	1,588	1,505	1,529	1,555	1,642	1,685	2,262	19,507
Dept. stores (excl. leased depts.)	169	173	228	249	272	252	216	248	251	271	347	556	3,232
Dept. stores (incl. leased depts.)[2]	178	180	235	255	278	258	221	254	258	278	355	567	3,317
GAF, total[3]	477	495	592	653	662	656	619	683	692	737	851	1,412	8,529
Philadelphia, PA City, total	**516**	**511**	**580**	**599**	**596**	**636**	**630**	**593**	**583**	**619**	**638**	**736**	**7,237**
Dept. stores (excl. leased depts.)	30	28	38	41	46	42	36	39	41	45	56	87	529
Dept. stores (incl. leased depts.)[2]	31	29	39	42	46	43	37	40	42	45	58	88	540
Phoenix, AZ MSA, total	**953**	**934**	**1,078**	**1,052**	**1,076**	**1,019**	**989**	**1,051**	**1,027**	**1,080**	**1,121**	**1,413**	**12,793**
Dept. stores (excl. leased depts.)	78	81	96	97	99	89	83	94	84	90	118	200	1,209
Dept. stores (incl. leased depts.)[2]	80	83	98	100	101	90	84	95	86	92	120	205	1,234
GAF, total[3]	234	212	275	259	261	238	215	256	236	269	311	549	3,315
Pittsburgh-Beaver Valley, PA CMSA, total	**841**	**951**	**1,031**	**1,079**	**1,140**	**1,063**	**1,124**	**1,182**	**1,060**	**1,134**	**1,201**	**1,391**	**13,197**
Nondurable goods, total	561	585	631	645	691	652	642	690	650	729	795	981	8,252
Dept. stores (excl. leased depts.)	74	83	102	119	130	117	114	140	127	141	187	265	1,599
Dept. stores (incl. leased depts.)[2]	78	86	106	125	135	121	118	146	132	148	196	277	1,668
GAF, total[3]	212	230	255	286	305	286	271	308	289	311	380	589	3,722
Pittsburgh, PA PMSA, total	**819**	**927**	**1,001**	**1,051**	**1,103**	**1,028**	**1,087**	**1,149**	**1,028**	**1,091**	**1,155**	**1,332**	**12,771**
Nondurable goods, total	543	566	609	625	663	625	613	664	625	696	757	934	7,920
Dept. stores (excl. leased depts.)	67	75	93	108	118	106	103	128	117	129	172	244	1,460
Dept. stores (incl. leased depts.)[2]	71	79	96	113	123	110	107	133	122	135	180	254	1,523
GAF, total[3]	199	213	232	263	275	260	244	279	268	283	348	538	3,402
St. Louis, MO-IL MSA, total	**1,093**	**1,121**	**1,314**	**1,387**	**1,383**	**1,341**	**1,329**	**1,347**	**1,333**	**1,351**	**1,344**	**1,674**	**16,017**
Dept. stores (excl. leased depts.)	115	118	146	159	170	151	145	161	152	165	201	313	1,996
Dept. stores (incl. leased depts.)[2]	118	120	149	163	173	154	147	164	154	168	204	316	2,030
GAF, total[3]	296	307	368	392	397	356	344	368	351	377	461	740	4,757
San Diego, CA MSA, total	**1,063**	**1,037**	**1,220**	**1,246**	**1,273**	**1,287**	**1,304**	**1,329**	**1,260**	**1,409**	**1,354**	**1,763**	**15,545**
Nondurable goods, total	650	625	677	730	743	719	747	773	729	785	778	1,080	9,036
Dept. stores (excl. leased depts.)	85	82	95	103	105	104	104	114	106	117	135	233	1,383
Dept. stores (incl. leased depts.)[2]	88	84	98	106	108	107	106	117	109	120	138	240	1,421
GAF, total[3]	319	316	340	370	378	373	371	444	385	402	444	760	4,902
San Francisco-Oakland-San Jose, CA CMSA, total	**3,042**	**3,020**	**3,333**	**3,480**	**3,635**	**3,553**	**3,566**	**3,601**	**3,469**	**3,562**	**3,501**	**4,553**	**42,315**
Nondurable goods, total	2,165	2,077	2,266	2,362	2,452	2,406	2,434	2,462	2,314	2,456	2,429	3,165	28,988
Dept. stores (excl. leased depts.)	227	232	265	291	310	290	284	327	288	305	386	643	3,848
Dept. stores (incl. leased depts.)[2]	234	238	273	300	316	297	290	334	295	314	394	653	3,938
GAF, total[3]	778	808	895	930	963	953	940	1,042	983	1,025	1,168	1,937	12,422
Oakland, CA PMSA, total	**1,027**	**998**	**1,132**	**1,200**	**1,236**	**1,239**	**1,235**	**1,244**	**1,201**	**1,223**	**1,161**	**1,455**	**14,351**
Dept. stores (excl. leased depts.)	70	72	82	89	96	90	88	103	88	93	123	201	1,195
Dept. stores (incl. leased depts.)[2]	71	75	84	92	98	91	90	105	90	95	125	205	1,221
San Francisco, CA PMSA, total	**821**	**838**	**904**	**926**	**977**	**936**	**966**	**1,001**	**1,018**	**981**	**975**	**1,255**	**11,598**
Nondurable goods, total	649	619	673	695	723	713	750	738	796	776	754	951	8,837
Dept. stores (excl. leased depts.)	68	68	78	86	89	84	84	93	85	90	107	181	1,113
Dept. stores (incl. leased depts.)[2]	71	70	80	88	91	86	85	95	87	92	110	185	1,140
GAF, total[3]	244	242	279	288	298	288	290	318	304	330	351	557	3,789
Seattle-Tacoma, WA CMSA, total	**1,106**	**1,060**	**1,173**	**1,238**	**1,284**	**1,303**	**1,348**	**1,373**	**1,306**	**1,351**	**1,342**	**1,891**	**15,775**
Dept. stores (excl. leased depts.)	73	72	88	92	104	109	110	125	111	117	134	216	1,351
Dept. stores (incl. leased depts.)[2]	76	76	91	95	106	112	113	128	114	120	138	225	1,394
GAF, total[3]	333	331	375	389	412	428	438	450	420	437	503	896	5,412
Tampa-St. Petersburg-Clearwater, FL MSA, total	**1,440**	**1,431**	**1,607**	**1,553**	**1,517**	**1,495**	**1,481**	**1,519**	**1,494**	**1,452**	**1,471**	**1,980**	**18,440**
Nondurable goods, total	1,036	1,008	1,156	1,105	1,065	1,010	1,020	1,028	981	946	972	1,403	12,730
Dept. stores (excl. leased depts.)	81	86	107	103	105	97	97	102	90	103	127	199	1,297
Dept. stores (incl. leased depts.)[2]	84	90	112	108	109	101	100	105	94	107	132	207	1,349
GAF, total[3]	210	214	246	246	243	231	229	241	223	248	285	467	3,083
Washington, DC-MD-VA MSA, total	**1,874**	**1,976**	**2,354**	**2,501**	**2,631**	**2,642**	**2,641**	**2,616**	**2,495**	**2,600**	**2,445**	**3,223**	**29,998**
Nondurable goods, total	1,217	1,197	1,351	1,417	1,506	1,444	1,482	1,503	1,442	1,563	1,522	2,044	17,688
Dept. stores (excl. leased depts.)	130	151	193	208	214	198	186	207	212	225	256	412	2,592
Dept. stores (incl. leased depts.)[2]	137	158	201	216	222	205	191	213	219	232	264	425	2,683
GAF, total[3]	451	476	570	615	647	627	598	666	656	682	760	1,259	8,007

[1]For definitions of metropolitan areas, see appendix C.
[2]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1986												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Atlanta, GA MSA, total	**1,545**	**1,503**	**1,714**	**1,713**	**1,925**	**1,677**	**1,732**	**1,801**	**1,738**	**1,721**	**1,732**	**2,139**	**20,940**
Nondurable goods, total	1,063	1,028	1,208	1,160	1,233	1,098	1,208	1,295	1,164	1,218	1,215	1,473	14,363
Dept. stores (excl. leased depts.)	102	111	154	150	166	153	140	169	150	168	200	311	1,974
Dept. stores (incl. leased depts.)[2]	107	117	163	159	175	162	148	179	158	176	212	329	2,085
GAF, total[3]	330	354	460	449	536	481	442	486	453	465	544	865	5,865
Baltimore, MD MSA, total	**1,151**	**1,109**	**1,326**	**1,338**	**1,526**	**1,375**	**1,409**	**1,496**	**1,495**	**1,519**	**1,500**	**1,961**	**17,205**
Nondurable goods, total	668	626	704	705	770	699	697	755	692	753	795	992	8,856
Dept. stores (excl. leased depts.)	64	67	94	94	111	100	86	104	99	109	143	215	1,286
Dept. stores (incl. leased depts.)[2]	67	70	98	98	115	105	89	108	103	113	149	223	1,338
GAF, total[3]	231	229	300	296	328	303	288	327	317	337	398	625	3,979
Boston-Lawrence-Salem-Lowell-Brockton, MA NECMA, total	**1,971**	**1,787**	**2,023**	**2,111**	**2,289**	**2,149**	**2,133**	**2,235**	**2,287**	**2,295**	**2,260**	**2,904**	**26,444**
Nondurable goods, total	1,420	1,281	1,423	1,453	1,567	1,426	1,452	1,546	1,457	1,598	1,596	1,958	18,177
Dept. stores (excl. leased depts.)	109	115	151	152	182	159	143	177	172	182	219	344	2,105
Dept. stores (incl. leased depts.)[2]	115	121	158	159	190	166	150	186	180	192	230	360	2,207
GAF, total[3]	427	410	532	540	604	562	515	604	600	623	718	1,149	7,284
Chicago-Gary-Lake County, IL-IN-WI CMSA, total	**3,757**	**3,649**	**4,164**	**4,241**	**4,535**	**4,338**	**4,489**	**4,528**	**4,608**	**4,774**	**4,620**	**5,649**	**53,352**
Nondurable goods, total	2,336	2,224	2,563	2,483	2,669	2,491	2,576	2,700	2,593	2,790	2,855	3,473	31,753
Dept. stores (excl. leased depts.)	254	249	343	343	381	359	338	387	352	387	461	719	4,573
Dept. stores (incl. leased depts.)[2]	270	265	364	361	403	379	358	407	373	409	486	759	4,834
GAF, total[3]	775	737	964	942	1,048	979	939	1,061	985	1,098	1,281	1,956	12,765
Chicago, IL PMSA, total	**2,932**	**2,857**	**3,265**	**3,305**	**3,561**	**3,402**	**3,519**	**3,552**	**3,621**	**3,764**	**3,663**	**4,495**	**41,936**
Nondurable goods, total	1,857	1,774	2,058	1,988	2,135	1,996	2,070	2,166	2,096	2,251	2,308	2,798	25,497
Dept. stores (excl. leased depts.)	193	190	262	260	289	274	258	294	269	295	351	547	3,482
Dept. stores (incl. leased depts.)[2]	206	203	279	277	308	291	275	312	286	314	373	581	3,705
GAF, total[3]	619	591	773	751	844	786	752	850	793	880	1,028	1,561	10,228
Chicago, IL City, total	**1,150**	**1,120**	**1,262**	**1,277**	**1,353**	**1,256**	**1,324**	**1,261**	**1,231**	**1,300**	**1,262**	**1,500**	**15,296**
Nondurable goods, total	814	791	912	902	927	872	889	938	899	982	971	1,150	11,047
Dept. stores (excl. leased depts.)	63	62	87	85	92	87	83	95	89	99	116	178	1,136
Dept. stores (incl. leased depts.)[2]	69	68	95	93	101	94	90	103	96	107	126	192	1,234
GAF, total[3]	207	200	262	248	274	260	249	277	268	293	328	479	3,345
Cincinnati-Hamilton, OH-KY-IN CMSA, total	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**
Nondurable goods, total	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Dept. stores (excl. leased depts.)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Dept. stores (incl. leased depts.)[2]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
GAF, total[3]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Cleveland-Akron-Lorain, OH CMSA, total	**1,413**	**1,338**	**1,534**	**1,704**	**1,756**	**1,640**	**1,672**	**1,649**	**1,727**	**1,634**	**1,542**	**1,880**	**19,489**
Nondurable goods, total	847	779	877	897	950	864	894	898	845	936	942	1,165	10,894
Dept. stores (excl. leased depts.)	93	92	128	142	148	135	130	151	142	150	177	273	1,761
Dept. stores (incl. leased depts.)[2]	99	98	137	152	158	145	139	161	151	160	190	292	1,882
GAF, total[3]	250	243	313	325	347	322	312	352	329	351	410	647	4,201
Cleveland, OH PMSA, total	**943**	**896**	**1,024**	**1,132**	**1,162**	**1,085**	**1,104**	**1,092**	**1,145**	**1,079**	**1,026**	**1,262**	**12,950**
Dept. stores (excl. leased depts.)	63	62	87	97	101	93	89	104	97	103	121	187	1,204
Dept. stores (incl. leased depts.)[2]	68	67	95	106	110	100	96	112	104	111	131	202	1,302
GAF, total[3]	179	174	224	235	252	234	227	257	239	255	297	470	3,043
Dallas-Fort Worth, TX CMSA, total	**2,009**	**1,948**	**2,238**	**2,283**	**2,498**	**2,394**	**2,478**	**2,531**	**2,708**	**2,632**	**2,491**	**3,026**	**29,236**
Nondurable goods, total	1,326	1,269	1,486	1,492	1,628	1,540	1,509	1,587	1,647	1,666	1,615	1,966	18,731
Dept. stores (excl. leased depts.)	153	154	205	195	223	199	194	220	192	217	251	407	2,610
Dept. stores (incl. leased depts.)[2]	159	160	212	202	231	206	201	227	199	225	260	421	2,703
GAF, total[3]	490	505	649	614	706	635	612	721	735	765	828	1,254	8,514
Denver-Boulder, CO CMSA, total	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**
Nondurable goods, total	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Dept. stores (excl. leased depts.)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Dept. stores (incl. leased depts.)[2]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
GAF, total[3]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Detroit-Ann Arbor, MI CMSA, total	**2,073**	**2,025**	**2,299**	**2,337**	**2,612**	**2,509**	**2,377**	**2,437**	**2,564**	**2,491**	**2,444**	**3,214**	**29,382**
Nondurable goods, total	1,266	1,236	1,418	1,348	1,469	1,420	1,409	1,485	1,391	1,483	1,502	1,866	17,293
Dept. stores (excl. leased depts.)	191	186	249	255	283	268	246	279	260	298	345	494	3,354
Dept. stores (incl. leased depts.)[2]	198	191	257	263	291	276	254	287	268	306	354	507	3,452
GAF, total[3]	571	535	684	680	778	735	691	758	709	779	876	1,359	9,155
Detroit, MI PMSA, total	**1,862**	**1,824**	**2,073**	**2,104**	**2,350**	**2,252**	**2,139**	**2,199**	**2,294**	**2,239**	**2,208**	**2,896**	**26,440**
Nondurable goods, total	1,172	1,148	1,315	1,252	1,365	1,317	1,306	1,378	1,291	1,372	1,394	1,733	16,043
Dept. stores (excl. leased depts.)	177	172	231	236	261	248	228	258	241	275	319	457	3,103
Dept. stores (incl. leased depts.)[2]	183	177	239	244	269	256	235	266	248	284	329	470	3,200
GAF, total[3]	524	493	633	627	718	679	636	699	654	717	807	1,254	8,441
Houston-Galveston-Brazoria, TX CMSA, total	**1,784**	**1,684**	**1,901**	**1,832**	**1,991**	**1,892**	**1,890**	**1,995**	**1,842**	**1,830**	**1,870**	**2,568**	**23,079**
Nondurable goods, total	1,187	1,133	1,280	1,227	1,364	1,232	1,240	1,357	1,156	1,243	1,310	1,772	15,501
Dept. stores (excl. leased depts.)	133	142	179	168	190	171	174	194	166	180	209	341	2,247
Dept. stores (incl. leased depts.)[2]	138	147	185	174	197	177	181	201	172	187	217	355	2,331
GAF, total[3]	433	432	530	490	565	501	507	588	490	546	643	1,076	6,801

See footnotes at end of list of areas.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1986												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Houston-Galveston-Brazoria, TX CMSA, total—Con.													
Houston, TX PMSA, total	**1,603**	**1,513**	**1,710**	**1,647**	**1,791**	**1,705**	**1,702**	**1,796**	**1,657**	**1,645**	**1,686**	**2,334**	**20,789**
Nondurable goods, total	1,062	1,014	1,148	1,099	1,223	1,107	1,113	1,215	1,037	1,113	1,177	1,609	13,917
Dept. stores (excl. leased depts.)	116	124	157	147	168	150	153	170	147	159	184	299	1,974
Dept. stores (incl. leased depts.)[2]	120	129	163	153	174	156	159	176	151	164	190	311	2,046
GAF, total[3]	402	400	493	455	525	466	472	544	459	508	601	1,011	6,336
Kansas City, MO-KS MSA, total	**965**	**924**	**1,059**	**1,028**	**1,169**	**1,028**	**1,006**	**1,116**	**1,065**	**990**	**1,027**	**1,189**	**12,566**
Dept. stores (excl. leased depts.)	64	62	82	86	99	89	86	95	83	95	118	177	1,136
Dept. stores (incl. leased depts.)[2]	65	63	84	88	101	90	87	96	84	96	121	181	1,156
GAF, total[3]	175	167	214	208	249	223	214	225	200	222	267	413	2,777
Los Angeles-Anaheim-Riverside, CA CMSA, total	**6,897**	**6,590**	**7,304**	**7,416**	**7,832**	**7,784**	**7,723**	**7,883**	**7,840**	**7,718**	**7,728**	**10,091**	**92,806**
Nondurable goods, total	4,328	4,077	4,589	4,477	4,796	4,739	4,676	4,707	4,547	4,659	4,697	6,009	56,301
Dept. stores (excl. leased depts.)	550	558	661	640	705	680	636	680	669	641	691	1,212	8,323
Dept. stores (incl. leased depts.)[2]	571	578	686	664	731	706	660	705	693	664	717	1,257	8,632
GAF, total[3]	1,701	1,693	1,960	1,944	2,151	2,106	2,048	2,108	2,058	2,141	2,282	3,612	25,804
Anaheim-Santa Ana, CA PMSA, total	**1,428**	**1,399**	**1,541**	**1,506**	**1,685**	**1,624**	**1,601**	**1,706**	**1,660**	**1,572**	**1,589**	**2,097**	**19,408**
Dept. stores (excl. leased depts.)	108	111	132	130	143	138	130	139	137	137	151	267	1,723
Dept. stores (incl. leased depts.)[2]	110	113	135	133	146	141	133	142	139	140	153	274	1,759
GAF, total[3]	358	353	417	404	451	450	426	447	423	432	482	796	5,439
Los Angeles-Long Beach, CA PMSA, total	**4,067**	**3,872**	**4,300**	**4,350**	**4,603**	**4,575**	**4,542**	**4,623**	**4,586**	**4,536**	**4,557**	**5,957**	**54,568**
Nondurable goods, total	2,679	2,514	2,832	2,764	2,962	2,931	2,896	2,910	2,817	2,881	2,907	3,715	34,808
Dept. stores (excl. leased depts.)	319	323	384	371	409	395	369	394	389	372	400	703	4,828
Dept. stores (incl. leased depts.)[2]	333	337	400	388	427	412	385	411	405	388	418	733	5,037
GAF, total[3]	1,021	1,010	1,172	1,161	1,287	1,265	1,228	1,264	1,240	1,282	1,374	2,177	15,481
Los Angeles, CA City, total	**1,698**	**1,594**	**1,767**	**1,808**	**1,903**	**1,873**	**1,884**	**1,952**	**1,976**	**1,946**	**1,946**	**2,403**	**22,750**
Nondurable goods, total	1,013	979	1,105	1,074	1,148	1,155	1,142	1,155	1,124	1,161	1,173	1,432	13,661
Dept. stores (excl. leased depts.)	104	104	121	120	129	125	115	124	124	123	133	224	1,546
Dept. stores (incl. leased depts.)[2]	109	109	127	126	135	131	121	130	130	129	139	235	1,621
GAF, total[3]	395	371	430	433	460	466	424	445	426	456	497	738	5,541
Miami-Fort Lauderdale, FL CMSA, total	**1,639**	**1,531**	**1,639**	**1,586**	**1,757**	**1,691**	**1,655**	**1,724**	**1,718**	**1,692**	**1,783**	**2,237**	**20,652**
Nondurable goods, total	911	887	1,007	940	1,015	957	959	986	918	973	1,009	1,276	11,838
Dept. stores (excl. leased depts.)	108	116	143	134	153	143	136	158	135	146	173	275	1,820
Dept. stores (incl. leased depts.)[2]	112	119	148	139	159	148	140	164	139	149	178	284	1,879
GAF, total[3]	360	359	430	414	451	429	428	465	414	467	532	830	5,579
Miami-Hialeah, FL PMSA, total	**788**	**746**	**807**	**783**	**863**	**825**	**815**	**844**	**830**	**838**	**884**	**1,130**	**10,153**
Nondurable goods, total	491	478	538	510	550	515	519	533	499	528	551	702	6,414
Dept. stores (excl. leased depts.)	66	71	87	83	94	88	84	98	84	89	106	170	1,120
Dept. stores (incl. leased depts.)[2]	69	74	91	85	99	91	86	102	85	92	110	176	1,160
GAF, total[3]	199	199	240	232	254	241	241	262	234	260	295	465	3,122
Milwaukee-Racine, WI CMSA, total	**784**	**679**	**815**	**870**	**878**	**875**	**834**	**851**	**888**	**882**	**915**	**1,039**	**10,310**
Dept. stores (excl. leased depts.)	59	60	83	83	88	81	83	92	83	87	95	156	1,050
Dept. stores (incl. leased depts.)[2]	61	61	87	87	92	84	86	96	86	90	98	161	1,089
GAF, total[3]	153	142	194	192	202	193	192	207	198	211	235	375	2,494
Milwaukee, WI PMSA, total	**642**	**563**	**672**	**714**	**726**	**714**	**688**	**710**	**728**	**732**	**759**	**875**	**8,523**
Dept. stores (excl. leased depts.)	51	51	71	72	76	70	71	80	71	74	82	134	903
Dept. stores (incl. leased depts.)[2]	53	53	76	76	80	73	75	84	75	78	85	141	949
GAF, total[3]	137	126	172	173	181	172	170	184	176	189	210	338	2,228
Minneapolis-St. Paul, MN-WI MSA, total	**1,210**	**1,146**	**1,283**	**1,350**	**1,453**	**1,386**	**1,358**	**1,440**	**1,486**	**1,510**	**1,449**	**1,691**	**16,762**
Dept. stores (excl. leased depts.)	114	112	149	149	165	155	142	166	153	175	199	280	1,959
Dept. stores (incl. leased depts.)[2]	118	116	155	155	172	162	148	173	160	181	208	291	2,039
GAF, total[3]	264	251	320	318	344	328	317	371	341	370	417	602	4,243
New York-Northern New Jersey-Long Island NY-NJ-CT CMSA, total	**8,717**	**8,074**	**9,106**	**9,062**	**9,968**	**9,501**	**9,271**	**9,490**	**9,890**	**9,848**	**9,942**	**12,630**	**115,499**
Nondurable goods, total	5,936	5,383	6,016	5,720	6,263	5,984	5,891	6,017	5,895	6,236	6,455	8,047	73,843
Dept. stores (excl. leased depts.)	467	521	656	652	812	710	591	726	728	775	926	1,450	9,014
Dept. stores (incl. leased depts.)[2]	491	547	690	684	852	745	621	762	764	814	971	1,523	9,464
GAF, total[3]	1,922	1,915	2,315	2,328	2,695	2,465	2,278	2,551	2,609	2,729	3,020	4,489	31,316
Nassau-Suffolk, NY PMSA, total	**1,881**	**1,662**	**1,717**	**1,678**	**1,867**	**1,784**	**1,755**	**1,814**	**1,830**	**1,813**	**1,885**	**2,341**	**22,027**
Nondurable goods, total	1,343	1,156	1,179	1,094	1,226	1,164	1,161	1,193	1,143	1,195	1,294	1,595	14,743
Dept. stores (excl. leased depts.)	81	91	114	113	145	130	107	128	127	131	162	255	1,584
Dept. stores (incl. leased depts.)[2]	92	101	129	128	164	146	121	144	142	146	182	288	1,783
New York, NY PMSA, total	**3,355**	**3,170**	**3,807**	**3,710**	**3,987**	**3,798**	**3,660**	**3,760**	**4,046**	**4,073**	**4,108**	**5,184**	**46,658**
Nondurable goods, total	2,223	2,072	2,387	2,286	2,464	2,342	2,272	2,355	2,340	2,483	2,546	3,157	28,927
Dept. stores (excl. leased depts.)	192	209	262	255	319	276	223	277	286	310	356	546	3,511
Dept. stores (incl. leased depts.)[2]	200	219	273	267	333	287	232	289	298	324	371	569	3,662
GAF, total[3]	805	793	980	978	1,115	1,018	929	1,062	1,108	1,163	1,268	1,865	13,084
Newark, NJ PMSA, total	**771**	**699**	**792**	**902**	**997**	**923**	**901**	**877**	**892**	**893**	**925**	**1,154**	**10,726**
Dept. stores (excl. leased depts.)	43	48	61	63	75	65	57	70	68	74	89	141	854
Dept. stores (incl. leased depts.)[2]	43	49	62	64	77	67	58	72	70	76	91	145	874
New York, NY City, total	**2,874**	**2,751**	**3,322**	**3,214**	**3,401**	**3,181**	**3,077**	**3,173**	**3,408**	**3,505**	**3,426**	**4,305**	**39,637**
Nondurable goods, total	1,840	1,729	1,990	1,916	2,042	1,946	1,865	1,919	1,911	2,024	2,045	2,527	23,754
Dept. stores (excl. leased depts.)	147	159	197	190	236	202	161	201	215	232	263	402	2,605
Dept. stores (incl. leased depts.)[2]	154	166	205	197	245	210	168	210	224	241	274	419	2,713
GAF, total[3]	670	658	819	825	932	861	774	881	941	976	1,041	1,509	10,887

See footnotes at end of list of areas.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1986												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Philadelphia-Wilmington-Trenton, PA-NJ-DE CMSA, total	**3,298**	**3,066**	**3,429**	**3,405**	**3,889**	**3,723**	**3,500**	**3,590**	**3,907**	**3,738**	**3,679**	**4,712**	**43,936**
Nondurable goods, total	1,874	1,738	1,993	1,843	2,066	1,928	1,868	1,965	1,951	2,059	2,178	2,773	24,236
Dept. stores (excl. leased depts.)	191	202	276	272	325	284	248	294	290	316	408	626	3,732
Dept. stores (incl. leased depts.)[2]	198	210	285	282	336	293	257	303	301	328	423	647	3,863
GAF, total[3]	574	584	735	706	809	742	679	764	760	819	974	1,547	9,693
Philadelphia, PA-NJ PMSA, total	**2,634**	**2,450**	**2,734**	**2,727**	**3,107**	**2,972**	**2,803**	**2,874**	**3,126**	**2,993**	**2,952**	**3,777**	**35,149**
Nondurable goods, total	1,498	1,393	1,593	1,483	1,654	1,541	1,499	1,575	1,566	1,654	1,750	2,217	19,423
Dept. stores (excl. leased depts.)	153	162	220	218	259	227	198	235	232	252	326	500	2,982
Dept. stores (incl. leased depts.)[2]	159	167	228	225	268	234	206	243	239	261	338	517	3,085
GAF, total[3]	452	459	574	551	633	585	535	602	597	644	770	1,227	7,629
Philadelphia, PA City, total	**546**	**561**	**658**	**667**	**692**	**669**	**621**	**686**	**705**	**666**	**671**	**791**	**7,933**
Dept. stores (excl. leased depts.)	30	28	40	38	45	38	35	36	39	44	56	81	510
Dept. stores (incl. leased depts.)[2]	31	29	41	39	46	39	37	38	41	46	59	84	530
Phoenix, AZ MSA, total	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**
Dept. stores (excl. leased depts.)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Dept. stores (incl. leased depts.)[2]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
GAF, total[3]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Pittsburgh-Beaver Valley, PA CMSA, total	**759**	**729**	**827**	**852**	**933**	**921**	**997**	**1,005**	**964**	**967**	**996**	**1,203**	**11,153**
Nondurable goods, total	557	527	593	602	676	612	648	676	597	643	695	849	7,675
Dept. stores (excl. leased depts.)	78	80	116	116	128	109	103	124	108	117	163	213	1,455
Dept. stores (incl. leased depts.)[2]	83	85	122	122	135	116	108	130	114	123	171	223	1,532
GAF, total[3]	180	188	240	234	254	229	226	264	237	257	337	494	3,140
Pittsburgh, PA PMSA, total	**739**	**709**	**802**	**828**	**904**	**895**	**971**	**977**	**938**	**940**	**965**	**1,162**	**10,830**
Nondurable goods, total	539	510	572	581	652	592	628	654	577	623	669	815	7,412
Dept. stores (excl. leased depts.)	71	72	105	105	116	99	93	113	98	106	148	193	1,319
Dept. stores (incl. leased depts.)[2]	75	76	110	110	121	104	97	118	103	111	154	202	1,381
GAF, total[3]	167	173	222	217	235	212	211	246	220	239	312	457	2,911
St. Louis, MO-IL MSA, total	**1,108**	**1,070**	**1,317**	**1,276**	**1,354**	**1,278**	**1,278**	**1,385**	**1,308**	**1,294**	**1,275**	**1,598**	**15,541**
Dept. stores (excl. leased depts.)	111	112	148	150	164	151	140	159	147	166	204	303	1,955
Dept. stores (incl. leased depts.)[2]	112	113	150	152	167	154	142	162	148	168	208	308	1,984
GAF, total[3]	308	299	408	383	418	379	357	405	380	417	473	703	4,930
San Diego, CA MSA, total	**1,086**	**1,061**	**1,077**	**1,115**	**1,231**	**1,146**	**1,218**	**1,331**	**1,253**	**1,259**	**1,244**	**1,537**	**14,558**
Nondurable goods, total	581	560	631	624	698	657	672	709	667	684	688	904	8,075
Dept. stores (excl. leased depts.)	91	94	112	109	120	114	112	122	118	110	121	205	1,428
Dept. stores (incl. leased depts.)[2]	95	98	116	113	125	118	117	127	123	114	126	213	1,485
GAF, total[3]	302	297	343	334	385	345	359	390	370	379	410	642	4,556
San Francisco-Oakland-San Jose, CA CMSA, total	**3,064**	**2,858**	**3,157**	**3,180**	**3,456**	**3,305**	**3,339**	**3,469**	**3,301**	**3,436**	**3,506**	**4,486**	**40,557**
Nondurable goods, total	2,193	2,068	2,244	2,234	2,460	2,303	2,299	2,375	2,183	2,410	2,521	3,131	28,421
Dept. stores (excl. leased depts.)	245	253	298	303	342	318	316	357	322	330	367	614	4,065
Dept. stores (incl. leased depts.)[2]	252	259	307	312	351	327	323	366	330	339	376	630	4,172
GAF, total[3]	785	776	925	905	1,008	958	959	1,047	978	1,034	1,125	1,795	12,295
Oakland, CA PMSA, total	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**
Dept. stores (excl. leased depts.)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Dept. stores (incl. leased depts.)[2]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
San Francisco, CA PMSA, total	**802**	**750**	**827**	**828**	**898**	**861**	**868**	**902**	**847**	**904**	**931**	**1,189**	**10,607**
Nondurable goods, total	642	606	659	655	714	673	673	697	643	711	741	929	8,343
Dept. stores (excl. leased depts.)	72	74	88	89	100	94	93	106	95	98	109	181	1,199
Dept. stores (incl. leased depts.)[2]	75	78	92	93	105	98	97	110	99	101	113	188	1,249
GAF, total[3]	238	234	282	275	303	291	289	319	299	314	342	546	3,732
Seattle-Tacoma, WA CMSA, total	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**
Dept. stores (excl. leased depts.)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Dept. stores (incl. leased depts.)[2]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
GAF, total[3]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Tampa-St. Petersburg-Clearwater, FL MSA, total	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**
Nondurable goods, total	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Dept. stores (excl. leased depts.)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Dept. stores (incl. leased depts.)[2]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
GAF, total[3]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Washington, DC-MD-VA MSA, total	**1,876**	**1,805**	**2,126**	**2,134**	**2,316**	**2,162**	**2,180**	**2,260**	**2,280**	**2,237**	**2,258**	**2,904**	**26,538**
Nondurable goods, total	1,163	1,144	1,350	1,324	1,426	1,291	1,292	1,327	1,290	1,396	1,420	1,769	16,192
Dept. stores (excl. leased depts.)	129	137	181	184	213	184	173	198	196	206	250	381	2,432
Dept. stores (incl. leased depts.)[2]	135	143	188	191	222	192	180	207	205	216	262	398	2,539
GAF, total[3]	407	414	572	563	654	579	560	626	563	596	690	1,094	7,318

(NA) Data not available.

[1]For definitions of metropolitan areas, see appendix C.
[2]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1985												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Atlanta, GA MSA, total	**1,432**	**1,395**	**1,623**	**1,591**	**1,715**	**1,664**	**1,561**	**1,691**	**1,715**	**1,831**	**1,901**	**2,200**	**20,319**
Nondurable goods, total	956	938	1,093	1,039	1,096	1,064	1,010	1,120	1,098	1,199	1,275	1,559	13,447
Dept. stores (excl. leased depts.)	97	103	143	142	147	143	127	159	141	151	189	293	1,835
Dept. stores (incl. leased depts.)[2]	102	108	150	149	156	151	135	168	149	160	201	310	1,939
GAF, total[3]	390	354	449	428	449	432	399	460	431	467	582	868	5,709
Baltimore, MD MSA, total	**1,123**	**1,049**	**1,174**	**1,318**	**1,388**	**1,311**	**1,321**	**1,388**	**1,256**	**1,320**	**1,418**	**1,700**	**15,766**
Nondurable goods, total	632	621	678	721	754	686	689	757	696	760	819	968	8,781
Dept. stores (excl. leased depts.)	64	71	85	91	100	91	79	95	92	100	128	196	1,192
Dept. stores (incl. leased depts.)[2]	66	73	89	95	105	95	82	99	95	105	134	204	1,242
GAF, total[3]	219	231	273	280	302	279	256	302	280	307	368	571	3,668
Boston-Lawrence-Salem-Lowell-Brockton, MA NECMA, total	**1,775**	**1,704**	**1,936**	**1,921**	**2,122**	**2,067**	**2,043**	**2,149**	**2,041**	**2,212**	**2,240**	**2,649**	**24,859**
Nondurable goods, total	1,282	1,202	1,371	1,327	1,484	1,411	1,410	1,497	1,361	1,548	1,602	1,814	17,309
Dept. stores (excl. leased depts.)	104	110	140	143	164	148	129	161	149	168	207	314	1,937
Dept. stores (incl. leased depts.)[2]	110	116	147	150	172	155	135	168	157	176	217	330	2,033
GAF, total[3]	393	416	499	492	535	505	449	582	541	601	704	1,011	6,728
Chicago-Gary-Lake County, IL-IN-WI CMSA, total	**3,406**	**3,360**	**3,911**	**4,082**	**4,358**	**4,056**	**4,222**	**4,406**	**4,180**	**4,283**	**4,354**	**4,934**	**49,552**
Nondurable goods, total	2,110	2,052	2,305	2,367	2,571	2,449	2,444	2,644	2,473	2,717	2,864	3,323	30,319
Dept. stores (excl. leased depts.)	247	250	334	345	369	341	314	376	336	381	451	690	4,434
Dept. stores (incl. leased depts.)[2]	263	267	356	366	392	362	332	397	356	404	477	730	4,702
GAF, total[3]	704	700	867	889	950	907	854	1,011	944	1,021	1,206	1,755	11,808
Chicago, IL PMSA, total	**2,647**	**2,618**	**3,045**	**3,141**	**3,357**	**3,140**	**3,263**	**3,432**	**3,263**	**3,353**	**3,432**	**3,928**	**38,619**
Nondurable goods, total	1,677	1,635	1,838	1,882	2,034	1,949	1,943	2,102	1,982	2,182	2,303	2,677	24,204
Dept. stores (excl. leased depts.)	188	191	256	263	281	259	238	285	256	290	344	525	3,376
Dept. stores (incl. leased depts.)[2]	201	204	273	281	300	278	254	304	273	310	367	560	3,605
GAF, total[3]	561	556	690	708	757	719	677	802	752	811	965	1,392	9,390
Chicago, IL City, total	**1,068**	**1,060**	**1,189**	**1,226**	**1,270**	**1,222**	**1,390**	**1,386**	**1,305**	**1,332**	**1,303**	**1,415**	**15,166**
Nondurable goods, total	775	751	863	882	934	923	918	976	944	1,022	1,046	1,136	11,170
Dept. stores (excl. leased depts.)	63	64	86	88	90	85	78	93	86	97	115	168	1,113
Dept. stores (incl. leased depts.)[2]	68	69	94	96	99	93	84	102	93	106	125	182	1,211
GAF, total[3]	186	188	229	236	253	242	225	263	245	257	305	410	3,039
Cincinnati-Hamilton, OH-KY-IN CMSA, total	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**
Nondurable goods, total	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Dept. stores (excl. leased depts.)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Dept. stores (incl. leased depts.)[2]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
GAF, total[3]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Cleveland-Akron-Lorain, OH CMSA, total	**1,229**	**1,165**	**1,430**	**1,614**	**1,674**	**1,537**	**1,608**	**1,706**	**1,634**	**1,598**	**1,614**	**1,800**	**18,609**
Nondurable goods, total	798	742	856	929	952	896	918	938	888	943	959	1,156	10,975
Dept. stores (excl. leased depts.)	95	93	127	146	142	130	122	141	134	147	177	270	1,724
Dept. stores (incl. leased depts.)[2]	102	100	136	156	152	139	130	151	144	157	191	289	1,847
GAF, total[3]	236	228	301	326	329	311	305	348	322	349	424	644	4,123
Cleveland, OH PMSA, total	**822**	**780**	**949**	**1,070**	**1,105**	**1,015**	**1,061**	**1,134**	**1,089**	**1,059**	**1,082**	**1,216**	**12,382**
Dept. stores (excl. leased depts.)	66	64	86	100	97	88	83	96	92	100	121	184	1,177
Dept. stores (incl. leased depts.)[2]	70	68	94	108	106	96	90	105	99	109	131	200	1,276
GAF, total[3]	171	167	216	235	237	223	219	252	233	252	308	468	2,981
Dallas-Fort Worth, TX CMSA, total	**2,032**	**2,015**	**2,326**	**2,449**	**2,598**	**2,379**	**2,422**	**2,570**	**2,330**	**2,311**	**2,396**	**2,723**	**28,551**
Nondurable goods, total	1,302	1,280	1,487	1,519	1,595	1,499	1,506	1,656	1,522	1,505	1,646	1,871	18,388
Dept. stores (excl. leased depts.)	137	144	190	190	207	188	182	205	191	207	251	391	2,483
Dept. stores (incl. leased depts.)[2]	143	149	197	197	215	195	189	212	198	215	261	406	2,577
GAF, total[3]	478	512	618	596	642	592	557	667	669	639	722	1,067	7,759
Denver-Boulder, CO CMSA, total	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**
Nondurable goods, total	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Dept. stores (excl. leased depts.)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Dept. stores (incl. leased depts.)[2]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
GAF, total[3]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Detroit-Ann Arbor, MI CMSA, total	**1,905**	**1,833**	**2,152**	**2,243**	**2,399**	**2,299**	**2,277**	**2,294**	**2,174**	**2,256**	**2,361**	**2,948**	**27,141**
Nondurable goods, total	1,183	1,109	1,274	1,280	1,335	1,297	1,263	1,349	1,263	1,350	1,449	1,782	15,934
Dept. stores (excl. leased depts.)	181	172	224	234	247	240	219	255	233	267	327	460	3,059
Dept. stores (incl. leased depts.)[2]	187	177	231	242	256	247	227	263	242	274	337	473	3,156
GAF, total[3]	516	479	587	617	665	680	639	717	636	722	866	1,263	8,387
Detroit, MI PMSA, total	**1,714**	**1,642**	**1,929**	**2,009**	**2,153**	**2,060**	**2,035**	**2,061**	**1,948**	**2,024**	**2,131**	**2,657**	**24,363**
Nondurable goods, total	1,094	1,025	1,178	1,186	1,237	1,199	1,167	1,251	1,167	1,244	1,344	1,650	14,742
Dept. stores (excl. leased depts.)	168	158	207	217	230	222	203	236	217	246	302	426	2,832
Dept. stores (incl. leased depts.)[2]	174	164	214	225	237	230	210	244	224	255	313	439	2,929
GAF, total[3]	475	438	541	571	616	628	589	664	588	663	799	1,166	7,738
Houston-Galveston-Brazoria, TX CMSA, total	**1,701**	**1,636**	**1,901**	**1,905**	**2,027**	**1,910**	**1,929**	**2,032**	**1,889**	**1,850**	**1,947**	**2,390**	**23,117**
Nondurable goods, total	1,111	1,073	1,204	1,216	1,289	1,199	1,224	1,303	1,171	1,225	1,306	1,642	14,963
Dept. stores (excl. leased depts.)	133	135	174	175	187	175	167	192	160	174	203	339	2,214
Dept. stores (incl. leased depts.)[2]	139	141	181	182	195	182	173	199	166	181	211	353	2,303
GAF, total[3]	440	441	529	530	557	505	496	562	495	522	610	966	6,653

See footnotes at end of list of areas.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1985												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Houston-Galveston-Brazoria, TX CMSA, total—Con.													
Houston, TX PMSA, total	1,532	1,477	1,716	1,722	1,824	1,719	1,737	1,827	1,700	1,668	1,752	2,164	20,838
Nondurable goods, total	998	966	1,087	1,097	1,156	1,075	1,098	1,169	1,051	1,100	1,171	1,483	13,451
Dept. stores (excl. leased depts.)	117	119	152	153	166	153	146	168	141	153	177	298	1,943
Dept. stores (incl. leased depts.)[2]	121	123	158	159	172	159	153	174	146	159	184	310	2,018
GAF, total[3]	411	413	493	497	517	469	462	522	462	484	566	899	6,195
Kansas City, MO-KS MSA, total	1,020	1,036	1,153	1,137	1,266	1,165	1,080	1,254	1,173	1,029	1,093	1,203	13,609
Dept. stores (excl. leased depts.)	60	61	79	83	92	83	81	95	81	85	110	166	1,076
Dept. stores (incl. leased depts.)[2]	61	62	81	85	94	85	82	97	82	86	112	170	1,097
GAF, total[3]	169	165	201	209	222	205	203	242	213	228	270	410	2,737
Los Angeles-Anaheim-Riverside, CA CMSA, total	6,503	6,272	7,292	6,988	7,578	7,303	7,339	7,530	7,266	7,202	7,571	9,201	88,045
Nondurable goods, total	4,032	3,848	4,423	4,334	4,520	4,538	4,571	4,652	4,434	4,594	4,885	5,974	54,805
Dept. stores (excl. leased depts.)	546	548	639	665	703	714	650	702	667	697	879	1,317	8,727
Dept. stores (incl. leased depts.)[2]	568	570	664	692	731	743	676	730	693	724	913	1,369	9,073
GAF, total[3]	1,592	1,565	1,806	1,818	1,997	1,984	1,873	2,019	1,925	2,006	2,421	3,485	24,491
Anaheim-Santa Ana, CA PMSA, total	1,360	1,371	1,523	1,460	1,616	1,644	1,594	1,649	1,549	1,490	1,601	1,929	18,786
Dept. stores (excl. leased depts.)	106	108	127	129	138	139	128	136	131	138	177	273	1,730
Dept. stores (incl. leased depts.)[2]	108	110	130	132	142	143	131	139	134	141	182	280	1,772
GAF, total[3]	347	354	394	392	437	450	418	464	430	426	527	775	5,414
Los Angeles-Long Beach, CA PMSA, total	3,824	3,681	4,268	4,112	4,446	4,302	4,336	4,436	4,271	4,260	4,469	5,432	51,837
Nondurable goods, total	2,492	2,377	2,729	2,684	2,798	2,808	2,841	2,881	2,744	2,843	3,004	3,655	33,856
Dept. stores (excl. leased depts.)	317	318	371	387	407	414	377	407	388	404	510	764	5,064
Dept. stores (incl. leased depts.)[2]	331	332	388	403	426	433	394	426	404	423	533	799	5,292
GAF, total[3]	965	944	1,090	1,100	1,209	1,203	1,135	1,218	1,164	1,207	1,448	2,068	14,751
Los Angeles, CA City, total	1,628	1,602	1,780	1,714	1,898	1,805	1,930	1,999	1,912	1,916	1,946	2,263	22,393
Nondurable goods, total	1,007	957	1,072	1,026	1,131	1,115	1,190	1,206	1,135	1,189	1,241	1,430	13,699
Dept. stores (excl. leased depts.)	104	108	123	128	133	135	120	131	126	132	165	236	1,641
Dept. stores (incl. leased depts.)[2]	109	113	129	134	140	141	126	137	132	138	172	247	1,718
GAF, total[3]	367	374	408	411	472	456	437	471	449	469	540	718	5,572
Miami-Fort Lauderdale, FL CMSA, total	1,461	1,422	1,523	1,431	1,521	1,440	1,420	1,625	1,538	1,667	1,707	1,990	18,745
Nondurable goods, total	812	781	880	867	889	860	872	954	917	985	969	1,186	10,972
Dept. stores (excl. leased depts.)	107	124	144	135	147	143	130	163	130	145	161	260	1,789
Dept. stores (incl. leased depts.)[2]	111	128	149	141	153	148	134	168	134	150	166	270	1,852
GAF, total[3]	329	340	388	378	406	397	385	455	381	424	467	699	5,049
Miami-Hialeah, FL PMSA, total	697	679	734	705	738	701	703	791	750	819	834	999	9,150
Nondurable goods, total	437	423	476	472	478	463	474	517	498	537	531	649	5,955
Dept. stores (excl. leased depts.)	66	76	88	82	90	87	81	100	81	89	99	160	1,099
Dept. stores (incl. leased depts.)[2]	68	79	92	86	95	91	83	104	83	92	103	166	1,142
GAF, total[3]	182	190	218	211	227	221	217	255	215	237	262	393	2,828
Milwaukee-Racine, WI CMSA, total	767	639	800	851	951	902	905	930	895	893	949	1,115	10,597
Dept. stores (excl. leased depts.)	57	58	79	83	83	76	72	87	75	93	118	163	1,044
Dept. stores (incl. leased depts.)[2]	59	60	83	87	87	79	74	90	78	96	123	170	1,086
GAF, total[3]	143	138	178	190	190	174	168	192	175	207	247	349	2,351
Milwaukee, WI PMSA, total	623	532	656	698	775	736	736	764	727	736	784	921	8,688
Dept. stores (excl. leased depts.)	48	49	69	72	72	65	61	74	64	80	101	140	895
Dept. stores (incl. leased depts.)[2]	51	52	72	76	76	68	65	78	68	83	107	148	944
GAF, total[3]	127	123	160	170	170	156	150	170	156	186	219	311	2,098
Minneapolis-St. Paul, MN-WI MSA, total	1,108	1,087	1,224	1,323	1,500	1,338	1,252	1,370	1,340	1,407	1,453	1,596	15,998
Dept. stores (excl. leased depts.)	113	109	141	143	156	144	133	163	145	168	186	268	1,869
Dept. stores (incl. leased depts.)[2]	117	113	146	149	163	151	138	170	151	175	194	279	1,946
GAF, total[3]	239	231	282	297	316	295	282	337	308	339	380	541	3,847
New York-Northern New Jersey-Long Island NY-NJ-CT CMSA, total	7,997	7,672	8,261	8,532	9,186	8,713	8,463	8,718	8,592	8,986	9,385	11,495	106,000
Nondurable goods, total	5,635	5,272	5,573	5,669	5,936	5,715	5,475	5,732	5,515	5,960	6,291	7,808	70,581
Dept. stores (excl. leased depts.)	442	529	593	625	733	661	539	677	650	747	905	1,388	8,489
Dept. stores (incl. leased depts.)[2]	466	556	625	658	772	696	566	712	684	787	952	1,462	8,936
GAF, total[3]	1,822	1,862	2,063	2,163	2,402	2,227	2,008	2,271	2,208	2,464	2,861	4,135	28,486
Nassau-Suffolk, NY PMSA, total	1,724	1,588	1,595	1,666	1,815	1,633	1,632	1,686	1,551	1,682	1,853	2,273	20,698
Nondurable goods, total	1,271	1,126	1,108	1,111	1,145	1,051	1,030	1,126	1,003	1,118	1,253	1,603	13,945
Dept. stores (excl. leased depts.)	76	91	102	110	132	123	99	123	111	131	164	252	1,514
Dept. stores (incl. leased depts.)[2]	87	102	116	125	148	139	113	139	126	147	185	285	1,712
New York, NY PMSA, total	3,154	3,129	3,427	3,498	3,697	3,524	3,304	3,461	3,491	3,592	3,594	4,464	42,335
Nondurable goods, total	2,107	2,023	2,167	2,220	2,335	2,262	2,129	2,233	2,211	2,378	2,440	3,023	27,528
Dept. stores (excl. leased depts.)	181	223	240	249	294	259	206	261	262	305	350	529	3,359
Dept. stores (incl. leased depts.)[2]	190	232	252	261	309	271	216	272	273	319	366	553	3,514
GAF, total[3]	770	788	873	922	1,022	933	820	947	956	1,070	1,174	1,655	11,930
Newark, NJ PMSA, total	697	667	753	779	789	797	800	808	792	817	853	1,042	9,594
Dept. stores (excl. leased depts.)	41	47	54	57	66	59	49	64	60	67	85	133	782
Dept. stores (incl. leased depts.)[2]	42	49	56	60	68	62	51	66	62	70	87	138	811
New York, NY City, total	2,530	2,507	2,671	2,717	2,901	2,754	2,572	2,728	2,754	2,972	2,970	3,717	33,793
Nondurable goods, total	1,641	1,582	1,706	1,722	1,809	1,753	1,661	1,774	1,783	1,930	1,977	2,435	21,773
Dept. stores (excl. leased depts.)	141	167	180	186	220	191	150	189	196	232	258	385	2,495
Dept. stores (incl. leased depts.)[2]	147	174	188	194	230	198	157	197	205	242	269	402	2,603
GAF, total[3]	615	627	702	742	823	754	658	755	787	875	946	1,301	9,585

See footnotes at end of list of areas.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1985 to December 1994**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1985												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Philadelphia-Wilmington-Trenton, PA-NJ-DE CMSA, total	**2,620**	**2,491**	**2,909**	**3,141**	**3,346**	**3,227**	**3,229**	**3,420**	**3,347**	**3,457**	**3,696**	**4,532**	**39,415**
Nondurable goods, total	1,726	1,567	1,825	1,787	1,912	1,884	1,791	1,929	1,853	1,986	2,207	2,770	23,237
Dept. stores (excl. leased depts.)	180	198	247	259	292	265	226	274	270	307	384	601	3,503
Dept. stores (incl. leased depts.)[2]	187	205	257	269	303	276	234	285	280	318	398	622	3,634
GAF, total[3]	550	560	659	678	726	683	603	710	681	766	920	1,448	8,984
Philadelphia, PA-NJ PMSA, total	**2,089**	**1,988**	**2,319**	**2,507**	**2,675**	**2,583**	**2,585**	**2,738**	**2,676**	**2,757**	**2,952**	**3,618**	**31,487**
Nondurable goods, total	1,374	1,250	1,454	1,424	1,529	1,511	1,438	1,544	1,482	1,584	1,760	2,196	18,546
Dept. stores (excl. leased depts.)	144	158	197	207	234	212	181	219	216	245	306	480	2,799
Dept. stores (incl. leased depts.)[2]	149	164	205	215	242	220	187	227	223	255	318	497	2,902
GAF, total[3]	432	440	517	533	575	539	474	564	537	603	725	1,154	7,093
Philadelphia, PA City, total	**488**	**452**	**521**	**567**	**616**	**612**	**611**	**600**	**565**	**610**	**657**	**785**	**7,084**
Dept. stores (excl. leased depts.)	28	28	36	38	43	38	34	37	38	45	53	82	500
Dept. stores (incl. leased depts.)[2]	29	29	38	40	45	40	36	39	40	47	56	84	523
Phoenix, AZ MSA, total	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**
Dept. stores (excl. leased depts.)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Dept. stores (incl. leased depts.)[2]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
GAF, total[3]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Pittsburgh-Beaver Valley, PA CMSA, total	**685**	**688**	**796**	**915**	**974**	**895**	**882**	**908**	**825**	**841**	**882**	**1,057**	**10,348**
Nondurable goods, total	515	512	574	601	638	601	621	656	572	618	663	804	7,375
Dept. stores (excl. leased depts.)	75	84	111	119	123	111	102	131	112	127	172	229	1,496
Dept. stores (incl. leased depts.)[2]	79	89	117	126	130	117	108	138	118	134	182	240	1,578
GAF, total[3]	172	188	224	230	247	222	209	257	224	249	327	459	3,008
Pittsburgh, PA PMSA, total	**665**	**668**	**773**	**891**	**947**	**867**	**857**	**880**	**799**	**815**	**854**	**1,016**	**10,032**
Nondurable goods, total	498	494	555	581	615	578	600	632	550	596	639	768	7,106
Dept. stores (excl. leased depts.)	68	76	100	108	111	100	92	118	101	115	157	207	1,353
Dept. stores (incl. leased depts.)[2]	71	80	105	113	117	106	97	124	107	121	165	218	1,424
GAF, total[3]	158	173	206	213	227	203	194	236	206	228	302	421	2,767
St. Louis, MO-IL MSA, total	**1,015**	**1,039**	**1,261**	**1,306**	**1,355**	**1,221**	**1,173**	**1,290**	**1,236**	**1,283**	**1,324**	**1,559**	**15,062**
Dept. stores (excl. leased depts.)	105	107	141	145	153	142	134	158	140	149	194	291	1,859
Dept. stores (incl. leased depts.)[2]	106	108	144	147	156	145	136	161	142	151	198	296	1,890
GAF, total[3]	327	310	397	415	431	390	355	399	367	390	473	714	4,968
San Diego, CA MSA, total	**960**	**951**	**1,020**	**1,074**	**1,162**	**1,086**	**1,107**	**1,213**	**1,170**	**1,153**	**1,212**	**1,489**	**13,597**
Nondurable goods, total	530	512	587	585	619	613	614	669	620	647	691	865	7,552
Dept. stores (excl. leased depts.)	88	86	103	106	111	111	108	120	109	112	140	213	1,407
Dept. stores (incl. leased depts.)[2]	92	90	106	110	115	115	112	125	114	117	146	222	1,464
GAF, total[3]	284	276	314	316	329	323	328	369	341	363	413	611	4,267
San Francisco-Oakland-San Jose, CA CMSA, total	**2,943**	**2,849**	**3,200**	**3,167**	**3,411**	**3,271**	**3,370**	**3,598**	**3,346**	**3,454**	**3,608**	**4,319**	**40,536**
Nondurable goods, total	2,081	2,022	2,206	2,245	2,416	2,336	2,333	2,527	2,303	2,453	2,604	3,164	28,690
Dept. stores (excl. leased depts.)	246	239	279	291	312	304	294	338	302	333	399	605	3,942
Dept. stores (incl. leased depts.)[2]	254	247	287	300	321	314	302	348	310	342	411	622	4,058
GAF, total[3]	767	737	841	862	919	908	876	1,002	919	993	1,168	1,724	11,716
Oakland, CA PMSA, total	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**
Dept. stores (excl. leased depts.)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Dept. stores (incl. leased depts.)[2]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
San Francisco, CA PMSA, total	**783**	**751**	**826**	**829**	**884**	**857**	**871**	**937**	**865**	**908**	**957**	**1,147**	**10,615**
Nondurable goods, total	624	603	653	668	712	693	690	747	682	728	773	931	8,504
Dept. stores (excl. leased depts.)	73	71	82	86	92	89	86	99	89	98	118	178	1,161
Dept. stores (incl. leased depts.)[2]	76	73	86	90	96	94	90	104	93	102	123	185	1,212
GAF, total[3]	235	224	254	261	277	274	264	303	278	300	354	519	3,543
Seattle-Tacoma, WA CMSA, total	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**
Dept. stores (excl. leased depts.)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Dept. stores (incl. leased depts.)[2]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
GAF, total[3]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Tampa-St. Petersburg-Clearwater, FL MSA, total	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**
Nondurable goods, total	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Dept. stores (excl. leased depts.)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Dept. stores (incl. leased depts.)[2]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
GAF, total[3]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Washington, DC-MD-VA MSA, total	**1,782**	**1,762**	**1,968**	**2,048**	**2,143**	**2,027**	**2,008**	**2,116**	**1,973**	**1,995**	**2,004**	**2,471**	**24,297**
Nondurable goods, total	1,157	1,115	1,272	1,315	1,380	1,287	1,264	1,309	1,176	1,247	1,308	1,630	15,460
Dept. stores (excl. leased depts.)	124	133	160	177	188	168	153	180	178	190	234	363	2,248
Dept. stores (incl. leased depts.)[2]	129	140	168	185	197	176	160	188	186	199	246	379	2,353
GAF, total[3]	390	394	462	477	499	461	437	505	485	535	610	947	6,202

(NA) Data not available.

[1]For definitions of metropolitan areas, see appendix C.
[2]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Appendix A.
Explanatory Material

SAMPLE DESIGN

The Monthly Retail Trade Survey (MRTS) sample is a probability sample, selected from employers contained on the Census Bureau's Standard Statistical Establishment List (SSEL). The SSEL includes all employer businesses that make social security payments for employees under the Federal Insurance Contributions Act (FICA). The list sample is updated quarterly to account for new employer businesses (births) and employers which go out of business (deaths).

We previously used an area sample to account for employer births and nonemployers in retail trade. Effective with the August 1993 estimates, we dropped the area sample component from the MRTS. To account for sales and inventories for employer births and nonemployers, we implemented a benchmarking operation that adjusted the monthly estimates to the results from the annual surveys. The annual surveys include data for employer births and nonemployers. Commencing with the 1992 annual survey, we derived estimates from employer births which were added to the sample in the following year (see the section, "Sampling For New Businesses"). We also derived estimates for nonemployers from administrative records provided by other Federal agencies. The 1992 Annual Retail Trade Survey was the last one in which we used the area sample to obtain data for employer births and nonemployers.

Initial sampling. The sample was originally drawn from establishments of the SSEL as of December 31, 1989. The initial SSEL consisted of two lists. One list was composed of all Employer Identification (EIN) numbers (assigned in connection with FICA) with reported payroll for at least one quarter of 1989. The other list consisted of all establishments of known multiestablishment companies as of December 31, 1989. These lists contained information on sales, payroll, employment, name and address, kind-of-business classification, etc.

Before the sampling frame was available, a study was made of the universe of retail businesses using files from the 1987 Census of Retail Trade and the 1988 SSEL. This study determined the stratification of the sampling units based on 1987 sales and kinds of business. The study also determined the optimal allocation of the sample necessary to meet specified sampling variability objectives for sales of different kind-of-business groups. The primary stratum boundary determined in the study was the certainty cutoff to be used for each kind of business. The cutoff was particularly important since it also determined the type of sampling unit.

The sampling units consisted of both companies and EIN's. If a company had total retail sales (on a 1987 basis) above the corresponding cutoff for its major kind of business or total sales for any minor kind of business above the corresponding cutoff for the minor kind of business, the company was selected into the sample with certainty (i.e., probability = 1.0). The company, which might consist of many EIN's, was considered to be the sampling unit; therefore, any new establishments that the company might acquire, even if under new or different EIN's, were in the sample with certainty. All multiestablishment retail companies, not selected with certainty, were treated on an EIN basis; that is, the EIN was the sampling unit. The EIN's were stratified according to their major kinds of business and their estimated sales (on a 1987 basis). Within each stratum, three samples of EIN's were selected. The sampling rates for these EIN's varied between 1 in 3 and 1 in 1,000. All three of these noncertainty samples are used for the monthly survey, while two are used for the annual survey. The use of these samples will be more fully explained in sections that follow.

Sampling for new businesses (Births). We used a two-phase selection procedure for all EIN "births", after the initial selection. EIN births are new EIN's assigned by the Internal Revenue Service (IRS) which are on the latest available IRS mailing list for FICA taxpayers. In the first phase, births are arranged by kind of business and size (expected employment or quarterly payroll). A relatively large sample is drawn and canvassed in order to obtain a more reliable measure of size (sales in two recent months) and correct kind-of-business code or a more detailed kind-of-business code, if needed.

Using this more reliable information, the births selected in phase one are subjected to probability proportional-to-size sampling with overall probabilities equivalent to those used in drawing the initial sample from the 1989 SSEL. Because of the lag in identifying births and the time needed to accomplish the two-phase birth selection procedure, births are actually added to the sample approximately 9 months after they began operation. The birth selection procedure is carried out quarterly.

The EIN births that are selected in the quarterly birth selection procedure in early November of the annual survey year are included in the main mailing of the annual survey questionnaires early in the following year.

To account for all EIN births in the annual survey year, and specifically to account for the coverage lag in the quarterly birth selection procedure, we add EIN births that are selected in the quarterly birth selection procedure in the following year. We mail annual survey forms to these births in June and August to supplement the main survey mailing. We impute for the selected births that do not report.

Selected EIN's that were reactivated in the quarterly processing, that were not included in the main mailing in January, and that had payroll in the annual survey year are treated in a similar manner to the EIN births.

To be eligible for the sample canvass and tabulation, a retail business must meet both of the following requirements:

1. It must be on the latest available IRS mailing list for FICA taxpayers from the previous quarter.
2. It must have been selected from either the SSEL or the file of employer births.

In the case of businesses that were selected into the sample with certainty, the first requirement is changed. These sampling units are not dropped from canvass and tabulation if they are no longer on the IRS mailing list. Rather, these businesses are contacted and, if there are successor businesses, they are added to the survey.

COVERAGE

Monthly coverage. The companies selected with certainty are asked to submit reports covering the sales from all of their retail stores. The certainty companies are sent forms each month that request the sales for the month just ended. For example, January sales are requested during February.

EIN's selected in the three noncertainty samples are asked to report four times a year on a rotating basis. EIN's selected in the same sample are asked to report the sales for the month just ended and the month prior to that month for the retail stores operated under the selected EIN. For example, the EIN's selected in the first sample are asked to report their January and December sales during February; April and March sales during May; July and June sales during August; and October and September sales during November.

The sample used for the Monthly Retail Inventories Survey is a subsample of the Monthly Retail Sales Survey and the coverage is similar to that described above.

Annual coverage. The Annual Retail Trade sample consists of the certainty companies plus EIN's selected in two of the three noncertainty list samples.

ESTIMATION

Monthly estimates. The current month's weighted data (January in the example above) from the certainty companies are added to the similar current month's data from the EIN's in the first sample to develop the current month unbiased estimates of January sales and end-of-month inventories for retail stores. Previous month unbiased estimates of December sales and end-of-December inventories are also developed from the first sample of retailers in a similar manner.

The preliminary composite estimate for a particular SIC level is the weighted average of the current month unbiased estimate (weight 0.25) and a ratio estimate (weight 0.75) obtained by multiplying the ratio of the current-to-previous month unbiased estimates, as measured by the first sample, by the preliminary composite estimate for the previous month.

In March, the EIN's in the second noncertainty sample are asked to report their February and January sales and end-of-month inventories for each of those months. Therefore, we will have reports of January sales and inventories from two different groups of retailers (the current month from the first list sample plus the previous month from the second list sample). The January data from the two noncertainty list samples and the certainty companies are combined to derive the final January composite estimates. The final composite estimates for individual kind-of-business levels are also weighted averages of two estimates - the preliminary composite estimate for January (weight 0.8) and the previous month unbiased estimate (weight 0.2) for January, as obtained from the February reporting panel.

Annual estimates. We derived the annual sales, purchases, accounts receivables, and value of inventories published in this report from the Annual Retail Trade Survey. Data from the annual survey were based on the summation of weighted data reported by the sampling units selected for the survey. We made the sales, purchases, and inventories estimates for 1992 and 1993 comparable to sales derived in the 1992 Census of Retail Trade as follows:

- For employer data, we multiplied the results from the annual survey by the ratio of 1992 Census of Retail Trade sales estimates to the 1992 sales estimates derived in the annual survey.
- For nonemployers, we used data obtained in administrative records from other Federal agencies.
- We summed the estimates for employers and nonemployers to derive the published estimates.

RELIABILITY OF DATA

An estimate based on a sample survey will differ from the population value because of sampling variability and nonsampling error. Sampling variability occurs because

observations are made only on a sample, not on the entire population. Nonsampling errors can be attributed to many sources in the reporting, collection, and processing of data. The accuracy of a survey result is determined by the joint effects of sampling variability and nonsampling errors.

The particular sample used for the Annual and Monthly Retail Trade Surveys is one of a large number of all possible samples of the same size that could have been selected using the same design. Estimates derived from different samples would differ from each other. The average of these estimates would be close to the estimate derived from a complete enumeration of the population. This assumes that a complete enumeration has the same nonsampling error as the sample survey.

The standard error of the estimate is a measure of the variability among the estimates from all possible samples of the same size and design and thus is a measure of the precision with which an estimate from a particular sample approximates the results of a complete enumeration. The coefficient of variation (expressed as a percent) is the standard error of the estimate times 100 divided by the value of the estimate derived from the sample and are also subject to sampling variability. Estimates of coefficients of variation in percent for the National level estimates are shown in tables A-1 through A-3.

Coefficients of variation for the sales estimates at various geographic areas are contained in the Current Business Reports Monthly Retail Trade, Sales and Inventories.

The coefficients of variation presented in the tables permit certain confidence statements about the sample estimates. As noted before, the particular sample used in this survey was one of a large number of samples of the same size that could have been selected using the same design. In about two out of three of these samples (67 percent), the estimate would differ from a complete enumeration by less than the corresponding percentage for that estimate shown in tables A-1 through A-3. In about 9 out of 10 of these samples (90 percent), the estimates would differ from the results of a complete enumeration by less than 1.65 times the percentages shown.

The coefficients of variation shown in this report do not measure biases which might arise from difference of response or nonreporting. Nonresponse amounted to about 9 percent for the annual sales, 20 percent for the monthly sales, 10 percent for the end-of-year inventories, 29 percent for the end-of-month inventories, 20 percent for annual purchases, and 7 percent for accounts receivable on the basis of total dollar volume estimates.

Table A-1. **Estimated Coefficients of Variation for Monthly Retail Sales and End-of-Month Inventories, by Kinds of Business**

[Coefficients are percentages—based on sales and inventories estimates not adjusted for seasonal variations, holiday, or trading day differences]

SIC code	Kind of business	Sales		Dollar volume inventory estimates
		Range	Median	
	Retail trade, total	**0.7-0.8**	**0.8**	**0.9**
	Total (excl. automotive group)	0.6-0.8	0.7	(NA)
	Durable goods, total	**1.2-1.4**	**1.3**	**1.8**
52	**Building materials group stores**	**2.1-2.7**	**2.3**	**2.8**
521,	Building materials, supply stores	2.2-2.5	2.5	(NA)
521,3,5	Building materials, supply stores	2.0-2.4	2.3	(NA)
525	Hardware stores	4.8-5.3	5.0	(NA)
554	**Automotive dealers**	**1.5-1.9**	**1.7**	**1.5**
551,2,5,6,7,9	Motor vehicle and miscellaneous automobile dealers	1.7-2.0	1.9	(NA)
551,2	Motor vehicle dealers	1.7-2.4	2.1	(NA)
551	Motor vehicle dealers (franch.)	1.8-2.3	2.2	(NA)
553	Auto and home supply stores	1.9-2.6	2.5	(NA)
57	**Furniture group stores**	**1.6-1.9**	**1.8**	**1.6**
571	Furniture and home furnishings stores	2.9-3.5	3.2	(NA)
5712	Furniture stores	3.0-3.9	3.6	(NA)
5713	Floor covering stores	6.7-7.9	7.1	(NA)
5722,31,34	Household appliance, radio, TV, and computer stores	1.8-2.5	1.9	(NA)
5722	Household appliance stores	6.1-10.0	6.8	(NA)
5731,34	Radio, TV, and computer stores	1.6-2.0	1.8	(NA)
5941	Sporting goods stores and bicycle shops	3.4-4.1	3.6	(NA)
5942	Book stores	2.6-5.1	3.4	(NA)
5944	Jewelry stores	4.7-6.5	4.8	(NA)
	Nondurable goods, total	**0.7-0.9**	**0.8**	**0.9**
53	**General merchandise group stores**	**0.2-0.2**	**0.2**	**0.8**
531	Dept. stores, (excl. leased depts.)	0.0-0.0	0.0	0.4
531	Dept. stores, (incl. leased depts.)[1]	0.0-0.0	0.0	(NA)
531 pt.	Conventional department stores (including leased depts.)[1]	0.0-0.0	0.0	(NA)
531 pt.	Discount department stores (including leased depts.)[1]	0.0-0.0	0.0	(NA)
531 pt.	National chain department stores (including leased depts.)[1]	0.0-0.0	0.0	(NA)
533	Variety stores	2.1-3.0	2.8	(NA)
539	Miscellaneous general merchandise stores	0.7-1.0	0.8	(NA)
54	**Food group stores**	**0.9-1.0**	**0.9**	**1.5**
541	Grocery stores	0.8-1.0	0.9	(NA)
542	Meat and fish (seafood) markets	8.5-10.5	9.5	(NA)
546	Retail bakeries	8.9-10.2	9.3	(NA)
554	**Gasoline service stations**	**1.6-2.0**	**1.8**	**(NA)**
56	**Apparel and accessory stores**	**1.5-2.1**	**1.9**	**4.0**
561	Mens and boys clothing, furnishings	1.7-2.9	2.4	(NA)
562,3	Women's clothing specialty stores,	4.5-6.7	5.9	(NA)
562	Women's ready to wear stores	4.9-7.4	6.6	(NA)
565	Family clothing stores	1.3-1.6	1.4	(NA)
566	Shoe stores	1.9-2.2	2.0	(NA)
58	**Eating and drinking places**	**4.0-4.4**	**4.2**	**(NA)**
5812	Eating places	4.3-4.7	4.4	(NA)
5812 pt.	Restaurants, lunchrooms, cafeterias	7.7-8.5	7.9	(NA)
	Refreshment places	3.4-3.8	3.7	(NA)
5813	Drinking places (alcoholic bev.)	4.1-9.3	5.3	(NA)
591	Drug and proprietary stores	1.1-1.5	1.2	(NA)
592	Liquor stores	2.0-2.4	2.2	(NA)
596	Nonstore retailers[2]	3.5-4.4	3.7	(NA)
5961	Total mail order	6.1-7.7	7.0	(NA)
598	Fuel dealers	5.5-7.1	6.4	(NA)
53,56,57,594	**GAF, total[3]**	**0.6-0.7**	**0.6**	**(NA)**
594	Miscellaneous shopping goods stores	1.9-2.4	2.3	(NA)

(NA) Not available.

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

[2]Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass, or from mail order.

[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: The ranges and medians of the coefficients of variation shown above are based on sales and inventories estimates for the 6 most recent data months.

Table A-2. **Estimated Coefficients of Variation for Sales Inventories and Purchases Estimates**

[Coefficients are percentages]

SIC code	Kind of business	Annual dollar volume estimates			Inventories/ sales ratio	Gross Margin as a percent of sales
		Sales	Inventories	Purchases		
	Retail trade, total	**0.7**	**0.7**	**0.8**	**0.6**	**0.6**
	Total (excluding automotive group)	**0.6**	**0.7**	**0.6**	**0.6**	**0.4**
	Durable goods stores, total	**1.5**	**1.2**	**1.5**	**1.0**	**1.2**
52	Building materials, hardware, garden supply, and mobile home dealers	2.9	3.1	2.9	1.6	1.8
521,3	Building materials and supply stores	3.0	(NA)	3.1	(NA)	1.4
525	Hardware stores	5.3	(NA)	5.3	(NA)	2.0
55 ex. 554	Automotive dealers	2.5	2.0	2.6	1.6	2.2
551,2,5, 6,7,9	Motor vehicle and miscellaneous automotive dealers	2.7	(NA)	2.8	(NA)	2.6
553	Automotive and home supply stores	2.8	(NA)	3.3	(NA)	1.7
57	Furniture, home furnishings, equipment stores	1.9	2.2	2.0	1.2	1.0
571	Furniture and home furnishings stores	3.2	(NA)	3.3	(NA)	0.9
5722,31,34	Household appliance, radio, TV and computer stores	2.1	(NA)	2.4	(NA)	1.8
	Nondurable goods stores, total	**0.7**	**0.8**	**0.7**	**0.7**	**0.5**
53	General merchandise group stores	0.2	0.3	0.3	0.1	0.2
531	Department stores (excl. leased depts.)	0.0	0.0	0.0	0.0	0.0
533	Variety stores	3.6	(NA)	3.9	(NA)	1.9
54	Food stores	1.0	1.0	1.2	0.7	0.9
541	Grocery stores	1.1	(NA)	1.2	(NA)	1.0
554	Gasoline service stations	2.4	(NA)	2.4	(NA)	1.9
56	Apparel and accessory stores	2.5	3.8	3.3	1.5	0.9
561	Men's, boys' clothing, furnishings stores	3.3	(NA)	3.7	(NA)	1.7
562,3	Women's clothing, specialty stores, furriers	6.7	(NA)	8.8	(NA)	2.4
566	Shoe stores	1.4	(NA)	1.6	(NA)	0.9
58	Eating and drinking places	2.5	(NA)	2.4	(NA)	0.4
591	Drug and proprietary stores	1.4	(NA)	1.4	(NA)	1.1
592	Liquor stores	3.2	(NA)	3.4	(NA)	2.0
53,56,57, 594	GAF, total [1]	0.7	(NA)	0.7	(NA)	0.3

(NA) Not applicable

[1]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: The estimates of sampling variability shown above are based on estimates derived from the annual retail trade survey. Further detail for year-end inventories are available upon request.

Table A-3. **Estimated Coefficients of Variation for Accounts Receivable Dollar Volume Estimates**

[Coefficients are percentages]

SIC code	Kind of business	Total accounts receivable	Type of account			
			Charge	Installment		
				Total	Open-end	Closed-end
	Retail accounts receivables, total	**2.2**	**2.9**	**2.8**	**2.8**	**12.7**
	Total (excluding automotive group)	**2.3**	**3.2**	**2.9**	**2.8**	**15.5**
	Durable goods stores, total	**5.8**	**3.9**	**11.2**	**18.2**	**18.8**
52	Building materials, hardware, garden supply, and mobile home dealers	7.6	6.0	(S)	(S)	(S)
55 ex. 554	Automotive dealers	5.6	7.0	10.5	11.1	(S)
57	Furniture, home furnishings, and equipment stores	16.1	9.1	(S)	(S)	(S)
	Nondurable goods stores, total	**0.7**	**3.9**	**0.6**	**0.6**	**6.4**
53	General merchandise group stores	0.1	2.9	0.1	0.0	1.3
531	Department stores (excl. leased depts.)	0.0	0.0	0.0	0.0	0.0
554	Gasoline service stations	5.1	(S)	7.8	8.4	(S)
56	Apparel and accessory stores	2.3	12.1	2.3	2.3	(S)

(S) Does not meet publication standards because of high sampling or nonsampling error.

Appendix B.
Kind-of-Business Classifications

GENERAL DESCRIPTION

Retail trade SIC Major Groups 52-59, includes establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of goods.

The kinds of business shown in this report parallel broad classifications defined in the 1987 edition of the Standard Industrial Classification (SIC) manual. Descriptions of each kind of business follow. Data for some kinds of business are not shown separately but are included in the major group of other totals.

DURABLE GOODS

Building Materials, Hardware, Garden Supply, and Mobile Home Dealers (SIC Major Group 52). This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales. These establishments are known as "retail" in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

Lumber and Other Building Materials Dealers (SIC 521).[1] Establishments engaged in selling primarily lumber, or lumber and a general line of building materials, to the general public. The lumber which they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. Hardware is often an important line of retail lumber and building materials dealers. Establishments known as "home centers" are included here.

Paint, Glass, and Wallpaper Stores (SIC 523).[1] Establishments engaged in selling primarily paint, glass, and wallpaper, or any combination of these lines, to the general public.

[1]Data for this kind of business are not shown separately but are included in the larger group totals.

Hardware Stores (SIC 525). Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Retail Nurseries, Lawn and Garden Supply Stores (SIC 526).[1] Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves.

Mobile Home Dealers (SIC 527).[1] Establishments primarily engaged in the retail sale of new and used mobile homes, including parts and accessories.

Automotive Dealers (SIC Major Group 55 ex. 554)

This major group includes retail dealers selling new and used automobiles, boats, recreational trailers, and motorcycles; and those selling new automobile parts and accessories. Automobile repair shops maintained by the establishments engaged in the sale of new automobiles are also included.

Motor Vehicle Dealers (Franchised)—New and Used (SIC 551). Establishments primarily engaged in the sale of new automobiles or new and used foreign or domestic automobiles. These establishments frequently maintain repair departments and used car lots and carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair departments operated by franchised new passenger car dealers are not considered separate locations.

Motor Vehicle Dealers (Nonfranchised)—Used Cars Only (SIC 552).[1] Establishments primarily selling used cars and not holding a franchise for the sale of new cars.

Auto and Home Supply Stores (SIC 553). Establishments primarily engaged in the retail sale of automobile tires, batteries, and other automobile parts and accessories. These establishments frequently sell additional lines of merchandise such as household appliances, radios and television sets, sporting goods, housewares, and hardware.

Boat Dealers (SIC 555).[1] Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft, including parts, accessories, marine supplies, and outboard motors.

Recreational Vehicle Dealers (SIC 556).[1] Establishments primarily engaged in the retail sale of new and used recreational trailers, campers (pickup coaches), and other trailers for passenger automobiles, and motor homes, including parts and accessories.

Motorcycle Dealers (SIC 557).[1] Establishments primarily engaged in the retail sale of new and used motorcycles and motor scooters, including parts and accessories.

Automotive Dealers, Not Elsewhere Classified (SIC 559).[1] Establishments primarily engaged in the retail sale of new and used automotive vehicles, such as snowmobiles, dunebuggies, gocarts, aircraft, utility trailers, and new automotive equipment and supplies, not elsewhere classified.

Furniture, Home Furnishings, and Equipment Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances.

Furniture Stores (SIC 5712). Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radio and TV sets, and floor coverings, provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor Coverings Stores (SIC 5713). Establishments primarily engaged in the retail sale of floor coverings and related products.

Drapery, Curtain, and Upholstery Stores (SIC 5714)[1]**.** Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom made draperies and slipcovers for household use also are included.

Miscellaneous Home Furnishing Stores (SIC 5719).[1] Establishments primarily engaged in the retail sale of miscellaneous home furnishings, such as china, glassware, and metalware for kitchen and table use, bedding and linen, brooms, brushes, lamps and shades, mirrors and pictures, venetian blinds, window shades, and fireplace accessories.

Household Appliance Stores (SIC 5722). Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, and other household appliances, such as electric irons, percolators, hot plates, and vacuum cleaners. Many such stores also sell radio and television sets. Retail stores operated by public utility companies and primarily engaged in the sale of electric and gas appliances for household use are classified here.

Radio, Television, and Electronics Stores (SIC 5731). Establishments primarily engaged in the retail sale and installation of radios, television sets, record players, high fidelity (hi-fi), sound reproducing equipment and home computers. Such establishments also may sell additional lines, such as household appliances, musical instruments, or records.

Computer and Computer Software Stores (SIC 5734). Establishments primarily engaged in the retail sale of computers, computer peripheral equipment, and software.

Music Stores (SIC 5735+5736).[1] Establishments primarily engaged in the retail sale of musical instruments, phonograph records and albums, sheet music, and similar musical supplies.

Miscellaneous Durable Goods Stores (SIC Major Group 59, part)

This includes all retail durable goods stores not elsewhere classified.

Used Merchandise Stores (SIC 593).[2] This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; musical instruments; office furniture, phonographs and phonograph records; and store fixtures and equipment. This industry also includes pawnshops.

Sporting Goods Stores and Bicycle Shops (SIC 5941). Establishments primarily selling a general or a specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; bicycles, bicycle parts and accessories; and gymnasium and playground equipment.

Book Stores (SIC 5942). Establishments primarily selling new books and periodicals. Stationery and related items may also be sold.

Jewelry Stores (SIC 5944). Establishments primarily engaged in the retail sale of any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks.

[2]Data for this kind of business are not shown separately but are included in the durable goods stores total.

Hobby, Toy, and Game Shops (SIC 5945).[3] Establishments primarily engaged in the retail sale of toys, games, and hobby kits and supplies.

Camera and Photographic Supply Stores (SIC 5946).[3] Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Excluded are establishments primarily engaged in finishing films.

Gift, Novelty, and Souvenir Shops (SIC 5947).[3] Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Luggage and Leather Goods Stores (SIC 5948).[3] Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods.

Optical Goods Stores (SIC 5995).[2] Establishments primarily engaged in the retail sale of eyeglasses and related optical goods. Excluded are establishments whose receipts are primarily from examining eyes and prescribing eyeglasses or contact lenses.

Miscellaneous Retail Stores Not Elsewhere Classified (SIC 5999).[2] Establishments primarily engaged in the retail sale of specialized lines of merchandise such as collectors' items and supplies, artists' supplies, orthopedic and artificial limbs, drafting materials, typewriters, telephones, pets, religious goods, hearing aids, rubber stamps, monuments and tombstones, and other merchandise not elsewhere classified.

NONDURABLE GOODS

General Merchandise Group Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, general stores, etc.

Department Stores (SIC 531). Establishments normally employing 50 people or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, and radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of $10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the combined sales of the other two groups are $1 million or more. Department store sales have been separately presented for the following classifications:

Department stores (incl. leased depts.), and
Department stores (excl. leased depts.).

Department stores (incl. leased depts.) are also subcategorized as shown below:

Conventional Department Stores (SIC 531 part). Establishments which satisfy the criteria of a department store and:

1. Usually provide check-out service and customer assistance (salespersons) within each department.
2. May have a catalog order desk.
3. Are not affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

1. Soft goods and hard goods which are primarily nationally advertised brands.
2. Appliances which are serviced by another company.
3. Limited lines of merchandise through seasonal or special catalogs.

Discount or Mass Merchandising Department Stores (SIC 531 part). Establishments which satisfy the criteria of a department store and usually:

1. Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices.
2. Provide centralized check-out service.
3. Do not provide customer assistance within store departments. Merchandise is normally sold through self-service with minimal assistance provided in any department.
4. Do not have a catalog order desk.

[3]Data for this kind of business are not shown separately but are included in the larger group: miscellaneous shopping goods stores (594).

These stores often sell:

1. Soft goods which are usually their own corporate brands or are unbranded.
2. Hard goods which are primarily nationally advertised brands.
3. Appliances which are serviced by another company.

National Chain Department Stores (SIC 531 part). Establishments which satisfy the criteria of a department store and:

1. Usually provide check-out service and customer assistance (salespersons) within each department.
2. May have a catalog order desk.
3. Are affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

1. Soft goods and hard goods which are their own corporate brands or are unbranded.
2. Appliances which are serviced by their own company.

Variety Stores (SIC 533). Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

Miscellaneous General Merchandise Stores (SIC 539). Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, homewares or home furnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores, but normally having less than 50 employees, and stores usually known as catalog showrooms, country general stores, or warehouse clubs are included here. Also included in this classification are establishments whose sales of apparel or of furniture and home furnishings exceed half of their total sales providing that sales of the smaller of the two lines in combination with dry goods and household linens account for 20 percent or more of total sales.

Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption.

Grocery Stores (SIC 541). Establishments primarily selling (1) a wide variety of canned or frozen foods, such as vegetables, fruits, and soups; (2) dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers; and (3) other processed foods and nonedible grocery items. In addition, these establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Establishments commonly known as supermarkets, food stores, convenience stores, and delicatessens are included in this classification if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

Meat and Fish (Seafood) Markets, Including Freezer Provisioners (SIC 542). Establishments primarily engaged in the retail sale of fresh, frozen, or cured meats, fish, shellfish, and other seafood. Frequently these establishments also sell poultry, dairy products, eggs, some groceries, and items commonly used in preparing seafood or consumed with seafood.

Fruit Stores and Vegetable Markets (SIC 543).[1] Establishments primarily selling fresh fruits and fresh vegetables. These establishments frequently carry a limited line of grocery items. Roadside stands of farmers selling only their own produce are not included.

Candy, Nut, and Confectionery Stores (SIC 544).[1] Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores. Also included are candy and popcorn stands located in motion picture theaters.

Dairy Products Stores (SIC 545).[1] Establishments primarily engaged in the retail sale of dairy products, such as milk, cream, butter, cheese, and related products, to over-the-counter customers.

Retail Bakeries (SIC 546). Establishments primarily engaged in the over-the-counter retail sale of bakery products such as bread, cakes, pies, or cookies, all or some of which may be baked on the premises.

Other Miscellaneous Food Stores (SIC 549).[1] Establishments primarily engaged in the retail sale of specialized foods, not elsewhere classified, such as eggs and poultry, health foods, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account and sell dressed fowls, or sell fowl cleaned and dressed by others.

Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work

and services. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants and establishments known as "truck stops" which are primarily engaged in selling diesel fuel to truckers are also included. Convenience food stores deriving more than 50 percent of their sales from the sale of gasoline are classified as gasoline service stations.

Apparel and Accessory Stores (SIC Major Group 56)

Establishments in this major group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment.

Men's and Boys' Clothing and Furnishings Stores (SIC 561). Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings.

Women's Ready-to-Wear Stores (SIC 562). Establishments primarily selling women's and girls' ready-to-wear apparel.

Women's Accessory and Specialty Stores (SIC 563).[1] Establishments primarily selling a specialized line of women's and girls' apparel, such as furs, sportswear, beachwear, blouses, hosiery, millinery, foundation garments, lingerie, robes, and other intimate wear.

Children's and Infants' Wear Stores (SIC 564)[1]. Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. Such establishments may specialize in either children's or infants' wear or they may sell a combination of children's and infants' wear.

Family Clothing Stores (SIC 565). Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe Stores (SIC 566). Establishments primarily engaged in the retail sale of any one line, or a combination of the lines, of men's, women's, and children's footwear. These establishments frequently carry accessory lines such as hosiery, gloves, and handbags.

Miscellaneous Apparel and Accessory Stores (SIC 569).[1] Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing (except fur apparel SIC 568) to individual order.

Eating and Drinking Places (SIC Major Group 58)

Establishments in this major group are primarily engaged in selling prepared foods and drinks for consumption on or near the premises and lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption.

Restaurants, Lunchrooms, Cafeterias, and Contract Feeding (SIC 5812 part).

Restaurants and Lunchrooms.[4] Establishments engaged in serving prepared food and beverages selected by the patron from a full menu. Waiter or waitress service is provided and the establishment has seating facilities for at least 15 patrons. These establishments often serve alcoholic beverages, but receipts from the sale of alcoholic beverages may not exceed the receipts from prepared food.

Cafeterias.[4] Establishments engaged in serving prepared food and beverages primarily through the use of a cafeteria line where customers serve themselves from displayed selections. Some limited waiter or waitress service may be provided. Table and/or booth seating facilities are usually provided.

Contract Feeding.[4] Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. The facilities and personnel of these establishments may be provided by the contracting company, institutions, etc., however, the management is always supplied by the contractor.

Social Caterers (SIC 5812 part).[5] Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc., at a hall or similar place rather than at a fixed business location. Such establishments also may arrange for some entertainment but this should be a minor part of the business.

Refreshment Places, Ice Cream, and Frozen Custard Stands, (SIC 5812 part).

Refreshment Places.[6] Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as pizza, barbecued chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

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[4]Data for this kind of business are not shown separately but are included in the larger group: Restaurants, Lunchrooms, Cafeterias.

[5]Data for this kind of business are not shown separately but are included in the larger group: Eating Places (SIC 5812).

[6]Data for this kind of business are not shown separately but are included in the larger group: Refreshment Places (SIC 5812 pt.).

Ice Cream and Frozen Custard Stands.[6] Establishments primarily engaged in selling ice cream, frozen custard, or other frozen ices for consumption either on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk.

Drinking Places (SIC 5813). Establishments primarily engaged in the retail sale of drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from the sale of prepared foods may not exceed receipts from sales of alcoholic beverages.

Drug Stores and Proprietary Stores (SIC 591)

Establishments engaged in the retail sale of prescription drugs and patent medicines and which may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise. Included are drug stores which also have a soda fountain or lunch counter. These stores are included on the basis of their usual trade designation rather than on the more strict interpretation of commodities handled.

Liquor Stores (SIC 592)

Establishments primarily selling packaged alcoholic beverages, such as ale, beer, wine, and whiskey, for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Miscellaneous Nondurable Goods Stores (SIC Major Group 59, part)

This includes all retail nondurable goods stores not elsewhere classified.

Miscellaneous Shopping Goods Stores (SIC 594).

Establishments engaged in the retail sale of one or more lines of merchandise similar to that found in department stores.

Stationery Stores (SIC 5943).[3] Establishments primarily engaged in the retail sale of stationery, such as paper and paper products (including printing and engraving), post cards, novelties, and school and office supplies (excluding office furniture and machines).

Sewing, Needlework, and Piece Goods Stores (SIC 5949).[3] Establishments primarily engaged in the retail sale of piece goods, notions, sewing and knitting supplies, fabrics, patterns, and other needlework accessories.

Mail-Order Houses (Department Store Merchandise) (SIC 5961 part). Establishments with normally 50 or more employees primarily engaged in the retail sale by catalog and mail order of a general line of merchandise similar to that sold by department stores.

Other Mail-Order Houses (SIC 5961 part). Establishments primarily engaged in the retail sale of a specialized or limited line of merchandise such as food, automotive merchandise, apparel, books, stationery, etc., by catalog and mail order.

Automatic Merchandising Machine Operators (SIC 5962).[7] Establishments primarily engaged in the retail sale of products by means of automatic merchandising units (vending machines) which are generally located on the premises of other businesses. Those products include candy, nut, and confectionery; milk and ice cream; other beverages; and tobacco products.

Direct Selling Establishments (SIC 5963).[7] Establishments primarily selling merchandise by house-to-house canvass, by party plan, by telephone, or from a truck. The merchandise includes building materials, hardware, and garden supplies; general merchandise, milk; other foods; apparel and accessories; furniture, home furnishings, and equipment; mobile food service; and books and stationery.

Fuel Oil Dealers (SIC 5983).[8] Establishments primarily engaged in the retail sale of fuel oil.

Liquefied Petroleum Gas Dealers (SIC 5984).[8] Establishments primarily engaged in the retail sale of liquefied petroleum (LP) gas (bottled gas or in bulk.)

Fuel Dealers, Not Elsewhere Classified (SIC 5989)[8] Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, or any combination of these lines.

Florists (SIC 5992).[8] Establishments primarily engaged in the retail sale of cut flowers and growing plants. Greenhouses and nurseries are included if receipts are primarily from the sale of products not grown on the premises.

Cigar Stores and Stands (SIC 5993).[8] Establishments primarily engaged in the retail sale of cigars, cigarettes, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

News Dealers and Newsstands (SIC 5994).[8] Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals.

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[7]Data for this kind of business are not shown separately but are included in the larger group: Nonstore Retailers (SIC 596).

[8]Data for this kind of business are not shown separately but are included in the nondurable goods stores total.

Appendix C.
Metropolitan Areas Included in This Report

(Areas were defined by the Office of Management and Budget as of November 19, 1986)[1]

ANAHEIM-SANTA ANA, CA PMSA Coextensive with Orange County, CA.

ATLANTA, GA MSA Barrow, Butts, Cherokee, Clayton, Cobb, Coweta, DeKalb, Douglas, Fayette, Forsyth, Fulton, Gwinnett, Henry, Newton, Paulding, Rockdale, Spalding, and Walton Counties, GA.

BALTIMORE, MD MSA Baltimore City; Anne Arundel, Baltimore, Carroll, Harford, Howard, and Queen Anne's Counties, MD.

BOSTON-LAWRENCE-SALEM-LOWELL-BROCKTON, MA NECMA Essex, Middlesex, Norfolk, Plymouth, and Suffolk Counties, MA.

CHICAGO-GARY-LAKE COUNTY, IL-IN-WI CMSA Chicago, IL PMSA; Grundy, Kane, Kendall, Lake, and Will Counties, IL; Lake and Porter Counties, IN; Kenosha County, WI.

CHICAGO, IL PMSA Cook, DuPage, and McHenry Counties, IL.

CINCINNATI-HAMILTON, OH-KY-IN CMSA Butler, Clermont, Hamilton, and Warren Counties, OH; Boone, Campbell, and Kenton Counties, KY; Dearborn County, IN.

CLEVELAND-AKRON-LORAIN, OH CMSA Cleveland, OH PMSA; Lorain, Portage, and Summit Counties, OH.

CLEVELAND, OH PMSA Cuyahoga, Geauga, Lake, and Medina Counties, OH.

DALLAS-FORT WORTH, TX CMSA Collin, Dallas, Denton, Ellis, Johnson, Kaufman, Parker, Rockwall, and Tarrant Counties, TX.

DENVER-BOULDER, CO CMSA Adams, Arapahoe, Boulder, Denver, Douglas, and Jefferson Counties, CO.

DETROIT-ANN ARBOR, MI CMSA Detroit, MI PMSA; Washtenaw County, MI.

DETROIT, MI PMSA Lapeer, Livingston, Macomb, Monroe, Oakland, St. Clair, and Wayne Counties, MI.

HOUSTON-GALVESTON-BRAZORIA, TX CMSA Houston, TX PMSA; Brazoria and Galveston Counties, TX.

HOUSTON, TX PMSA Fort Bend, Harris, Liberty, Montgomery, and Waller Counties, TX.

KANSAS CITY, MO-KS MSA Cass, Clay, Jackson, Lafayette, Platte, and Ray Counties, MO; Johnson, Leavenworth, Miami, and Wyandotte Counties, KS.

LOS ANGELES-ANAHEIM-RIVERSIDE, CA CMSA Anaheim Santa Ana, CA PMSA; Los Angeles-Long Beach, CA PMSA; Riverside, San Bernardino, and Ventura Counties, CA.

LOS ANGELES-LONG BEACH, CA PMSA Coextensive with Los Angeles County, CA.

MIAMI-FORT LAUDERDALE, FL CMSA Miami-Hialeah, FL PMSA; Broward County, FL.

MIAMI-HIALEAH, FL PMSA Coextensive with Dade County, FL.

MILWAUKEE-RACINE, WI CMSA Milwaukee, WI PMSA; Racine County, WI.

MILWAUKEE, WI PMSA Milwaukee, Ozaukee, Washington, and Waukesha Counties, WI.

MINNEAPOLIS-ST. PAUL, MN-WI MSA Anoka, Carver, Chicago, Dakota, Hennepin, Isanti, Ramsey, Scott, Washington, and Wright Counties, MN; St. Croix County, WI.

NASSAU-SUFFOLK, NY PMSA Nassau and Suffolk Counties, NY.

NEW YORK-NORTHERN NEW JERSEY-LONG ISLAND, NY-NJ-CT CMSA Nassau-Suffolk, NY PMSA; New York, NY PMSA; Newark, NJ PMSA; Orange County, NY; Bergen, Hudson, Hunterdon, Middlesex, Monmouth, Ocean, Passaic, and Somerset Counties, NJ; Fairfield and Litchfield Counties, CT.

NEW YORK, NY PMSA Bronx, Kings, New York, Putnam, Queens, Richmond, Rockland, and Westchester Counties, NY.

NEWARK, NJ PMSA Essex, Morris, Sussex, and Union Counties, NJ.

OAKLAND, CA PMSA Alameda and Contra Costa Counties, CA.

[1]CMSA—Consolidated Metropolitan Statistical Area; MSA—Metropolitan Statistical Area; PMSA—Primary Metropolitan Statistical Area; NECMA—New England County Metropolitan Area.

PHILADELPHIA-WILMINGTON-TRENTON, PA-NJ-DE-MD CMSA Philadelphia, PA-NJ PMSA; Cumberland, Mercer, and Salem Counties, NJ; New Castle County, DE; Cecil County, MD.

PHILADELPHIA, PA-NJ PMSA Bucks, Chester, Delaware, Montgomery, and Philadelphia Counties, PA; Burlington, Camden, and Gloucester Counties, NJ

PH0ENIX, AZ MSA Coextensive with Maricopa County, AZ.

PITTSBURGH-BEAVER VALLEY, PA CMSA Pittsburgh, PA PMSA; Beaver County, PA.

PITTSBURGH, PA PMSA Allegheny, Fayette, Washington, and Westmoreland Counties PA.

ST. LOUIS, MO-IL MSA St. Louis City; Franklin, Jefferson, St. Charles, and St. Louis Counties, MO; Clinton, Jersey, Madison, Monroe, and St. Clair Counties, IL.

SAN DIEGO, CA MSA Coextensive with San Diego County, CA.

SAN FRANCISCO-OAKLAND-SAN JOSE, CA CMSA Oakland, CA PMSA; San Francisco, CA PMSA; Napa, Santa Clara, Santa Cruz, Solano, and Sonoma Counties, CA.

SAN FRANCISCO, CA PMSA Marin, San Francisco, and San Mateo Counties, CA.

SEATTLE-TACOMA, WA CMSA King, Pierce, and Snohomish Counties, WA.

TAMPA-ST. PETERSBURG-CLEARWATER, FL MSA Hernando, Hillsborough, Pasco, and Pinellas Counties, FL.

WASHINGTON, DC-MD-VA MSA District of Columbia; Calvert, Charles, Frederick, Montgomery, and Prince George's Counties, MD; Alexandria, Fairfax, Falls Church, Manassas, and Manassas Park cities; Arlington, Fairfax, Loudoun, Prince William, and Stafford Counties, VA.

Appendix D.
Geographic Regions and Divisions

NORTHEAST

New England Division
- Maine
- New Hampshire
- Vermont
- Massachusetts
- Rhode Island
- Connecticut

Middle Atlantic Division
- New York
- New Jersey
- Pennsylvania

MIDWEST

East North Central Division
- Ohio
- Indiana
- Illinois
- Michigan
- Wisconsin

West North Central Division
- Minnesota
- Iowa
- Missouri
- North Dakota
- South Dakota
- Nebraska
- Kansas

SOUTH

South Atlantic Division
- Delaware
- Maryland
- District of Columbia
- Virginia
- West Virginia
- North Carolina
- South Carolina
- Georgia
- Florida

East South Central Division
- Kentucky
- Tennessee
- Alabama
- Mississippi

West South Central Division
- Arkansas
- Louisiana
- Oklahoma
- Texas

WEST

Mountain Division
- Montana
- Idaho
- Wyoming
- Colorado
- New Mexico
- Arizona
- Utah
- Nevada

Pacific Division
- Washington
- Oregon
- California
- Alaska
- Hawaii

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